

2022-2023



Ghanshyamdas Saraf
college of arts & commerce
EDUCATION EMPOWERS

Internal Quality Assurance Cell (IQAC)

Activity/ Event Report 2022-2023

Organising Committee: Entrepreneurship Cell

Sr no.	Description	Remarks
1	Name of the Event	Orientation program
2	Date of Event	6/8/2022
3	Timing of the Event	10:30 am
4	Activity A. In Campus B. Beyond Campus Activity	A. In Campus
5	Venue	GSCC Room 105
6	Purpose/Objective of the activity	Create awareness and insight into the overall process of how to be an Entrepreneur. To develop and fortify entrepreneurial quality
7	Teacher In-charge	Dr. Mmahek Chhabria
8	Number of Participants	109
9	Organizing Committee	Entrepreneurship Cell
10	Collaborating Outside Agency/ Person	Ms. Ridhima Mahabal
11	Brief Report/ Programme Outcome	Insight into the overall process of entrepreneurship Opportunity to sharpen entrepreneurial competencies. Clarity about the business idea
12	Other Specify	-

M. Mahab
Convenor



V. Mahab
[PRINCIPAL]

RSET's
Ghanshyamdas Saraf College of Arts and Commerce
An Orientation Program on
Organized by E.Cell and PTVAIM's Centre of Entrepreneurship
& Innovation

Date – Saturday, 6th August 2022

Time – 10:30 am

Venue- Room 105

Total participants - 109

In order to nurture the idea of entrepreneurship amongst the students, the entrepreneurship cell of GSCC in association with PTVAI's Centre of Entrepreneurship & Innovation organized an Orientation program on 6th August 2022. The main objective of this orientation was to provide answers to the questions that reside in the minds of the budding entrepreneurs which led to a massive student inflow from multiple disciplines for gaining insight into the overall process of "How to be an Entrepreneur?"

The program commenced with Prof. Ramson Menezes giving an introduction about the E cell Committee followed by the introduction of the guest speaker Prof. Ridhima Mahabal. Ms. Mahabal has expertise in handholding to incubatees & is registered as an "Innovation Ambassador". The vice principal of Self finance department, Dr. Lipi Mukherjee felicitated the speaker with a floral bouquet.

Ms. Riddhima had an interactive session with the audience, helping everyone realize the true sense of entrepreneurship. She made everyone understand that entrepreneurship can be a daily practice and the difference between who you are now and who you want to be in the real entrepreneurial stretch. Prof. Ridhima gave insights on Idea generation and also encouraged students to give weightage to their profile by investing their potential in the right direction. Success Stories of gen Z entrepreneurs were shared to build motivation and enthusiasm for initiating business activities among the learners.

The session ended with concluding remarks by Dr. Mmahek Chhabria-convenor of E-Cell followed by the vote of thanks given by our student, Ms. Kalyani Jha.

Mmahek
Dr. Mmahek Chhabria
Convenor-E Cell Committee





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college of arts & commerce
EDUCATION EMPOWERS

R.S.Campus, S.V. Road
Malad (W), Mumbai – 400 064
Tel.No. 6681 2345 / 6681 2350
www.sarafcollege.org.in
gsgc@rajasthan.org.in

NOTICE

Date: 5th August, 2022

This is to inform all the students of M.Com Part II Course that College is conducting an orientation programme on “**Research Methodology : Theory & Practice**” to facilitate students to complete their project work smoothly. The workshop will be conducted on 8th August, 2022.

Session will be conducted by Dr. Meghaa Khedekar at 7:00 am to 8:36 am in Room no. 607

Attendance is compulsory

Dr. Lipi Mukherjee

Vice Principal (SFD)

9th August, 2022

**REPORT ON M.COM ORIENTATION PROGRAMME " RESEARCH METHODOLOGY :
THEORY & PRACTICE "**

A WORKSHOP TITLED " RESEARCH METHODOLOGY : THEORY & PRACTICE " was conducted for M.com part II students on 8th August, 2022 by Dr. Meghaa Khedekar

Main objective of conducting the session was to facilitate students in smooth completion of their project work.

The emphasis of this session was on how to write/ frame the following

- 1) Statement of the problem
- 2) Scope of the study
- 3) Objectives of the study
- 4) Limitations of the study
- 5) Hypothesis of the study
- 6) Data collection methods
- 7) Drafting a questionnaire
- 8) Analysis and Interpretation of data
- 9) Hypothesis Testing
- 10) Findings and recommendations
- 11) Bibliography & Webliography

Lalukhryei

Dr. Lipi Mukherjee

M.com Coordinator, Vice Principal SFD



Rajasthani Sammelan
Ghanshyamdas Saraf College of Arts and Commerce
Academic Year 2022-2023
M. Com Part II (Sem III) - Management Div-A
Attendance Sheet

Name of Faculty:
Subject:

Dr. Meghaa Khedekar - 8/8/22

Roll No	Name of the Student
1	Jasmine Priya Shekar
2	Ambulkar Nitesh Namdev
3	Anchan Priya Dombaya
4	Borkar Aditi Ganesh
5	Chaubey Kamal Kumar Narbadeshwar
6	Chaudhari Sana Md Shakil
7	Dsouza Ashley Fredrick
8	Galkwad Roshni Shaekar
9	Gawade Sakshi Suresh
10	Ghade Viraj Sedanand
11	Gibile Tejaswini Madhukar
12	Gracias Venissa Nicholas
13	Gupta Kesar Baldev
14	Gupta Neha Shobhnath
15	Gupta Pooja Kashi
16	Gupta Shivam Mahendra
17	Gupta Siddhant Punir Kumar
18	Gutka Parth Mitesh
19	Jadhav Bhagyashree Namdev
20	Jain Jainam Lalit
21	Jain Lisha Dinesh
22	Joshi Nikin Jitendra
23	Kadam Krutika Sanjay
24	Kapat Sneha Kamal
25	Khan Maruf Shamsuddin
26	Khan Shahbaz Nisarahmad
27	Khodke Shubham Santosh
28	Kini Seema Hareish
29	Korpe Shruti Shrirang
30	Mali Annu Bhawarlal
31	Mali Pankaj Durgaram
32	Mansuri Sarah Khalid
33	Mathkar Pratiksha Kishor
34	Mourya Lalbahadur Hariharsh
35	Mistry Soni Chandreshwar
36	More Anuja Anil
37	More Samiksha Janardan
38	Mundhra Kavita Sunil Kumar
39	Naik Sanika Sandeep
40	Nair Vinaya Vinuj
41	Nirmal Mohit Ganeshlal
42	Pasi Amit Rajesh
43	Pasi Sumit Rajesh
44	Patel Saffiya Inovat
45	Patel Sumaiya Ahmed Ali
46	Powar Mayuri Mahesh
47	Pednekar Oenkar Kiran
48	Rane Riya Vilas
49	Itawat Deepika Harishchandra Singh
50	Rumde Chaitanya Rajendra
51	Sau Puja Krishnapada
52	Sawant Harshal
53	Sawant Saloni Vivekanand
54	Shah Virag Yashwant



55	Shaikh	Afreen	Aziz Ahmed	AB							
56	Sharma	Priya	Ajay	AB							
57	Sonney	Saurabh	Dilip	SAURABH							
58	Suvarna	Nidhi	Dayanand	NIDHI							
59	Tiwari	Nitisha	Rajesh	AB							
60	Vishwakarma	Shweta	Arvind Kumar	SHWETA							
61	Waghela	Saloni	Devji	AB							
62	Yadav	Khushboo	Lalbahadur	Khushboo							
63	Yadav	Manish	Mulchandra	Manish							
64	Yadav	Manisha	Ramdhani	Manisha							
65	Yadav	Poonam	Ramesh	AB							
66	Yadav	Riya	Raju	AB							



Project work Orientation 8/8/22

GHANSHYAMDAS SARAF COLLEGE OF ARTS AND COMMERCE

ACADEMIC YEAR 2022-2023

Class:- MCOM.Part-II(Accountancy)

DIV :- B

Room no:

Date:

Sr	Name of Teacher	Subject	Sign
1			
2			
3			
4			
5			

Roll No.	Surname	First Name	Father Name	1	2	3	4	5
81	Sequeira	Ruth	George	<i>[Signature]</i>				
82	Shah	Abubakar	Sakir Ali	AB				
83	Shah	Jay	Nilesh	<i>[Signature]</i>				
84	Shah	Mitali	Chandresh	<i>[Signature]</i>				
85	Shah	Neha	Ravindra	<i>[Signature]</i>				
86	Shah	Umashankar	Rajkishor					
87	Shaikh	Aftab	Arif					
88	Shaikh	Yakub	Kasam	<i>[Signature]</i>				
89	Sharma	Amarnath	Raju	<i>[Signature]</i>				
90	Sharma	Aniket	Sunil	<i>[Signature]</i>				
91	Sharma	Lalita	Dinesh	<i>[Signature]</i>				
92	Sheth	Nirmam	Shailesh	AB				
93	Shetty	Esha	Jayaram	<i>[Signature]</i>				
94	Shrivastav	Aklesh	Baburam	AB				
95	Shrivastav	Sweta	Abay	<i>[Signature]</i>				
96	Shukla	Purnima	Krishnachandra	<i>[Signature]</i>				
97	Siddique	Kamaluddin	Mohd Abbas	AB				
98	Singh	Shivani	Anil	<i>[Signature]</i>				
99	Solanki	Ankita	Rajesh	<i>[Signature]</i>				
100	Sonigra	Hemant	Suresh	<i>[Signature]</i>				
101	Surve	Manas	Manish	AB				
102	Surve	Riddhi	Rajendra	<i>[Signature]</i>				
103	Tandel	Mohd Nabil	Shaukatali					
104	Thakur	Deepak	Vishnu					
105	Tiwari	Ankita	Rajesh	<i>[Signature]</i>				
106	Tiwari	Mamta	Prannath	<i>[Signature]</i>				
107	Tulsyan	Hemant	Shashikant	AB				



Project work orientation 8/8/22

GHANSHYAMDAS SARAF COLLEGE OF ARTS AND COMMERCE

ACADEMIC YEAR 2022-2023

Class:- MCOM.Part-II(Accountancy)

DIV :- A

Room no:

Notes

Sr	Name of Teacher	Subject	Sign
1			
2			
3			
4			
5			

Roll No.	Surname	First Name	Father Name	1	2	3	4	5
1		Mebin Ann	Varghese	<i>[Signature]</i>				
2	Agrawal	Aman	Shiv Kumar	<i>[Signature]</i>				
3	Angre	Aishwarya	Prakash	<i>[Signature]</i>				
4	Ansari	Gulnaj Yashmin	Muhammad Najir	<i>[Signature]</i>				
5	Ansari	Muskaan	Farooq	<i>[Signature]</i>				
6	Ansari	Shoaib	Islamuddin	<i>[Signature]</i>				
7	Anthony	Valerian	Arokiaswamy	<i>[Signature]</i>				
8	Bachhar	Shatarupa	Arjun	<i>[Signature]</i>				
9	Bachim	Akshay	Suryakant	<i>[Signature]</i>				
10	Bhanushali	Prachi	Hariram	<i>[Signature]</i>				
11	Chaudhari	Yogesh	Tarachand	<i>[Signature]</i>				
12	Chauhan	Nandini	Ramroop					
13	Chavan	Aditya	Tushar					
14	Chavan	Ritika	Suresh					
15	Choudhary	Laxmi	Mohar	<i>[Signature]</i>				
16	Choudhary	Prakash	Dhanaram	<i>[Signature]</i>				
17	Chougule	Mayuri	Mangesh	<i>[Signature]</i>				
18	Dara	Vishal	Murali	<i>[Signature]</i>				
19	Darji	Jay	Ishwarbhai	<i>[Signature]</i>				
20	Das	Soma	Sushanto	<i>[Signature]</i>				
21	Devaniya	Bharti	Babubhai	<i>[Signature]</i>				
22	Dhakal	Kavita	Krishna	<i>[Signature]</i>				
23	Dias	Romina	Rocky	<i>[Signature]</i>				
24	Divekar	Pranay	Prakash	<i>[Signature]</i>				
25	Dubey	Deepa	Santosh	<i>[Signature]</i>				
26	Duduke	Afreen	Sharif	<i>[Signature]</i>				
27	Fernandes	Justin	Richard	<i>[Signature]</i>				

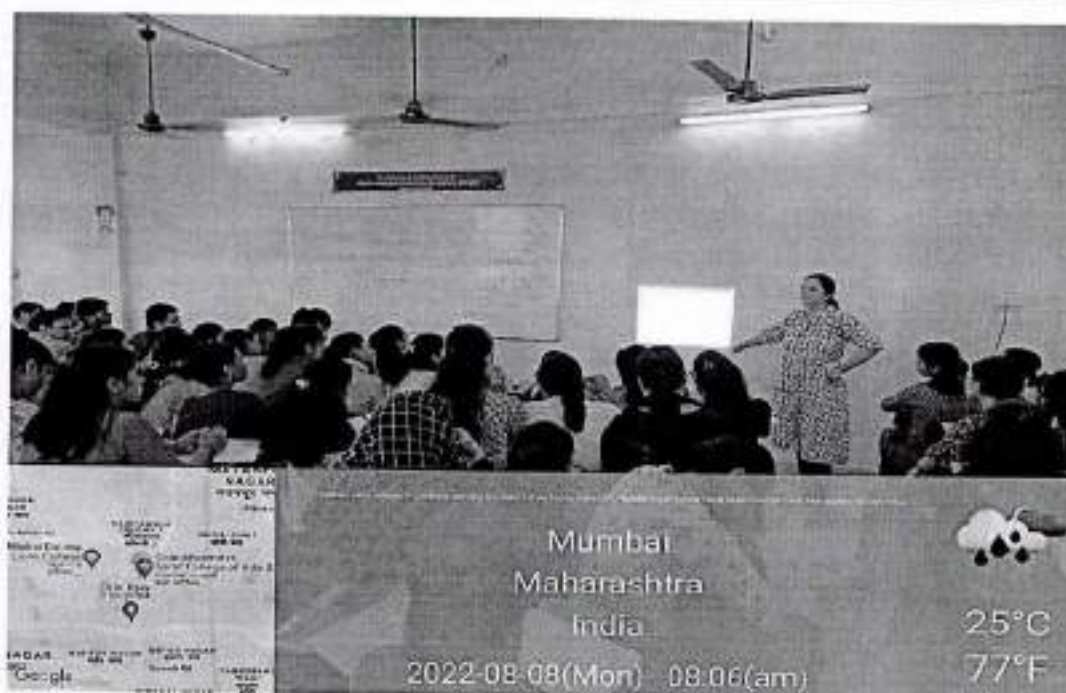
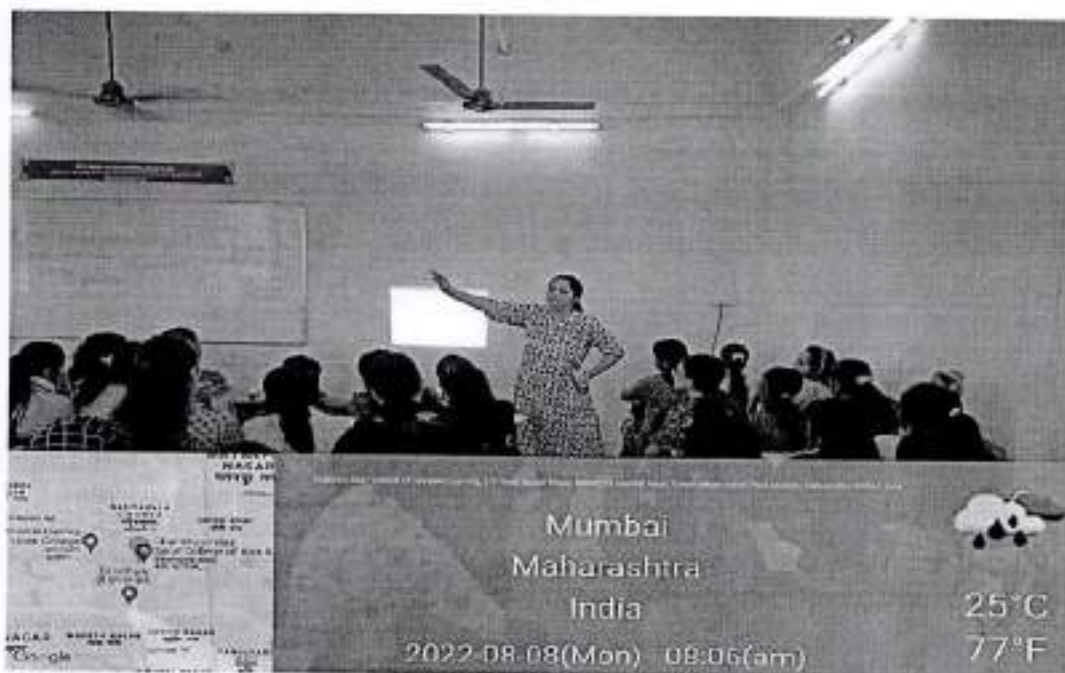


64	Nagu	Akshat	Ashwin	AB				
65	Nair	Sreelakshmi	C. Balasubramanian	Lakshmi				
66	Nirmal	Richa	Suresh					
67	Nirmal	Yashkumar	Radhakrishna					
68	Palakomma	Ashok	Arun					
69	Pandey	Shikha	Suresh	Shikha				
70	Pandhare	Prachi	Jitendra	Prachi				
71	Patel	Shezad	Gulam	Shezad				
72	Poojary	Hardik	Vittal	AB				
73	Prajapati	Bhavika	Raju	Bhavika				
74	Prasad	Nitish	Manoj	Nitish				
75	Punamiya	Sahil	Rajesh	AB				
76	Purohit	Suraj	Khayalilal	Suraj				
77	Raj	Preeti	Karan					
78	Rajapunkar	Pooja	Ashish					
79	Sandani	Arshi	Iqbal					
80	Sayyed	Afrin	Zakir	Afrin				



Date: 8th August, 2022

Orientation Programme on "Research Methodology: Theory & Practice"





Ghanshyamdas Saraf
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EDUCATION EMPOWERS

R.S.Campus, S.V. Road
Malad (W), Mumbai – 400 064
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www.sarafcollege.org.in

gsgc@rajasthan.org.in

Notice

Date: 08/08/2022

Research Cellin Association with Staff Academy Committee is organizing Faculty Development Programme for all the Faculty members of B.com and Self-Finance.


Topic: “ Research Publication : Things to Know”

Date: 12th August, 2022


Venue: Learning Centre

Timing: 9:30am to 10:30am

Requesting all the Faculty Members to attend the same


08/08/2022
Dr. Seema Agarwal
(Vice-Principal)


10/08/2022
C.A. Gurunathan Pillai
(Vice-Principal)


Dr. Lipi Mukerjee
(Vice-Principal)


Dr. Ashwat Desai
(I/C Principal)





Ghanshyamdas Saraf
college of arts & commerce
EDUCATION EMPOWERS

Internal Quality Assurance Cell (IQAC)

Activity/ Event Report 2022-2023

Organising Committee: Staff Academy and Research Cell

Sr no.	Description	Remarks
1	Name of the Event	FDP
2	Date of Event	12 th August 2022
3	Timing of the Event	9.30 am to 10.30 am
4	Activity A. In Campus B. Beyond Campus Activity	In Campus
5	Venue	Learning Centre (2 nd Floor GSCC)
6	Purpose/Objective of the activity	To make faculty aware about research publication and concepts related to it.
7	Teacher In-charge	Dr. Megha Khedekar
8	Number of Participants	54
9	Organizing Committee	Staff Academy and Research Cell
10	Resource Person	Dr. Neha Joshi, Librarian GSCC
11	Brief Report/ Programme Outcome	Informative and helped to clear basic doubts about research publication.
12	Other Specify	NA


Convenor


[PRINCIPAL]



The FDP started with welcome speech and followed by introduction of the resource persons Prof. Prajna Shetty. Principal Dr. Ashwath Desai sir presented a bouquet to the resource person and shared his views about session.

The session was very much informative and touched upon the basic concepts related to research publication.

The topics covered by resource person were-

1. ISBN and ISSN
2. DOI, Open Access and UGC Care listed journals
3. Difference between peer reviewed and other journals
4. Impact factor
5. Other concepts like copyright, plagiarism and research ethics in publication
6. Difference between Bibliography, References and Citation
7. Difference between Footnote and End note
8. UGC-CAS requirements
9. NAAC requirements for research publications

The overall response of the participants was very positive and enjoyed the session. The queries and confusions of the participants got resolved.

The session came to end with vote of thanks given by Dr. Megha Khedekar.

Immediately feedback form was circulated to all the participants and 50 participants have responded. It is good to see that the feedback reflects the excellent response for the topic, organisation, resource person and overall impact.

The feedback analysis is as follows:

Sr. No.	Question	Response				
1	Was session informative	100%				
2	Was session useful	100%				
		5 (ex)	4 (vg)	3 (g)	2 (s)	1 (p)
3	Rate the speaker	96%	4%			
4	Rate the topic covered	100%				
5	Rate the touched upon concepts	100%				
6	Suggestions about the session	Informative Need more sessions				
7	Suggestions for further required topics	<ul style="list-style-type: none"> • Hands on to research publication • Statistical analysis and citations. • Methodology to access e-resources in our library • Software that can be helpful in research • live session on how to search for Research Paper 				

P. Shetty



Ghanshyamdas Saraf College of Arts and Commerce

Staff Academy and Research Cell

(2022-2023)

Title : "Research Publication : Things to Know"

Date: 12th August, 2022.

B.Com.

Sr. No	Name of the Faculty	Designation	Sign
1	Dr. Ashwini R. Desai	Principal	Ashwini Desai
2	CA. Gunmati Pillai	Vice Principal	Gunmati Pillai
3	Dr. Seema Agawal	Vice Principal	S - 12/08/2022
4	Rajkumar Jaiswal	Asst. Professor	Rajkumar
5	Dr. Deepa Shah	Assistant Prof.	Deepa Shah
6	Ramson Merges	Assistant Prof	Ramson Merges
7	Swati Sharma	Assistant Prof.	Swati Sharma
8	Dimple Tanwar	Assistant Professor	Dimple Tanwar
9	Anadhana Jha	Asst. Prof.	Anadhana Jha
10	Lt. Gunati Jha	Asst. prof.	Gunati Jha
11	Prachi Pandey	Asst. Prof	Prachi Pandey
12	Prof. Sonali Khade	Asst. Prof.	Sonali Khade
13	Prof. Sneha Shetty	Asst. Prof.	Sneha Shetty
14	Prof. Rekha Mishra	Asst. prof.	Rekha Mishra
15	CA. G. D. Pillai	Vice Principal	G. D. Pillai
16	Rakhi Patelkar	DG MC Librarian	Rakhi Patelkar
17	Rajendra Patil	Asst. Professor	Rajendra Patil
18	Dr. Mittal Shah	Asst. Professor	Dr. Mittal Shah
19	Dr. Anju Bontia	Asst. Professor.	Anju Bontia
20	Amit Bansode	Asst. Professor	Amit Bansode
21	Ms. Ramkrishna D. Shiklore	Asst. prof.	Ramkrishna D. Shiklore



22	Mr Swati Chandak	Asst. Professor	<u>Swati</u>
23	Prof. Mayur Ramblinga	Asst. Professor	<u>Mayur</u>
24	Dr. Megha Khedekar	Asst. Professor	<u>Megha</u>
25	Prof. Mehra Ikon	Asst. Professor	<u>Mehra</u>
26	Prof. Prajna Shetty	Asst. Professor	<u>Prajna</u>
27	Prof. Mansi Dangaramala	Asst. Professor	<u>Mansi</u>
28	Prof. Bhumi Shah	Asst. Professor	<u>Bhumi</u>
29	Prof. Shraddha Krate	Asst. Professor	<u>Shraddha</u>
30	Prof. Niyati Kalyanpur	Asst. Professor	<u>Niyati</u>
31	Dr. Urvi Pillai	Course Coordinator (BCBI)	<u>Urvi</u>
32	Prof. Lokesh Gupta	Asst. Prof	<u>Lokesh</u>
33	Prof. Yogita Nair Khatke	Asst. Prof.	<u>Yogita</u>
34	Prof. Sangeeta Saha	Asst. Professor	<u>Sangeeta</u>
35	Yogita Mahinkar	Asst. Professor (BCBI)	<u>Yogita</u>

Ghanshyamdas Saraf College of Arts and Commerce

Staff Academy and Research Cell

(2022-2023)

Title : "Research Publication : Things to Know"

Date: 12th August, 2022.

Self-Finance Courses

Sr. No	Name of the Faculty	Designation	Sign
1.	Mamta Chhajes	Course Coordinator BAF	Mamta
2.	Prasanna Choudhari	Course Coordinator B.F.M	PS
3.	Prasad.V. Anareddy.	Assistant Professor-Bms	AN
4.	Bhumika Shah	ASST. PROF.	BShah
5.	Mansi Danganmala	Course Coordinator BSCIT	Mansi
6.	Shraddha Korate	Asst. Professor BSCIT	S.Korate.
7.	Niyati Kalyanpur	Asst. Professor BSCIT	NK
8.	Dr. Urvi Pillai	Course Coordinator (BCBI) Asst. Prof.	U.Pillai
9.	LOKESH GUPTA	ASST. PROF.	L.G.
10.	Yogita Navik Khattar	Asst. Prof.	Y.K.
11.	Sangeeta Sahu	Asst. Professor	S.Sahu
12.	Jyoti Sonpal	Asst. Prof.	Jyoti
13.	Nikita Kestogi	Asst. Prof.	N.Kestogi
14.	Shreya Phanse	Asst. Prof.	S.Phanse
15.	Kingal Sanghami	Asst. Prof.	K.Sanghami
16.	Ruddhi R. Wadodkar	Asst. Prof.	R.R.W.
17.	Yogita Mahinikar	Asst. Prof.(BCAF)	Y.Mahinikar
18.	Prof. Ruddhi R. Wadodkar	Asst. Prof.	R.R.W.
19.	Prof. Laxman Chandhary	Asst. Prof.	L.C.





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www.sarafcollege.org.in
gscc@rajaesthani.org.in

Notice

Date: 19/08/2022

Research Cell in association with IQAC of Ghanshyamsa saraf College is organizing One day Seminar on " Research Concepts and Applications" for MCOM Students.

Guest Speaker: " Savina Shenoy"

Date: 27th August, 2022

Venue: Durgadevi Saraf Auditorium

Timing: 07:30am to 09:30am

Attendance is compulsory for all the students

Seema Agarwal
22/08/2022
Dr. Seema Agarwal
(Vice-Principal)

C.A. Gurunathan Pillai
22/08/2022
C.A. Gurunathan Pillai
(Vice-Principal)

Lipi Mukerjee
Dr. Lipi Mukerjee
(Vice-Principal)

Ashwat Desai
Dr. Ashwat Desai
(I/C Principal)

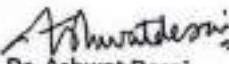




Ghanshyamdas Saraf
college of arts & commerce
EDUCATION PARTNERS

Internal Quality Assurance Cell (IQAC)
Activity/ Event Report 2022-2023
Organising Committee: Research Cell

Sr no.	Description	Remarks
1	Name of the Event	A Seminar on "Research Concepts and Applications"
2	Date of Event	27th August, 2022
3	Timing of the Event	7:30am to 9.30am
4	Activity A. In Campus B. Beyond Campus Activity	In Campus
5	Venue	Durga Devi Saraf Auditorium
6	Purpose/Objective of the activity	To Orient M.Com students with Research Skills
7	Teacher In-charge	Dr. Meghaa Khedekar
8	Number of Participants	73
9	Organizing Committee	Research Cell
10	Collaborating Outside Agency/ Person	Resource Person : Prof. Savina Shenoy
11	Brief Report/ Programme Outcome	Understandings the technicals in the M.com project work
12	Other Specify	Conceptual clarity on Basic Research Concepts


Dr. Ashwat Desai
Convener and I/C Principal





Ghanshyamdas Saraf
College of Arts & Commerce
EDUCATION EMPORIUM

R.S. Campus, S.V. Road
Malad (W), Mumbai - 400 064
Tel.No. 022-4520 7766
www.sarafcollege.org.in
esgc@rajasthan.org.in

Date : 17/8/22

To,

Prof. Savina Shenoy,

Dear Madam,

With great pleasure, we would like to invite you to deliver an Expert Address on the topic: "Research Concepts and Its Application" for M.com students organized by Research Cell with IQAC of Ghanshyamdas Saraf College of Art and Commerce on 27th August, 2022 (Saturday) at 7:30am in Durgadevi Saraf Auditorium.

Ghanshyamdas Saraf College of Art and Commerce is co-educational institution set up under the umbrella of Rajasthan Sammelan Education Trust in the year 1983. For more than Three decades, the college has always strived imparting quality education mingled with extra-curricular activities and excellence infrastructural facilities.

Your years of experience in the industry and imparting of relevant knowledge will ensure a wonderful experience for students on the subject matter.

Please Confirm your acceptance for the same. Looking forward to hearing from you.

Thanking You,

Seema Agarwal
27/08/22

Dr. Seema Agarwal

C.A. Gurunathan Pillai

Dr. Lipi Mukerjee
27/08/22

Dr. Lipi Mukerjee

Dr. Ashwat Desai

Dr. Ashwat Desai

(Vice-Principal, B.Com) (Vice-Principal, B.Com) (Vice-Principal, SFD)

(I/C Principal)





Ghanshyamdas Saraf
College of Arts & Commerce
EDUCATION EMPLOYERS

R.S. Campus, S.V. Road
Malad (W), Mumbai - 400 064
Tel.No. 022-4520 7766
www.sarafcollege.org.in
gscc@rnjasthan.org.in

Date : 27/8/22

Prof. Savina Shenoy,

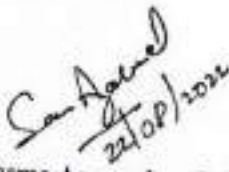
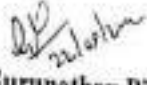
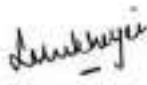

Dear Madam,

On behalf of the Research Cell with IQAC of Ghanshyamdas Saraf College of Arts and Commerce we would like to thank you for accepting our invitation as a Resource Person for the Seminar on Topic: "Research Concepts and its Application" for our MCOM students on 27th August, 2022 Saturday at 07:30 am

Your meticulous and comprehensive presentation was highly appreciated by our audience.

We look forward to a long-term association with you.

Thanking You,


Dr. Seema Agarwal (Vice-Principal, B.com)

C.A. Gurunathan Pillai (Vice-Principal, B.com)

Dr. Lipi Mukerjee (Vice-Principal, SFD)

Dr. Ashwat Desai (I/C Principal)





COMMITTEE NAME		Research cell				
PROF INCHARGE		Dr. Meghaa Khedekar				
EVENT NAME		Seminar on "Research Concepts & Appln"				
EVENT DATE & DAY		27 th Aug, 2022, Saturday				
EVENT TIMINGS		7.30 am to 9.30 am				
Sr. No.	Name	ID card no.	Roll No.	Class	Div	Sign
1	Pooth Gurtba.	9917744	18	M.Com-II	Mgt	Pooth G.
2	Shubham Khodke	9918115	27	M.com-II	Mgt.	Shubham
3	Amit R. Pasi	9921356	42	M.Com-II	mgt	Amit Pasi
4	Ashley Souza	9918421	7	M.com II	Mgt	Ashley
5	Somit R. Pasi	9917741	43	M.com II	Mgt	Somit
6	Mohit. G. Nirmal	9919890	41	M.com II	Mgt	Mohit
7	Harman. Sonigra		100	M.com II	Acct	Harman
8	Deepak. v. thakur	9919074	104	M. com II	Acct	Deepak
9	Shubh. R. Gargi	9917745	29	M.Com II	Acct	Shubh
10	Jay. N. Shah		83	M. Com II	Acct	JShah
11	Yogesh T. choudhary		11	M. Com II	Acct	Yogesh
12	Prateek D. choudhary	9918123	16	M. com II	Acct	Prateek
13	Vaibhav. B. Kale		43	M.com II	Acct	Vaibhav
14	Lalitha. H. Mulgaonkar	9919862	34	M. com II	Mgt	Lalitha
15	Pankaj. D. Mali	9920338	31	M. com II	Mgt	Pankaj
16	Sanket. m. Kumbhar	9918484	49	M. com II	Acct	Sanket
17	Nitish Prasad	9918074	74	M. com II	Acct.	Nitish
18	Divesh Machhi		52	M. Com II	Acct	Divesh
19	Manisha Yadav	9918845	122	M.com II	Acct	Manisha
20	Rupa Mishra	9918132	60	M. com II	Acct	Rupa
21	Gulraj Ansari	9921241	04	M.com II	Acct	Gulraj

Sr. No.	Name	ID card no.	Roll No.	Class	Div	Sign
22	Abhinava Harigan	9917991	34	M.Com-II	Acct	Abhinava
23	Anushka Jainwar	9918202	41	M.Com-II	Acct	Anushka
24	Deepa S. Dubey	9920101	25	M.Com-II	Acct	Deepa
25	Harsh Vishwakarma		117	M.Com-II	Acct	Harsh
26	Kaami Choudhary	9919402	15	M.Com-II	Acct	Kaami
27	Neha Bhal		95	M.Com-II	Acct	Neha
28	Pooja Yadav		124	M.Com-II	Acct	Pooja
29	Tanvi Umashree	9918189	108	M.Com-II	Acct	Tanvi
30	Aditi Borkar	9917765	04	M.Com-II	MGMT	Aditi
31	Shweta Vishwakarma	9918040	60	M.Com-II	MGMT	Shweta
32	Mayuri Ponnai	9917498	46	M.Com-II	MGMT	Mayuri
33	Deepa H. Rawat	9917557	49	M.Com-II	MGMT	Deepa
34	Manisha R. Yadav	9919031	64	M.Com-II	MGMT	Manisha
35	Soni C. Mistry	9920164	35	M.Com-II	MGMT	Soni
36	Tamime Biye Shekhar	9922405	01	M.Com-II	MGMT	Tamime
37	Pooja Upadhyay	9918128	111	M.Com-II	Acct	Pooja
38	Abhikha Pandey	9919777	69	M.Com-II	Acct	Abhikha
39	Deepa Upadhyay	9918209	110	M.Com-II	Acct	Deepa
40	Shivudhar Shweta		95	M.Com-II	Acct	Shivudhar
41	Pooja S. Mishra	9919991	57	M.Com-II	Acct	Pooja
42	Kanta Dhakal	9917679	22	M.Com-II	Acct	Kanta
43	Saurabh Sonarey	364391	57	M.Com-II	MGMT	Saurabh
44	Vijayalakshmi G. Yadav	9917817	125	M.Com-II	Acct	Vijayalakshmi
45	Bhagyalakshmi G. Yadav	9919644	120	M.Com-II	Acct	Bhagyalakshmi
46	Anjali Santosh Mishra		56	M.Com-II	Acct	Anjali
47	Purnima Krishna Chandra Shukla		96	M.Com-II	Acct	Purnima
48	Vedika Kundarikar		50	M.Com-II	Acct	Vedika
49	Simmi Jain	9919937	38	M.Com-II	Acct	Simmi
50	Bhavya Jain	9917801	35	M.Com-II	Acct	Bhavya



COMMITTEE NAME	Research Cell
PROF INCHARGE	Dr. Megha Khedekar
EVENT NAME	Seminars on "Research Concepts & Application"
EVENT DATE & DAY	27th August, 2022, Saturday
EVENT TIMINGS	1:30 am to 9:30 am

Sr. No.	Name	ID card no.	Roll No.	Class	Div	Sign
1	Jamna D. Joshi	9918897	42	M.com II	Acct	Jamna
2	Laxmi J. Yadav	9919187	124	M.com II	Acct	Laxmi
3	Blansi Dhangar		21	M.com II	Acct	Blansi
4	Ashwini Solanki B		99	M.com II	Acct	Ashwini
5	VENISSA GRACIA	9919777	12	M.com II	Acct	Venissa
6	Bhauka Prayapati	9917920	73	M.com II	Acct	Bhauka
7	Rama Vaishnav	9911104	113	M.com II	Acct	Rama
8	Akshat Shivastav	9919698	94	M.com II	Acct	Akshat
9	Abubakar Shah	9917944	82	M.com II	Acct	Abubakar
10	Dileep Gupta	9918323	32	M.com II	Acct	Dileep
11	Priya Sae	9919511	51	M.com II	Acct	Priya
12	Rohini Gopiani		30	M.com II	Acct	Rohini
13	Shivam Gupta	9917862	16	M.com II	Acct	Shivam
14	Siddhant Gupta	9921942	17	M.com II	Acct	Siddhant
15	Mamata M. Vexma	9919484	115	M.com II	Acct	Mamata
16	Yash Kothari		24	SVBMS	Fin	Yash
17	Christopher Dsouza		124	SVBMS	HR	Christopher
18	Tisha Sharma		47	SVBMS	Fin	Tisha
19	Khushi Chobdar		10	SVBMS	Fin	Khushi
20	Jash V. Doshi		13	SVBMS	Fin	Jash
21	Dhruvika Chavhan		23	SVBMS	Fin	Dhruvika

Sr. No.	Name	ID card no.	Roll No.	Class	Div	Sign
22	Vinit Gang		75	SYBMS	HR	Gang
23	Dwayne Correia		122	SYBMS	HR	Dwayne
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Ghanshyamdas Saraf
College of Arts & Commerce
EDUCATION EMPORIUM

R.S.Campus, S.V. Road
Mulad (W), Mumbai - 400 064
Tel.No. 022-4520 7766
www.sarafcollege.org.in
gsgc@rajasthan.org.in

Notice

Date: 27/08/2022

Year: 2022-2023

This is to inform the students who have mailed their Research Presentation for Avishkar that An Orientation Programme on "TECHNICALS IN RESEARCH" is arranged for these students. This Programme will be Conducted by Dr. Megha Khedekar and Dr. Rupa Shah.

Date: 29th August, 2022

Venue: Learning Centre

Timing: 10:30am to 12:00 noon

Attendance is compulsory



Seema Agarwal
27/08/2022

Dr. Seema Agarwal
(Vice-Principal)

C.A. Gurunathan Pillai
27/08/2022

C.A. Gurunathan Pillai
(Vice-Principal)

Lipi Mukerjee

Dr. Lipi Mukerjee
(Vice-Principal)

Ashwat Desai

Dr. Ashwat Desai
(I/C Principal)





Ghanshyamdas Saraf
college of arts & commerce
EDUCATION EMPOWERS

Internal Quality Assurance Cell (IQAC)
Activity/ Event Report 2022-2023
Organising Committee: Research Cell

Sr no.	Description	Remarks
1	Name of the Event	An Orientation Programme on "Technicals of Research"
2	Date of Event	29 th August, 2022
3	Timing of the Event	10:30am to 12:00 noon
4	Activity A. In Campus B. Beyond Campus Activity	In Campus
5	Venue	Learning Centre
6	Purpose/Objective of the activity	To explain the students how to conduct research and it's technicalities
7	Teacher In-charge	Dr. Meghaa Khedekar
8	Number of Participants	12
9	Organizing Committee	Research Cell
10	Collaborating Outside Agency/ Person	-
11	Brief Report/ Programme Outcome	Explaining the technicalities of research to students who participated in intra college Avishkar
12	Other Specify	Conceptual clarity on Basic Research Concepts

Ashwat Desai
Dr. Ashwat Desai
Convener and I/C Principal





COMMITTEE NAME		Research cell				
PROF INCHARGE		Dr. Rupa Shrivastava, Dr. Megha K				
EVENT NAME		'Technical in Research' Orientation				
EVENT DATE & DAY		29/8/22, Monday				
EVENT TIMINGS		10.30 am to 12 noon				
Sr. No.	Name	ID card no.	Roll No.	Class	Div	Sign
1	Vighnesh Chetani		8	FYBSCIT	A	Vighnesh
2	Vinayak Chaudhary		6	FYBSCIT	A	Vinayak
3	Preeti Gupta		29	FYBBI	A	Preeti
4	Sangita Prusty		349	SYB COM	C	Sangita
5	Amrit Rathore		35	FYBSCIT	A	Amrit
6	Hitosh Solanki		43	FYBSCIT	A	Hitosh
7	Rajnarayan Vishwakarma		523	SYB COM	D	Raj
8	Kajal Sharma	9917578	154	SYBMS	B	Kajal
9	Rani Gupta	9926345	30	FYBAF	A	Rani
10	Rishika Padigar	9910548	30	TYBMS	A	Rishika
11	Ancha Sani		37	MCOM ^{POW}	A	Ancha
12	Karan. K. Maharana	9917477	222	SYB COM	B	Karan
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R.S.Campus, S.V. Road
Malad (W), Mumbai -
400064
Tel.No. 022 45207777
www.sarafcollege.org.in
esec@rajasthan.org.in

NOTICE

ENTREPRENEURSHIP CELL

Date: 25th August, 2022

All students are informed that a seminar on **Market Research: Key to Successful Business**, will take place on **7th September 2022**, from **10:00 AM to 12:00 PM** at **DS Hall**. This session, hosted by a renowned expert in entrepreneurship and innovation, will focus on overcoming the challenges that startups face.

Event Details:

Date: 7th September 2022
Time: 10:00 AM - 12 noon
Venue: DS Hall

Key Topics Include:

- **Prototyping for Startups:** covering design, development, testing, and scaling strategies.
- **Turning Ideas into Viable Business Ventures:** strategies for transforming ideas into successful businesses.

This seminar will provide valuable insights for students interested in building and refining prototypes to increase the success of their startups.

We encourage all students to attend.

For any inquiries, please contact: **Prof. Namrata Pathak**

Prof. Niyati Kalyanpur

Prof. Ramson Menezes

Prof. Ruddhi W.

Mmahek
Dr. Mmahek Chhabria
Entrepreneurship Cell (E-Cell)

CA. Gurunathan Pillai	Dr. Lipi Mukherjee	Dr. Seema Agarwal	CA. Dr. Ashwat Desai
Vice Principal- BCom	Vice Principal-SFD	Vice Principal-BCom	Principal



RSET's

Ghanshyamdas Saraf College of Arts and Commerce

Seminar on Market Research: Key to Successful Business

Date: 7th September 2022

Time: 10:00 AM – 12 noon

Venue: DS Hall

Total Participants: 91

A seminar on "Market Research: Key to Successful Business" was held on 7th September 2022 from 10:00 AM to 12:00 PM at DS Hall. The session was conducted by Mr. Akash Amal, Senior Trainer at Career Catalyst, a renowned expert in entrepreneurship and innovation.

The seminar focused on the importance of market research in building a successful business and overcoming startup challenges. Mr. Amal highlighted the role of prototyping in startups, covering essential aspects such as design, development, testing, and scaling strategies.

Another key discussion revolved around turning ideas into viable business ventures, where Mr. Amal explained various strategies for transforming initial concepts into successful enterprises. He provided real-world examples, demonstrating how thorough market research can enhance product development and business sustainability.

The seminar concluded with an engaging Q&A session, where students actively participated, seeking insights into market trends and startup strategies. Overall, the event was highly informative and provided valuable takeaways for aspiring entrepreneurs.

The session ended with a vote of thanks, encouraging students to apply these insights in their entrepreneurial pursuits.

Mmahek

Dr. Mmahek Chhabria
Convenor-E Cell Committee





COMMITTEE NAME	E - Cell					
PROF INCHARGE	Dr. Mahesh C.					
EVENT NAME	Market Research : Key to Successful Business					
EVENT DATE & DAY	7th September 2022					
EVENT TIMINGS	10.00 AM - 12.00 Noon					
Sr. No.	Name	ID card no.	Roll No.	Class	Div	Sign
1	Aashin Khanolkar	9932388	20	SYBMS	A	
2	Deepika Mangain	9934319	25	SYBMS	A	
3	MINAKSHI JHA	9932426	14	SYBMS	A	
4	SAMIKSHI KADAM	9933207	15	SYBMS	A	
5	Nisha Dhara	9934995	63	SYBMS	A	
6	JAY PARMAR	9934321	32	SYBMS	A	
7	Parth Dangiya	9932298	108	SYBMS	B	
8	Palak Rameshwar	9932474	114	SYBMS	B	
9	Anjali Maitree	9934344	111	SYBMS	B	
10	Tanisha Bhag	9934511	112	SYBMS	B	
11	Nandini Dhruv	9934338	109	SYBMS	B	
12	Subhadra Prajapati	9932808	113	SYBBI	B	
13	Lalita Kumawat	9932411	42	SYBBI	A	
14	Anjali Sharma	9933698	129	SYBBI	B	
15	Sabiya Shaikh	9934403	128	SYBBI	B	
16	Shahbaz Shaikh	9934107	128	SYBBI	B	
17	Shahrukh Siddiqui	9934106	123	SYBBI	B	
18	Sandhya Senthilkumar	9932402	02	SYBBI	A	
19	Kisan Yadav	9934864	147	SYBBI	B	
20						



Sr. No.	Name	ID card no.	Roll No.	Class	Div	Sign
22	Choudhary Kishore	9934757	13	SYBCBI	A	Kishore
23	Kishor Ramesh	9933820	1	SYBCBI	A	Kishor
24	Krishna Rajapati	9932720	112	SYBCBI	B	Krishna
25	Sandeep Yadav	9934215	152	SYBCBI	B	Sandeep
26	Purna Parindha Zagade	9932978	156	SYBCBI	B	Purna
27	Shrawan Vilas Pednekar	9933196	108	SYBCBI	B	Shrawan
28	Lakshita Jais	9932585	30	SYBCBI	A	Lakshita
29	Ansari Saima Ubaid	9932362	05	SYBCBI	A	Saima
30	Molla Saima Bano N.	9933720	53	SYBCBI	A	Saima
31	Vishram Suresh Kumar Choti	9934901	08	SYBCBI	A	Vishram Choti
32	Aachal Rajesh Bharadwaj	9935783	7	SYBCBI	A	Aachal
33	IRISI ANBINA SUMIL AHMED	9933776	27	SYBCBI	A	ANBINA
34	Tiwari Shradha	9933797	137	SYBCBI	B	Shradha
35	Sayed Sheraj Fatima	9933349	121	SYBCBI	B	Sheraj
36	Diya Mandat	9933097	48	SYBCBI	A	Diya
37	Riya Mhatre	9932466	52	SYBCBI	A	Riya
38	Bhoomika Jaiswal	9932467	34	SYBCBI	A	Bhoomika
39	Priyanka Lakshande	9933591	43	SYBCBI	A	Priyanka
40	Kajal Pal	9934332	59	SYBCBI	A	Kajal
41	Scalee S. Beldar	9934203	04	SYBCBI	A	Scalee
42	Shakib Afiya Abdul Sattar	9934426	126	SYBCBI	B	Afiya
43	Vedika A. Maurya	9933209	50	SYBCBI	A	Maurya
44	Priyanka Sunil Gupta	9933135	158	SYBCBI	B	Priyanka
45	Priya Sunil Gupta	9933132	61	SYBCBI	A	Priya
46	Sanjiv R. Yadav	9935927	158	SYBCBI	B	Sanjiv
47	Ankit Jaiswal	9934138	52	SYBCBI	A	Ankit
48						

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COMMITTEE NAME		E-Cell					
PROF INCHARGE		Dr. Mmahek C.					
EVENT NAME		Market Research: Key to Successful Business					
EVENT DATE & DAY		7th September 2022					
EVENT TIMINGS		10.00 AM - 12.00 Noon					
Sr. No.	Name	ID card no.	Roll No.	Class	Div	Sign	
1	Priya Manoj Singh	9941344	132	FYBMS	B	Priya	
2	Vrukshali Koli	9941895	54	FYBMS	A	V.Koli	
3	Niti Nishaj Goyal	9941253	34	FYBMS	A	N.Goyal	
4	Shivani Ashok Verma	9941499	150	FYBMS	B	Shivani	
5	Bhumi V. Sawant	9941932	120	FY[BMS]	B	Sawant	
6	Nafiya Vora	9942112	153	FYBMS	B	Nafiya	
7	Akansha Yadav	9940602	155	FYBMS	B	Akansha	
8	Panesh Sapaniya	9941898	118	FYBMS	B	Panesh	
9	Soham Maske	9941803	101	FYBMS	B	Maske	
10	Aditya Singh	9942045	135	FYBMS	B	Aditya	
11	Vinay More	9941941	106	FYBMS	B	Vinay	
12	Shruti Singh	9943809	170	FYBMS	B	Shruti	
13	Hemant D. Karmawat	9943008	61	FYBMS	A	Hemant	
14	Rishi Ah	9942122	8	FYBMS	A	Rishi	
15	Karan Indar Rajput	9942580	115	FYBMS	B	Karan	
16	Rahul Varma	9940910	149	FYBMS	B	Rahul	
17	Sneha Sharma	9943440	164	FYBMS	B	Sneha	
18	Saloni Shivaji Musdekar	9941994	107	FYBMS	B	Saloni	
19	Shikha R Gupta	9941147	39	FYBMS	A	Shikha	
20							

AME



Sr. No.	Name	ID card no.	Roll No.	Class	Div	Sign
22	Shweta Chetty	9941718	17	FYBMS	A	Shweta
23	Shivani B. Singh	9941021	142	FYBMS	B	Shivani
24	Anjali Yadav	9943159	161	FYBMS	B	Anjali
25	Sanchi Poddar	9942995	157	FYBMS	B	Sanchi
26	Shreya more	9941843	105	FYBMS	B	Shreya
27	Rupali Pal	9941720	110	FYBMS	B	Rupali
28	Ashwini Rathod	9942874	158	FYBMS	B	Ashwini
29	Tannushree Chaurasiya	9942427	15	FYBMS	A	Tannu
30	Zoya Butthani	9940748	11	FYBMS	A	Butthani
31	Ushita Chalke	9941381	12	FYBMS	A	Ushita
32	Tanashree Khilari	9940437	52	FYBMS	A	Tanashree
33	Krish. Goel	9942408	33	FYBMS	A	Krish
34	Bhoomi Chaurasiya	9940924	14	FYBMS	A	Bhoomi
35	Supriya Shah	9927577	117	TYBBI	B	Supriya
36	Dhruv Kapoor	9925515	44	TYBBI	A	Dhruv
37	Atish Lod	9925338	48	TYBBI	A	Atish Lod
38	Nilesh Jaiswar	9926291	33	TYBBI	A	Nilesh
39	Nikita Solanki	9924747	57	TYBMS	A	Solanki
40	Ankita Pople	9925334	41	TYBMS	A	Ankita
41	Binita Bera	9924950	4	TYBMS	A	Binita
42	Priya Gupta	9925423	9	TYBMS	A	Priya
43	Khushi Patel	9936462	32	SYBSCIT	A	Khushi
44	Shivangi Pal	9932940	29	SYBSCIT	A	Shivangi
45	Manikandan Naikar	9933965	28	SYBSCIT	A	Mani
46	Tanmay Gurnav	9935815	29	SYBSCIT	A	Tanmay
47	Parshen Shetty	9932879	46	SYBSCIT	A	Parshen
48	Sejal Gohil	9932604	11	SYBSCIT	A	Sejal

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Ghanashyamdas Saraf
College of Arts & Commerce

REPORT

Report on "2 Days Workshop on Research Methodology"

Date and Day: 3rd February, 2023; Friday and 4th February, 2023; Saturday.

Time: 9:00 am to 4:00 pm

Speaker: Dr. Shraddha Bhome
Dr. Sarika Sagar
Dr. Sakharan Mulye

Topic: 2 Days Research Methodology

Venue: Nathmal Garodia Hall, DSIMS

No. of participants: 53

1st Day of the workshop started with opening remarks by Dr. Urvi Pillai (Convener of the workshop), followed by an introduction of the speakers Dr. Sarika Sagar and Dr. Shraddha Bhome by Dr. Rupa Shah. Dr. Sarika Sagar started with the first session where she explained about how to select a topic for Research Paper and introduction to research using practical examples. Second session post lunch was conducted by Dr. Shraddha Bhome, where she covered the topics like Hypothesis Framing, Gap Analysis, Review of literature. Post Lunch, 4th Session was continued by Dr. Shraddha Bhome where she explained topics like Sampling, Methods of Data Collection, Questionnaire Framing.

2nd Day of the workshop was conducted in computer laboratory. 4th Session started with introduction of the third speaker Dr. Sakharan Mulye. This introduction was given by Dr. Neha Joshi. Dr. Sakharan Mulye explained how to use Excel as a tool for Data Analysis. 5th Session was conducted by Dr. Shraddha Bhome where she highlighted how to overall write the research paper and also insisted the participants to write Research paper for the upcoming Multidisciplinary National Conference to be held by our college on 15th February, 2023 and also for an online conference to be held by their college.

2nd Day of the workshop was concluded with a Valedictory function where all the participants were given Participation Certificate by the speakers and Dr. Ashwat Desai (Principal - GSCC) and Vote of Thanks by Dr. Megha Khedekar. Lastly Dr. Shraddha Bhome and Dr. Sarika Sagar gave a note of appreciation to College and Team.





FEEDBACK ANALYSIS

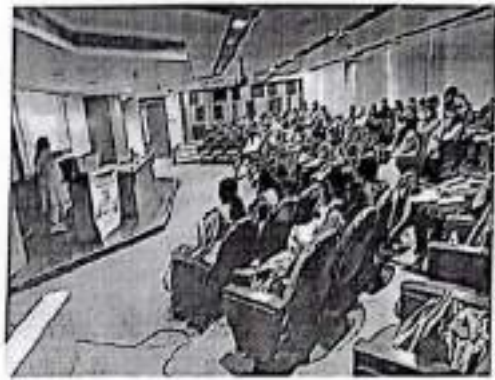
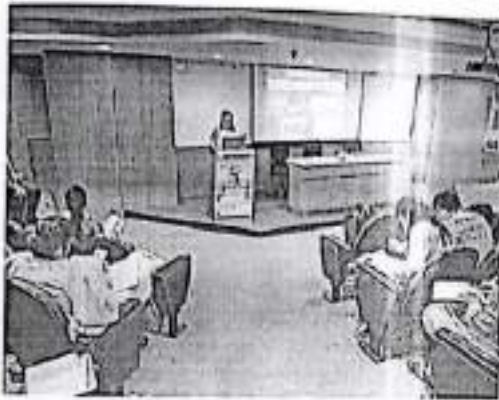
An effort was made to receive feedback from all the participants. For this purpose, a google form was created and sent to participants. All the participants believed that the session covered all the topics, it was informative and useful. 86.5% participants found Dr. Sarika Sagar and Dr. Shraddha Bhorne to be an excellent speaker. 68% participants found Dr. Sakharan Mulye to be a good speaker. More than 80% participants were happy with the infrastructure of the college and the Hospitality.

The participants suggested that a separate session/workshop should be conducted to cover the topic "Data Analysis and Statistical Analysis" in detail and using other tools like SAPP, SPSS etc.


Convener
Dr. Urvi Pillai



2 Days Workshop Photos



Session by Dr. Shraddha Bhome and Dr. Sarika Sagar



Interaction with the participants



Hands on Training for data analysis





Ghanshyamdas Saraf
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R.S.Campus, S.V. Road
Malad (W), Mumbai -
400064
Tel.No. 022-45207777
www.sarafcollege.org.in
gsac@rajesthani.org.in

NOTICE

ENTREPRENEURSHIP CELL

Date: 30th January, 2023

All students are invited to attend a workshop on **Business Model Canvas** on **4th February 2023**, from **10:00 AM to 12 NOON** at the Learning centre. This session, led by a renowned expert in entrepreneurship and innovation, will focus on helping startups overcome common challenges using the Business Model Canvas as a strategic tool.

Event Details:

Date: 4th February 2023

Time: 10:00 AM - 12 NOON

Venue: Learning centre

Key Topics Include:

- Identifying Key Business Drivers
- Customer Segmentation and Targeting
- Revenue Streams & Cost Structures
- Building Scalable Business Models

This seminar will provide valuable insights for students interested in building and refining prototypes to increase the success of their startups.

For any inquiries, please contact:

Prof. Namrata Pathak

Prof. Niyati Kalyanpur

Prof. Ramson Menezes

Prof. Ruddhi W.

Mmahek

Dr. Mmahek Chhabria

Entrepreneurship Cell (E-Cell)

CA. Gurunathan Pillai	Dr. Lipi Mukherjee	Dr. Seema Agarwal	CA. Dr. Ashwat Desai
Vice Principal- BCom	Vice Principal- SFD	Vice Principal- BCom	Principal



RSET's

Ghanshyamdas Saraf College of Arts and Commerce

Workshop on Business Model Canvas

Date: 4th February 2023

Time: 10:00 AM – 12 NOON

Venue: Learning centre

Total Participants:61

A workshop on "Business Model Canvas" was conducted on 4th February 2023 from 10:00 AM to 12:00 PM at the Learning Centre. The session was led by Mr. Rakesh Ebrahimpurkar, AVP – HR at 63 Moons Technologies, a distinguished expert in entrepreneurship and business strategy.

The workshop focused on using the Business Model Canvas (BMC) as a strategic tool to help startups structure and refine their business models effectively. Mr. Ebrahimpurkar provided valuable insights into identifying key business drivers, understanding customer segmentation, revenue streams, and cost structures, and developing scalable business models.

Throughout the session, participants engaged in interactive discussions and hands-on activities, applying BMC principles to real-world scenarios. The workshop highlighted the significance of strategic planning and adaptability in ensuring startup success.

The session concluded with a Q&A segment, where students actively participated, seeking guidance on business challenges and growth strategies. The workshop proved to be highly insightful, equipping attendees with practical knowledge essential for entrepreneurial success.

The event ended with a vote of thanks, encouraging students to leverage their learnings to develop and strengthen their business ideas.

Mmahek

Dr. Mmahek Chhabria
Convenor-E Cell Committee





COMMITTEE NAME	E-cell.
PROF INCHARGE	Dr. Mahesh C.
EVENT NAME	Business Model Canvas
EVENT DATE & DAY	4th February 2023
EVENT TIMINGS	10.00 AM - 12.00 NOON

Sr. No.	Name	ID card no.	Roll No.	Class	Div	Sign
1	Priyanka Prakash Pilke	9941589	111	FYBCBI	B	P.P.Pilke
2	Dhruv Hriday Vashnav	9941469	147	FYBCBI	B	Dhruv
3	Shraddha Prakash Kajave	9942423	37	FYBCBI	A	Shraddha
4	Shaiikh Naseema P.M	9944227	170	FYBCBI	B	P.M
5	Khushi Pradeep Vishwakarma	9942282	152	FYBCBI	B	Khushi
6	Sanjana Sunil MP Sharma	9940792	57	FYBCBI	A	Sanjana
7	Neha Santosh Mandh	9940605	52	FYBCBI	A	Neha
8	Asha Bhagat	9940620	08	FYBCBI	A	Asha
9	Anchal Barnawal	9940557	07	FYBCBI	A	Anchal
10	Isha Patil	9941370	109	FYBCBI	B	Isha
11	Vidhi Patel	9941641	108	FYBCBI	B	Vidhi
12	Snehal Panchal	9942296	101	FYBCBI	B	Snehal
13	Vaishnavi Sakpal	9940965	120	FYBBI	B	Vaishnavi
14	Vasugi Ravi	9940345	118	FYBBI	B	Vasugi
15	Vidhi Vaishnav	9940474	149	FYBBI	B	Vidhi
16	Anishwree Suresh	9940337	146	FYBBI	B	Anishwree
17	Riya Rane	9940812	115	FYBBI	B	Riya
18	Paiya Vaishnav	9943243	161	FYBBI	B	Paiya
19	Aakanksha Vishwakarma	9941526	151	FYBBI	B	Aakanksha
20	Nandini Moddheshyp	9941493	49	FYBCBI	A	Nandini

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23	Anchal Sharma	9943157	160	FYBBI	B	Anchal
24	Siddiquei Mubashir	9941878	137	FYBBI	B	Mubashir
25	Shobku Zahara	9942428	129	FYBBI	B	Shobku
26	Khan Khushnabi	9941174	44	FYBBI	A	Khushi
27	Khan Fatima	9940552	43	FYBBI	A	Fatima
28	Jara Shaikh	9940901	128	FYBBI	B	Jara
29	Anshi Shaikh	9940743	126	FYBBI	B	Anshi
30	Anshu Yadav	9942352	153	FYBBI	B	Anshu
31	Maya Parmar	9943351	163	FYBBI	B	Maya
32	Gungun Singh	9940726	139	FYBBI	B	Gungun
33	Khushi Shah	9941648	125	FYBBI	B	Khushi
34	Ashank Dwivedi	9941484	18	FYBBI	A	Ashank
35	Virek Singh	9942456	142	FYBBI	B	Virek
36	Chetan Sharma	9940596	133	FYBBI	B	Chetan
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Ghanshyamdas Saraf
college of arts & commerce
EDUCATION EMPOWERS

COMMITTEE NAME		E - Cell				
PROF INCHARGE		Dr. Mmahetk C.				
EVENT NAME		Business Model Canvas				
EVENT DATE & DAY		4th February, 2023				
EVENT TIMINGS		10.00 AM - 12.00 Noon.				
Sr. No.	Name	ID card no.	Roll No.	Class	Div	Sign
1	Kirti Gopal Baheti	9942261	06	FYBCBI	A	KBaheti
2	Nandani Shyambabukeshwar	9940729	42	FYBCBI	A	Nandani
3	Priyanka Vasant Jha	9940689	36	FYBCBI	A	Priyanka
4	Sakshi Praful Bohra	9943331	61	FYBCBI	A	Bohra
5	Viraj Sunil Mainkar	9941692	50	FYBCBI	A	Viraj
6	Sajjad Abubaker	9940383	03	FYBCBI	A	Sajjad
7	Sakshi Krishna Kumar Mishra	9942244	56	FYBCBI	A	Sakshi
8	Shagun. Harjyia	9940575	41	FYBCBI	A	Shagun
9	Meshwa. Daryi	9941556	17	FYBCBI	A	Meshwa
10	Monika Jain	9941813	31	FYBCBI	A	Monika
11	Aayushi Jain	9941460	29	FYBCBI	A	Aayushi
12	Sumit Gha	9942452	145	FYBCBI	B	Sumit
13	Pushpesh Shetty	9941812	135	FYBCBI	B	Pushpesh
14	Vikram Yadav	9940812	156	FYBCBI	B	Vikram
15	Deepak Hameya	9943376	162	FYBCBI	B	Deepak
16	Mohit Azeem	9943438	165	FYBCBI	B	Mohit
17	Niraj Paswan	9940441	106	FYBCBI	B	Niraj
18	Sania Mirza	9940514	121	FYBCBI	B	Sania
19	Ananya Parag Bidaye	9942317	10	FYBCBI	A	Ananya
20	Vedant Buresh Vaishnav	9940673	148	FYBCBI	B	Vedant

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Sr. No.	Name	ID card no.	Roll No.	Class	Div	Sign
22	Shivam Vishwakarma	9942852	158	FYBBI	B	Shivam
23	Anshu Jha	9942371	35	FYBBI	A	Anshu
24	Mayuri Gaonkar	9942285	21	FYBCBI	A	Mayuri Gaonkar
25	Urmila Choudhary	9941287	23	FYBBI	A	Urmila
26	Harshita Chaudhary	9940586	12	FYBBI	A	Harshita
27	Amritha Sharma	9940654	132	FYBCBI	B	Amritha
28	Anjali Gupta	9940614	24	FYBCBI	A	Anjali
29	Jinal Jain	9940613	01	FYBCBI	A	Jinal
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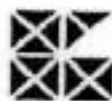


INTERNAL QUALITY ASSURANCE CELL (IQAC)
ACTIVITY/ EVENT REPORT 2022 - 2023
ORGANISING DEPARTMENT – IQAC & Research Cell

Sr. No.	Description	Remarks
1	Name Of The Event	Multi-Disciplinary One-Day National Conference
2	Date Of The Event	15th February, 2023
3	Timing Of The Event	9:00 am - 4:30 pm
4	Activity	Deliberation & Paper Presentations on the theme of Conference
	A. In Campus	A. In Campus
	B. Beyond Campus Activity	-
5	Venue	Durgadevi Saraf Auditorium
6	Purpose/ Objective Of the Activity	To provide a platform to academicians, researchers, experts from industry, and students for constructive deliberation and discussion on digitalisation
7	Teacher In-Charge	Dr. Lipi Mukherjee & Dr. Rupa Shah
8	Number Of Participants	270
9	Organizing Committee	IQAC & Research Cell of GSCC
10	Collaborating Outside Agency/ Person	Phasor Academy, Financial Planning Academy
11	Brief Report/ Programme Outcome	The conference was a major success with experts from Academia and Industry delivering key note address and being resource persons for the day. Professors & students from different colleges participated and presenting their papers. The papers reflected how digitalisation has impacted various industries and how adapting to it and making the right use of digital technologies will ensure sustainability in the long run.
12	Other Specifications	None.



Lipi Mukherjee
Dr. Lipi Mukherjee
 (Vice-Principal (SFD) & Conference Convener)



Ghanshyamdas Saraf
college of arts & commerce
EDUCATION EMPOWERS

Report On Multi-Disciplinary One-Day National Conference
On
Survival, Resurgence and Sustainability in Digitalisation: A Global Perspective

"There is no alternative to digital transformation. Visionary companies will carve out new strategic options for themselves – those that don't adapt will fail." - Jeff Bezos

Introduction

Digitalisation is booming in recent times. Digital technologies have the potential to boost more inclusive and sustainable growth by spurring innovation, generating efficiencies and improving services. They are also an important tool in helping countries to confront and recover from the COVID-19 pandemic that has disrupted economies and societies globally. The mass adoption of connected digital services by consumers' enterprises, and governments has emerged in recent years as a key economic driver that accelerates growth and facilitates job creation. In view of these changes the conference aimed to seek out Survival strategies, Resurgence of sectors if any and means of Sustainable development.

The Program

Ghanshyamdas Saraf College held a One Day Multidisciplinary National Conference on "Survival, Resurgence and Sustainability in Digitalisation: A Global Perspective" on Wednesday, 15th February 2023 in Durgadevi Saraf Auditorium. The Objective of the Conference was:

- To provide a platform to academicians, researchers, experts from Industry, policy makers and students for constructive deliberation and discussion with the purpose of creating substantial positive change in the outlook and to understand the various perspectives on digitalisation
- To find out the strengths, weaknesses, opportunities and challenges in the new normal in all sectors
- Quality Assurance and progress in future endeavours of all, by right use of technology for right purpose.

Participation

The Chief Guest for the conference was Dr. Rajanish K. Kamat, Vice Chancellor, Dr. Homi Bhabha State University. The Guest of Honours were Dr. Anthony Patrick, Professor at Osmania University & Mr. Ajay Bhagwat, Director Inpods, India. The Chairperson of the Conference was the Principal Dr. Ashwat Desai, Conference Convenor- Vice - Principal (SFD) Dr. Lipi Mukherjee, Conference Secretary- Dr. Rupa Shah while it was anchored by Prof. Prajna Shetty.

The conference witnessed a participation of nearly 270 delegates including academicians from various Institutions and GSCC students. The Conference created a lot of excitement in the research



fraternity which was reflected in the form of 81 full-length research papers received from all over India. During the One day conference there were 2 sessions and 26 papers were presented.

Inaugural Ceremony

The programme commenced on an auspicious note by paying respect to Goddess Saraswati with the dignitaries lighting the lamp & Ms. Kajal Sharma reciting the Saraswati Vandana. Dr. Ashwat Desai, Conference Chairman, welcomed the dignitaries on dais and greeted one and all to the One-Day National Conference. He enlightened the august gathering about the college, the need of the hour to adapt to digitalisation amongst other things. He then officially declared the conference open.

The Chief Guest Dr. Rajanish K. Kamat, was felicitated by the Education Director Dr. Jayant Apte and the Guest of Honours Dr. Anthony Patrick and Mr. Ajay Bhagwat were felicitated by the Principal Dr. Ashwat Desai with a floral Bouquet, Gift & Memento.

Further, the Conference Convener Dr. Lipi Mukherjee welcomed the delegates for the conference and gave a brief overview about the concept of digitalisation and enlightened the gathering about its significance in today's world especially post demonetisation and post pandemic. She then invited the Chief Guest Dr. Rajanish Kamat to deliver his keynote address.

Keynote Address-

Soon after the Inaugural session, we began with the Key note address on **"Survival, Resurgence and Sustainability in Digitalisation: A Global Perspective."** The Keynote Speaker for this session Dr. Rajanish Kamat gave a brief overview about the concept of digitalisation and mentioned the advantages, scope, current global trends and current digitalisation perspectives. The keynote address provided valuable insights on the theme of the conference highlighting the future of the digital world and the ample opportunities that it provides. His presentation rightly reflected how digitalisation and sustainability go in tandem if used judiciously. He emphasized that one should also be communicating on one-to one basis rather than only virtually which will help in striking a right balance in people's lives.

Releasing the Journal

After the Key note address was the proud moment of releasing the Journal. The dignitaries on the dais did the honours. Two volumes of the journals were released in a peer review refereed journal bearing ISSN- 2277-8721 with an impact factor of 8.095. One volume was published with ISBN - 978-93-91999-12-8 book. 4 papers were published in UGC care listed journal.

Technical Session 1 & 2

The Guest of Honour Dr. Anthony Patrick was the Resource Person for the first technical session on **"Sustainability and Digitalization of Business: A Way Forward."** His seamless presentation and views on how sustainability & digitization in business is a key to progress was very well explained with apt examples. He emphasized on how reputed companies and role models are endorsing brands by using and promoting sustainable products. His presentation touched upon important aspects of digital transformation and how digitalization and sustainability support one another thereby ensuring the survival and success in any industry.

In between the technical sessions, Prof. Mamta Chhajer read out encouraging and inspiring messages sent by the Advisory Committee wherein they shared their views, thoughts and best wishes for the Conference. This was followed by the second technical session.



The Second Guest of Honour Mr. Ajay Bhagwat was the Resource Person for the second technical session on "How future challenges of New gen students could be effectively addressed by Education Technology." His presentation touched upon the challenges being faced by the teaching fraternity owing to changing trends and technological advancements in the education field. He rightly said that teachers need to follow the 3 R's - be resilient, build professional relationships with students and reflect on their teachings, all of which will help them adapt to digital technology. He emphasized that there needs to be a shift from traditional teaching methodology to experiential learning. He highlighted on how personalization and global sourcing can be key aspects of innovation in teaching. He stated that by using technology, we can offer personalized experience to students and by using tools like chatgpt, teachers can source data from experts all over the globe.

Dr. Rupa Shah, Conference Secretary extended the vote of thanks to the Key note speaker and Resource persons for conducting the morning sessions so effectively. She also expressed her gratitude to one and all for gracing the occasion.

Presentations

The paper presentations began post lunch at 2pm. 30 papers were presented by the academicians, research scholars, students on varied topics of different disciplines like Management, Marketing, Accountancy, Information Technology & Communication, Economics, General, etc. Two Paper presenters were awarded for Best Paper Presentation. The Judges for the Event were Dr. Anthony Patrick, Dr. Elizabeth Mathews, Dr. CA Bharat Patel & Dr. Leena Nair. The Best Paper presentation award in Commerce, Accountancy & Information Technology category was awarded to Prof. Dipti Parmar while in the category of Economics, General & others Prof. Prachi Pandey was bestowed with the title.


Valedictory Function

The function began with acknowledging the presence of eminent guests, judges and participants, by welcoming one and all for the valedictory function & requesting the dignitaries onto the dais. The participants were invited to give their feedback on the Conference. The feedback given by the participants which included student participants was truly heartening and fulfilling. The feedback reflected on how the conference added value to the participants.

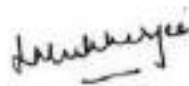
The Judges then gave their observations. The reviews were positive and reassuring. They gave certain suggestions to the paper presenters on how they could excel in presenting the papers more effectively. The Prize winners were then felicitated with the Best Paper Presentation Certificate.

At the close of the valedictory function, Dr. Lipi Mukherjee, the Conference Convener proposed the vote of thanks.

The programme ended with the playing of the National Anthem.

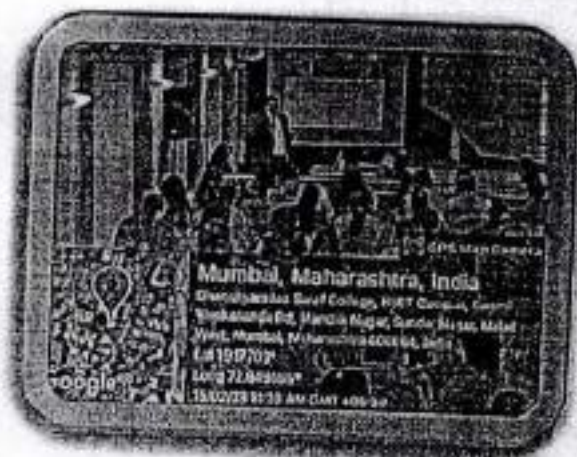
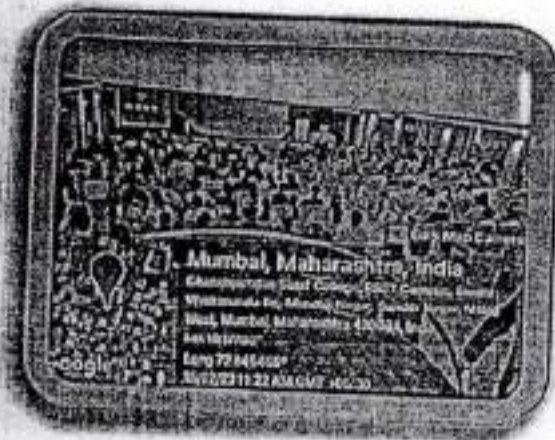

Compiled by,
Prof Prajna Shetty
Assistant Professor, GSOC



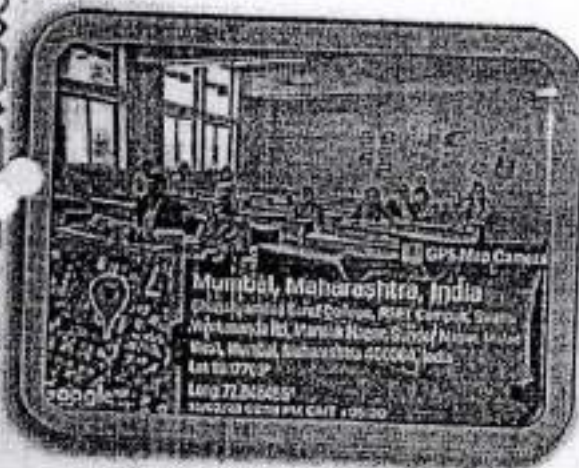

Submitted by,
Dr. Lipi Mukherjee
(Vice - Principal & Conference Convener)

National Conference on 15th February ,2023(Photos)

Session on Topic: Sustainability & Digitalisation Business: A way Forward by Dr. Anthony Patrick



Paper Presentation in Room No.105 (Commerce & Accountancy)and Room No.106
(Others Subject i.e Law, Economics, IT,Etc)



Anthony Patrick



2022-23



Ghanshyamdas Saraf
college of arts & commerce
 EDUCATION EMPOWERS

Internal Quality Assurance Cell (IQAC)
Activity/ Event Report 2022-2023
Organising Committee: Entrepreneurship E-cell &
Accountancy Department (B.com Section).

Sr no.	Description	Remarks
1	Name of the Event	Session on Seed Capital
2	Date of Event	17th February, 2023
3	Timing of the Event	11.00 am- 1.00 pm
4	Activity A. In Campus B. Beyond Campus Activity	A. In Campus
5	Venue	DS Hall, GSCC
6	Purpose/Objective of the activity	In order to make students understand the meaning and importance of Seed Capital the Entrepreneurship cell of GSCC organized a Session on Seed Capital- A startup funding for Kick-starting your Business.
7	Teacher In-charge	E-Cell Convenor Dr. Mmahek Chhabria, Prof. Niyasi Kalyanpur, Prof. Ruddhi Wadadekar, Prof. Namrata Pathak, and Prof. Ramson Menzes.
8	Number of Participants	192
9	Organizing Committee	Entrepreneurship Committee (E-Cell)
10	Collaborating Outside Agency/ Person	Prof. Savina Shenoy from Andrews College was invited to give session on Seed Funding.

Mmahek



11	Brief Report/ Programme Outcome	<p>In order to make students understand the meaning and importance of Seed Capital the Entrepreneurship cell of GSCC organized a Session on Seed Capital- A startup funding for Kick-starting your Business on 17th February, 2023 at 11.00 am in DS Hall. The main objective of this lecture was to make students acquainted with the concept of Seed Capital. The program commenced with Prof. Niyati Kalyanpur giving an introduction about the guest speaker Prof. Savita Shenoy. The vice principal of Self finance department, Dr. Lipi Mukherjee felicitated the speaker with a floral bouquet. Professor Savita Shenoy had an interactive session with the audience, helping everyone understand the meaning, importance of Seed Capital. Power Point presentation slides on Seed Funding prepared by Savita madam was shown to students during the session. She made everyone understand the importance of Seed Capital for Business. Seed Capital is typically used to support the planning of Business up to the point when the company starts selling products or service. The audience for the session were FYBMS and FYBBI students. A total of 80 students attended the session. The session ended with concluding remarks by Dr. Mmahek Chhabria-convenor of E-Cell followed by the vote of thanks given by our Prof. Ramson Menzes. By the end of session students got acquainted with concept of Seed Funding.</p>
12	Other Specify	The photos of the Event were geo-tagged.

Mmahek
Dr. Mmahek Chhabria
 E-Cell Convenor



Ashwat Desai
Dr. Ashwat Desai
 L/C Principal

RSET's

Ghanshyamdas Saraf College of Arts and Commerce

Session on Seed Capital

Organized by Entrepreneurship Cell (E-Cell) Department of Ghanshyamdas Saraf College

Date - 17th February, 2023

Time - 11.00 am- 1.00 pm

Venue- DS Hall

Total participants -

In order to make students understand the meaning and importance of Seed Capital the Entrepreneurship cell of GSCC organized a **Session on Seed Capital- A startup funding for Kick-starting your Business on 17th February, 2023 at 11.00 am in DS Hall**. The main objective of this lecture was to make students acquainted with the concept of Seed Capital.

The program commenced with Prof. Niyati Kalyanpur giving an introduction about the guest speaker Prof. Savita Shenoy. The vice principal of Self finance department, Dr. Lipi Mukherjee felicitated the speaker with a floral bouquet.

Professor Savita Shenoy had an interactive session with the audience, helping everyone understand the meaning, importance of Seed Capital. Power Point presentation slides on Seed Funding prepared by Savita madam was shown to students during the session. She made everyone understand the importance of Seed Capital for Business. Seed Capital is typically used to support the planning of Business up to the point when the company starts selling products or service. The audience for the session were FYBMS and FYBBI students. A total of 192 students attended the session.

The session ended with concluding remarks by Dr. Mmahek Chhabria-convenor of E-Cell followed by the vote of thanks given by our Prof. Ramson Menzes. By the end of session students got acquainted with concept of Seed Funding.

Mmahek
Dr. Mmahek Chhabria
Convenor-E Cell Committee





Ghanshyamdas Saraf
college of arts & commerce
EDUCATION EMPOWERS

Internal Quality Assurance Cell (IQAC)
Activity/ Event Report 2022-2023
Organising Committee: Entrepreneurship E-cell &
Accountancy Department (B.com Section).

Sr no.	Description	Remarks
1	Name of the Event	Bootcamp to Atlas Skill Tech University, BKC, Mumbai.
2	Date of Event	21 st February, 2023, Tuesday.
3	Timing of the Event	From 9.00 am to 3.30 pm
4	Activity A. In Campus B. Beyond Campus Activity	B. Beyond Campus Bootcamp to Atlas Skill Tech University, BKC, Mumbai.
5	Venue	Atlas Skill Tech University, BKC, Mumbai.
6	Purpose/Objective of the activity	To provide students with active experimental learning, the college conducts student's visits to Administrative Institutions, historical Sites, Educational Institutes, Judicial and culturally enriching institutions to supplement their traditional learnings in college. As a part of value addition to the curriculum Entrepreneurship Cell (E-Cell) and Accountancy Department organized Boot Camp to Atlas Skill Tech University, BKC, Kurla, Mumbai.
7	Teacher In-charge	E-Cell Convener Dr. Mmahek Chhabria, Dr. Mittal Shah and Prof. Rudhhi Wadadekar.

Mmahek



8	Number of Participants	127 students from TY.BMS, TY.BBI, TY. BCOM and E-cell volunteers visited Atlas Skill Tech University on 21 st February, 2023 on Tuesday from 9.00 am to 3.30 pm.
9	Organizing Committee	The Bootcamp was organized by Entrepreneurship Cell (E-cell) and Accountancy Department of B. Com section.
10	Collaborating Outside Agency/ Person	Permission was granted by Atlas Skill Tech University to visit their premises.
11	Brief Report/ Programme Outcome	The said Bootcamp was organized on 21st February, 2023. Total of 127 students from TY.BMS, TY.BBI, TY. BCOM and E-Cell volunteers visited the premises. Students were divided into three groups and each group was accompanied with one Professor. E-cell Convenor Dr. Mmahek Chhabria, Dr. Mittal Shah and Prof. Ruddhi Rajendra Wadadekar were the Teachers In-charge for the Visit. Three buses were arranged to take students, E-Cell volunteers, and teachers. The students reached the premises around 11.30 am. After reaching the premises students were taken on campus visit to make students acquainted with different courses offered by Atlas Skill Tech University. Mr. Mohit Kelkar, Associate Director - Outreach & Admissions for ATLAS Skill Tech University and Mr. Alok Baptist, Director - Outreach & Admissions for ATLAS Skill Tech University gave a brief idea to teachers about the session organized for students by Atlas skill Tech university. Students were made seated in the seminar hall of university. The speaker of the event was Mr. Aranya Ambulkar who gave students lecture on Strategies of Advertising. Founding President and Chancellor of Atlas Skill Tech university Dr. Indu Sahani Mam had an interactive talk with

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		students. The session was a very interactive wherein students got to learn new things about different modern Advertising strategies. The session concluded with Mr. Mohit Kelkar giving students a bird eye view about the different Post Graduations Courses offered by the University. Students were given Refreshments at the end of the session. Students returned to college by 3.30 pm.
12	Other Specify	The photos of the Event were geo-tagged

Mmahek
Dr. Mmahek Chhabria
E-Cell Convenor

So
Dr. Mittal Shah
Accountancy Department

Ashwat Desai
Dr. Ashwat Desai
I/C Principal



Ghanshyamdas Saraf College of Arts and Commerce
Entrepreneurship Cell (E-cell) & B. Com Accountancy Department

Report on Visit to Atlas Skill Tech University conducted for the students of TYBMS, TYBBI, TYBCOM and E-Cell Volunteers on

To provide students with active experimental learning, the college conducts student's visits to Administrative Institutions, historical Sites, Educational Institutes, Judicial and culturally enriching institutions to supplement their traditional learnings in college. As a part of value addition to the curriculum Entrepreneurship Cell (E-cell) & B. Com Accountancy Department of Ghanshyamdas Saraf College of Arts and Commerce organized a Bootcamp to Atlas Skill Tech University located at Bandra, BKC Mumbai.

The said Bootcamp was organized on **21st February, 2023**. Total of 127 students from **TY.BMS, TY.BBI, TY. BCOM** and **E-Cell volunteers** visited the premises. Students were divided into three groups and each group was accompanied with one Professor. E-cell Convenor **Dr. Mmahek Chhabria, Dr. Mittal Shah and Prof. Ruddhi Rajendra Wadadekar** were the Teachers In-charge for the Visit. Three buses were arranged to take students, E-Cell volunteers, and teachers.

The students reached the premises around 11.30 am. After reaching the premises students were taken on campus visit to make students acquainted with different courses offered by Atlas Skill Tech University. Mr. Mohit Kelkar, Associate Director - Outreach & Admissions for ATLAS Skill Tech University and Mr. Alok Baptist, Director - Outreach & Admissions for ATLAS Skill Tech University gave a brief idea to teachers about the session organized for students by Atlas skill Tech university.

Students were made seated in the seminar hall of university. The speaker of the event was Mr. Ameya Ambulkar who gave students lecture on Strategies of Advertising. Founding President and Chancellor of Atlas Skill Tech university

Mmahek



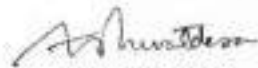
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Dr. Mmahek Chabbria
E-Cell Convenor



Dr. Mittal Shah
Accountancy Department



Dr. Ashwat Desai
I/C Principal





Ghanshyamdas Saraf
college of arts & commerce

INTELLECTUAL PROPERTY RIGHT CELL (IPR)

In Association with

RESEARCH CELL

Organises
A Workshop On

Copyright: The Ethical Considerations

Date: 8th August , 2022





Ghanshyamdas Saraf
college of arts & commerce
EDUCATION EMPOWERS

R.S.Campus, S.V. Road
Malad (W), Mumbai – 400 064
Tel.No. 022-4520 7766
www.sarafcollege.org.in
gsgc@rajasthanieducationtrust.org.in

NOTICE

INTELLECTUAL PROPERTY RIGHT CELL (IPR)

Date: 29/07/2022

Year: 2022-2023

IPR Cell is organizing Extension Lecture on Copyright: The Ethical Considerations in association with Research Cell for all the faculty members of B.Com and Self-Finance

Programme Name: Extension Lecture on Copyright: The Ethical Considerations

Purpose : To understand the concept of copyright as per Indian Copyright Act, the fair use and infringement of the copyright.

Resource Person: Prof.Harish Mehta

Date: 8th August, 2022

Attendance is compulsory




Dr. Ashwat Desai

PRINCIPAL
Rajasthan Education Trust
Ghanshyamdas Saraf College
(Arts & Commerce)
Malad West, Mumbai - 400 064



Ghanshyamdas Saraf
college of arts & commerce
EDUCATION EMPOWERS

Internal Quality Assurance Cell (IQAC)

Activity/ Event Report 2022-2023

Organizing Committee: IPR CELL IN ASSOCIATION WITH RESEARCH CELL

Sr.No	Description	Remarks
1	Name of the Event	"A Workshop on Copyright : The Ethical Considerations"
2	Date of Event	08 th August, 2022
3	Timing of the Event	11:00 am to 12:30 pm
4	Activity A. In Campus B. Beyond Campus Activity	In Campus
5	Venue	Durgadevi Saraf Hall
6	Purpose/Objective of the activity	A Workshop was conducted to understand the concept of copyright as per Indian Copyright Act, the fair use and infringement of the copyright.
7	Teacher In-charge	Dr.Rupa Shah Dr.Neha Joshi
8	Number of Participants	35
9	Organizing Committee	IPR CELL in association with Research Cell
10	Collaborating Outside Agency/ Person	Prof.Siji Vargese was invited to conduct A workshop on "A Workshop on Copyright : The Ethical Considerations"
11	Brief Report/ Programme Outcome	IPR Cell in association with Research Cell organized a workshop on "A Workshop on Copyright: The Ethical Considerations" on 8 th August 2022, at 11:00 am in the LC. The main objective of this workshop was to understand the concept of copyright as per Indian Copyright Act, the fair use and infringement of the copyright. The Principal Dr.Ashwat Desai felicitated the speaker with a floral bouquet. The session ended with the vote of thanks by faculty Dr.Rupa Shah.



RSET's
Ghanshyamdas Saraf College of Arts and Commerce
"A Workshop on a Copy right : The Ethical Considerations"
Organized by IPR Cell in association with Research Cell

Date- 08th August, 2022

Time – 11:00 am- 12:30pm

Venue- Durgadevi Saraf Hall

Total No of Faculties Participated – 35

IPR Cell in association with Research Cell Committee of the Ghanshyamdas Saraf College of Arts & Commerce organized a workshop on Copyright : The Ethical Considerations on 08th August, 2022 at 11:00 am in the LC .

The main objective of this workshop was to understand the concept of copyright as per Indian Copyright Act, the fair use and infringement of the copyright for all the faculty members.

The session started with the introduction given by Prof. Mehrab Khan.

Prof. Siji Vargese highlighted the concept of copyright as per Indian Copyright Act, the fair use and infringement of the copyright. The faculty members took keen interest to know the concept and the significance to follow all the ethical steps.

The session ended with vote of thanks given by Dr. Rupa Shah.



11/08/22

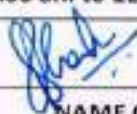
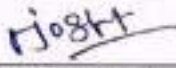
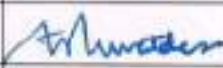
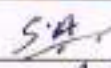
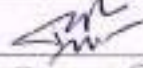






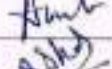
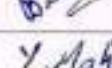
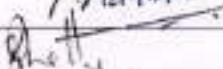
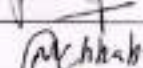

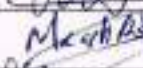

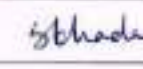
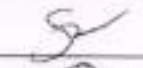
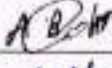


Shah



2022-23



Ghanshyamdas Saraf
college of arts & commerce
 EDUCATION EMPOWERS

NAME OF THE COMMITTEE		IPR CELL
PROF. INCHARGE		DR. RUPA SHAH & DR. NEHA JOSHI
EVENT NAME		" A Workshop on Copy right: The Ethical Considerations "
EVENT DATE & DAY		08 th August, 2022
EVENT TIMINGS		11:00 am to 12:30 pm
SIGNATURE OF THE PROF. INCHARGE		 
SR.NO	NAME OF THE FACULTY	SIGN
1	Dr. Ashwat Desai	
2	Dr. Seema Agarwal	
3	Prof. Rajkumar Jaiswal	
4	Dr. Anil Dhindhime	
5	Dr. Rupa Shah	
6	Dr. Neha Joshi	
7	Dr. Lipi Mukherjee	
8	Prof. Mamta Chhajer	
9	Prof. Prasanna Choudhari	
10	Prof. Anita Agarwal	
11	Prof. Bhumika Shah	
12	Prof. Yogita Mahimkar	
13	Prof. Prajna Shetty	
14	Dr. Mmahek Chhabria	
15	Prof. Prasad Anareddy	
16	Dr. Meghaa Khedekar	
17	Prof CA. Gurunathan Pillai	
18	Prof Sonali Khade	
19	Dr. Mittal Shah	
20	Dr. Anju Bohra	
21	Prof Rekha Mishra	



SR.NO	NAME OF THE FACULTY	SIGN
22	Prof. Preeti Jha	<i>PJ</i>
23	Prof Mehrab Khan	<i>Moh</i>
24	Prof Srishti Shetty	<i>Srishti</i>
25	Prof Pradnya Damle	<i>P. Damle</i>
26	Prof Rajendra Patil	<i>RP</i>
27	Prof Heta Pandya	<i>Heta Pandya</i>
28	Dimple Tanwar	<i>Dimple Tanwar</i>
29	Swati Sharma	<i>Swati Sharma</i>
30	Ramson Menezes	<i>Ramson</i>
31	Goldi Prajapati	<i>Goldi Prajapati</i>
32	Prachi Pandey	<i>Prachi Pandey</i>
33	Ramkrishna Shikhare	<i>Ramkrishna Shikhare</i>
34	Aradhana Jha	<i>Aradhana Jha</i>
35	Amit Bansode	<i>Amit Bansode</i>



Ghanshyamdas Saraf College of Arts and Commerce

in association with

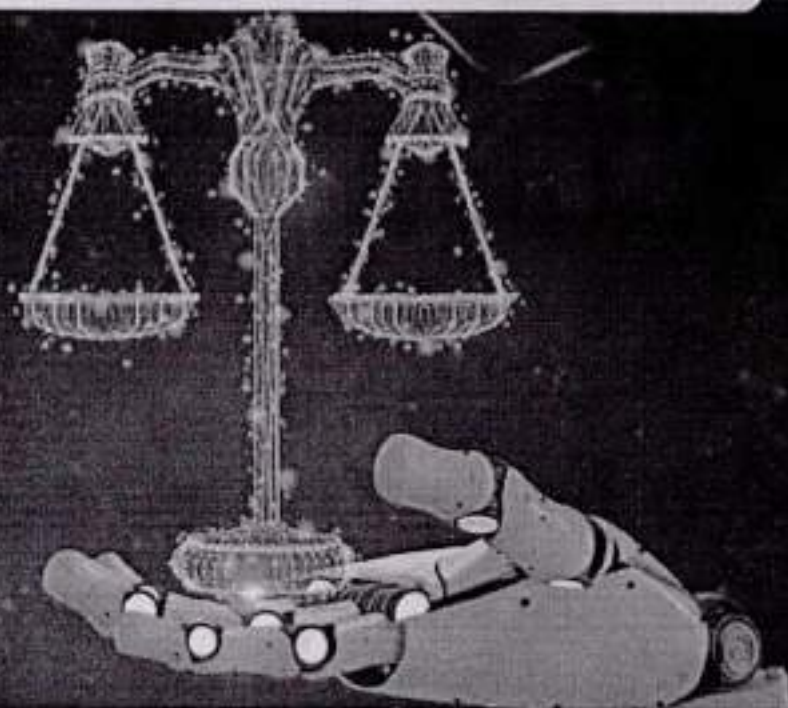
Rajiv Gandhi National Institute of Intellectual Property
Management (RGNIIPM)

Government of India, Nagpur

(Under National Intellectual Property Awareness Mission)

Organises

ONLINE WORKSHOP ON "INTELLECTUAL PROPERTY RIGHTS (IPR)" & PATENTS AND DESIGN FILING



SPEAKER:- MRS. POOJA VISHAL MAULIKAR

Examiner of Patents & Designs, RGNIIPM Nagpur

NO FEES TO ATTEND THE PROGRAM

**E- Certificates will be given to all
participants who attend the programme**

Registration Link:- <https://forms.gle/NffsrqHA5XhWvkRj6>



RSET's
Ghanshyamdas Saraf College of Arts & Commerce
&
Rajiv Gandhi National Institute of Intellectual Property Management
(RGNIIPM)
Organizes a
Online Workshop on
Topic: Intellectual property Rights (IPR) & Patents and Designs Filing
20 October 2022
Time: 11:00AM to 12:00PM

Flow of the Event

Time	Programme Details	Speaker
11:00 AM	Welcome Address	Dr. Lipi Mukherjee Vice Principal (SFD)
11.01 AM	Principal's Address	Dr. Ashwat Desai I/C Principal GSCC
11.03AM	Introduction of Speaker	Dr. Lipi Mukherjee Vice Principal (SFD)
11.05 AM	Speaker Presentation	Mrs. Pooja Maulikar
12.00 PM	Vote of Thanks / Instructions of filling Feedback Form	Dr. Urvi Pillai







NIPAM
NATIONAL IP AWARENESS MISSION

Government of India
Ministry of Commerce and Industry
Department for Promotion of Industry and Internal Trade
Office of the Controller General of Patents, Designs and Trade Marks

CERTIFICATE OF APPRECIATION

Presented to

**GHANSHYAMDAS SARAF COLLEGE OF ARTS &
COMMERCE, MUMBAI**

*In recognition of active participation in the **National Intellectual Property Awareness Mission (NIPAM)** launched by the Government of India on the occasion of the 75th anniversary of independence under the banner "Azadi Ka Amrit Mahotsav" to create widespread awareness on Intellectual Property Rights (IPR). The exceptional contribution in successfully organizing the awareness programme on **October 20, 2022** in association with **RGNIIPM, Nagpur** by providing your valuable time and support is highly appreciated.*

Solicit your continued support for outreach of IPR far and wide.

Date: October 26, 2022



(Prof. (Dr) Unnat P. Pandit)
CONTROLLER GENERAL OF
PATENTS, DESIGNS & TRADE MARKS



GSCC**Ghanshyamdas Saraf**
college of arts & commerce

INTELLECTUAL PROPERTY RIGHT CELL (IPR)

Is Organising

A Session on

Detailed Outline of Patent Filing

Purpose : How the Patent can be filed in India and
what are prerequisite criteria for filing a Patent.

Resource Person: Mr. Shailendra Singh

Date:- 13th January, 2023





Ghanshyamdas Saraf
college of arts & commerce
EDUCATION EMPOWERS

R.S.Campus, S.V. Road
Malad (W), Mumbai – 400 064
Tel.No. 022-4520 7766
www.sarafcollege.org.in
gsgc@rajasthan.org.in

NOTICE

INTELLECTUAL PROPERTY RIGHT CELL (IPR)

Date: 06/01/2023

Year: 2022-2023

IPR Cell is organizing a talk on a detailed outline of patent filing for the students and faculty members of B.Com and Self-Finance

Purpose: How the patent can be filed In India and what are prerequisite criteria for filing a patent.

Resource Person: Mr. Shailendra Singh

Date: 13th January, 2023

Attendance is compulsory




Dr. Ashwat Desai

PRINCIPAL
(Principal)
Rajasthan Education Trust
Ghanshyamdas Saraf College
(Arts & Commerce)
Malad West, Mumbai - 400 064



Ghanshyamdas Saraf
college of arts & commerce
EDUCATION EMPOWERS

Internal Quality Assurance Cell (IQAC)

Activity/ Event Report 2022-2023

Organizing Committee: IPR CELL IN ASSOCIATION WITH RESEARCH CELL

Sr.No	Description	Remarks
1	Name of the Event	"A Session on Detailed Outline of Patent Filing"
2	Date of Event	13 th January, 2023
3	Timing of the Event	09:00 am to 11:00 am
4	Activity A. In Campus B. Beyond Campus Activity	In Campus
5	Venue	Learning Center
6	Purpose/Objective of the activity	A Session was conducted to know how the patent can be filed In India and what are prerequisite criteria for filing a patent.
7	Teacher In-charge	Dr.Rupa Shah Dr.Neha Joshi
8	Number of Participants (Faculties and Students)	75
9	Organizing Committee	IPR CELL in association with Research Cell
10	Collaborating Outside Agency/ Person	Mr.Shailendra Singh was invited to conduct A Session on How the patent can be filed In India and what are prerequisite criteria for filing a patent.



11	Brief Report/ Programme Outcome	<p>IPR Cell in association with Research Cell organized a session on How the patent can be filed In India and what are prerequisite criteria for filing a patent on 13th January, 2023 at 09:00 am in the LC. The main objective of this session was to make the faculty members and the students to brief about How the patent can be filed In India and what are prerequisite criteria for filing a patent.</p> <p>The Principal Dr.Ashwat Desai felicitated the speaker with a floral bouquet.</p> <p>The session ended with the vote of thanks by faculty Dr.Rupa Shah.</p>



RSET's
Ghanshyamdas Saraf College of Arts and Commerce
"A Session on Detailed Outline of Patent Filing"
Organized by IPR Cell in association with and Research Cell

Date- 13th January, 2023

Time – 09:00 am- 11:00 am

Venue- 405

Total No of Faculties and Students Participated – 75

IPR Cell in association with Research Cell Committee of the Ghanshyamdas Saraf College of Arts & Commerce organized a Session on How the patent can be filed In India and what are prerequisite criteria for filing a patent for all the faculty members as well as for all the students of B.Com & Self Finance to brief them about patent filing on 13th January, 2023 at 09:00 am in the Learning Center.

The main objective of this workshop was to make the faculty members aware of patent filing and the criteria for it to file as well our youths of today's times to boost their morale to come out with innovative ideas and research. The session started with the introduction given by Dr. Neha Joshi.

Mr. Shailendra Singh very well explained the concept of novelty, non-obviousness and industrial application with regard to a patent application. The steps of filing the patent including its examination procedure were explained in detail. He also informed them about career opportunities and government policies. Grants and training associated with the patent office.

The session ended with vote of thanks given by Dr Rupa Shah.




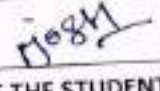
rjoshi

2022-23



Ghanshyamdas Saraf
college of arts & commerce
EDUCATION EMPOWERS

IPR CELL

NAME OF THE COMMITTEE		IPR CELL	
PROF. INCHARGE		DR. RUPA SHAH & DR. NEHA JOSHI	
EVENT NAME		"A session on detailed outline of Patent Filing"	
EVENT DATE & DAY		13 th January, 2023	
EVENT TIMINGS		09:00 am to 11:00 am	
SIGNATURE OF THE PROF. INCHARGE		 	
SR.NO	NAME OF THE STUDENTS	CLASS	SIGN
1	BAJAJ KHUSHI VIKAS UMA	FYBCOM	Khushi
2	BIRODKAR VISHAKA KRISHNA SUPRIYA	FYBCOM	Vishaka
3	DAVE VISHAL MANOHAR PREMLATA	FYBCOM	Vishal
4	DEWASHI SHRAVANKUMAR KRISHNA SUPRIYA	FYBCOM	Krishna
5	GUPTA SHWETA HARISHCHAND RAJKUMARI	FYBCOM	Shweta
6	GUPTA VAISHNAVI VISHWAJEET SONI	FYBCOM	Vaishnavi
7	JAIN JINESH ASHOK SEEMA	FYBCOM	Jinesh
8	PRAJAPATI SHRADDHA MAHENDRA SUSHMA	FYBCOM	SHRADDHA
9	RAJPUT POOJA AMBUSINGH PYARIBAI	FYBCOM	Pooja
10	SHAIKH JANNATUL FIRDOS AKIL FEHMIDA	FYBCOM	Firdos
11	SHAIKH TABASSUM AAMIN AFROJABI	FYBCOM	TABASSUM
12	SHETTY KRUTI GANGADHAR VIJAYALAKSHMI	FYBCOM	Kruti
13	SINGH AMIT DINESH KAVITA	FYBCOM	Amit
14	THAKUR MEENAKUMARI RAJKUMAR MAMTA	FYBCOM	Meena
15	VISHWAKARMA DIKSHA PRAMOD MANORMA	FYBCOM	Diksha
16	VYAS HARSH RAJENDRA CHETNA	FYBCOM	Harsh
17	VYAS HIMANSHU RAJENDRA CHETNA	FYBCOM	Himanshu
18	BOTADRA AAGAM MANISH MONA	FYBCAF	Aagam
19	CHAVAN ROHIT VIJAYKUMAR TARABAI	FYBCAF	Rohit
20	GOYAL SALONI MUKESH MANISHA	FYBCAF	Saloni
21	JAIN KASHISH BHARAT DIMPLE	FYBCAF	Kashish



SR.NO	NAME OF THE STUDENTS	CLASS	SIGN
22	KASHID ROHIT MAHESH SUPRIYA	FYBCAF	Rohit
23	AGARWAL AMAN RAJENDRA PRITI	FYBMS	Aman
24	GUPTA PRIYA RAMESH UMA	FYBMS	Priya
25	JAIN JENIL MUKESH NIRMALA	FYBMS	Mukesh..
26	JAIWAL MAHAK RAJESH LAXMI	FYBMS	J
27	JHA DOLLY ANIL RINKI	FYBMS	DOLLY
28	KANDU PAMMI RAJADHAR MANSA	FYBMS	Dolly
29	MISHRA GAURAV MAHESHKUMAR MANSI	FYBMS	Gaurav
30	MONDAL PAYAL ASHIM MAYNA	FYBMS	Payal..
31	NANDGAONKAR ARPITA DINESH DIPALI	FYBMS	P
32	PALEJA ANKITA MANISH RITA	FYBMS	ANKITA
33	PARMAR RIYA PRAVIN ASHA	FYBMS	Priya
34	MALI JITENDRA MITHALAL REKHA	FYBCBI	Jitendra
35	MALI RAHUL SURESH REKHA	FYBCBI	RAHUL
36	RAJPUROHIT ISHA DINESH ARUNA	FYBCBI	isha
37	SAPARIYA VIPUL DINESH ARUNA	FYBCBI	Vipul
38	SHAHU JYOTI BIRJU PREMLATA	FYBCBI	Jyoti
39	SINGH SUBHIKSHA AKHILESH BRIJESHWARI	FYBCBI	Subhi
40	UPADHYAY BHAKTI VIJAY DARSHANA	FYBCBI	Bhakti..
41	YADAV SAJANA VIJAYBAHADUR SUSHILA	FYBFCM	Sajana
42	AGRAWAL DIYA MUKESH HEMLATA	FYBFCM	Diya
43	DUBEY ARYAN MAHENDRA PUSHPA	FYBFCM	Aryan
44	GHANCHI VARSHA BHAWARLAL KAMLA	FYBFCM	Varsha
45	MISTRY KHUSHBOO JAGDISH PARVATI	FYBFCM	Khushi..
46	TRIPATHI HARSH NILESH SEEMA	FYBFCM	Harsh
47	BRITTO SHERWIN ROLAND ROMA	FYBSCIT	Sherwin
48	DESAI TEJAS MAHESH MADHAVI	SYBCOM	Tejas
49	DUBEY SHRUTI PURNACHANDRA RITA	SYBCOM	Shruti
50	GAMI SONAL BHAVAN GANGA	SYBCOM	Sonal
51	GUPTA AMAN RAJESH SUNITA	SYBCOM	Aman



SR.NO	NAME OF THE STUDENTS	CLASS	SIGN
52	GUPTA ANJALI SHOBHNATH SADHANA	SYBCOM	A. S. Gupta
53	GUPTA DEEPANSHI RAJENDRA RAJNI	SYBCOM	Deepanshi
54	KHAN NIDA IDREESH RESHMA	SYBCOM	Nida
55	PANDEY SAHIL ARUN BINDU	SYBCOM	Sahil
56	PATHAK DEEPAK VIJAYENDRA KALINDI	SYBCOM	Deepak
57	SAROJ POOJA VINOD KUSUM	SYBCOM	Pooja
58	SHAH SHABANA SHAMIM SHAHNA	SYBCOM	Shabana
59	SHAHU POOJA BIRJU PREMLATA	SYBCOM	Pooja
60	SHAIKH AMAN FIROZAHMAD NASRIN	SYBCOM	Aman
61	SHARMA SHWETA RAMAUTAR SUMAN	SYBCOM	Shweta
62	TANK DEVANSHI PRATIK FALGUNI	SYBCOM	Devanshi
63	TIWARI AMAN SUNIL KUMAR SUNITA	SYBCOM	Aman
64	VASHISHTHA DEEPANSHI PANKAJ SEFMA	SYBCOM	V. P. Sefma
65	YADAV ADITYA RAMESH SARITA	SYBCOM	Aditya
66	BAGORA PRIYANKA SATYANARAYAN NARU	SYBCAF	Priyanka
67	CHAVHAN AMISHA RAJESH BHARTI	SYBCAF	Amisha
68	CHAURASIYA PRIYANKA NANDKISHOR VINITA	SYBCAF	Priyanka
69	JAIN RUCHIKA ROSHANIAL MANJU	SYBCAF	Ruchika
70	KABADI SHAHIL VILAS SADHANA	SYBCAF	K. Shahil
71	DR. RUPA SHAH	Faculty	Rupa
72	DR. NEHA JOSHI	Faculty	Neha
73	PROF. MEHRAB KHAN	Faculty	Mes
74	PROF. PREETI JHA	Faculty	PJ
75	PROF. RAMSON MENEZES	Faculty	Ramson

