



Ghanshyamdas Saraf
college of arts & commerce
EDUCATION EMPOWERS

R.S.Campus, S.V. Road
Malad (W), Mumbai – 400 064
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Best Practice – 1


1. Title of the Practice – Social Outreach Initiatives: Instilling Values through Community Involvement

2. Objectives of the Practice

The primary objective of the social outreach activities is to align with the institution's mission of "Empowerment Through Value-Based Education." These activities aim to foster social responsibility, community engagement, and societal development by incorporating values into educational practices.

- To ensure consistent students enrichment and development through incessant engagement in different Community service activities.
- Instilling core values such as integrity, compassion, and service among students to prepare them as socially responsible citizens.
- Promoting social change by encouraging students to actively engage in projects that address the socio-economic challenges faced by different sections of society.
- Incorporating academic curricula with community engagement initiatives to assist students in applying their knowledge in real-world situations, thus improving their educational experience.




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3. The Context

The Institution believes in helping students to develop a deeper understanding of others' needs and experiences, fostering empathy and compassion towards the society. It provides the platform where students can engage themselves into varied outreach activities enabling them to organize, lead, and collaborate with others, which strengthens leadership, teamwork, and problem-solving skills. To foster a sense of social responsibility in students, the Institute has clubs like the Rotaract Club, NSS, NCC, DLLE, and Green Initiative.

Social outreach activities help nurture socially responsible, empathetic individuals who are not only aware of societal issues but are also actively engaged in creating solutions. By encouraging both students and teachers to connect with communities and apply their learning to real-world problems, the institution fosters a culture of social consciousness, ethical leadership, and lifelong commitment to service.

4. The Practice

Institution's social outreach activities are designed to promote community development, address social issues, among students, faculty, and staff. In pursuance of this, NSS unit organizes community service projects such as blood donation camps, health awareness programs, and environmental conservation initiatives. Through these initiatives, the NSS Committee strives to create a positive impact on the community and shape responsible, socially conscious citizens.



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The students participate and are actively involved in Blood Donation Drive, Tree Plantation Drive, Cleanliness Drive, Swachh Bharat Abhiyan, Visit to Old Age Home etc. Students also participate in the Education project at Purva Municipal School and a one-week residential camp which aims to provide a unique opportunity for students to engage with the community, develop their skills, and contribute to sustainable development.

Institution also has clubs like DLLE, Rotaract, Girls NCC Unit which conducts varied activities like Annapoorna, Eye, Dental and Anaemia Check-up Camp, Shiksha, Food Donation Drive, Distribution of stationery items, Awareness Program for the tribal community to spread menstrual and hygiene awareness, Aids Awareness and many more to instil a sense of social responsibility among students and encouraging them to contribute to community development and social welfare.

The objective of the Green Initiative Committee of the institution is to promote sustainability and reduce environmental impact by implementing eco-friendly practices, raising awareness, and supporting green policies and initiatives. This includes reducing waste, conserving resources, and educating the community on environmental issues to create a more sustainable future. Committee organised various environment conservation activities like Tree Plantation, Beach Cleaning. Committee organised E Waste Collection Drive to safely collect and recycle electronic waste to reduce environmental harm. The college has collected E-Waste of 26.2 Kgs in 2023 and 25.1 Kgs in 2024 and given to The Recycling Company (Threco Recycling LLP) to recycle in an eco-friendly manner.




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The institution successfully integrates social outreach activities into its curriculum, providing students with opportunities to actively contribute to society. This approach not only benefits the community but also enriches the students' educational experience, fostering a generation of socially responsible and value-driven leaders.

5. Evidence of Success:

- **Increase in Students Engagement in Community Support Programs:** Students participation rate has increased year on year. Number of students registered for committees who are actively engaged in Social Responsibility Initiatives have increased from 441 in 2019 to 1730 in 2024. This shows progressive trend indicating increased awareness of social issues and a sense of social responsibility among students by providing real-world, immersive experiences that build empathy, critical thinking, and civic engagement.
- **Impact on students:** This can be evidenced from transformation of students' attitudes, values, and actions as they engage in social outreach activities and value-based education. It reflects the development of key personal qualities such as empathy, integrity, responsibility, and social consciousness, which significantly influence their overall behaviour and mind-set. Survey is conducted to gauge the behavioural change of the students due to the engagement in various social outreach activities.




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- **Impact of Extension Activities on Neighbourhood Community:** Extension activities play a crucial role in uplifting the neighborhood community by addressing its needs, fostering collaboration, and empowering residents, leading to a more resilient and socially responsible society. This can be evidenced through activities like Blood Donation Drive, Disaster Management and Relief Work provided by College through Kolhapur Relief Aid in 2019, Mega E –Waste collection Drive and many more.
- **Recognition of the initiatives:** The recognition of the institution's engagement in social outreach programs can be seen from the Appreciation from NGOS and media coverage.
- **Contributor in achievement of sustainable development:** Institution contribute to the achievement of sustainable development through extension activities. These activities are an essential part of the institution's mission and are aligned with global goals of sustainability, social responsibility, and community development.

6. Problems Encountered and Resources Required:

- Maintaining consistent student involvement and motivation can be a challenge, especially during academic periods when students are focused on their studies.
- Limited financial resources have constrained outreach efforts, limiting ability to scale up initiatives.
- Coordinating with multiple stakeholders, including NGOs, community organizations, has been a challenge, requiring significant time and effort.




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Best Practice – 2

1. Title of the Practice – Capability Enhancement Initiative: Equipping the youth with essential skills

2. Objectives of the Practice


The objective of the Capability Enhancement Initiative is to empower students by equipping them with essential skills. Following are the objectives which will outline the purpose of the initiatives.

- **Skill Development:** Equip students with technical, vocational, and soft skills.
- **Career Readiness:** Prepare students for employment with industry-specific competencies.
- **Entrepreneurial Mindset:** Foster innovation and self-reliance.
- **Critical Thinking & Problem-Solving:** Develop analytical and decision-making skills.
- **Lifelong Learning:** Promote adaptability and continuous learning in a dynamic world.

3. The Context

Institution's vision is "To ensure consistent human enrichment and development," for which it strives to incorporate innovative learning methodologies, skill-building programs, and industry-aligned education while adapting to evolving global trends to empower individuals for personal and professional growth.




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In today's rapidly evolving world, traditional education alone is not enough to prepare youth for the challenges of the modern workforce. The Capability Enhancement Initiative was introduced to bridge this gap by equipping students with essential technical, vocational, digital, and soft skills. This initiative is particularly important as economies shift toward automation, digital transformation, and entrepreneurship, requiring a workforce that is not only knowledgeable but also skill-driven and industry-ready.

4. The Practice

Institution has introduced Capability Enhancement Initiative through Knowledge Augmentation Programs like Youth Employability Skills Training Program, Certificate Course in Management and Soft Skills, Personality Development workshop, Diploma in Entrepreneurship, Certificate Course in E- Taxation, MTA -JAVA Certification, Certificate in English Communication and Digital Education with Excel Specialization, Session on Research Methods, Campus to Corporate Program, Certificate Course in E Taxation and Direct Tax and many more. The institution, in collaboration with industry, designs and offers these programs to provide students with practical skills, real-world experience, and industry-aligned learning opportunities.




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In addition, the institution has introduced departmental activities as a form of experiential learning, incorporating reflective practices to enhance students' practical knowledge and critical thinking skills. Each department organizes activities that actively engage students, encouraging participation, hands-on learning, and skill development. Every year, each department organizes activities based on a specific theme, providing students with a platform to showcase their skills, creativity, and knowledge.

Departments conduct Intra and Inter College activities by allowing students to participate and exhibit their knowledge and skills.

BMS department organizes activities under the theme 'Innovision' aligned with sustainable business planning, where students develop and present innovative business ideas and department has also organised event where students exhibited their marketing skill by creative advertisement.

BFM Department under the theme 'FINANSKO' organises activities which are aligned with the financial market and financial system like evolution of financial system in India and use of technology in financial sector, workshop on equity investing and mock trading, presentation on the financial news etc.




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The BCAF department conducts activities under the theme 'Finansiera,' focusing on various aspects of accounting and finance. Example Finscenic Express activity where students had prepared different models on the subjects like Tally, Audit, Direct Tax, indirect tax, GST return filing. Department has also conducted Workshop on E Filing of ITR, Financial Extempore Competition, Finance ka Chakravyuh where students actively participate in games based on key accounting and financial concepts.


BCBI department organises activities under the theme 'Currenzo'. This includes activities like presentation, Quiz Competition, Debate Competition etc.

BScIT department under the theme 'TECHN-O-WIZZ' organised activities related technical aspects like Technocrats where students solved puzzles and also flexed their coding skills, Web design competition, Quiz based on IT etc.

Mathematics department has organised Quiz, Sudoku competition. Commerce department organises PowerPoint presentation Competition, quiz Competition. Accountancy department conducted Poster presentation competition, Accounting Exhibition Competition, Quiz Competition.

Organizing departmental activities enhances student engagement. It provides a platform for knowledge-sharing, skill development, and community building within each academic discipline.




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5. Evidence of Success:

- In the 2019-2020 academic year, five departments conducted departmental activities. Since then, the scope has expanded, and now all departments at the institution are involved in conducting activities.
- The participation rate of students in departmental activities and knowledge enhancement programs has steadily grown over the years. Total Number of students participant in Knowledge Augmentation Program and Departmental Activities have increased from 2,609 in 2019-20 to 3,279 in 2023-24. This surge underscores a greater commitment to personal and academic development, fostering a more dynamic and engaged learning environment.
- As students engage more in extracurricular activities and knowledge-enhancing programs, they develop stronger connections to their academic community, leading to greater persistence and a higher likelihood of completing their studies successfully.

6. Problems Encountered and Resources Required:

- Students often face challenges balancing departmental activities with their academic responsibilities.
- Limited financial resources to support large-scale programs, events, or activities.




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