



Ghanshyamdas Saraf
college of arts & commerce
EDUCATION EMPOWERS

Internal Quality Assurance Cell (IQAC)
Activity/ Event Report 2022-2023
Organising Committee: Entrepreneurship Cell

Sr no.	Description	Remarks
1	Name of the Event	Orientation program
2	Date of Event	6/9/2022
3	Timing of the Event	10:30 am
4	Activity A. In Campus B. Beyond Campus Activity	A. In Campus
5	Venue	GSCC Room 105
6	Purpose/Objective of the activity	Create awareness and insight into the overall process of how to be an Entrepreneur. To develop and fortify entrepreneurial quality
7	Teacher In-charge	Dr. Mmahek Chhabria
8	Number of Participants	109
9	Organizing Committee	Entrepreneurship Cell
10	Collaborating Outside Agency/ Person	Ms. Ridhima Mahabal
11	Brief Report/ Programme Outcome	Insight into the overall process of entrepreneurship Opportunity to sharpen entrepreneurial competencies. Clarity about the business idea
12	Other Specify	-

M. Mahek
Convenor



V. V. Desai
[PRINCIPAL]

RSET's
Ghanshyamdas Saraf College of Arts and Commerce
An Orientation Program on
Organized by E.Cell and PTVAIM's Centre of Entrepreneurship
& Innovation

Date – Saturday, 6th August 2022

Time – 10:30 am

Venue- Room 105

Total participants - 109

In order to nurture the idea of entrepreneurship amongst the students, the entrepreneurship cell of GSCC in association with PTVAI's Centre of Entrepreneurship & Innovation organized an Orientation program on 6th August 2022. The main objective of this orientation was to provide answers to the questions that reside in the minds of the budding entrepreneurs which led to a massive student inflow from multiple disciplines for gaining insight into the overall process of "How to be an Entrepreneur?"

The program commenced with Prof. Ramson Menezes giving an introduction about the E cell Committee followed by the introduction of the guest speaker Prof. Ridhima Mahabal. Ms. Mahabal has expertise in handholding to incubatees & is registered as an "Innovation Ambassador". The vice principal of Self finance department, Dr. Lipi Mukherjee felicitated the speaker with a floral bouquet.

Ms. Riddhima had an interactive session with the audience, helping everyone realize the true sense of entrepreneurship. She made everyone understand that entrepreneurship can be a daily practice and the difference between who you are now and who you want to be in the real entrepreneurial stretch. Prof. Ridhima gave insights on Idea generation and also encouraged students to give weightage to their profile by investing their potential in the right direction. Success Stories of gen Z entrepreneurs were shared to build motivation and enthusiasm for initiating business activities among the learners.

The session ended with concluding remarks by Dr. Mmahek Chhabria-convenor of E-Cell followed by the vote of thanks given by our student, Ms. Kalyani Jha.

Mmahek
Dr. Mmahek Chhabria
Convenor-E Cell Committee



REPORT ON PTVAIM's COEI & GSCC MOU

This MoU, signed outlines a partnership between **PTVAIM's Centre of Entrepreneurship & Innovation (COEI)** and **Ghanshyamdas Saraf College of Arts & Commerce (GSCC)**.

Key Points:

- **Parties Involved:**
 - **COEI:** Promoted by PTVAIM's Institute of Management, focused on creating an ecosystem for innovation and entrepreneurship.
 - **GSCC:** An educational institution offering undergraduate and postgraduate courses affiliated with the University of Mumbai.
- **Purpose:**
 - GSCC will allow its students and faculty to participate in entrepreneurial activities organized by COEI, including programs like Pre-Incubation and the "Wings2Vision" business plan competition.
 - GSCC will provide faculty members as mentors and allow participants access to COEI workshops and seminars.
 - Winning teams from GSCC in the Wings2Vision competition may use COEI facilities to further develop their business plans.
- **Terms:**
 - GSCC will help promote COEI's entrepreneurial programs and share student contact details for activity participation (confidentiality will be maintained).
 - COEI will provide workshops and certificates to GSCC students and faculty.
 - COEI retains full control over any contracts signed by winning student teams.
- **Duration:**

The MoU was effective from the signing date until **November 24, 2022**, with possible extensions at COEI's discretion.

This MoU solidifies the collaboration between COEI and GSCC to promote entrepreneurship and innovation through various programs and support mechanisms.

During the period of MOU various activities and workshops like orientation on Entrepreneurship, Market research in entrepreneurship, Participation in Business Plan organised by PTVA were handled.

