

RAJASTHANI SAMMELAN'S

Ghanshyamdas Saraf College

Of Arts & Commerce Affiliated to University of Mumbai

S.V.Road, Malad (West) Mumbai – 400064.

A.Y. 2023 – 2024

CERTIFICATE

This is to certify that Mr. HARSH AGARWAL, Roll no: 01, has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of FINANCE and his project is entitled,

“ Study on need of Financial Advisor for Mutual Fund Investors ”

under my supervision.

I further certify that the entire work has been done by the learner under guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

[Signature]

Project Guide:

Date: 30.3.2024

[Signature]
3/4/24

External Examiner: Date:

[Signature]

Principal:



RSET'S

Ghanshyamdas saraf college of Arts and Commerce

Affiliated to the University of Mumbai

S.V. road, Malad west

Mumbai -400064

CERTIFICATE

This is to certify that Mr. Pratik Agarwal, Roll no 02, has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of finance and her/his project is entitled, "PERCEPTION OF CLIENT TOWARDS SHARE TRADING & SALES PROMOTION AT Angel Broking." under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.

Name & Signature of:

Project Guide:

[Signature]

Principal:

[Signature]

Date: 30.3.2024

External Examiner:

[Signature]
3/4/24



Date

RSET'S

Ghanshyamdas saraf college of Arts and Commerce

Affiliated to the University Of Mumbai

S.V. road, malad west

Mumbai -400064

CERTIFICATE

This is to certify that Mr. Yash Agarwal, Roll no: 04, has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of finance ___ and her/his project is entitled, "PERCEPTION OF CLIENT TOWARDS SHARE TRADING & SALES PROMOTION AT MOTILAL OSWAL SECURITIES LTD." under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.

Name & Signature of:

Shubhdeep
Project Guide:

Date: 30.3.2024

Ashutosh

Principal:

External Examiner: R. Patel

Date: 31/4/24



RSET'S
Ghanshyamdas Saraf College of Arts and Commerce
Affiliated to the University Of Mumbai
S.V. road , Malad west
Mumbai -400064

CERTIFICATE

This is to certify that Mr. Varun Baheti, Roll no: 04, has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of finance and his project is entitled, "A study on Role of Institutional and Small Investor in Indian Capital Market" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.
It is his own work and facts reported by his personal findings and investigations.

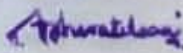

Name & Signature of:

Project Guide:

Date: 30.3.2024

External Examiner:

Date: 3/4/24



Principal:



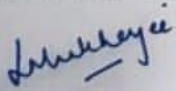
RAJASTHANI SAMMELAN'S
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Of Arts & Commerce
Affiliated to University of Mumbai
S.V.Road, Malad (West)
Mumbai - 400064.
A.Y. 2023 - 2024

CERTIFICATE

This is to certify that Mr. SACHIN DINESH BANSAL, Roll no: 05, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and her/his project is entitled, "Comprehensive Study on defense companies in India" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

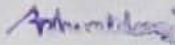

Name & Signature of:

Project Guide:

Date: 30.3.2024

External Examiner:

Date: 31/4/24


Principal:



CERTIFICATE

This is to certify that Mr. Himanshu Bhomia, roll no: 06, has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of finance and his project is entitled, "PROJECT ON CAFE COFFEE DAY" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.

Name & Signature of: HIMANSHU BHOMIA

Project Guide: DR LIPI MUKERJEE

Date: 30-3-2024

Principal: **Dr. ASHWAT DESAI**

External Examiner:

Date:



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A.Y. 2023 – 2024

CERTIFICATE

This is to certify that Mr. PRYAKSHI BOHRA, Roll no: 07, has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of FINANCE and his project is entitled,

“ Financial Planning Of Tata Motors ” under my supervision.

I further certify that the entire work has been done by the learner under guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

[Signature]

Project Guide:

Date: 30.3.2024

[Signature]

Principal:

External Examiner: Date:

[Signature]
3/4/24



RAJASTHANI SAMMELAN'S

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- 400064.

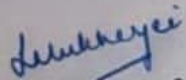
A.Y. 2023 - 2024

CERTIFICATE

This is to certify that **Mr. VIKAS CHANDA**, Roll no: **08**, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **FINANCE** and her/his project is entitled, "**Success story of Dmart**" under my supervision.

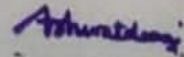
I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.


Name & Signature of:

Project Guide:

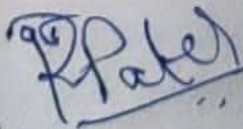
Date: 30.3.2024


Principal:

External Examiner:

Date:

3/4/24





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A.Y. 2023 – 2024

CERTIFICATE

This is to certify that Ms. Privanka Harinath Chauhan, Roll no 09, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and her project is entitled, "Role and Responsibilities of Accounts and Tax Assistant" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Name & Signature of:

[Signature]

Project Guide:

Date: 30.3.2024

[Signature]

Principal:

External Examiner:

[Signature]

Date: 3/4/24



CERTIFICATE

This is to certify that Mr. /Ms. Cyrus Chettiar, Roll no: 10 has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and her/his project is entitled **“Study of Investment Management at Zomato”** under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

[Signature]

Project Guide:

Date: 30.3.2024

[Signature]

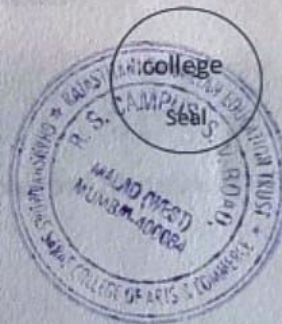
Principal:

External Examiner:

[Signature]

Date:

3/4/24



RAJASTHANI SAMMELAN'S

Ghanshyamdas Saraf College

Of Arts & Commerce

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Malad (West) Mumbai – 400064.

A.Y. 2023 – 2024

CERTIFICATE

This is to certify that Mr. /Ms. Monica Chiraboina, Roll no: 11, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and her/his project is entitled, "Study of Home Loans with specific reference to ICICI Bank" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of: PRASAD · VIJAY · ANAREDY.

Project Guide:

Date:

P.V. Anareddy
30-03-24

Prasad Vijay Anareddy

Principal:

External Examiner:

Date:

P. Patel
3/4/24



CERTIFICATE

This is to certify that Ms. Khushi Chobdar, roll no:12, has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and her project is entitled, "**A study on Preferred Investment Avenues among Business owners with reference to Mumbai.**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Name & Signature of:

CFP [®] Prasad V.

Project Guide:

Ananddy
f.v. Ananddy

Date:

30-03-24

Ashutosh

Principal:

External Examiner:

R. Patel

Date:

31/4/24



RAJASTHANI SAMMELAN'S
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A.Y. 2023 - 2024

CERTIFICATE

This is to certify that Mr. Shubham Bhimaram Choudhary, Roll no: 13, has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of FINANCE and her project is entitled, "A Comparative Study On E-Banking Of ICICI And HDFC Bank" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Name & Signature of: PRASAD. VIJAY. ANAREDY.

Project Guide: P. V. Anareddy.
Date: 30-03-24

External Examiner: Prateek
Date: 31/3/24

Adhishatdean

Principal:



CERTIFICATE

This is to certify that Ms. Jash Doshi Roll no: 14, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and her project is entitled, -Capital Market Reforms under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by her/his personal findings and investigations.

Name & Signature of: Off^o Prasad V. Anareddy

Project Guide: P. V. Anareddy
Date: 30-03-24 A

Principle:

Principle:

External Examiner: R. Patel
Date: 3/4/24



CERTIFICATE

This is to certify that Mr. /Ms. Aanchal Dubey, Roll no: 15, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and her/his project is entitled, "Study on financial problems faced by the start-up" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of: CFP[®] Prasad V. Anareddy

Project Guide:

Date:

External Examiner:

Date:

Anareddy

Principal:



RAJASTHANI SAMMELAN'S
Ghanshyamdas Saraf College
Of Arts & Commerce
Affiliated to University of Mumbai
S.V.Road, Malad (West) Mumbai –
400064.
A.Y. 2023 – 2024

CERTIFICATE

This is to certify that Mr. /Ms. DIVYANSHU DUBEY, Roll no: 16, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of FINANCE and her/his project is entitled, "TAX PLANNING FOR SALARIED PERSON WITH RESPECT TO MUMBAI" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

CFP® Prasad V.

Project Guide:

Date:

P. V. Anareddy
30-03-24

Principal:

External Examiner:

Date:

R. Patel
31/4/24



A.Y. 2023 – 2024
RAJASTHANI SAMMELAN'S

Ghanshyamdas Saraf College of Arts & Commerce

Affiliated to University of Mumbai

S.V.Road, Malad (West)

Mumbai-400064.

A.Y. 2023 – 2024

CERTIFICATE

This is to certify that Mr. Rakeshpuri Goswami, Roll no:17, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and her/his project is entitled, "Ratio analysis and interpretation of HDFC Bank" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

CFP® Praseed V. Anasedy
P.V. Anasedy

Project Guide:

Principal: •

Date:

30-03-24

External Examiner:

Date:

RPatel
3/4/24



CERTIFICATE

This is to certify that Mr. /Ms. Kinjal Gulechha. Roll no: 18, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and her/his project is entitled, "Study on Investment Planning Among Working Women With respect to Mumbai" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of: Chh. Prasad V.

Project Guide: B-V. Ananddy
Date: 30-03-24

Ashutosh

Principal:

External

R. Patel
31/4/24

Examiner:



Date:

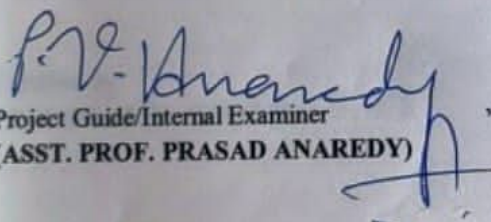
RAJASTHAN SAMMELAN' S

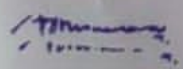
GHANSHYAMDAS SARAF COLLEGE
OF ARTS AND COMMERCE AFFILIATED TO UNIVERSITY OF
MUMBAI
SV ROAD MALAD (WEST) MUMBAI-400064

A.Y.2023-2024

Certificate

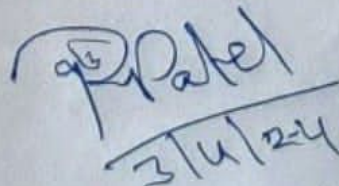
This is to certify that **Mr. KUSH JAIN** roll no.19 has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **FINANCE** and his project is entitled, "**A STUDY ON INDIAN MONEY MARKET**" under my supervision.
I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.
It is his own work and facts reported by her/his personal findings and investigations.


Project Guide/Internal Examiner
(ASST. PROF. PRASAD ANAREDDY)


PRINCIPAL
DR. ASHWAT DESAI



College Seal


3/4/24

CERTIFICATE

This is to certify that Ms. Raj Jain, Roll no: 20, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Behavioral Finance and his project is entitled, "A Study on Behavioral Finance" under my Supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of :

CFP [®] Prasad V. Anareddy

Project Guide

P. V. Anareddy
—A—

Ashutosh

Principal

Date

02/04/24.

External Examiner

R Patel

Date

3/4/24

College Seal



RAJASTHANI SAMMELAN'S

Ghanshyamdas Saraf College

Of Arts & Commerce

Affiliated to University of Mumbai

S.V.Road, Malad (West) Mumbai -

400064.

A.Y. 2023 - 2024

CERTIFICATE

This is to certify that Mr. /Ms. Jayesh kadam, Roll no: 21, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of finance and her/his project is entitled, "fundamental analysis of FMCG sector" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

CFP Prasad V.
Anareddy,

Arvind...

Principal:

Project Guide:

Date:

f.v. Anareddy
30-03-24

External Examiner:

Date:

R Patel

3/4/24



RAJASTHANI SAMMELAN'S

Ghanshyamdas Saraf College Of Arts & Commerce

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S.V. Road, Malad (West) Mumbai – 400064.

A.Y. 2023 – 2024

CERTIFICATE

This is to certify that Mr. /Ms. Kadri Shahnavaj Shamshuddin, Roll no., has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finanace and her/his project is entitled, “Saving and investment pattern among working women” under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of: C.P. Prasad V.
Anandhy

Project Guide: P.V. Anandhy
Date: 30-03-24

External Examiner: R. Patel
Date: 31/4/24

Adhikar

Principal:



RAJASTHANI
SAMMELAN'S

Ghanshyamdas Saraf College

Of Arts & Commerce

Affiliated to University of

Mumbai S.V. Road, Malad

(West) Mumbai - 400064.

A.Y. 2023 - 2024

CERTIFICATE

This is to certify that Mr. /Ms. Nazmeen Riyaz Khan, Roll no: 23, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and her/his project is entitled, "Comparative Analysis of SBI and ICICI Bank with customer satisfaction" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

CFP® Prasad V.
Anand.

Project Guide:

P.V. Anand.

Date:

30-03-24.

External Examiner:

R. Patel

Date:

3/4/24

Principal:



CERTIFICATE

This is to certify that Ms. Dhruvika Kharwar, roll no:24, has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and her project is entitled, "**A study on personal financial planning.**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Name & Signature of:

CFP @ Prasad Anareddy

Project Guide: *P. V. Anareddy*

Date: 30-03-24 *[Signature]*

Ashwadevi
Principal:

External Examiner:

[Signature]

Date: 3/4/24



CERTIFICATE

This is to certify that Mr Yash Kothari, roll no: 25, has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance, and his project is entitled, "**A study on Credit Creation by the Commercial Banks.**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.

Name & Signature of:

CFP[®] Prasad V. Anareddy

Project Guide:

P. V. Anareddy

Principal:

Prasad V. Anareddy

Date:

30-03-24

External Examiner:

P. Patel

31/3/24



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A.Y. 2023 - 2024

CERTIFICATE

This is to certify that Mr. Shivam Harshvardhan Mangla, Roll no: 26, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Bachelor of Management Studies (BMS) and his project is entitled, "IMPACT OF FINANCIAL ADVISOR ON THE INVESTMENT BEHAVIOUR OF PEOPLE IN MUMBAI" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.

Name & Signature of:

Project Guide:

Date:

External Examiner:

Date:

Shivam Mangla

Principal:



CERTIFICATE

This is to certify that Ms. Minal Dhurandhar Mhatre, roll no. 27 has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and her/his project is entitled, "Financial Analysis of Standard Chartered Bank" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Project Guide:

Date:

External Examiner:

Date:

Principal:



CERTIFICATE

This is to certify that Mr. /Ms. Aanchal Mishra, Roll no: 28, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and her/his Project is entitle, "Study on Education Loan in IDFC Bank", under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Project guide: Prof. Prasad anardey

Date:

External Examiner:

Date:

Date:



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S.V.Road, Malad (West) Mumbai – 400064.

A.Y. 2023 – 2024

CERTIFICATE

This is to certify that Ms. Bhagyashree Mishra, Roll no: 29, has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of International Finance and her project is entitled, “ Prospects Of Carbon Taxation ” under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Name & Signature of: DR. LOKESH GUPTA.

Project Guide:

Date:

External Examiner:

Date:

Principal:



CERTIFICATE

This is to certify that Mr. **Shivnayak Mishra** Roll no: **30** has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **Finance** specialization subject and his project is entitled, "**STUDY OF ELSS, ULIPS AND SSY AS TAX SAVING OPTIONS**" under my supervision.

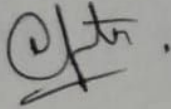
I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by her/his personal findings and investigations.

Name & Signature of Project Guide:

Date: 01/04/2024

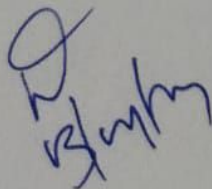
DR. LOKESH GUPTA.



Principal:

External Examiner:

Date:



College Seal



RAJASTHANI SAMMELAN'S
Ghanshyamdas Saraf College
Of Arts & Commerce
Affiliated to University of Mumbai
S.V.Road, Malad (West)
Mumbai – 400064.
A.Y. 2023 – 2024

CERTIFICATE

This is to certify that Mr. **Nimish Prabhakar Narwade**, Roll no: **31**, has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **specialization subject** and his project is entitled, "**A Comparative study of Venture Capitals influence on Start-up Success**" under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.

Name & Signature of:

DR. LOKESH GUPTA.

Project Guide:

Date:

Principal:

External Examiner:

Date:



RAJASTHANI SAMMELAN'S
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S.V. Road, Malad (West)
Mumbai - 400064.
A.Y. 2023 - 2024

CERTIFICATE

This is to certify that Mr/Ms. Anjalee Nishad, roll no: 32, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance Management subject and her/his project is entitled, "Study on Senior Citizens Investment Plan "under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

[Signature]

Project Guide: DR. LOKESH GUPTA

Date:

[Signature]

Principal:

External Examiner:

[Signature]

Date:



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Of Arts & Commerce

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S.V.Road, Malad (West)

Mumbai – 400064.

A.Y. 2023 – 2024

CERTIFICATE

This is to certify that Ms. Sanket Sabhashankar Pal, Roll no: 33, has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of FINANCE and her project is entitled, "Navigating The Forex Market" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Name & Signature of:

Project Guide: Dr. Lokesh Gupta

Date: 30/03/2024.

External Examiner:

Date:

Principal: Dr. Ashwat Desai



RAJASTHANI SAMMELAN'S

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Mumbai – 400064.

A.Y. 2023 – 2024

CERTIFICATE

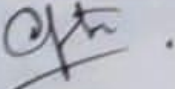
This is to certify that Ms. Shital Rajbahadur Pal, Roll no 34, has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and her project is entitled, "Role of SEBI in Capital Market" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

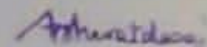
Name & Signature

Dr. LOKESH GUPTA.



Project Guide:

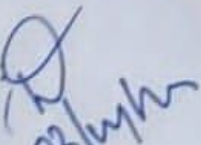
Date:



Principal:

External Examiner

Date:

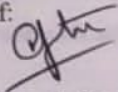


CERTIFICATE

This is to certify that **Ms. Mansi Santosh Pandey**, roll no: 35, has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **Finance** and his project is entitled, "**A Detailed study on investment preference among the investors in Mumbai**" under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

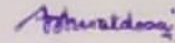
It is his own work and facts reported by his personal findings and investigations.

Name & Signature of:



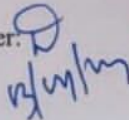
Project Guide: Dr. Lokesh Gupta

Date:



Principal: Dr. Ashwat Desai

External Examiner:



Date:



CERTIFICATE

This is to certify that Mr. Sahil Sanjay Rangre Roll no: 36, has worked and duly completed

her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of

Commerce in the subject of Finance and his project is entitled, “

Importance Of Online Banking With Specific Reference To Account Holders.”
under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no

part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

[Signature]

Project Guide: DR. LOKESH GUPTA

Date: 01/04/2024 -

[Signature]

principle: *[Signature]*

External Examiner:

[Signature]
03/04/24

Date:



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A.Y. 2023 – 2024

CERTIFICATE

This is to certify that Ms. Ishita Rewatkar, Roll no: 37, has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and her project is entitled,

"Impact of AI in Financial Sector (with reference to Personal Finance)" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Name & Signature of: Dr. Lokesh Gupta

Project Guide:

Date:

Principal:

External Examiner:

Date:



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S.V.Road, Malad (West)

Mumbai - 400064.

A.Y. 2023 - 2024

CERTIFICATE

This is to certify that Mr. PROSENJIT ROY, Roll no: 38, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and her/his project is entitled, "A Study On Digital Payment Apps in INDIA" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of: Dr. LOKESH GUPTA

Project Guide:

Date:

Signature

Principal:

External Examiner:

Date:

Signature
9/9/24



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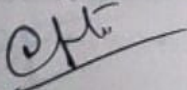
CERTIFICATE

This is to certify that Mr. /Ms. SAKSHI SABOO, Roll no: 39, has worked and duly completed her/his Internship-based Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of FINANCE and her Internship based project is entitled, "Internship with Nirmal Bang on Understanding Mutual Funds" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

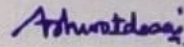
It is her/his own work and facts reported by her/his personal findings and investigations during the course of her/his Internship in the NIRMAL BANG.

Name & Signature of:



Project Guide:

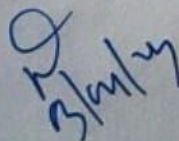
Date: 01/04/2024



Principal:

External Examiner:

Date:





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Mumbai - 400064.

A.Y. 2023 - 2024

CERTIFICATE

This is to certify that Ms. Preeti Samanta, Roll no: 40, has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and her project is entitled, "Evolution of Digital Money in Modern Finance" "under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Name & Signature of:

Dr. LOKESH GUPTA

Project Guide:

Date:

External Examiner:

Ashutosh

Principal:

28/3/24

13/03/24

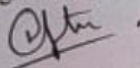


CERTIFICATE

This is to certify that Ms. Saw Rani Nirmal, roll no: 41, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **FINANCE** and her/his project is entitled, "**A Study of insurance company LIC**", under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her/his own work and facts reported by her/his personal findings and investigations.

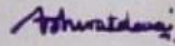
Name & Signature of:



Project Guide: **Prof. Lokesh Gupta**

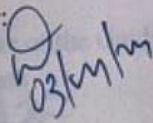
Date:

Principal: **Dr. Ashwat Desai**



External Examiner:

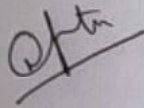
Date:


03/04/24

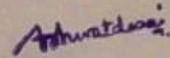
CERTIFICATE

This is to certify that Ms. **Faiza Shaikh**, roll no: 42, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **FINANCE** and her/his project is entitled, "**A Study of Market Volatility Of Indian Stocks Exchange**", under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her/his own work and facts reported by her/his personal findings and investigations.

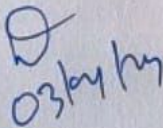


Name & Signature of:
Project Guide: **Dr. Lokesh Gupta**
Date: **01/04/2024,**



Principal: **Dr. Ashwat Desai**

External Examiner:
Date


03/04/24

CERTIFICATE

This is to certify that Mr. /Ms. Shaikh Irfan Razak , Roll no: 43 , has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finanace and her/his project is entitled , "Mergers and acquisitions in indian banking sector" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of: DR. LOKESH GUPTA

Signature

Signature

Project Guide:

Principal:

Date:

External Examiner:

Signature
03/04/23



CERTIFICATE

This is to certify that Ms. Sana Shaikh, Roll no: **44**, has worked and duly completed her Project Work for the degree of **Bachelor of Management Studies** under the Faculty of Commerce in the subject of **Finance** and her project is entitled, "**Perception of people on Pradhan Mantri Jan Dhan Yojana**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Name & Signature of:

Project Guide:

Date:

External Examiner:

Date:

Adhunikar

Principal:



RAJASTHANI SAMMELNS

Ghanshyamdas Saraf College

Of Arts & Commerce

Affiliated to University of Mumbai

S.V.Road, Malad (West) Mumbai – 400064.

A.Y. 2023 – 2024

CERTIFICATE

This is to certify that Mr. Aman Sharma, Roll no: 45, has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Indirect and Direct tax and his project is entitled, "A Study Of Private Equity Investments" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by her personal findings and investigations.

Name & Signature of:

Project Guide:

Date:

External Examiner:

Date:

Arvind Kumar

Principal:

College Seal:



RAJASTHANI SAMMELAN'S
Ghanshyamdas Saraf College
Of Arts & Commerce
Affiliated to University of Mumbai
S.V.Road, Malad (West)
Mumbai - 400064.

A.Y. 2023 - 2024

CERTIFICATE

This is to certify that Mr. /Ms. Anju Pawan Sharma, Roll no: 46, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and her/his project is entitled, "Investment strategy for working women" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Project Guide:

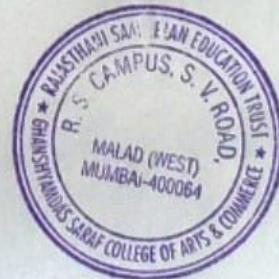
Date:

External Examiner:

Date:

Adhish...

Principal:



RAJASTHANI SAMMELAN'S

Ghanshyamdas Saraf College

Of Arts & Commerce

Affiliated to University of Mumbai

S.V.Road, Malad (West) Mumbai – 400064.

A.Y. 2023 – 2024

CERTIFICATE

This is to certify that Mr. /Ms. Student name Roll no: 47 has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of specialization subject and her/his project is entitled, “ **IMPACT OF GST ON SMALL VENDORS** “ under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Project Guide:

Date:

External Examiner:

Date:

Adhishankar

Principal:



CERTIFICATE

This is to certify that Ms. Sharma Tisha, Roll no: 48, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and her/his project is entitled, "Role of Information Technology in Banking Sector" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Project Guide:

Date:

Handwritten signature of Project Guide

Handwritten signature of Principal

Principal:

External Examiner:

Date:

Handwritten signature of External Examiner
09/04/23



RAJASTHANI SAMMELAN

Ghanshyamdas Saraf College

Of Arts & Commerce

Affiliated to University of Mumbai

S.V.Road, Malad (West)

Mumbai – 400064.

A.Y. 2023 – 2024

CERTIFICATE

This is to certify that Mr. Devansh Shukla, Roll no: 49, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and her/his project is entitled, “ Entrepreneurship Finance” under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Project Guide:

Date :

External Examiner:

Date

Principal:

College Seal



CERTIFICATE

This is to certify that Mr. /Ms. Student name Divya Pradeep shukla Roll no: 50, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and her/his project is entitled, "A Study On Foreign Exchange And Its Risk Management" under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any university

It is her/his own work and facts reported by her/his personal findings and investigations

Name & Signature of.

Project Guide:

Date:

Arundhati

Principal:

External Examiner:

Date:



CERTIFICATE

This is to certify that Mr. /Ms. DEVESH SINGH, Roll no: 51, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and her/his project is entitled, "ROLE OF SEBI IN INDIAN CAPITAL MARKET" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Project Guide:

Date:

External Examiner:

Date:

Ashwathdasi

Principal:



RAJASTHANI SAMMELAN'S
Ghanshyamdas Saraf College

Of Arts & Commerce

Affiliated to University of Mumbai

S.V.Road, Malad (West)

Mumbai – 400064.

A.Y. 2023 – 2024


CERTIFICATE

This is to certify that Ms. **Tanuja Solanki** Roll no:**52**, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **Finance** and her project is entitled, "**Research Study On Perception Of An Indian Investors Towards Cryptocurrency**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her/his personal findings and investigations.

Name & Signature of:



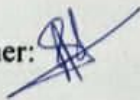
Project Guide: Prof. Alok Hardikar



Principle: Dr.Ashwat Desai

Date:

External Examiner:



Date:



RAJASTHANI SAMMELAN'S
Ghanshyamdas Saraf College
Of Arts & Commerce
Affiliated to University of Mumbai
Reaccredited by NAAC with 'A' Grade
S.V.Road, Malad (West)

Mumbai – 400064.

A.Y. 2023-2024

CERTIFICATE

This is to certify that Miss. Isha Somani, Roll no: 53, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and her project is entitled, "A study on Bullion Market" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Name & Signature of:

Ashutosh

Project Guide:

Principal:

Date:

External Examiner:

Date:



RAJASTHANI SAMMELAN'S
Ghanshyamdas Saraf College

Of Arts & Commerce

Affiliated to University of Mumbai

S.V. Road, Malad (West)

Mumbai – 400064.

A.Y. 2023 – 2024

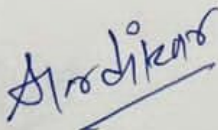
CERTIFICATE

This is to certify that **Ms. Harshita Ashok Thanvi**, roll no: **54**, has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **Finance** and her project is entitled, **“Financial Inclusion Through FinTech in India as an Emerging Market”** under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Name & Signature of:



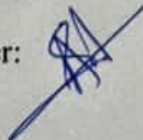
Project Guide: Prof. Alok Hardikar



Principle: Dr. Ashwat Desai

Date:

External Examiner:



Date:



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Ghanshyamdas Saraf College

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Mumbai – 400064.

A.Y. 2023 – 2024

CERTIFICATE

This is to certify that Ms. **Sneha Ajay Tiwari**, Roll no: 55, has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and her project is entitled, **“YOUNG ADULT PERCEPTION TOWARDS THE PERSONAL LOANS FROM THE PUBLIC AND PRIVATE SECTOR BANKS** “under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Name & Signature of:

[Handwritten Signature]

Project Guide:

Date:

[Handwritten Signature]

Principal:

External Examiner:

[Handwritten Signature]

Date:



RSET's

Ghanshyamdas Saraf College of Arts and Commerce

Affiliated to University of Mumbai

S.V. Road, Malad (W)

Mumbai – 400064

CERTIFICATE

This is to certify that **Mr. Toshniwal Kapil Sanjay, Roll No_56_** has worked and duly completed her/his Project Work for the degree of Bachelor of management studies under the Faculty of Commerce in the subject of Finance and her/his project is entitled, **“Risk Management in Forex”** under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Project Guide

Prof. Alok Hardikar

Principal

External Examiner

Date:



RAJASTHANI SAMMELAN'S

Ghanshyamdas Saraf College

Of Arts & Commerce

Affiliated to University of Mumbai

S.V.Road, Malad (West)

Mumbai – 400064.

A.Y. 2023 – 2024

CERTIFICATE

This is to certify that Mr. **Nikhil Prakash Vora** , Roll no: **57** , has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and her/his project is entitled, **“INVESTOR PERSPECTIVE ABOUT INVESTING IN FIXED INCOME SECURITIES “** under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Adhishankar

Principal :

Project Guide:

Adhishankar

Date:

External Examiner:

RA

Date:



RAJASTHANI SAMMELAN'S

Ghanshyamdas Saraf College

Of Arts & Commerce

Affiliated to University of Mumbai

S. V. Road, Malad (West)

Mumbai – 400064.

A.Y . 2023 – 2024

CERTIFICATE

This is to certify that Miss. **BHAGYASHA WARESE**, Roll no: **58**, has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **Finance** and her project is entitled, **"A Study on Tax Payers in India"** "under my supervision.

I further certify that the entire work has been done by the learner under my

guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Name & Signature of:

Project Guide:

Date:

External Examiner:

Adhuratidevi

Principal:



RAJASTHANI SAMMELAN'S

Ghanshyamdas Saraf College

Of Arts & Commerce Affiliated to University of Mumbai

S.V. Road, Malad (West) Mumbai – 400064.

A.Y. 2023 – 2024

CERTIFICATE

This is to certify that Ms. Neha Arjun Yadav, Roll no 59, has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and her project is entitled, "A Study on Financial Analysis of Current Scenario of Derivatives Market in India" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Name & Signature of: Prof. Alok Handikan

Project Guide:

Date:

External Examiner:

Date:

Principal:



CERTIFICATE

This is to certify that Miss. SONI YADAV, Roll no: 60, has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Finance and her project is entitled, **"A STUDY ON INVESTOR'S AWARENESS ABOUT VARIOUS DEBT INSTRUMENTS "**under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Name & Signature of: Yadav Soni Raju

Advantages:

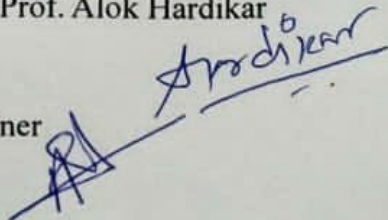
Project Guide: Prof. Alok Hardikar

Principal: Dr Ashwat Desai

Date:

External Examiner

Date:



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Mumbai – 400064.
A.Y. 2023 – 2024

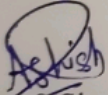
CERTIFICATE

This is to certify that Mr. /Ms. Ashish Omprakash Agarwal, Roll no: 101_, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and her/his project is entitled, “

Study of Consumer Behaviour Towards Reliance Jio “ under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

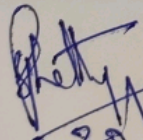
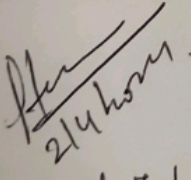


Name & Signature of:

Project Guide:

Date:

External Examiner: Date:


30/8/2024
Prof. Pragna Shetty

21/8/2024
Swati Tekhar



Principal:



RAJASTHANI
SAMMELAN'S

**Ghanshyamda
s Saraf College**

Of Arts & Commerce

Affiliated to University of Mumbai

S.V.Road, Malad (West) Mumbai –

400064.

A.Y. 2023 –
2024

CERTIFICATE

This is to certify that Mr. /Ms. **Shagufta Ansari**, Roll no: **102**, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **Marketing** and her/his project is entitled, "**Study of Coca-Cola Company**" undermy supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Project Guide:

Date:

External Examiner:

Date:

Principal:



CERTIFICATE

This is to certify that Ms. Kajal Bhati Roll no: 103, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and her project is entitled, "Research Study on Marketing Strategies and Consumer Relationships with Reference to Starbucks" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

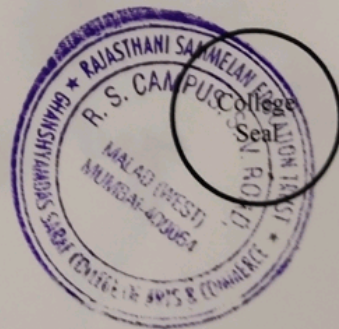
Project Guide:
Date:

[Signature]
30/12/2024
[Signature]
[Signature]

[Signature]
Principal:

External Examiner:
Date:

[Signature]
[Signature]
[Signature]



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Mumbai – 400064

A.Y. 2023 – 2024

CERTIFICATE

This is to certify that **Ms. ANU KUMARI CHOUDHARY**, Roll no: **104**, has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of specialization subject of **Marketing** and her project is entitled, **“STUDY OF CONSUMER BEHAVIOR AND PERCEPTION TOWARDS DIFFERENT SOAP BRANDS IN MUMBAI”** under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Project Guide:

Date:

External Examiner:

Date:

Ashutosh

Principal:

Phet
30/3/2024
[Prof. Rajna Shetty]

Dr. 21/4/2024
Swati Fakhar





CERTIFICATE

This is to certify that Ms. Vinit Garg Roll no: 106, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and her project is entitled, "Impact of AI on daily work life of people" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Project Guide:

Date:

[Signature]
30/3/2024
[Prof. Pragna Shetty]

[Signature]

Principle:

External Examiner:

Date:

[Signature]
Swati Jadhav



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Mumbai - 400064

A.Y. 2023 - 2024

CERTIFICATE

This is to certify that Mr. Harish Savadaram Ghanchi, roll no: 107, has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing. His project is entitled, "A Comprehensive Study on Consumer Behaviour Towards Online Shopping with Reference of Amazon And Flipkart" under my supervision.

I further certify that the learner has done the entire work under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.

Name & Signature of:

Project Guide:

Date:

[Signature]
30/3/2024
[Signature]

[Signature]

Principal:

External Examiner:

Date:

[Signature]
24/4/24
[Signature]



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S.V. ROAD, MALAD (WEST)
MUMBAI - 400064
A.Y. 2023 - 2024

CERTIFICATE

This is to certify that Mr. **Harsh Umesh Gupta**, Roll no: **108**, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **marketing** and his project is entitled, "**Study on Consumer Perception and Marketing Strategies of Sports Fantasy App with reference to Dream 11**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Project Guide:

Date:

External Examiner:

Date:

Principal:



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S.V.Road, Malad (West) Mumbai – 400064.
A.Y. 2023 – 2024

CERTIFICATE

This is to certify that Mr. /~~Ms.~~ Rishi Nilesh Gupta, Roll no: 109, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of marketing and her/his project is entitled,

"A study on marketing strategies of amazon "
under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Project Guide:

Date:

External Examiner:

Date

Shetty
30/03/2024
[Prof. Rajiv Shetty]

21/4/24
Rajiv Takhar

Shetty

Principal:



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RE ACCREDITED BY NAAC WITH 'A' GRADE
S.V.ROAD, MALAD (WEST)
MUMBAI - 400064.

A.Y. 2023 - 2024

Certificate

This is to certify that **Mr. Shubh Hitesh Harlalka**, Roll no. 110 has worked and duly completed his Project Work for the degree of Bachelor of Management Study under the Faculty of Commerce in the subject of **Marketing** and his project is entitled, **"INTERNSHIP ON AGGREGATOR GROWTH AND MANAGEMENT (ZOMATO & SWIGGY) FROM ITSEZ TECH PVT LTD"** under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by her personal findings and investigations.

Name & Signature of:

Project Guide:

Date:

External Examiner:

Date:

Shubh Hitesh Harlalka

Principle:

Shubh
20/3/2024
[Prof. Hitesh Shetty]

Har
20/3/2024
Laxmi Tale



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Mumbai – 400064.

A.Y. 2023 – 2024

CERTIFICATE

This is to certify that Ms. Archie Jain, Roll no: 111, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and her/his project is entitled, "CONSUMER PERCEPTION TOWARDS JIO MART FOR GROCERY SHOPPING OVER REGIONAL GROCERIES STORES" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Name & Signature of:

Project Guide:

Date:

External Examiner:

Date:

Principal: DR. ASHWAT DESAI



CERTIFICATE

This is to certify that **Mr. Hritikkumar Hemant Jain**, Roll No. 112, has worked and duly completed his internship-based Project Work for the degree of Bachelor's in management studies under the faculty of Commerce in the subject of **Marketing** and his Internship based project is entitled, "**A PROJECT REPORT ON INTERNSHIP WITH THE COUNCIL OF EU CHAMBERS OF COMMERCE**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations during his Internship in **THE COUNCIL OF EU CHAMBERS OF COMMERCE**.

Project guide:
Signature Date:

[Signature]
30/3/2024
[Prof. Pragna Shetty]

External Guide:
Seal Date:

[Signature]
Ravali Tahha

[Signature]
Principal



CERTIFICATE

This is to certify that Ms. Kinjal jain, Roll no: 113, has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and her project is entitled, "A study on consumer behaviour on marketing strategy of Cadbury" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations .

Name & Signature of:

Project Guide:

Shetty

Date:

30/3/24
[Prof. Rajna Shetty]

External examiner:

He
Alkhan

Date:

Swati Tahhan

Principal:

Arjun...



CERTIFICATE

This is to certify that Mr. Nayan L. Jain, roll no: 114, has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and his project is entitled, “A Study on the changes of consumer behaviour from traditional to online shopping” under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Project Guide:

Date:

External Examiner:

Date:

Principal:



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Affiliated to University of Mumbai

S.V. Road, Malad (West)

Mumbai - 400064.

A.Y. 2023 - 2024

CERTIFICATE

This is to certify that **Mr. Pratik Naresh Jain**, Roll no: **115** has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **Marketing** and her/his project is entitled, **"A Research Report on Social Media Marketing- A New Way to Progress"** under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Project Guide:

Date:

External Examiner:

Date:

Adhishthani

Principal:



RSET's

Ghanshyamdas Saraf College

of Arts and Commerce

Affiliated to University of Mumbai

Reaccredited by NAAC with 'B+' Grade

S.V. Road, Malad (W)

Mumbai – 400064

CERTIFICATE

This is to certify that Mr. /Ms. SHUBH DINESH JAIN, Roll no: 116, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of MARKETING and her/his project is entitled, "MARKETING STRATEGY OF SWIGGY VS ZOMATO" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Project Guide:

Shetty
30/3/24
[Prof. Rajeev Shetty]

Adhishetti
Principal Signature:

External Guide

Date:

Date:

Hu
24/4/24
Awal Fakhri



CERTIFICATE

This is to certify that Mr. **Ankush Shashikant Jha**, Roll No:117, has worked and duly completed his Internship based Project Work for the degree of Bachelor in Management Studies under supervision the Faculty of Commerce in the subject of **Marketing** and his Internship based project is entitled, of **"A PROJECT REPORT ON INTERNSHIP ON SALES AND MARKETING IN MY EQUATION"** under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations during the course of his Internship in the **My Equation**

Name & Signature of:

Project Guide:

Shetty

Date:

30/3/2024
[Prof. Pragna Shetty]

Shrinidhi

Principal:

External Examiner:

Shrinidhi

Date:

Swati Tabli



CERTIFICATE

This is to certify that Mr. **Rohit Manoj Jha**, Roll No:118, has worked and duly completed his Internship based Project Work for the degree of Bachelor in Management Studies under the Faculty of Commerce in the subject of **Marketing** and his Internship based project is entitled, **"A PROJECT REPORT ON INTERNSHIP WITH MY EQUATION"** under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations during the course of his Internship in the **My Equation**

Name & Signature of:

Project Guide:

Date:

External Examiner:

Date:

Principal:



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A.Y. 2023 – 2024

CERTIFICATE

This is to certify that Ms. Aakanksha Anil Jhunjhunwala, Roll no: 119, has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and her project is entitled, “ Impact Of Celebrity Endorsements On Consumer Buying Behaviour “ under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her own work and facts reported by her personal findings and investigations.

Name & Signature of:

Project Guide:

Date:

External Examiner:

Date:

Principal:



Certificate

This is to certify that **MR/MS MANN DEEPAK JOSHI** Roll no **120** has worked and duly completed his Project Work for the degree of Bachelor of Management studies under the Faculty of Commerce in the subject of **Marketing** and his project is entitled,

"A PROJECT REPORT ON Effects of mobile marketing on youngsters"
under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.

Name and Signature of:

Project Guide:

Date:

External Guide

Date:

Principal Signature

College Seal



CERTIFICATE

This is to certify that Ms. Kashish Karotra, roll no: 121, has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing. Her project is entitled, "A Comprehensive Study on the Impact of Social Media Influencers on Consumer Purchasing Behaviour Concerning Instagram" under my supervision.

I further certify that the learner has done the entire work under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Name & Signature of:

Meghna

Project Guide: Dr. Meghna Khedekar

Date: 1/4/24

Ashutosh

Principal:

External Examiner:

Dr. Swati

Date:

Swati



Affiliated to University of Mumbai

S.V.Road, Malad (West) Mumbai

– 400064.

A.Y. 2023 – 2024

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400064.

A.Y. 2023 – 2024

CERTIFICATE

This is to certify that Mr. /Ms. Khan Mohd Jivan Mohd Zakir Hussain, Roll no: 122, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and her/his project is entitled, "A study on Google and Social media trends in digital marketing" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Project Guide: Dr Megha khedekar

Date: 11/4/24

External Examiner:

Date:

Principal:



Certificate

This is to certify that **Ms. Suhani Jitesh Kothari** has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of **Marketing** and her project is entitled, "**A PROJECT REPORT ON INTERNSHIP WITH IIDE (DIGITAL EDUCATION INSTITUTE)**" under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Project Guide:

Signature

Date:

Ashutosh
Principle

External Guide

Date:



CERTIFICATE

This is to certify that Mr. /Ms. MAHADIK KAUSHAL PRASHANT, Roll no: 124, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and her/his project is entitled, "GREEN Marketing." Under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

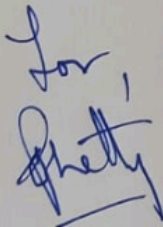
It is her/his own work and facts reported by her/his personal findings and investigations.

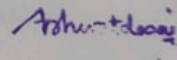
Name & Signature of:

MAHADIK KAUSHAL PRASHANT

Project Guide:

DR. MEGHAA KHEDEKAR



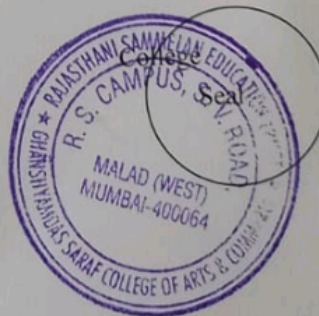

Principal

Date:

External Examiner:



Date:



CERTIFICATE

This is to certify that Mr. /Ms. MEHTA NIMISHA NIRAJ, Roll no: 125, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and her/his project is entitled, "Impact of Digital Marketing." Under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Project Guide:

Date:

External Examiner:

Date:

Principal:



CERTIFICATE

This is to certify that Mr. Hritik mestry, roll no: 126, has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing. Her project is entitled, "Impact of social media marketing on the growth of OTT platforms" under my supervision.

I further certify that the learner has done the entire work under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Name & Signature of:

Project Guide: Dr. Meghaa Khedekar

Date: 2/4/24

External Examiner:

Date:

Principal
Principal:



DECLARATION BY LEARNER

I the undersigned Mr. HRITIK MESTRY here by, declare that the work embodied in this project work titled "IMPACT OF SOCIAL MEDIA MARKETING ON THE GROWTH OF OTT PLATFORMS", forms my own contribution to the research work carried out under the guidance of "Dr. MEGHA KHEDEKAR" is a result of my own research work and has not been previously submitted to any other University for any Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

Hritik Mestry
HRITIK MESTRY

Meghaa
Certified by
Dr. MEGHA KHEDEKAR

Principal
Principal

CERTIFICATE

This is to certify that Mr. Dineshraj Nadar Roll no:127, has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and his project is entitled, A study on Marketing strategy of Avenue Supermarts Ltd. "D-Mart" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.

Name & Signature of:

Megha

Project Guide: Dr. Megha Khedekar

Date: 1/4/24

Ashwat Desai

Principal: Dr. Ashwat Desai

External Examiner: *Shweta*

Date:

Shweta



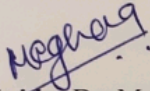
CERTIFICATE

This is to certify that Ms. Sejal Rajesh Pandey, Roll no: 128 has worked and duly completed her Internship based Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and her project is entitled, "INFLUENCER MARKETING INTERNSHIP" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

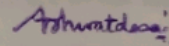
It is her own work and facts reported by her personal findings and investigations during the course of her Internship in the company.

Name & Signature of: Sejal Rajesh Pandey



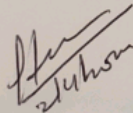
Project Guide: Dr. Megha Khedekar

Date: 11/4/24



Principal: Dr. Ashwat Desai

External Examiner:



Date: Swati Tahlan



CERTIFICATE

This is to certify that Ms. **KRISHNA PATEL**, Roll no: **129**, has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **Marketing** and her project is entitled, "**A STUDY ON CUSTOMER SATISFACTION TOWARDS P&G PRODUCT WHISPER SANITARY PADS**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Name & Signature of:

Project Guide: *Meghaa Khedekar*

Date: 2/4/24

Adhishthani
Principal:

External Examiner: *Hu*

Date:

Swab Takha



CERTIFICATE

This is to certify that Mr. /Ms. Dhanalaxmi Murugan Pillai, Roll no: 130, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of specialization subject and her/his project is entitled, "Customer Satisfaction of online food delivery with reference to Zomato" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Neghaa Khedekar

Project Guide:

Dr. Neghaa Khedekar

Date:

1/4/24

Arshant Dange

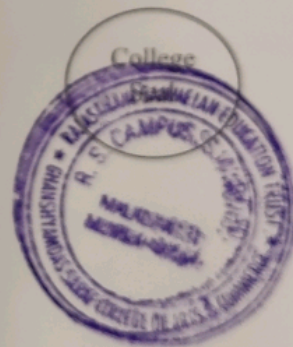
Principal:

External Examiner:

Dr. Swati Taher

Date:

Swati Taher



RAJASTHANI SAMMELAN'S

Ghanshyamdas Saraf College

Of Arts & Commerce

Affiliated to University of Mumbai

S.V. Road, Malad (West)

Mumbai – 400064.

A.Y. 2023 – 2024

CERTIFICATE

This is to certify that Mr. /Ms. **HARSHITA PRAJAPATI**, roll no: **131**, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **Marketing** and her/his project is entitled, “**NEURO MARKETING STRATEGIES FOR OPTIMIZING SALES: McDonald's**” under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Project Guide:

Date:

External Examiner:

Date:

Arshvatsingh

Principle:



CERTIFICATE

This is to certify that Mr. Suresh Khubilal Prajapati .Roll no: 132 has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and her project is entitled, "An Internship based project on havells company marketing strategies" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her/his personal findings and investigations.

Name & Signature Of :

Project Guide: Dr. Megha Khedekar

Date: 1/4/24

External Guide

Date:

Swati Tahar

Arshad Ali

Principal:



Certificate

This is to certify that **Ms. Dora Shyam Raha**, Roll no. 133 has worked and duly completed her Project Work for the degree of Bachelor of Management Study under the Faculty of Commerce in the subject of **Marketing** and her project is entitled, **"INTERNSHIP WITH BPO INDUSTRY IN INDIA- REFERENCE TO SKY"** under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Name & Signature of:

Megha

Project Guide: *Dr. Megha Khedekar*

Arjun

Principal:

Date: *1/4/24*

External Examiner: *Pradeep*
31/4/24

Date:



CERTIFICATE

This is to certify that Mr. Gaurav Arun Ranasaria, Roll no: 134, has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of marketing and his project is entitled, "A study of Marketing Strategy Of Airbnb" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.

Name & Signature of:

Megha

Project Guide: Dr. Megha Khedekar

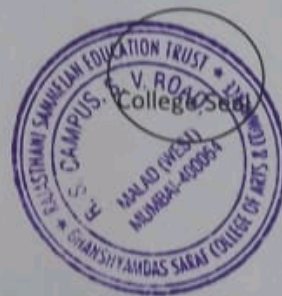
Ashwat Desai

Principal: Dr. Ashwat Desai

Date: 1/4/24

Mua
3/4/24

External Examiner Date:



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A.Y. 2023 - 2024

CERTIFICATE

This is to certify that Mr. Aayush Rathod, Roll no: 135, has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and his project is entitled, "A Study on Marketing Strategies of Zudio" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by her personal findings and investigations.

Name & Signature of: Megha

Project Guide: Dr. Megha Khedekar

Date: 11/4/24

External Examiner: Mica
31/4/24

Adhish

Principal:



CERTIFICATE

This is to certify that **PADAM SUNIL RATHOD** has worked and duly completed his Project

Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of

MARKETING and his project is entitled "**A PROJECT REPORT ON INTERNSHIP WITH SHREE ADESHWAR ENTERPRISE**"

Under my supervision. I further certify that the entire work has been done by the learner under

My guidance and that no part of it has been submitted previously for any Degree or Diploma

Of any University and facts reported by her personal findings and investigation.

Project Guide: *Dr. Meghaa Khedekar*

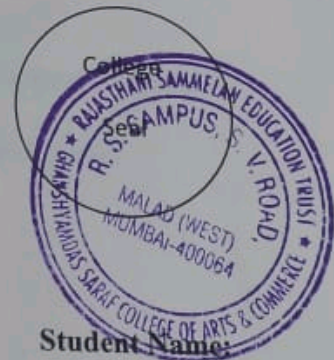
Arvind Singh
Principal Signature:

Meghaa
17/4/24

External Guide
Date:

Mude
31/4/24

Date:



Student Name:

Certificate

This is to certify that Mr Ganpat Narayanlal Rebari has worked and duly completed his Project Work for the degree of Master in Bachelor of Management studies under the Faculty of Commerce in the subject of Management and his project is entitled, "A PROJECT REPORT ON INTERNSHIP WITH JAQUAR COMPANY" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations during the course of his Internships in the company

Name & Signature of:

Project Guide:

Date:

Meghna

Dr. Megha. Thedekar

1/4/24

Ashutosh

Principal Signature

External Guide

Date:

Megha
3/4/24

College Seal



CERTIFICATE

This is to certify that Ms. Krupali Jayesh Sahal, Roll no: 138, has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and her project is entitled, "A study on Marketing Strategy of Pidilite" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Name & Signature of:

Megha Khedekar

Project Guide: Dr. Megha Khedekar

Ashwat Desai

Principal: Dr. Ashwat Desai

Date:

11/4/24

External Examiner:

Megha
3/4/24

Date:



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A.Y. 2023 – 2024

CERTIFICATE

This is to certify that **MR. RAGHVENDRA SARDA** has worked and duly completed his project work for the degree of Bachelor in Business Management Studies (Marketing) under the faculty of commerce in the subject of MARKETING and his project is entitled, **“CONSUMER SATISFSCION TOWARDS MARKETING STRATEGY OF BISLERI”** under my supervision. I further certify that the entire work has been done by the learner under by guidance and that no part of it has been submitted previously for any degree or diploma of any university. It is her own work and facts reported by her personal findings and investigations.

Name & Signature of:

Meghaa

Project Guide:

Dr. Meghaa Khedekar

Date:

1/4/24

External Examiner:

Med
31/4/24

Date:

Principle

Principle:

College Seal



CERTIFICATE

This is to certify that Ms. Rashi Sarda, roll no: 140, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject Marketing and her project is entitled, "An analytical study on Personal Branding and Branding Campaign Influencing Consumer Purchase Behaviour."

Under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Name & Signature of:

Meghaa

Project Guide: *Dr. Meghaa Khedekar*

Date: *1/4/24*

Ashwadevi

Principal:

External Examiner: *Prade*
Date: *3/4/24*



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CERTIFICATE

This is to certify that Ms. Darshan Rajendrakumar Sethiya, Roll no: 141, has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and his project is entitled, "Marketing Strategies of Samsung" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.

Name & Signature of:

Mmahek.
Project Guide: DR. MMAHEK CHHABRIA

Date: 30/3/24

External Examiner: Mude

Date: 31/4/24

Ashwat Desai
Principal: DR. ASHWAT DESAI



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CERTIFICATE

This is to certify that Ms. Kritika Sethiya, Roll no: 142, has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and her project is entitled, "A study on consumer buying behaviour Towards Dmart" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Name & Signature of: Dr. Mahesh Chhabria

Project Guide:

Mahesh

Date:

80/3/24

External Examiner:

Mud
31/3/24

Date:

Principal:



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Mumbai - 400064.

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CERTIFICATE

This is to certify that Mr. /Ms. Vruti Mavur Shah, Roll no:143, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and her/his project is entitled, "Usage of OTT platforms by different age group of people" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Mmahek
30/3/24

Project Guide: DR. MMAHEK CHHABRIA

[Signature]

Principal: DR. ASHWAT DESAI

Date:

External Examiner:

Mredh
31/4/24

Date:



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CERTIFICATE

This is to certify that Mr. /Ms. **FARHAAN JAVED SHAIKH**, Roll no: **144**, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of

MARKETING and her/his project is entitled, **“A STUDY OF CONSUMER PERCEPTION TOWARD'S COMMODITY PRICING STRATEGIES OF ORGANISED AND UNORGANISED RETAIL STORES.”** under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Mmahek

Project Guide: DR. MMAHEK CHHABRIA

Principal: Dr.Ashwat Desai

Date: 30/3/24

External

Examiner:

Mmahek
31/4/24

Date:



CERTIFICATE

This is to certify that Mr. /Ms. Kaial Vijay Sharma, Roll no: 145, has worked and duly completed her/his Internship based Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and her/his Internship based project is entitled, "Bridge Property Insights: Navigating Real Estate Trends - A Market Analysis Internship Project" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his work and facts reported by her/his findings and investigations during her/his Internship in the Bridge Property Consultants.

Name & Signature of:

Mmaher.
30/3/24
Project Guide: Dr. Mmaher Chhabra

Date:

Mmaher.
Principal:

External

Examiner:

Date:

Mmaher.
31/4/24



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CERTIFICATE

This is to certify that Ms. Jyoti Singh, Roll no: 146, has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and her project is entitled, "MAGGIE: A COMPREHENSIVE STUDY OF MARKETING STRATEGIES AND EVOLUTION" under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Name & Signature of:

Dr. Mahesh Chhabaria

Adhishdas

Project Guide:

Mahesh

Date:

30/3/24

External Examiner:

Meeta
30/3/24

Date:



CERTIFICATE

This is to certify that Mr.Dhruv Hemantkumar Thanvi, Roll no:147, has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **marketing** and his project is entitled, "Understanding impact of mobile marketing trends from customer's point of view" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.

Name & Signature of:

Project Guide:

Munahak

Date: 30/03/2024

External Examiner:

Date

Preethi
31/3/24

Arvind

Principal:



Mumbai S.V.Road, Malad (West)

Mumbai – 400064.

A.Y. 2023 – 2024

CERTIFICATE

This is to certify that Mr. /Ms. Siddhant Mukesh Timbadia, Roll no: 148, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Marketing and her/his project is entitled, “Overview of Starbucks: with specific reference to consumer preferences & competitive analysis” “under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of: Siddhant Mukesh Timbadia

Project Guide: Dr. Mmahak Chhabria

Principal Dr. Ashwat Desai

Date: 30/3/24

External Examiner: Mudr
31/3/24

Date:



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CERTIFICATE

This is to certify that Mr. ANKIT JAWAHIRLAL YADAV , Roll no: 149, has worked and duly completed her/his Internship based Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of MARKETING and her/his Internship based project is entitled, "A STUDY ON INFLUENCE OF M-COMMERCE AND ITS PLATFORM ON STANDARD OF LIVING" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Mmahek

Project Guide: MMAHEK CHHABRIA

Date:

Ashutosh

Principal:

External Examiner:

Mude
31/4/24

Date:



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Mumbai – 400064
A.Y. 2023-2024

CERTIFICATE

This is to certify that Mr./Ms. **Preksha Mohanlal Palarecha** Roll No. **180** has worked and duly completed her/his Project Work for the Degree Of Management Studies under the Faculty of Commerce in the subject of Marketing and her/his project is entitled, "**A Project Report on Celebrity Endorsement on Cosmetic Products.**" Under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of: *MMAHEK*

Adhuratidevi

Project Guide: DR. MMAHEK CHHABRIA

Principal:

Date: *30/3/24*

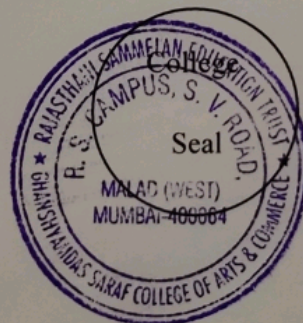
External

Examiner:

[Signature]
21/4/2024

Xwahr Tahhan

Date:



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Of Arts & Commerce
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S.V. Road, Malad (West)
Mumbai - 400064
A.Y. 2023-2024

CERTIFICATE

This is to certify that Mr. /Ms. SIDDHI PRAKASH AGATE, Roll no: 150, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of HUMAN RESOURCE (HR) and her/his project is entitled, "A PROJECT ON UNDERSTANDING TRAINING PROGRAM & ITS IMPACT ON EMPLOYEES PERFORMAMANCE" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Mmahek
30/3/24

Project Guide: DR. MMAHEK CHHABRIA

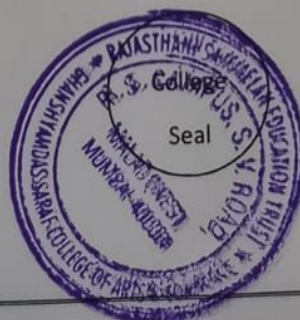
Date: *30/3/24*

Ashwat Desai
Principal: Ashwat Desai

External Examiner:

Mmahek
31/4/24

Date:



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Mumbai – 400064.
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CERTIFICATE

This is to certify that Mr. /Ms. **DWAYNE CHARLTON CORREIA** , Roll no: , has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **HUMAN RESOURCE (HR)** and her/his project is entitled, **“IMPACT OF REMOTE WORK ON EMPLOYEE PRODUCTIVITY AND WELL BEING“** under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Mmahek.

Project Guide: DR. MMAHEK CHHABRIA

Date: 30/3/24

Principal:

Ashutosh...

External

Examiner

:Date:

Mmahek
31/4/24



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Mumbai – 400064

A.Y. 2023 – 2024

CERTIFICATE

This is to certify that Mr. /Ms. **MACKIN RENZIE DSILVA**, Roll no: 152, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **HUMAN RESOURCE (HR)** and her/his project is entitled, **"IMPACT OF LONG WORKING HOURS ON MENTAL HEALTH OF EMPLOYEES"** under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Mmahek
30/3/24

Project Guide: DR. MMAHEK CHHABRIA

Date: *30/3/24*

External Examiner:

Mmahek
31/4/24

Date:

Ashwat Desai

Principal:

Dr. Ashwat Desai



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Mumbai - 400064.
A.Y. 2023 - 2024

CERTIFICATE

This is to certify that **Mr. CHRISTOPHER ROHAN DSOUZA**, Roll no: **153**, has worked and duly completed her/his Internship based Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **HUMAN RESOURCE (HR)** and his Internship based project is entitled, "**INTERNSHIP AT INDIAN OIL CORPORATION LIMITED**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations during the course of her/his Internship in the Company name.

Name & Signature of:

Mmahek.

Project Guide: DR. MMAHEK CHHABRIA

Date: 30/3/24

External Examiner:

Date:

Mmahek
31/3/24

Ashwat Desai

Principal:

DR. ASHWAT DESAI



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Mumbai – 400064
A.Y. 2023 – 2024

CERTIFICATE

This is to certify that Mr. / Ms. **Sonali Akshay Gouda**, roll no: **154**, has worked and duly completed her/his Project work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **HR** and her/his project is entitled, " **An Analysis of Employee Motivation and its Impact on Job Performance**" under my supervision.

I further certify that the entire work has been done by the leader under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Mmahek

Project Guide: DR. MMAHEK CHHABRIA

Ashwat Desai

Principal:
DR Ashwat Desai

Date: 30/3/24

External Examiner:

Mmahek
31/4/24

Date:



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A.Y. 2023 – 2024

CERTIFICATE

This is to certify that Ms. **SONA SHYAMDEV GUPTA**, Roll no:155 has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **HUMAN RESOURCE (HR)** and her project is entitled, “**A STUDY ON EMPLOYEE WELFARE FACILITIES AND IT’S IMPACT ON EMPLOYEE RETENTION**” under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Name & Signature of:

Project Guide: DR. MMAHEK CHHABRIA

Date:

External

Examiner

Ashwathdasi

Principal:

Mmahek
3/14/24



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S.V. Road, Malad [West]
Mumbai – 400064.

A.Y. 2023 – 2024s

CERTIFICATE

This is to certify that Ms. Sneha Deepak ingale, roll no: 156, has worked and Duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of HR and her/his project Is entitled, "A study on Understanding stress level among working Professionals under my supervision."

I further certify that the entire work has been done by the learner under my Guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and Investigations.

Names & signature of:

Dr. Mmahek Chhabria

Principal:

Dr. Ashwat Desai

Project Guide: Mmahek

Date: 30/3/24

External Examiner: Mmahek
3/4/24

Date:



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Mumbai – 400064
A.Y. 2023 – 2024

CERTIFICATE

This is to certify that Ms. **PURVA DEEPAK JADHAV**, Roll no: 157

, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **HUMAN RESOURCE (HR)** and her/his project is entitled, **“EMPLOYEE RECUITMENT AND SELECTION”** under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Mmahek

Project Guide: DR. MMAHEK CHHABRIA

Ashutosh

Principal:

Date:



External
Examiner

Preethi
31/4/24

Date:

RAJASTHANI SAMMELAN'S

Ghanshyamdas Saraf College

Of Arts & Commerce

Affiliated to University of Mumbai

Reaccredited by NAAC with 'A' Grade

S.V.Road, Malad (West)

Mumbai - 400064.

A.Y. 2023 - 2024

CERTIFICATE

This is to certify that Mr. /Ms. Tanish Tanaji jadhav, Roll-no:158, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of HR (HUMAN RESOURCE) and her/his project is entitled, "INTERSHIP AT FINPLOY FINANCE EMPLOYMENT TECHNOLOGIES" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Mmahek.

Project Guide: DR. MMAHEK CHHABRIA

Date: 30/3/24

External Examiner:

Prad
31/3/24

Date:

Ashwat Desai

Principal:

Dr. Ashwat Desai



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A.Y. 2023 – 2024

CERTIFICATE

This is to certify that Ms. Ananya Kabra, Roll no.:159, has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Human Resources and her project is entitled, "Internship at AIESEC" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Name & Signature of:

Mmahar
Project Guide

Date: 30/3/24

External Examiner:

Date:

Mee
31/4/24

Ashwat Desai

Principal: Dr. Ashwat Desai



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A.Y. 2023 -2024

CERTIFICATE

This is to certify that Ms. **HUMERA SARWAR KHAN**, Roll no:161 has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **HUMAN RESOURCE (HR)** and her project is entitled, “ **IMPACT OF WORK LIFE BALANCE ON JOB SATISFACTION OF EMPLOYEES** “under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Name & Signature of:

Sangeeta Sahoo
30/3/24

Project Guide: PROF. SANGEETA SAHOO

Principal: Dr. Ashwat Desai

Date:

External

Examiner

[Signature]



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400064.

A.Y. 2023 – 2024

CERTIFICATE

This is to certify that Mr. /Ms. **Khushbu Mushyad Khan**, Roll no:162, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **Human Resource** and her/his project is entitled, “ **HR policies of TCS** “ under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Sangeeta Sahoo
30/3/24

Project Guide: PROF. SANGEETA SAHOO

Date:

Ashwat Desai
Principal: Dr. Ashwat Desai

External Examiner:

College Seal Date:

Date:



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400064.

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CERTIFICATE

This is to certify that Ms. Simran Kotal, Roll no: 163, has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of Human Resource (HR) and her project is entitled, “Sexual Harassment and Pocso Act” under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Project Guide:

Date:

External Examiner:

Date:

Ashutosh

Principal:



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Mumbai – 400064.
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CERTIFICATE

This is to certify that Mr. /Ms. **NIHAL LARI**, roll no 164, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **HUMAN RESOURCE (HR)** and her/his project is entitled, **“PROVIDING FEEDBACK TO CANDIDATES AFTER THE RECRUITMENT PROCESS”** under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Project Guide:

Date:

External Examiner:

Date:

Principal:



Ghanshyamdas Saraf College
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Mumbai – 400064.
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CERTIFICATE

This is to certify that **Ms. Jivika_Lohia**, Roll no: **165**, has worked and duly completed her/his Internship based Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **HUMAN RESOURCE** and her/his Internship based project is entitled, “**Internship at Board of Industry- Academia Partnerships**” under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations during the course of her/his Internship in the Company name.

Name & Signature of:

Project Guide:

Date:

Sangeeta Sahu
30/3/24

Ashutosh...

Principal:

External Examiner:

Date:

[Signature]



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CERTIFICATE

This is to certify that **Ms. Urvi Naik**, Roll no: **166**, has worked and duly completed her Internship Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **HUMAN RESOURCE**, and her Internship based project is entitled, "**Internship at Blue Dart Express Limited**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her work and facts reported by her findings and investigations during her Internship in the Company name.

SS
Sangeeta Sahas
Name & Signature of: *30/3/24*

Project Guide:

Ashwat Desai
Principal:
Dr. ASHWAT DESAI

Date:

External Examiner *[Signature]*

Date:



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Mumbai - 400064.

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CERTIFICATE

This is to certify that Ms. **MERISHA FRANCIS NARONHA** Roll no: **167**, has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **HUMAN RESOURCE (HR)** and her project is entitled, "**STUDY ON PERFORMANCE APPRAISAL**" under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Name & Signature of:

AS
Sangeeta Sahoo
30/3/24

Project Guide: Prof. Sangeeta Sahoo

Date:

Ashwatalekar

Principal:

External Examiner: *[Signature]*

Date:



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CERTIFICATE

This is to certify that Ms. Meera Purohit, roll no: 168, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of HR and her/his project is entitled, "A Study on Job satisfaction level among employees" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Sangeeta Sahoo
30/3/24

Ashutosh

Principal:

Project Guide:

Date:

External Examiner:

Date:

[Signature]



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CERTIFICATE

This is to certify that Ms. Priti Shamji Sanda, Roll no: 169, has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of HR and her project is entitled, "Impact Of AI In Recruitment Process" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Name & Signature of:

SB
Sangeeta Sahu
20/3/24

Project Guide:

Date:

Ashutosh

Principal:

External Examiner:

Date:

SA



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400064.

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CERTIFICATE

This is to certify that Mr. /Ms. KAJAL RAJESH SHAH, Roll no: 170, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of HUMAN RESOURCE and her/his project is entitled, ETHICS AND COMPLIANCE IN HRM under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Sanyesha Sahas
30/3/24

Project Guide:

Ashutosh

Principal:

Date:

External Examiner:

Date:

[Signature]



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CERTIFICATE

This is to certify that **Ms. ZEEL SHAH** Roll no: **171**, has worked and duly completed her Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **Human Resource (HR)** and her project is entitled, "**STUDY ON EMPLOYEE WELFARE SCHEMES IN FMCG**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Sangeeta Sahas
30/3/24

Project Guide:

Date:

Ashutosh

Principal:

External Examiner:

Date:

AA



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A.Y. 2023-2024

CERTIFICATE

This is to certify that Mr. /Ms. **ANISA HASEER SHAIKH**, Roll no:172, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **HUMAN RESOURCE (HR)** and her/his project is entitled, **“IMPACT OF CULTURE ON CONSUMER BUYING BEHAVIOUR”** under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Sangeeta Sahoo
20/3/24

Project Guide: PROF SANGEETA SAHOO

Date:

External Examiner: Date:

[Signature]

[Signature]

Principal:



CERTIFICATE

This is to certify that Mr. /Ms. ADITI JITENDAR SHARMA, Roll no , has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of HUMAN RESOURCE (HR) and her/his project is entitled, “ IMPACT OF CHANGING TECHNOLOGY AT WORKPLACE” under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Sangeeta Sahoo
30/3/24

Project Guide: SANGEETA SAHOO

Principal: DR. ASHWAT DESAI

Date:

External Examiner:

[Signature]

Date:



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CERTIFICATE

This is to certify that Mr. /Ms. NEHA SURESH SHARMA Roll no: , has worked and duly completed her/his Project Work for the degree of Management Studies under the Faculty of Commerce in the subject of HUMAN RESOURCE (HR) and her/his project is entitled, "EMPLOYEE RETENTION STRATEGIES "under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Project Guide: SANGEETA SAHOO

Date:

External Examiner:

Date:

Sangeeta Sahoo
30/3/24

Ashwat Desai

Principal:

Dr. Ashwat Desai



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A.Y. 2023 – 2024

CERTIFICATE

This is to certify that Mr. /Ms. **AARYA RAJESH SONAWANE**, Roll no:175 ,
has worked and duly completed her/his Project Work for the degree of Bachelor
of Management Studies under the Faculty of Commerce in the subject of

HUMAN RESOURCE (HR) and her/his project is entitled, **“ROLE OF
WOMEN IN TOP MANAGEMENT AND ITS IMPACT ON COMPANY
LEADERSHIP”** under my supervision. I further certify that the entire work has
been done by the learner under my guidance and that no part of it has been
submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and
investigations.

Name & Signature of:

Sangeeta Sahoo
30/3/24

Project Guide: PROF SANGEETA SAHOO

Principal: Dr.Astwat Desai

Date:

External

Examiner: *[Signature]*

Date:



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Mumbai – 400064.
A.Y. 2023 – 2024

CERTIFICATE

This is to certify that Mr. **Advait Mangesh Tawde**, roll no 176, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **HUMAN RESOURCE (HR)** and his project is entitled, "**Roles of HR in Mental Health Awareness in Marketing Sector at workplace**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Project Guide:

Date:

External Examiner:

Date:

Principal:



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Mumbai – 400064
A.Y. 2023 - 2024

CERTIFICATE

This is to certify that Mr. /Ms. **DHANASHREE DEEPAK VICHARE**, Roll no: 177, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **HUMAN RESOURCE (HR)** and her/his project is entitled, "**STUDY ON E-RECRUITMENT SYSTEM**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Sangeeta Sahoo
30/3/24

Project Guide: PROF. SANGEETA SAHOO

Date:

Ashwat Desai
Principal: Dr Ashwat Desai

External Examiner:

[Signature]

Date:



RAJASTHANI SAMMELAN'S
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Mumbai – 400064.

A.Y. 2023 – 2024

CERTIFICATE

This is to certify that **MR ASHISH VISHWAKARMA** Roll no: 178, has worked and duly completed his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of **HUMAN RESOURCES** and her/his project is entitled, **“IMPACT OF REWARD SYSTEM ON MOTIVATION LEVEL OF EMPLOYEES IN SALES & MARKETING”** under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her/his personal findings and investigations.

Name & Signature of:

Sangeeta Sahoo
30/3/24

Project Guide: PROF SANGEETA SAHOO

Ashwat Desai

PRINCIPAL: Dr Ashwat Desai

Date:

External Examiner:

[Signature]

Date



RAJASTHANI SAMMELAN'S

Ghanshyamdas Saraf College

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Affiliated to University of Mumbai

S.V. Road, Malad (West)

Mumbai – 400064

A.Y. 2023-2024

CERTIFICATE

This is to certify that Mr. /Ms. ANITA YADAV, Roll no: 179, has worked and duly completed her/his Project Work for the degree of Bachelor of Management Studies under the Faculty of Commerce in the subject of HUMAN RESOURCE (HR) and her/his project is entitled, "REWARD SYSTEM AND THEIR IMPACT ON EMPLOYEES PERFORMANCE" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/his own work and facts reported by her/his personal findings and investigations.

Name & Signature of

Project Guide: Sangeeta Sahoo

Date:

External Examiner:

Date:

Sangeeta Sahoo
30/3/24

Ashwat Desai
Principal: Dr Ashwat Desai

