



Ghanshyamdas Saraf
college of arts & commerce

CERTIFICATE

This is to certify that Ms.**INSHA MOHD.KASIM ANSARI** has worked and duly completed her Project Work for the degree of Master in Commerce (Accounting & Finance) under the Faculty of Commerce in the subject of **Accounting & Finance** and her/his project is entitled, "**SUCCESS STORY OF DMART**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

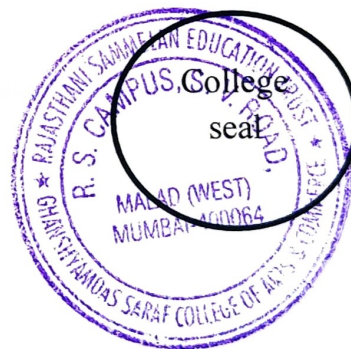
Project Guide

Date: 18.4.2024

Principal

External Examiner

Date:



RSET's

Ghanshyamdas Saraf College

of Arts and Commerce

Affiliated to University of Mumbai

S.V. Road, Malad (W)

Mumbai – 400064

CERTIFICATE

This is to certify that Ms Mahima Vasantbhai Bhanushali has worked and duly completed her/his Project Work for the degree of Masters in Commerce under the Faculty of Commerce in the subject of **Accounting** and her/his project is entitled, “**Risk analysis of e-banking operations at RBL bank**” under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

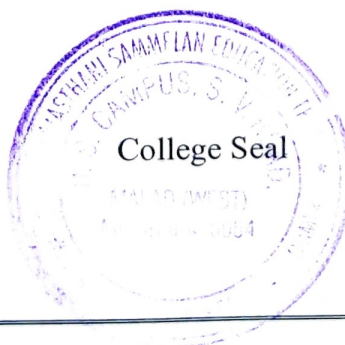
Internal Guide: -

Date: - 18.4.2024

Ashwathdas
Principal Sign

External Guide: -

Date: -



RAJASTHANI SAMMELAN'S
GHANSHYAMDAS SARAF COLLEGE
OF ARTS AND COMMERCE
AFFILIATED TO UNIVERSITY OF MUMBAI
S.V. ROAD MALAD (WEST)
MUMBAI-400064

Certificate

This is to certify that Miss Kavita Jayshankar Chauhan has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Accounting and her/his project is entitled, "A Study on need of financial advisor for Mutual fund investment" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.



A handwritten signature in blue ink, appearing to read "Dankharye".

Name and Signature of
Guiding Teacher

A handwritten signature in blue ink, appearing to be a stylized "H" or "K" followed by a horizontal line.

Examiner Signature:

Date of submission:

A handwritten signature in blue ink, appearing to be a stylized "H" or "K" followed by a horizontal line.


**GHANSHYAMDAS SARAF COLLEGE OF ARTS & COMMERCE R.S.
CAMPUS, S.V. ROAD MALAD(W), MUMBAI-400064**

CERTIFICATE


This is to certify that **Mr. Manal Chittaranjan Chawnekar** Has Worked and duly completed his Project Work for the degree of Master in Commerce (**ADVANCED ACCOUNTING**) under the Faculty of Commerce in the subject of (**ADVANCED ACCOUNTS**) and his project is entitled "**FINANCIAL PLANNING OF TATA MOTORS.**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of my University.

It is his own work and facts reported by him personal findings and investigations.


PROJECT GUIDE
Dr. Lipi Mukherjee


Principal Sign


EXTERNAL GUIDE
DATE

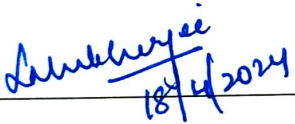


Ghanshyamdas Saraf College
of Arts and Commerce
Affiliated to University of Mumbai
S.V. Road, Malad (W)
Mumbai – 400064

CERTIFICATE

This is to certify that **Mr. Mukesh Ramesh Choudhary** has worked and duly completed his Project Work for the degree of Masters in Commerce under the Faculty of Commerce in the subject of Advance Accounting and his project is entitled, “**Risk & Return Analysis of Star Health Insurance**” under my supervision.

I further certify that the entire work has been done by Mukesh Choudhary under **DR. LIPI MUKHERJEE** and that no part of it has been submitted previously for any Degree or Diploma of any University. It is his own work and facts reported by his personal findings and investigations.



Project Guide

Dr. Lipi Mukherjee



External Examiner

Date :



Principal



CERTIFICATE

This to certify that Ms. SARA CHANDRAKANT DALVI has worked and duly completed her project work for the degree of Master Of Commerce (Accountancy) under the faculty of Commerce in the Subject of Accounts and his/her project is entitled "A PROJECT ON FINANCIAL LITERACY AMONGST WOMEN OF MIDDLE INCOME GROUP IN WESTERN SUBURBS OF MUMBAI" under my supervision **PROF.LIPI MUKHERJEE**.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her own work and facts reported by her personal findings and investigation.

Ashwat Desai

DR.ASHWAT DESAI

Principal

Project guide

Lipikherjee
18.4.2024

Internal Guide

DR. LIPI MUKHERJEE

PROF.

External Examiner

Date:



Ghanshyamdas Saraf College of Arts and Commerce

Affiliated to University of Mumbai
S.V. Road, Malad (W) Mumbai – 400064

CERTIFICATE

This is to certify that **Mr. Rohit Rajesh Gaud** has worked and duly completed his Project Work for the degree of Masters in Commerce under the Faculty Of Commerce in the subject of Advance Accounting and his project is entitled, **“Success stories of Amazon Sellers in India”** under my supervision.

I further certify that the entire work has been done by **Rohit Gaud** under **Prof.:- Lipi Mukherjee** and that no part of it has been submitted previously for any Degree or Diploma of any University. It is his own work and facts reported by his personal findings and investigations.



Ashwathdasi

Lipi Mukherjee


Name and Signature of Guiding
Teacher

Date of submission: 18.4.2024

CERTIFICATE

This is to certify that **Mr. SHUBHAM SUDHIR GHAG** has worked and duly completed his project work for the degree of master in commerce under the faculty of commerce in the subject of project work in accounting and his project is entitled, **"Performance evaluation of mutual funds in Banking and Financial Services Sector"** under **PROF. LIPI MUKHERJEE**

I further certify that the entire work has been done by the learner under me and no part of it has been submitted previously for any degree or diploma of any University. It is his own work and facts reported by her personal findings and investigations.


Internal Guide



Principal Sign

PROF. LIPI MUKHERJEE

Date: 18.4.2024



External Examiner:



Date

College Seal

CERTIFICATE

This is to certify that **Miss. Prachi Sandeep Ghatge** has worked and duly completed her Project Work for the Degree of Master in Commerce (Accounting) under the faculty of Commerce in the subject of Project work in accounting and her project is entitled, "**Role of Institutional and Small Investors in Capital Market in India**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her own work and facts reported by her personal findings and investigations.



Project Guide

Date: - 18.4.2024



Principal Sign

External Guide

Date: -



RSET's
Ghanshyamdas Saraf College
Of Arts and Commerce
Affiliated to University of Mumbai
Reaccredited by NAAC with 'A' Grade
S.V. Road, Malad (W) Mumbai – 400064

CERTIFICATE

This is to certify that Ms./Mr. **SIDDHARTH YASHWANT GORULE** has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Accounting & Finance and her/his project is entitled, "**PROBLEMS & PROSPECTS OF NON BANKING FINANCE COMPANIES NBFC**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.



Ashwath

Ashwath
Name and Signature of
Guiding Teacher

Date of submission: 18.4.2024

Shen
SWAPNA SHENK

RAJASTHANI SAMMELAN'S
GHANSHYAMDAS SARAF COLLEGE
OF ARTS AND COMMERCE
AFFILIATED TO UNIVERSITY OF MUMBAI
S.V. ROAD MALAD (WEST)
MUMBAI-400064
APRIL 2024

CERTIFICATE

This is to certify that **Mr. AMANDEEP RAJKUMAR GUPTA** has worked

And duly completed his project work for the degree of master in commerce under the
Faculty of commerce in the subject of ACCOUNTING and his project is entitled,
**"FINANCIAL SERVICE- GROWTH AND DEVELOPMENT – A STUDY
OF BAJAJ FINANCE**

Under **DR. LIPI MUKHERJEE**.

I further certify that the entire work has been done by **AMANDEEP
RAJKUMARGUPTA**. Under **DR. LIPI MUKHERJEE** and no part of it has

Been submitted previously for any degree or diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Lipikherjee
18/4/2024
Internal Guide.

DR. LIPI MUKHERJEE

Ashutosh
Principal

Date

[Signature]
External Examiner:



RAJASTHANI SAMMELAN
GHANSHYAM DAS SARAF COLLEGE OF ARTS & COMMERCE
S.V ROAD, MALAD (WEST),
MUMBAI-400064

APRIL, 2024

CERTIFICATE

This is to be certify that Miss. KAJAL SUBHASHCHANDRA GUPTA has worked and duly completed her project work for the degree of master in commerce under the faculty of commerce in the subject of ACCOUNTING and her project is entitled, SUCCESS STORY OF NYKAA under DR. LIPI MUKHERJEE.

I further certify that the entire work has been done by KAJAL SUBHASHCHANDRA GUPTA. Under DR. LIPI MUKHERJEE and no part of it has been submitted previously for any degree or diploma of any university.

It is her own work and facts reported by her personal findings and investigations.

Internal Guide:

Lipikherjee

Date: 18.4.2024

Adhwarat...

Principal Sign:

External Guide:

[Signature]

Date:

College seal:



RAJASTHANI SAMMALAN'S
GHANSHAYAMDAS SARAF COLLEGE
OF ARTS AND COMMERCE
AFFILIATED TO UNIVERSITY OF MUMBAI
S.V ROAD MALAD (WEST)
MUMBAI = 400064
APRIL 2024
CERTIFICATE

This is to certify that **Mr. KISHOR KUMAR PAWAN KUMAR GUPTA** has worked and duly completed his project work for the degree of master in commerce under the faculty of commerce in the subject of **ACCOUNTING** and his project is entitled, **FINANCIAL PERFORMANCE OF STAR BUCKS COMPANY** under **DR. LIPI MUKHERJEE**.

I further certify that the entire work has been done by **KISHOR KUMAR PAWAN KUMAR GUPTA** under **DR LIPI MUKHERJEE** and no part of it has been submitted previously for any degree or diploma of any University. It is her own work and facts reported by her personal findings and investigations.

Internal Guide



Dr . LIPI MHUKHERJEE



Principal:

Date 18.4.2024

External Examiner:



College seal:

RAJASTANI SAMMELAN'S
GHANSHYAMDAS SARAF COLLEGE
OF ART & COMMERCE
AFFILIATED TO UNIVERSITY OF MUMBAI
S.V. ROAD MALAD (WEST)
MUMBAI-400064
Assessment Year 2023-2024

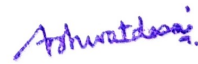
Certificate

his is to certify that **Ms. NEHA BRIJESH GUPTA** has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of **Accounting** and her project is entitled, "**PERCEPTION OF CLIENT TOWARDS SHARE TRADING & SALES PROMOTION AT MOTILAL OSWAL SECURITIES LTD**" under **Dr. Lipi Mukherjee**

I further certify that the entire work has been done by **NEHA BRIJESH GUPTA** under **Dr. Lipi Mukherjee** and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.


Internal Guide:
Dr. Lipi Mukherjee


Principal:

Date: 18.4.2024
External Examiner:

Date:





Ghanshyamdas Saraf College of Arts and Commerce

Affiliated to University of Mumbai
S.V. Road, Malad (W) Mumbai – 400064

CERTIFICATE

This is to certify that **Mrs. Vasani Dinesh Gupta** has worked and duly completed his Project Work for the degree of Masters in Commerce under the Faculty of Commerce in the subject of Advance Accounting and his project is entitled, " Perception of client towards share trading and sales promotion at angel broking" under my supervision.

I further certify that the entire work has been done by **Vasani Dinesh Gupta** under **Prof.:- Lipi Mukherjee** and that no part of it has been submitted previously for any Degree or Diploma of any University. It is his own work and facts reported by his personal findings and investigations.



Lipi Mukherjee
18/4/2024

Name and Signature of Guiding
Teacher

Adhishankar

[Signature]
SWAPNE

SITENVA

Date of submission: 18.4.2024

RSET's

Ghanshyamdas Saraf College

Of Arts and Commerce

Affiliated to University of Mumbai

S.V. Road, Malad (W) Mumbai – 400064

CERTIFICATE

This is to certify that Ms./Mr. **SANTOSH MANOHAR HALDANKAR** has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Accounting & Finance and her/his project is entitled, "**FINANCIAL SERVICES - GROWTH & DEVELOPMENT - A STUDY OF MUTHOOT FINANCE**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.


Name and Signature of

Guiding Teacher



Date of submission: 18.4.2024



SWAPNIL

SKENVI

Ghanshyamdas Saraf College of Arts & Commerce, Rajasthani Sammelan's Educational Complex, Swami Vivekananda Rd, Mandlik Nagar, Sunder Nagar, Malad West, Mumbai,

Maharashtra 400064

Certificate

This is to certify that Mr. Shubham Jadhav has worked and duly completed his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Accountancy and his project is entitled, "Study On Investment Planning For Retirement in Mumbai" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.



Lipikherjee

Name and Signature of Guiding Teacher
Prof. Lipi Mukherjee

Date of submission: *18.4.2024*

Ashutosh

Certificate

This is to certify that **Ms. KHUSHI DINESH JAIN** has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of **Accounting & Finance** and her/his project is entitled, **“A DETAILED STUDY OF RAILWAY WAGON MANUFACTURERS IN INDIA (TITAGARH WAGON, JUPITER WAGONS, TEXMACO) “** under my supervision. 20

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her/his personal findings and investigations.



Name and Signature of

Guiding Teacher

Date: 18.4.2024

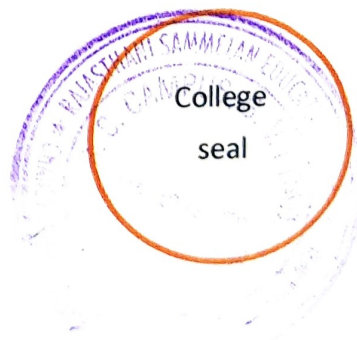


Name and Signature of

Principal

External Examiner

Date:



RAJASTHANI SAMMELAN'S
GHANSHAYAMDAS SARAF COLLEGE
OF ARTS AND COMMERCE
AFFILIATED TO UNIVERSITY OF MUMBAI
REACCREDITED BY NAAC WITH 'A' GRADE
S.V. ROAD MALAD (WEST)
MUMBAI-400064
A.Y 2023-24

Certificate

This is to certify that **Ms. SAKSHI JAIN** has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce and her project is entitled, "**Study the growth of startups in India**" under **PROF ANITA AGARWAL**.

I further certify that the entire work has been done by the **SAKSHI JAIN** under **PROF ANITA AGARWAL** that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her/his personal findings and investigations.

Arshvats Desai

Principal:

Anita
Internal Guide:

PROF ANITA AGARWAL

Date: 20/4/24

External Examiner:

Date:

[Signature]



College Seal:

RAJASTANI SAMMELAN'S
GHANSHYAMDAS SARAF
COLLEGE OF ART & COMMERCE
AFFILIATED TO UNIVERSITY OF MUMBAI
REACCREDITED BY NAAC WITH 'A' GRADE
S.V.ROAD MALAD (WEST)
MUMBAI-400064
A.Y. 2023-2024

Certificate

This is to certify that Ms. RUCHIKA JAISWAL has worked and duly completed his project work for the degree of master in commerce under the faculty of commerce in the subject of ACCOUNTANCY and his project is entitled, "A Study On Role of Information Technology In Banking Sector Of India" under PROF. ANITA AGARWAL.

I further certify that the entire work has been done by the Ruchika Jaiswal under PROF. ANITA AGARWAL and no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.



Internal Guide

PROF. ANITA AGARWAL

Date : 20/4/24



Principal:

External Examiner :

Date:



College Seal:

RAJASTANI SAMMELAN'S
GHANSHYAMDAS SARAF COLLEGE
OF ART & COMMERCE
AFFILIATED TO UNIVERSITY OF MUMBAI
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S.V. ROAD MALAD (WEST)
MUMBAI-400064
A.Y. 2023-24

Certificate

This is to certify that **Mr. Jangid Jagdish Chandan** has worked and duly completed his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of **Accounting** and his project is entitled, "**A Detailed Study of Different Types of Insurance in India**".


I further certify that the entire work has been done by **Jangid Jagdish Chandan** under **Prof Anita Agarwal** and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.


Internal Guide:

PROF. ANITA AGARWAL

Date: 20/4/24


Principal:

External Examiner: 

Date:



RAJASTHANI SAMMELAN'S
GHANSHYAMDAS SARAF COLLEGE
OF ARTS AND COMMERCE
AFFILIATED TO UNIVERSITY OF MUMBAI
REACCREDITED BY NAAC WITH 'A' GRADE
S.V. ROAD MALAD (WEST)
MUMBAI-400064
A.Y 2023-24

Certificate

This is to verify that **Miss. ADITI JHA**, has worked and duly completed her **project** work for the degree of master in commerce under the faculty of commerce in the subject of **INDIRECT TAX** and her project is entitled, "**STUDY ON THE IMPACT OF GST ON THE RETAIL INDUSTRY**" under **PROF. ANITA AGARWAL**.

I further certify that the entire work has been done by the **ADITI JHA** under **PROF. ANITA AGARWAL**, and no part of it has been submitted previously for any degree or diploma of any university.

It is her own work and facts reported by her personal findings and investigations.

Internal Guide : *Anita*

Ashutosh
Principal:

PROF. ANITA AGARWAL

Date: 20/4/24

External Examiner: *B. P. Rao*
22/04/24

Date:



College seal:

RAJASTHANI SAMMELAN'S
GHANSHYAMDAS SARAF COLLEGE
OF ARTS AND COMMERCE
AFFILIATED TO UNIVERSITY OF MUMBAI
REACCREDITED BY NAAC WITH 'A' GRADE
S.V. ROAD MALAD (WEST)

Certificate

This is to verify that **Mr. RAHUL JHA**, has worked and duly completed his **project** work for the degree of master in commerce under the faculty of commerce in the subject of **FINANCIAL MANAGEMENT** and his project is entitled, "**STUDY ON CAPITAL BUDGETING IN THE TEXTILE INDUSTRY (RAYMOND LTD)**" under **PROF. ANITA AGARWAL**.

I further certify that the entire work has been done by the **RAHUL JHA** under **PROF. ANITA AGARWAL**, and no part of it has been submitted previously for any degree or diploma of any university.

It is his own work and facts reported by his personal findings and investigations.


Internal Guide :


Principal:

PROF. ANITA AGARWAL

Date: 20/4/24

External Examiner: 
22/04/24

Date:



**RAJASTHANI SAMMELAN'S
GHANSHAYAMDAS SARAF COLLEGE
OF ARTS AND COMMERCE
AFFILIATED TO UNIVERSITY OF MUMBAI
REACCREDITED BY NAAC WITH 'A' GRADE
S.V. ROAD MALAD (WEST)
MUMBAI-400064
A.Y 2023-24**

Certificate

This is to certify that **Mr. Sahil Joshi** has worked and duly completed his project work for the degree of master in commerce under the faculty of commerce in the subject of **FINANCE** and his project is entitled, **"STUDY ON MERGERS & ACQUISITIONS"** under **PROF. ANITA AGARWAL**.

I further certify that the entire work has been done by the **SAHIL JOSHI** under **PROF. ANITA AGARWAL** and no part of it has been submitted previously for any degree or diploma of any university.

It is his own work and facts reported by his personal findings and investigations.

Anita

Internal Guide:

PROF. ANITA AGARWAL

Date: 19/4/2024

Ashutosh

Principal:

External Examiner: *B. N. Patel*

Date:

22/04/24

College Seal:



RAJASTHANI SAMMELAN'S
GHANSHAYAMDAS SARAF COLLEGE
OF ARTS AND COMMERCE
AFFILIATED TO UNIVERSITY OF MUMBAI
REACCREDITED BY NAAC WITH 'A' GRADE
S.V. ROAD MALAD (WEST)
MUMBAI-400064
A.Y 2023-24

Certificate

This is to certify that Mr. MOHD NAUSHAD KHAN has worked and duly completed his project work for the degree of master in commerce under the faculty of commerce in the subject of TAX and his project is entitled , "STUDY DEDUCTIONS AND EXEMPTIONS AVAILABLE TO INDIVIDUAL, HUF AND COMPANY UNDER INCOME TAX 1961" under PROF. ANITA AGARWAL.

I further certify that the entire work has been done by the MOHD NAUSHAD KHAN under PROF. ANITA AGARWAL and no part of it has been submitted previously for any degree or diploma of any university.

It is his own work and facts reported by his personal findings and investigations.

Internal Guide:

Anil
20/4/24

PROF. ANITA AGARWAL

Date:

External Examiner:

B.P. Patel
22/04/24

Date:

Principal:

College Seal:



RAJASTHANI SAMMELAN'S
GHANSHAYAMDAS SARAF COLLEGE OF
ARTS AND COMMERCE
AFFILIATED TO UNIVERSITY OF MUMBAI
REACCREDITED BY NAAC WITH 'A' GRADE
S.V. ROAD MALAD (WEST)
MUMBAI-400064
A.Y 2023-24

CERTIFICATE

This is to certify that Ms. UNNATI KOLI has worked and duly completed his project work for the degree of master in commerce under the faculty of commerce in the

SUBJECT OF TAX AND HIS PROJECT IS ENTITLED, "STUDY ON CASH MANAGEMENT AT MYSORE ELECTRICAL INDUSTRIES LIMITED" UNDER PROF. ANITA AGARWAL.

I further certify that the entire work has been done by the Unnati Koli under **PROF. ANITA AGARWAL** and no part of it has been submitted previously for any degree or diploma of any university.

It is his own work and facts reported by his personal findings and investigations.

Anita
20/4/24
Internal Guide:

Ashwathdasi
Principal:

PROF. ANITA AGARWAL

Date:

External Examiner:

B.N. Rao
22/04/24

Date:



College Seal:

RAJASTHANI SAMMELAN'S
GHANSHAYAMDAS SARAF COLLEGE
OF ARTS AND COMMERCE
AFFILIATED TO UNIVERSITY OF MUMBAI
REACCREDITED BY NAAC WITH 'A' GRADE
S.V. ROAD MALAD (WEST)
MUMBAI-400064
A.Y 2023-24

Certificate

This is to certify that Ms. VIDHI KOLI has worked and duly completed his project work for the degree of master in commerce under the faculty of commerce in the subject of TAX and his project is entitled, "STUDY ON IMPACT OF GST ON CONSTRUCTION INDUSTRIES " under PROF. ANITA AGARWAL .

I further certify that the entire work has been done by the Vidhi Koli under **PROF. ANITA AGARWAL** and no part of it has been submitted previously for any degree or diploma of any university.

It is his own work and facts reported by his personal findings and investigations.

Anita
20/4/24

Internal Guide:

PROF. ANITA AGARWAL

Date:

Anita Agarwal

Principal:

External Examiner:

B. P. Patel
22/04/24

Date:



RAJASTANI SAMMELAN'S
GHANSHYAMDAS SARAF COLLEGE
OF ART & COMMERCE
AFFILIATED TO UNIVERSITY OF MUMBAI
REACCREDITED BY NAAC WITH 'A' GRADE
S.V. ROAD MALAD (WEST)

MUMBAI-400064

A.Y. 2023-24

Certificate

This is to certify that **Mr. KAMAL JITENDRA KUSHWAHA** has worked and duly completed his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of **Accounting** and his project is entitled, **"IMPACT OF ARTIFICIAL INTELLIGENCE ON FINANCIAL STATEMENT ANALYSIS OF TCS"** under **PROF. ANITA AGARWAL**.

I further certify that the entire work has been done by **Kamal Jitendra Kushwaha** under Prof **Anita Agarwal** and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.


Internal Guide:


Principal:

PROF. ANITA AGARWAL

Date:

External Examiner:


22/04/24

Date:



RAJASTHANI SAMMELAN'S
GHANSHAYAMDAS SARAF COLLEGE
OF ARTS AND COMMERCE
AFFILIATED TO UNIVERSITY OF MUMBAI
REACCREDITED BY NAAC WITH 'A' GRADE
S.V. ROAD MALAD (WEST)
MUMBAI-400064
A.Y 2023-24

CERTIFICATE

I further certify that the entire work has been done by Kajal Malviya the learner under Prof. Anita Agarwal and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.

Anita
20/4/24

Internal guide

PROF. ANITA AGARWAL

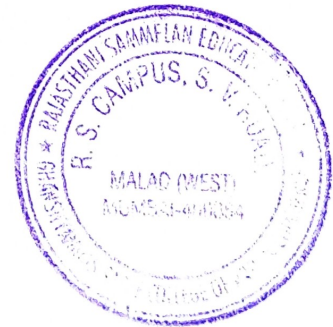
Date:

External Examiner: *B. Patel*
22/04/24

Date:

Adhishthani

PRINCIPAL SIGN



Ghanshyamdas Saraf College
of Arts and Commerce
Affiliated to University of Mumbai
Reaccredited by NAAC with 'A' Grade
S.V. Road, Malad (West)
Mumbai – 400064

CERTIFICATE

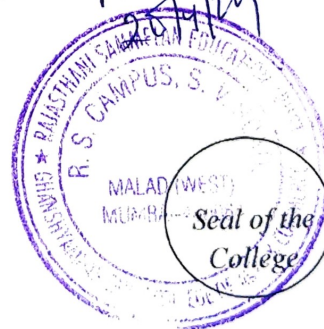
This is to certify that **Ms. Richa Nilesh Mehta** has worked and duly completed her project work for the degree of **Master in Commerce** under the Faculty of Commerce in the subject of **CREDIT RATING AGENCIES IN INDIA** and her project is entitled, **"A DETAILED STUDY OF CREDIT RATE AGENCIES OF INDIA"** under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Guiding Teacher: **Prof. Anita Agarwal**

Signature: *Anita*



External Guides Signature: *D. P. Patel*

Principal's Signature :

Date of submission:

Page Page

RAJASTHANI SAMMELAN'S
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S.V. ROAD MALAD (WEST)
MUMBAI-400064
A.Y 2023-24

Certificate

This is to certify that Mr. RIZWAN MEMON has worked and duly completed his project work for the degree of master in commerce under the faculty of commerce in the subject of TAX and his project is entitled , "STUDY ON FINANCIAL STATEMENTS OF TATA STEEL COMPANY" under PROF. ANITA AGARWAL.

I further certify that the entire work has been done by the RIZWAN MEMON under PROF. ANITA AGARWAL and no part of it has been submitted previously for any degree or diploma of any university.

It is his own work and facts reported by his personal findings and investigations.

Anil

Internal Guide:

PROF. ANITA AGARWAL

Date: 20/4/2024

Arshvats...

Principal:

External Examiner:

B. Patel
22/04/24

Date:



RAJASTHANI SAMMELAN'S
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S.V. ROAD MALAD (WEST)
MUMBAI-400064
A.Y 2023-24

Certificate

This is to certify that Ms. AKANSHA VINOD MISHRA has worked and duly completed his project work for the degree of master in commerce under the faculty of commerce in the subject of Corporate Financial Accounting and his project is entitled , "A STUDY ON MICRO INSURANCE IN INDIA WITH RESPECT TO LOWER INCOME PEOPLE" under PROF. ANITA AGARWAL .

I further certify that the entire work has been done by the Akansha Vinod Mishra under PROF. ANITA AGARWAL and no part of it has been submitted previously for any degree or diploma of any university.

It is his own work and facts reported by his personal findings and investigations.




Internal Guide:

PROF. ANITA AGARWAL

Date: 20/4/24



Principal:

External Examiner: 
Date: 22/04/24



RAJESTANI SAMMELAN'S
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S. V. ROAD MALAD (WEST)
MUMBAI-400064
A.Y. 2023-2024

Certificate

This is to clarify that **MR. DEEPAK PAL** has worked and duly completed his project work for the degree of master in commerce under the faculty of commerce in the subject of **ACCOUNTANCY** and his project is entitled, '**A DETAIL STUDY ON IMPACT OF E-COMMERCE IN THE OFFLINE RETAILS**' under **PROF. ANITA AGARWAL**.

I further certify that the entire work has been done by the Deepak pal under **PROF. ANITA AGARWAL** and no part of it has been submitted previously for any degree or diploma of any university.

It is his own work and facts reported by his personal findings and investigations.

Anita Agarwal
Internal guide

Anita Agarwal
Principal:

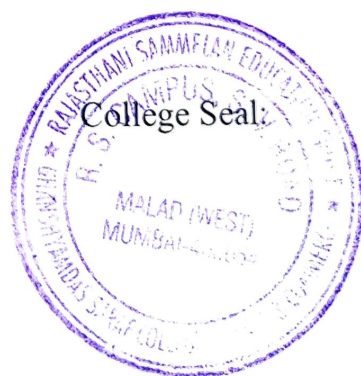
PROF. ANITA AGARWAL

Date:

External guide:

Deepak Pal
22/04/24

Date:



RAJASTANI SAMMELAN'S
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S.V. ROAD MALAD (WEST)
MUMBAI-400064
APRIL-2024

Certificate

This is to certify that **MS. BHAWANA SUSHIL PANDEY** has worked and duly completed his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of **Accounting** and his project is entitled, **"IMPACT OF ARTIFICIAL INTELLIGENCE ON FINANCIAL STATEMENT ANALYSIS OF TCS"** under **PROF. YOGITA MAHIMKAR**.

I further certify that the entire work has been done by **Bhawana Sushil Pandey** under **Prof Yogita Mahimkar** and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.

Internal Guide:

[Signature]

PROF. YOGITA MAHIMKAR

Date: 19.4.24

Principal:

[Signature]

External Examiner:

[Signature]
22/04/24

Date:



CERTIFICATE

This is to certify that Ms. PALLAVI NIRAJ PANDEY has worked and duly completed her Project Work for the degree of Master in Commerce (Accounting & finance) under the Faculty of Commerce in the subject of Accounting & Finance and her/his project is entitled "**IMPACT OF GST ON SPENDING BEHAVIOR OF CONSUMER IN INDIA**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Y. Mahimkar

Project Guide :Mrs.Yogita Mahimkar

Ashwat Desai

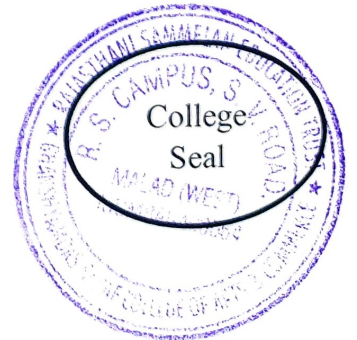
Principal: Dr.Ashwat Desai

Date: 18.4.2024

External Examiner

B. P. Desai
22/04/24

Date:



RAJASTHANI SAMMELAN'S
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MUMBAI -400064

April 2024

Certificate

This is to certify that Ms. PANDEY SHIVANGI NARENDRA PRASAD has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of **Accounting** and her project is entitled, **"IMPACT OF GST ON RETAIL COMPANIES"** under PROF. YOGITA MAHIMKAR

I further certify that the entire work has been done by the **Pandey Shivangi Narendra Prasad** under **Prof. Yogita Mahimkar** and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Internal Guide:

PROF. YOGITA MAHIMKAR

Principal:

Date: 18.4.24

External Examiner:

B. Patel
22/04/24



RSET's
Ghanshyamdas Saraf College
of Arts and Commerce
Affiliated to University of Mumbai
S.V. Road, Malad (W)
Mumbai – 400064

CERTIFICATE

This is to certify that Ms./Mr. Ms Himanshi Anil Parmar has worked and duly completed her/his Project Work for the degree of Masters in Commerce under the Faculty of Commerce in the subject of **Accounting** and her/his project is entitled, **"CUSTOMER SATISFACTION IN BANKING SECTOR A COMPARATIVE STUDY OF SBI AND HDFC BANK"** under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

Name and Signature of

Yogita M.

Project
date 18.04.24

Ashutosh

Principal

B. M. Zee
22/04/24

External Examiner

Date

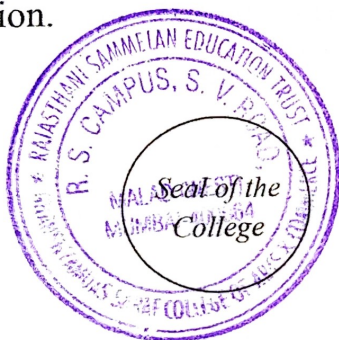


CERTIFICATE

This is to certify that Ms. Noopur Raju Parmar has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of (Accounting) under the Faculty of Commerce in the subject of Accounts and her project is entitled, "CAREER OPTIONS IN ACCOUNTING & FINANCE" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigation.



Date of submission: 18.4.24

Yogita Mahimkar

Internal Examiner
(Yogita Mahimkar)

Ashwathdasi

Principal

External Examiner

Takraj

Date:- 22/4/24

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S.V. ROAD MALAD (WEST)
MUMBAI-400064
APRIL A.Y. 2023-24

Certificate

This is to certify that **Mr. KUNAL RAJKUMAR PASI** has worked and duly completed his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of **Accounting** and his project is entitled, "**The impact of GST on consumer Behaviour and purchasing decisions**" under **PROF. Yogita Mahimkar**.

I further certify that the entire work has been done by **Kunal Rajlkumar Pasi** under **Prof. Yogita Mahimkar** and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.

Internal Guide:

Yogita Mahimkar

Principal:

Ashwata Desai

PROF. Yogita Mahimkar

Date: 20.04.2024

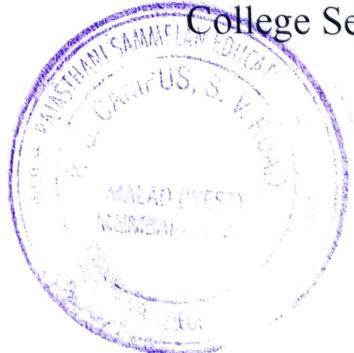
External Examiner:

Potter

Date:

22/04/24

College Seal:



RAJASTANI SAMMELAN'S
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A.Y 2023-24

CERTIFICATE

This is to certify that **MS. SHRUTI TUSHAR PATANGE** has worked and duly completed his project work for the degree of master in commerce under the faculty of commerce in the subject of TAX and his project is entitled, **"INVESTMENT IN BANKING SECTOR VS EQUITY AND MUTUAL FUND"** under my supervision.

I further certify that the entire work has been done by the shruti patange under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any university.

It is her own work and facts reported by his personal findings and investigations.

Signature of Internal Examiner

Y. Mahimkar

Prof. Yogita Mahimkar

Shruti Patange

Signature of External Examiner

P. K. J.
22/04/24

Date of Submission: April 2024



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MUMBAI-400064

CERTIFICATE

This is to certify that Mr. SHREYASH GIRISH PATEL has worked and duly completed her Project Work for the Masters in Commerce under the Faculty of Commerce in the subject of **Accounting & Finance** and her project is entitled "PROCESS ACCOUNTING OF THE MANUFACTURING COMPANY OF NIKE," under **PROF. YOGITA MAHIMKAR**.

I further certify that the entire work has been done by SHREYASH GIRISH PATEL under **PROF. YOGITA MAHIMKAR** and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her own work and facts reported by his personal findings and investigations.

Internal Guide: *Y. Mahimkar*
PROF. YOGITA MAHIMKAR

Date: 18.4.24

External Examiner: *P. K. Patil*

Date: 22/4/24

Arjun D. Desai
Principal:

College Seal:



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MUMBAI-400064

CERTIFICATE

This is to certify that **MS. ANCHAL NARENDRA PATHAK** has worked and duly completed his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of ACCOUNTING and his project is entitled, "**EVALUATION OF THE IMPACT OF DIGITALIZATION ON ACCOUNTING PRACTICES & PROCESSES**" under **PROF. YOGITA MAHIMKAR.**

I further certify that the entire work has been done by **ANCHAL NARENDRA PATHAK** under **Prof. YOGITA MAHIMKAR** and that no part of it has been submitted previously for any Degree or Diploma of any University. It is his own work and facts reported by his personal findings and investigations.

Internal Guide:

PROF. YOGITA MAHIMKAR

Date: 18.4.24

External Examiner:

Date:

Principal:

College Seal:

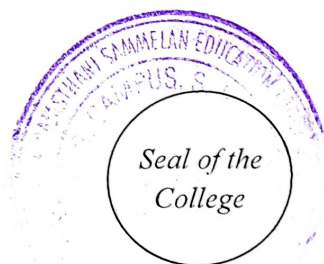


Ghanshyamdas Saraf College of Arts & Commerce, Rajasthani Sammelan's Educational Complex, Swami Vivekananda Rd, Mandlik Nagar, Sunder Nagar, Malad West, Mumbai, Maharashtra 400064

Certificate

This is to certify that Ms. Shraddha Poojary has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Accountancy and her project is entitled, "Study on Old and New Tax Regime" under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.



A handwritten signature in blue ink, appearing to read "Yogita Mahimkar".

Name and Signature of Guiding Teacher
Prof. Yogita Mahimkar

19.4.24

Date of submission

A handwritten signature in blue ink, appearing to read "Poojary".

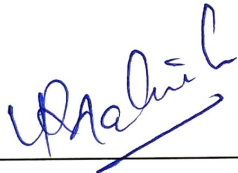
External Examiner

A handwritten signature in blue ink, appearing to read "Ghanshyamdas Saraf".

Principal Signature

Certificate

This is to certify that Ms. Vaibhavi Purohit has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Accountancy and her project is entitled, "A Study on Mergers and Acquisitions in Indian banking sector". under supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her own work and facts reported by her personal findings and investigations.



Prof. Yogita Mahimkar
Guiding Teacher

19.4.24

Date of Submission



External Examiner



Principal



GHANSHYAMDAS SARAF COLLEGE OF ARTS & COMMERCE

S.V. ROAD, MALAD WEST

MUMBAI – 400 064

Certificate

This is to certify that **Ms. Vaishnavi Suresh Rao** has worked and duly completed her project work for the degree of Master in Commerce under the faculty of commerce in the subject of **Financial Institutions** and her Project is entitled, **"FINANCIAL ISSUES FACED BY START UPS IN INDIA"** under my supervision I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any degree or diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Name and signature of

Guide Teacher

Yashwanthar
(Yogita M)



External Guide's Signature

P. K. K.

Yashwanthar

Principal's Signature

Date of submission:

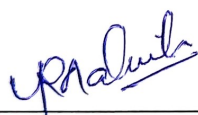
GHANSHAYAMDAS SARAF COLLEGE OF ARTS & COMMERCE
AFFILIATED TO UNIVERSITY OF MUMBAI
SV ROAD MALAD WEST MUMBAI 400060

Certificate

This is to certify that Ms. STEPHANIA REBEIRO has worked and duly completed his Project work for the degree for MASTERS IN COMMERCE (ADVANCED ACCOUNTING) under the Faculty of Commerce in the subject of ADVANCED ACCOUNTS and her project is entitled, "**UNDERSTANDING THE IMPACT AND FUTURE OF BITCOIN**" under my supervision

I further certify that the entire work has been done by Stephania Rebeiro the learner under Prof. Yogita Mahimkar and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by her personal findings and investigation



Internal guide

PROF. YOGITA MAHIMKAR

Date: 18.4.24



External Examiner:

Date: 22/4/24



PRINCIPAL SIGN



Certificate

This is to certify that **Mr. Ayush Rajkumar Sawant**

has worked and duly completed his Project Work for the degree of Masters in Commerce under the Faculty of Commerce in the subject of Advance Accounts and his project is entitled, "**A STUDY ON "ETFs Exchange-Traded Funds"**", under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.

Yogita Mahimkar

YOGITA MAHIMKAR

Project Guide

Date 18.4.24

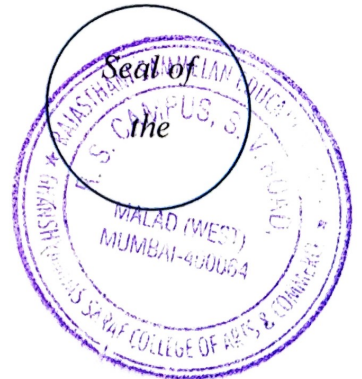
Adhunik Desai

PRINCIPAL

T. K. Patil

External Examiner

Date 22/4/24



CERTIFICATE

This is to certify that **Miss. SHRUSHTI PRAVIN SAWANT, ROLL NO. 55**

DIV -A has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of **Advanced cost Accountancy** and her Project is entitled, **"A STUDY OF FINAL ACCOUNTS OF BANKING COMPANIES"** under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any university.

It is her own work and facts reported by her personal findings and investigations.



Prof. Yogita Mahimkar



Principal Sign

Date: 18.4.24

External Guide



Date:

22/4/24




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AFFILIATED TO UNIVERSITY OF MUMBAI
S.V. ROAD MALAD (WEST)
MUMBAI-400064
APRIL-2024

Certificate

This is to certify that **MR. SAYYED JAAN MOHAMMED** has worked and duly completed his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of **accounting** and his project is entitled, "**A STUDY ON COST CONTROL STRATEGIES ADOPTED BY MANUFACTURING INDUSTRIES**" under **PROF. YOGITA MAHIMKAR**.

I further certify that the entire work has been done by **Sayyed Jaan Mohammed** under **Prof. Yogita Mahimkar** and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.


Internal Guide: 


Principal:

PROF. YOGITA MAHIMKAR

Date: 22.4.24

External Examiner:


Date:



Certificate

This to certify that Miss **Somiya Dinesh Sharma** has worked and duly completed her Project work for the degree of master in Commerce (Accountancy) under the Faculty of Commerce in the subject of Research Methodology and her project is entitled, "A study on Awareness and actual usage of E-banking" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her own work and facts are reported by her personal findings and investigation.

Ana Limbar

Project Guide

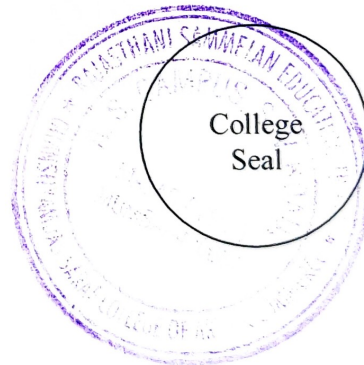
Date: 18.4.24

Pakay

External Examiner

Adhunik

Principal



Ghanshyamdas Saraf College of Arts & Commerce

(RSET Campus, S.V. Road Malad (W), Mumbai – 400064)

Certificate

This is to certify that Ms. SONAL SHARMA has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of ACCOUNTANCY and her/his project is entitled "A Study of Education Loan with Reference of Bank of Baroda" under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

GUIDE PROF. YOGITA MAHIMKAR
SIGNATURE:

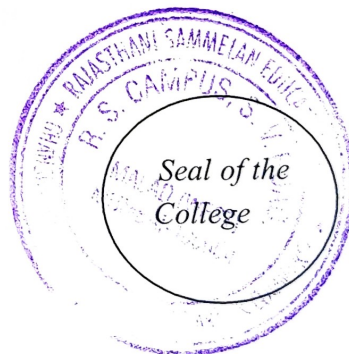


Date of submission:

EXTERNAL EXAMINER:



DATE:



PRINCIPAL SIGNATURE:

RAJASTHANI SAMMELAN'S
GHANSHAYAMDAS SARAF COLLEGE
OF ARTS AND COMMERCE
AFFILIATED TO UNIVERSITY OF MUMBAI
S.V. ROAD MALAD (WEST)

MUMBAI-400064

APRIL 2024

Certificate

This is to certify that **Miss. Vaishnavi Shetty** has worked and duly completed her project work for the degree of master's in commerce under the faculty of commerce in the **subject of FINANCE** and her project is entitled, "**STUDY ON Risk mitigation through the utilization of derivatives, demonstrated with a case study of BMW and Tata Motors**" under **PROF. YOGITA MAHIMKAR**.

I further certify that the entire work has been done by the **Vaishnavi Shetty** under **PROF. YOGITA MAHIMKAR** and no part of it has been submitted previously for any degree or diploma of any university.

It is her own work and facts reported by her personal findings and investigations.

Internal Guide: *Y. Mahimkar*

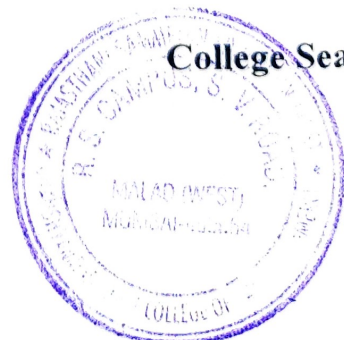
Y. Mahimkar
Principal:

PROF. YOGITA MAHIMKAR

Date: 18.4.24

External Examiner: *P. K. J.*

Date: 22/04/24



CERTIFICATE

RAJASTHANI SAMMELAN'S
GHANSHYAMDAS SARAF COLLEGE OF ARTS AND COMMERCE
AFFILIATED TO UNIVERSITY OF MUMBAI
RE ACCREDITED BY NAAC WITH 'A' GRADE
S V ROAD, MALAD (W), MUMBAI-400064
ACADEMIC YEAR: 2023-2024

This is to certify that Ms. AKANKSHA SUBEDAR SINGH, Roll no. 61, has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of MUTUAL FUND and her project is entitled, "A STUDY ON MUTUAL FUNDS IN INIDA" under the supervision of Mr. ALOK HARDIKAR.

I further certify that the entire work has been done by the Akanksha Singh under the guidance of Mr. Alok Hardikar and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Project Guide:

Mr. Alok Hardikar

Date:

Arshat Desai

Principal:

External Examiner:

Date:


Date of Submission:



Certificate

This is to certify that MS. Shakshi Singh has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of accounting and her/his project is entitled, “Impact of Foreign Direct Investment in India” under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her own work and facts reported by her personal findings and investigations.

Internal Guide:


Mr. ALOK HADA

Mr. ALOK HARDIKAR

Date:

Principal:

Pakay

External Examiner

Date:



Ghanshyamdas Saraf College
of Arts and Commerce
Affiliated to University of Mumbai
Re Accredited by NAAC with 'A' Grade
S.V. Road, Malad (W)
Mumbai – 400064

CERTIFICATE

This is to certify that Ms. SAKSHI YOGENDRA SURANA has worked and duly completed his project work for the degree of master in commerce under the faculty of commerce in the subject of HOME LOANS and his project is entitled, "**A PROJECT ON HOME LOANS PROVIDED BY THE INDIAN BANKS**" under Mr. ALOK HARDIKAR.

I further certify that the entire work has been done by the SAKSHI YOGENDRA SURANA under Mr. ALOK HARDIKAR and no part of it has been submitted previously for any degree or diploma of any university.

It is his own work and facts reported by his personal findings and investigations.

Internal Guide:



Mr. ALOK HARDIKAR

Date:



Principal:

External Examiner:



Date:



Ghanshyamdas Saraf College

of Arts and Commerce

Affiliated to University of Mumbai

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S.V. Road, Malad (W)

Mumbai – 400064

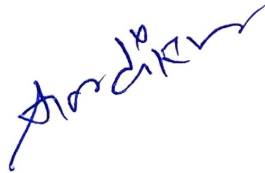
CERTIFICATE

This is to certify that **Ms. REKHA SUTHAR** has worked and duly completed her project work for the degree of Master in Commerce under the faculty of commerce in the subject of **MARKETING STRATEGY OF PATANJALI AYURVED** and her project is entitled, “A STUDY ON MARKETING STRATEGY OF PATANJALI AYURVED” under **Mr. ALOK HARDIKAR**.

I further certify that the entire work has been done by the **Rekha Suthar** under **Mr. ALOK HARDIKAR** and no part of it has been submitted previously for any degree or diploma of any university.

It is her own work and facts reported by her personal findings and investigations.

Internal Guide:



Mr. ALOK HARDIKAR

Date:

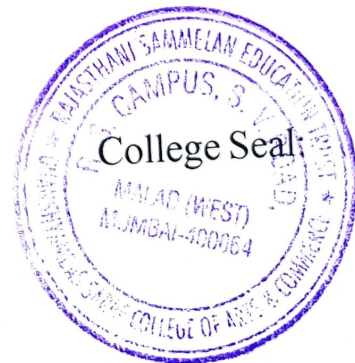
Principal:



External Examiner:



Date:



Certificate

This is to certify that Ms. AMRUTA TIWARI has worked and duly completed her projectwork for the Degree of Master in Commerce and her project is entitled, '**A study on awareness among mutual fund in Middle class Family**' under my guidance and as per his declarationno part of it has been submitted previously for any Degree or Diploma of any University and it is her own work and facts are reported by her personal finding and investigations.

Alok Hardikar

Project Guide – PROF ALOK HARDIKAR

Date of submission:

Amruta Tiwari

PRINCIPAL

Takor

External guide :

Date:



COLLEGE SEAL

CERTIFICATE

This is to certify that Ms. NILU JUGAL KISHOR VAISHNAV has worked and duly completed her Project Work for the degree of Master in Commerce (Accountancy) under the Faculty of Commerce in the subject of Accounting & Finance and her project is entitled, "A STUDY ON IMPLICATION OF TAXES ON TOURISM SECTOR IN INDIA" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Project Guide

Prof. Mr. ALOK HARDIKAR

External Examiner

Date:

Principal : Dr. Ashwat Desai

College.
Seal

RSET's

Ghanshyamdas Saraf College of Arts and Commerce

Affiliated to University of Mumbai

Reaccredited by NAAC with 'A' Grade

S.V. Road, Malad (W), Mumbai – 400064

CERTIFICATE

This is to certify that Ms./Mr. Yash Mohan Velamkar has worked and duly completed her/his Project Work for the degree of Bachelor in Commerce (Accounting & Finance) under the Faculty of Commerce in the subject of **Accounting & Finance** and her/his project is entitled, "**A STUDY TO EVALUATE THE BANKING SERVICE PROVIDED TO RURAL CUSTOMERS OF INDIA BY PSU BANKS**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

Ghanshyamdas Saraf

Principal:

Internal Guide: Mr. Alok Hardikar

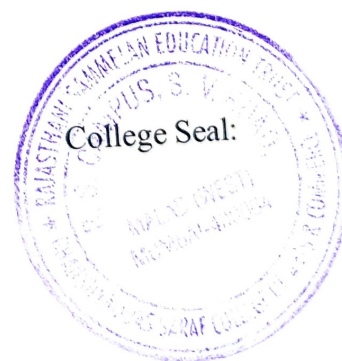
Date:

Alok Hardikar

External Examiner: *Donna*

Date:

22/04/24

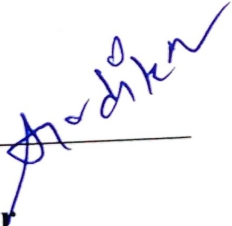


CERTIFICATE

This is to certify that **Ms. PREETI RAMAVTAR VISHWAKARMA** has worked and duly completed her Project Work for the degree of Master of Commerce (Accountancy) under the Faculty of Commerce in the subject of Accounting & Finance and her project is entitled, "**A STUDY ON AWARENESS OF GOODS AND SERVICES TAX AMONG WOMEN IN MUMBAI**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.




Project Guide
Prof. Alok Hardikar



External Examiner

Date: 22/04/24.



Principal



RAJASTANI SAMMELAN'S
GHANSHYAMDAS SARAF COLLEGE
OF ART & COMMERCE
AFFILIATED TO UNIVERSITY OF MUMBAI
REACCREDITED BY NAAC WITH 'A' GRADE
S.V.ROAD MALAD (WEST)
MUMBAI-400064
A.Y. 2023-2024

Certificate

This is to certify that MR. ABHISHEK YADAV has worked and duly completed his project work for the degree of master in commerce under the faculty of commerce in the subject of ACCOUNTANCY and his project is entitled, "A STUDY OF EQUITY BASED MUTUAL FUND IN INDIA" under PROF. ALOK HARDIKAR.

I further certify that the entire work has been done by the Abhishek Yadav under PROF. ALOK HARDIKAR and no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.

Internal Guide

PROF. ALOK HARDIKAR

Date :

Alok Hardikar

Adhishankar

Principal:

ASong
External Examiner :

Date: *22/04/24*



RAJASTANI SAMMELAN'S
GHANSHYAMDAS SARAF COLLEGE
OF ART & COMMERCE
AFFILIATED TO UNIVERSITY OF MUMBAI
REACCREDITED BY NAAC WITH 'A' GRADE
S.V. ROAD MALAD (WEST)
MUMBAI-400064
A.Y. 2023-24

Certificate

This is to certify that **Mr. AJAY VIJAY SHANKR YADAV** has worked and duly completed his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of **Accounting** and his project is entitled, "**A STUDY ON MERGERS AND ACQUISITION IN INDIAN BANKING SECTOR**" under **PROF. ALOK HARDIKAR**.
I further certify that the entire work has been done by **Ajay Vijayshankar Yadav** under **Prof Alok Hardikar** and that no part of it has been submitted previously for any Degree or Diploma of any University.
It is his own work and facts reported by his personal findings and investigations.

Internal Guide:

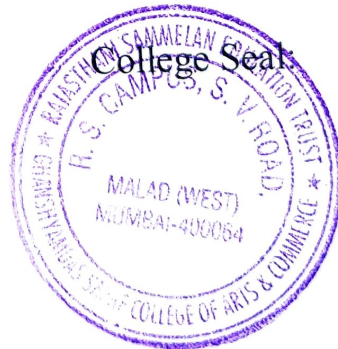
PROF. ALOK HARDIKAR

Date:

External Examiner:

Date: 22/04/24.

Principal:



CERTIFICATE

This is to certify that Ms. **YADAV ANITA BIRJU** has worked and duly completed her Project Work for the degree of Master in Commerce (Accounting & Finance) under the Faculty of Commerce in the subject of **Accounting & Finance** and her/his project is entitled, "**STUDY ON GOLD AS AN INVESTABLE COMMODITY IN INDIA**" under my supervision.


I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Project Guide
Date:



External Examiner
Date:


22/04/24.

Principal



GHANSHYAMDAS SARAF COLLEGE OF ARTS & COMMERCE
AFFILIATED TO UNIVERSITY OF MUMBAI
REACCREDITED BY NAAC WITH 'A' GRADE
REST CAMPUS, S.V. ROAD , MALAD (WEST), MUMBAI 400064
A.Y 2023-24

CERTIFICATE

This is to certify that Ms. Yadav Anjali Anilkumar has worked and duly completed her Project for the degree of Masters in commerce his project for the degree of Masters in Commerce under the Faculty of Commerce in the subject of Accounting and his project is entitled "Wealth management among individuals: Marketing and Financial Presentative - under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any degree or Diploma of any University. It is his own work and facts reported by his personal findings and investigations.

Project guide :

Date:

Anilkumar

Project Date:

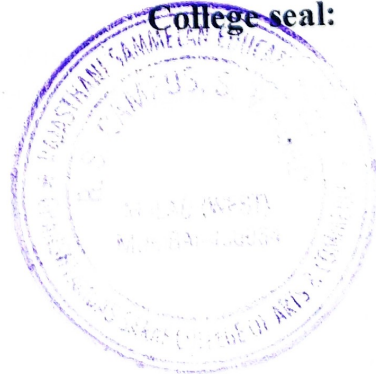
Adhwa...

External Examiner

Date:

22/04/24

College seal:



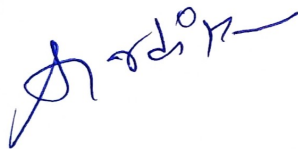
CERTIFICATE

This is to certify that Miss.Anjali Pramod Yadav had worked and duly completed his project work for the degree of master in Commerce under the faculty of Commerce and his project is entitled ,"A STUDY ON PRODUCT AND BRAND STRATEGY OF ZOMATO" under Mr. Alok HARDIKAR.

I further certify that the entire work has been done by the Anjali Yadav under Mr. Alok HARDIKAR and no part of it has been submitted previously for any degree or diploma of any university.

It is his own work and facts reported by his personal findings and investigations.

Internal Guide:



Mr.Alok Hardikar

Date:

Principal:




External Examiner:

Date: 22/04/24



Certificate

This is to certify that **MISS. EKTA YADAV** has worked and duly completed his project work for the degree of master in commerce under the faculty of commerce in the subject of **ACCOUNTANCY** and his project is entitled, **IMPACT OF GST ON HOTEL INDUSTRY** under **PROF. ALOK HARDIKAR.**

I further certify that the entire work has been done by the **EKTA YADAV** under **PROF. ALOK HARDIKAR** and no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.

Internal Guide

Alok Hardikar

PROF. ALOK HARDIKAR

Date:

Adhwaratdas
Principle

Sona
External Examiner:

Seal:

Date: 22/04/24



April -2024

CERTIFICATE

This is to certify that Ms. HEENADEVI YADAV has worked and duly completed her Project Work for the degree of Master of Commerce under the Faculty of Commerce in the subject of GST and her project is entitled, "A PROJECT ON A STUDY ABOUT AWARENESS AND KNOWLEDGE OF GST" under my Mr. ALOK HARDIKAR

I further certify that the entire work has been done by the HEENADEVI YADAV under Mr. ALOK HARDIKAR and that no part of it has been submitted previously for any Degree or Diploma of any University.

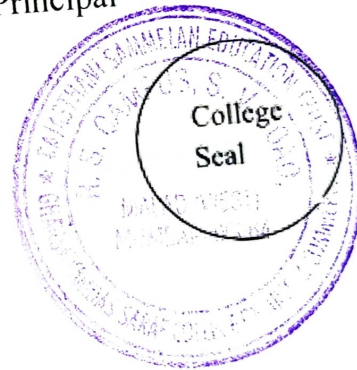
It is his own work and facts reported by her personal findings and investigations

Prof. Mr. ALOK HARDIKAR

Internal Examiner

Date:

Adhish Desai
Principal



Done
External Examiner
Date: 22/04/24

CERTIFICATE

This is to certify that MS. JYOTI LALSHAB YADAV has worked and duly completed her Project Work for the degree of Master in Commerce (Accounting & Finance) under the Faculty of, Commerce in the subject of Accounting & Finance and her/his project is entitled, " **COMPARATIVE STUDY OF THE PROFITABILITY OF INDIAN PUBLIC SECTOR BANKS ,PRIVATE SECTOR BANKS AND FOREIGN BANKS BETWEEN 2001 TO 2009** " under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Ashwat Desai

Project Guide : Prof. Alok hardikar

Principal : Dr. Ashwat Desai

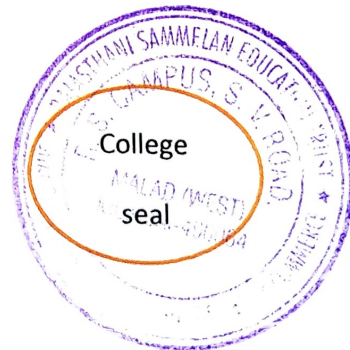
Internal Examiner

Alok Hardikar

Date:

External Examiner

Date: *22/04/24*



GHANSHYAMDAS SARAF COLLEGE OF ARTS AND COMMERCE

COLLEGE ADDRESS: RAJASTHANI SAMMELAN'S EDUCATIONAL COMPLEX, SWAMI VIVEKANAND ROAD,
MANDLIK NAGAR, SUNDER NAGAR, MALAD WEST, MUMBAI, MAHARASTRA 400064

CERTIFICATE

This is to certify that **Miss kiran arunkumar Yadav** has worked and duly completed her project

work for the degree of master in commerce under the Faculty of Commerce in the subject of financial management and her/his project is entitled, "**Comparative study on performance of Bank of India and ICICI Bank**" under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.



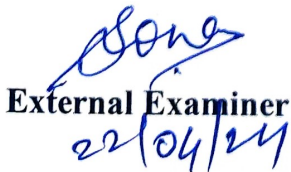
Prof. Alok Hardikar

Internal Examiner

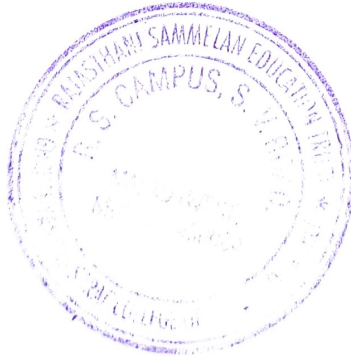


Principal Sign

Dr. Ashwat Desai



External Examiner
22/04/24



CERTIFICATE

This is to certify that Mr. **NIRAJ MANCHAN YADAV** worked and duly completed his Project Work for the degree of Masters in Commerce under the Faculty of Commerce in the subject of Accounting and his project is entitled, **The Role Of Insurance In Risk Management For Business** under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.

Project Guide

Prof. Alok Hardikar



Principal



External

ExaminerDate :

22/04/24



GHANSHYAMDAS SARAF COLLEGE OF ARTS AND COMMERCE

COLLEGE ADDRESS: RAJASTHANI SAMMELAN'S EDUCATIONAL COMPLEX, SWAMI VIVEKANAND ROAD,
MANDLIK NAGAR, SUNDER NAGAR, MALAD WEST, MUMBAI, MAHARASTRA 400064

CERTIFICATE

This is to certify that **Miss Shruti Ashok Yadav** has worked and duly completed her project work for the degree of master in commerce under the Faculty of Commerce in the subject of financial management and her/his project is entitled, "**A STUDY ON FINANCIAL ANALYSIS AT AXIS BANK LTD**" under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

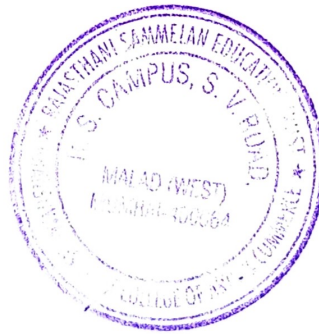
It is her own work and facts reported by her personal findings and investigations.



Prof. Alok Hadikar
Internal Examiner



Principal sign
Dr. Ashwat Desai



External Examiner

22/04/24

RAJASTANI SAMMELAN'S
GHANSHYAMDAS SARAF COLLEGE
OF ART & COMMERCE
AFFILIATED TO UNIVERSITY OF MUMBAI
REACCREDITED BY NAAC WITH 'A' GRADE
S.V. ROAD MALAD (WEST)
MUMBAI-400064
A.Y. 2023-24

Certificate

This is to certify that **Mrs ANJALI CHUNNU JAISWAL.** has worked and duly completed his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of **Accounting** and his project is entitled, "**STUDY ON INVESTMENT AVENUES IN FINANCIAL MARKET**" under **PROF. PRASSANA CHAUDHARI.**

I further certify that the entire work has been done by **Anjali Chunnu Jaiswal** under **Prof Prassana Chaudhari** and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.

Internal Guide:

PS

Principal:

Ashwadevi

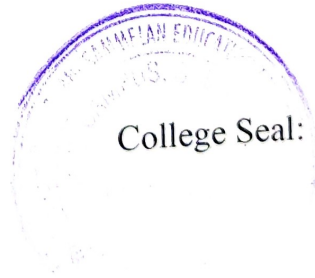
PROF. PRASSANA CHAUDHARI

Date:

External Examiner:

22/04/24

22/04/24



RSET'S
GHANSHYAMDAS SARAF COLLEGE OF ARTS AND
COMMERCE
RSET Campus, S. V. Road, Malad (West), Mumbai – 400064


CERTIFICATE

This is to certify that miss **SHAIKH SUMAIYA FATIMA SARDAR** has worked and duly completed his/her project work for the Degree of Masters in Commerce under the Faculty of Commerce in the subject of **ACCOUNTING** and his/her project is entitled, "**IMPACT OF DIGITAL PAYMENT ADOPTION ON FINANCIAL INCLUSION**" under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her own work and facts are reported by her personal findings and investigations.

Prasanna Choudhari

Project Guide

Sign:


20/04/24



Principal

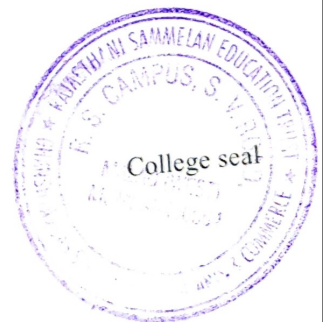
Date:



External Guide

Date:

22/04/24



RSET'S
GHANSHYAMDAS SARAF COLLEGE OF ARTS AND
COMMERCE

RSET Campus, S. V. Road, Malad (West), Mumbai – 400064

CERTIFICATE

This is to certify that miss **SEJAL ARVIND SINGH** has worked and duly completed his/her project work for the Degree of Masters in Commerce under the Faculty of Commerce in the subject of ACCOUNTING and his/her project is entitled, **THE STUDY ON HOUSING LOAN OF PUBLIC SECTOR AND PRIVATE SECTOR**

under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her own work and facts are reported by her personal findings and investigations.

PrasannaChoudhari

Project

Guide

Principal

Sign:

Date:

30/4/2024



External Guide

Date:

22/04/24





RAJASTHANI SAMMELAN'S
Ghanshyamdas Saraf College
Of Arts and Commerce
Affiliated to University of Mumbai
Reaccredited by NAAC with 'A' Grade

S.V. Road, Malad (West)

Mumbai- 400064

A.Y. 2023-2024

CERTIFICATE

This is to certify that Ms. Gunjan Barwal has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Marketing Strategies and Practices and her project is entitled, "A study on marketing strategies adopted by platforms specializing in sale of beauty products with special reference to Nykaa and Purple" under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Name and Signature of

[Signature]

Project Guide:

Prof. Prajna Shetty

Date:

[Signature]
19/4/2024

External Examiner:

Date:

[Signature]
22/4/2024



RAJASTANI SAMMELAN'S GHANSHYAMDAS SARAF
COLLEGE OF ART & COMMERCE AFFILIATED TO
UNIVERSITY OF MUMBAI REACCREDITED BY NAAC WITH
'A' GRADE S.V. ROAD MALAD (WEST) MUMBAI-400064 A.Y.

2023-24

Certificate

This is to certify that Ms MANSI MANGESH FANSE has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of MANAGEMENT and her project is entitled, "A STUDY OF MARKETING STRATEGIES ADOPTED BY SUGAR COSMETICS WITH REFERENCE TO YOUNG WOMEN" under PROF. PRAJNA SHETTY my supervision. I further certify that the entire work has been done by MANSI MANGESH FANSE under PROF. PRAJNA SHETTY that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

INTERNAL GUIDE:

PROF. PRAJNA SHETTY



DATE:

EXTERNAL EXAMINER:



DATE:

22/4/2024.



RSET
GHANSHYAMDAS SARAF COLLEGE
OF ARTS AND COMMERCE
AFFILIATED TO UNIVERSITY OF MUMBAI
REACCREDITED BY NAAC WITH 'A' GRADE
S.V.ROAD MALAD (WEST)
MUMBAI-400064
A.Y 2023-2024

CERTIFICATE

This is to certify that **MS. ANJALI MOHANLAL GUPTA** has worked and duly completed her Project Work for the degree of **Master in Commerce (BUSINESS MANAGEMENT)under** the Faculty of Commerce in the subject of BUSINESS MANAGEMENT her project is entitled, **MARKETING STRATEGY OF NETFLIX** under my supervision.

I further certify that the entire work has been done by **ANJALI MOHANLAL GUPTA** the learner under **PROF. PRAJNA SHETTY** and that no part of it has been submitted previously for any Degree or any University.

It is her own work and facts reported by her/his personal findings and investigations.

Name and Signature of

Prajna Shetty

Prajna Shetty
22/4/2024

Guiding Teacher

Anore
22/4/2024
Date of Submission





Ghanshyamdas Saraf
college of arts & commerce
EDUCATION EMPOWERS

CERTIFICATE

This is to certify that **Ms. Priyanka Sheshnath Gupta** has worked and duly completed his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Human resource management and his project is entitled, "**The impact of marketing mix on consumer behaviour: A study of fast moving consumer goods (FMCG) in India**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.

Project Guide:

PROF. PRAJNA SHETTY

Date:

Shetty
18/04/2024

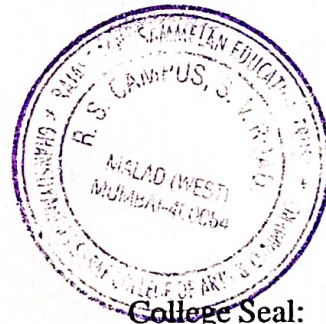
Principle sign:

Ashwathdas

External Guide:

Date:

Das
22/4/2024



College Seal:

GHANSHYAMDAS SARAF COLLEGE OF ARTS & COMMERCE

AFFILIATED TO UNIVERSITY OF MUMBAI

REACCREDITED BY NAAC WITH 'A' GRADE

REST CAMPUS, S.V. ROAD , MALAD (WEST), MUMBAI 400064

A.Y 2023-24

CERTIFICATE

This is to certify that Mr. Utsav Anand Jain has worked and duly completed her Project for the degree of Masters in commerce his project for the degree of Masters in Commerce under the Faculty of Commerce in the subject of Management and his project is entitled "Marketing Strategy of Digital Marketing & Revenue Generation - under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any degree or Diploma of any University. It is his own work and facts reported by his personal findings and investigations.

Adhishankar

Project guide :

Date:

18/4/2024

Project Date:

External Examiner

Date:

22/4/2024

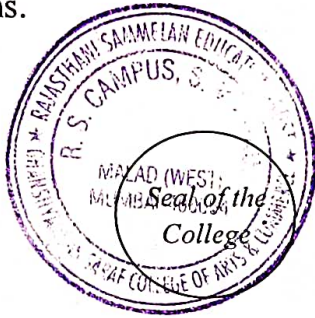


Certificate

This is to certify that Ms. Vidya Rajesh Jaiswar has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Project Work and her project is entitled, "Exploring How Amazon's Supply Chain and Logistics works & affects the Consumer Buying Behaviour: A study of Consumer Perceptions and Preferences." under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her/his personal findings and investigations.



Project Guide: Prof. Prajna Shetty

Date of submission:

22nd April, 2024

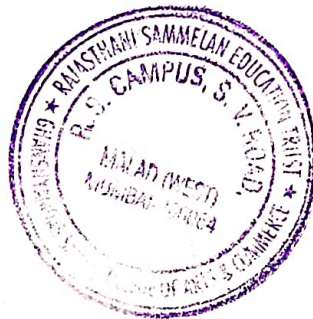
External Examiner:

22/4/2024

Certificate

This is to certify that Mr. Uday V Jutlawar has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Management and her/his project is entitled, "CUSTOMER AWARENESS AND SATISFACTION TOWARDS PAYTM" under my supervision. *Title of the Project* I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.



P. Shetty
22/4/2024

Prof. Prajna Shetty

Date of submission:

Adhuratilasa

Adhuratilasa
22/4/2024

Ghanshyamdas saraf college
Of Arts and commerce
Affiliated To University of Mumbai
SV. Road, Malad (West)
Mumbai- 400064

Certificate

This is to certify that **Ms Drishti Kanchan** has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of **Management** and her project is entitled, "**Consumer Perception And Attitude Towards Online Shopping**" under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her own work and facts reported by her/his personal findings and investigations.

Dr. Shri. K. S. Desai

Prof. Prajna Shetty

Prof. Prajna Shetty

Principles Signature:

Dr. Shri. K. S. Desai

External Guides Signature:

Date of Submission:

Seal of the college



A study of consumer perception towards branded jewellery

Ghanshyamdas Saraf College

Of Arts & commerce

Affiliated To University Of Mumbai

SV. Road, malad (West)

Mumbai- 400064

Certificate

This is to certify that MS Namita . Radheshyam. Kashyap has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of management and her project is entitled, A study on consumer perception towards brands jewellery under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her own work and facts reported by her personal findings and investigations

Prof.Prajna Shetty

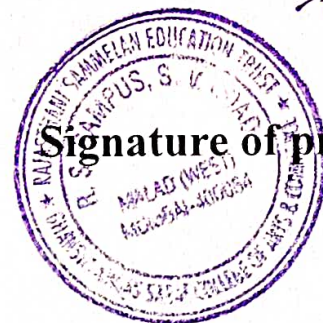
[Handwritten signature]
5/2/24/2024

Signature of external examiner

[Handwritten signature]

Seal of the college

Date of submission:



Signature of principal

[Handwritten signature]


Rajasthani Sammelan's
Ghanshyamdas Saraf College
of Arts and Commerce
Affiliated to University of Mumbai
S.V. Road, Malad (W)
Mumbai – 400064

Certificate


This is to certify that Mr. Mohsin Khan has worked and duly completed his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Management and his project is entitled, "A Comprehensive Study On Apple Inc."

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

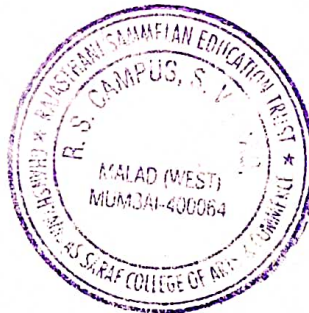
It is his own work and facts reported by his personal findings and investigations.


External Examiner




Prof. Prajna Shetty

Date of submission:



Declaration by learner

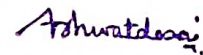
I the undersigned Mr. Yashkumar Kothari here by, declare that the work embodied in this project work titled "Uber from the Lens of Consumers", forms my own contribution to the research work carried out under the guidance of Prof. Prajna Shetty is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.

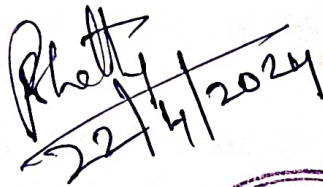


Yashkumar Kothari



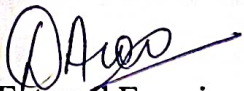
Certified by

Prof. Prajna Shetty



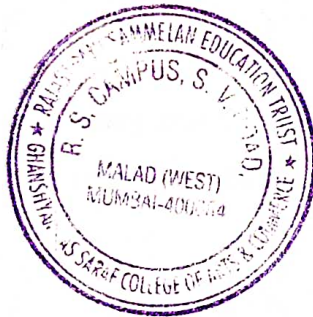
Dr. Ashwat Desai

Date:



External Examiner

Date: 22/4/2024



Declaration

I the undersigned *Mr. Ritik Kumar* hereby, declare that the work embodied in this project work titled “*Title:Strategic Implementation and Management of Personalized Advertising for Enhanced Consumer Engagement*” forms my own contribution to the research work carried out under the guidance of *Prof. Prajna Shetty* is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, hereby further declare that all information in this document has been obtained and presented in accordance with academic rules and ethical conduct.

R

Name and Signature of the learner

Certified By

Shetty

Prof. Prajna Shetty

External Examiner.



DECLARATION

I the undersigned **MS. KUMAWAT ASHA** Ramesh here by, declare that the work embodied in this project work titled, "**STUDY ON CUSTOMER SATISFACTION TOWARDS COCA COLA AND IT'S CUSTOMERS SERVICE**" forms my own contribution to the research work carried out under the guidance of **PROF. PRAJNA SHETTY** and has not been previously submitted to any other University for any other Degree/Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, here by further declare that all information of this document has been obtained and presented in accordance with academic rules and ethical conduct.



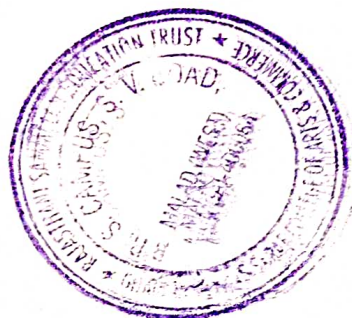
(Name & Signature of Student)

KUMAWAT ASHA RAMESH



Certified by

PROF. PRAJNA SHETTY



**RAJASTANI SAMMELAN'S
GHANSHYAMDAS SARAF COLLEGE
OF ART & COMMERCE
AFFILIATED TO UNIVERSITY OF MUMBAI
S.V. ROAD MALAD (WEST)
MUMBAI-400064
A.Y. 2023-24**

CERTIFICATE

This is to certify that **Mr SURAJ SUBHASH LAMA** has worked and duly completed his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of **MANAGEMENT** and her project is entitled, "**A STUDY OF MARKETING STRATEGIES OF SWIGGY**" under **PROF. PRAJNA SHETTY** my supervision. I further certify that the entire work has been done by **SURAJ SUBHASH LAMA** under **PROF. PRAJNA SHETTY** that no part of it has been submitted previously for any Degree or Diploma of any University. It is her own work and facts reported by his personal findings and investigations.

Prof. Prajna Shetty

INTERNAL GUIDE:

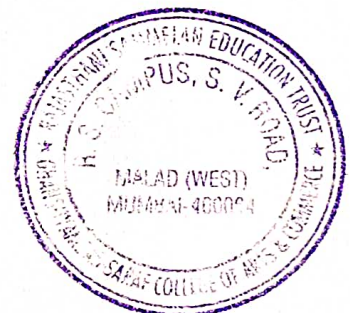
PROF. PRAJNA SHETTY

DATE:

P. Shetty
18/4/2024

D. A. H. S.
EXTERNAL EXAMINER:

DATE: 22/4/2024



COLLEGE SEAL



Ghanshyamdas Saraf
college of arts & commerce

Certificate

This to certify that ms. Ashu Rajeshkumar Mourya has worked and duly completed her Project work for the degree of Master in Commerce under the faculty of commerce in the subject of **MANAGEMENT** and his project is entitled, “ **A STUDY ON AWARENESS OF VARIOUS BANKING SECURITY**” under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Name & signature:

Project guide:

PROF. PRAJNA SHETTY

Prajna Shetty
22/4/2024

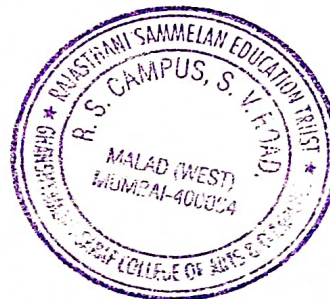
Ashu Mourya

Principal:

External Examiner:

Ashu Mourya

Date: 22/4/2024



RAJASTHANI SAMMELAN'S GHANSHYAMDAS SARAF
COLLEGE OF ART & COMMERCE AFFILIATED TO
UNIVERSITY OF MUMBAI REACCREDITED BY NAAC WITH
'A' GRADE S.V. ROAD MALAD (WEST) MUMBAI – 400064

A.Y. 2023-24

Certificate

This is to certify that Ms. Nancy Pandey has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Marketing Strategies and her project is entitled, "E-Commerce In India With Special Preference To Customer Satisfaction Towards Marketing Strategies Of Flipkart." under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

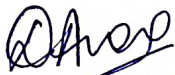
It is her own work and facts reported by her/his personal findings and investigations.

INTERNAL GUIDE :



PROF. PRAJNA SHETTY

Date of submission:



EXTERNAL EXAMINER :



COLLEGE SEAL :

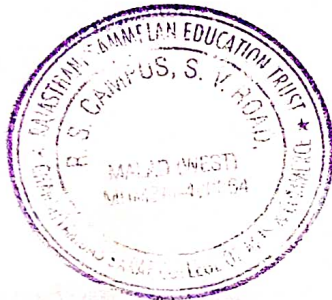
DATE : 22/4/2024

Certificate

This is to certify that **Mr. Sanket Patel** has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Management and her/his project is entitled, "**A study on Consumer behaviour towards OnePlus**" under my supervision. Title of the Project I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

Ashwadevi



Megha

Name and Signature of

Guiding Teacher

Dr. Megha K. Kulkarni

Megha

Date of submission:

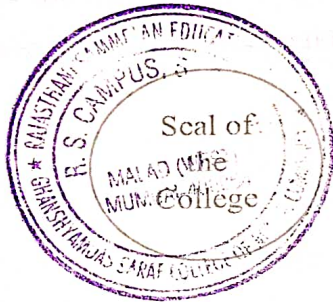
External Examiner: *Dr. Ash*
22/4/2024

Certificate

This is to certify that **Mr. AMAN RIYAZ POTRICK**, has worked and duly completed his project work for the degree of master's in commerce (Business Management) under the faculty of commerce in the subject of Research Methodology And his project is entitled, **A Comparative study of Customers satisfaction with DHL vs FedEx** under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any degree or diploma of any university.

It is his own work and facts reported by his personal findings and investigation.



Dr. Arora
External Examiner

22/4/2024
Date of Submission:

Meghaa
18/4/24

Dr. MEGHAA KHEDEKAR

Name and Signature of guiding teacher

Adhurat...

RSET's

Ghanshyamdas Saraf College of Arts and Commerce

Affiliated to University of Mumbai

Reaccredited by NAAC with 'A' Grade

S.V. Road, Malad (W)

Mumbai - 400064

Certificate

This is to certify that **Ms. Sakshi Nagesh Pradhani** has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce and her project is entitled, "**A study on consumer behavior towards Naturals Ice Cream v/s Baskin Robbins**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.



Name and Signature of Guiding Teacher

Megha
Dr. Megha K. Khedekar

Date of submission:

18/4/24

Name and Signature of External:

A. A. A.
22/4/24

Adhuratd...

Declaration

I the undersigned **Mr. Sushil Prajapati** hereby, declare that the work embodied in this project work titled "**Title: Title: A Comparative Study of Mobile Payment Apps: Apple Pay vs. Google Pay**" forms my own contribution to the research work carried out under the guidance of **Dr. Megha Khedekar** is a result of my own research work and has not been previously submitted to any other University for any other Degree/ Diploma to this or any other University.

Wherever reference has been made to previous works of others, it has been clearly indicated as such and included in the bibliography.

I, hereby further declare that all information in this document has been obtained and presented in accordance with academic rules and ethical conduct.

Megha

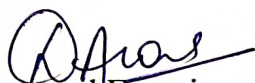


Name and Signature of the learner

Certified By



Dr. Megha Khedekar


External Examiner.
22/4/24

**RSET'S
GHANSHYAMDAS SARAF COLLEGE OF ARTS AND
COMMERCE**

RSET Campus, S. V. Road, Malad (West), Mumbai – 400064

CERTIFICATE

This is to certify that Miss. **Deepa Surendra Singh Rautela** has worked and duly completed his/her project work for the Degree of Masters in Commerce under the Faculty of Commerce in the subject of Management and his/her project is entitled, **Application of ChatGPT in Business Management and Strategic Decision-making** under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is his own work and facts are reported by his personal findings and investigations.

Dr. Megha Khedekar
Project Guide

Megha

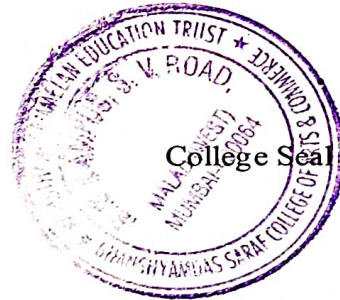
Ashwathdasi
principal

Principal
Sign
Date

Dr. Khedekar

External Guide

Date: 22/4/24



CERTIFICATE

This is to certify that Mrs. **KALPANA AKHILESH ROY** has worked and duly completed his Project work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Management . and her report is entitled

"A STUDY ON EFFECTIVENESS OF MARKETING STRATEGIES ADOPTED BY STARBUCKS."

” under **DR.MEGHA KHEDEKAR** I further certify that the entire work has been done by the learner undermy guidance and that no part of it has been submitted previously for any degree or diploma of any university. It is her own work and facts reported by his findings and investigations.

Dr. Megha Khedekar

Project Guide

Sign

Date

:

Megha
18/4/24
Vinod

External Guide

Date : 22/04/2024

Ashwadevi
Principal Sign



Ghanshyam Das Saraf College of Commerce and Arts.

RSET Campus, S. V. Road, Malad (West), Mumbai – 400064.

Certificate

This is to certify that **Ms. Sayyed Shabi Zehra** has worked and duly completed her project Work for the Degree of Master in Commerce under the Faculty of Commerce in the subject of Management and her project is entitled, **“A Comparative Study on influencer marketing and traditional marketing”** under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any university.

It is her/ his work and facts reported by her/his findings and investigations.

Dr Megha Khedekar

Project Guide

Date:

22/4/24

External Guide -

Date:

22/04/2024

Adhuratdesai

Principal –

College Seal



**RAJASTHANI SAMMELAN'S GHANSHYAMDAS SARAF COLLEGE
OF ARTS & COMMERCE AFFILATED TO UNIVERSITY OF
MUMBAI REACCREDITED BY NAAC WITH 'A' GRADE S.V. ROAD
MALAD (WEST) MUMBAI-400064 A.Y. 2023-24**

Certificate

This is to certify that Ms TANVI PRAKASH SHAH has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of MANAGEMENT and her project is entitled, "THE STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING WITH SPECIAL REFERENCE TOWARDS MYNTRA" under PRO. DR. MEGHA KHEDEKAR supervision. I further certify that the entire work has been done by TANVI PRAKASH SHAH under PRO. DR. MEGHA KHEDEKAR that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Megha

INTERNAL GUIDE:

Megha Khedekar

PROF.DR. MEGHA KHEDEKAR

DATE:

18/4/24

EXTERNAL EXAMINER:

Vinod

DATE:

22/04/2024



Ghanshyam Das Saraf College of Commerce and Arts.
RSET Campus, S. V. Road, Malad (West), Mumbai – 400064.

Certificate

This is to certify that Ms Namira Jamshed Shaikh has worked and duly completed her Project Work for the Degree of Master in Commerce under the Faculty of Commerce in the subject of Management and her project is entitled, "A Comparative study on Consumer Satisfaction towards Android & iOS device" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

Dr Megha Khedekar -

Project Guide

Date: 18/4/24

External Guide -

Date: 22/04/2024

Arshwadevi

Principal -

College Seal



RSET'S
GHANSHYAMDAS SARAF COLLEGE OF ARTS AND
COMMERCE

RSET Campus, S. V. Road, Malad (West), Mumbai – 400064

CERTIFICATE

This is to certify that miss **RUBINA ABDUL KAYYUM SHAIKH** has worked and duly completed his/her project work for the Degree of Masters in Commerce under the Faculty of Commerce in the subject of **MANAGEMENT** and his/her project is entitled, "**A STUDY ON CONSUMER BEHAVIOUR TOWARDS MAMAEARTH**" under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her own work and facts are reported by her personal findings and investigations.

Dr. Megha Khedekar

Project Guide

Sign:

Megha

Adhvatdesai

Principal

Date:

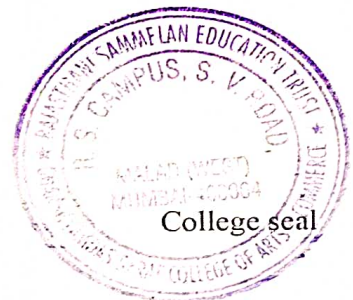
18/4/24

Vinod

External Guide

Date:

22/04/2024



RSET'S
GHANSHYAMDAS SARAF COLLEGE OF ARTS AND
COMMERCE

RSET Campus, S. V. Road, Malad (West), Mumbai – 400064

CERTIFICATE

This is to certify that Miss. **SANA RASHID SHAIKH** has worked and duly completed his/her project work for the Degree of Masters in Commerce under the Faculty of Commerce in the subject of Management and his/her project is entitled, **A STUDY OF CONSUMER SATISFACTION TOWARD CALVIN KLEIN** Under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts are reported by his personal findings and investigations.

Dr. Megha Khedekar

Project Guide

PRINCIPAL

Sign:

Date:

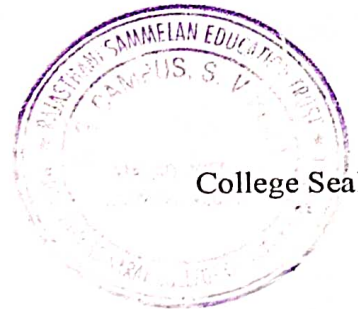
Adhwaratdesai

PRINCIPAL

viwog

External Guide

Date: 22/04/2024



College Seal

CERTIFICATE

This is to certify that Mr. Devendra S Shetty, from M.com Management A, Roll No 50 has worked and duly completes his Project Work for degree of Masters in Commerce under the Faculty of Commerce in the subject of Management and his project is entitled, "Customer Satisfaction on using Mobile phones of Redmi in India" under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.

Megha

Adhishthani

Name and Signature of Guiding Teacher

Dr. Megha. K. Khedekar

18/4/24

Date of Submission:

External Guide :- *Vinod*

Date :- *22/04/2024*



RSET's

Ghanshyamdas Saraf College of Arts and Commerce

Affiliated to University of Mumbai

Reaccredited by NAAC with 'A' Grade

S.V. Road, Malad (W)

Mumbai - 400064

Certificate

This is to certify that **Ms. Hrushika Harish Shetty** has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce and her project is entitled, "**A comparative study of marketing strategies adopted by PharmEasy & TATA 1mg respectively**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.



Megha

Name and Signature of Guiding Teacher

Dr. Megha K. Khedekar

Date of submission: *18/11/24*

Name and signature of External:

Vinod
22/02/2024

Ashwadevi

RSET's

Ghanshyamdas Saraf College of Arts and Commerce

Affiliated to University of Mumbai

Reaccredited by NAAC with 'A' Grade

S.V. Road, Malad (W)

Mumbai – 400064

Certificate

This is to certify that Mr. Abhishek Shukla has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Growth Strategies and her project is entitled, "A Comparative study on preferences of Individuals of Mumbai towards Airtel & Jio's Marketing Strategies and its impact on the consumer buying behaviour" under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by her / his personal findings and investigations.

Megha

INTERNAL GUIDE:

Dr. Megha Khedekar

DATE :

18/4/24

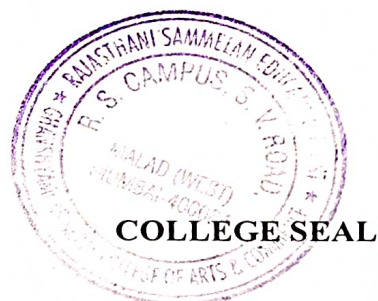
Arshvati Desai

Vinod

EXTERNAL EXAMINER:

DATE:

22/04/2024



RSET's

Ghanshyamdas Saraf College

Of Arts and Commerce

Affiliated to University of Mumbai

Reaccredited by NAAC with 'A' Grade

S.V. Road, Malad (W)

Mumbai – 400064

CERTIFICATE

This is to certify that **Ms. Priyanka Singh Mahanand** has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce and her project is entitled, **"A comparative study on Customers preference and perception towards Flipkart and Myntra."** Under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Megha
- 18/4/24

Project Guide

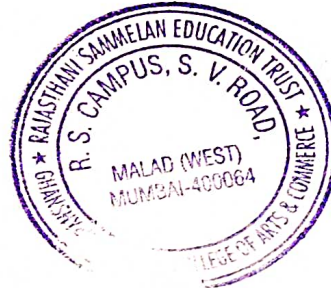
Dr. Megha Khedekar

Vinod
22/04/2024

External Examiner College Seal

[Signature]

Principal.



RSET'S

Ghanshyamdas Saraf college of Arts and Commerce

RSET Campus, S. V. Road, Malad (west), Mumbai-400064

CERTIFICATE

This is to certify that Ms. **SONI SNEHA JAGDISH** has worked and duly completed his/her project work for the Degree of Masters in Commerce under the Faculty of Commerce in the subject of **BUSINESS MANAGEMENT** and his/her project is entitled, **AN ANALYTICAL CUSTOMER BEHAVIOUR TOWARDS ITC PRODUCTS** under my supervision. I further certify that the entire work has done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any university. It is her own work and facts are reported by her personal findings and investigations.

Dr. Megha Khedekar

Project Guide

Sign

Date: 18/4/24

Vinod

External Guide

Date: 22/04/2024

Adhish...

Principal



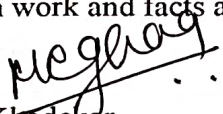
Ghanshyamdas Saraf College of Arts and Commerce
RSET Campus, S. V. Road, Malad (West), Mumbai – 400064

A.Y. 2023-24

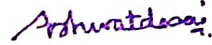
CERTIFICATE

This is to certify that Miss MEGHNA VINOD WAGHELA has worked and duly completed his/her project work for the Degree of Masters in Commerce under the Faculty of Commerce in the subject of Management and his/her project is entitled, 'An Analytical Study on Consumer Preference and Loyalty towards Digital Payment Gateways' under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

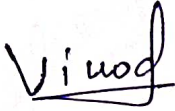
It is her own work and facts are reported by her personal findings and investigations.


Dr. Megha Khedekar

Project Guide



Principal



External Guide

Date: 22/04/2024



CERTIFICATE

This is to certify that Miss. Nandini Gangaram Yadav, Roll no: 41 has worked and duly completed her Project Work for the degree of Master of Commerce under

The Faculty of Commerce in the subject of Business Management her project is entitled "A STUDY ON PRODUCT AND PRICING STRATEGY IN INDIA" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Name & Signature of:

SS
Sargata Sahu
12/4/24

[Signature]

Project Guide:

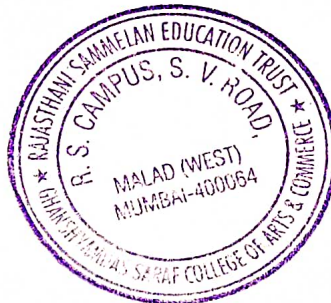
Principal:

Date:

External Examiner:

[Signature]

Date: 22/04/2024



RAJASTANI SAMMELAN'S
GHANSHYAMDAS SARAF COLLEGE
OF ART & COMMERCE
AFFILIATED TO UNIVERSITY OF MUMBAI
REACCREDITED BY NAAC WITH 'B' GRADE
S.V.ROAD MALAD (WEST)
MUMBAI-400064
A.Y. 2023-2024

Certificate

This is to certify that Ms. PRAJAKTA YADAV has worked and duly completed his project work for the degree of master in commerce under the faculty of commerce in the subject of BUSINESS MANAGEMENT and his project is entitled, "COMPARATIVE ANALYSIS BETWEEN LIC AND PRIVATE INSURANCE COMPANIES" under PROF. SANGEETA SAHOO.

I further certify that the entire work has been done by the PRAJAKTA YADAV under PROF. SANGEETA SAHOO and no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.

Internal Guide

PROF. SANGEETA SAHOO

Date :

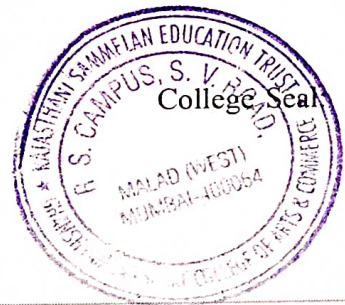
Ashwathdas

Principal:

External Examiner :

Date:

22/04/2024



CERTIFICATE

This to certify that Miss. PRITEE ASHOK Yadav has worked and duly completed her Project work for the degree of Master in Commerce under the faculty of commerce in the subject of MANAGEMENT and his project is entitled, "ROLE OF ENTREPRENEURSHIP IN ECONOMIC DEVELOPMENT" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

All the content of this project was put up with my own findings.

Name & Signature of
Teacher

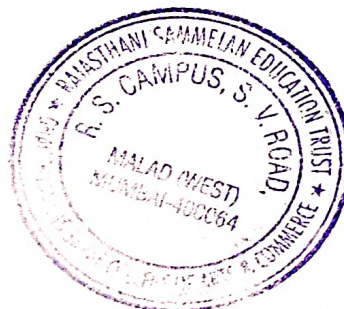
Ashwini

SS Sargate Sahoo
18/4/24

Date of Submission

External Examiner. *Vinod*
Date: 22/04/2024

2



Certificate

This is to certify that Ms RENU YADAV has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of BUSINESS MANAGEMENT her project is entitled, "EFFECT OF SOCIAL MEDIA ON CONSUMERS BUYING BEHAVIOUR" under the supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Sangeta Sahoo
18/4/24

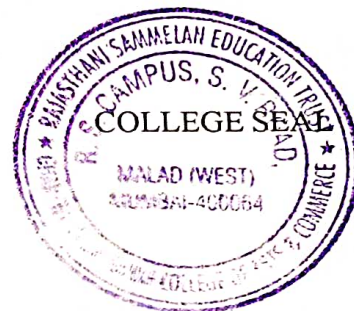
PROJECT GUIDE

Adhwaatdasai

PRINCIPLE SIGN

Vinod
22/10/2024

EXTERNAL GUIDE



CERTIFICATE

This is to certify that **Ms. Gupta Priya Tulsiram** has worked and duly completed her project work for the degree of Master of Commerce in Business Management, Semester IV under the faculty of Commerce and her project is entitled, “**A Study of Behaviour of Equity Investor of Mumbai in Stock Market**” during the academic year 2023-24 under my Supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Adhishesh

Project Guide:

Date:

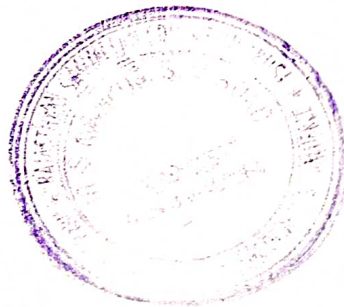
Sangeeta Sahoo
12/4/24

Principal:

Vinod

External Examiner:

Date: 22/04/2024

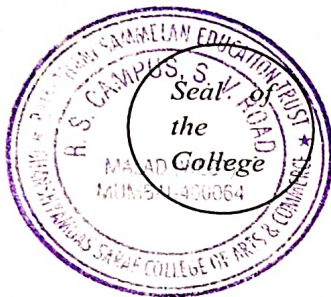


CERTIFICATE

This is to certify that **Ms. Isha Jangid, Roll no:49**, has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her project is entitled, **"A STUDY ON CONSUMER BEHAVIOUR TOWARDS LAKME PRODUCTS"** under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.



Ashwat Desai

Sangeeta Saha
18/4/24

Name and Signature of

Guiding Teacher

Date of submission:

External Examiner Signature *Vinod*
22/04/2024

RAJASTHANI SAMMELAN'S

Ghanshyamdas Saraf College

Of Arts & Commerce

Affiliated to University of Mumbai

Reaccredited by NAAC with 'A' Grade

S.V. Road, Malad (West)

Mumbai – 400064.

A.Y. 2023-2024

CERTIFICATE

This is to certify that **Mr. /Ms. AHMAD YAMA AMIRI, roll no: 50** has worked and duly completed her Project Work for the degree of Master of Commerce Management Specialisation under the Faculty of Commerce in the subject of MANAGEMENT and her project is entitled, “ **THE ROLE OF FACEBOOK IN MARKETING OF PRODUCTS** ”under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Name & Signature of:

Sangeta Sahas
18/4/24

Project Guide:

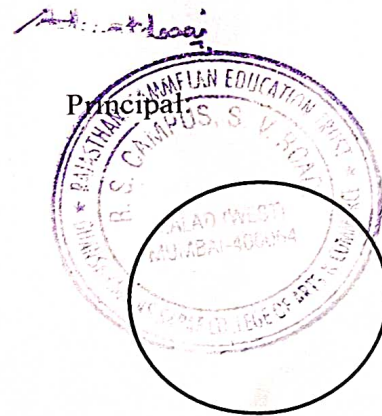
Date:

External examiner:

Vinod

Date:

22/04/2024



RSET's

Ghanshyamdas Saraf College of Arts and Commerce

Affiliated to University of Mumbai

Reaccredited by NAAC with 'A' Grade

S.V. Road, Malad (W)

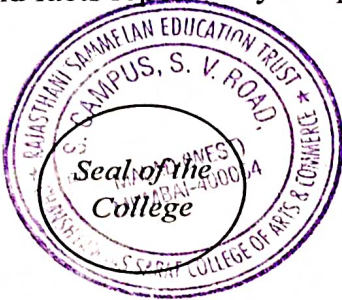
Mumbai - 400064

Certificate

This is to certify that **Mr. Yash Shingre** has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce and her project is entitled, "**Growth in UPI Transactions Since Pandemic**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.



Name and Signature of Guiding Teacher

Sangeeta Sahasrabudhe
21/4/24

Date of submission:

Name and signature of External:

Vinod
22/4/2024

Shuntdesai