## 3.3.2 Number of research papers per teachers in the Journals notified on UGC website during the last five years

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Title of paper	Name of the author/s	Name of journal	Year
A study on investors trend of investing through systematic investment plan (SIP) of mutual funds	Dr. Jayant Apte	Sustainable Development : A Road Map for the Mission make in India	2015-2016
Bhagwadgeeta on Skill Development	Dr. Shripad Joshi	AU FAIT. A Research journal of innvative Teaching techniques & Skill Development. Vol:1, Issue:2,	2015-2016
Trend analysis of the stock price by using trend line count back line	Dr. Shripad Joshi	International Journal of Business and Administration research review Vol.: 2 Issues No.: 12	2015-2016
A study of working condition of teachers	Dr. Shripad Joshi	Indian Streams Research Journal. Vol:6,Issue:1	2015-2016
Performance of SB & LIC ltd. a review on the liquidity risk analysis	Dr. Mittal Shah	Reverberations Multidisciplinary Peer Reviewed Research Journal Vol. : II, Issue No. I	2015-2016

Human Resource Accounting Practices in India : A Study of Impact on Decision Making	Dr. Anju Bohra	The International Journal of Business and Management Vol. : III Issue No. : X	2015-2016	https://drive.google.com/file/d/15RhIRUOb_waS9v9BHLk-HUCBSYpGsjHy/view?usp=sharing
Bright horizon: Building skills for life	Prof. Ekta Sinha	The Case Centre	2016-2017	https://drive.google.com/file/d/1N8Q_r5THN71y7QmfBm9s fO27nMlx5- CR/view?usp=sharing
A study of Make in India and its challenges	Dr. Seema Agarwal	Make in India: A myth a reality, GRT	2016-2017	https://drive.google.com/file/d/1N8Q_r5THN71y7QmfBm9s fO27nMlx5- CR/view?usp=sharing
Accounting systems in Arts, Science and Commerce colleges affiliated to university of Mumbai	Dr. Ashwat Desai	Monthly Multidisciplinary Research Journal Review Of Research Journal Vol.: 6 Issue No.: 8	2016-2017	https://drive.google.com/file/d/1N8Q_r5THN71y7QmfBm9s fO27nMlx5- CR/view?usp=sharing
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Awareness and use of social networking sites by librarians of management institutions in Mumbai-A state of the Art	Dr. Neha Joshi	DESIDOC-Journal of Library and IT	2016-2017	https://drive.google.com/file/d/1N8Q_r5THN71y7QmfBm9s fO27nMlx5- CR/view?usp=sharing
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Green marketing and its impact on kids with reference to ecological sustainability	Dr. Rupa Shah	Royal College of Arts, Science and Commerce	2016-2017	https://drive.google.com/file/d/1N8Q_r5THN71y7QmfBm9sfO27nMlx5-CR/view?usp=sharing
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I will always remember the importance of time. My motto will be "Let not my winged days, be spent in vain". I will always work for clean home, clean planet Earth and clean energy.

As a youth of my nation, I will work and work with courage to achieve success in all my tasks and enjoy the success of others. I am as young as my faith and as old as my doubt. Hence, I will light up then, the lamp of faith in my heart. My National Flag flies in my heart and I will bring glory to my nation.

I will fly
I am born with potential.
I am born with goodness and trust.
I am born with ideas and dreams.
I am born with greatness.
I am born with confidence.
I am born with wings.
So, I am not meant for crawling,
I have wings, I will fly
I will fly and fly"

Dr. APJ Abdul Kalam

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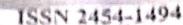
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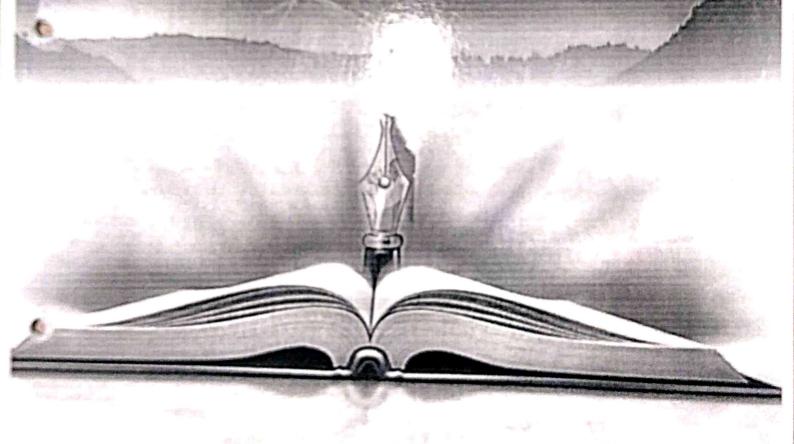
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#### THE INTERNATIONAL JOURNAL OF **BUSINESS & MANAGEMENT**

#### Human Resource Accounting Practices in India: A Study of Impact on Decision Making

#### Anju Vyas

Research Scholar, Department of Accounting, Faculty of Commerce and Management Studies, J.N.V University, Jodhpur, India Assistant Professor, Ganshyam Das Saraaf College, Mumbai, India

Dr. M. C. Tater

Associate Professor, Department of Accounting, Faculty of Commerce and Management Studies, J.N.V University, Jodhpur, India



#### Abstract:

Human Resources are skills, knowledge and energy of peoples which can be applied to production or rendering services. There is a popular maxim that human resources are the greatest assets of the organizations. In mission statements, annual reports and annual general meetings, organizations declare that "our greatest assets are our people". The importance of Human Resource has been recognized in all activities of organization. In present era of knowledge and skills no industry or enterprise can succeed without Human efforts and direction. Valuation of manpower has engaged the attention of social scientists, researchers, executives, as well as financial institutions. The importance of Human Resource has been recognized in all activities of organization. In present era of knowledge and skills no industry or enterprise can succeed without Human efforts and direction. Valuation of manpower has engaged the attention of social scientists, researchers, executives, as well as financial institutions. The basic objective of paper is to work out the relationship between Human Resources Accounting information and decision making. The study have two dimensions, firstly, the usefulness of HRA information for management and secondly, usefulness of the HRA information for Investors for making the decisions. So, this research confines itself to the study of relationship between the provision of HRA Information and decision behavior of the internal management and the external users i.e. Investors, of accounting information.

Keywords: Human Resource Accounting, Human Resource Valuation, Decision making.

#### 1. Introduction

An organization cannot be thought without their Human Resources. Human Resources are the integral part of any organization. Human Resource can be defined as "the knowledge that individuals acquire during their life and use to produce goods, service or ideas in market or non market situations. The new economy often called the knowledge economy. In spite of the modern technology and all the system; man still remains the most important factor. Every organization growth depends on the contribution made by human effort. Of four factors of production man, material and land, the last three are useless, unless these are used effectively by the employees of an organization. The Human Assets is so important that the value of this asset is increased with their experience but in case of other asset the value is depreciate by the passage of time. In any country natural resources and capital are major components of production: human beings are that factor which accumulate capital, efficiently use natural resources and impart knowledge in development of any nation. Knowledge workers are major resources for the success of modern business firm, yet financial reporting is still ignoring this aspect. The effective and efficient people must be included to ensure the growth and development of organization. Human resource accounting relates to the quantification in monetary terms (e.g. by calculating a capital value) of human resources employed by an organization. A well-developed system of human resource accounting could contribute significantly to internal decisions by management and external decisions by investors. Human Resource accounting helps potential investors to judge a company better on the strength of human assets utilized. Thus, if two companies offer the same rate of return on total capital employed, information about human resources can help investors to decide which company to choose for investment.

2. Human Resource Accounting Reporting and Decision Making

There has been an increasing interest in accounting for human resources. The human resource accounting information provides the cost and value of human resource for management decisions as well as for investing decision to external users. It has been also important to assess the usefulness of such information for decision making.

It may be suggested that Human Resource Accounting is a way of communicating to the employees of an organization that their role is valuable and it will be evaluated by the managers, and if this interpretation is effective, it will affect decision and behavior. The



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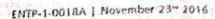
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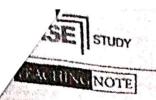
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B. K. Ghosh









### BRIGHT HORIZON: BUILDING SKILLS FOR LIFE

#### Synopsis

This case study deals with how a group of social entrepreneurs went about setting up an NGO, Bright Horizon, to pursue their dream of transforming the lives of underprivileged children by imparting life skills education to them.

Bright Horizon consists of three college mates – Aiman, Sharon and Kriti, having diverse prior educational backgrounds, who formed a team while doing their post-graduation at a prominent management institute in Mumbai. They started this social enterprise mainly to satisfy their common passion to work with underprivileged children of Mumbai in the field of Life Skills education. For skills development, the areas of focus were communication, empathy, leadership, respecting differences, self-awareness, teamwork and community service.

Running a social enterprise had been quite a roller-coaster ride for the three young founders, who dreamt of making Bright Horizon a one-stop shop for experiential learning for the holistic growth and development of all children. To keep themselves on their toes, the trio would constantly ask, "What are we teaching our kids as a society and how much needs to be done to resolve conflicts in their little minds?"

They received their finances through donations and grants from Unlimited India, Development Bank of Singapore and a few other organizations. They also earned revenue that constituted 6%–11% of the total capital, by conducting training programs for teachers in NGOs and certain private schools. In addition, they received donations from the Rotary Club of Bombay<sup>1</sup>, Capgemini and Bombay Community Public Trust.

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Mumbai was known as Bombay till 1995

This Teaching Note was prepared by Prof. Ekta Sinha, Faculty of Management Studies, G. Saraf College, Mumbai and Dr. Keith C. D'Souza, Professor, S. P. Jain Institute of Management & Research, Mumbai after classroom adaptation. It is only an illustrative orchestration of the case study Bright decision approach.

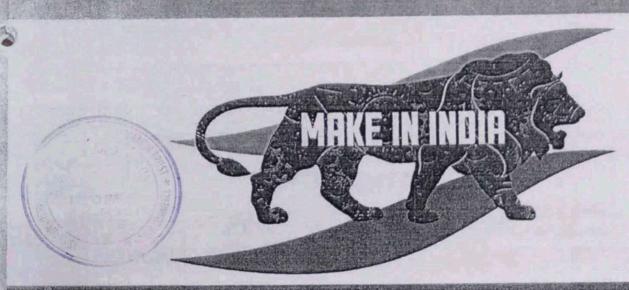
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### "Make in India: A Myth or Reality"



Ву

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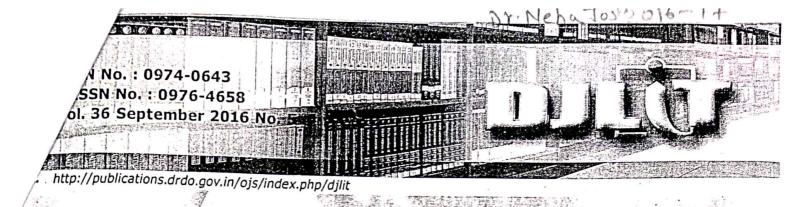
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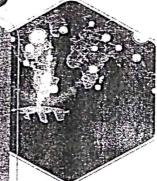
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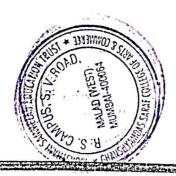
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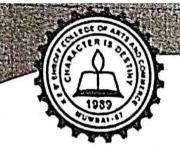
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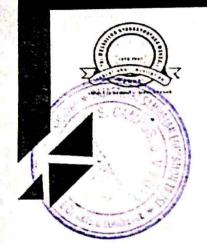
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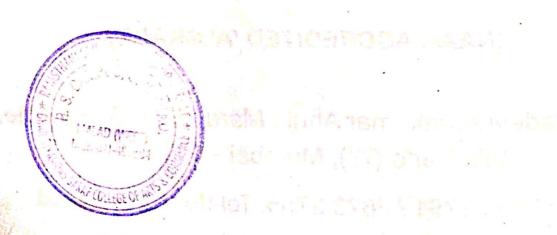
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Anu Amodia

he expression 'Indian Ethos', is a concept to capture the experiences of Indian civilization over the centuries which may be accepted as a guide book to be followed in managing both the professional as well as the personal front. This paper attempts to focus on the doctrines and ideas from the ancient Indian scriptures: our epics Ramayana, Mahabharata, Vedas, Vedanta, Upanishad, Srimad Bhagawat Gita and of course Arthashastra of Chankya relevant to global mindset development with specific reference to business leadership efficient managerial skills for creating a proper ambience for qualitative development and increasing the productivity, shaping a better future in the business world. It is an ideal endeavor to incorporate the ideas as expressed in our wisdom literature for the fullest growth of human potentials who accept business ethics, appreciate corporate social responsibilities, initiate leadership for a prosperous and strong nation.

#### **Historical Perspective** of Governance

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Charu Vinayak

he legal system of a country at a given time is not the creation of one man or of one day; it represents the cumulative fruit of the endeavour, experience, thoughtful planning and patient labour of a large number of people through generations. To comprehend, understand and appreciate the present governance system adequately, it is necessary, therefore, to acquire background knowledge of the course of its growth and development. The truth is that the traditions of the past have made our modern system what it is, and still live on in it. Without a proper historical background, it may be difficult to appreciate as to why a particular feature of the system is as it is. The historical perspective throws light on the anomalies that exist here and there in the system. Therefore, we should concentrate on different perspectives of governance system in ancient India and gradual evolution of it till

#### **Governance Lessons in Ancient Indian Ethos Role of** Secretary (Sachiva) in Governance as per Ramacharitamanas of Shri Tulsidas

Nilesh Bharat Gadoya

amacharitamanas of Shri Tulsidas has valuable lessons from the governance perspective. These epic book is written in the form of dohas (couplets) and chaupais (quatrain). There are various angles from which governance can be studied from this epic book. The present article discusses the role of secretary (Sachiva) in governance as per Ramacharitamanas. Ramacharitamanas is divided into seven parts which are known as Kanda (Bala-kand, Ayodhya-kand, Aranyakand, Kishkinda-kand, Sunder-kand, Lanka-kand and Uttar-kand). There are stories of various kings in these kands like Rama, Pratapbhanu, Dashratha, Janaka, Vali, Sugriva, Ravana. Each of these kings had one or more secretaries (Sachivas) who advised or counselled their king in many matters. The article focuses on these sachivas, their qualities, their role in governance of the kingdom and the lessons they give us. Though it seems to be ancient but the lessons still have relevance in today's modern world.

#### The Indian Synthesis in Governance

P-84

Om Prakash Dani and M. S. Srinivasan

he ancient Indian Culture evolved a synthesis in governance which has a living relevance to modern Government. This Indian system is not the result of a dogmatic imposition of a one sided ideology like capitalism or socialism on the entire nation; it is an organic synthesis of the deeper truths of monarchy, oligarchy, aristocracy and democracy. The unique feature of this system which needs careful consideration from modern governance is its attempt to harness the intellectual, moral and spiritual energy of the community for uplifting the social and political life of the community under the overarching ideal of Dharma. The old forms of this synthesis may not be suitable to our present or future age. We have to arrive at a new form and a new balance of this ancient synthesis which is in harmony with the present and future needs of

#### Corporate Governance and **Ancient Wisdom**

P-88

Prasanna Bedi

his article harnesses the spirit of evaluating the conceptual framework of governance derived from Ancient India in its perception & exertions and extensively understanding its impression on corporate governance of contemporary times. The essence of laws and principles underlying them for the construction of governance has been consciously assayed and comprehended to realize its parts evident in modern corporate governance practices. Stipulation of professional codes and ethical governance from ancient texts is drawn to correlate with current era of corporate governance. It converges the governance insights from the early system of collective identity for occupation of corporations called Vaishyas (Varna system) to today's modern corporations. It also enlightens the Indigenous systems of values & concepts which were vehemently distorted structurally by colonial legacy resulting acute hollow in perceiving the Indian heritage of ancient form of governance. Indian wisdom of governance is being corresponded with Western form of Governance Theories to brew a comparable understanding.

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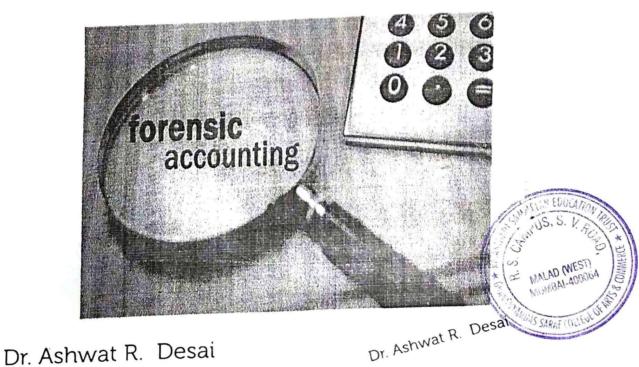
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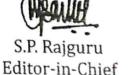
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Dr. Ashwat R. Desai

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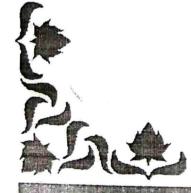
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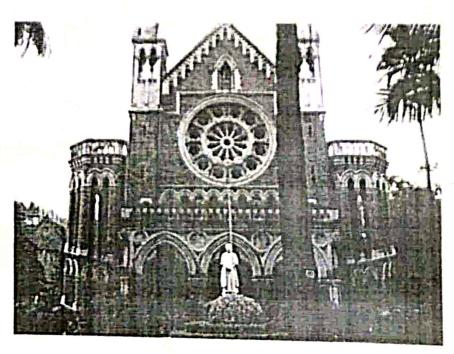


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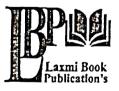
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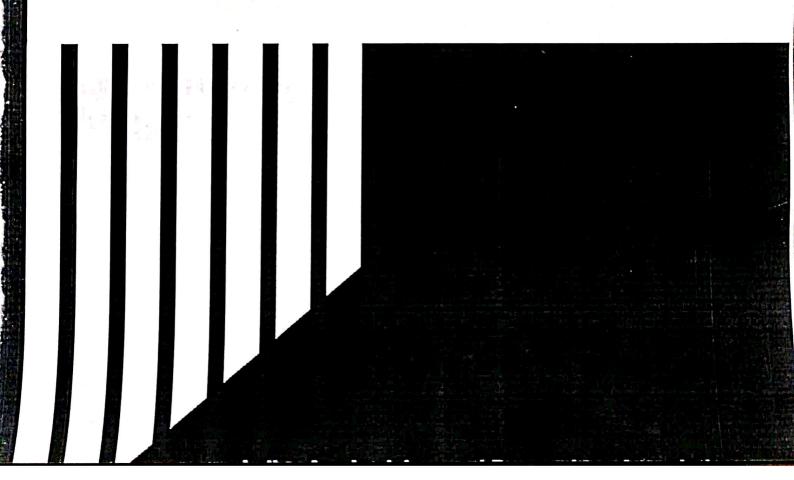




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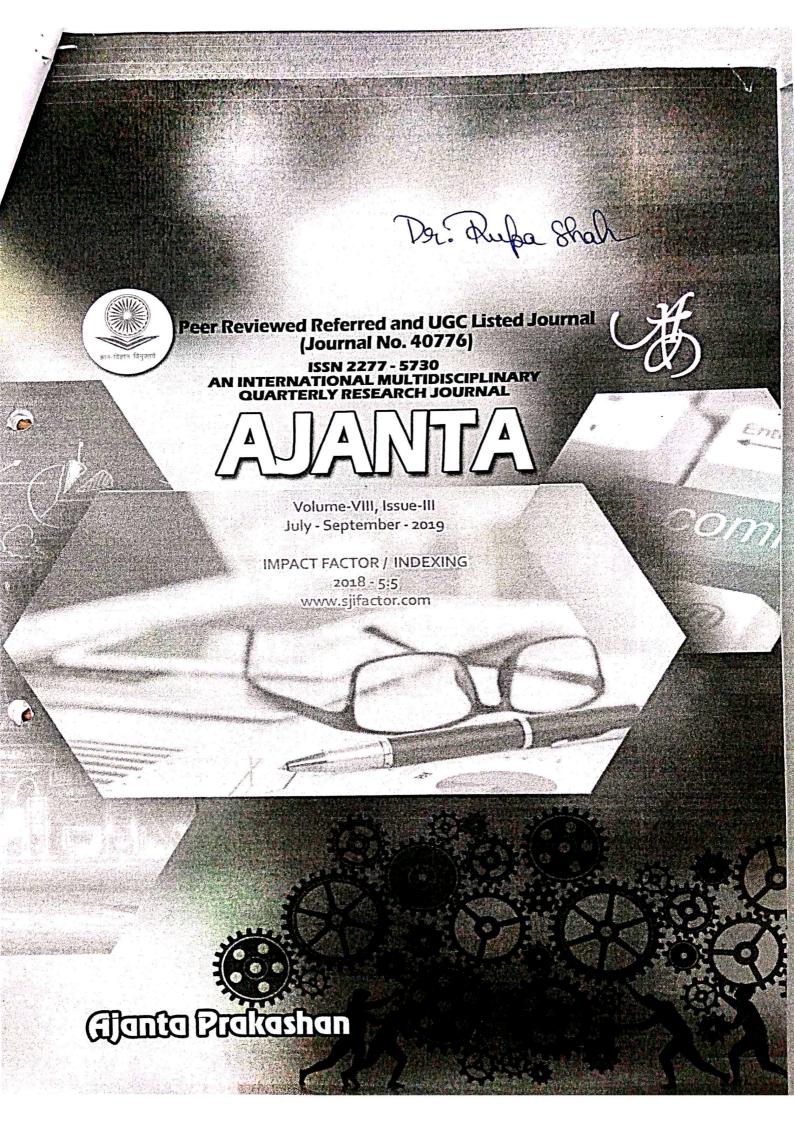
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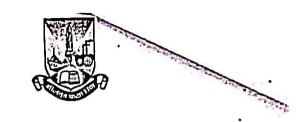
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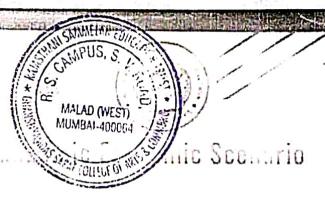
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### Challenges and Opportunities for Academic Libraries under Landscape of Massive Open Online Courses

Neha M Joshi\*

The Higher Education in India is changing from customary face to face and chalk and talk paradigm to online learning archetype. The Higher Education (HE) in India has witnessed phenomenal expansion in the last few decades in terms of access, equity and inclusiveness. In the recent few years the focus is on quality inculcation and employability enhancement. Pedagogical tools designed to move learning outside of the physical classroom dates back at least to the decade of 1990s and the advent of the correspondence course started emerging during those olden days. The online era in higher education gradually picked up and recorded exponential growth in recent years though a higher percentage could be brought under the online footprint with certain policy reforms. During academic year 2016-17, the total number of students enrolled in the universities and colleges were reported to be 284.85 lakhs and in terms of percentage at various levels it was observed as UG (86.33%), PG (9.71%), Research (0.77%), Diploma/ Certificate (2.63%) and Integrated (0.56%). (Annual Report, Ministry of Human Resource Development 2016-17). In spite of these facilities higher education in India is not accessible to more than six percent of the young population. To meet the growing demand for higher education, the number of distance education programmes are growing up in India. Inspite of stringent regulations of the Distance Education Council (DEC) (https://www.ugc.ac.in/deb) the effectiveness of this medium is yet to be achieved. On the other hand due to digital movement in India the country has gone through various waves of transformations. The Government initiatives like National Knowledge Commission, Digital India and so on, have encouraged people to move towards digital way of communicating, accessing and delivering services on e-platforms. The significant changes in use of the technology in online education has seen emergence of the concept of Massive Open Online Course (MOOC) which the Indian higher education sector has also facing.

The University Grants Commission (UGC) along with the Human Resource Development (HRD) Ministry has launched the MOOC program in India for higher secondary, bachelors and masters degrees. This will cover a wide range of subjects that may or may not be taught in regular campus studies. There is no doubt that MOOC's maximum visibility contributed to democratization of education; in a country like India MOOC culture has brought tremendous hope for the unprivileged community deprived of formal education. With the proliferation of MOOCs and their significance with respect to the massificiation of higher education, their impact is increasingly being compared with the traditional face to face education. Though not holistically but to a larger extent the traditional education is all set to incorporate the issues such as employability, soft skills, However the MOOCs in countries like India are yet to make their mark in the context of bringing the skills gap, knowledge acquisition tendencies of the students, retention rates and mismatch in graduation skills. The present paper analyzes the above said attributes from twofold perspective. It showcases the potential to enhance the effectiveness of the MOOCs by integrating the Library and Information Science (LIS) component for the LIS education itself as well as for other disciplines.

The paper gives overview of MOOCs and the role of other disciplines like library science under it. This is the right time to think about inclusion of other educational stakeholders like libraries in MOOCs, otherwise other aspects will be out of sight after a few years. On this background the paper discusses the challenges and opportunities for libraries and necessity of inclusion of libraries under MOOC by policy makers.

#### Massive Open Online Course Overview

MOOCs are online courses designed for large numbers of participants, can be accessed by anyone anywhere as long as they have an Internet connection, are open to everyone without entry qualifications and offer a full/complete course experience online for free (Mulder & Jansen, 2015). It all started in 2011 when

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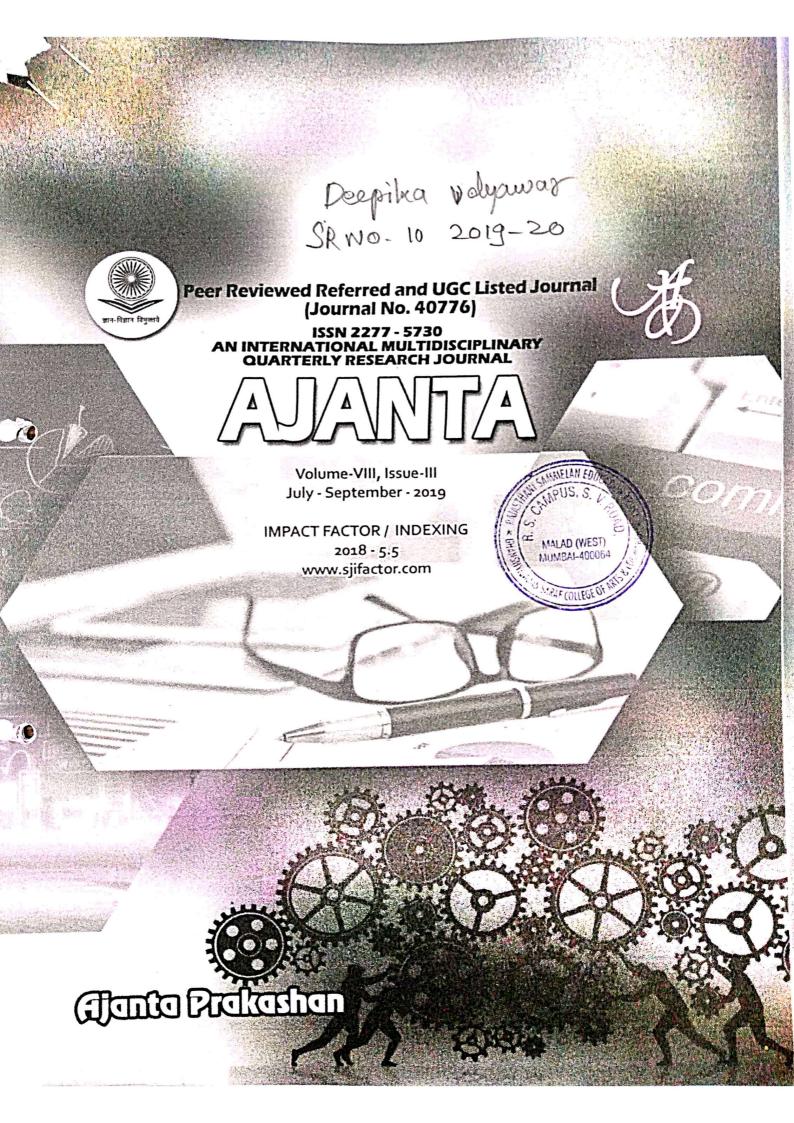
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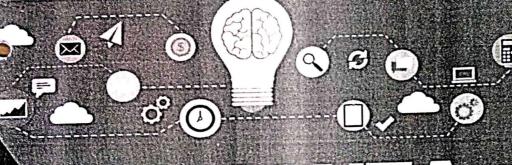
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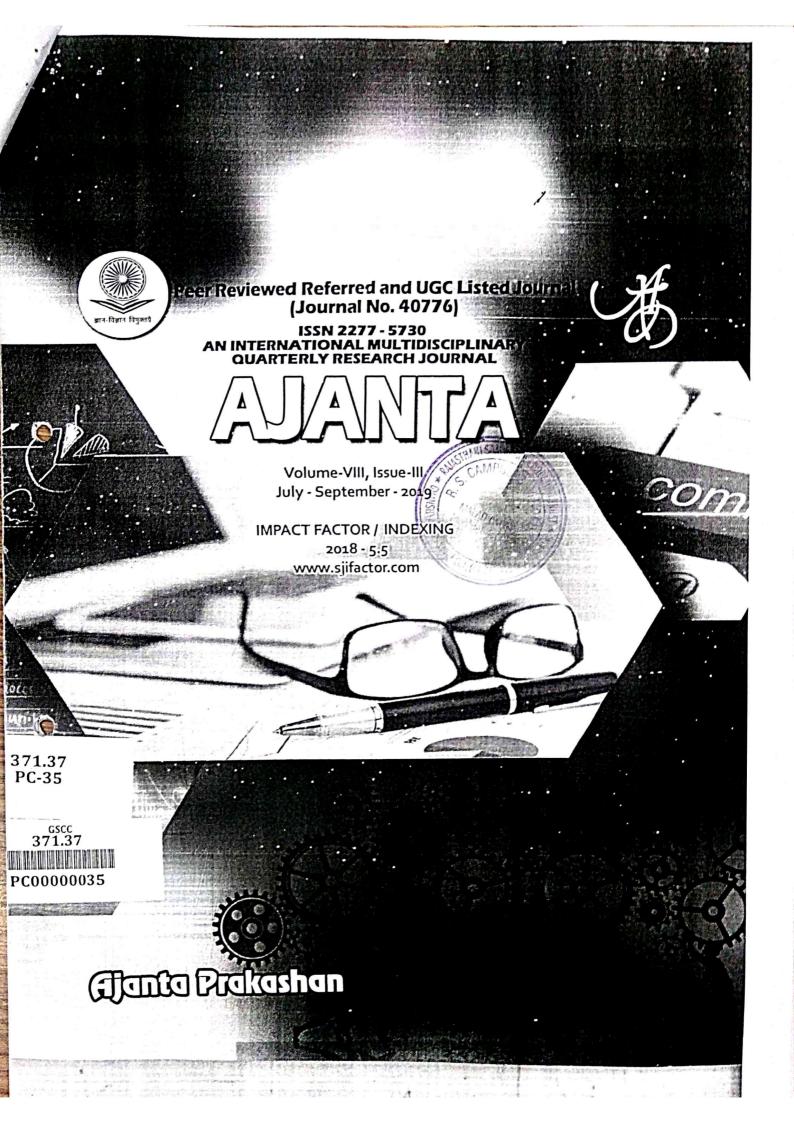
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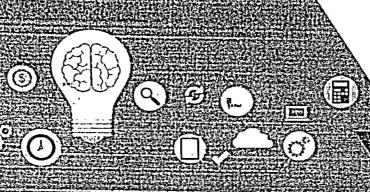
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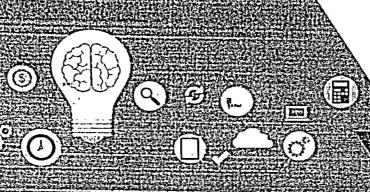
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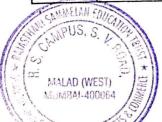
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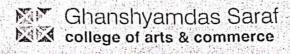
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This is to certify that Mr. /Ms. /Dr. Tyoti Son	pal of
Ghanshyamdas Saraf College has partice A Study of Effectiveness of Wo	omen's Leadership
Compared to Men	in the State Level Seminar on
Challenges to Women's Development, Empowerment	t & Liberation in Contemporary India
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Dr. Shagun Srivastava Convener, WDC	CA Dr. Jayant Apte Principal



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# Certificate

This is to certify that Mr. /Ms. /Dr. <u>Urvi Jain</u> <u>Ghanshyamdas Saraf</u> <u>College has participated/presented a research pa</u> <u>Financial Literacy and Women Empowerment</u>	of per titled
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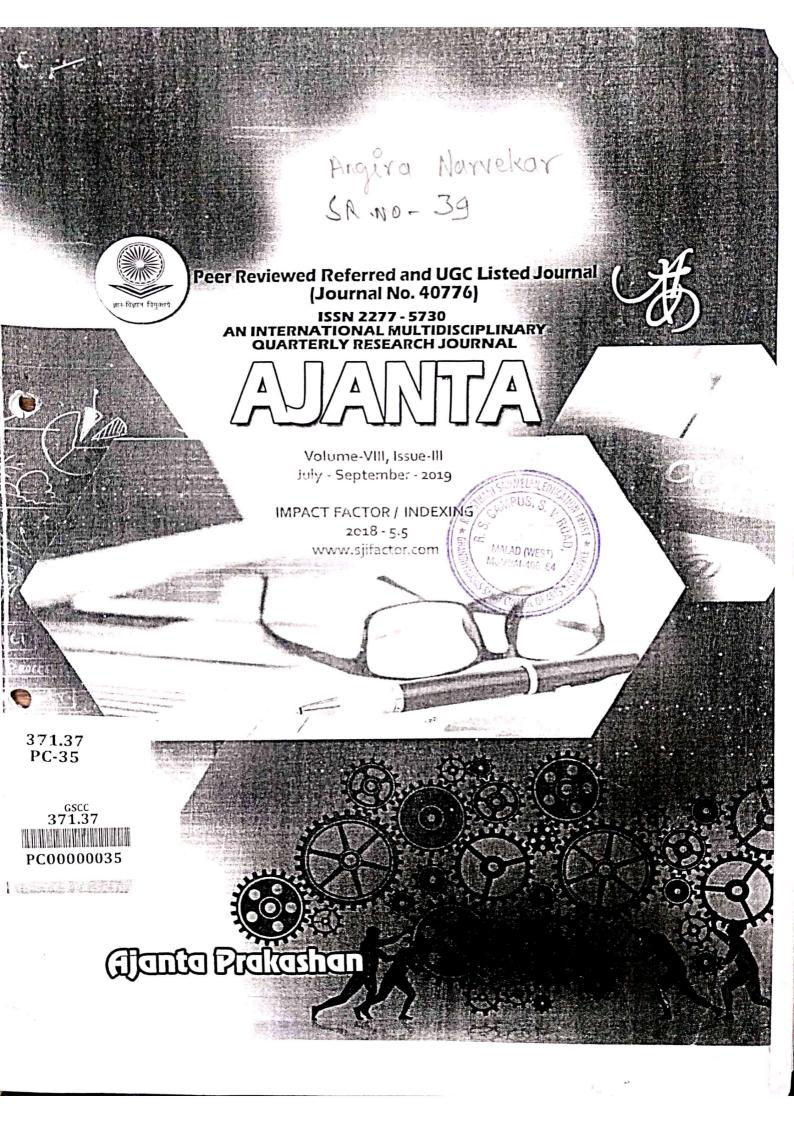
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Convener, WDC

CA Dr. Jayant Apte

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Online Education in Emerging Knowledge Economies: Exploring factors of motivation, de-motivation and potential facilitators; and studying the effects of demographic variables

# **Ekta Sinha**G. Saraf College, University of Mumbai, India

Kenneth Bagarukayo
Uganda Technology and Management University, Uganda

#### **ABSTRACT**

In 2015, the United Nations member states adopted the 2030 Sustainable Development Goals (SDGs). Education, which is the fourth Sustainable Development Goal, has seen some major transformations with the advent of digital technologies. Education is now increasingly being imparted through these digital technologies as well. In the past few years, researchers have paid considerable attention to studying this changing educational landscape. However, there exists two major gaps. First, the existing literature highlights the importance of Information and Communication Technologies (ICTs) in imparting quality education by exploring characteristics of ICTs such as: portability, connectivity and usability but fails to explore learners' perception towards online education. Second, the changing educational landscape resulting from the use of ICTs has often been reported with regard to developed economies, giving little consideration to emerging knowledge economies. The present study overcomes these two gaps by exploring the motivators; de-motivators; as well as potential facilitators of online education, from the perspective of learners in emerging knowledge economies. Further, it attempts to understand individual differences with respect to country, gender, age, employment status and educational qualification towards the enrolment, preference and awareness related to online education. The study presents an in-depth comparative analysis of two emerging knowledge economies: India and Uganda and has been undertaken in two phases. In the first phase in-depth interviews were conducted with 51 learners to explore the motivators, de-motivators, and potential facilitators of online education. Data thus collected was checked for content validity through an extensive literature review. In the second phase, a structured questionnaire was administered to 252 respondents, drawn from a population of participants pursuing or having an intention to pursue online education in both countries. The present work provides better insights for further facilitation and improvement of online education in emerging knowledge economies. Mann-Whitney U-Tests and Kruskal-Wallis tests were undertaken to establish statistical validity. The paper concludes with some suggestions and recommendations on how to overcome barriers and factors which de-motivate learners from pursuing online education in order to achieve the desired Sustainable Development Goals.

#### **CCS CONCEPTS**

Applied Computing → Computing in Other Domains → Computing in Education

**Keywords**: Education, Online Education, Skill, Sustainable development, Emerging knowledge economies, Motivators & De-motivators, ICTs, India, Uganda