2023-2024



GHANSHYAMDAS SARAF COLLEGE OF ARTS AND COMMERCE

UNDER THE AEGIS OF IQAC

THE DEPARTMENT OF MCOM IN

ASSOCIATION WITH RESEARCH CELL

Organizes a workshop on

RESEARCH METHOD AND GUIDELINES FOR PROJECT



Saturday, 12th August, 2023





1st floor Room no-106



Dr. Kuldeep Sharma





10/08/2023

Notice

Post Graduate Department of Commerce and Research Cell under aegis of IQAC of Ghanshyamdas Saraf College is organizing a Session on "Research Methods and Guidelines for Project" for M.com Students.

Guest Speaker: Dr. Kuldeep Sharma

Date: 12/08/2023

Venue: Room No. 106, GSCC Timing: 10:00 am to 11:00 am

Attendance is compulsory for all students.

CA. Gurunathan Pillai

Dr. Seema Agarwal

Dr. Lipi Mukherjee Dr. (CA) Ashwat

Desni

Vice - Principal

Vice - Principal

Vice - Principal

Principal





INTERNAL QUALITY ASSURANCE CELL (IAQC) ACTIVITY/ EVENT REPORT 2023 - 2024 ORGANISING COMMITTEE: RESEARCH CELL

Sr. No.	Description	Remark					
1	Name Of The Event	Research Methods and Guidelines for Project					
2	Date Of The Event	12th August, 2023					
3	Timing Of The Event	10:00 AM - 11:00 AM					
4	Activity						
-111	A. On Campus	A. On Campus					
	B. Beyond Campus Activity						
5	Venue	Room No. 106, GSCC					
6	Purpose/ Objective Of the Activity	To give guidance to M.Com Part II students regarding Project Work					
7	Teacher In-Charge	Dr. Meghaa Khedekar					
8	Number Of Participants	111					
9	Organizing Committee	Research Cell					
10	Collaborating Outside Agent/ Person	Dr. Kuldeep Sharma, KPB Hinduja College, Charni Road					
11	Brief Report/ Programme Outcome	Students became well versed with technical aspects of Project Work.					
12	Other Specify	Conceptual clarity of Research Concepts					

Convener Dr. Ashwat Desai Meghona



M. Com workshop Attendance on12/0/23



Rajasthani Sammelan Ghanshyamdas Saraf College of Arts and Commerce Academic Year 2023-2024 M. Com Part II (Sem - III) - Management Div-A

Attendance Sheet

Name of Faculty:

		Date			T						
		Time						-	-	-	-
	N	umber of Lectur	es			-		-	-	-	-
Roll No. Name of the Stu		Name of the Stu					+		+	+	+
1	Barwat	Gunjan	Bajesh	-	+-	-	-	-	+		
2	Fanse	Mansi	Mangesh	THAY		+		-	-	-	
3	Gupta	Anjali	Mohanial	105	1	-	-	-	-	-	-
4	Gupta	Priyanka	Sheshnath		-	-	-	-	-	-	1
5	Jain	Utsav	Anand	vitsa	4				-	-	+
6	Jaiswar	Vidya	Rajesh	4 194		-	-	-	-	-	+
7	Jutlawar	Udaykumar	Venkatesh	1	-	-		-	-	-	-
8	Kanchan	Drishti	Praveen	Vision	1			-	+	-	-
9	Kashyap	Namita	Radheshyam	126	DE-	1	-		+	+	-
10	Khan	Mohd Mohsin	Mond Hasarr	LAMAS -		-	-	-	-	-	-
11	Kothari	Yashkumar	Dineshkumar	Maria		+-	-	-	-	-	+
12	Kumar	Ritik	Parasram	-				-	+	-	-
13	Kumawat	Ashakumari	Ramesh Kumar			-	-	-	-	-	-
14:	Lamu	Suraj	Subhash	Rura	-	+	-	-	-	-	-
15	Mishra	Aman	Gyanbahadur	TOUR	-	1	-	-	-	-	-
6	More	Akash	Prakash	-				_	-	-	-
2	Mourya	Ashu	Rajesh Kumar	Jen .		-		_	+	-	+
8	Ojha	Chandan	Vinoa	COST			-	+-	-	1	+
9	Pail	Rasika	Bachchan	100				-	-	-	+-
10	Pandey.	Nancy	Kamtaprasad	Hanaf					-	+	-
1	Patel	Sanket	Chetan	1		_	_	-	-	-	-
2	Potrick	Aman	Riyaz			1	-	_		-	-
3	Pradhani	, Sakshi	Nagesh	19.4.10			-	-	-	-	-
4	Prajapati	Sughil	Shivkumar	1 1					-	-	+
5	Ramina .	Kalpesh	Barnesh (TI							
6	Rautela	Deepa	Surendrasingh	-		-	1	1	-	-	-
	Ray	Kalpana	Akhilesh Kumpr	Kalpay	-		100			-	-
8	Sayyed	Shabi Jahara	Mohd Abbas	1,201						-	-
9	Shah	Tanvi	Prakash	Tarm							
2	Sharkh	Namira	Jamshed								
	Shaikh	Rubina	Abdul Kayyum	Kills							
	Shalkh	Sana	Md Rashid	19-64							
	Shaikh	Zaman Fathema		Mill			_	1		-	_
	Shetty	Devendra	Suresh	per	-		-	-	_		
	Shetty	Hrushika		ALLE ST.		-	1	-	-	- 130	
	Shukla	Abhishek		Ploti		.58	To you	1	_		-
	Singh	Priyanka	Mahanand	-	-	19/35	100	100			
	Soni	Sneha		ndier	- 1	121	97000+it	13	1		

M com werkenop Attendance on 148/23 5

Rajasthani Sammelan Ghanshyamdas Saraf College of Arts and Commerce Academic Year 2023-2024 M. Com Part II (Sem - III) - Accounts Div-A Attendance Sheet

bject	Li .	Date								-	+	-		+
		Time								-	-			-
		ber of Lectures	1							-	_		_	_
-			-							1				
Rall	N	ame of the Studer	it.	0====			_	-		+	-			-
No.	Ansari	Insha	Kasim	Tark-	-	-	-	-	-	+	-			
2	Bhanushali	Mahima	Vasantbhai	BEPLANE		4-	-	-	_	+	-			
3	Chauhan	Kavita	Jayshankar	Kows	-	-	-	-		+	-			
1	Chawnekar	Manal	Chittaranjan	A- TINE	4	+	-	-	_	+	-			
5	Choudhary	Mukesh	Ramesh	adject.	1	-	-	-	_	+				
6	Dalvi	Sara	Chandrakant (CO	4	-	-	-	-	-				
7	Gaud	Robit	Rajesh	the	1	-	-	-						
8	Ghag	Shubham	Sudhir	-	-	-	-	-	_	_				
9	Ghatge	Prachi	Sandeep	1000	5-	+	-	-		-				
10	Gorule	Siddharth	Yashwant	12/2	1	-	-							
11	Gupta	Amandeep	Rajkumar ,	100	-	-	-	-		-				
17	Gupta	Kajal	Subhashchandra	Pod	9	-	-	_	_	-	-			
13	Gupta	Kishor Kumar	Pawan Kumar	Back	0	-	-	-	-	+				
14	Gupta	Neha	Brijesh	Mil	7	+	-	-						
15	Gupta	Vasani	Dinesh	Carle	5-	-			-	_				_
16	Gurav	Aatish	Arjun	-	10	-	-			-				
17	Haldankar	Santosh	Manohar	Gura		-	-			-				
18	Jadhav	Sejal	Mangesh	3 (0)2	25	-	-							
19	Jadhav	Shubham	Sunil		A	-			-	-		1		
20	Jain 1	Khushi	Dinestr	Har	-	-	-	_	-					
21	Jain	Sakshi	Himmat	bak	1	-	-		1					
22	laiswal	Ruchika	Radheshyam	(B)	MA	-			+					
23	Jaiswal	5hruti	Kripashankar			-			+					
24	Jangid	Jagdish	Chandan	44	1116	_	_	-	+					
25		Aditi	Rakesh	Fight	4	-	_		+			1		
26		Rahul	Brijmohan	170	1	_	_		+			1		
27		Sahii	Rahul	- 5	200			-	+					
28	2011 TO 2010	Faizan	Salim		angk.	-	_							
29	-	Mehjabin	Jahangir		shi									
30		Mohd Naushad	Mansoor Alar		Carl.	_				1				
31	The state of the s	Unnati	Bhaskar		(0 G)		-		+					
3		Vidhi	Bhaskar		KILL!	_	-	-	-					
3	-	Kamai	Jitendra	1	Na	-	THE PARTY	1 th	1					
3		Kajal	Inder	40	142	-1	100	AI)	10	1				Ī
3		Richa	Nilesh		عالم	1/3	fin	PEST)		5				
3		Rizwan	Hanif	- Au-		13	93	223		20 10 10 10 10 10 10 10 10 10 10 10 10 10				
-	7 Mishra	Abhay	Prashant	- RY		112	1/2	200	1	9/	1			



INTERNAL QUALITY ASSURANCE CELL (IAQC) ACTIVITY/ EVENT REPORT 2023 - 2024 ORGANISING COMMITTEE : RESEARCH CELL

Sr. No.	Description	Remark
1	Name Of The Event	SIX-DAY National Level Faculty Development Program on Research Methodology*
2	Date Of The Event	28th August, 2023 to 2nd September, 2023
3	Timing Of The Event	3:00pm to 5:00pm
4	Activity	2100 211 12 2.00 211
	A. On Campus	On 2 nd September 2023
	B. Beyond Campus Activity	Online mode from 28th Aug,23 to 1st Sept, 23
5	Venue	DSIMS LAB
6	Purpose/ Objective Of the Activity	To instill Research Skills in participants
7	Teacher In-Charge	Dr. Neha Joshi and Dr. Rupa Shah
8	Number Of Participants	85
9	Organizing Committee	Research Cell
01	Collaborating Outside Agency/ Person	*****
П	Brief Report/ Programme Outcome	Workshop started with Fundamentals of Research and concluded with Hands on Training for The R Software. It was an interactive Workshop and participants are looking forward to more such workshops.
12	Other Specify	None

Convener Dr. Ashwat Desai



A REPORT On Faculty Development Program on 'SIX-DAY National Level Faculty Development Program on Research Methodology'

A 'SIX-DAY National Level Faculty Development Program on Research Methodology' was conducted by IQAC and Research Cell of by GhanshyamDas College of Commerce and Arts in collaboration with Department of commerce, University of Mumbai from 28th August to 2nd September 2023. The program was conducted online for first five days and 6th day offline mode was adopted.

The Fundamental idea of this FDP was to enhance the faculty competencies in the area of research. The program was attended by 93faculty members of which 11 faculty were outside Maharashtra. The program was enriching and intellectually stimulating for the participating faculty.

The INAUGURATION of the FDP program began on 28th August, 2023 with a Welcome Speech by Principal of GSCC Dr. Ashwat Desai. Sir welcomed all the participants and expressed his views on significance of Such FDP and expressed his best wishes for the program

Dr. Sangeeta Pawar, HOD of Commerce, University of Mumbai in her inaugural speech shared her views with participants that researchers should focus on societal needs keeping in mind commercial value & viability of research work. She further added attending such faculty development programs would enhance their knowledge & skills of researchers.

The Convener of this FDP, Dr. Rupa Shah, HOD of Commerce of GSCC explained the Rules and Regulations of FDP.

The First Session topic was "INTRODUCTION TO Research" which was conducted by the Resource person Dr. Anthony Patrick, Osmania University Hyderabad. He beautifully covered the pre requisites, essentials and fundamentals of research.

Dr. Patrick reinforced importance of passion, involvement and dedication as a MUST for researchers. He oriented the participants with concept of Research Ideas, Research cycle, Research methods and Research Methodology



Day 2 started with the topic "Review of literature – Effective use of Google" by Dr. Pujar, IGDR Mumbai. Dr. Pujar gave insights about how the nature of information has changed and how one needs to be careful while trusting the authenticity of information when retrieved from digital applications. He elaborated on various types of information and search sources and highlighted the importance of the Review of Literature in research studies. He also shared his expertise on Search strategy and tools to be used for reviewing the correct literature in the most effective way.

The Topic for Day 3 was "Hypothesis formulation, sampling and questionnaire design". Dr. Sivakotty Reddy, Department of management studies, VSFTR Andhrapradesh. He enlightened participants with the fundamentals of hypothesis, hypothesis testing, various tests for hypothesis testing and related errors. He further stated the essentials, steps and techniques of sampling. Dr. Reddy meticulously explained different types of scales to be used and its relevance in designing a questionnaire.

Dr. Kasi Eshuarappa, from Amar Kanta University, Madbya Pradesh was the resource Person for the Topic "Academic Writing and Publication Process" for Day 4. He very finely pointed out the Importance and methods of Academic writing. He further emphasized on how publishing your work is crucial. He also explained the steps and platforms for academic publishing. Dr. Kasi also discussed the methods and fine nitty-gritties to identify the Right Journal and effective research paper.

"Research Data Analysis using Software – Jamovi "was the Topic for day 5 By Dr. Madhukar Dalvi from NK College, Mumbai. He described the steps in Research process with examples. Dr. Dalvi extensively explained different types of scale, coding data sheet and use various statistical tools for the same.

Sir demonstrated step wise how Jamovi software can be used effectively for data analysis.

Day 6 was an Offline session on "Hands on Training on R Statistical Tool" By Dr. Mahesh Naik from NMIMS, Mumbai.





Ghanshyamdas Saraf college of arts & commerce EDICATION EMPOWERS

Internal Quality Assurance Cell (IQAC) Activity/ Event Report 2023-2024 Organising Committee: Entrepreneurship (E-cell)

Sr no.	Description	Remarks							
1	Name of the Event	Intercollegiate Business Pla Competition							
2	Date of Event	8th September, 2023							
3	Timing of the Event	09:30 am - 5:30 pm							
4	Activity A. In Campus B. Beyond Campus Activity	A. In Campus							
	Venue	Learning Centre, GSCC							
	Purpose/Objective of the activity	To provide students a forum outside the classroom where they can develop skills in "pitching" their business ideas to the distinguished judges and receive constructive feedback- increasing the probability of the success of their venture.							
Те	acher In-charge	E-Cell Convenor Dr. Mmahek Chhabria, Prof. Niyati Kalyanpur, Prof. Ruddhi Wadadekar, Prof. Namrata Pathak, and Prof. Ramson Menenzis.							
Nu	mber of Participants	33 students (20 Teams) Entrepreneurship Cell (E-Cell) CA Parimal Seth- Chartered Accountant and an Investment Banker and Dr Shivani Naik - Assistant Professor at NMIMS							
Org	anizing Committee								
Coll	aborating Outside Agency/ on								

RSET's

Ghanshyamdas Saraf College of Arts and Commerce Intercollegiate Business Plan Competition Organized by E. Cell (Entrepreneurship Cell)

Date – 8th September, 2023

Time – 09:30 am – 5:30 pm

Venue- Learning Centre, GSCC

Total participants – 33 students (20 Teams)

The Entrepreneurship cell of GSCC organized an Intercollegiate Business Plan Competition on 8th September, 2023 from 09:30 am to 5:30 pm in Learning Centre. The purpose of the event was to provide students a forum outside the classroom where they can develop skills in "pitching" their business ideas to the distinguished judges and receive constructive feedback- increasing the probability of the success of their venture and to encourage participants to develop innovative solutions to existing problems or address market gaps.

The competition was judged by CA Parimal Seth- Chartered Accountant and an Investment Banker, having 30 years of experience in Corporate Finance and Investment Banking and recipient of 'The Most Talented Marketing Professional In Financial Service Sector' award and Dr Shivani Naik - Assistant Professor at NMIMS, having 10 years of rich experience in the academic field and 4 years of corporate experience, author of 12 academic books and 20 International research papers. The program commenced with the Welcome address by Dr. Mmahek Chhabria followed by the felicitation of the Judges by The Vice Principal of Self Finance Department, Dr. Lipi Mukherjee with a floral bouquet. Judges were introduced by the student volunteers Valentina Nixon and Sneha Sharma. The competition was skilfully anchored by Aparna Singh and Mehul Katariya our student volunteers.

The competition attracted a diverse range of participants, including individuals, startups, and teams from various colleges. 20 Teams (33 students) participated in the competition. Participants were required to submit and pitch a detailed business plan outlining their business idea, target market, financial projections, and growth strategy. The judges evaluated each business plan on the basis of innovation, market potential, feasibility, financial viability and presentation, asked related questions and gave suggestions and feedback to the participants.



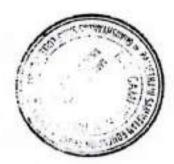
Dr. Mmahek Chabbria E-Cell Convenor



Prize	Name of the Participants	College Name	Business Idea	
1 st Prize	Sejal Saroj	Balbharati College	'Hand painted and Customised Blazer'	
2 nd Prize	Tanuja Solanki and Anju Sharma	Ghanshyamdas Saraf College	'Indrayan- An Ayurvedic Fruit to treat Diabetes'	
3 rd Prize	Krish Sanghvi & Group	Nagindas Khandwala College	'Flex Fuel – generating Fuel from Waste'	
1 st Consolation	Atharva Pathare & Group	Wellingkar College	'Home Click Solutions - Various Household Service provider under one roof	
2 nd Consolation	Unnati Ranka and Group	Prahladrai Dalmia College	'L&P Nifty Fifty - Game based on Stock Market'	

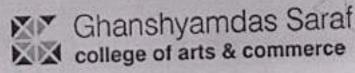
The competition ended with the closing remarks from judges. The feedback provided by the judges helped participants refine their business plans and improve their overall entrepreneurial skills. The Business Plan Competition was a resounding success, achieving its objectives of fostering entrepreneurship, promoting innovation, and connecting entrepreneurs with mentors. It played a pivotal role in supporting startups and emerging businesses, ultimately contributing to economic growth and development.

Prepared by NAMRATA PATHAK









INTELLECTUAL PROPERTY RIGHT CELL (IPR) In Association with RESEARCH CELL

Is Organising A Lecture on

Patents & Copyrights Publication in Academics

Resource Person :- Dr. Annirudha Patil ,

Dept. of Chemistry, M.D College

Date:- 13th September, 2023





R.S.Campus, S.V. Road Malad (W), Mumbai – 400 064 Tel.No. 022-4520 7766 www.sarafcollege.org.in gsgc@rajasthani.org.in

NOTICE

INTELLECTUAL PROPERTY RIGHT CELL (IPR)

Date: 02/09/2023 Year: 2023-2024

IPR Cell is organizing Extension Lecture on Patents & Copyrights publication in Academics in association with Research Cell for all the faculty members of B.Com and Self-Finance

Programme Name: Patents & Copyrights publication in Academics

Purpose: To understand the concept of copyright as per Indian Copyright Act, the fair use and infringement of the copyright.

Resource Person: Dr. Aniruddha Patil , Dept. of Chemistry, M.D.College , Parel

Date: 13th September,2023

Attendance is compulsory

Dr. Ashwat Desai

PRINCIPAL

Rajasthani Sammelan Education Trust
Ghanahyarndas Saraf College
(Arts & Commerce)

Malad West, Mumbai - 400 084





Ghanshyamdas Saraf college of arts & commerce

EDUCATION EMPOWERS

Internal Quality Assurance Cell (IQAC) Activity/ Event Report 2022-2023 Organizing Committee: IPR CELL IN ASSOCIATION WITH RESEARCH CELL

Sr.No	Description	Remarks					
1	Name of the Event	"Patents & Copyrights publication Academics"					
2	Date of Event	13 th September, 2023					
3	Timing of the Event	11:00 am to 12:30 pm					
4	Activity A. In Campus B. Beyond Campus Activity	In Campus					
5	Venue	Durgadevi Saraf Hall					
6	Purpose/Objective of the activity	To understand the concept of copyright as per Indian Copyright Act, the fair use and infringement of the copyright.					
7	Teacher In-charge	Dr.Rupa Shah Dr.Neha Joshi					
8	Number of Participants	35					
9	Organizing Committee	IPR CELL in association with Research Cell					
10	Collaborating Outside Agency/ Person	Dr. Aniruddha Patil was invited to conduct a workshop on "Patents & Copyrights publication in Academics"					



11	Brief Report/ Programme Outcome	IPR Cell in association with Research Cell organized a workshop on "A Workshop on Copyright: Patents & Copyrights publication in Academics" on 28th August 2023, at 11:00 am in the LC. The main objective of this workshop was to understand the concept of copyright as per Indian Copyright Act, the fair use and infringement of the copyright. The Principal Dr.Ashwat Desai felicitated the speaker with a floral bouquet. The session ended with the vote of thanks by faculty Dr.Rupa Shah.
----	---------------------------------	--







Internal Quality Assurance Cell (IQAC) Activity/ Event Report 2023-2024

Srno	Organising Cor	mmittee: RESEARCH CELL
	Description	Remarks
1	Name of the Event	A Talk on SEEKING GRANTS FROM GOVERNMENT AGENCIES"
2	Date of Event	4 TH November, 2023
3	Timing of the Event	11:30am to 1:00pm
4	Activity A. In Campus B. Beyond Campus Activity	In Campus
5	Venue	Learning Centre
6	Purpose/Objective of the activity	To create awareness amongst faculty regarding government grants
7	Teacher In-charge	Dr. Lipi Mukkherjee
8	Number of Participants	54
9	Organizing Committee	Research Cell
10	Collaborating Outside Agency/ Person	Dr. Anant Ram
	Brief Report/ Programme Outcome	Participants got a brief idea about areas of government grants
2 (Other Specify	

Mhwaldioz

Convenor - Research Cell





Report On Multi-Disciplinary One-Day International Conference

Modern Trends and Approaches in Education Viz- A- Viz the Changing
Landscape in Global Economy

"Technology is just a tool. In terms of getting the kids working together and motivating them, the teacher is most important." - Bill Gates

Introduction

With the globe growing more interconnected and technologically advanced, educational systems are adjusting to meet the opportunities and difficulties of the twenty-first century. Technology integration in the classroom is now essential. Particularly during the epidemic, the popularity of virtual classrooms, educational software, and online learning platforms has increased.

Global citizenship and cultural competency are becoming more and more important subjects in education as businesses and organizations become more global in scope. The focus of the global economy is shifting to environmental issues and sustainability. In response, the educational system is encouraging pupils to be environmentally sensitive and incorporating sustainability into the curriculum. The conference aimed to determine the necessity for sustainable development as well as any modern trends or approaches in the education sector in light of this most recent shift.

The Program

Under the aegis of IQAC, the Research Cell of Ghanshyamdas Saraf College organized a oneday multidisciplinary International conference on Saturday, February 3, 2024, at Durgadevi Saraf Auditorium, with the theme "Modern Trends and Approaches in Education Viz-A-Viz the Changing Landscape in Global Economy." The Middlesex University in Dubai served as the event's knowledge partner. The Conference was held on a hybrid mode.

The Objectives of the Conference were:

- To provide a platform to academicians, researchers, experts from industry, policy makers and students for constructive deliberation und discussion.
- To find out the strengths, weaknesses and opportunities of contemporary education system in order to meet the challenges of the changing Global economy.
- Quality Assurance and progress in future endeavours of all, by right use of technology for right purpose.



Participation

The Chief Guest for the conference was Dr. Debabrata Mitra, Vice Chancellor, Dakshin Dinajpur University, West Bengal; The Guest of Honour was Mr. Siddhartha Rastogi, MD and COO Asset Management, AMBIT & Dr. Supriya Kaitheri, representative of Middlesex University, Dubai was the Keynote Speaker. The Conference was graced by Dr. Jayant Apte, Director-Education and many other dignitaries. The Chairperson of the Conference was the Principal Dr. Ashwat Desai, Conference Convenor-Vice - Principal (SFD) Dr. Lipi Mukherjee, Conference Secretary-Dr. Rupa Shah while it was anchored by Prof. Prajna Shetty.

The conference witnessed a participation of nearly 270 delegates. The research community was very excited about the conference, and this enthusiasm was evident in the form of 85 full-length research papers received from the researchers comprising of academicians & students. Two concurrent sessions were held during the one-day conference; one was conducted offline and the other online. There were a total of thirty papers presented in the two sessions.

Inaugural Ceremony

The programme commenced on an auspicious note by paying respect to Goddess Saraswati with the dignitaries lighting the lamp & First year BMS student, Ms. Vaishali reciting the Saraswati Vandana.

The One-Day International Conference was opened by Conference Chairman Dr. Ashwat Desai, who also greeted all dignitaries. Among other things, he informed the august gathering about the college and the urgent need to adjust to the new, developing innovations in the education field. Additionally, Dr. Lipi Mukherjee, the conference convener, greeted the attendees, provided a synopsis of the conference's theme, it's growing importance in the modern world, particularly in the wake of the pandemic.

The Chief Guest Dr. Debabrata Mitra was then felicitated by Trustee & Hon.Secretary RSET Shri Kailashji Kejriwal, and the Guest of Honour Mr. Siddhartha Rastogi was felicitated by Trustee RSET & Hon.Secretary, Governing Council, GSCC Shri Kailashji Parasrampuria with a Memento.

Releasing the Journal

An occasion of pride and prestige for all GSCC members was the Journal's release. Honors were bestowed by the dignitaries occupying the dais. The journals appeared in three volumes. Peer review and refereed publication with an impact factor of 8.343 characterized the publication.. In UGC care listed journals is under publication. The ceremony gained even more charm when the college's edited book was published alongside the volumes of the journals.

Keynote Address

Dr. Supriya Kaitheri, the keynote speaker, gave her speech via virtual mode on "The future of education with AL." She highlighted the most current advancements in AI and how they have





changed the educational landscape. She emphasized how, with appropriate utilization, tools like ChatGPT and OTT platforms can be effectively incorporated into the teaching and learning process, making it more student-centric and increasing student engagement.

Technical Session 1 & 2

The Chief Guest Dr. Debabrata Mitra was the Resource Person for the first technical session on "Modern Trends in Education-the different Approaches to Learning". With the use of contemporary examples, he seamlessly presented his ideas on how chalk-and-talk pedagogy has gradually given way to more modern, improved teaching approaches. He rightly said that the effectiveness of online and modern pedagogy is debatable, however, we need to adapt to it since it also offers several benefits like better interactivity and non-monotonous teaching, to mention a few. He touched upon several tools that can be used to impart knowledge effectively.

The resource person for the second technical session on "Future proof skills in the world of web3, DeFi & AI" was the Guest of Honour, Mr. Siddhartha Rastogi. He discussed new developments in technology and trends in education during his presentation. He rightly pointed out that true wisdom is not only using modern tools and techniques, but in applying it when necessary, which guarantees long-term success and ultimately leads to eternal bliss. He emphasized that educators must adhere to a few key guidelines:

- Communicate- more with less but which is clear and transparent
- Confidence- Be self-assured and instill it amongst your students
- Content- Use the mantra "Learn, Learn, & Learn" to expand your knowledge.
- Stay focused, determined, ethical and goal oriented

The aforementioned will aid in personal growth, with the student fraternity reaping the rewards.

Dr. Rupa Shah, Conference Secretary extended the vote of thanks to the Key note speaker and Resource persons for conducting the morning sessions so effectively. She also expressed her gratitude to one and all for gracing the occasion.

The paper presentations began post lunch at 2pm. Thirty papers covering a wide range of subjects from management and marketing to accountancy, information technology and communication, economics, general, and more were delivered by teachers, researchers, and students. The paper presentations were done parallelly in two separate venues. One in the Learning Centre where only online presentations were done and the other in a classroom where physical presentations were conducted.

There were two categories of awards- Best Paper & Best Presenter. Each category had two winners among the researchers. Dr. Sunil Karve, Dr. Kuldeep Sharma, Dr. Parag Karulkar, and Dr. Leena Nair evaluated the event. The judges gave precise feedback to the researchers.

The valedictory function was hosted by Prof. Mebin Varghese. The function began with her acknowledging the presence of eminent guests judges and participants, by welcoming one and

Page 15

all for the valedictory function & requesting the dignitaries onto the dais. The participants were included student participants was truly heartening and fulfilling. The feedback reflected on how the conference added value to the participants.

The Judges then gave their observations. The reviews were positive and reassuring. They were very happy with the arrangements of the conference and in their words conferred the college with a A+++ grade. This was truly a heartening moment for all Sarafians. They also shared their insights on the presentations and offered valuable suggestions to the paper presenters. The Prize winners were felicitated with Certificates.

At the close of the valedictory function, Dr. Lipi Mukherjee, the Conference Convener proposed the vote of thanks.

The programme ended with the National Anthem.

Compiled by, Prof Prajna Shetty Assistant Professor, GSCC.

Dr. Lipi Mukherjee [Vice-Principal (SFD) Conference Convener] Dr. Rupa V. Shah [Conference Secretary]

Dr. Seema Agarwal [IQAC Convener]

IQAC Coordinator Rejasthani Sammelan Education Trust's Ghanshyamdas Saraf College of Arts & Commerce.

, Au





R.S.Campus, S.V. Road Malad (W), Mumbai -400064 Tel.No. 022 45207777 www.sarafcollege.org.in gsgc@rajasthani.org.in

NOTICE

ENTREPRENEURSHIP CELL

Date: 30th November, 2023

All students are invited to attend a Session on Ideation and Creativity on 12th December 2023, from 10:00 AM to 11:00 AM at Room 105. This session, led by a renowned expert in entrepreneurship and innovation, will focus on enhancing creative thinking and ideation skills-critical components for developing innovative

Event Details:

Date: 12th December 2023 Time: 10:00 AM - 11:00 AM

Venue: Room 105

Key Topics Include:

Generating Innovative Ideas – Techniques to spark creativity and innovation.

Design Thinking Principles – Applying user-centric approaches to idea development.

Idea Validation & Refinement – Assessing feasibility and improving concepts.

Fostering an Entrepreneurial Mindset – Cultivating a mindset for innovation and success.

This session will provide valuable insights for students looking to develop creative ideas and transform them

For any inquiries, please contact:

Prof. Namrata Pathak

Prof. Niyati Kalyanpur

Prof. Ramson Menezes

Prof. Ruddhi W.

Mrahek. Dr. Mmahek Chhabria

Entrepreneurship Cell (E-Cell)

W	Lucheryie	O Rat	A-A
CA. Gurunathan Pillai	Dr. Lipi Mukherjee	9.0	Whivelter
	on Eipi Muknerjee	Dr. Seema Agarwal	CA. Dr. Ashwat Desa
Vice Principal- BCom	Vice Principal- SFD	Vice Principal- BCom	Principal

RSET's

Ghanshyamdas Saraf College of Arts and Commerce Session on Ideation and Creativity

Date: 12th December 2023

Time: 10:00 AM - 11:00 AM

Venue: Room 105

Total Participants:95

A session on "Ideation and Creativity" was held on 12th December 2023 from 10:00 AM to 11:00 AM at Room 105. The session was conducted by Dr. Shobha Mathew, a renowned Soft Skill Trainer, who provided valuable insights into enhancing creative thinking and ideation skills—key components for developing innovative business solutions.

Dr. Mathew emphasized the importance of structured creativity in entrepreneurship, guiding students through techniques to generate and refine innovative ideas. She introduced design thinking principles, highlighting the significance of a user-centric approach in idea development. Additionally, she discussed methods for idea validation and refinement, helping students assess feasibility and improve their concepts for real-world application.

The session was highly interactive, with students engaging in brainstorming activities and discussions on fostering an entrepreneurial mindset. Dr. Mathew encouraged participants to embrace innovation and adaptability, essential traits for success in today's dynamic business landscape.

The session concluded with a Q&A segment, where students sought guidance on creativity and entrepreneurship. The event proved to be an enriching experience, equipping attendees with practical strategies to transform ideas into viable business opportunities. A vote of thanks was extended, acknowledging Dr. Mathew's valuable contribution.

Dr. Mmahek Chhabria Convenor-E Cell Committee



Ghanshyamdas Saraf or college of arts & commerce

	IMITTEE NAME	£ (ED	llege of a	MPC	WERS			
	OF INCHARGE	Dr	12.000	nahek	-		1000	inn	day.
EV	ENT NAME		311	to a	71		-		yr.X
	DATE & DAY	12 Dec	en	ber :	1d	earl	on 4	Ore	attrity
EVE	NT TIMINGS			- Ilan		23		1000	2/3
Sr. No.		ame	771	ID card no	1				
1	+			TO Card no	0.	Roll No	o. Class	D	iv Sign
2	Janvi Som			994/26	1	628	F-4BG	ora I	Parej
	Afreen So			994038					Aleen
	Jayshren						FYBO	on F	Anglow
5	Pimzim U	pad hyay	1	394052	10	659	FYBCO	MF	Dinge
6	limisha s	Ol auti	1	1941300	1	21	FYBCOL		Wolard
7	Shavna s	ing -	- 0	194122	0	606	FYROM		Bhan
8	likita Ch	audhary	-	794295	7 7	19	FYBCO		Dicta
9	trali. B.S		ge	142850	7	18	ENBCOM		
	ma chou	dhury	q	140717	6	61	FYBCOM		Metral
1 00	iya yadav	,		140356	70	21	FYBCOM		Fige
2 5	yanshi Yaday	-	99	40353	70	- 1	FYBLOM	E	Priyonas
3	a Mehta		90	142961	7	21	FYBCOM		Jon
1		wari	99	41539	60	177	Н Всон	-	Jus
	she Capte		90	142959	75		FYBCOM	F	Dah
	and the same	shw akarmo	85	91202583	6	1 mm	ybuom	-	Stretal
1 8	Tejas S	ingh	10	4561294	61	. 10	Ybion		
	esh.v. yada			383592			Y- bron	F	S. Tajay
Mush	can sin	gh			THE PERSON	Alexander .	X BCOM	7=	Mustesh Mustesh
lan	is Vayme		992		96	110			CHANT

ir. No.	Name	ID card no.	Roll No.	Class	Div	Sign
22	Payal yadav	9932884	935	Sy-Boom	G	payal
23	- Carrier	9942920	987	SY Brom	6	Sargharsh.
24	Vishwas survoise	9927021	972	Sybcom	0)	Vishusel
25	Zainab Sumaiya Shaikh	9932657	400	Sy bcom	C	Zalnab
26	Bhoomi .s. Pardeshi	9932694	311	SYBLOW	(8.
27	Bhoomi D. Shahu.	9932577	384	SYBCOM	C	Bhoomi
28	Thatak . V. Parman	9933163	318	SY-Bcom	c	Shalak
29	Sneha Pawari	9932626	334	SYBIOM	C	03
30	Bhumika-B. Parab	9932359	307	SYB-lom	C	Barab
31	Monish Poojosi	9932327	338	SYBam	C	Manish
32	Kanan singh Rokaya	9432243	361	SYBIOM	(Para .
33	Nitchi) Shewale	9933028	414	sy. Burn	C	Mauri
34	Tabrez Ale Poncez Ale Shocks	9933079	398	SKBam	C	Proces
35	Bhaguanayam paymay	9932367	317	S4-BCom	-	BD
36	Yash Poojasy	9932297	340	SYBCOT	nc	Dust
37	Rizvi Zainab	9933710	360	SYBlom	C	R.Zainab
38	Shaikh Para	993699	390	Sy Bior	na	Agung
39	Khan Arbunnisa.	9936456		Sylacon	B	Dog
40	Khan Rubiya	9033333	200		-	(Day
41	Nisha kumasi M. kumava	With the second	S (78=t	U	-	
42	Bhunita. M. Cumanat		100000			Rh
43	Wondin V. Vishenal-rooma	9932276	528	SYRcom	0	Nanderi
44	Misha. D. Mishoo	9934275	1 3320		0	Desta
45	Asha Sythan.	9933724	1 2 2 2 3	SYBCOM		Asha
46	Yaday Picher	313377191		5.4 B.com	D	Pyader
47	Palak Strah	9934743	2 465	5.4800	1 D	Aren
48	Divika Vishwakarma	-		2002	-	Bolka.
49	protenselva	\$ 173606 993390	23 500	10000	1	

XX

Ghanshyamdas Saraf college of arts & commerce

CON	MMITTEE NAME	E Cell	UCATION EMPO	OWERS	Intel®	WEST TO	
PR	OF INCHARGE	Dr. Mmo	July C	100		500	
E	VENT NAME	Session a	-	Aios a	ud c		A r
EVE	NT DATE & DAY	12th Dec				20(1)	0149
EV	ENT TIMINGS	10 am.		202	June 1241	_	
Sr. No.	3 0418	Name	ID card no.	Roll No.	Class	Div	Sign
1	Poutik	Boabul Patel	Q M V mand	200	FyBcom	c	Father.
3	12.223	lined Paswon	9940510			c	Dupak
4		esh. Mishra	9941374		0.00	C	@pe
5	Pal Rojes	h sukumor	99 41602	100000	100	-	(Rapshpo)
6	Bwayam	· G. Kunbi	9943862				Skunhi
7	The state of the s	resh Neman	9941437	355	FYBCom	c	Memour
8	L CL U D		9941128	386	FYBOOM	c	Kashmo
9	Δ		9941316	320	FY Bon	c	Prevora
10	Neha ·p-	Pal	9941142	358	Fy. Brom	1000	Cohogal.
11	Suhan D.	Pandey	91370295	373	Fy-BCocm	C	Sutari
12	Sakshi ·S	· Mishra	9941082	330	FYBCom	c	Sarahi
13	Khushi R	Pandey	9941407	369	FYIBCOM	С	Klimski
14	Varun . S	· Masuy kay	9941398	313	FYBCOM	C	Vmaswikas
15	Yash D. n	lachanekar	9941065	345	F4BCom	C	Gerhaus
16	Omkor S. T	ashilkar	9941126	389	FYBCom	C	Omku
	Sanika .	3. More	9941380	339	FYBCOM	c	Sanika
1	Manisha w	1. Pandit	9940895	376	FYB Com	C	Marisha.
18	Nidhi K.	Jaiswan.	9943226	4.22	FYBCom	C	Nidhi
20	Khushi Rak		9941312	32	FYBCOM		Janusu'
20	Ujjala Sud	ril Panday	9341566			c	Pardy.

am

Sr. No.	Name	ID card no.	Roll No.	Class	Div	Sign
22	Sumit - Tailokchand - Mistau	9941914	337	Fy b com	C	B
23	Dhruy Drwakar Poojary	9941816	413	Fybiom	C	Bhu
24	Yash sunil Negs -	9940944	354	Fybcom	C	Data
25	VIVER CHAMPALAL MALL	9941139	306	Fy 6 Com	c	vivet M
26	SARITA VERMUN MALI	99 34649	525	Eyblom	2	frank
27	Avneesh-Arvind andry	9942185	368	EYBOOM	(AP
29	Anantika Ramasare Pal	9940361	357	FYBROM	C	real
30	Akansha TRIPURARIPathak	9940404	401	EYB(OM	C	Apathals
31	Torni? Vayma	9927694	963	Sy BCom	64.	Jany
32	Payal yadav	9932884	985	SYBcom	G	Payal
33	Sangharsh Gaud	9947970	987	Sy Brom	6	Sorghash
34	Vishwas Survase	9927021	972	Sybian	6	Vishwa
35	Zainab Sumaiya shaith	9932657	400	Sy.bcom	C	Zainab
36	Bhoomi S. Pasideshi	9932694	311	Sybcom	C	X
37	Thatak. V. Pareman	9933103	318	Sybcom	C_{\square}	Shalab
38	Bhoomi D. Shahu.	9932577	384	21 Boar	C	Brown
39	Bhumika-B. Parab	9932359	307	ST-BCOM	C	Blarab
40	Gneha Paway	9932626	334	34BIOM	C	8-
41	Monish Bojari	9932327	338	S.Y. Bcom	C	Monish
42	Koronsorgh Rokaya	9932293			(Brus
43	Nrichii showale	9933018	414	Sy. Burn	(Malehi
44		9933079	398	StBrom	C	A TOPER 200
45	Bhagranayam paumau	9932367		SYB(om	C	130
46	Yash Pogjary				C	Wash
47	Rizui Zainab	9933710	360	Sygrom	-	R Zairab
48	Shaips David	9936992	390	Sy.Blon		gora
49	SARITA VERMA Bhoomi Singh	9934647	- 1	SY-Beam		Bhoom

MUN



INTERNAL QUALITY ASSURANCE CELL (IQAC) ACTIVITY/ EVENT REPORT 2023 - 2024

ORGANISING DEPARTMENT - IQAC & Research Cell Sr. No. Description Remarks 1 Name of the Event Multi-Disciplinary One-Day International Conference 2 Date of the Event 3rd February, 2024 3 Timing of the Event 9:00 am - 5:00 pm 4 Deliberation & Paper Presentations on the theme of Activity Conference A. In Campus A. In Campus Beyond Campus Activity Hybrid mode 5 Venue Durgadevi Saraf Auditorium To give academicians, researchers, industry professionals, and students a forum for productive debate and 6 Purpose/ Objective of discussion of contemporary educational trends and the Activity methodologies 7 Teacher In-Charge Dr. Lipi Mukherjee & Dr. Rupa Shah 8 Number of Participants 270 9 Organizing Committee IQAC & Research Cell of GSCC 10 Collaborating Outside Agency/ Person Middlesex University, Dubai The Chief Guest for the conference was Dr. Debabrata Mitra, Vice Chancellor, Dakshin Dinajpur University, West Bengal; The Guest of Honour was Mr. Siddhartha Rastogi, MD and COO Asset Management, AMBIT & Dr. Supriya Kaitheri, representative of Middlesex University, Dubai was the Keynote Speaker. The Conference was graced by Dr. Jayant Apte, Director- Education and many other 11 dignitaries. The Chairperson of the Conference was the Principal Dr. Ashwat Desai, Conference Convenor- Vice -Principal (SFD) Dr. Lipi Mukherjee, Conference Secretary-Dr. Rupa Shah while it was anchored by Prof. Prajna Brief Report/ Shetty. Programme Outcome



The conference witnessed a participation of nearly 270 delegates. The research community was very excited about the conference, and this enthusiasm was evident in the form of 85 full-length research papers received from the researchers comprising of academicians & students. Two concurrent sessions were held during the one-day conference; one was conducted offline and the other online. There was a total of 30 papers presented in the two sessions. Experts from the academic and business worlds gave the day's resource speeches and key note addresses, making the conference a huge success. Participating and presenting their papers were professors and students from various colleges. The articles discussed how contemporary methods and trends, have affected the education industry and how, over time, adjusting to utilizing digital technology these changes and appropriately will guarantee higher output and improved sustainability.

12

Other Specifications

ISSN publication of 85 papers in 3 Volumes; Impact factor

8.343

Lucuye

Dr. Lipi Mukherjee [Vice-Principal (SFD) Conference Convener] Dr. Rupa V. Shah [Conference Secretary]

Dr. Seema Agarwal [IQAC Convener]

1QAC Coordinator

Rajasthani Sammelan Education Trust Chanahyamdas Saraf College of Arts & Commerce,



RSET's

Ghanshyamdas Saraf College of Arts and Commerce 'A Journey from Ideation to Enterprise'

Organized by Entrepreneurship Cell (E-Cell) Department of Ghanshyamdas Saraf College

Date- 7th February 2024
Time - 10.00 am- 1.00 pm
Venue- DS Hall
Total participants - 130 students

In order to make students understand the concept of developing multiple ideas to come up with an innovative approach towards business startups, the E-Cell of GSCC organized a workshop on 'A Journey from Ideation to Enterprise'on 7th February, 2024 at 10:00 am in DS Hall.

The main objective of this workshop was to provide a platform so that the students can be equipped with ideas which they have in their mind that could be converted into reality. The program commenced with the introduction given by the E-Cell volunteer, Ms. Valentina, about the guest speaker Dr. Sucheta Pawar and Dr. Maithili Dhuri. The Vice-Principal of the B.Com section, Dr. Seema Agarwal, felicitated the speaker with a floral bouquet.

Dr. Maithili Dhuri presented a detailed analysis of case study of Tata Nano Technology, the way it was introduced and resulted into failure due to lack of market research. She concluded with a motivational message stating that one should not quit and thus keep trying until success is achieved.

Dr. Sucheta Pawar, on the other hand, spoke about finding practical solutions to real life problems. She emphasized on understanding societal needs in order cope with competition effectively. She concluded by stating the importance of questioning existing situations and coming out with multiple ideas to tackle the same.

The audience for the session were BMS, B.Com and BBI students. A total of students attended the session. The session ended with concluding remarks by Dr. MmahekChhabria-convenor of E-Cell followed by the volunteer of thanks given by our E-Cell volunteer.

Mmahul.

Dr. MmahekChhabria

Convenor-E Cell Committee







Internal Quality Assurance Cell (IQAC) Activity/ Event Report 2023-2024 Organizing Committee: Entrepreneurship E-Cell

Sr.No	Description	Remarks A Workshop through the journey from Ideation to Enterprise				
1	Name of the Event					
2	Date of Event	7 th Feb, 2024				
3	Timing of the Event	10:00 am to 1:00 pm				
4	Activity A. In Campus B. Beyond Campus Activity	In Campus				
5	Venue	DS Hall, GSCC				
6	Purpose/Objective of the activity	The Workshop was conducted to provide a platform for the students so that their ideas for the business can be converted into reali				
7	Teacher In-charge	E-Cell Convenor Dr. Mmahek Chhabria, Prof. Niyati Kalyanpur, Prof. Ruddhi Wadadekar, Prof. Namrata Pathak, and Prof. Ramson Menezes.				
8	Number of Participants	130 Students				
9	Organizing Committee	Entrepreneurship Committee (E-Cell)				
10	Collaborating Outside Agency/ Person	Dr. Sucheta Pawar and Dr. Maithili Dhuri were invited to conduct workshop 'A Journ from Ideation to Enterprise'				





12 Other Specify

The photos of the Event were geo-tagged.

