


Ghanshyamdas Saraf
college of arts & commerce
EDUCATION EMPOWERS


R.S. Campus, S.V.Road,
Malad (West), Mumbai - 400 064
Tel No. : +91 22 6681 2345 / 6681 2350
www.sarafcollege.org
gsge@rajasthani.org.in


Name of the Programme: Bachelor of Commerce (B.Com)

Programme Outcomes:

- PO 1** After completing three years for Bachelors in Commerce (B.Com) program, students would gain a thorough Knowledge in the fundamentals of Commerce, Accountancy and Business Economics.
- PO 2** The commerce and finance focused curriculum offers a number of specializations and practical exposures which would equip the student to face the modern-day challenges in commerce and business.
- PO 3** The all-inclusive outlook of the course offer a number of value based and job oriented courses which ensures that students are trained thoroughly.
- PO 4** Students will demonstrate the role of accountant in society and business.
- PO 5** Students will learn relevant financial accounting and managerial accounting career skills, applying both quantitative and qualitative knowledge to their future careers in business.
- PSO 4** Learners will gain thorough subject skills within various disciplines of commerce, business, accounting, economics, finance, auditing and marketing.
- PO 6** Learners will be able to recognise features and roles of businessmen, entrepreneur, managers, consultant, which will help learners to possess knowledge and other soft skills and to react aptly when confronted with critical decision making.
- PO 7** Learners will be able to prove proficiency with the ability to engage in competitive exams like CA, CS, ICWA, MBA and other courses.
- PO 8** Learners will acquire the skills like effective communication, decision making, problem solving in day to day business affairs.
- PO 9** Learners will involve in various co-curricular activities to demonstrate relevance of and theoretical knowledge and to gain practical exposure.
- PO 10** Learners can also acquire practical skills to work as Accountants, tax consultant, audit assistant and other financial supporting services.


CA Gurunathan Pillai
Vice- Principal


Dr Seema Aggarwal
Vice- Principal


Dr Ashwat R Desai
Principal

PRINCIPAL
Rajasthani Sammelan Education Trust
Ghanshyamdas Saraf College
(Arts & Commerce)
Malad West, Mumbai - 400 064





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COURSE OUTCOME

Name of the Programme: Bachelor of Commerce (B.Com)

FY B.Com

Course Name: Accountancy and Financial Management I and II

Semester	Course Outcome
SEM I	CO 1: Students gain knowledge of Indian Accounting Standards, specifically AS-1, AS-2, and AS-9, and learn methods of inventory valuation such as FIFO and Weighted Average Method.
	CO 2: Understanding the distinction between capital and revenue in terms of expenditures and receipts.
	CO 3: Preparation and presentation of final accounts for manufacturing entities.
	CO4: Learning the accounting procedures for departments within organizations.
	CO 5: Comprehending the accounting treatments related to hire purchase agreements.
SEM II	CO 1: Understanding and application of single entry bookkeeping systems.
	CO 2: Features, advantages, and disadvantages of consignment transactions and their accounting treatments.
	CO 3: Understand the concept of fire insurance claim and ascertain the claim on the basis of fire insurance policy.
	CO 4 : Understand the Concepts of Branch Accounting

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S. Aravind





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Name of the Programme: Bachelor of Commerce (B.Com)

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Course Name: Commerce I and II

Semester	Course Outcome
SEM I	CO 1: This course imparts the basic knowledge of setting business unit as an entrepreneur and also familiarize the learners with current trends in business & services.
	CO 2: Understand fundamentals of services and its various strategies.
	CO 3: Analyse and conduct feasibility study for Business Project
	CO 4 : Draft Business Plan of new Business Projects
SEM II	CO 1: Understand the framework of Services
	CO 2 : Understand the concept of E-commerce and its current Status.
	CO 3: Conveys to the learners the current trends in business
	CO 4 : Understand the Recent trends in Retail Sector.

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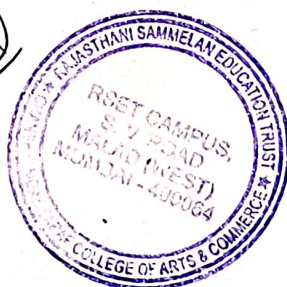
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Course Name: Business Economics I and II

Semester	Course Outcome
SEM I	CO 1: Understand micro economic concepts such as demand, supply, price, elasticity of demand, etc.
	CO 2: Understand the functional relationship between economic variables and their application to carryout business transactions
	CO 3: Understand Concepts like Production Functions make the students aware about least cost combination inputs to enjoy long run returns
	CO 4: The cost analysis gives them a clear picture about the different costs and how to minimise them for raising profitability.
SEM II	CO 1: Concepts of different market structures.
	CO 2: Identify, classify & compare the various market structures – Perfect Competition, Monopoly, Monopolistic Competition & Oligopoly as per principles of taxonomy.
	CO 3: Understanding of the overall role and importance of the finance function.
	CO 4: To help the students to understand the practical business world. Capital Budget pertains to balanced investment decisions





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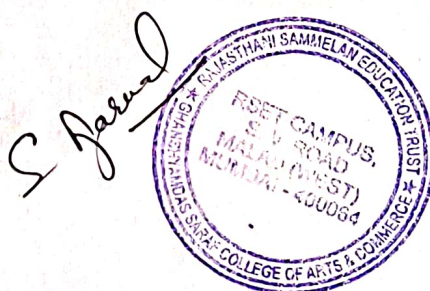
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Course Name: Environment Studies I and II

Semester	Course Outcome
SEM I	CO 1: Understand concepts of Environment, Ecosystem. Reading of Thematic Maps and Map filling
	CO 2: Identify types of resources, factors influencing resource utilization and importance of Resource Conservation
	CO 3: Discuss population explosion in the world and in India and arising concerns.
	CO 4 : Demographic Transition Theory.
	CO 5 : Describe concept of Urbanisation, Urban Heat Islands and Sustainable Cities
SEM II	CO 1: Classify types and sources of Solid Waste and realise the role of citizens in Waste Management in Urban and Rural areas.
	CO 2 : Describe need for Sustainable Industrial practices
	CO 3: Identify environmental problems associated with Industries like Global warming, Acid Rain , etc.
	CO 4: Demonstrate concept of Carbon Bank, Carbon Credit and Ecological Footprint.





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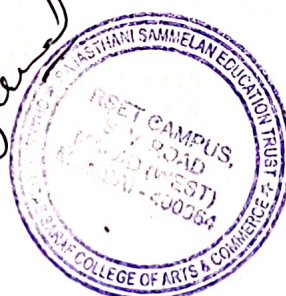
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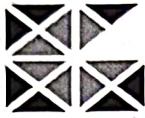
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Course Name: Business Communication I and II

Semester	Course Outcome
SEM I	CO 1: Understand the Concept of business Communication.
	CO 2: Identify and recognise the complexities and dynamics of the process of Communication at the workplace, the channels, methods, barriers of communication
	CO 3: Develop proficiency in both spoken and unspoken communication cues to enhance interactions.
	CO 4: Master the art of drafting professional business documents, including letters and emails.
SEM II	CO 1: Identify and Explain basic concepts involved in Group Communication and Public relations.
	CO 2: Interpret and articulate the complexities and dynamics of group discussions, interviews, conferences, meetings and Public Relations.
	CO 3: Draft structured formal Business letters – letters of inquiry, letters of complaints, claims, adjustments, sales letters, promotional leaflets and fliers, consumer grievance redressal letters, letters under Right to Information (RTI) Act, business proposals and reports.
	CO 4 : Master the Art of Preparing a summary of given write ups.





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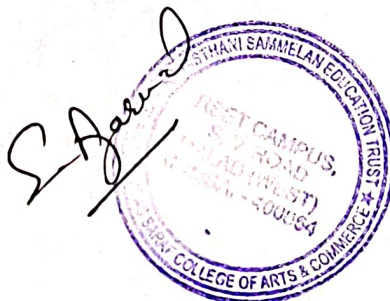
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Course Name: Mathematics and Statistical Techniques I and II

Semester	Course Outcome
SEM I	CO 1: Understand basic concepts of mutual funds and shares and calculate rate of return on investments, number of shares and its face value along with brokerage.
	CO 2: Demonstrate counting techniques like permutations and combinations to efficiently solve problem
	CO 3: graphs of linear equations and identify the feasibility region and solve various examples
	CO 4 : Solve problems related to measurements of central tendency, frequency distributions and measures of dispersion and sketch the graphs.
	CO 5 : Understand and solve problems involving simple probability and discrete probability distributions.
	CO 6: Understand the concept of decision theory and use it to solve problems on Maxmin, Maxmax, Minimax regret, Laplace criteria, EMV, EOL and decision tree.
SEM II	CO 1: Understand concepts of simple interest, compound interest and annuity and solve problems relating to the same.
	CO 2 : Calculate trend values for a time series using Moving Averages, trend line, Least Squares methods and estimate Seasonal Components for a time series.
	CO 3: Understand the correlation and regression analysis and apply the same to solve problems
	CO 4: Understand the concept and use it to solve simple problems Involving economic functions.





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Course Name: Foundation Course I and II

Semester	Course Outcome
SEM I	CO 1: To make students aware of the diversified nature of Indian society and disparities issues to think about ways by which these problems can be minimized, managed or solved
	CO 2: To understand the nature and significance of Indian constitution and Fundamental Duties to become responsible citizens
	CO 3: To reflect on values that we need to make our lives meaningful and responsible humans
	CO 4 : To understand the significant political processes to cultivate politically responsible behavior
SEM II	CO 1: Define globalization and analyse its impact on the Indian Society.
	CO 2: Understand the developmental processes and their impact on society.
	CO 3: Awareness about the relevance of Human Rights and Fundamental Rights for better human life
	CO 4 : To help students to deal with stress, conflict, prejudice, aggression and self-actualization for healthy personality

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Course Name: Accountancy and Financial Management –III and IV

Semester	Course Outcome
SEM III	CO 1: Understand the procedure of Dissolution of Partnership Firm and prepare the statement of piecemeal distribution of cash.
	CO 2: Understand the Concept of Amalgamation of Partnership Firm. And Accounting Procedure of Amalgamation of Partnership Firm
	CO 3: Preparation of Final Accounts of Partnership Firm including Accounting procedure on Admission, Retirement and death of Partners.
	CO 4: Understand the reasons of Conversion of Partnership firm into Limited Company and Demonstrate the accounting procedures of conversion /sale of partnership firm into a limited company.
SEM IV	CO 1: Understand the Concept of Company Accounts.
	CO 2 : Understand Various Concepts like IPO , FPO, right share , Bonus Shares , ESO etc.
	CO 3: Understand the legal provision regarding Redemption of Preference shares and Accounting Procedure of Redemption of Preference Shares.
	CO 4 : Understand Concepts related to issue of debentures and its types along with Accounting Entries related to redemption of debentures.
	CO 5 : understanding of the accounting treatment of profits prior to incorporation.





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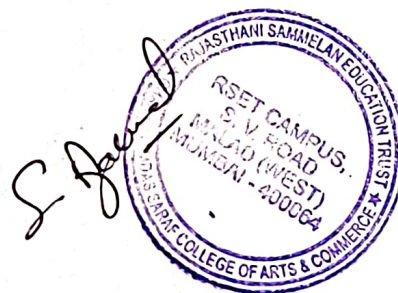
Course Outcomes

SY B.Com

Course Name: Introduction to Management Accounting and Auditing

Semester	Course Outcome
SEM III	CO 1: Understand the concepts, methods and techniques of management accounting
	CO 2: Interpret financial data to assess an organization's performance and financial position.
	CO 3: Prepare budgets and implement control measures to monitor organizational performance.
	CO 4 : Use management accounting tools to support strategic planning and decision-making processes.
	CO 5: Calculate Ratios related to financial statements and also Requirement of working capital.
SEM IV	CO 1: Comprehensive understanding of auditing principles and practices.
	CO 2: Understand and explain the Process of Vouching and Verification of various accounting documents of business organisations.
	CO 3: : Recognize various errors and fraudulent activities, and understand the auditor's responsibilities in detecting them.
	CO 4 : Understand and describe Audit Planning, Procedures & Documentation.

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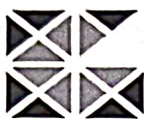
Course Name: Commerce III and IV

Semester	Course Outcome
SEM III	CO 1 Develop an understanding of key management functions, including planning, organizing, staffing, directing, and controlling..
	CO 2 : Analyse and understand the concept of M.B.O and M.I.S
	CO 3: Understand the Concepts of Organising and its Structure.
	CO 4 : Understand the concept of Controlling and examine the Techniques of controlling.
SEM IV	CO 1: Learn about production planning and control, plant location and layout, and the significance of quality management.
	CO 2: Develop the ability to implement effective production and financial strategies within an organization.
	CO 3: Understand the Concept of IPO and Demeteralisation Process.
	CO 4 : Understand Comprehend Inventory and quality Management.

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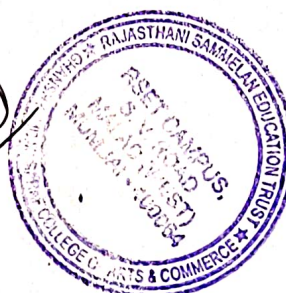
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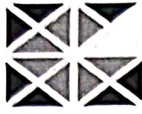
Course Name: Advertising

Semester	Course Outcome
SEM III	CO 1: Comprehend the role of advertising within integrated marketing communications (IMC), its features, elements, and significance in building brand identity and equity.
	CO 2: Analyze Economic and Social Aspects of Advertising:
	CO 3: Gain insights into the structure and functions of advertising agencies, including client-agency relationships and the process of agency selection.
	CO 4: Effectively use Advertising for Brand Building of Product or Services.
SEM IV	CO 1: Analyse and learn various options of Traditional and New age Media.
	CO 2: Learn to create effective media plans by selecting appropriate media channels, scheduling, and budgeting to reach target audiences efficiently.
	CO 3: Evaluate Advertising Effectiveness.
	CO 4 : Understand Legal and Ethical Issues in Advertising:

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Course Outcomes

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Course Name: Business Economics III and IV

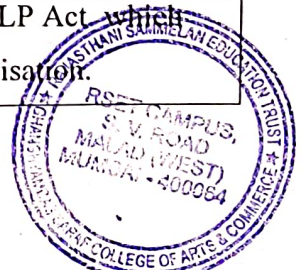
Semester	Course Outcome
SEM III	CO 1: Understand concept of Macro Economics
	CO 2: Understand the basic Concepts of Keynesian Economics.
	CO 3: Understand the Concepts of Post Keynesian Development in Macro Economics.
	CO 4: Understand the Concept of money, Prizes and Inflation.
SEM IV	CO 1: Introduction to Public finance
	CO 2 : Understand the Concept of Public revenue.
	CO 3: Understand the Concept of Public Expenditure and Public Debt.
	CO 4 : Understand the Concept of Fiscal Policy and Fiscal decentralization.

Course Name: Business Law

Semester	Course Outcome
SEM III	CO 1: Understand the fundamental legal understanding pertaining to contract.
	CO 2: To Understand and study special contract.
	CO 3: To understand provisions and rules about sale of goods and negotiable instruments.
SEM IV	CO 1: To understand matters relating to incorporation, formation, working and management of a company.
	CO 2: To understand the concepts of Partnership Act and LLP Act which provides an in depth information about these forms of Organisation.

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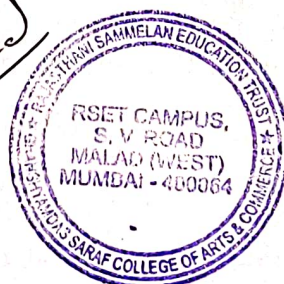


	CO 3: To get depth knowledge of Consumer Protection Act and Competition Act 2002.
	CO 4 : To understand the concept and nature of intellectual property rights dealing with patents, trademark and copyright.

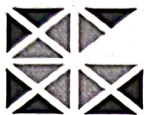
Course Name: Foundation Course III and IV

Semester	Course Outcome
SEM III	CO 1: To develop a basic understanding about human rights violations
	CO 2: To gain an overview of disaster management
	CO 3: Appreciate the importance of scientific and technological development
	CO 4 : To develop soft skills for effective communication
SEM IV	CO 1: To develop understanding about Rights of Citizens
	CO 2 : To make aware about ecological approaches
	CO 3: Appreciate relevance of the modern technologies
	CO 4 : To gain an overview of competitive exams and skills required to address competition in career choices

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Name of the Programme: Bachelor of Commerce (B.Com)

Course Outcomes

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Course Name: Financial Accounting

Semester	Course Outcome
SEM V	CO 1: Understand and Demonstrate accounting procedure of preparing Company final Accounts
	CO 2: Understand the Concept of Investment Accounting
	CO 3: Understand the Concept and accounting procedure of Internal reconstruction.
	CO 4: Understand the concept of buy Back of Shares.
SEM VI	CO 1: Understand the Concept of Amalgamation, Absorption and External Reconstruction and it's accounting procedure with AS 14.
	CO 2 : Accounting of Transactions of Foreign Currency
	CO 3 : Understand the Procedure of Underwriting of Shares and Debentures.
	CO 4 : Understand the Procedure of Liquidation of Company.
	CO 5 : Understand the procedure for Limited Liability Partnership.





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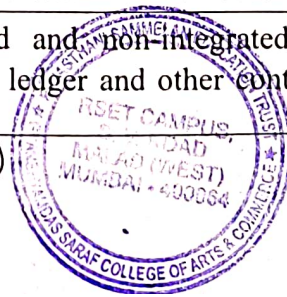
Name of the Programme: Bachelor of Commerce (B.Com)

Course Outcomes

TY B.Com

Course Name: Cost Accounting

Semester	Course Outcome
SEM V	CO 1: Understand the Objectives and Need of Cost Accounting and difference between Financial Accounting and Cost Accounting.
	CO 2: Understand the Concepts of pertaining to Material and Labour Cost, allocation and apportionment of overheads across cost centers.
	CO 3: Define, classify and recognise the different types of costs and prepare cost sheets.
	CO 4: Differentiate between Financial Accounting and Cost Accounting and reconcile the profits of the same.
SEM VI	CO 1: Apply the techniques of marginal costing, break even analysis to determine appropriate managerial decisions.
	CO 2 : Demonstrate the preparation of Contract Account in Contract Costing
	CO 3: Draw up process accounts and statements of joint products and by-products.
	CO 4: Understand the concept of standard cost, classify the different types of variances and find out the variances in respect to material and labour.
	CO 5: Differentiate between integrated and non-integrated system of accounting, differentiate between nominal ledger and other control accounts and would prepare Cost Control Accounts.





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Course Name: – Marketing and Human Resource Management

Semester	Course Outcome
SEM V	CO 1: To learn fundamental marketing concepts, consumer behavior, market research, and strategic planning to develop effective marketing strategies.
	CO 2: Analytical skills to make informed marketing decisions using market research, consumer insights, and strategic planning.
	CO 3: To understand the concepts, factors, and strategies of physical distribution, marketing channels, and supply chain management for efficient product flow and customer satisfaction.
	CO 4: Explore essential marketing dimensions, including consumer behavior, branding, digital marketing, and strategic decision-making for business growth.
SEM VI	CO 1: Understand the HRM principles, including recruitment, performance management, employee relations, and strategic workforce planning.
	CO 2 : To understand strategies for employee training, career development, performance improvement, and organizational growth.
	CO 3: To develop skills in communication, teamwork, conflict resolution, and relationship management for effective workplace interactions.
	CO 4 : Analyze emerging trends in HRM, including digital transformation, diversity and inclusion, remote work, and strategic talent management.





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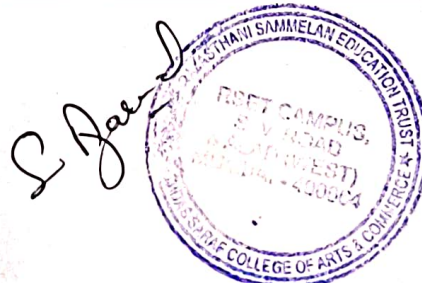
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Course Name: Business Economics

Semester	Course Outcome
SEM V	CO 1: Overview of New Economic Policy, Sustainable Development Goals and Policy Measures.
	CO 2: Understand the National agriculture policy 2000 and Agriculture pricing.
	CO 3: Overview of Industry Policy Measures, Service Sector, Micro small and medium enterprises since 2007.
	CO 4: Understanding the Concepts of Banking and financial Markets.
SEM VI	CO 1: Introduction to International Trade with different International Trade Theories.
	CO 2: Understanding the Concepts of Commercial policy.
	CO 3: Demonstrate the Balance of payment and Concepts of International Economic Organisation.
	CO 4: Understand the Concepts of Foreign Exchange Markets.





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Course Name: Taxation – Direct Tax and Indirect Tax

Semester	Course Outcome
SEM V	CO 1: Understand the concept of direct taxation from 5 heads of income.
	CO 2: Learn to compute incomes arising out of 5 different heads like salary, house property, capital gains, profits of business & profession & other sources.
	CO 3: Understand the application of deduction on overall income.
	CO 4: Understand how to compute total income of an individual.
SEM VI	CO 1: Understand the concept of GST & its applicability in India.
	CO 2: Understand the eligibility & requirement needed to get registration under GST.
	CO 3: Understand time, place & value of supply under GST.
	CO 4: Demonstrate how to compute ITC & Total payment of Tax under GST.

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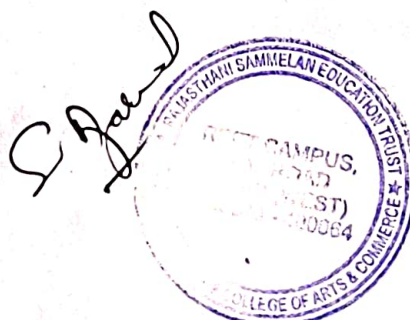
Course Outcomes

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Course Name: Export Marketing

Semester	Course Outcome
SEM V	CO 1: To understand basics of Exports, factors affecting, problems and risk involved in export
	CO 2: To gain knowledge of global framework of Export Marketing
	CO 3: To know Indian Foreign trade policy and various types of Export units.
	CO 4 : Providing idea to get different Financial Incentives and Assistance from government to boost export
SEM VI	CO 1: To understand Export Promotion and distribution strategy
	CO 2 : To know different Methods of Payment and bodies who help exporters
	CO 3: Depth knowledge of Product Planning and Pricing
	CO 4 : Providing basic idea of Export procedure and documentation

2






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Course Name: Computer System and Application

Semester	Course Outcome
SEM V	CO 1: Understand data communication concepts, networking infrastructure, and internet services, including protocols, topologies, and network ha CO 4 :
	CO 2: Develop proficiency in database management and SQL, covering relational models, queries, constraints, and transaction handling.
	CO 3: Gain hands-on experience with spreadsheet tools, including data entry, formatting, formulas, functions, and multi-sheet management.
	CO 4 : Apply data analysis techniques such as sorting, filtering, and using pivot tables for efficient data organization and reporting.
SEM VI	CO 1: Develop a strong foundation in E-Commerce, covering business models, security measures, encryption techniques, and online payment systems.
	CO 2: Master advanced spreadsheet functionalities, including logical, statistical, and database functions, while leveraging data visualization tools for decision-making.
	CO 3: Gain practical experience in Visual Basic (VB) by designing user interfaces, coding controls, implementing logic-based structures, and automating tasks.
	CO 4: Enhance programming and problem-solving skills through loops, sub-procedures, functions, and event-driven programming in VB for efficient application development.


CA Gurunathan Pillai
Vice- Principal


Dr Seema Aggarwal
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