

## **Criteria 7.3 :-Institutional Distinctiveness**

Ghanshyamdas Saraf College has always strived to provide Value-based Education to its students. Our distinctiveness is the Holistic and Integrated approach we bring to all our programmes and activities. The college policy has been to marry Job Skills with Life Skills, to achieve the objective of nurturing and developing students who are academically sound, equipped with practical training in their field to make them employable and successful in their careers, and also who are conscious of their social responsibilities. Continuous efforts are done to 'enhance the canvas' for our students and provide them with all possible opportunities to broaden the scope and range of their learning so, Saraf college fulfill the same by their **Enhancing Career and Skill Development Based Programmes in campus.**

The **Job Skills enhancement** is done by seminars and workshops with experts who teach students interview techniques, group discussion skills, résumé-writing and grooming and communication skills. Campus interviews are conducted by eminent firms Job fairs are visited and this brings in placements and jobs.

The **Placements and Career Guidance Cell** of the college plays a major role in this aspect. Life Skills enhancement is emphasized in every activity and every programme organized in the campus or outside.

From year to year, Placements and Career Guidance Cell have increased progressively.

### **Year 2015-16 Activities**

1. Organizing workshops and seminars by different firms and organizations to help students plan their careers:- various workshop was conducted for B.Com/Selffinance students for UPSC course in D.G.Khetan school by Navchetna Charitable Trust. And the Pearl Academy at their Andheri head office. Students who attended the workshop were awarded certificates.
2. 2) Conducting campus interviews :- Companies like My Croyance ,Lafit Company ,Sales Academy, Gen XT (P3 Architecture), ICFAI had conducted Campus interview B.Com and self- finance appeared conducted campus selection
3. (3) Placement drives, exhibitions and certificate courses:-BSE program was conducted for the Bcom and Self Finance 205 student registered. 141 students successfully completed the course and certificates were awarded to them.Rewardport Pvt. Ltd. ,Integra Unisource Pvt. Ltd,Prima Nexus Pvt. Ltd.,Radius Hospitality Pvt. Ltd, Beena Financial Services conducted a walk- In interview for TYBCOM/Selffinance students.



### **Student visit to Pearl Academy**

#### **Year 2016-17 Activities**

1. Organizing workshops and seminars by different firms and organizations to help students plan their careers:-Visara Technologies Services LLP visited our campus on 10th and 11th August 2016 and conducted seminar to inform the students about "Grow Your Skills Program" and National Institute of Securities Markets organized seminar on the topic- "Economic Reforms and Indian Capital Markets" and Seminar on Demystifying the IT Industry by Infosavvy Talent Management Solution Group and Reliance Education.
2. Workshop on topic like Setting Start Ups by Eternia Image Management and Personal Rebranding and Public Relations Event and Corporate Communications by Pearl Academy
3. Conducted campus interviews for full time job opportunity by following companies Indiabulls Ltd.(1 selected), P3 Architectural Solutions(3 selected) , ICICI Prudential Life Insurance(11 selected), Ace Technologies (3 students), Acquest (2 students) and WNS Global (23 Students Shortlisted for Final Round)
4. Placement drives, exhibitions and certificate courses:-Conducted two courses for skill development one by BSE Institute Ltd. on "Advanced Skills Program on Financial Markets" and other by Visara Technologies Services LLP "Grow Your Skills Program"
5. Internship opportunity provided to the students by Barclays Bank,Capital first limited and Angel Broking Ltd
6. Visit to job-fairs outside the campus:-A visit to Career Fair organized by NHRD-Mumbai Chapter was made on February 24, 2017 at Nehru Centre, Worli. More than 250 students of M.Com, SY and TY of B.Com and Self Finance Courses visited the Career Fair along with faculty members.



### **Campus Interview:- Pre placement talk and Interview P3 Architectural Solutions**



### **Mr.Abhay Chopra from NISM addressing the students on Careers in Securities Markets**

#### **Year 2017-18 Activities**

- 1)Organizing workshops and seminars by different firms and organizations to help students plan their careers:- Seminar On Python Programming and Digital Transformation by NIIT, Seminar On Digital Transformation by NIIT, Quiz Competition Inquizitive Minds by Career Launcher, Aptitude Test BJS by NIIT, Seminar on Core Java by Revitech Infosolutions, Seminar on Animation Awareness and Designing Workshop by MAAC, Seminar on Resume Building and GD/PI by Time Institute, Seminar on Careers in Banking and Finance by FPA
- 2)Conducted campus interviews for full time job opportunity by following companies ICICI Prudential Life Insurance, P3 Architectural Solutions, WNS Global, Andromeda Sales and Distribution Pvt. Ltd, Piramal, Career Santa

3)Placement drives, exhibitions and certificate courses:-Barclays Connect with Work Programme partnered by GTT/NASSCOM, CERTIFICATE COURSE IN E TAXATION by SDVTII, CERTIFICATE COURSE IN ENGLISH SPEAKING by SDVTII and Placement drive - GET Test by NIIT

4)MOU's signed with national and international :In 2017,GSCC signed MOU with Skill Development & Vocational Training Institute of India for Course on E-Taxation and GST Course

5)Establishment of Bloomberg Lab:- Bloomberg is a U.S. based technology company established in 1981, which delivers accurate business and financial information and which has provided revolutionary financial solutions. Today, Bloomberg has become central nervous system of global finance and a global software platform providing reliable financial information across all market sectors. Bloomberg also has a vertical which opens up the database and knowledge banks for universities. This can help students to access cross-asset, real-time data and historical time series analysis in all financial markets. Students can do real-time studies of capital markets and get the rare opportunity of enhancing their academic knowledge with actual exposure to the practical corporate world. This advantage will also give student added leverage in their career prospects.



**Student attending Bloomberg session**





**Students and teachers who completed BMC Course**

6) Establishment of Research Cell of the University of Mumbai in the college:-The practice Taking into cognizance the growing importance of research and the need to channelize the research aptitude and skills of faculty members in the College, College has launched a Research Cell of Mumbai University in the College in the subject of Commerce and Economics. Further, the Cell has assisted young faculty members in preparation of synopses for research proposals to be submitted to the University where they are taking admissions to the Ph. D Programme. To promote research culture, the College has encouraged faculty members to participate in Research Conclaves



**Research cell equipped with Desktop with Earphone and Wifi Connectivity**

### **Year 2018-2019 Activities**

1. Organizing workshops and seminars by different firms and organizations to help students plan their careers:- Workshop on GST by WIRC, ICAI , Workshop on Application of E - Commerce, Website Designing & Development by Aptech.Seminar on Financial Wellness & Career Opportunities in BFM by NSE & BIAP, Quiz Competition Inquisitive Minds by Career Launcher, Financial Literacy Awareness Session by ICICI Academy of Skills, Seminar on Investor Awareness by BIAP, Session on Aptitude training and Corporate Expectations by PIBM, ABC training Session by AT Pathshala, BSE Startups Launch Session, Session on Presentation Skills by Time Institute, NISM - Mutual Funds - Module VA Training by FPA, Session on Developing Positive Attitude and Mindset for Career and Soft Skills by ICFAI, Session on Mutual Funds, Placement Drive by Aptech Institute
2. Conducted campus interviews by Companies like HR Relefection, Capital First Ltd, ICICI Prudential Life Insurance, P3 Architectural Solutions, KEC International, Aditya Birla Capital Sales Academy Program and Career Fair organised by Career Santa
3. Internship opportunities in companies like POP India, My Insurance Club, Aditya Birla Capital, IIFL, Kotak Mahindra Bank, HR Refllection, Future Generali India Insurance Ltd, Xotik Frujus Pvt Ltd. , Trust Group, Global School of Investment Banking,M-swipe
4. Certificate courses started in campus like CASI GLOBAL, CERTIFICATE COURSE IN E TAXATION by SDVTII, CERTIFICATE COURSE IN GST PRACTICES & PROCEDURES by SDVTII, PREPARATORY COURSE FOR BANKING SECTOR EXAMS by SSB Institute, Youth Employability Skills Training Program by Technoserve,I/II/III batch, BLOOMBERG MARKET CONCEPTS(BMC Course), Certificate Program in Financial Markets - Sales and Operations by BSE Institute
5. MOU's signed with Techno serve, BSE,CASI-Global, SSB Institute
6. Industrial Visit to Barclays Bank



**Workshop on GST**



**Mr. Tanmay Naik, Director NUSSD addressing the students during orientation session by  
TISS for NUSSD Programme**



**Students of CASI Global Certificate Course posing with their certificates**

Year 2019-2020

1. Organizing workshops and seminars by different firms and organizations to help students plan their careers:- Session on Resume Writing & Life at B-Schools, Session on Performance Evaluation of Mutual Funds in India, Management Games by CPLC, Session on Group Discussion by Time Institute, Workshop by ITM, Awareness Session on Actuarial Sciences, Session on Careers in Securities Markets, Intern Shala Student Partner (ISP) Talk, Orientation Session by Kotak Education Foundation
2. Conducted campus interviews:- Anand Rathi, SVN Systech India Pvt. Ltd, Reliance Nippon Life Insurance Company, Smarterbiz Technologies Pvt. Ltd, ICICI Prudential Life Insurance, P3 Architectural Solutions, Adapt Associates, Teleperformance, Karvy Digiconnect, Markethub Stock Broking Pvt Ltd., Redreamz
3. Internship opportunities in companies like Vibrant Publishers, Inter Shala Portal, Indsec Securities and Finance Ltd, IPAC, Bajaj Finserv, Nilesh Gadoya & Associates, Kotak Mahindra Bank, Ideal Management
4. Job Fair :- Placement Cell of Ghanshyamdas Saraf College in association with Agrawal Yuva Manch and with the support of CII organized Job Fair on Sunday, December 15, 2019 from 10 a.m. to 6 p.m. The fair was open to current students and alumni of Saraf College as well as to outside candidates. More than 25 companies participated in the job fair and more than 450 job seekers gave first round of interview in these companies. Around 245 students of Ghanshyamdas Saraf College appeared in the interview process of these companies and around 200 plus job seekers were outside candidates. companies participated in the JOB Fair are AU Small Finance Bank, Vinayak Associates



(Hiring For) -Axis Bank, HDFC Bank, ICICI Bank , Accenture, Capgemini, Small And Medium Pvt Ltd,Max Life Insurance, LIC, Eureka Forbes Jeevandeep Edumedia Pvt. Ltd.,Auto Intitude ,3h Media ,PVR,Wipro ,Reliance HR,Global HR, Tactics Management Services Pvt Ltd

5. Certificate courses started in campus like CASI GLOBAL, CERTIFICATE COURSE IN E TAXATION by SDVTII, Certificate & Diploma Course by TISS – NUSSD, MTA Certificate in Java in association with Technowings,Youth Employability Skills Training Program by Technoserve, Batch 1and 2,Workshop on Basics of Capital Market in association with IIFL, BLOOMBERG MARKET CONCEPTS(BMC),PREPARATORY COURSE FOR BANKING SECTOR EXAMS by SSB Institute, CERTIFICATE COURSE IN GST PRACTICES & PROCEDURES by SDVTII, Workshop on Machine Learning with Python
6. MOU's signed with Techno serve, TISS (NUSSD)



**CPLC Management Games**



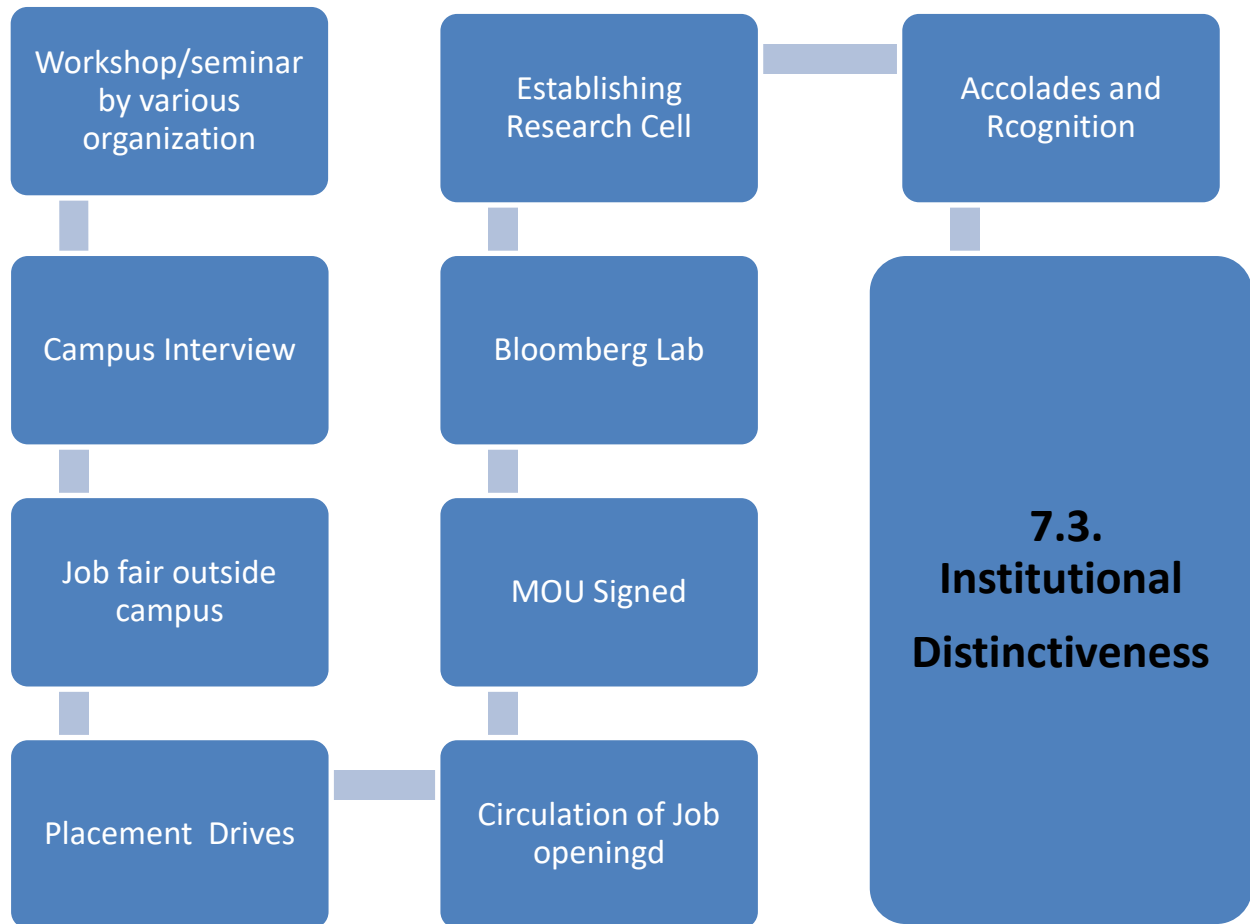
**Student participated in Job fair –Vinayak Associate**



**Session by Techno serve**



**Interview by AU Bank**



**Diagrammatic Presentation of All Activites that make Institute Distinctive**