

Intercollegiate Competition Blueprint Battle

Organized by E. Cell (Entrepreneurship Cell) in Association with
Navyuvak Enterprise Private Limited

Date – 4th August, 2023

Time – 09:30 am – 4:00 pm

Venue- Learning Centre, GSCC

Total participants – 14 teams (30 participants)

The Entrepreneurship Cell of Ghanshyamdas Saraf College (GSCC) organized **Blueprint Battle**, an intercollegiate business plan competition, on 4th August 2023. The event aimed to cultivate entrepreneurial thinking among students by providing a platform to present innovative, scalable, and financially viable business ideas. The competition also served as a networking forum for budding entrepreneurs, industry professionals, and potential investors, and offered students the invaluable opportunity to receive direct feedback from experienced professionals.

The primary objective of the event was to guide participants in developing a comprehensive business blueprint that accounted for key financial and operational considerations. Students were encouraged to think critically, design practical business models, and articulate their vision effectively. The competition was judged by two distinguished professionals:

- **Mr. Alok Baptist**, Executive Director – Outreach & Admissions, Atlas SkillTech University
- **Mr. Sagar Chandni**, Founder of The Enabler Consulting and host of the *Virtual Global Leadership Podcast*

The program commenced with a welcome address by Dr. Mmahek Chhabria, Convenor of the E-Cell. This was followed by the felicitation of the judges by Dr. Lipi Mukherjee, Vice Principal – Self Finance Department, and Dr. Seema Agarwal, Vice Principal – B.Com Department, who extended a warm welcome with floral bouquets.

Blueprint Battle successfully brought together creativity, strategy, and entrepreneurship under one roof, creating a vibrant space for students to showcase their potential and grow through real-world insights. The event concluded with the announcement of the winners, recognizing the most innovative and well-structured business plans. The results were as follows:

Prize	Name of Participants	College Name
1st Prize	Sakshi Patil & Vinod Chettiyar	Vivek College
2nd Prize	Harmisha Kholakiya, Rose Gonsalves & Charita Naik	St. Rocks College
3rd Prize	Dhiti Varma	Ghanshyamdas Saraf College



**1st
Consolation**

Mehul Katariya

& Commerce

Ghanshyamdas Saraf College of Arts
& Commerce

**2nd
Consolation**

Gaurav, Dinesh & Mirza Sohail

Vivek College

The Entrepreneurship Cell congratulates all the winners and participants for their enthusiasm, creativity, and entrepreneurial spirit. The competition concluded with closing remarks from the judges, who provided valuable feedback that enabled participants to refine their business plans and enhance their entrepreneurial skills.

Mmahek Chhabria

Dr. Mmahek Chhabria
(E-Cell Convenor)



A. H. Wadgaonkar

PRINCIPAL

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**E.Cell organised a Intercollegiate Event in Association with Navyuyak
Enterprise Private Limited**

