

# Ghanshyamdas Saraf College of Arts & Commerce

Internal Quality Assurance Cell (IQAC)

Activity/Event Report 2022-2023

Organising Committee: Entrepreneurship Cell

Sr No.	Description	Remarks
1	Name of the Event	Orientation Program
2	Date of Event	6/8/2022
3	Timing of the Event	10:30 am
4	Activity	A. In Campus
5	Venue	GSCC Room 105
6	Purpose/Objective of the Activity	Create awareness and insight into the overall process of how to be an Entrepreneur. To develop entrepreneurial quality.
7	Teacher In-charge	Dr. Mmahek Chhabria
8	Number of Participants	109
9	Organizing Committee	Entrepreneurship Cell
10	Collaborating Outside Agency/Person	Ms. Ridhima Mahabal
11	Brief Report/Programme Outcome	Orientation Program provides insight into the overall process of entrepreneurship. It also enhances understanding for entrepreneurial competencies.
12	Other Specify	-

Convenor



*A. M. Wadgaonkar*  
**PRINCIPAL**  
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RSET's

Ghanshyamdas Saraf College of Arts and Commerce

## Orientation Program on Entrepreneurship

Organized by E-Cell and PTVAIM's Centre for Entrepreneurship & Innovation

Date - Saturday, 6th August 2022

Time - 10:30 am

Venue - Room 105

Total participants - 109

To foster entrepreneurial thinking among students, the Entrepreneurship Cell (E-Cell) of GSCC, in collaboration with PTVAIM's Centre for Entrepreneurship & Innovation, conducted an Orientation Program on 6th August 2022. The session aimed to address common questions and doubts budding entrepreneurs often face, drawing participation from students across various disciplines that were eager to understand the process of "How to be an Entrepreneur?"

The event began with Prof. Ramson Menezes, who introduced the E-Cell Committee and set the context for the session. He then welcomed the guest speaker, Ms. Ridhima Mahabal, an experienced mentor and registered "Innovation Ambassador," known for her expertise in guiding startup incubatees. Dr. Lipi Mukherjee, Vice Principal of the SFD honored Ms. Mahabal with a floral bouquet as a token of appreciation.

Ms. Mahabal led an engaging and interactive session for 109 students to explore the essence of entrepreneurship. She emphasized that entrepreneurship is not limited to business ventures—it is a mind-set and a daily practice. She also highlighted the importance of self-awareness in bridging the gap between one's current self and their entrepreneurial aspirations. Her discussion included strategies for idea generation and the importance of aligning one's potential with meaningful goals. To inspire students, she shared success stories of Gen Z entrepreneurs, motivating them to take initiative in their entrepreneurial journeys.

The event concluded with final remarks by Dr. Mmahek Chhabria, Convenor of the E-Cell, followed by a Vote of Thanks delivered by Ms. Kalyani Jha, a student representative.

*Mmahek*

Dr. Mmahek Chhabria  
Convenor (E Cell Committee)





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## "ACE THE CASE" – Case Study Presentation Competition

Date- 11<sup>th</sup> July, 2023

Time - 11.00 am- 2.00 pm

Venue- Room No. 105

Total participants – 17 teams

The "Ace the Case" competition, organized by the Entrepreneurship Cell (E-Cell) of Ghanshyamdas Saraf College in collaboration with PTVAI, was an engaging and intellectually stimulating event aimed at enhancing students' problem-solving abilities, critical thinking, and entrepreneurial mind set held on 11th July 2023. The competition attracted active participation from 17 student teams across multiple disciplines, showcasing a diverse array of perspectives and innovative ideas.

The event centered on real-world business case studies, with each team given prior access to the case material, rules, and evaluation criteria. Participants were challenged to analyze complex scenarios, formulate practical solutions, and present their strategic insights to a panel of judges. The competition emphasized not only academic application but also teamwork, innovation, and communication skills.

The judging panel featured distinguished faculty members: Prof. Shreya Phanse from the BCBI department and Prof. Mehrab Khan from the B.Com department. Presentations were evaluated based on key parameters like problem analysis, innovative solutions, feasibility, and presentations skills. After a competitive round of presentations and thoughtful deliberation, the following winners were announced:

- **First Place:** *Navika Luthra* (SYBMS) – Recognized for her innovative approach and comprehensive case analysis.
- **Second Place:** *Ratan Tiwari* (FYBCOM) – Applauded for his strategic insights and structured presentation.
- **Third Place:** *Deepak Mandal* (TYBCOM) – Commended for a well-rounded, actionable solution with clear implementation steps.

Prof. Sucheta Pawar from PTVAI honored the winners and shared valuable feedback, offering students guidance on refining their analytical and presentation skills.

The "Ace the Case" competition not only highlighted the academic strength of the participants but also served as a platform for applying theoretical knowledge to real-life challenges. The event was a resounding success, thanks to the enthusiastic involvement of the participants, insightful contributions of the judges, and the dedicated efforts of the organizing committee.

*Mmahek*

Dr. Mmahek Chhabria  
Convenor (E Cell Committee)

