

2020-2021



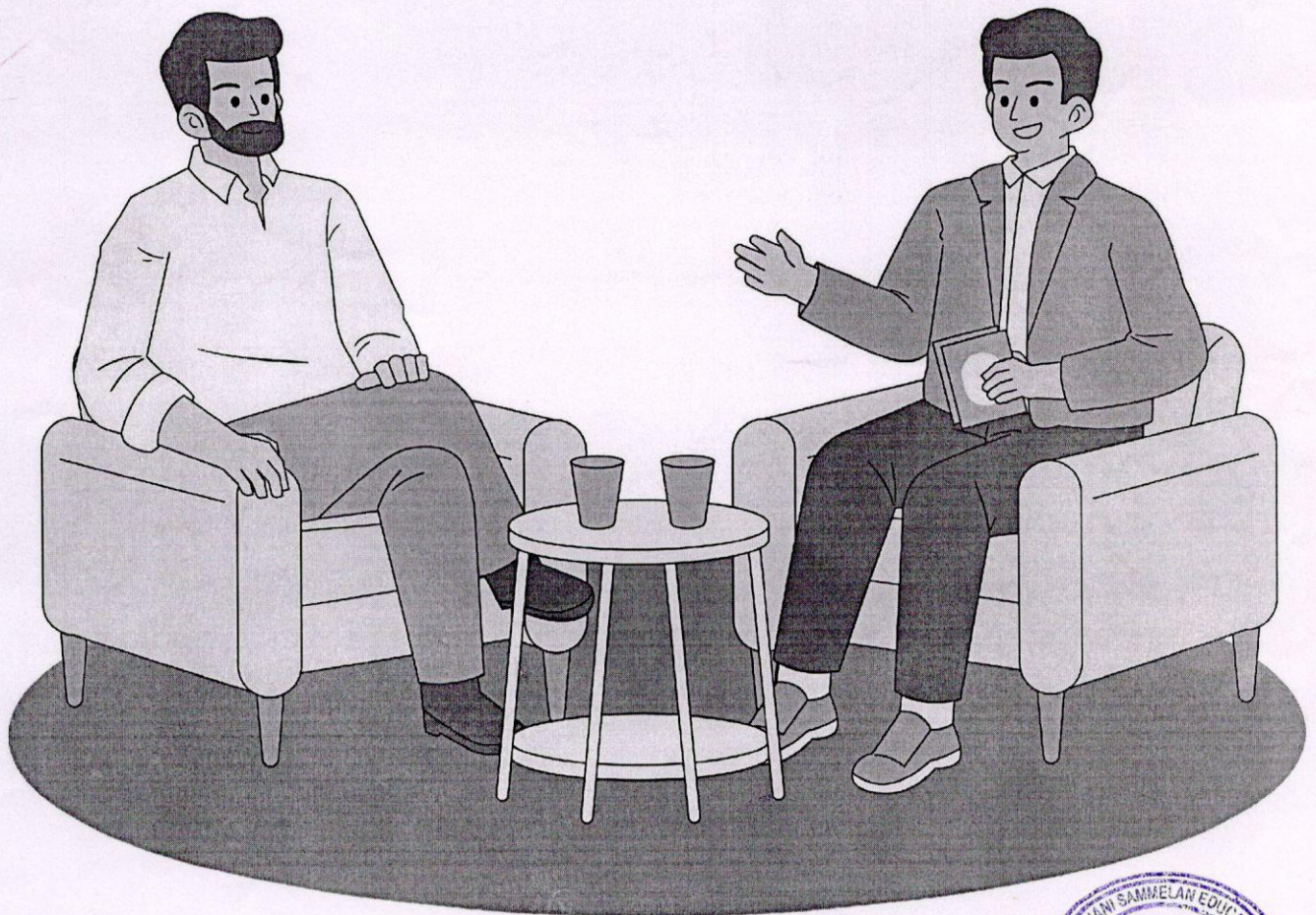
District 3141
Rotaract
Club Id- 213286



Club of
Ghanshyamdas Saraf College
Rotary Club of Mumbai West Coast

TALK SHOW WITH MR. BEERUD SHETH

Let's connect



1st August 2020
Zoom
-Whatsapp Group



Entrepreneurship Development & Partner-In-Service

Rtr. Harsh Vaishnav,
Rtr. Shreyans Jain, &
Rtr. Sanjeev Duvvedi



Ghanshyamdas Saraf
college of arts & commerce
EDUCATION EMPOWERS

R.S.Campus, S.V. Road
Malad (W), Mumbai –
400064
Tel.No. 022 45207777
www.sarafcollege.org.in
gsgc@rajasthani.org.in

NOTICE

Date: 20th July, 2020

Rotaract Club is organising a workshop on Entrepreneurship Development – TALK SHOW WITH MR. BEERUD SETH, on 1st August 2020 for all the students of BCOM & Self –Finance.

Program Name :- TALK SHOW WITH MR. BEERUD SETH,

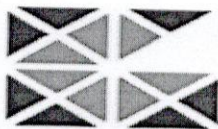
Mode:- Online

Platform :- Zoom

Date :-1st August 2020

Dr. Rupa V. Shah
Rotaract Convenor





Ghanshyamdas Saraf
college of arts & commerce
EDUCATION EMPOWERS

Internal Quality Assurance Cell (IQAC)


Activity/ Event Report 2020-2021

Organizing Committee: ROTARACT CLUB

Sr.No	Description	Remarks
1	Name of the Event	A workshop on Entrepreneurship Development - "A TALK SHOW WITH BEERUD SHETH"
2	Date of Event	1 st August, 2020
3	Timing of the Event	08:30 am to 10:00 am
4	Activity A. In Campus B. Beyond Campus Activity	Online
5	Venue	Online Zoom Platform
6	Purpose/Objective of the activity	A Workshop was conducted to enlighten about the dynamics of entrepreneurship [p] & what attributes one needs to develop and nurture to be a thriving entrepreneur
7	Teacher In-charge	Dr. Rupa Shah
8	Organizing Committee	ROTARACT CLUB



09	Collaborating Outside Agency/ Person	Mr.Beerud Sheth was invited to conduct A Workshop on Entrepreneurship Developmentl
10	Brief Report/ Programme Outcome	Rotaract Club organised a workshop on Entrepreneurship Development on 1 ST August at 10:00 am on zoom platform. The main objective of this session was to make the students known how to develop themselves to be a successful entrepreneur. The session ended with the vote of thanks by Dr.Rupa Shah.


Dr.Rupa Shah

Convener of Rotaract Club



RSET's
Ghanshyamdas Saraf College of Arts and Commerce
A Workshop on Entrepreneurship Development
Organized by Rotaract Club

A workshop on *Entrepreneurship Development* was successfully conducted on **1st August 2020** from **8:30 AM to 9:45 AM** through the **Zoom online platform**. The session was honored by the presence of **Mr. Beerud Sheth**, a renowned entrepreneur and a pioneer in the technology and startup ecosystem, as the key speaker.

The workshop commenced with a warm welcome address and a brief introduction to the theme. Mr. Beerud Sheth, drawing from his extensive experience, spoke about the fundamental qualities of a successful entrepreneur, the importance of innovation, resilience, and adaptability in today's dynamic market scenario. He elaborated on real-life case studies, shared valuable insights on startup management, fundraising, and market strategy, and emphasized the growing role of technology in entrepreneurship.

Participants were highly engaged, asking pertinent questions related to startup ideation, business scaling, and funding. Mr. Sheth patiently addressed all queries, offering practical advice and encouraging the attendees to pursue their entrepreneurial dreams with confidence.

The session concluded with a vote of thanks, appreciating Mr. Sheth's valuable contribution and the enthusiastic participation of all attendees. The workshop provided participants with a deeper understanding of entrepreneurship and motivated them to explore entrepreneurial opportunities.

Outcome:

- Enhanced understanding of entrepreneurship concepts and current market trends.
- Motivated students and young professionals to consider entrepreneurship as a career option.
- Provided practical strategies and real-world insights for budding entrepreneurs.

Dr. Rupa Shah 
Convenor of Rotaract Club



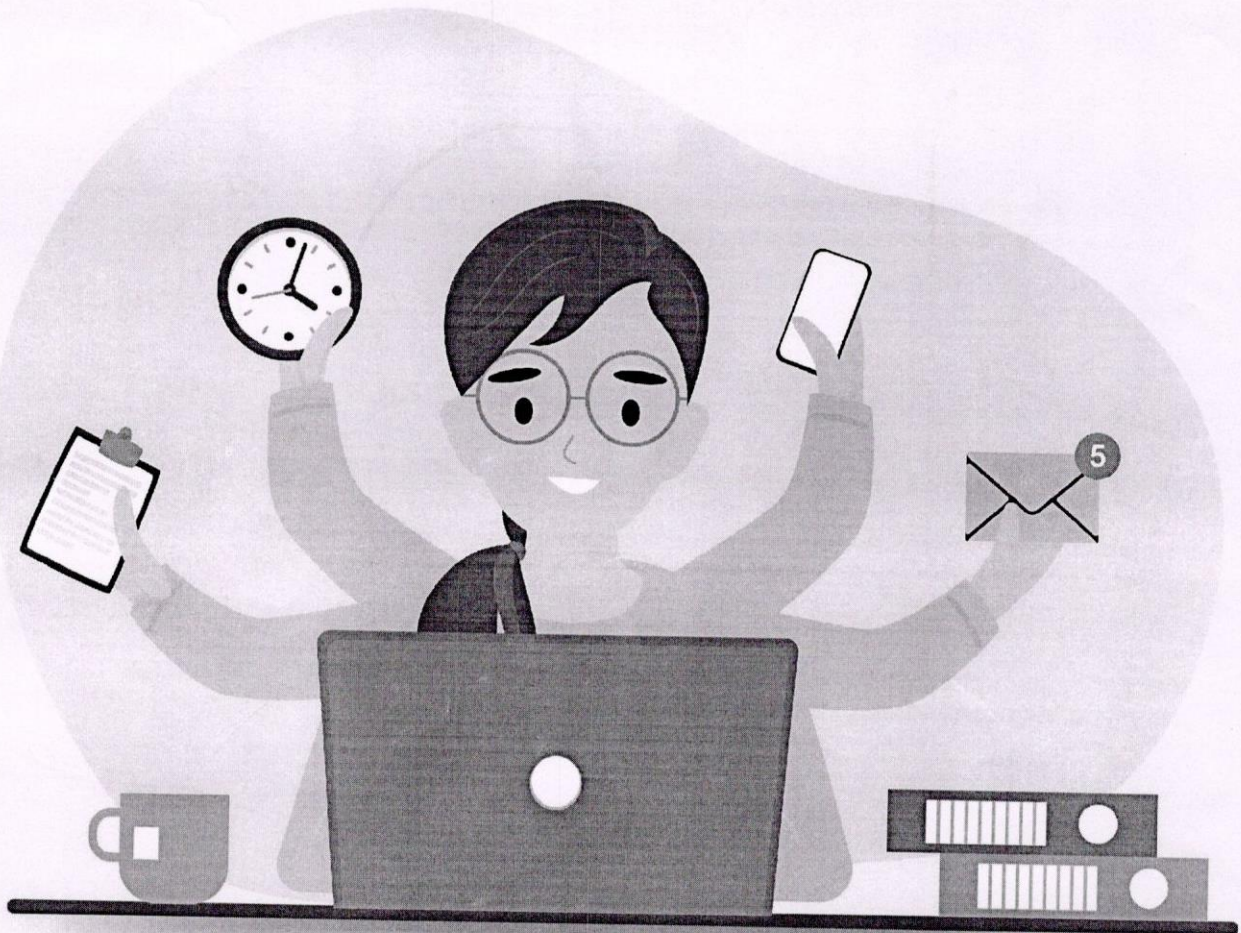


District 3141
Rotaract
Club Id- 213286



Club of
Ghanshyamdas Saraf College
Rotary Club of Mumbai West Coast

Rages to Riches



Rtr. Parth Gutka



24th August 2020

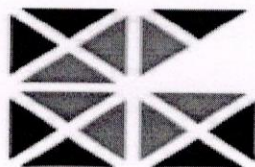
Zoom



04:30 to 06:30 PM

Whatsapp





Ghanshyamdas Saraf college of arts & commerce

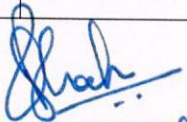
EDUCATION EMPOWERS

Internal Quality Assurance Cell (IQAC)
Activity/ Event Report 2022-2023
Organizing Committee: ROTARACT CLUB

Sr.No	Description	Remarks
1	Name of the Event	"A Workshop on Rages to Riches"
2	Date of Event	24 th August, 2020
3	Timing of the Event	10:00 am to 11:30 am
4	Activity A. In Campus B. Beyond Campus Activity	Online
5	Venue	Online Google Meet Platform
6	Purpose/Objective of the activity	A Workshop was conducted so that the students know about how different entrepreneurs around the world worked hard and scale themselves from Rages to the Riches
7	Teacher In-charge	Dr. Rupa Shah
8	Number of Participants (Faculties and Students)	55



9	Organizing Committee	Rotaract Club
10	Collaborating Outside Agency/ Person	Mr.Sachindra Karkekar was invited to conduct A Workshop online on 'Wages to Riches'.
11	Brief Report/ Programme Outcome	Rotaract Club organised a workshop 'Wages to Riches on 24 th August at 10:00 am on the google meet online platform. The main objective of this session was to make the students know how the entrepreneurs have gone through the hardship to bring out the success in their life. The session ended with the vote of thanks by Dr.Rupa Shah.


 Dr. Rupa Shah
 Rotaract Convener



RSET's
Ghanshyamdas Saraf College of Arts and Commerce

"A Workshop on Rages to Riches"

Organized by Rotaract Club

As part of the institution's commitment to holistic student development and fostering resilience among young learners, an online workshop titled **"Rages to Riches"** was organized on **24th August** through **Google Meet**. The session was conducted from **10:00 AM to 11:30 AM**, with active participation from **55 students** across various disciplines. The workshop was led by **Mr. Sachindra Karkekar** an eminent motivational speaker and life coach known for his expertise in personal transformation and leadership. His session was focused on the theme of turning adversities into stepping stones for success. Through personal anecdotes, case studies and interactive activities, Mr. Patil engaged the students effectively, highlighting key attributes such as self-awareness, adaptability, emotional management and goal setting.

Key Objectives of the Workshop:

- To encourage students to view challenges as opportunities for growth.
- To equip students with strategies for emotional resilience and mental well-being.
- To inspire a proactive and positive mindset among young learners.
- To impart real-life examples of success stories originating from difficult circumstances.



Key Takeaways for Students:

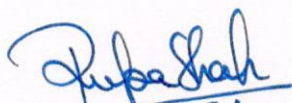
- Techniques for managing anger, frustration and setbacks constructively.
- Strategies for setting achievable goals and maintaining motivation.
- Understanding the importance of mindset shifts in achieving personal and professional success.
- Building resilience and self-confidence in the face of adversity.

The session was highly interactive, with students posing questions and sharing their reflections. Mr. Karkekar provided practical advice and tools that students could incorporate into their daily lives, ensuring the session was not just theoretical but also actionable.

Outcome of the Workshop:

- Students reported increased awareness about emotional regulation and goal setting.
- Positive feedback was received regarding the practical applicability of the strategies discussed.
- Enhanced motivation among participants to adopt a growth mindset in both academic and personal pursuits.

Overall, the workshop contributed significantly to the institution's goal of promoting value-based education and preparing students to handle real-life challenges with confidence and resilience.


Dr. Rupa Shah

Convenor of Rotaract Club





Ghanshyamdas Saraf
college of arts & commerce
EDUCATION EMPOWERS

2022-2023
R.S.Campus, S.V. Road
Malad (W), Mumbai –
400064
Tel.No. 022 45207777
www.sarafcollege.org.in
gsgc@rajasthanieducationtrust.org.in

NOTICE

ENTREPRENEURSHIP CELL

Date: 01/06/2022

All students are invited to attend a **workshop on Entrepreneurship Development Orientation**, from **10:00 AM to 12 NOON** at the Room 105. This workshop, led by a renowned expert in entrepreneurship and innovation, will focus on helping startups overcome common challenges using the Business Model Canvas as a strategic tool.

Event Details:

Date: 06/08/2022

Time: 10:00 AM – 12 NOON

Venue: 105

Key Topics Include:

- Identifying Key Business Drivers
- Customer Segmentation and Targeting
- Revenue Streams & Cost Structures
- Building Scalable Business Models

This seminar will provide valuable insights for students interested in building and refining prototypes to increase the success of their startups.

For any inquiries, please contact:

Prof. Namrata Pathak

Prof. Niyati Kalyanpur

Prof. Ramson Menezes

Prof. Ruddhi W.

Mmahek

Dr. Mmahek Chhabria
Entrepreneurship Cell (E-Cell)



Ashwat Desai

Dr. Ashwat Desai

Principal

Rajasthan Sammelan Education Trust
Ghanshyamdas Saraf College
(Arts & Commerce)
Malad West, Mumbai - 400 064

Ghanshyamdas Saraf College of Arts & Commerce

Internal Quality Assurance Cell (IQAC)

Activity/Event Report 2022-2023

Organising Committee: Entrepreneurship Cell

Sr No.	Description	Remarks
1	Name of the Event	Workshop on Entrepreneurship Development Orientation
2	Date of Event	6/8/2022
3	Timing of the Event	10:30 am
4	Activity	A. In Campus
5	Venue	GSCC Room 105
6	Purpose/Objective of the Activity	Create awareness and insight into the overall process of how to be an Entrepreneur. To develop and fortify entrepreneurial quality.
7	Teacher In-charge	Dr. Mmahek Chhabria
8	Number of Participants	109
9	Organizing Committee	Entrepreneurship Cell
10	Collaborating Outside Agency/Person	Ms. Ridhima Mahabal
11	Brief Report/Programme Outcome	Insight into the overall process of entrepreneurship. Opportunity to sharpen entrepreneurial competencies. Clarity about the business idea.
12	Other Specify	-

Mmahek
Dr. Mmahek Chhabria

Convenor



Ashwat Desai
Dr. Ashwat Desai

PRINCIPAL
Principal
Rajasthani Sammelan Education Trust
Ghanshyamdas Saraf College
(Arts & Commerce)
Malad West, Mumbai - 400 064

RSET's
Ghanshyamdas Saraf College of Arts and Commerce
An Orientation Program on
Organized by E.Cell and PTVAIM's Centre of Entrepreneurship
& Innovation

Date – Saturday, 6th August 2022

Time – 10:30 am

Venue- Room 105

Total participants - 109

In order to nurture the idea of entrepreneurship amongst the students, the entrepreneurship cell of GSCC in association with PTVAI's Centre of Entrepreneurship & Innovation organized an Orientation program on 6th August 2022. The main objective of this orientation was to provide answers to the questions that reside in the minds of the budding entrepreneurs which led to a massive student inflow from multiple disciplines for gaining insight into the overall process of "How to be an Entrepreneur?"

The program commenced with Prof. Ramson Menezes giving an introduction about the E cell Committee followed by the introduction of the guest speaker Prof. Ridhima Mahabal. Ms. Mahabal has expertise in handholding to incubatees & is registered as an "Innovation Ambassador". The vice principal of Self finance department, Dr. Lipi Mukherjee felicitated the speaker with a floral bouquet.

Ms. Riddhima had an interactive session with the audience, helping everyone realize the true sense of entrepreneurship. She made everyone understand that entrepreneurship can be a daily practice and the difference between who you are now and who you want to be in the real entrepreneurial stretch. Prof. Ridhima gave insights on Idea generation and also encouraged students to give weightage to their profile by investing their potential in the right direction. Success Stories of gen Z entrepreneurs were shared to build motivation and enthusiasm for initiating business activities among the learners.

The session ended with concluding remarks by Dr. Mmahek Chhabria-convenor of E-Cell followed by the vote of thanks given by our student, Ms. Kalyani Jha.

Mmahek
Dr. Mmahek Chhabria
Convenor-E Cell Committee





Ghanshyamdas Saraf
college of arts & commerce
EDUCATION EMPOWERS

R.S.Campus, S.V. Road
Malad (W), Mumbai – 400 064
Tel.No. 6681 2345 / 6681 2350
www.sarafcollege.org.in
gsgc@rajasthan.org.in

Date: 2nd November, 2023

STAFF NOTICE BCom and Self Finance

This is to inform all the Staff members that a **workshop** on Seeking Grants from Government Agencies is organised by IQAC and Research Cell on Saturday, 4th November, 2023 at 11:30am in the Learning Centre.

The Resource person for the **workshop** is Dr. Anant Ram, Advisor, R&D & Innovation.

Please consider it compulsory to attend.

Ashwat Desai

Dr. Ashwat Desai

Principal

Lipi Mukherjee

Dr. Lipi Mukherjee

Vice Principal

Gurunathan Pillai

Prof. Gurunathan Pillai

Vice Principal

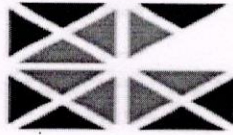
Seema Agarwal

Dr. Seema Agarwal

Vice Principal

Name of Prof.	Signature	Name of Prof.	Signature	Name of Prof.	Signature
UJ	<i>[Signature]</i>	PS	<i>[Signature]</i>	MD	<i>[Signature]</i>
AH	<i>[Signature]</i>	MMC	<i>[Signature]</i>	SHK	<i>[Signature]</i>
SP	<i>[Signature]</i>	MK	<i>[Signature]</i>	NK	<i>[Signature]</i>
PC	<i>[Signature]</i>	PA	<i>[Signature]</i>	DP	<i>[Signature]</i>
MC	<i>[Signature]</i>	SS	<i>[Signature]</i>	LC	<i>[Signature]</i>
YM	<i>[Signature]</i>	YNK	<i>[Signature]</i>	TS	<i>[Signature]</i>
BS	<i>[Signature]</i>	LG	<i>[Signature]</i>	SSi	<i>[Signature]</i>
AA	<i>[Signature]</i>	NR	<i>[Signature]</i>	MV	<i>[Signature]</i>
SC	<i>[Signature]</i>	RW	<i>[Signature]</i>	SH	<i>[Signature]</i>
NP	<i>[Signature]</i>	HR	<i>[Signature]</i>	SSH	<i>[Signature]</i>





Ghanshyamdas Saraf
college of arts & commerce

EDUCATION EMPOWERS

Internal Quality Assurance Cell (IQAC)
Activity/ Event Report 2023-2024
Organizing Committee: RESEARCH CELL

Sr.No	Description	Remarks
1	Name of the Event	A workshop on " Seeking Grants from Government Agencies"
2	Date of Event	4 th November,2023
3	Timing of the Event	11:30 am to 1:00 pm
4	Activity A. In Campus B. Beyond Campus Activity	In Campus
5	Venue	Learning Centre
6	Purpose/Objective of the activity	A Workshop was conducted create awareness and help teachers write minor research and other UGC projects
7	Teacher In-charge	Dr. Lipi Mukherjee
8	Number of Participants	95
9	Organizing Committee	RESEARCH CELL
10	Collaborating Outside Agency/ Person	Dr. ANANT RAM
11	Brief Report/ Programme Outcome	Participants got a brief information about the topic

Ashwade

PRINCIPAL
Dr. Ashwade
Rajasthan Sahmelai Education Trust
Ghanshyamdas Saraf College
(Commerce)
Principal
Malad West, Mumbai - 400 064



REPORT

Workshop conducted on **SEEKING GRANTS FROM GOVERNMENT AGENCIES.**

Minutes of the **workshop** conducted by the IQAC & Research Cell of Ghanshyamdas Saraf College in the Learning Centre on Saturday, 04th November, 2023 at 11.30 am to discuss the following :

AGENDA

1. To get two ideas minimum patented.
2. To apply for grants for projects from each department every month.
3. Every department should apply for grants for conducting seminars/ Conferences.
4. Receiving grants from Government agencies and more importantly the certificates is highly significant for NAAC.
5. The Agencies providing grants for projects based Social Sciences was highlighted.
6. Internships for students was given due focus.
7. Placement of students in foreign countries was also given due attention.

MINUTES

- **Introduction and Welcome:** The session began with a warm welcome to Dr. Anant Ram, the resource person, and all the participants.
- **Types of Grants:** Dr. Anant Ram explained various types of grants, such as Research Grants, Travel Grants, Seminar/Conference Grants, and International Grants. He also discussed the significance of awards and recognition, as well as the importance of obtaining patents.



- **Role of Government Grants:** Government grants play a vital role in funding scientific and academic research in various fields. They offer financial support to individuals, institutions, and organizations involved in research.
- **Awareness of Grant Process:** The session aimed to make faculty members aware of the complexities involved in securing grants, including the details about different agencies offering grants and the amount of funding available.
- **Eligibility Criteria and Process:** Dr. Anant Ram emphasized the importance of faculty members actively contributing to their personal growth. This included involvement in professional organizations, publishing research papers/books, participating in seminars and conferences, and applying for patents to demonstrate their commitment to research.
- **Preparing for a Grant Application:** Participants were advised to define the scope and objectives of their research project before applying for a grant. They were encouraged to develop a well-structured research proposal that included a research plan, methodology, budget, and expected outcomes. Detailed budgeting for research equipment, personnel, and other project-related expenses was also stressed.
- **Future Assistance:** Dr. Anant Ram offered to help teachers identify suitable grant opportunities for their research proposals in the next meeting.
- **Q&A Session:** The session concluded with participants having the opportunity to ask questions and seek clarification on various aspects of securing government grants.
- **Follow-Up Meetings:** Dr. Anant Ram suggested conducting Zoom meetings to further discuss improvements in research areas, indicating ongoing support and collaboration.
- **Interactive and Enlightening Workshop:** Overall, the workshop was described as interactive and enlightening, helping faculty members understand the competitive nature of acquiring government grants for research.

The session provided a comprehensive overview of the grant-seeking process and the importance of active involvement in the research community, setting participants on a path toward successful grant applications and academic growth.



Ghanshyamdas Saraf College
SFD TEACHERS

Sr. No	Name of Teacher	Sign
1	Dr. Lipi Mukherjee	
2	Prof. Mamta Chhajer	Mamta
3	Prof. Prasanna Chaudhari	PS
4	Dr. Urvi Pillai	Urvi
5	Prof. Mansi Dangarwala	Mansi
6	Prof. Prajna Shetty	Prajna
7	Prof. Sangeeta Sahoo	Sangeeta
8	Dr. Megha Khedekar	Megha
9	Dr. Mmahek Chhabria	Mmahek
10	Prof. Prasad Anareddy CFP (R)	Prasad
11	Prof. Triveni Sharma	Triveni
12	Prof. Niyati Kalyanpur	ABSENT
13	Prof. Shraddha Kokate	Shraddha
14	Prof. Laxman Choudhary	Laxman
15	Prof. Dipti Parmar	Dipti Parmar
16	Prof. Alok Hardikar	Alok
17	Prof. Angira Narvekar	Angira
18	Prof. Nikita Rastogi	Nikita
19	Prof. Hiral Pandya	Hiral
20	Prof. Shweta Singh	Shweta
21	Prof. Lokesh Gupta	Lokesh
22	Prof. Swati Chandak	Swati
23	Prof. Yogita Naik	Yogita
24	Prof. Mebin Varghese	Mebin
25	Prof. Yogita Mahimkar	Yogita
26	Prof. Anita Agarwal	Anita
27	Prof. Bhumika Shah	Bhumika
28	Prof. Namrata Pathak	Namrata
29	Prof. Ruddhi Wadadekar	Ruddhi

30 Prof. Shilpa Sharma.
31 Prof. Seema Hanchate

Shilpa
Seema



Ghanshyamdas Saraf College

Bcom Teaching Staff

Sr. No	Name of Teacher	Sign
1	Dr. Seema Agarwal	S. Agarwal 04/11/2023
2	Prof. Rajkumar Jaiswal	R. Jaiswal
3	Dr. Anil Dhimdhime	Anil Dhimdhime
4	Dr. Rupa Shah	Rupa Shah
5	CA Gurunathan Pillai	Gurunathan Pillai
6	Dr. Mittal Shah	Mittal Shah
7	Dr. Anju Bohra	Anju Bohra
8	Prof. Sonali Khade	Sonali Khade
9	Prof. Kreena Modi	K. D. Modi
10	Prof. Preeti Jha	Preeti Jha
11	Prof. Simi Mulgaonkar	Simi Mulgaonkar
12	Prof. Srishty Shetty	Srishty Shetty
13	Prof. Ramson Menzes	Ramson Menzes
14	Prof. Prachi Pandey	Prachi Pandey
15	Prof. Heta Pandya	Heta Pandya
16	Prof. Swati Sharma	Swati Sharma
17	Prof. Apoorva Thore Thore	Apoorva Thore
18	Prof. Mehrab Khan	Mehrab Khan
19	Prof. Ramkrishna Shikhare	Ramkrishna Shikhare
20	Prof. Aradhna Jha	Aradhna Jha
21	Prof. Rajendra Patil	Rajendra Patil
22	Prof. Kunjan Nansi	Kunjan Nansi
23	Prof. Amit Bansode	Amit Bansode
24	Dr. Neha Joshi	Neha Joshi



Shri. Shyamdas Sarai



Ghanshyamdas Saraf
college of arts & commerce
EDUCATION EMPOWERS

2023-2024
R.S.Campus, S.V. Road
Malad (W), Mumbai –
400064
Tel.No. 022 45207777
www.sarafcollege.org.in
gsgc@rajasthani.org.in

NOTICE

ENTREPRENEURSHIP CELL

Date: 30th November, 2023

All students are invited to attend a **Seminar on Ideation and Creativity on 12th December 2023**, from **10:00 AM to 11:00 AM** at Room 105. This session, led by a renowned expert in entrepreneurship and innovation, will focus on enhancing creative thinking and ideation skills—critical components for developing innovative business solutions.

Event Details:

Date: 12th December 2023

Time: 10:00 AM – 11:00 AM

Venue: Room 105

Key Topics Include:

- Generating Innovative Ideas – Techniques to spark creativity and innovation.
- Design Thinking Principles – Applying user-centric approaches to idea development.
- Idea Validation & Refinement – Assessing feasibility and improving concepts.
- Fostering an Entrepreneurial Mindset – Cultivating a mindset for innovation and success.

This session will provide valuable insights for students looking to develop creative ideas and transform them into viable business opportunities.

For any inquiries, please contact:

Prof. Namrata Pathak

Prof. Niyati Kalyanpur

Prof. Ramson Menezes

Prof. Ruddhi W.

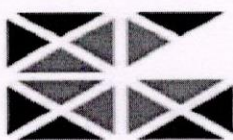
Mmahek

Dr. Mmahek Chhabria
Entrepreneurship Cell (E-Cell)



Ashwat Desai
Dr. Ashwat Desai
Principal
PRINCIPAL

Rajasthani Sammelan Education Trust
Ghanshyamdas Saraf College
(Arts & Commerce)
Malad West, Mumbai - 400 064



Ghanshyamdas Saraf
college of arts & commerce

EDUCATION EMPOWERS

Internal Quality Assurance Cell (IQAC)

Activity/ Event Report 2022-2023

Organizing Committee: ENTREPREUNERSHIP CELL

Sr.No	Description	Remarks
1	Name of the Event	"A Seminar on Ideation and Entrepreneurship Creativity"
2	Date of Event	12 th December, 2023
3	Timing of the Event	10:00 am to 11:30 am
4	Activity A. In Campus B. Beyond Campus Activity	In Campus
5	Venue	Durgadevi Saraf Hall
6	Purpose/Objective of the activity	A Workshop was conducted to understand the concept of copyright as per Indian Copyright Act, the fair use and infringement of the copyright.
7	Teacher In-charge	Dr. Mmahek Chhabaria
8	Number of Participants	95
9	Organizing Committee	ENTREPREUNERSHIP CELL
10	Collaborating Outside Agency/ Person	Dr. Shobha Mathews was invited to conduct A Seminar on "Ideation & Entrepreneurship Creation"



11	Brief Report/ Programme Outcome	<p>The seminar was conducted by Dr. Shobha Mathew, a renowned Soft Skill Trainer, who provided valuable insights into enhancing creative thinking and ideation skills—key components for developing innovative business solutions. Dr. Mathew emphasized the importance of structured creativity in entrepreneurship, guiding students through techniques to generate and refine innovative ideas. She introduced design thinking principles, highlighting the significance of a user-centric approach in idea development. Additionally, she discussed methods for idea validation and refinement, helping students assess feasibility and improve their concepts for real-world application.</p>
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Mmahek
Dr. Mmahek Chhabria
Convenor-E Cell Committee



Ashwat Desai
Dr. Ashwat Desai
Principal
Rajasthani Sammelan Education Trust
Chandranandas Saraf College
(Arts & Commerce)
Malad West, Mumbai - 400 064

RSET's
Ghanshyamdas Saraf College of Arts and Commerce
Session on Ideation and Creativity

Date: 12th December 2023

Time: 10:00 AM – 11:00 AM

Venue: Room 105

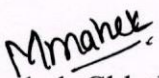
Total Participants: 95

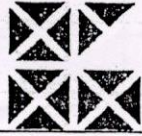
A SEMINAR ON "IDEATION AND ENTREPRENEURSHIP CREATIVITY" was held on 12th December 2023 from 10:00 AM to 11:00 AM at Room 105. The session was conducted by Dr. Shobha Mathew, a renowned Soft Skill Trainer, who provided valuable insights into enhancing creative thinking and ideation skills—key components for developing innovative business solutions.

Dr. Mathew emphasized the importance of structured creativity in entrepreneurship, guiding students through techniques to generate and refine innovative ideas. She introduced design thinking principles, highlighting the significance of a user-centric approach in idea development. Additionally, she discussed methods for idea validation and refinement, helping students assess feasibility and improve their concepts for real-world application.

The session was highly interactive, with students engaging in brainstorming activities and discussions on fostering an entrepreneurial mindset. Dr. Mathew encouraged participants to embrace innovation and adaptability, essential traits for success in today's dynamic business landscape.

The session concluded with a Q&A segment, where students sought guidance on creativity and entrepreneurship. The event proved to be an enriching experience, equipping attendees with practical strategies to transform ideas into viable business opportunities. A vote of thanks was extended, acknowledging Dr. Mathew's valuable contribution.

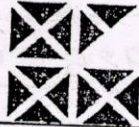

Dr. Mmahek Chhabria
Convenor-E Cell Committee



COMMITTEE NAME		E Cell				
PROF INCHARGE		Dr. Mmahek C.				
EVENT NAME		Session on Ideation and Creativity				
EVENT DATE & DAY		12th December 2023				
EVENT TIMINGS		10 am - 11 am.				
Sr. No.	Name	ID card no.	Roll No.	Class	Div	Sign
1	Pouatik Prabul Patel	9940398	398	FYBcom	C	Pouatik P
2	Deepak Vinod Paswan	9940510	390	FYBcom	C	Deepak
3	Ravi. Rakesh. Mishra	9941374	329	FYBcom	C	Ravi
4	Raj Rojesh Sukumar	9941602	360	FYBcom	C	Rajesh
5	Swayam. G. Kunbi	9943862	427	FYBcom	C	Swayam
6	Mansi Narech Neman	9941437	355	FYBcom	C	Mansi
7	Karishma K. Patil	9941128	386	FYBcom	C	Karishma
8	Prerana. K. Mehta	9941316	320	FYBcom	C	Prerana
9	Neha. p. Pal	9941142	358	Fy. Brom	C	Neha Pal
10	Suhani D. Pandey	9940688 9137029535	373	Fy. Bcom	C	Suhani
11	Sakshi. S. Mishra	9941082	330	FYBcom	C	Sakshi
12	Khushi. R. Pandey	9941407	369	FYBCOM	C	Khushi
13	Varun. S. Masurkar	9941398	313	FYBcom	C	Varun
14	Yash D. Nachanekar	9941065 99677	345	FYBcom	C	Yash
15	Omkar. S. Pashilkar	9941126	389	FYBcom	C	Omkar
16	Sanika. S. More	9941380	339	FYBcom	C	Sanika
17	Manisha. m. Pandit	9940895	376	FYBcom	C	Manisha
18	Nidhi K. Jaiswal	9943226	422	FYBcom	C	Nidhi
19	Khushi Rakesh Mishra	9941372	324	FYBcom	C	Khushi
20	Ujjala Sushil Pandey	9941566	384	FYBcom	C	Pandey

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COMMITTEE NAME		E Cell					
PROF INCHARGE		Dr. Mahesh C.					
EVENT NAME		Session on Ideation & Creativity					
EVENT DATE & DAY		12 December 2023					
EVENT TIMINGS		10am - 11am					
Sr. No.	Name	ID card no.	Roll No.	Class	Div	Sign	
1	Tarvi Sori	9941261	628	F.Y.BCom	E	Tarvi	
2	Afreen Sorathia	9940380	629	F.Y.Bcom	E	Afreen	
3	Jayshree Sori	9940874	626	F.Y.Bcom	E	Jayshree	
4	Rimzim Upadhyay	9940524	659	F.Y.Bcom	E	Rimzim	
5	Nimisha Solanki	9941300	621	F.Y.Bcom	E	Nimisha	
6	Bhavna Sing.	9941220	606	F.Y.Bcom	E	Bhavna	
7	Nikita Choudhary	9942957	719	F.Y.Bcom	E	Nikita	
8	Netrali B. Shirsakar	9942850	718	F.Y.Bcom	E	Netrali	
9	Uzma choudhary	9940717	661	F.Y.Bcom	E	Uzma	
10	Priya Yadav	9940356	701	F.Y.Bcom	E	Priya	
11	Priyanshi Yadav	9940353	702	F.Y.Bcom	E	Priyanshi	
12	Jiya Mehta	9942961	721	F.Y.Bcom	E	Jiya	
13	Dipensee Jiwari	9941534	653	F.Y.Bcom	E	Dipensee	
14	Anshu Gupta	9942959	720	F.Y.Bcom	E	Anshu	
15	Sheetal Vishwakarma	8591202583	667	F.Y.Bcom	E	Sheetal	
16	S Tejas Singh	704561245	618	F.Y.Bcom	E	S. Tejas	
17	Nilesh V. Yadav	723383592	697	F.Y.Bcom	E	Nilesh	
18	Muskan Singh	9940709	610	F.Y.Bcom	E	Musk	
19	Tarvi Varma	9927694	963	F.Y.Bcom	E	Tarvi	
20							

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RSET's

**Ghanshyamdas Saraf
college of arts & commerce**

EDUCATION EMPOWERS



**Middlesex
University
Dubai**

CONFERENCE PARTNER



ORGANISES

Multi disciplinary International Conference

On

Modern Trends and Approaches in Education

Viz A Viz the Changing Landscape in Global Economy

JOINTLY ORGANISED BY

Internal Quality Assurance Cell (IQAC) and Research Cell

On

3RD FEBRUARY 2024

Venue:

Durgadevi Saraf Hall, Ghanshyamdas Saraf College

R. S. Campus, S. V. Road, Malad (West), Mumbai – 400 064



Website: www.sarafcollege.org

About the College

Rajasthan Education Trust, public charitable trust established its identity in the year 1948 at Malad, a western suburb of Mumbai, to promote social and educational activities. For more than six decades, the Trust has played a leading role in promoting education.

Affiliated to the University of Mumbai, the degree college started in the year 1983 and has been named in the memory of Late Seth Ghanshyamdas Saraf. RSET has successfully completed 75 glorious years of spreading the light of knowledge and information in all directions. Today, Ghanshyamdas Saraf College offers a wide plethora of course ranging from traditional B. Com to more contemporary degree courses like BCA, BCBA, BMS, BFM, BMM, BSc. IT, and post graduate courses in M.Com (Accounting & Management), M.A. (C & J), M.A. (FTNP). We have the distinction of being an ISO Certified college.

The college has a women's hostel, Draupadidevi Sanwarlal Women's Hostel on its campus and it accommodates 130 students. Jankidevi Bilasrai Bubna boys hostel has also started from the year 2018.

The key strengths of our college lie on its academic excellence, co-curricular activities, qualified & highly motivated faculties and progressive outlook of the management. The college believes in overall development of the students with the goal of education and it leaves no stone unturned to equip the students with complete education so that they can face challenges in life and pursue a good career. It is a matter of pride that our students are placed in well renowned organisations like CRISIL, ICICI, L&T, Mirae Asset, Morning Star, Deloitte to name a few.

Motto: 'Vidya Vinayena Shobhate'

(Knowledge is Enhanced by Humility Alone)

Mission : Empowerment through Value-Based Education

Our Commitments:

- * Investing in good people & good infrastructure
- * Ensuring consistent human enrichment & development
- * Evolving a healthy work culture & team spirit
- * Instilling a sense of pride & belonging to the institution
- * Setting higher & newer goals in the pursuit of excellence

The College is located at Swami Vivekanand Road, Near Sunder Nagar, Malad (West), Mumbai - 400 064. It has the following amenities:

- Food court
- Communication Centre
- Hi-tech Audio-Visual Learning Centre
- Well-equipped Library
- Cyber Zone with High-speed computers
- Media Lab
- Auditorium with 300-seating capacity



INTERNAL QUALITY ASSURANCE CELL (IQAC)
ACTIVITY/ EVENT REPORT 2023 - 2024
ORGANISING DEPARTMENT – IQAC & Research Cell

Sr. No.	Description	Remarks
1	Name Of The Event	One-Day International Research Conference
2	Date Of The Event	3 rd February, 2024
3	Timing Of The Event	9:00 am - 4:30 pm
4	Activity	Deliberation & Paper Presentations on the theme of Conference
	A. In Campus	A. In Campus
	B. Beyond Campus Activity	-
5	Venue	Durgadevi Saraf Auditorium
6	Purpose/ Objective Of the Activity	To give academicians, researchers, industry professionals, and students a forum for productive debate and discussion of contemporary educational trends and methodologies
7	Teacher In-Charge	Dr. Lipi Mukherjee & Dr. Rupa Shah
8	Number Of Participants	270
9	Organizing Committee	IQAC & Research Cell of GSCC
10	Collaborating Agency/ Person Outside	Middlesex University, Dubai
11	Brief Report/ Programme Outcome	Experts from the academic and business worlds gave the day's resource speeches on Research making the conference a huge success. Participating and presenting their papers were professors and students from various colleges. The articles discussed how contemporary methods and trends, have affected the education industry and how, over time, adjusting to these changes and utilizing digital technology appropriately will guarantee higher output and improved sustainability.
12	Other Specifications	None.





Dr. Lipi Mukherjee
[Vice-Principal (SFD) & Conference Convener]



Ghanshyamdas Saraf
college of arts & commerce
EDUCATION EMPOWERS

Report On Multi-Disciplinary One-Day Research International Conference On Modern Trends and Approaches in Education & Research Viz- A- Viz the Changing Landscape in Global Economy

"Technology is just a tool. In terms of getting the kids working together and motivating them, the teacher is most important." – Bill Gates

Introduction

With the globe growing more interconnected and technologically advanced, educational systems are adjusting to meet the opportunities and difficulties of the twenty-first century. Technology integration in the classroom is now essential. Particularly during the epidemic, the popularity of virtual classrooms, educational software, and online learning platforms has increased.

Global citizenship and cultural competency are becoming more and more important subjects in education as businesses and organizations become more global in scope. The focus of the global economy is shifting to environmental issues and sustainability. In response, the educational system is encouraging pupils to be environmentally sensitive and incorporating sustainability into the curriculum. The conference aimed to determine the necessity for sustainable development as well as any modern trends or approaches in the education sector in light of this most recent shift.

The Program

Under the aegis of IQAC, Ghanshyamdas Saraf College organized a one-day multidisciplinary International conference on Saturday, February 3, 2024, at Durgadevi Saraf Auditorium, with the theme **"Modern Trends and Approaches in Education Viz-A-Viz the Changing Landscape in Global Economy."** The Middlesex University in Dubai served as the event's knowledge partner.

The Objectives of the Conference were:

- ✚ To provide a platform to academicians, researchers, experts from industry, policy makers and students for constructive deliberation und discussion.
- ✚ To find out the strengths, weaknesses and opportunities of contemporary education system in order to meet the challenges of the changing of the Global economy.
- ✚ Quality Assurance and progress in future endeavours of all, by right use of technology for right purpose.



Participation

The Chief Guest for the conference was Dr. Debabrata Mitra, Vice Chancellor, Dakshin Dinajpur University, West Bengal; The Guest of Honour was Mr. Siddhartha Rastogi, MD and COO Asset Management, AMBIT & Dr. Supriya Kaitheri, representative of Middlesex University, Dubai was the Keynote Speaker. The Conference was graced by Dr. Jayant Apte, Director- Education and many other dignitaries. The Chairperson of the Conference was the Principal Dr. Ashwat Desai, Conference Convenor- Vice - Principal (SFD) Dr. Lipi Mukherjee, Conference Secretary- Dr. Rupa Shah while it was anchored by Prof. Prajna Shetty.

The conference witnessed a participation of nearly 270 delegates. The research community was very excited about the conference, and this enthusiasm was evident in the form of 81 full-length research papers received from the researchers comprising of academicians & students. Two concurrent sessions were held during the one-day conference; one was conducted offline and the other online. There were a total of twenty-six papers presented in the two sessions.

Inaugural Ceremony

The programme commenced on an auspicious note by paying respect to Goddess Saraswati with the dignitaries lighting the lamp & First year BMS student, Ms. Vaishali reciting the Saraswati Vandana.

The One-Day International Conference was opened by Conference Chairman Dr. Ashwat Desai, who also greeted all dignitaries. Among other things, he informed the august gathering about the college and the urgent need to adjust to the new, developing innovations in the education field. Additionally, Dr. Lipi Mukherjee, the conference convener, greeted the attendees, provided a synopsis of the conference's theme, it's growing importance in the modern world, particularly in the wake of the pandemic.

The Chief Guest Dr. Debabrata Mitra was then felicitated by Trustee & Hon.Secretary RSET Shri Kailashji Kejriwal, and the Guest of Honour Mr. Siddhartha Rastogi was felicitated by Trustee RSET & Hon.Secretary, Governing Council, GSCC Shri Kailashji Parasrampur with a Memento.

Releasing the Journal

An occasion of pride and prestige for all GSCC members was the Journal's release. Honors were bestowed by the dignitaries occupying the dais. The journals appeared in two volumes. Peer review and refereed publication with an impact factor of 8.095 characterized the publication. One more volume was to be received subsequently. In UGC care listed journals, 4 papers were published. The ceremony gained even more charm when the college's edited book was published alongside the first two volumes of the journals.

Keynote Address

Dr. Supriya Kaitheri, the keynote speaker, gave her speech via virtual mode on "**The future of education with AI.**" She highlighted the most current advancements in AI and how they have changed the educational landscape. She emphasized how, with appropriate utilization, tools like



ChatGPT and OTT platforms can be effectively incorporated into the teaching and learning process, making it more student-centric and increasing student engagement.

Technical Session 1 & 2

The Chief Guest Dr. Debabrata Mitra was the Resource Person for the first technical session on **"Modern Trends in Education-the different Approaches to Learning"**. With the use of contemporary examples, he seamlessly presented his ideas on how chalk-and-talk pedagogy has gradually given way to more modern, improved teaching approaches. He rightly said that the effectiveness of online and modern pedagogy is debatable, however, we need to adapt to it since it also offers several benefits like better interactivity and non-monotonous teaching, to mention a few. He touched upon several tools that can be used to impart knowledge effectively.

The resource person for the second technical session on **"Future proof skills in the world of web3, DeFi & AI"** was the Guest of Honour, Mr. Siddhartha Rastogi. He discussed new developments in technology and trends in education during his presentation. He rightly pointed out that true wisdom is not only using modern tools and techniques, but in applying it when necessary, which guarantees long-term success and ultimately leads to eternal bliss. He emphasized that educators must adhere to a few key guidelines:

- ✚ Communicate- more with less but which is clear and transparent
- ✚ Confidence- Be self-assured and instill it amongst your students
- ✚ Content- Use the mantra "Learn, Learn, & Learn" to expand your knowledge.
- ✚ Stay focused, determined, ethical and goal oriented

The aforementioned will aid in personal growth, with the student fraternity reaping the rewards.

Dr. Rupa Shah, Conference Secretary extended the vote of thanks to the Key note speaker and Resource persons for conducting the morning sessions so effectively. She also expressed her gratitude to one and all for gracing the occasion.

Presentations

The paper presentations began post lunch at 2pm. Thirty papers covering a wide range of subjects from management and marketing to accountancy, information technology and communication, economics, general, and more were delivered by teachers, researchers, and students. There were two categories of awards- Best Paper & Best Presenter. Each category had two winners among the researchers. Dr. Sunil Karve, Dr. Kuldeep Sharma, Dr. Parag Karulkar, and Dr. Leena Nair evaluated the event. The judges gave precise feedback to the researchers.

Valedictory Function

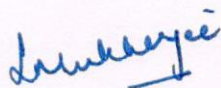
The valedictory function was hosted by Prof. Mebin Varghese. The function began with her acknowledging the presence of eminent guests, judges and participants, by welcoming one and all for the valedictory function & requesting the dignitaries onto the dais. The participants were invited to give their feedback on the Conference. The feedback given by the participants which included student participants was truly heartening and fulfilling. The feedback reflected on how the conference added value to the participants.



The Judges then gave their observations. The reviews were positive and reassuring. They were very happy with the arrangements of the conference and in their words conferred the college with a A+++ grade. This was truly a heartening moment for all Sarafians. They also shared their insights on the presentations and offered valuable suggestions to the paper presenters. The Prize winners were felicitated with Certificates.

At the close of the valedictory function, Dr. Lipi Mukherjee, the Conference Convener proposed the vote of thanks.

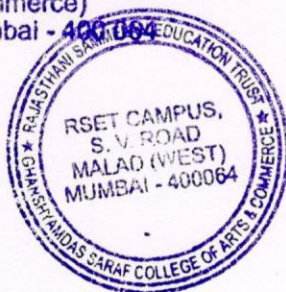
The programme ended with the playing of the **National Anthem**.



Dr. Lipi Mukherjee
(Vice - Principal & Conference Convener)



Dr. (CA) Ashwini Desai
Principal
Rajasthan Sahitya Akademi Education Trust
Ghanshyamdas Saraf College
(Arts & Commerce)
Malad West, Mumbai - 400064





Dignitaries releasing the Conference Proceedings at the International Conference on Research



Resource Persons awarding the Research Scholar the Best Research Paper Award on Research Methods

