# **Innovation Activities**

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#### REPORT

Ghanshyamdas Saraf college hosted webinar on "Being An Out-of-the-Box Achiever" Series hosted by Forum of Free Enterprise and powered by 24 Frames Digital, on 18/09/19 at 11.30 in Communication center, DSIMS. The webinar was attended by five students of E.Celland two of the faculty members.

Forum of Free Enterprise was set up in 1956 by the late A. D. Shroff with the objective of educating public on free enterprise and its close relationship with the democratic way of life. Out-of-the-Box Achievers are young passionate leaders under 50, who have embraced a cause and converted into an activity that is helping them, and communities as well as markets they work with become more monetarily and environmentally sustainable.

Mr. Navin Kale, Creative Head of a startup – Passion360 and Mr. Ashay Mahajan, Head of Operations and Finance of the startup – Passion360, two dynamic and versatile youngsters who have conceived "Swayam Talks", a platform where interesting journeys of people, their failure and success stories and their ideas are shared in their own language. 'Swayam Talks' is a 'Talk's show' being conducted for live audiences across Maharashtra.

Miss Swati Kapadia, CEO- Forum of Free Enterprise facilitated the session. In this webinar, Mr. Navin and Mr. Ashay shared interesting stories of their success, challenges they faced and the strategies they deployed to overcome the hurdles in their journey.

Swayam is not just another talk series. Its format and presentation are what make it a unique concept. Swayam's specialty lies in the effective presentation of inspirational and advanced thoughts on varied subjects like entrepreneurship, science & technology, social leadership, agriculture, environment, education, sports and more.\

The issues addressed were thought provoking, current and futuristic. The session concluded by answering the online queries from various participants including our college student.





#### E-CELL REPORT

#### TALK BY THOUGHT PROVOKING ENTREPRENEURS

Entrepreneurial Cell of Ghanshyamdas Saraf College of Arts and Commerce Organised "TALK BY THOUGHT PROVOKING ENTREPRENEURS" on 27th September in Durgadevi Saraf Auditorium. This event was the first initiative of E-Cell in 2018.

The guest speakers Mr. Jaimin Shah, Co-Founder and CEO of Think Monk Info LLP & Mrs. Krishna Datta, Co-founder and CEO of GRTFUDZZ IMPEX Pvt.Ltd.were Established Entrepreneurs.

Students from first and second year of B.M.S. & B.C.A.F. & B.B.I had gathered in huge numbers leading to a count of about 300 to attend the session. The event started with a welcome speech, and with the worship of Goddess Saraswati. Our respected Principal Prof Prof.Bhavana Vaidya, Dr. Lipi Mukherjee, chief co-ordinator of self-finance department and other faculty members of the committee lit the lamp to mark the start of the event.

Mr. Jaimin Shah had commenced his inspirational talk. He spoke about how he had managed to fulfil his entrepreneurial dream whilst continuing with another job. He encouraged everyone to try and test their abilities in the entrepreneurial world and shared his personal experiences while establishing his venture Think Monk Info LLP.

As we moved towards the second session, Co-founder and CEO of GRTFUDZZ IMPEX Pvt. Ltd. Mrs. Krishna Datta spoke about her personal and work experiences along with the challenges that an Entrepreneur might face. She affirmed that anybody can be a successful entrepreneur, one should just have the will for it. The occasion was graceful with the presence of Prof.Bhavana Vaidya, Principal of Ghanshyamdas Saraf college, Dr. Lipi Mukherjee, chief co-ordinator of self-finance department and other faculty members of the college

The event closed with a thank you speech and with an immense sense of Pleasure and gratitude towards the speakers, volunteers and participants for devoting their time for this inspirational and motivational symposium. The event was a huge success.

Team

E- Cell

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# Memorandum of Understanding For Students Entrepreneurship Development (herein after referred to as SED)

This Memorandum of Understanding (MOU) is made & signed on this day 9th of August 2019, setting the terms and understanding between:

#### Navayuvak Entrepreneurs, Mumbai (hereinafter NEPL) And Ghanshyamdas Saraf college of Arts & Commerce

Whereas, NEPL, is an organization which creates & develops India's Entrepreneurship Education Ecosystem. It also aims to become a one stop hub for startups as they are the pioneers in working for the startup ecosystem at the ground level.

Whereas, Ghanshyamdas Saraf college is recognized as one of the major educational endeavor of parent body Rajasthani Sammelan Educational Trust. It has achieved many milestones as far as number of students, quality of education and infrastructure development is concerned.

#### **DEFINITIONS & INTERPRETATION**

- a. "NEPL" means NAVAYUVAK ENTREPRENEURS PRIVATE LIMITED
- b. "SECOND PARTY" means 'Saraf College'
- c. "MoU" means MEMORANDUM OF UNDERSTANDING
- d. "SED" means STUDENT ENTREPRENEURSHIP DEVELOPMENT
- e. "ABCDE" means ANY BODY CANVE ENTREPRENEURSHIP

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- f. Intellectual Property Rights includes any copyright, design rights, patents, inventions, logos, business names, service marks and trademarks, Internet domain names, moral rights, rights in databases, data, source codes, reports, drawings, specifications, know how, business methods and trade secrets, applications for registration, and the right to apply for registration, for any of these rights and all other intellectual property rights and equivalent or similar forms of protection existing anywhere in the world. g. "Days" shall be construed as calendar days unless qualified by the word "business", in which instance a "business day" will be any day other than a Sunday or public holiday as gazetted by the government of the Republic of India from time to time:
- h. The words "shall" and "will" and "must" used in the context of any obligation or restriction imposed on a party have the same meaning;
- i. Words and expressions defined in any clause shall, unless the application of any such word or expression is specifically limited to that clause, bear the meaning assigned to such word or expression throughout this MoU.

#### **PARTIES**

This document constitutes an agreement between **Ghanshyamdas Saraf** college of Arts & Commerce and NEPL to collaborate on offering Qualitative Education on developing Entrepreneurial Drive, Skills, and Strong Determination for Venturing in Entrepreneurship.

#### **PURPOSE**

The purpose (goal) of this MoU is to impart qualitative education on entrepreneurship by sensitizing the students of **Ghanshyamdas Saraf college of Arts & Commerce**, building an entrepreneurial drive within them. The above goal will be accomplished by undertaking the activities stated in responsibilities hereunder.







#### DURATION

This MoU shall commence on the 9th August, 2019 and shall continue to be in force for two years, unless and otherwise terminated in accordance with the provisions of this MoU or otherwise as per law.

#### RESPONSIBILITIES

#### A. Ghanshyamdas Saraf college of Arts & Commerce

- I. Making Classroom or Auditorium and other necessary arrangements available for the training sessions to be conducted by NEPL, exclusively for Ghanshyamdas Saraf college of Arts & Commerce students.
- II. Appointing a Suited Entrepreneurship Cell Member as College Representative who shall be Coordinating the Training Sessions and other Events and Activities.
- III. Help towards promotion of SED and all Programs (Including ABCDE), Events and Activities in the College Premises.

#### B. The NEPL:

- I. SED campaign will be "Entrepreneurship Cell Management Partner"
  Partner of Ghanshyamdas Saraf college of Arts & Commerce
- II. Providing detailed course outline for ABCDE One Year Program.
- III. Imparting qualitative training on entrepreneurship by way of classroom teaching and/or practical training, as applicable
- IV. At intervals, during the sessions, assessing the progress, interest, and inclination of Ghanshyamdas Saraf college of Arts & Commerce students, towards the development of Entrepreneurial Skills
- V. Incorporating any amendments and/or improvements suggestions by the concerned **Ghanshyamdas Saraf College of Arts & Commerce** faculty, that will augment overall quality of SED training program
  - vi. SED will be organizing Events and Workshop for students
  - vii. SED will be providing mentoring support to Student Startups and Students with early stage ideas.

viii. SED has created a SED portal where all College E-cells will be on one platform.

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- NEPL will help college to develop their own incubation cell, and ix. assist students for the same.
- Paid Course Comprises of ABCDE course which holds a cost of X. Rs. 2500+ GST (18%). Towards one year membership fees & training.
- xi. The sum of Rs. 500 only to be RETAINED by Ghanshyamdas Saraf College of Arts & Commerce towards the management of resources. And the balance of Rs. 2000 +GST (18%) would be paid to Navyuvak.

#### 1. LIABILITIES

SECOND PARTY shall not, however, be liable for:.

- a. Discharging any financial commitments (if so) made by NEPL.
- b. Any suit on account of demands for infringement of copyright and/or other laws by which have no nexus with the object of the MoU being entered into.

#### 2. PERIOD OF VALIDITY

This MOU is at-will for the duration of 2 years from the date of signing by both the parties, and may be modified by mutual consent of authorized officials from Ghanshyamdas Saraf College of Arts & Commerce & NEPL. This MOU shall become effective upon signature by the authorized officials from Ghanshyamdas Saraf College of Arts & Commerce & NEPL, and will remain in effect until modified or terminated by any one of the partners by mutual consent. In the absence of mutual agreement by the authorized officials from SECOND PARTY & NEPL, this MOU shall end (or shall be extended) upon completion of 2 years term.

After the expiry of the contract, it can be renewed as per the consent

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#### 3. CONFIDENTIAL INFORMATION

- a. From time to time during the duration of this Agreement, Confidential Information may be given by one Party through this MoU ("the Disclosing Party NEPL") to the other Party ("the Recipient Ghanshyamdas Saraf College of Arts & Commerce").
- b. The Receiving Party will treat and keep all Confidential Information as secret and confidential and will not, without the Disclosing Party's written consent, directly or indirectly communicate or disclose (whether in writing or orally or in any other manner) Confidential Information to any other person other than in accordance with the terms of this Agreement.
- c. The Receiving Party will only use the Confidential Information for the sole purpose of complying with its obligations under this Agreement.
- d. The contents and the existence and the scope of this Agreement are Confidential Information.
- e. If any Confidential Information is copied, disclosed or used otherwise than as permitted under this Agreement then, upon becoming aware of the same, without prejudice to any rights or remedies of the Disclosing Party, the Receiving Party shall as soon as practicable notify the Disclosing Party of such event and, if requested by the Disclosing Party, take such steps (including the institution of legal proceedings) as shall be necessary to remedy (if capable of remedy) the default and/or to prevent further un-authorised copying, disclosure or use.
- f. Notwithstanding whether the Receiving Party uses the Confidential Information in accordance with this Agreement or not (including modifying or amending the Confidential Information), all Confidential Information shall remain the property of the Disclosing Party and its disclosure shall not confer on the Receiving Party any rights of the

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Disclosing Party (or its Agents), including Intellectual Property rights, over the Confidential Information whatsoever beyond those contained in this Agreement

- g. Use by the Receiving Party of any Confidential Information in accordance with the terms of this Agreement will not infringe the Intellectual Property of any other person and no notification of any actual or potential claim alleging such infringement has been received by the disclosing Party.
- **4. JURISDICTION:** Any dispute arising out of this MoU between both the parties is subjected to Mumbai Jurisdiction (Maharashtra) only.

#### 5. FORCE MAJEURE

- a. Delay or failure to comply with or breach of any of the terms and conditions of this MoU if occasioned by or resulting from an act of God or public enemy, fire, explosion, earthquake, perils of the sea, flood, war declared or undeclared, civil war, revolution, civil commotion or other civil strike, riots, strikes, blockade, embargo, sanctions, epidemics, act of any Government or other Authority, compliance with Government orders, demands or regulations, or any circumstances of like or different nature beyond the reasonable control of the Party so failing, will not be deemed to be a breach of this MoU nor will it subject either Party to any liability to the other.
- b. Should either Party be prevented from carrying out its contractual obligations as a result of a force majeure event lasting continuously for a period of 60 days, either Party shall be entitled, after due consultation with the other Party in an effort to come to a mutually acceptable arrangement, to terminate the MoU on written notice to the other Party without liability.

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#### 6. TERMINATION

- This MoU can be terminated on account of the following:
- i. If either party does not follow the terms & conditions
- ii. Can be terminated by either party by giving 60 business days advance notice in writing without any obligation or to assign any reason
- Should either Party breach or otherwise be in default of any of its obligations under or in terms of this Agreement and remain in default or fail to remedy such breach, if such breach is indeed capable of remedy, within 60 business days of receipt of written notice calling upon it to do so, the other Party will be entitled, but not obliged, in addition to any other rights which it may have or remedies which may be available to it.
- i. To cancel this MoU, with or without claiming damages, provided that such breach constitutes a material breach; or
- ii. To obtain an order against such defaulting Party for specific performance, with or without claiming damages.

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#### For Ghanshyamdas Saraf College of Arts & Commerce:

Authorized Signatory:

Name with designation: Ashok M Saraf

Chairman Governing Council

Date: 9th August, 2019

For NEPL

Gaurannisher 9. Authorized Signatory: Gaurav Mishra

Name with designation: Director

Date: 9th August, 2019



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# Ghanshyamdas Saraf College's Entrepreneurial Cell's Orientation on ABCDE by Navyuvak Enterprise private Limited.

E-Cell instituted in Ghanshyamdas Saraf College of Arts and Commerce hadorganised an orientation program on Anybody Can Do Entrepreneurship (ABCDE) On Wednesday, July 10 2019, in Room No.106, for students where entrepreneurial enthusiasts had gathered in huge numbers.

Mr. Gaurav Mishra, Mr. Subbaiyah Mechanda and Mr.Yash Bhargava were the resource persons, who very complacently graced the students with their presence. All students were motivated with the presence of the esteemed guests.

Mr. Gaurav Mishra from Navyuvak was the primary speaker of the day.he along with other two resource persons oriented students towards the idea of Entrepreneurship. As he started his own venture at the age of 16. Since then he is passionately working towards the development of the start-up ecosystem by helping fellow entrepreneurs and creating an impact by his organisation Navyuvak.

Navyuvak is an organisation which helps potential entrepreneurs to define, create, validate, build and pitch their ideas in order to successfully convert it into a Business.

The orientation programme elaborated on the following points: -

- 1. Empowering student Entrepreneurs and why do they need to start at an early age with its benefits
- 2. Current Scenario of the Indian Start-up Ecosystem
- 3. Importance of start-up experience and start-up education
- 4. How Navyuvak will help in starting up a business idea.

The students showed great interest in the idea of start-up and were enthusiastic to enrol for the ABCDE program.

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#### Entrepreneurial Fair 2018

Self Finance Department of Ghanshyamdas Saraf College organized Entrepreneur Fair on March 5th, 2018 at Bajaj Hall. Students of SY BMS and SY BCBI enthusiastically displayed their entrepreneurial skills in 37 stalls which were a feast for the visitors.

The stall owners not only satisfied the taste buds with wide variety of food items like smoky Oreo, coffee with toffe, Bruschetta, Falooda, Sandwich, Chocolate paan, Gajar ka halwa, Kachori, PaniPuri, Mojhito, Corn Chaat, Ice creams and Shakes, Cakes, Homemade Chocolates, Mousse, Matka Lassi, Fruit Salad, Mocktails etc. but also offered artistic products like hand madejewellery, keychains, photo frames, wall hangings, handmade greetings etc. for sale.

In addition to this many unique game stalls were there like Angry Birds, wire buzz, etc. which was center of attraction for the students. For the selfie lovers, there was the stall of 'Trendy Bee' with variety of Props. There were various game stations for fun and entertainment and grooming stalls offering Hairdo, Mehendi, etc. for increasing the style quotient of visitors. The fair was a huge success with students showcasing all aspects of being an entrepreneur starting from idea generation to its successful implementation.

The best stalls were awarded with prizes and certificates. To recognize and appreciate the efforts of students, participation certificates were given to all the participants.

The following are the prize winners of Entrepreneurial Fair 2018

Ranks	Food Category	Non – Food Category	
Ist	Arya Pande & Group. (BMS)  Coffee, Sandwich	Pragya Soni & Group  (BMS)  Angry birds & Tyre	
	&Wire buzz game	Challenge	
IInd	Priyanka Shaktawat& Group (BBI)	Reshma Shah & Group (BMS)	
	Twisted Lemonde Mojito, Customised Sandwich,	Mehndi, Photo booth, Hair Braiding	

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	DahiPapadiChaat, Nacho, Homemade Chocolates	
IIIrd	Kinjal Dharod& Group (BBI) Tacos, Khandvi, Mocktails, 7UP 7Down &Rolet	Sneha Wayangankar& Group Handmade Chocolates & Handmade Cards







# **Entrepreneurial Fair 2019**

"ALL OUR DREAMS CAN COME TRUE, IF WE HAVE COURAGE TO PURSUE THEM" - Walt Disney

The BMS and BCBI (Self Finance Department) of Ghanshyamdas Saraf College organized 'Entrepreneurial Fair' on August 21<sup>st</sup>, 2019 at Bajaj Hall from 8:30am to 1:00 pm. The fair was inaugurated by Dr. Jayant Apte, Principal of GSCC, Dr. Lipi Mukherjee, chief coordinator of SFD and Prof. Gopal Sonar, Vice principal of GSCC.

Students of SY & TY BMS and SY & TY BCBI enthusiastically displayed their entrepreneurial skills in 35 stalls which were a feast for the visitors. The stall owners not only satisfied the taste buds with wide variety of food items like, Falooda, Sandwich, Pizza Puri, Twister Vada Pao, Chocolate paan, PaniPuri, Corn Chaat, Ice creams, Cakes, Homemade Chocolates, MatkaBasundi, Fruit Salad, Mocktails etc. but also offered artistic products like handmade jewellery, keychains etc. for sale. In addition to this, many unique game stalls were set up like Pubg, 7up 7down, Coin Games etc. for fun and entertainment. This game zone was center of attraction for the students. The grooming stalls offered Mehendi designing for increasing the style quotient of visitors. The fair was a huge success with students showcasing all aspects of being an entrepreneur like starting from idea generation to its successful implementation.

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Prof. Neelima Majumdar and Prof. Rekha Mishra were appointed as Judges for the event. They had personally shown positive interest in the fair and motivated students with their valuable words of appreciation. To recognize and value the efforts of students, the best stalls were awarded with prizes and certificates. The following are the prize winners of Entrepreneurial Fair 2019.

#### Food Category-

First prize - Stall no. 9 (BBI) Komal Kumawat (Leader), Arfiya Shaikh, Sonali Vishwakarma, Pooja Kushwaha, Priyanka Gupta, Aarti Maurya and Aarti Kushwaha

Second prize - Stall No. 7 (BBI) Pritam Pramanik (Leader), Samim Fakir, DishantDevaliya, Suraj Gaud, Bhavin Pagaria, Tarun Chaudhary and Shilpa Tawania

Third prize - Stall No. 2 (BMS) Aishwarya Mankame (Leader), Preeti Bhore, Shilpa Sharma, Preksha Rathod, Kashish Singh, Shreya Agarwal, Manjusha Shetty

#### Non - Food Category -

First prize - Stall No. 15 (BMS) Anjali Gupta (Leader), Prem Rawat, Jafrin Khan, Satyam Tiwari, Priya Nair and Shweta Parte

Second prize - Stall No. 17 (BMS) Rashi Sharma (Leader), Avni Nemani, Suruchi Kanchan, Vidhi Parmar, Swati Shukla and Ayushi Jangid

Third prize - Stall No.4 (BMS), SunainaBhusankar (Leader), NischalKadel, Sita Mishra, Ayush Parmar, Srishti Ray, SanikaRajpurkar and Harsh Mehta

- Co-ordinator BMS - Prof. Prajna Shetty

Co-ordinator BBI - Prof. Urvi Jain



# Report on Field Visit to Igatpuri on 20th February 2016

Subject: Rural Marketing

Class - SYBMS

#### Summary

The BMS department organised a field trip for the Second Year Bachelor of Management Studies students as a part of their practical study for Rural Marketing.

The purpose of the trip was to understand the following concepts better:

- Rural Environment
- Rural Markets
- Rural consumer behavior

#### Report:

- $\triangleright$  The trip was planned as a One day excursion so the timing was 6:00 am 5:00p.m.
- > The students were accompanied by the subject faculty Prof. Heta Shah and 2 Core faculties from the college - Prof. Alok Hardikar and Prof. Mamta Chhajer..
- > The students started their field survey as soon as they entered Igatpuri.
- > The villages they visited were Dhekale, Varai, Satiwali, Penta and Khodala.
- Each student had to personally fill up the survey form which included 70 questions regarding their Family, Lifestyle, Occupation, Education, Consumer Durables at Retail shops and Shopping Habits.
- It was noted by the students that as we penetrated the rural area the facilities reduced
- Many students found double or fake brands in the retail shops through which they understood the concept of Substitutes in the rural areas.
- > They also visited a small school in the village of Varai wherein they discovered how the government had taken initiatives to encourage primary education by providing funds to the parents.

> As they filled their survey forms the students could understand rural consumer behaviour also.

> They were provided with simple breakfast and lunch during the visit.

#### Conclusion

As a subject faculty Prof. Heta shah commented that she as usual "was amazed at the effect the environment had on the students. It is through this visit that they could understand the concepts taught in class in a much practical manner."

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#### **Industrial Visit Report 2016-17**

The Industrial Visit Committee organized Industrial visit to Amritsar in the last week of December during Christmas Vaccation, more than 45 Students with 5 Professors and 3 People from the Travel Agency went on this glorious journey.

Throughout the Journey the Students witnessed Picturesque scenes and Good North Indian Food.

The Students also got a learning experience when they handloom factory which is located in Dalhousie where they learned process of making handloom. At the end of the trip we enjoyed at Golden temple and clicked some precious moments at golden temple.

The Students also got a learning experience when they visited Verka Milk Factory Factory which is located in Chandigarh, where they learned process of Milk products. At the end of the trip we all ice cream made by them in the factory, clicked some precious moments at stadium as well in the Amritsar temple which made the trip memorable.



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### **Industrial Visit Report 2017-18**

The industrial visit committee of Ghanshaymdas Saraf College organised industrial visit organised in the month of December to Bangalore Mysore, Students of all the courses with 6 to 7 Professors and the People from the Travel Agency went on this glorious journey. Throughout the Journey the Students witnessed picturesque scenes. During the trip we enjoyed at Mysore palace, and the Bangalore city, clicked some precious moments Mysore palace which made the trip memorable.





#### One Day Industrial Visit

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#### I-Medita (Pune)

G. Saraf college has organized one day Industrial Visit at I-Medita (Pune) on

31th January 2019,26 Students from SYBSc.IT and TYBSc.IT lead by Prof Sneha Khajane and Prof. Rajvinder Kaur embarked on a learning adventure to I-Medita industry situated in Pune, Mumbai. The motive of this trip was to learn what networking is and courses related to CISCO to persue networking as their career. The company employee Mr. Piyush offered us some refreshments and later the session begun. There were 2 sessions where, in the first session students learned about CISCO'S certification course. In the second session students learned about network, how networking works globally, a bit about internet and addressing. There was a lab visiting in which the students studied about routers switches and connection between different systems.

The students were very interactive and asked frequent questions to Mr Piyush who happily answered them. Both sessions were very truly told and were very informative. At the end of the trip students were given certificates and some refreshments. We all enjoyed and clicked some precious moments which made this trip memorable





#### REPORT ON

# INDUSTRIAL VISIT TO INDIAN SCHOOL OF MANAGEMENT AND ENTREPRENEURSHIP

Ghanshyamdas Saraf College organised a one-day Industrial Visit to the Indian School of Management & Entrepreneurship, Lower Parel, Mumbai for the Third Year students of BMS/B.Com (Accounting & Finance)/B.Com (Banking & Insurance)/B.Com (Financial Markets) and B.Sc - IT on the 11<sup>th</sup> of February, 2017.

The students along with Faculty members started off from the College premises at 8.30 am after a quick breakfast provided by the College. On reaching the venue, all were warmly greeted by the Marketing Manager of ISME Mr.Vishal Sama, Who then proceeded to guide the Faculty & Students of Saraf College to their Management School premise on the 7<sup>th</sup> Floor which houses the accelerator section. The infrastructure and design of the Management School was astounding and created a lasting impact on all.

The Founder of ISME, Dr. Indu Shahani welcomed the gathering with her words of wisdom followed by some sessions arranged by their efficient team.

The session was divided into five parts:

- Management Games
- Seminar
- Group Discussion
- » Master Class Lecture
- Sample Entrance Test Paper

The Faculty of ISME created a fun-filled environment by engaging the students with Management games on innovation, Leadership, Communication, Team work, Design Skill, Motivation, etc wherein they involved the students and got them to realise that everyone has some hidden creative potential which one needs to realise and this would in turn go a long way in finding an entrepreneur in every person.

A seminar was conducted where they briefed the students about the courses that their School offered.

A group Discussion was also held by Ms. Bulbul of ISME which was highly interactive and informative and the bright students of Saraf College actively participated in the same.

A Master class lecture taken by Mr. Omkar, co-founder of the venture Desi Hangover who took a session on the topic "Start-up v/s Danda". He enlightened the students with a key funda to attract investors with a start-up idea and that was "To present an idea to the investor in not more than seven words", which should be catchy, concise and arouse the curiosity of the investor. The rest should be explained only when questions start pouring in from the investors' end.

The students were finally given a sample question paper to crack which would help them clear the mandatory entrance test in case the students are interested to enrol in their Entrepreneurship course in the near future.

The Industrial Visit concluded with the students being awarded Participation certificates and being served with snacks.

To sum up, the Industrial Visit to ISME was a huge success. In all a total of 115 students visited ISME The faculties accompanying the students were Prof. Gurunathan Prof. Prajna Shetty and Prof. Sneha Khajane

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# BARCLAYS VISIT REPORT INDUSTRIAL VISIT TO BARCLAYS BANK (BCBI) REPORT

As a part of CSR initiative by Barclays Bank, Placement Cell and BCBI Department of Ghanshyamdas Saraf College of Arts and Commerce have collaborated with Barclays Bank for arranging Industrial Visits for the Third Year Students of the College. Visits were arranged to the Barclays Bank Branch situated at Nirlon Park, Goregaon East.

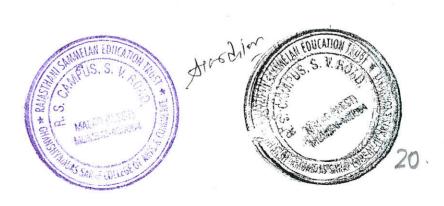
After an impactful first visit, further two visits were arranged.

Second visit of a batch of 15 Students of B.Com (Banking and Insurance) was conducted on 23<sup>rd</sup> October 2018.and accompanied by Prof. Avanti Sathe.

Third visit of a batch of 15 students of B.Com (Banking and Insurance) was conducted on 30<sup>th</sup> October 2018 and accompanied by Prof. Alok Hardikar.

Fourth isit of a batch of 14 Students of B.Com (Banking and Insurance) was conducted on 11<sup>th</sup> December 2018.and accompanied by Prof. Angira Narvekar.

It was a fruitful visit for the students focusing on Soft Skills and Aptitude Skills Training. Ms. Abhishweta from Barclays Bank delivered a presentation informing the students about working of Barclays Bank. He also explained the importance of having a clear focus in life. Moreover, students were also given tips and tricks to crack a job interview. Ms. Abhishweta highlighted the importance of dressing right for an interview process and also discussed common interview questions. The session was interactive and practical examples with respect to development of soft skills were also shared with the students. The session concluded with a question answer round wherein all the student queries were entertained patiently. The session turned out to be a deep ocean of knowledge and left a powerful impact on the students.



Following is the list of students who attended the training program.

# Second Visit conducted on 23<sup>rd</sup> October, 2018 Accompanying faculty: Prof. Avanti Sathe

Sr. No.	Name of the student	
1	Manju Mularam Choudhary	
2	Minu Bharat Khetan	
3	Mariya Paul Dsouza	
4	Dilnashi Sartaj Khan	
5	Urvashi Kirit Parmar	
6	Heena Narendrakumar Chaplot	
7	Radhika Ajit Kurhade	
8	Pranali Mahadev Bhinge	
9	Sandhya Gupta	
10	Ruchi Yadav	
11	Trisha Salian	
12	Sandhya Sharma	
13	Hemanshi Rakesh Varma	
14	Komal Sharma	
15	Priyanka Arjun Shinde	

### Third Visit conducted on 30th October, 2018

Accompanying faculty: Prof. Alok Hardikar

Sr. No.	r. No. Name of the student	
1	Jai Nipane	
2	Darshana Chavan	
3	Akshamary Nadar	
4	Ritika Ganiga	
5	Ankita Rajpurohit	
6	Anusha Pujari	
7	Dikshika Das	
8	Zobiya Qureshi	
9	Rajesgree Dodamani	
10	Shikha Chourasiya	
11	Rashmi Pawar	
12	Avnish Singh Shekhawat	
13	Tejaswini Wagh	
14	Ankita Rajpurohit	
15	Kusum Yaday	with the same

#### Fourth Visit conducted on 11<sup>th</sup> December, 2018 Accompanying faculty: Prof. Angira Narvekar

Sr. No.	Name of the student	
1	Anjali Pathak	
2	Shweta Baji	
3	Devanshi Shah	
4	Gudiya Saroj	
5	Shilpa Rajak	
6	Sarika Yadav	
7	Khushboo Sonkar	
8	Kshitija Jadhav	
9	Nandini Sharma	
10	Neha Yadav	
11	Preeti Dalvi	
12	Sunita Shelar	
13	Supriya Yesare	
14	Zeel Dagha	





Amul Report

## Industrial Visit Report

One day industrial visit is organized by college at Amul (Virar) on 27<sup>th</sup> September 2018,59 Students from SYBMS, SYBAF, TYBAF, TYBFM lead by Prof Alok Hardikar, Prof Mayur Rambiya and Prof Ashwati Nair embarked on a learning adventure to AMUL Factory which is situated in Virar, Mumbai. The motive of this trip was to learn how AMUL functions throughout the district of Mumbai and the West Coast.

We were received by Mr Dhiraj Chauhan who is a Senior Officer in the AMUL Factory (Virar)

My Dhiraj Chauhan showed us the insights of Amul first through an informative corporate film and after that a hands on tour of the factory. where we saw how AMUL functions internally. The students were very interactive and asked frequent questions to Mr Dhiraj who happily answered them.

The factory visit helped us to learn the major impact of technology in the production sector, also how important delegation of management is in major corporate sectors.

At the end of the trip we all enjoyed some ice cream and clicked some precious moments which made this trip memorable

The Industrial Visit Committee organized a trip to New Delhi, Chandigarh, Mcleodganj(Dharamshala) and Amritsar from the 24<sup>th</sup> December to 31<sup>st</sup> December.

99 Students with 8 Professors and 2 People from the Travel Agency went on this glorious journey. Throughout the Journey the Students witnessed Picturesque scenes and Good North Indian Food. The Places visited was Red Fort, Rock Garden. Bhagsu Falls, The Dalai Lama Shrine, Jallianwala Bagh, The Golden Temple, Wagah- Attari Border. The Students also got a learning experience when they visited Verka Milk Plant which is located in Chandigarh where they learned how milk is used into making different products and also how milk is transferred from one place to another in the State of Punjab.

The Students had a magical and breathtaking experience in Dharamshala and Amritsar where they experienced Peace and Prosperity all around.

In the end this trip was more of a learning experience on the various Cultures and Heritages India Possess and each student shall cherish these memories forever.

Industrial visit was organized by college at I-Medita (Pune) on 31th January 2019, 26 Students from SYBSc.IT and TYBSc.IT lead by Prof Sneha Khajane and Prof. Rajvinder Kaur embarked on a learning adventure to I-Medita industry situated in Pune, Mumbai. The motive of this trip was to learn what networking is and courses related to CISCO to persue networking as their career...

Mr. Piyush and his colleagues showed us the insights of industry first through an informative websites and after that a hands on tour of the industry, where we saw how servers and routers works internally. The students were very interactive and asked frequent questions to Mr Piyush who happily answered them.

At the end of the trip students were given certificates and some refreshments. We all enjoyed and clicked some precious moments which made this trip memorable

Industrial Visit Committee and Placement Cell of Ghanshyamdas Saraf College organised an Industrial Visit to Henkel Adhesive TechnologiesIndia Pvt.Ltd. located at KoparKhairane, Navi



Mumbai on 12<sup>th</sup> March 2019.A total of 16 studentsfrom SY and TYaccompanied by Prof. Alok Hardikar and Prof. Mamta Chhajer attended this industrial visit.

The group reached the plant at 10 a.m. and everyone was seated in the Conference Room. Then, the Students and faculty members were briefed about Henkel Ltd. by Finance Controller of Henkel Mr. Ravindra Chhajer. Mr. Ravindra discussed about Vision, mission of Henkel, major business lines and products manufactured by the company, key customers of the company, sales and earnings growth, business acquisitions and many other details via presentation and videos, Thereafter, Plant head, Mr. Sandeep Panchpadeexplained about KoparKhairaneplant layout, products made in the KoparKhairane plant, employee engagement activities and CSR activities taken by the company. He also instructed the group about safety measures to be taken during the site visit. After the presentations by controller and plant head, everyone was provided PPE's i.e. Personal Protective Equipment (viz shoes, glasses, jacket, helmet) to be worn at the time of visiting the production site.

Mr. Sandeep Panchpademade the group visit Flexible Training Academy, Product Development Lab, Warehouse, Production facility of Adhesives manufactured on hot melt and solvent based technology. During this site tour, the plant manager enlightened the group about the working of the plant, the order of the work, the conversion of the raw materials into the finished products, safety measures taken at the plant and all the other necessary details. All the students got an insight as to how the production activities are conducted and managed with the aid of technology.

The inquisitiveness along with the precious efforts of the in-charges led to the successful completion of the industrial visit, with the students taking tons of knowledge home.





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#### Industrial Visit Report 2018-19

One day industrial visit is organized by college at Amul (Virar) on 27<sup>th</sup> September 2018,59 Students from SYBMS, SYBAF, TYBAF, TYBFM lead by Prof Alok Hardikar, Prof Mayur Rambiya and Prof Ashwati Nair embarked on a learning adventure to AMUL Factory which is situated in Virar, Mumbai. The motive of this trip was to learn how AMUL functions throughout the district of Mumbai and the West Coast.

We were received by Mr Dhiraj Chauhan who is a Senior Officer in the AMUL Factory (Virar)

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The factory visit helped us to learn the major impact of technology in the production sector, also how important delegation of management is in major corporate sectors.

At the end of the trip we all enjoyed some ice cream and clicked some precious moments which made this trip memorable

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99 Students with 8 Professors and 2 People from the Travel Agency went on this glorious journey. Throughout the Journey the Students witnessed Picturesque scenes and Good North Indian Food. The Places visited was Red Fort, Rock Garden, Bhagsu Falls, The Dalai Lama Shrine, Jallianwala Bagh, The Golden Temple, Wagah- Attari Border. The Students also got a learning experience when they visited Verka Milk Plant which is located in Chandigarh where they learned how milk is used into making different products and also how milk is transferred from one place to another in the State of Punjab.

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The inquisitiveness along with the precious efforts of the in-charges led to the successful completion of the industrial visit, with the students taking tons of knowledge home.



### Industrial Visit Report 2019-20

One day industrial visit is organized by college at Go Cheese (Manchar Pune) on 19<sup>th</sup> October 2019, 39, Students from all courses of Self Finance lead by Prof Alok Hardikar, Prof Mayur Rambiya and Prof Ashwati Nair embarked on a learning adventure to Go Cheese Factory which is situated in Macchar, Pune, The motive of this trip was to learn process and functions of Go cheese production.

The factory visit helped us to learn the major impact of technology in the production sector, also how important delegation of management is in major corporate sectors.

At the end of the trip we all enjoyed the pizza made by them using go cheese products and clicked some precious moments which made this trip memorable

The Industrial Visit Committee organized Industrial visit to Kerala from the 24<sup>th</sup> December to 31<sup>st</sup> December, 2019.

89 Students with 7 Professors and 3 People from the Travel Agency went on this glorious journey. Throughout the Journey the Students witnessed Picturesque scenes and Good South Indian Food. The Students also got a learning experience when they visited **Ripple Tea Factory** which is located in **Munnar**, **Kerala** where they learned process of making different tea from tealeaf.





# INDUSTRIAL VISITS (TEA FACTORY MUNNAR, GOVARDHAN FACTORY, AMUL INDUSTRIES, HENKEL ADHESIVE TECHNOLOGIES LTD)













#### 2017-18

# SELF FINANCE DEPARTMENT BACHELOR OF MANAGEMENT STUDIES (BMS)

# Exhibition on Innovation & Sustainability

On 15th of July 2017, SYBMS students (Self Finance Department) of Ghyanshyamdas Saraf College of arts & Commerce under the guidance of Prof. Ekta Sinha conducted a Department Event on the theme of "Innovation & Sustainability". The event was judged by Prof. Mamta Chhajer and Prof. Sonali Khade with their complete time, energy and efforts.

The event began with a welcome speech by Krunal Sarogi (student, SYBMS) in the presence of respected Vice principals - Prof. Bhavana Vaidya and Dr. Jayant Apte, Chief Coordinator - Dr. Lipi Mukharjee, BMS Coordinator - Prof. Prajna Shetty, Judges of the event and faculty members, in room number 105 & 106 at 11.30 am.

A total of 110 students under 17 groups participated in the event and exhibited their ideas of innovation and sustainability, in the form of various business models. Exhibited models were very well explained to the judges as well as to the audiences by the SYBMS students. The energy and efforts put in by the groups were commendable. Various models included: Electricity production from salt water, Stem-cells business models, Book store with a difference, etc.

The enthusiasm and involvement of the students made this event a huge success. It managed to impress and ignite a thought process about innovation and sustainability in every person who visited the exhibition.

Business Ideas that managed to secure top three positions were:

1. Pee Clean: 1st Position

Winning Team: ShubanshuJain , Keshav Lohia , Mukesh Choudhari and Bhavika Jadav.

2. Kinectic to Electrical Energy: 2nd Position

Phothy

Winning Team :Vanraj Patel , Kausha Shah, Ketan Gajara , MaitreeDedhiya , Pragya Soni , Yash Kheratkar, Vatsal Bhadra, Jinen Bhansali and Riya Chopda.

3. Online book store with a difference: 3rd Position

Winning Team : Shruti Dashpute , Sakshi Prabhu , Afreen Dharsi , Hiteshi Mundra and Nidhi Purohit.

4. Electrical energy through rainwater harvesting: 3rd Position

Winning Team: Urja Nayak, Yaamna Khan, Shifa Khan and Dipika Vagal.

The event ended with a sincere vote of thanks by Arya Pande (student, SYBMS) and an entrepreneurial zeal among students to do something for their country.

Prof. Prajna Shetty, Coordinator of BMS



#### **BMS: INNOVISION 2019**

2018-19

"The sustainable development goals are for the youth-and they will only be achieved by the youth" -UN Secretary-General, Mr. Ban Ki-moon

The BMS department of Ghanshyamdas Saraf of College conducted their annual departmental activity "INNOVISION 2019" based on the theme "Sustainable Business Plans" on 14<sup>th</sup> February, 2019. The activity was conducted in Durgadevi Saraf Auditorium between 9am to 1pm.

The event was inaugurated in the hands of the esteemed Principal Dr. Jayant Apte. The core student participants of FYBMS exhibited their potential through their viable sustainable business plans.

The theme "Sustainable Business Plans" helped to Inspire, Ignite & Integrate' the young minds to think like the new age entrepreneur. It thus served to bring in the best minds to devise creative, innovative and sustainable business plans.

Twenty-five impressive business plans were presented by the budding entrepreneurs of Saraf College. Participants presented their unique ideas and the best plans were selected. Some of the distinctive ideas displayed via their plans were on stevia farming, edible spoons, Haemoglobin+supplement, smoke filter, sawdust candles, etc. The winning plans were based on:

- ₩ Soil Humidity Automatic detector a very useful tool for farmers
- 4 Tesla Coil a means of generating cost-effective electricity

Prof. Prasanna Choudhari & Prof. Sonali Khade were the judges for the competition. The winners were:

Rank	Winning Group	Class	Divisi
			on
1 <sup>st</sup> Prize	Bhavya Agarwal & Team	FYBMS	A
2 <sup>nd</sup> Prize	Dhruv Kedia & Team	FYBMS	В
3 <sup>rd</sup> Prize	Karan Shanmugan & Team	FYBMS	A MELAN EDUCATION

fely

Who!

Brogue we

31

Many dignitaries graced the occasion- Administrator Prof. Bhavana Vaidya, Rajastahani Sammelan Education Trust CEO Mr. Anant Yadnik, Finplan CEO Mr. Kashish Khilnani, etc to name a few. It was a well attended event with a turnout of 53 teaching staff of B.Com, Self-finance & Junior college and 463 students across RSET institutions.

"Innovision 2019" was an enormous success owing to the remarkable layout of business plans. The herculean task of implementing the plans was successfully executed by the FYBMS student participants with the active support of student volunteers from SYBMS & TYBMS.

The credit of the triumph also goes to the BMS Faculty- Course Coordinator Prof. Prajna Shetty, Activity in charge Prof. Ekta Sinha, BMS team members- Prof. Kamala Shriram, Dr. Mmahek Chhabria, Dr. Meghaa Khedekar, Prof. Prasad Anaredy, Prof. Aswathi Nair for planning & chalking out the activities meticulously and ably guiding the students.

To sum up, all this could be attained with the whole hearted support, cooperation and coordination of the Management, Principal Dr. Jayant Apte & Chief Coordinator Dr. Lipi Mukherjee.

Prof. Prajna Shetty, Coordinator of BMS





# Bachelor of Management Studies (BMS)

#### **INNOVISION - 2020**

"Sustainability is the key to our survival on this planet and will also determine success on all levels." – Shari Arison

The BMS department of Ghanshyamdas Saraf of College conducted their annual departmental activity "INNOVISION 2020" based on the theme "Sustainable Business Plans" on 11th February, 2020. The activity was conducted in Durgadevi Saraf Auditorium between 9am to 1pm.

The event was inaugurated by our respected Principal Dr. Jayant Apte. Student participants of FYBMS exhibited their potential business ideas through their viable sustainable business plans.

The theme "Sustainable Business Plans" helped to 'Encourage, Light & Integrate' the young minds to think like a contemporary entrepreneur. Thus, it served as great motivation in orienting them to devise inventive, pioneering and sustainable business plans.

Twenty-five impressive business plans were presented by the promising entrepreneurs of Saraf College. Some of them were; vertical farming, trash presso, Bio-degradable plastic, vacuum cleaner, natural make-up, etc. Amongst the exhibits, three best plans were selected.

Prof. Prasanna Choudhari & Prof. Sonali Khade were the judges for the competition. The winning Business Plans were:

- First Prize "Eco-friendly paper": Sahil & Team, FYBMS B
- Second Prize "HEMP Plant": Amrita Arora & Team, FYBMS A
- Third Prize "Solar Power bank": Suleiman & Team, FYBMS B



The occasion was graced by-RSET CEO Mr. Anant Yagnik. Students of Std. IX<sup>th</sup>& XI<sup>th</sup> from Mainadevi International School also attended the event along with their subject teachers of Entrepreneurship Management. They were inspired by the exhibit and gave a positive feedback stating that the event helped in obtaining conceptual clarity on the subject matter.

It was a well-attended event with a turnout of 33 teaching staff of B.Com, Self-finance & Junior college and 377 students across RSET institutions. "Innovision 2020" was an enormous success owing to the remarkable layout of business plans. The herculean task of implementing the plans was successfully executed by the FYBMS student participants with the active support of student volunteers from SYBMS & TYBMS.

The credit of the triumph also goes to the BMS Faculty- Course Coordinator Prof. Prajna Shetty, Activity in charge Prof. Ekta Sinha co-assisted by Prof. Aswathi Nair, BMS team members- Prof. Kamala Shriram, Dr. Mmahek Chhabria, Dr. Meghaa Khedekar, Prof. Prasad Anaredy, Prof. Mahesh Nikange for planning & chalking out the activities meticulously and ably guiding the students.

To sum up, all this could be attained with the whole hearted support, cooperation and coordination of the Management, Principal Dr. Jayant Apte, Vice-Principal Prof. Gopal Sonar & Chief Coordinator Dr. Lipi Mukherjee.

- Prof. Prajna Shetty, Co-ordinator of BMS

#### **BSc IT**

#### "Techn-o-wizz"

On 16<sup>th</sup> March, 2018, the students of TYBSc(IT) under the guidance of teachers, prepared and presented videos on "Future Technologies" in Computer Lab(6<sup>th</sup> floor). A "Quiz cum Treasure Hunt Competition" was held on the same day. Both events were attended by the staff of Ghanshyamdas Saraf College as well as the students of BSc (IT). The discussion cum interaction session took place from 10.30 pm to 12.00 pm. While the quiz took 3 hours. Both the events were conducted simultaneously at their respective places.

Students participated with full enthusiasm for the session and also interacted with the volunteers at length sharing their point of views.

The video session kick-started with TYBScIT student, Nupur Mehta welcoming the staff and the students to the session. Mukul Bhatt (student) then took over the session and started with the presentation on "Microsoft HoloLens". Further on, three videos were presented on various emerging technologies such as "Smart Remote, DNA- The future of data storage and Google Wind". This was followed up by an interactive query session.

The quiz competition started with Prof. Sneha Khajane and Prof. Mansi Dangarwala providing all the necessary information and regulations to the participants. There were three rounds of the quiz.1st was Quiz (MCQ's), 2<sup>nd</sup> was Coding and the 3<sup>rd</sup> was Treasure Hunt. Students were divided in 10 groups during the 1<sup>st</sup> round out of which only 6 groups qualified for the 2<sup>nd</sup> round. Finally 3 groups qualified for the 3<sup>rd</sup> round and one group was selected as the winner. The treasure hunt was created using "Augmented Reality" concept.

Overall, it was an enriching event which not only hit student's minds but also touched their hearts and kept them engaged.





#### **BSc.IT Department**

### TECHN-O-WIZZ 1.0

The BSc.IT department of Ghanshyamdas Saraf College conducted departmental activity "TECHN-O-WIZZ 1.0" based on the theme "Artificial World" on 18th February, 2019 in Durgadevi Saraf Hall between 8:00am to 1:00pm.

Principal Dr. Jayant Apte and Mr. Ravi Philip (representative of University of Fraser Valley From Vancouver, Canada) inaugurated the event. Students of all divisions (BAF, BBI, B.Com, BMS, BCBI, and BFM) were welcome aboard.

The Students of First Year demonstrated their project based on "Artificial World" such VFX-ing technology. Where the group of second year students gave brief information on Artificial Intelligence (AI) and third year students demonstrated Magic Mirror and also showcased the latest technology like application on Internet of Things (IoT).

Debate competition on "Technology makes us Lazy","People under 13 age have cell phone" and "E-Learning versus Class Learning" was also one of the activity involved on latest technology where participants presented their unique ideas. Three winners were declared.

Games like Crypto Currency, Logo Quiz, Decimal Fun and Memory game along with informative videos on BitCoins, ASCII, Memory storage etc. were presented for commerce students, who participated with full enthusiasm.

Activities such as DesignHunt, Website Designing were organized specifically for BSc.IT students in the Computer Lab (GSCC).

In DesignHunt there were three rounds, first was Quiz (MCQ's), second was Relay-of-Language and the last round was Treasure Hunt. 23 groups participated from which two groups were selected as winners.

The treasure hunt was created using "Augmented Reality" concept. In Website Designing event, where students created an interactive website based on the theme "Online Shopping" and there were five groups from which two groups were declared as winners.

Administrator Prof. Bhavna Vaidya, teaching staff from (B.Com, Self-finance) and students across RSET institution graced the occasion. The event recorded 480 foot falls.

"TECHN-O-WIZZ 1.0" was executed very well by TYBSc.IT students with active support from FYBSc.IT and SYBSc.IT students.

The event was successfully organized under the able guidance of Chief coordinator-SFD Dr. Lipi Mukherjee, BSc.IT Course Coordinator Prof. Sneha

Miles

Khajane, Activity incharge Prof. Rajvinder Kaur, BSc.IT faculty members-Prof Mansi Dangarwala and Prof. Ankita Kale.

Indeed, it was an enriching event.

Prof. Sneha Khajane, Coordinator of BSc IT



# Bachelor of Science (Information Technology)

(B.Sc. IT)

## TECHN-O-WIZZ 2.0

The B.Sc. IT department of Ghanshyamdas Saraf College conducted departmental activity "TECHN-O-WIZZ 2.0" on 6th February, 2020 in Durgadevi Saraf Hall between 8:30am to 1:00pm. It was based on the theme "Security and automation". Principal Dr. Jayant Apte and Dr. Lipi Mukherjee inaugurated the event. Students of all departments (BAF, BBI, B.Com, BMS, BCBI, and BFM) were welcome aboard.

The students of F.Y.B.Sc. I.T. gave an introduction about internet and security through PowerPoint presentations. The S.Y.B.Sc. I.T. students gave a brief information on IT and Automation and its uses in daily life. Live projects to demonstrate security theme such as Stegnography and Phishing were showcased by the students of second year. An IoT based automatic door unlock/lock system was demonstrated by the T.Y.B.Sc. I.T student.

Games such as crossword, logical reasoning, brain twisters and spin the wheel were organized for the commerce students who participated with full enthusiasm. Additional non I.T. event- Brand Land was introduced to give opportunities to students to demonstrate their startup ideas. Total of three groups participated in the event which was judged by Prof. Jyoti Sonpal (SFD).



In the Computer Laboratory, various I.T. events such as Code Jumper, Blind Coding and Tech Trivia were conducted for the B.Sc. I.T. Students. A total of 30 students participated in each event. Three winners were declared from each I.T. event.

The teaching staff from (B.Com, Self-finance) and students across RSET institution graced the occasion. The event recorded above 400- foot falls. Chief coordinator-SFD Dr. Lipi Mukherjee felicitated the winners of the events during the prize distribution ceremony.

"TECHN-O-WIZZ 2.0" was executed very well by TYBSc.IT students with active support from FYBSc.IT and SYBSc.IT students. The event was successfully organized under the able guidance of Chief coordinator-SFD Dr. Lipi Mukherjee, BSc.IT Course Coordinator Prof. Sneha Khajane, Activity incharge Prof. Niyati Kalyanpur, BSc.IT faculty members-Prof Mansi Dangarwala, Prof. Shraddha Kokate and Prof. Ankita Kale. Indeed, it was an enriching event.



- Prof. Sneha Khajane, Co-ordinator of B.Sc. IT



# B.Com (BANKING & INSURANCE) BCBI

## **Monetary Museum**

This academic year 2017-2018 as a part of Departmental & Student Development Activity, Ghanshyamdas Saraf College of Arts & Commerce – Self Finance Department's B. Com (Banking & Insurance) First & Third year students organised unique event name 'Monetary Museum' under the guidance of Prof Urvi Jain (Course Coordinator), Prof Alok Hardikar, Prof AngiraNarvekar, Prof Mayur Shah & Prof Avanti Sathe.

The event was successfully held on Monday, **12 March 2018** from 9.00 am to 1.00 pm in Room no. 105 & 106 of G. Saraf College Building.

The event was inaugurated by Dr. Jayant Apte - Vice Principal, GSCC

The total of **139** students from First Year & Third Year BCBI exhibited creative models, informative charts, interesting games and presented as well on various topics viz. History of Indian Money, Indian Coinage, Mysore Coins, South Indian Coins, India's Contemporary Coins, Precious Signatures, Reserve Bank of India, Series 1 to 8, Governors of RBI, Bitcoins, 1935 to 1950 Period, 1946 to 1976 Period, 1972 to 1980 Period, 1996 to 2018 Period & Bitcoins.

Students' enthusiasm, involvement, presentation skills, creativity and team spirit was truly commendable which made this event grand & memorable.

Event was visited by Heads, Members, Teaching Staff, Non-Teaching Staff, Students of Degree college, Junior college, Schools under Rajasthani Sammelan Education Trust

We are thankful to our Management, Principal Prof. Bhavana Vaidya, Vice Principal Dr. Jayant Apte, Chief Coordinator (SFD) Dr. Lipi Mukherjee for their support & guidance.

Urvi Jain, Coordinator of BCBI



# B.Com [Banking and Insurance] BCBI: CUR₹ENZO

The Department of B.Com [Banking and Insurance] organised an event 'CUR₹ ENZO' on 12<sup>th</sup> February, 2019 in Durgadevi Saraf Auditorium. This year the theme was 'Global Monetary Museum'.

The event was inaugurated by Dr. Jayant Apte [I/C Principal] accompanied by Dr. Lipi Mukherjee [Chief Coordinator-SFD]. The event was judged by Prof Daksha Kapadia and Prof [CA] Gurunathan Pillai.

The event was organised in order to highlight and enhance the global currency knowledge. This was done through showcasing various models with presentation created by the students of First Year (BCBI).

There were 11 different stalls displaying and explaining the monetary culture of Asian countries like:

1. Singapore

7. Afghanistan

2. Saudi Arabia

8. Turkey

3. United Arab Emirates

9. Hong Kong

4. Philippines

10. Jordan

5. Bhutan

11. Bahrain

6. Sri Lanka

Along with monetary knowledge students showcased various other information like Popular Monument, GDP, Exchange Rate and Games as well.

The entire arrangement was put up by the students i.e 24 core students from SYBCBI and TYBCBI with 97 participants from FYBCBI with great zeal and enthusiasm under the guidance of teachers: Prof Urvi Jain [Course Coordinator], Prof Alok Hardikar, Prof Angira Narvekar, Prof Mayur Shah, Prof Aswati Nair, Prof Pratik Purohit. Students and Members from the various institutions under Rajasthani Sammelan Education Trust visited this event. This year we had **1000+** footfall.

The **Global Monetary Museum** was also visited by CEO Mr. Anant Yadnik, HR Manager Dr. Ajay Agarwal and other RSET Officials.





# B.Com. (Banking & Insurance) (BCBI)

## **CURRENZO**

- Banking and Insurance department of Ghanshyamdas Saraf College organized departmental activity "CURRENZO" by First Year students on 25th February 2020, Tuesday in Durgadevi Saraf Hall from 9am to 1pm. The event was organized in order to highlight and enhance the knowledge regarding Economic Development, Banking and Insurance policies, functions of Central Bank, GDP, Import Export and famous tourist places of developed as well as developing countries. This year theme of the Currenzo was "Mapping Economic Contours".
- The event was inaugurated by Principal Dr. Jayant Apte, Vice Principal Prof. Gopal Sonar and Dr. Lipi Mukherjee, Chief Coordinator of Self Finance Departments. This event was judged by Prof. Mamta Chhajer (Course Co-ordinator BAF) and Prof. Rekha Mishra (Asst. Prof. B.Com – Economics Department).
- There were 11 different stalls: 1. USA, 2. China, 3. Russia, 4. Argentina, 5. Germany, 6. UK, 7. Brazil, 8. Australia, 9. N.& S. Korea, 10. India and 11. Mexico. 110 participants from FYBBI were enthusiastically participated to exhibit the stalls. This mega event was managed by a core team of 25 students from SYBBI and TYBBI.
- 1st prize was secured by team China followed by Team USA 2nd prize and Team UK 3rd prize. Dr. Lipi Mukherjee (Chief Co-ordinator SFD) appreciated these winners with excellence certificate. The event came to an end with vote of thanks proposed by Prof. Urvi Jain (Course Co-ordinator BBI).



• This activity was a successful with the able guidance and support of Prof. Urvi Jain (Course Co-ordiantor BBI), Prof. Alok Hardikar, Prof. Charmie Dalal, Prof. Avanti Sathe, Prof. Aswathi Nair and Prof. AngiraNarvekar.

Prof. Urvi Jain, Course Co-ordinator of BCBI



#### SELF FINANCE DEPARTMENT

## BCOM FINANCIAL MARKET (BFM)

### "Investment Bazaar"

**B.Com.** (Financial Market)self - finance department of Ghanshyamdas Saraf College, Malad (w) organized its departmental activity "Investment Bazaar" under guidance of Prof. Prasanna Choudhari(Course Co-ordinator), Prof. Payal Mane and Prof. Prasad Anaredy.

Investment Bazaar activity aims " to encourage and motivate savings and investment habits among the people".

The activity started at 9:30 am which was **inaugurated by Vice principal Dr.Jayant Apte**. The activity was then followed by a short skit and a presentation. The presentation took all the audience to the bazaar of investment.

Activity included **eight** investment option stalls. Mutual fund, Bank deposits, Gold, Insurance products, Foreign Exchange Market, Money market instruments, Stock market & Debt market. In which **50** students of FY and SY BFM participated.

The main attraction in this activity was **Informative charts**, **Creative Model and Innovative games** which were based on investments. Many teachers and students of Ghanshyamdas Saraf college played games and there were some winners also. Staff and students visiting the investment stalls were curious to know the various investments in the market.

Judges for the activity **Dr. Lipi Mukherjee** and **Prof. Sneha Khajane** visited stalls and reviewed.

Winners are: 1st Rank - Foreign Exchange Market

2<sup>nd</sup> Rank - Gold Investment

3rd Rank - Bank Deposits

As the law of nature "that if something starts, it has to end up" investment bazaar activity winded up with speech of the **Chief Co-ordinator (self -**

Pshoudhari prasavi

finance) Dr. Lipi Mukherjee and Co-ordinator B.Com. (Financial Market) Prof. Prasanna Choudhari.

We are thankful to our Management, Principal **Prof. Bhavana Vaidya**, Vice principal **Dr. Jayant Apte**, Chief Co-ordinator (SFD) **Dr. Lipi Mukherjee** for their support and guidance.

- Prof. Prasanna Choudhari, Co-ordinator B.Com. (Financial Market)



## B.Com. (Financial Market)

## "FINANSKO" (FINTOUR'19)

B.Com. (Financial Market) Self – Finance department of Ghanshyamdas Saraf College, Malad organized its departmental activity "FINANSKO" (FINTOUR'19) under the guidance of Prof. Prasanna Choudhari (Course Co-ordinator), Prof. Payal Mane and Prof. Nisha Gupta.

Date: 20th February, 2019 Wednesday

Time: 9 AM to 1 PM

Venue: D. S. Hall

The aim of the activity was to spread awareness on career opportunities in financial markets. The activity was inaugurated by I/C Principal Dr. Jayant Apte. The activity started with the National Anthem followed by 2 minutes silence for the soldiers who died in Pulwama attack. It was then followed by a fashion show where representatives of eight stalls came forward.

All the students were in Indian attire. Activity included eight photo booths (including 7 wonders of the world) and eight stalls which presented eight different career opportunities.

The stalls were Financial Consultant (Japan), Human Resource (Dubai), Import and Export (China), Investment Banking (New York), Financial Audit (Germany), Stock Broker (India), Investment Advisor (London) and Tax Consultant (France). Every stall compared their country with the host country INDIA. The stalls were informative and creative too. The students gave their best. The entire activity was well organized and managed.

Judges for the activity were Dr. Ameya Tanawade (B.Com Section) and Prof.

Mayur Shah (Self Finance Section).

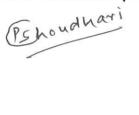
#### Winners:

1st Prize	2nd Prize	3rd Prize
Stock Broker (India)	Tax Consultant	Investment
Scott 2101 (	S. V. P.O.	(Pshoudhay)
	13/23° " " " " " " " " " " " " " " " " " " "	Garage

	(France)	Banking(New York)
SHANIZA LAKHANI	HARSH GOENKA	SNEHA PALRAJ
	JANHAVI	
NEHA GUPTA	DAUNDKAR	MAYURESH KADAM
	DEVENDRA	
ANKIT RATHOUR	SHARMA	HARSH PANCHAL
	ANJALI	
KAVITA KAINTURA	RAJPUROHIT	ASHOK PATEL
PARIKSHIT		
BHANUSHALI		ADITI BALWALLY

Everybody highly appreciated the efforts put up by the students. The activity revealed many aspects of finance and its career opportunities. 500 + students and teachers visited the stalls. Certificates of excellence and participation were given by the judges and the vote of thanks was proposed by Prasanna Choudhari (Course Coordinator).

Prasanna Choudhari (Course Coordinator)





### **BACHELOR OF MANAGEMENT STUDIES**

# B.Com. (Financial Markets) (BFM)

## "FINANSKO" - FINTECH AGE 2020

B.Com. (Financial Market) Self – Finance department of Ghanshyamdas Saraf College organized its departmental activity "FINANSKO"- FINTECH AGE 2020 under the guidance of Prof. Prasanna Choudhari (Course Co-ordinator), Prof. Swati Chandak and Prof. Gayatri Magi on 12<sup>th</sup> February, 2020 Wednesday in College Auditorium.

The aim of the activity was to create understanding about evolution of financialsystem in India and the use of technology in financial sector among students. The activity was inaugurated with the Bell Ringing ceremony by Principal Dr. C.A. Jayant Apte along with Vice Principal Prof. Gopal Sonar and Chief coordinator of Self Finance Dr. Lipi Mukherjee. Principal Sir and other faculty members have visited each stall and appreciated the work done by the students.

All the students were in formal attire. Activity included eight stallswhich represented eight different eras of finance (starting with year 1960 till date).

The stalls were Mutual Fund (1960), Cyber Crime (1970), Investor Psychology (1990), FDI and FII (1991), Depository system (1996), Linking Payment system with online Apps (2002), Global Recession (2008) and Financial Sustainability (2014). Every stall reflected different aspect of use of technology in field of finance. The stalls were very informative and creative too.

Everybody highly appreciated the efforts put up by the students. Around 500 students visited the stalls. Judges for the activity were Prof Partik Purohit (B.Com Section) and Prof. Prajna Shetty (Self Finance Section). Judges have

(Pshoudhar)

shared their views with all students and announced the results. The winners are as follows –

- First Prize "Investor Psychology": Simmi Jain, Shrey Chauhan, Rohini Jadhav, Abhishek Haran, Vishesh Kothari, Naman Jain and Akshat Chauhan.
- Second Prize "Cyber Crime": Kunal Sharma, Prishita Pal, Rahul Joshi, Vinita Singh, Diksha Mishra, Neha Chaudhari and Ratanlal Ghanchi.
- Third Prize "Global Recession": Saurabh Jain, Amisha Yadav,
   Darshan Jain, HetviMadia, Prashant Verma, Hitesh Solanki and
   Abhishek Prajapati

In the end, the vote of thanks was proposed by Prasanna Choudhari (BFM-Course Co-ordinator).

(PS noudhar)

- Prof. Prasanna Choudhari, BFM Course Co-ordinator



# SELF FINANCE DEPARTMENT B.Com (ACCOUNTING AND FINANCE) BCAF

## FINANCIAL PLANETARIUM

Students of B.Com (Accounting and Finance) organized departmental Activity "Financial Planetarium - a step towards financial awareness" on March 26, 2018 in Room No. 105 & 106 from 9 a.m. to 1 p.m.

The aim of this activity had been to create awareness about various financial aspects related to an individual's life so that informed financial decisions can be taken.

Students performed inaugural play – "AaoSikhaye Finance ka Funda" followed by ribbon cutting from Vice Principal of college C.A. Dr. Jayant Apte.

Around **130 Students** from FY/SY/TY BCAF divided in to 18 groups participated in this activity. Students displayed creative models to explain the concepts of *Household Budgeting*, *Highlights of Financial Budget*, *Mutual Funds*, *Equity and Debt*, F.D's, PPF, Digital Investing, Secured Online Transactions, DEMAT A/c, GST, Income Tax etc.

Games like Kaun Banega Financepati, Guess the Logo and Guess the Tagline were also organized. Visitors also took selfies on the Photo booth with attractive props like Financegram, Mudra etc. Moreover, lucky footsteps were awarded with small gift.

The event was judged by Dr. Lipi Mukherjee and Dr. Ashwat Desai with their complete time and energy. Details of Winning Groups are as follows:

FIRST PRIZE - Group No. 14 - Mars - Mutual Fund Schemes

SR. NO.	NAME	COURSE
1	DIVYA JAIN	FYBCAF(A)
2	MAUSAM JAIN	FYBCAF(A)
3	VISHAL KANOJIA	FYBCAF(A)
4	GAURAV PARMAR	FYBCAF(A)
5	AISHWARYA MANDAL	FYBCAF(A)
6	HARSHIT DESAI	FYBCAF(A)
7	PRAFUL KUMAR JAIN	FYBCAF(A)

all

8	SIDDHESH JAIN	FYBCAF (B)

#### SECOND PRIZE – Group No. 1 - Hati - Highlights of Financial Budget 2018-19

an			
SR.No.	NAME	COURSE	
1	AAYUSH SHAH	TY BCAF(B)	
2	RUMA CHATTERJEE	TY BCAF (A)	
3	NILAM PHONDKE	TY BCAF (B) TY BCAF(B)	
4	NISHADEVI PRAJAPATI		
5	MAHALAXMI THOTLA	TY BCAF(B)	
6	REENA YADAV	TY BCAF(B)	
7	VIBHA MISHRA	TY BCAF(B)	

THIRD PRIZE - Group No. 10 - Himalia - Household Budgeting

SR. NO.	NAMES	7 8	
SIC. IVO.	NAME	COURSE	
1	RANA AHMED	FYBCAF (A)	
2	KAUSHALYA CHETTIYAR	FYBCAF (A)	
3	SAIMA MUKADAM	FYBCAF (A)	
4	RITU PARIHAR	FYBCAF (A)	
5	FALGUNI HINGOO	FYBCAF (A)	
6	SHILPA PARMAR	FYBCAF (A)	
7	BHAGYASHREE CHAUDHARY	FYBCAF (A)	

CONSOLATION - I - Group No. 2 - Pan - PAN Card Application Process, Change in Pan Card Details, Linking of PAN Card

SR. NO.	NAME	COURSE
1	VARUN AGARWAL	FYBCAF (B)
2	YASHWINI TANWAR	FYBCAF (B)
3	PRATIK NAHATA	FYBCAF (B)
4	SHIVAM PARMAR	FYBCAF (B)
5	RIYA AJBANI	FYBCAF (A)
6	SONAL JAIN	FYBCAF (A)



and

CONSOLATION II - Group No. 9 - Tritan - Tagline Game

SR. NO,	NAME	COURSE
1	HARSHIKA SINGH	SYBCAF(B)
2	JYOTI JHA	SYBCAF(A)
3	POOJAKUMARI VAISHNAV	SYBCAF(B)
4	AKHILESH DESAI	SYBCAF(A)
5	NIDHI SHARMA	SYBCAF(B)

The enthusiasm and hard work of the students made this activity a great success and it managed to made visitors aware about basic finance fundas.

## - C.A. Gurunathan Pillai, BCAF (Co-ordinator)





# B.COM (ACCOUNTING AND FINANCE) BCAF: FINANSIERA 2019

Students of B.Com (Accounting and Finance) organized departmental event "Finansiera 2019" on February 8, 2019 at Duragdevi Saraf Hall from 8 a.m. to 2 p.m.

Finansiera this year was based on the theme WWF (Wellness Wellbeing Finance). WWF highlighted the importance of different aspects of wellbeing namely Financial, Environmental, Social, Intellectual and General which together can contribute towards the upliftment of the society.

Students performed inaugural play "Lets take you to Finansiera 2019" followed by the ribbon cutting from Principal of college C.A. Dr. Jayant Apte.

Around 132 Students from FY/SY/TY BCAF divided into 19 groups participated in this activity. Students displayed creative models and organized games to explain different aspects of wellbeing in an interesting manner. Moreover, lucky footsteps were awarded a small gift. Gaming activities like Debate, Extempore, Rapid Fire etc. were organized in the WWF Ring created at the Stage. Visitors also took selfies on the Photobooth with attractive props.

The event was judged by Dr. Lipi Mukherjee and Dr. Shripad Joshi with their complete time and energy. Prof. Bhavana Vaidya (Administrator of GSCC, DSJC and LRMC) and Dr. CA Jayant Apte (Principal) awarded certificates and prizes to all the winners and participants. The event concluded with vote of thanks given by Prof. CA Gurunathan Pillai (Coordinator BCAF).

The enthusiasm and hard work of the students and teachers made Finansiera 2019 a huge success with more than 700 students, teaching and non teaching staff attending the event.

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#### WINNERS LIST

First Prize - Group 15 - ECW - Recycle/Reuse

- 1100 11110 GIOGP 10 120W 1200 YOLO / 120 GIOGP				
Sr. No.	Name	Class	Div	Roll No.
1	Isha Keni	SY BCAF	A	54
2	Narendra Choudhary	TY BCAF	A	13
3	Vrishita Parmar	SY BCAF	В	82
4	Vaishali Jain	FY BCAF	В	117
5	Varun Agarwal	SY BCAF	В	102
6	Tanavi Bobade	TY BCAF	Α	21

Second Prize - Group 5 - No Way Out - Time to Social Activities

second 11120 Group o no way out Time to becautificativities				
Sr. No.	Name	Class	Div	Roll No.
1	Anjali N Rathod	TY BCAF	В	74
2	Hemant Singh	TY BCAF	В	96
3	Sreelakshmi Nair	FY BCAF	Α	49
4	Chetana Mali	FY BCAF	A	42
5	Komal Shinde	FY BCAF	A	26
6	Kaushalya Chettiyar	SY BCAF	Α	14

Third Prize - Group 14 - WCW - Save Environment

Sr. No.	Name	Class	Div	Roll No.
1	Jayesh Sharma	SY BCAF	A	3
2	Dimple Das	TY BCAF	A	17
3	Devyani Bhati	TY BCAF	A	20
4	Juhi Mehta	TY BCAF	A	60
5	Rashi Anjana	TY BCAF	Α	7
6	Misbah Aga	TY BCAF	A	1

Consolation Prize - Group 18 - Royal Rumble - Home Remedies

Sr. No.	Name	Class	Div	Roll No.
1	Yashwini Tanwar	SY BCAF	В	122
2	Akshay Madye	TY BCAF	A	57
3	Riya Ajbani	SY BCAF	A	5
4	Anuj Malpani	TY BCAF	A	58
5	Sneha More	FY BCAF	В	120
6	Pratik Nahata	SY BCAF	В	115

Men

# B.Com. (Accounting & Finance) (BCAF)

## FINANSIERA - 2020

Students of B.Com (Accounting & Finance) organized Departmental Activity of BCAF – "Finansiera 2019-20" on March 6, 2020 at Durgadevi Saraf Auditorium from 9 a.m. to 1 p.m.

This year, Finansiera was based on the theme – 'Finscenic Express'. Through this theme, we made the visitors travel to the world of Accounting and Finance. Students from FY, SY and TY displayed creative models and games at various stations to make this journey full of knowledge and fun. There were 17 stations for this journey as mentioned below:

#### FINSCENIC EXPRESS - STATIONS

Sr. No.	Station Name	Topic of the Group
1	Saazedar Nagar	LLP
2	Shubhaarambh Nagar	Startups
3	Bahikhata Junction	Accounts (Tally)
4	Ankekshan Nagar	Audit
5	Aaykar Junction	Direct Tax (Heads & Returns)
6	Karakpur	Indirect Tax (GST Overview)
7	GST Junction	GST Return Filing
8	Satarknagari	Non-Compliance of Rules and Regulation Under Faxation, Audit, Companies Act
9	Jantanagar	Government Budget
10	Udyognagar	MSME Schemes
11	AarogyaNagri	Health Sector Schemes
12	Gyaanpur	Education Sector Schemes
13	Shaktinagar	Women Empowerment Schemes
14	Kalyanpur	Common Welfare Schemes
15	Sachetnagar	Fraffic Rules



Marria marm

Suchnagarh	Emergency Numbers, Digi locker, Identity Info

17 Aarthik Vikas Terminus Economic Development

16

Principal Dr. Jayant Apte, Vice Principal Prof. Gopal Sonar and Chief coordinator of Self Finance Department Dr. Lipi Mukherjee inaugurated the event at 9 a.m. by waving the green flag. Students performed the inaugural play – "A Journey to Finscenic Express".

Prof. CA. Gurunathan Pillai and Prof. Kamala Shriram judged the event with their time and efforts. The winners of the event were:

- FIRST PRIZE "GOVERNMENT BUDGET" JANTANAGAR : Kajol Vishwakarma, Sapna Singh, Ravina Suthar, Ankita Singh, Divya Poojary and Shilpa Parmar.
- SECOND PRIZE "GST OVERVIEW" KARAKPUR : Sneha More, Salma Shaikh, Priya Pareek, Bhagyashree Chaudhary, Sangeeta Swain and Vaishali Medda.
- THIRD PRIZE "COMMON WELFARE SCHEMES"- KALYANPUR :Kausar Ansari, Josephine Dmello, Anjali Dubey, Suman Bhati, Neha Chouhan and Akanksha Gupta.

BCAF coordinator Prof. Mamta Chhajer, Departmental Activity In-charge Prof. Anita Agarwal and all core team members of BCAF – Prof. Bhumika Shah, Prof. Yogita Mahimkar, Prof. Mayur Rambhiya, Prof. Jyoti Sonpal and Prof. Namrata Pathak guided the students diligently and left no stone unturned in smoothly organizing the event. All the student members of the Core Team (3 students), Creatives Team (16 students), PR Team (14 students), HR Team (03 students), Stall Participants (101 students) worked very hard many days to organize this event meticulously. The event was a great success and was attended by more than 500 students and members of teaching and non-teaching staff. The event came to an end with felicitation of winners by Dr. Lipi Mukherjee, Prof. Gurunathan Pillai and Prof. Kamla Shriram and vote of thanks by Prof. Mamta Chhajer.

Prof. Mamta Chhajer, Co-ordinator of BCAF





#### DEPARTMENTAL ACTIVITIES ON THE THEMES:

### FINANSIERA, INNOVISION, CURRENZO, FINANSKO, TECHNOWIZZ)

















# GHANSHYAMDAS SARAF COLLEGE OF ARTS & COMMERCE CAREER GUIDANCE & PLACEMENT CELL & SKILL ACADEMY REPORT FOR A.Y 2019-20

Career Guidance & Placement Cell & Skill Academy plays a pivotal role in providing add on courses for enhancing employability skills of the students, arranging for career guidance sessions and partnering with corporates so that students receive full time, part time and internship job opportunities. Career Guidance & Placement Cell & Skill Academy of Ghanshyamdas Saraf College has been actively involved in organizing different activities for the benefit of the students.

The highlight of this year's activities was collaboration with Tata Institute of Social Sciences for starting various employability courses under NUSSD Programme. We also organized Job Fair seeking participation from more than 25 companies. The job fair attracted participation from 245 students of the college and around 200 outside candidates who appeared in the first round of selection process of these companies.

In the academic year 2019-20, 46 students were selected for internship opportunities and 116 students were selected for full time job opportunities with companies like ICICI Prudential, P3 Architectural Solutions, Motilal Oswal Investment Services, HDB Financial Services, Andromeda, Kotak Mahindra Bank, Axis Bank, TCS, Capgemini,Infosys, Wipro, Teleperformance, Just Dial etc. 67 students have been shortlisted for second round of interviewsbut due to COVID 19, second round had not been conducted till the preparation of this report.

Like every year, we offered various add on courses and conducted workshops for developing the skills of the students. We are happy to share that:





- 104 students completed Placement Oriented Youth Employability Skills Training Program conducted by Technoserve.
- 95 students completed Certificate Course in E-Taxationconducted in association with SDVTII.
- 89 students completed Bloomberg Market Concepts (BMC) Course
- 46 students completed Certificate Course in GST Practices and Proceduresconducted in association with SDVTII.
- 10 students are pursuing Diploma in Entrepreneurship offered by Tata Institute of Social Sciences (TISS) under National University Students Skill Development (NUSSD) Project.
- 43 students are pursuing **Diploma in Banking and Financial Services** offered by TISS NUSSD.
- 54 students are pursuing Certificate Course in Management and Soft Skills offered by TISS NUSSD.
- 23students completed Preparatory Course for Banking Sector Examsconducted in association with SSB Educational Trust,
- 21students completed CASI Global Certificate Course offered by CASI Global.
- 40 students completed the 10 Days Workshop on Capital Markets conducted in association with IIFL.
- 15 students completed the Microsoft Technology Associate Certification in Java conducted in association with Technowings.
- 86 students participated in Workshop on Machine Learning with Python organised in association with Imarticus Learning.

Details of the activities conducted during the year is divided into three broad categoriesas mentioned below:

- A) Add on Certificate Courses,
- B) Career Guidance Sessions,
- C) Job Opportunities

### A) Add on Certificate Courses:

1. Bloomberg Market Concepts(BMC) Course



Ghanshyamdas Saraf College is the first and the only undergraduate college in University of Mumbai to introduce Bloomberg Terminals to its students.

Bloomberg Market Concepts (BMC) is a self-paced e-learning course at Sharda Cropchem Bloomberg Lab that provides an interactive introduction to the financial markets. BMC consists of 5 modules – Economic Indicators, Currencies, Fixed Income, Equities, and Getting Started on the Terminal – woven together from Bloomberg data, news, analytics and television.

The program includes classroom teaching and approx 70 plus Bloomberg functions with overview of Portfolio Management. The course runs for 20 hours that can be split according to the requirement.

The first batch for the academic year 2019-20 started from July 1, 2019 and so far89 students spread in 10 batches have completed the BMC Course in the year 2019-20. All the sessions were taken by Ms. Krupa Desai.

#### 2. Youth Employability Skills Training Program ByTechnoserve

#### a) Orientation Session by Technoserve for TY B.Com Students - Batch 1

Placement cell organized an Orientation Session to inform the TYB.Com students about Free of Cost Placement Training Program offered by Technoserve on **June 24, 2019** at 10:30 a.m. in Room No 205. A total of 132 students attended the program. The session was addressed by Ms. Kangan from Technoserve. She briefed the students about Career-Training Linkage, Structure of Training Program and the benefits students will reap after completion of the program.

#### b) Interviews by Technoserve for TY B.Com Students – Batch 1

Placement Cell invited team of Technoserve to conduct the interviews of interested students from TY B.Com to select them for Free of Cost Placement Training Program offered by Technoserve. The interviews were conducted on July 9, 2019 and 44 students appeared in the interview process

## c) Orientation Session and Interviews by Technoserve for TY Students of Self Finance – Batch 1

Placement Cell organized an Orientation Session to inform the TYstudents of Self Finance Department about Free of Cost Placement Training Program offered by Technoserve on July



19, 2019 at 10:30 a.m. in Room No 305. A total of 70 students attended the session. The session was addressed by Ms. Sneha from Technoserve. She briefed the students about Career-Training Linkage, Structure of Training Program and the benefits students will reap after completion of the program. After the session, interview was conducted, and 47 students appeared in the interview process.

#### d) Commencement of Training Program by Technoserve - Batch 1

After the orientation sessions and interviews, 54 students of TY from B.Com and Self Finance Department have been selected for pursuing Free of Cost Training program offered by Technoserve. The training Program started from July 22,2019 and was completed on October 18, 2020. Out of the 54 students selected, 50 students completed the training. The students have completed 80-hour program including Personal effectiveness, Communication Readiness, Career Readiness and Work Readiness. 80 hours of training was delivered in class and 40hours of mandatory training is made available to students on Techno Serve's proprietary online learning platform. The students have also undergone individual counselling during the program, post-training, pre-placement and also post placements.

#### e) Parents Engagement session by Technoserve - Batch 1

The parents of 54 students who have completed Employability Training by Technoserve were called for a session on October 17, 2019 at 9 a.m. in Room No. 105. Ms. Sneha Ratnani, Trainer from Technoserve counseled the parents and requested them to support the students during their journey from becoming graduate to entering the corporate world.

#### f) Farewell by Batch 1

The first batch of Employability Training Program by Technoserve was completed on October 18, 2019 and on this last day, students and placement cell organized for a farewell program to appreciate the efforts put in by Team of Technoserve for the development of students. Students shared their feedback and the memories they have built during the entire duration of this training Program. They also thanked the Trainer Ms. Sneha Ratnani for her constant support and untiring efforts.

#### g) Placement Report of Batch 1:



Students who have completed Youth Employability Training Program by Technoserve participated in the Job Fairs organized by them at Vivek College on December 13, 2019, Sathaye College on January 17, 2020, SNDT Churchgate on February 13, 2020, Valia College on February 27, 2020.

## Out of the Total 50 students in Batch 1, 47 students have been placed as per the below details:

- 26 students have been placed with HDB Financial Services
- 11 students have been placed with Motilal Oswal Investment Services
- 4 students have been placed with Andromeda
- 2 students placed with Just Dial
- 2 students placed with Axis Bank
- 1 student placed with Synnex Group
- 1 student placed with Teleperformance

#### h) Orientation Session by Technoserve - Batch 2:

Placement Cell in association with Technoserve organised Orientation Session for TY students to share the details about one month free of cost training program offered by Technoserve on January 7, 2020 at 10:30 a.m. in Room No. 401. The purpose of the orientation was to create the second batch of the students who will undergo this training program. Ms Sneha from Technoserve oriented the students. 69 students attended the session. Interviews for selection were also taken on the same day for some of the interested students. For others, the interviews were taken on January 11 and January 21, 2020. The students have completed 80-hour program including Personal effectiveness, CommunicationReadiness, Career Readiness and Work Readiness. 80 hours of training was delivered in class and 40hours of mandatory training is made available to students on TechnoServe's proprietary onlinelearning platform. The students have also undergone individual counselling during the program, post-training, pre-placement and also post placements.

#### i)Commencement of Training Program by Technoserve - Batch 2

After the orientation sessions and interviews, 54 students of TY from B.Com and Self Finance Department have been selected for pursuing Free of Cost Training program offered by Technoserve.The training Program started from January 22,2020and was completed



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onMarch 6, 2020.Students also organized for a farewell program to appreciate the efforts put in by Team of Technoserve for the development of students

#### j)Placement Report of Batch 2:

Students who have completed Youth Employability Training Program by Technoserve participated in the Job Fair organized by them at Mittal College on March 13, 2020.

Out of the Total 54 students in the Batch 2, 43 students have been placed and 4 have been shortlisted as per the below details. Remaining students are continuing to receive updates about vacancies undergoing interview and placement processes.

- 14 students have been placed with HDB Financial Services
- 6 students placed with ICICI Prudential
- 5 students placed with ICICI Lombard
- 5 students placed with Synnex Group
- 6 students selected with Andromeda
- 6 students selected with I-Tech Solutions
- 1 student selected with Motilal Oswal Investment Services

# 3. Certificate Course In E-Taxation Conducted In Association With Skill Development And Vocational Training Institute Of India(SDVTII)

#### a) Formation of Batch and Commencement of Classes

Placement Cell in association with SDVTII floated Certificate Course in E-Taxation for TY B.Com and SY and TY students of Self Finance Department on July 2, 2019. Students registered till July 6, 2019. Enrollment was done from July 8 to July 11, 2019. A total of 95 students enrolled for the course and it started on July 21, 2019. The classes were conducted every Sunday in the IT Lab in three batches in the time slots of 8 a.m. to 10 a.m., 10 a.m. to 12 noon and 12 noon to 2 p.m. Total 12 sessions were conducted and the last session was conducted on September15, 2019. Ms. PanktiChheda from SDVTII took all the sessions.

#### b) Exam of Certificate Course in E Taxation for Batch 1

The Exam for the First Batch of E Taxation was conducted on September 30, 2019 from 1 p.m. to 3:30 p.m. in IT Lab. In the first round, 20 students appeared for the exam.

#### c) Exam of Certificate Course in E- Taxation for Batch 2 and Batch 3



After the successful completion of the classes of Certificate Course in E –Taxation in the month of September, exam of second batch was conducted on October 15, 2019 and third batch was conducted on October 16, 2019 from 7 a.m. to 10 a.m. in DSIMS Lab. All the students attended the exam.

#### d) Certificate Distribution of E-Taxation Course:

Exam of E- Taxation was conducted in October 2019 and out of 95 students, 92 students have successfully completed the Certificate Course in E-Taxation offered by Placement Cell in association with SDVTII. The certificates for the same were distributed on **December 19**, 2019 at 10:30 a.m. in Room No. 305

#### 4. Certificate Courses Offered In Association With CASI Global

#### a) Batch Formation:

Placement Cell in association with CASI Global floated different Certificate Course in the areas of Finance, Marketing, CSR, Leadership etc. to the students of B.Com and Self Finance Department on July 17, 2019. Enrolments were done from July 22, 2019 to July 27,2019.

A total of 21 students have enrolled for the different certificate courses as per the below details

- 8 students enrolled for Certificate in Finance
- 4 students enrolled for Retail Banking Professional
- 3 students enrolled for Certificate in Financial Derivatives and Treasury Management
- 2 students enrolled for Certificate in Marketing
- 3 students enrolled for Global Student Associate (CSR&Sustainability)
- 1 student enrolled for Confidence Booster Program

This course is an online course and students were provided with study material by CASI Global in the first week of August. Students have been learning at their own pace for this course.

#### b) Personality Development workshop by CASI Global:

Placement Cell in association with CASI Global organized Personality Development Workshop for students who have enrolled for Certificate Courses by CASI Global on **December 19, 2019** at 10:30 a.m. in Room No. 304. Mr. Paresh Sheth from CASI Global

addressed the student and made them aware about different aspects of personality. 16 students attended the workshop

#### c) Exam of Students Enrolled for CASI Global Certificate Courses:

Placement Cell in association with CASI Global organised Exam for the students who have enrolled for CASI Global Certificate Courses on January 11, 2020 at 10:30 a.m. in Room No. 304. Out of the 21 students, 19 students appeared for the exam and for remaining two student's exam was conducted online. Ms. Manali from CASI Global took the exam.

#### d) Certificate Distribution of CASI Global Certificate Courses

All the students cleared the exam and certificates of the course were distributed on March 14, 2020 at 11 a.m. in Room No. 304

#### 5. Workshop On Basics Of Capital Markets In Association With IIFL

#### a) Orientation Session by IIFL

Placement Cell invited Ms. Radhika from IIFL to orient the students about 10 daysWorkshop on basics of Capital Markets followed by live trading and internship opportunity. The orientation session was organized on August 16, 2019 from 10:30 a.m. to 11:30 a.m. Ms. Radhika Thokal from IIFL highlighted the importance of equity investing and elaborated how the workshop will help the students. The session was attended by 79 students from SY and TY B.Com and Self Finance courses.

#### b) Formation of Batch and Commencement of Workshop on Basics of Capital Markets

Enrolment of students was done on August 19, 2019 and workshop started on August 20, 2019. 40 students from M.Com, TY and SY have enrolled for the workshop. Mr. Sunil from IIFL conducted the workshop and acquainted the students with basics of Capital Markets, Fundamental Analysis, Technical Analysis and Derivatives. All the enrolled students have completed formalities for opening DEMAT a/c with IIFL. Students were also taught live trading. The lase session was conducted on September 19, 2019

#### c) Certificate Distribution

All the 40 students successfully completed the workshop and were awarded with certificates by Mr. Sunil from IIFL

# 6. Microsoft Technology Associate (MTA) Certification In Java Offered In Association With Technowings

#### a) Orientation session by Technowings

Placement Cell invited team of Technowings and conducted orientation session for B.Sc (IT) students on September 26, 2019 to inform them about Microsoft Certifications. Around 80 students from FY and TY B.Sc (IT) attended the orientation.

#### b) Batch formation for MTA Certifications:

Placement Cell partnered with Technowings and registered TY BSc(IT) students for pursuing Microsoft Technology Associate Certification – Java Programming from December 18,2019 to December 23, 2019. 15 students have enrolled for the certificate course and the Batch will commence from January 2020.

## c) Commencement of Sessions for Microsoft Technology Associate (MTA) Certification in Java:

Placement Cell in association with Technowings offered MTA certification in Java to the B.Sc (IT) students. Enrolment process was completed from December 18 to December 23. A total of 15 students enrolled for the course and classes began from January 9, 2020. The sessions were taken by Prof. Ankita Kale. The lectures continued till March 5, 2020

#### d) Exam of Microsoft Technology Associate (MTA) Certification in Java:

Exams were scheduled from March 11 to March 14, 2020 in batches. All the students appeared and cleared the exam.

# 7. Certificate and Diploma Courses by Tata Institute of Social Sciences (TISS)- National University Students Skill Development(NUSSD)

Placement Cell tied up with Tata Institute of Social Sciences for running various certificate and diploma courses for students under National University Students Skill Development(NUSSD) Programme in September 2019. These Programs are aimed at improving employability skills of the students and have been declared as "Skill Development Best Practice" in the country by United Nations Steering Committee on Children and Youth. These courses are offered free of cost to the students belonging to weaker financial background.

a) Orientation Session by Tata Institute of Social Sciences (TISS) for "Certificate Course in Management and Soft Skills for SY students" and Diploma Programs for M.Com students.

Placement Cell conducted Orientation Session by TISS to inform the students about Free of Cost Trainings under National University Students' Skill Development Programme (NUSSD) on October 12, 2019 from 11 a.m. to 12:30 p.m. in DS Hall. Mr. Tanmay Naik, Director NUSSD addressed the students and highlighted the importance of such Training Programs. He also oriented the students about details of the Programme and the enrolment procedure for the same. Around 300 students from SY and M.com attended the session. Certificate Course meant for SY students will have 300 hours of classroom training and 100 hours of Fieldwork/Project. Diploma Courses meant for TY and M.Com students will have 300 to 360 hours of Domain Specialization Training, 100 hours of Soft Skill Training, 60 hours of Pre Placement Training and 480 to 600 hours of Internship.

#### b) Employability Skills Test by TISS for SY and M.Com students

Placement Cell conducted employability skills test to enroll the students for NUSSD Programme on October 19, 2019 from 8 a.m. to 10:30 a.m. in Room No. 203, 204, 205 and 206. 146 students appeared in the Test. The students selected in the Test will be enrolled for the Training program.

# c) Commencement of Batch I of SY Students for Certificate Course in Management and Soft Skills offered by TISS NUSSD:

After the orientation and Aptitude Test which was held for SY students in the month of October 2019, 54 students have been enrolled for pursuing Certificate Course in Management and Soft Skills offered by TISS NUSSD. The enrolment process was completed during November 20, 2019 to November 28, 2019. The batch started on **December 20, 2019** and it is still continuing till May 2020. This course will be completed after completion of 300 hours of classroom training 100 hours of Project/Fieldwork.

#### d) Orientation for TY Students for TISS - NUSSD Diploma Courses

Orientation for TY students to orient them about the NUSSD Diploma Courses was conducted on **December 18, 2019** from 9:30 a.m. to 10:30 a.m. in DS Hall. It was attended by more than 150 students.



#### e) Employability Skills Test by TISS for TY students:

Placement Cell conducted Aptitude Test to select the TY students for NUSSD Programs offered by TISS on **December 23, 2019** from 8 a.m. to 10:30 a.m. in Room No. 605 and 606. 79 students appeared in the aptitude test.

# f) Enrolment of TY and M.ComStudents for Diploma in Entrepreneurship and Diploma in Accounting and Taxation offered by TISS - NUSSD:

As per the scores of Aptitude Test, students were asked to enrol for pursuing Free of Cost Diploma in Entrepreneurship and Diploma in Accounting and Taxation from February 17 to February 25, 2020. A total of 10 students enrolled for Diploma in Entrepreneurship and list was sent to TISS - NUSSD on March 11. Due to Covid 19, online classes for this Diploma have begun from April 11, 2020.

Only 17 students enrolled for Diploma Course in accounting and taxation and hence it could not be started.

## g) Enrolment of Students for Diploma in Banking and Financial Services by TISS - NUSSD:

As per the scores of the Aptitude Test, students were asked to enrol for pursuing Free of Cost Diploma in Banking and Financial Services. The enrolment was completed from April 18 to April 19, 2020. A total of 43 students enrolled for this Diploma and list was sent to TISS - NUSSD on April 20, 2020. Due to Covid 19, online classes for this Diploma have begun from April 20, 2020.

# 8. Preparatory Course for Banking Sector Exams conducted in association with SSB Educational Trust

#### a) Orientation Session by SSB Educational Trust about Banking Sector Exams:

Placement Cell in association with SSB Educational Trust conducted awareness session for TY Students. Mr. Sukrut Bhushan addressed the students and informed them about the career prospects in Banking industry and which exams one can appear to seek entry into banking sector jobs. Session for B.Com students was conducted on **December 10, 2019**, For BAF and BMS students, it was conducted on December 11, 2019 and For BBI and M.Com students, it was held on December 12, 2019.



#### b) Enrolment of Students for pursuing Preparatory Course for Banking Sector Exams

The enrolment of students was completed from January 13 to January 31, 2020. A total of 23 students enrolled for the course.

# c)Introductory Session for students enrolled for Preparatory Course for Banking Sector Exams by SSB Educational Trust:

Placement Cell organised Introductory Session for Students who have enrolled for Preparatory Course for Banking Sector Exams offered by SSB Educational Trust on February 1, 2020 at 10:30 a.m. Mr. Sukrut Bhushan addressed the students and discussed upon the preferred days and timings for the classes. The classes will be conducted at Goregaon Branch of SSB Educational Trust. Out of 23 students who have enrolled for the course, 20 students attended this session. The classes started from February 6, 2020 and will be over by September 2020.

# 9. Certificate Course In GST Practices And Procedures Conducted In Association With SDVTII

#### a) Batch Formation for Certificate Course in GST Practices and Procedures:

Placement Cell floated Certificate Course in GST Practices and Procedures which is offered in association with SDVTII to the TY students on November 19, 2019. Enrolment for the course was competed from December 4 to December 10, 2019. **46** students enrolled for the course and it commenced on January 5, 2020. The sessions were conducted on Sundays or Holidays in the IT Lab in two batches from 8:30 a.m. to 10:30 a.m. and 10:30 a.m. to 12:30 p.m. The last session was conducted on March 13, 2020

#### b) Online Exam of Certificate Course in GST Practices and Procedures:

Due to COVID 19, physical examination could not be conducted for Certificate Course in GST Practices and Procedures. So, placement cell requested SDVTII to conduct it online and the same was conducted on May 14, 2020 from 11 a.m. to 1 p.m. and all 46 students appeared and passed the exam.

#### 10. Workshop on Machine Learning with Python:

Placement Cell in association with Imarticus Learning organised a 3 hour Workshop on Machine Learning with Python for TY and SY B.Sc IT students on February 10, 2020 from



10:00 a.m. to 1 p.m. in IT Lab, 6<sup>th</sup> floor. Ms. Nikita Tandel conducted the workshop and gave a hands on experience to students about introduction to data analytics, K means clustering, case study on customer segmentation by using Python. The workshop was attended by 86 students.

### B) Career Guidance Sessions

#### 1. Session on Resume Writing and Life at B -Schools

Placement Cell in association with IMS conducted a session on Life at B-Schools and Resume Writing on August 6, 2019 at 10:30 a.m. in Room No. 305 for SY students. Mr. SuneetKambhat, an IIT and IIM Kolkata alumnus addressed the students and shared his knowledge on how to get into a B-School. He also highlighted the importance of gaining additional qualifications by doing certificate courses and also stressed the need for doing internships. Later on, he discussed the do's and dont's of making CV. It was an interactive session attended by 104 students.

#### 2. Session on Performance Evaluation of Mutual Funds in India

Placement Cell in association with IBS conducted a session on Performance Evaluation of Mutual Funds in India for TY BCAF and TY BFM students on **August 9, 2019** at 9 a.m. in Room No. 606. Prof. Arun Chandrana, an expert faculty from IBS addressed the students on the topic of Mutual Funds. The session was attended by **112 students**.

#### 3. Orientation Session for Registered students of SY

Placement Cell organized an orientation session for SY students who had registered with the Placement Cell for the AY 2019-20 on **August 10, 2019** at 10:30 a.m. in Room No. 305. The purpose of the orientation session was to orient the students about activities of the Cell and the general process of applying for any opportunity. The session was attended by more than **60 students**.

#### 4. Orientation Session for Registered students of TY and M.Com

Placement Cell organized an orientation session for TY and M.Com students who had registered with the Placement Cell for the AY 2019-20 on **August 20, 2019** from 9:30 a.m. to 10:30 a.m. in DS Hall. The purpose of the orientation session was to orient the students about activities of the Cell and the general process of applying for any opportunity. The session was attended by around **220 students**.

#### 5. Management Games by CPLC

Placement Cell in Association with CPLC organized management games for the students of B.Com and Self Finance Courses on August 20, 2019 at DS Hall from 10:30 a.m. to 12:30 noon. Mr. VisheshNadiyana, Managing director of CPLC explained the importance of planning, implementation, coordination and team work by conducting management games namely Save the world, Blind Folds, Unbreakable bonds and passing the marbles. The event was attended by more than 120 students.

#### 6. Session by Chasmic Institute for TY B.Sc (IT) students:

Placement Cell invited team of Chasmic Institute and conducted a session on E – Commerce for TY B.Sc (IT) students on **August 31, 2019**. Around **40 students** attended the session.

#### 7. Session on Group Discussion by Time Institute

Placement Cell in association with Time Institute organized a session on Group Discussion on September 20, 2019 from 10:30 a.m. to 12:30 p.m. in Room No. 609. Ms. Rehana Changi from time addressed the students and gave them tips and tricks to stand out in the crowd in an interactive manner. The highlight of the session was live GD wherein students were given a topic to discuss and then speaker pinpointed the important aspects to be taken care during a GD. More than 100 students attended the session.

#### 8. Orientation Session for FY Students

Placement Cell organized an orientation session for FY students who had registered with the Placement Cell for the AY 2019-20 on **September 30, 2019** at 9:00 a.m. in Room No. 304. The purpose of the orientation session was to orient the students about activities of the Cell and the general process of applying for any opportunity. The session was attended by more than **40 students**. In the session, Basics of Writing CV and Interview Tricks were also discussed.

#### 9. Session for TY B.Sc (IT) students

Placement Cell conducted a guidance Session for TY B.Sc (IT) students who have registered for TCS Smart Hiring Program on **September 30, 2019** at 10:30 a.m. in Room No. 304. It was attended **by 24 students**. In the session, students were told about the Placement Process of TCS and asked to practice for Aptitude Tests. Students were informed about Mock Tests which are available online free of Cost. Thereafter, students were guided about the process of





GroupDiscussion and Basic Interview Questions. On the same day, a mock interview round was also conducted to make the students prepare about the same.

#### 10. Workshop by ITM:

Placement Cell in association with ITM Group of Institutions organized a workshop on Fintech on **December 18, 2019** at DS Hall from 10:30 a.m. to 12:30 p.m. Prof. Vimmi Arora addressed the students and enlightened them about Artificial intelligence. It was attended by around **160 students.** Students who attended the workshop were given certificates.

#### 11. Awareness Session on Actuarial Sciences:

Placement Cell conducted a session on Actuarial sciences by inviting Ms. Neha Shah from Institute of Actuaries of India on **December 23, 2019** at 10:30 a.m. in Room No. 304. Ms. Neha enlightened the students about the importance of Actuarial Profession and how one can become an actuary. The session was attended by **110** students.

#### 12. Session on Careers in Securities Markets:

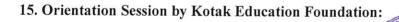
Placement Cell in association with NISM organised a session on Careers in Securities Markets on **January 8, 2020** at 10 a.m. in Room No. 401. **95 students** attended the session. Mr. Abhay Chopra enlightened the students about various careers options available in securities markets.

#### 13. InternShala Student Partner (ISP) Talk –

Placement Cell organised ISP talk on **January 23, 2020** at 10:30 a.m. in Room No. 605 for the students of FY BAF A at the request of one student Ms. Blessy Chetty who is ISP with Internshala. The purpose of the talk was to create awareness amongst students regarding how they can use Internshala portal to apply for internships. It was attended by **35** students.

#### 14. Intern Shala Student Partner (ISP) Talk –

Placement Cell organised ISP talk on **January 24, 2020** at 10:30 a.m. in Room No. 606 for the students of FY BAF b at the request of one student Ms. Anjali Jain from M.om Part I who is ISP. The purpose of the talk was to create awareness amongst students regarding how they can use Internshala portal to apply for internships. It was attended by **35** students.



Placement Cell organised Orientation Session by Kotak Education Foundation to orient the TY students about 3 months Free of Cost Banking Course and Beautician Course on February 14, 2020 at 10:30 a.m. in Room No. 401. The orientation was taken by Mr. Swapnil Shirsath and 95 students attended the session. Course will begin after final exams of students.

## C) Job Opportunities

#### 1. Job Opportunity with Anand Rathi

Placement Cell floated full time job opportunity with Anand Rathi for M.Com and graduate students on September 13, 2019. Around 26 students applied by sending Resume. Interviews were conducted on October 4, 2019 at company's office. 7 students appeared in the interview process.

#### 2. Part Time Job Opportunity with Vibrant Publishers

Placement Cell floated part time job opportunity with Vibrant Publishers for B.Sc (IT) students on September 14, 2019. Around 21 students applied by sending Resume. Interviews were conducted at company's office and one student has been selected for the same.

#### 3. Registration on Internshala Portal

Placement Cell joined hands with Internshala and Registered details of 359 students on the Internshala Portal on September 21, 2019. This will help the students in applying for internshipsand it will also help the college to track the progress of the students. As per the details extracted from Internshala Portal, 8 students have been hired for internships.

#### 4. Job Opportunity with Indsec Securities and Finance Ltd.

Placement Cell floated full time job opportunity with Indsec Securities and Finance Ltd.forM.Com and graduate students on September 25, 2019. Around 10 students applied by sending Resume. Interviews were conducted for two shortlisted students at company's office on October 3, 2019.

#### 5. Internship opportunity with I PAC:

Placement Cell floated Internship opportunity with IPAC on September 25, 2019 for SY students. 15 students applied for it and all were selected.

### 6. Internship Opportunity with Bajaj Finserv



Placement Cell floated internship opportunity with Bajaj Finserv on October 1, 2019 for SY students. Three students applied for the internship. Interviews were conducted off campus. One student has been selected

#### 7. Internship opportunity with Nilesh Gadoya and Associates

Placement Cell floated internship opportunity with CS Firm Nilesh Gadoya and Associates on October 4, 2019 for SY, TY and M.Com Students. 7 students appeared for the interview process held on October 5, 2019 from 7 a.m. to 9 a.m. in Room No. 304 and one student has been selected.

#### 8. Internship opportunitywith Kotak Mahindra Bank:

Placement Cell offered 6 months internship opportunity with Kotak Mahindra Bank to the TY and SY students. Internship Profile was Data Analytics and Data Summarization. Interviews were held at company's office on **December 13, 2019.** 10 students appeared in the interview process and one student has been selected.

#### 9. JOB FAIR

Placement Cell of Ghanshyamdas Saraf College in association with Agrawal YuvaManch and with the support of CII organized Job Fair on Sunday, December 15, 2019 from 10 a.m. to 6 p.m. The fair was open to current students and alumni of Saraf College as well as to outside candidates also. The fair started with lighting of the lamp by Sh. Banwarilal Ji Jhunjhunwala, Vice Chairman, Governing Council, Shri Kailash Ji Parasrampuria, Honorary Secretary Governing Council and Trustee RSET, Ms. Ashwini Waghmare, Industries Inspector, Office of Joint Director of Industries (MMR), Mumbai, Government of Maharashtra and members of Saraf College and Agrawal YuvaManch. Mr. UttamTibrewala, Director. AU Small Finance Bank was the chief guest of the event and during his address, he motivated the students to excel in life by working hard. Shri Manmohan Gupta from M.M Mithaiwala, Sh. Satish Agarwal from Ajanta Pharma, Sh. Shiv Agarwal from Shubham Motiwala Jewellers, Shri Kailash Ji Kejriwal and other dignitaries graced the inaugural with their presence. More than 25 companies participated in the job fair and more than 450 job seekers gave first round of interview in these companies. Around 245 students of GhanshyamdasSaraf College appeared in the interview process of these companies and around 200 plus job seekers were outside candidates. Following companies participated in the JOB Fair

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K

- AU Small Finance Bank
- Vinayak Associates (Hiring For) -Axis Bank, HDFC Bank, ICICIBank, Accenture, Capgemini, Small And Medium Pvt Ltd
- Max Life Insurance
- LIC
- Eureka Forbes
- JeevandeepEdumedia Pvt. Ltd.
- Auto Intitude
- 3h Media
- PVR
- DHL
- Food Stuff
- Wipro
- Reliance HR
- Global HR
- Aadhan Solution
- Swiggy
- Yashaswi
- Squareyards
- Data Link
- IDFC
- Randstand
- Careersanta Com
- Sigmac& Co.
- Writer Information
- Spectrum Academia
- Obeliskk Support Services Pvt Ltd
- Speakwell
- Tactics Management Services Pvt Ltd

As per the data received from Career Santa, 6 students were selected with Janaswamy Associates for Internship.





## 10. Internship opportunity with Ideal Management

Placement Cell invited Mr. Vivek Sharda from Ideal management to deliver a pre placement talk about the internship opportunity available with their organization on **December 16**, **2019**. Around 85 students attended the pre placement talk. The interviews were held at company's premises on December 18, 219 wherein 10 students appeared for the selection around and 2 students have been selected.

## 11. Job Opportunity with SVN Systech India Pvt Ltd.:

Placement Cell Floated off campus job opportunity for TY and M.om students with SVN Systech India Pvt Ltd. for the profile Administrative Assistant on January 10, 2020. Resumes of 22 students who applied were sent on February 7, 2020 to Mr. Suraj Naik for further perusal.

## 12. Job Opportunity with Reliance Nippon Life Insurance Company:

Placement Cell Floated off campus job opportunity for M.Com and Alumni students with Reliance Nippon Life Insurance Company for the profile of HR Intern on January 10, 2020. Resume of 1 student who applied was sent on February 7, 2020 to Mr. Vinay Kaimal for further perusal.

## 13. Work from Home Opportunity by Smarterbiz Technologies Pvt Ltd:

Placement Cell Floated off campus work from home job opportunity with Smarterbiz Technologies Pvt Ltd. on January 11, 2020. Students were required to apply directly.

## 14. Interviews by ICICI Prudential Life Insurance:

Placement Cell invited ICICI Prudential Life Insurance for offering the Full time Job opportunity to TY Students graduating in May 2020. Interviews were conducted on February 4, 2020 at 10:30 a.m. in Room No. 401. The pre-placement talk was delivered by Ms. Shipra Sinha and was attended by around 35 students. 17 students appeared in the interview process. 6 students have been selected.

## 15. Interviews by P3 Architectural Solutions:

Placement Cell invited P3 Architectural Solutions for offering the Full time Job opportunity to TY Students graduating in May 2020. Interviews were conducted on February 5, 2020 at 9:30 a.m. in Room No 606. The pre-placement talk was delivered by Ms. Rupa Pujari and





was attended by 27 students. Out of 27 students who appeared in the interview process. 6 students were selected for second round of interview. Second Round of Interview took place at Company's office at Juhu on February 13, 2020 and 5 students were finally selected.

## 16. Interviews by Adapt Associates:

Placement Cell invited Adapt Associates for offering 3 months Internship opportunity to the students. Interviews were conducted on February 6, 2020 from 10:00 a.m. in Room No 401. The pre-placement talk was delivered by Ms. Geetika and was attended by 19 students. 17 students appeared in the interview process and 1 student was selected.

## 17. Interviews by Teleperformance:

Placement Cell invited Teleperformance for offering the Full time Job opportunity to TY Students graduating in May 2020. Interviews were conducted on February 7, 2020 from 11:00 a.m. in Room No 401. The pre-placement talk was delivered by Ms. SuchitaMangaonkar and was attended by 22 students. Out of 22 students who appeared in the interview process. 20 students were selected for second round of interview. Second Round of Interview will take place at company's office after final exams of students.

## 18. Interviews by KarvyDigiconnect:

Placement Cell invited KarvyDigiconnect for offering the Full time Job opportunity to TY Students graduating in May 2020. Interviews were conducted on February 11, 2020 from 10:30 a.m. in Room No 401. The pre-placement talk was delivered by Mr. Dilip and was attended by 10 students and all these students appeared in the interview process. Second Round of Interview will take place at company's office after final exams of students.

## 19. Interviews by Markethub Stock Broking Pvt Ltd:

Placement Cell invited Markethub Stock Broking Pvt Ltd. for offering the Full time Job opportunity to TY Students graduating in May 2020. Interviews were conducted on February 13, 2020 from 10:30 a.m. in Room No 401. The pre-placement talk was delivered by Mr. Amit Notaria and was attended by 31 students. Out of 31 students who appeared in the interview process, 3 students have been selected and 21 students have been shortlisted for second round of interview which will happen after final exams take place.

## 20. Interviews by Redreamz:



Placement Cell invited Redreamz for offering the Full time Job opportunity to TY Students graduating in May 2020. Interviews were conducted on February 25, 2020 from 10:30 a.m. in Room No 401. The pre-placement talk was delivered by Mr. Sachin Gurav and was attended by 12 students. Second Round of Interview will take place at company's office after final exams of students.

#### 21. Placement of B.Sc(IT) Students:

Placement Cell keeps on floating Job Drives happening at other colleges. During these drives, 15 students of TY B.Sc (IT) have been placed as per the below details:

- 4 students placed with TCS
- 11 students placed with Capgemini
- 5 students placed with Infosys
- 1 student placed with Wipro

#### 22. Other opportunities:

Placement Cell floated internship opportunity with Indus Insurance Broker on December 4, 2019 for which 5 students sent Resume. Internship opportunity with Integreon for the Financial Analyst profile was floated on December 5, 2019 and 28 students have sent Resume. Job opportunity with MDC was floated on December 6, 2019 and 6 students have forwarded Resume. Placement Cell Floated off campus job opportunity with P/V Advertisers for the profile Client Servicing Executive on January 30, 2020. One student applied for the opportunity. Placement Cell also keeps on floating details about various Job Drives occurring at different institutes for the benefit of the students.

Dr. Anju Bohra

Prof. Mamta Chhajer

Prof. Mehrab Khan

Prof. Mansi Dangarwala

Prof. Krupa Shah

Prof. Swati Chandak

(Members of Career Guidance and Placement Cell and Skill Academy)

Jayan M

Dr. Jayant Apte

Convener, Career Guidance and Placement Cell and Skill Academy

Principal



## DEPARTMENT OF LIFELONG LEARNING &EXTENSION (DLLE) REPORT

#### WORKSHOP ONBREAST CANCER AWARENESS AND YOGA SESSION

Sr. No	Description	Remarks				
1.	Event	WORKSHOPON BREAST CANCER AWARENESS AND YOGA SESSION				
2.	Date	11.10.2018				
3.	Timing	10:30 a.m. to 1.30 p.m.				
4.	Venue/Place	Durgadevi Saraf Auditorium				
5.	Name of the Speakers	<ol> <li>Dr. NavinBhambhani - Thoracic Oncologist &amp; Minimally Invasive Surgeon</li> <li>Dr. Vishal Punjabi – Indian Cancer Society</li> <li>Speakers from 100 years old "The Yoga institute" of Asia</li> </ol>				
6.	Object of the workshop	<ul> <li>To raise awareness about the Cancer</li> <li>To make aware about causes of breast cancer</li> <li>To make aware about precautions to be taken for breast cancer</li> <li>To teach basic yoga session for the students to lead them to healthy life</li> </ul>				
7.	Teacher In-charg	<ul> <li>Dr. Seema Agarwal (Convener)</li> <li>Prof. Mittal Shah</li> </ul>				
8.	Organizing Committee	Core members				
9.	Brief Report	As per details above, members of DLLE in association with Indian Cancer Society and The Yoga Institute had organised WORKSHOP ON BREAST CANCER AWARENESS AND YOGA SESSION on 11th October, 2018 at DurgadeviSaraf Auditorium .Dr.NavinBhambhani guided staff and students about the causes of breast cancer and precautions need to be taken for it. Dr. Vishal Punjabi guided staff and students about oral cancer. The Yoga Institute coach taught students about basic yoga asanas (exercise) to have healthy life. Staff and students were in pink apparel under GO PINK CAMPAIGN to raise awareness about breast cancer. The event was a great success. The flow of the event was very smooth with the co-ordination of the teachers, volunteers & the participating members. They have learned a lot from this awareness program.				
10.	Message	"PRECAUTION IS BETTER THAN CURE "				

Dr. Seema Agarwal (Convener)



Prof. Bhavana Vaidya (I/C Principal)



## Ghanshyamdas Saraf college of arts & commerce EDUCATION EMPOWERS

25<sup>th</sup> August, 2018

#### WOMEN DEVELOPMENT CELL

#### REPORT ON SELF- DEFENSE WORKSHOP

Women Development Cell organized a workshop on Self Defense on 21<sup>st</sup> August, 2018 in Durgadevi Saraf Auditorium from 10.00 am to 12.00 noon.

The training session was conducted by Mr. Ramkrishna Ananthaiah Kotap (Professional Trainer on Self Defense) and his team who demonstrated various techniques of self defense in a very simple and interesting manner.

This workshop was attended by the students and faculty members of B.Com and Self Finance department.

The objective of this workshop was to create awareness on the importance of self defense as a mechanism to prevent harassment and to promote empowerment. The girl students were specially benefitted as they acquired and performed the basic techniques to defend themselves in adverse situations.

The workshop was successfully organized and saw active participation of approximately 300 students. It helped in making the students more confident and instilled a spirit of working towards physical fitness and fighting against adversities.

Convoner (Mal)

Principal





# Ghanshyamdas Saraf college of arts & commerce

9<sup>th</sup> October,2018

#### WOMEN DEVELOPMENT CELL

## REPORT ON A TALK ON IMPACT OF 'SOCIAL MEDIA ON HEALTHY RELATIONSHIPS'

Women Development Cell organized a talk on 'Impact of Social Media on Healthy Relationships' by Dr.Dharav Shah (M.D. Consultant Psychiatrist) on 6<sup>th</sup> October, 2018 in Durgadevi Saraf Auditorium from 9.30 am to 10.30 am.

The aim of the talk was to spread awareness on the ill effects of social media, like Whatsapp, Facebook, Youtube etc on the minds of the young generation. He stressed that youth should have self-perception about themselves not depend on the social media to give them a positive response. He also said that they should not get carried away by peer pressure and get into alcoholism during parties as it can lead to accidents and addictions. He also said pornography is one of the causes of rising brutal rape cases in the society.

Social media can be accessed for getting helpful information in various fields, but one has to be cautious about its blind acceptance without personal judgement.

This talk was successfully concluded by receptive audience of students from First Year (B.Com and Self - Finance) courses and teaching staff.

Convener

Principal



## DEPARTMENT OF LIFELONG LEARNING (BREAST CANCER AWARENESS)





WOMENS' DEVELOPMENT CELL (SELF DEFENSE WORKSHOP)



#### **Annual Committee Report**

Of

#### Marathi Literature Committee (Year: 2018-19)

Marathi Literature Committee of Ghanshyamdas Saraf College always takes efforts to culminate interest among students for Marathi Language and Marathi Literature which has long standing heritage right from 1<sup>st</sup> century. All its events organised with a cause, not only to spread word about Marathi & Marathi literature but make student future literature laureates. Highlight of these years' programs of Marathi Literature Committee is active participation of non-Maharashtrian students also shown great interest and participated in various events.

Marathi Literature Committee started its activities on auspicious occasion of Guru Pornima. Students of the committee offered handmade greetings to all teaching staff members. First event of the committee was organised on 30/07/2018 and the theme was 'Marathi Kavita Aani Marwadi Kisse' i.e. Marathi Poems and Marwadi Stories. Poet and writer Mr. Girish Jakhotiya was Chief Guest who himself presented few of his poems in front of students and shared few hilarious stories. In the auspicious month of Shravan, second program titled as 'Shravansari' was organised. Chief Guest was retired ACP from Mumbai Police Mr. Ravikiran Paradkar who is eminent poet. He presented few of his poem on Shravan, also students recited poems written by them on the theme. In the month of September-2018 (26/09/2018) even essay writing competition was organised by committee based on socio issues and it got good response from students.

In the second half of academic year 'Story Telling Competition' was organised on 18/12/2018 by the committee and students shown good amount of participation for this also. Youth is attracted towards FM Radio and everyone has one or the other famous RJ. So to take in the world of RJ, committee organised talk on 'RJ Chya Duniyet' i.e. in the world of RJ, talk was organised on 16/01/2019 and chief guest was RJ Greeshma Behere. To make students about Indian Army, Veermata Mrs. Anuradha Gore was invited on 02/02/2019 to delever lecture on the topic 'Bhartiya Lashkar Aani Aapan' i.e. Indian Army and We People. Highlight of this years event was, 'Marathi Food Festival' organised by the committee on 11/02/2019. In total there were 11 food stalls depicting different food items from Marathi cuisine. Students as well as staff members enjoyed it in large number. The last and biggest event of the year was 'Marathi Bhasha Gaurav Din' which was celebrated on 27/02/2019. Famous Marathi Cinema Director Mr. Abhijeet Deshpande was Chief Guest. To begin with the event, students distributed handmade greetings to teaching staff members. Students performed various dances, songs, poems, powada and highlight of event was drama 'Ithe Nachla Mor'. As this day is celebrated in memory of famous Marathi Laureate Kusumagraj, his poems were recited. Such a wonderful event ended with some beautiful Marathi Abhiman Geet dance performed by students. News about all events throughout the year was published in Maharashtra Times which really boosted spirit of students working for committee.

Prof. Ameya Tanawade

Convenor: Marathi Literature Committee

MAKE COLLEGE OF



#### **Marathi Literary Association**

Marathi Literary Association known as 'Marathi Vangmay Mandal' conducts various programs and competitions based on Marathi literature to develop liking towards state language of Maharashtra i.e. Marathi.Marathi Literary Association nurtures the Indian traditions by welcoming their chief guests with 'Pooja Thali' and lighting of the lamp along with reciting Saraswati Vandana at the commencement of every program.

Marathi Literary Association's Inaugural Program for the Academic Year 2019-2020 was conducted on 16<sup>th</sup> July, 2019. The students distributed hand-made greeting card to all teachers on auspicious occasion of Guru Pornima. Renowned Voice Guru Mr. Deepak Velankar was chief guest for the program. He spoke on subject "Voice Culture" and its importance in life in his crisp and lucid language.

An Essay Writing Competition was organized on 13<sup>th</sup> August 2019 where topics relating to social issues were given to the students. 19 students participated in the same and expressed their thoughts in the essays.

A cultural program on monsoon season 'Rutu Hirva' was organized on 31<sup>st</sup> August, 2019. Mr. Girish Ghaisas was chief guest for the program. He graced the occasion by reciting his poems on rains. Students recited poems which were self-composed as well as written by famous poets, read few articles and sung songs describing the various aspects of the rainy season.





Members of the committee contributed Rs. 21,000/- for Flood Relief which was deposited to Chief Ministers's Relief Fund on 26th and 27th August 2019.

Marathi Story Telling Competition was organised on 11<sup>th</sup>December, 2019. 20 students participated in the same and read out self written stories and stories of famous authors.

An audio visual event on17th December, 2019 based on humor literature of Mr. Pu La Deshpande. The event displayed videos of original works of Mr. Pu La Deshpande in humour genre.

Program on 'Sound, Camera.. Action' was organised on 16<sup>th</sup> January, 2020 where Mr. Niranjan Patki was the chief guest. Mr. Patki, a prominent Director has directed various Marathi and Hindi Television Serials, Web series and movies. He shared his experiences on the same.

We appreciate the year long support and encouragement of our non-Marathi Professors and student members. A literary competition 'Bola Marathi' was held on  $3^{rd}$  February, 2020 for participation of such enthusiastic non-Marathi Professors and student members.

A program on Superstition and Scientific Awareness was held on 5th February, 2020. Mr. Swapnil Shirsath graced the occasion and demonstrated various exercises which fake spiritual Gurus perform to cheat people and take advantage of their blind faith.

Marathi Food Festival was arranged with innovative food stalls on 12<sup>th</sup> February, 2020. 9 stalls with various flavours of Maharashtrian food items were placed by our students. Food Festival got huge response from students as well as Teachers. Prof. Rupa Shah and Chef Umesh Joshi were judges for the event.



International Marathi Language Day (Jagatik Marathi Bhasha Divas) is celebrated on February 27<sup>th</sup> every year by the State Government on Birth Anniversary of eminent Marathi Poet <u>Kusumagraj</u>. Marathi Literary Association on 27<sup>th</sup> February, 2020 held its concluding program of the academic year on this occasion. Students performed in various literary and performing arts genres like Ganesh Vandana, Devicha Jagar, Dance Performances on Marathi Film Songs, Poetry Recitation, Powada, Marathi Drama and Marathi Fashion Show to celebrate the language. Mrs. Neela Ravindra, a remarkable celebrity in Marathi film industry graced the occasion.

Tranawade. Convener

Dr. Ameya Tanawade



#### **Gujarati Literary Association**

#### Report

A well known poet in Gujarati Literature, Umashankar Joshi, wrote a poem RamoMartubhashaMukhe Gujarati. He salutes the Gujarati language by singing the glories. The same line from the poem was taken as a theme this year in order to sing the glories of the language.

It is seen that the young generation is getting detached from their mother tongue. One such grave situation is faced by the Gujarati language. Thus, in order to inculcate love and respect for the Gujarati language, Gujarati Literary Association (Gujarati Sahitya Mandal) organized various programs. Prof. Nilesh Gadoya and Prof. Mayur Rambhiya were Teacher Members of the Association.

Gujarati Literary Association Event 1: Gujarati Literary Associationorganised 'RamoMatrubhashaMukhe Gujarati' – Celebration of Gujarati Bhasha Divas on Friday, 24<sup>th</sup> August, 2018. The Guest Speaker for the function was Ms. Pratima Pandya a lecturer, poetess, and writer. A group of students performed a play based on the theme 'RamoMatrubhashaMukhe Gujarati'. Students recited Gujarati poems on the occasion. Chief guest, Ms PratimaPandya in her speech laid emphasis on importance of speaking Gujarati in day to day life. In her simple language she made all understand the essence of Gujarati Language and beauty of Gujarati Literature.

Gujarati Literary Association Event 2: Gujarati Literary Association (Gujarati Sahitya Mandal) organisedGarba Singing Competition on Monday, October 15, 2018 in the auspicious days of Navratri in Learning Center at 8.00 am. Prof. Daksha Kapadia from B.Com. Section and Prof. Avanti Sathe from Self Finance Section were the judges of the competition. Students, Gujarati speaking as well as non-Gujarati speaking, participated in the competition and sang Gujarati Garba with great enthusiasm.

The winners of Garba singing competition were:

First prize was given to MusarratMansoori of SY.BCOM G division and Shivam Pandey of TY.BCOM E division, Second Prize was given to Roma Vaishnav of FY.BCAF B division and SunandaSah of SY.BCOM got third prize.

#### **Gujarati Literary Association Event 3:**

Gujarati Literary Association organised story telling competition "Vaarta Re Vaarta" on January 25, 2019 at 10.30 am in Room no. 401. Students had to narrate a story in Gujarati. Gujarati as well as non-Gujarati students participated in the event and narrated stories with moral. The judge for the event was Prof. Mansi Dangarwala. Bhavesh Rabari of TYBCOM F got first prize and Hinisha Chauhan of TYBCOM E got second prize.

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The motive of the Association was very much successful as both, Gujarati as well as Non-Gujarati students took part in the events. The students were taught to read and write Gujarati at basic level so that they could take part in the events. Many students even came forward to learn Gujarati in order to take part in the competition. Teachers translated the Gujarati script into Hindi and English for the convenience of the students.





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## ANNUAL REPORT OF GUJARATI LITERARY ASSOCIATION 2019-20

The motto of Gujarati Literary Association of Ghanshyamdas Saraf College of Arts & Commerce is રમો માતૃભાષા મુખે ગુજરાતી, which means 'May I speak my mother language Gujarati'. With this motto and mission to preserve India's one of the languages specified in the Constitution, the Gujarati Literary Association organizes various activities with the aim to make students speak, read and write Gujarati. The following activities were conducted by the Gujarati Literary Association in the Academic Year 2019-20. Prof. Mansi Dangarwala and Prof. Nilesh Gadoya were the Teacher Members of the Association.

## Gujarati Bhasha Divas Celebration on August 14, 2019

Gujarati Literary Association organized 'Akshar Exhibition' on August 14, 2019 as a mark of celebration of Gujarati Bhasha Divas. This unique literary exhibition aimed at giving knowledge of Gujarati letters (alphabets) and words at a very basic level.

The event started at 10.45 am with lightning of the lamp. The lamp was lit by Dr. Jayant Apte, Principal, Prof. Gopal Sonar, Vice Principal, Dr. Lipi Mukherjee, Chief Coordinator-Self Finance. The exhibition was then kept open for visitors. Student members of Gujarati Literary Association prepared 47 cardboard slates and wrote all the letters (Swar as well as Vyanjan) in Gujarati as well as in Hindi, so that the visitor can correlate the Gujarati Letters with Hindi. This was displayed in the exhibition hall, Room No. 406. Fun games were arranged to provide easy way of learning Gujarati. Games like Gadbad Gotalo, Maari Bhasha, Khaman Dhokla gained appreciation from visitors. Both teachers as well as students visited the exhibition. The event recorded more than 100 footfalls. The unique feature of the exhibition was Maru Naam whereby visitor had to write his or her name in Gujarati. Visitors found it more interesting.

The student volunteers who worked tirelessly for the exhibition belonged to both, Gujarati as well as Non-Gujarati speaking.

## Handwriting Competition held on December 09, 2019

Gujarati Literary Association organized Handwriting Competition on December 09, 2019 in Room No. 401. Both the students, Gujarati as well as non Gujarati, participated in this competition.

The event started at 10.45 am. Participants were given a written printed story in Gujarati. This they were required to copy and write on a paper. Prior to starting the competition, all the letters of Gujarati language were written on the board along with Hindi letters so as to make students familiar about the Gujarati letters. Also, volunteers distributed a card which had name of participant written in Gujarati as well as in English which they were required to copy and write on the paper. Participants were given half an hour for writing the story from printed material. In

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all 43 students from B.Com as well as from Self Finance participated in the event which made event a successful one.

Prof. Dr. Megha Khedekar from Self Finance was the Judge of the Competition. The result of the Competition was declared by her at 11.40 am. Following students were awarded prizes.

Prize	Name	Class	Course	Div.	Roll No.
1	Chala Viala Cl. 11			DIV.	
1	Shalu Kishor Shukla	FY	BAF	В	95
2	Mamta Mahendra Verma	SY	B.Com	D	495
3	Dixit Mukesh Jain	FY	B.Com	F	823
1 <sup>st</sup> Runner up	Jali Jaladhar Maharana	TY	BCAF	Α	57
2 <sup>nd</sup> Runner					
up	Kiran Jangid	TY	BCAF	A	47

#### The Quiz Competition held on February 14, 2020

Gujarati Literary Association organized **Gyan Darshan – The Quiz Competition** on **February 14, 2020** in Room No. 303. Both the students, Gujarati as well as non Gujarati, participated in this competition. The theme of the quiz was India: History, Geography, Science, Literature and Polity.

The event started at 10.40 am. Students came into the group of three. In all there were 14 such groups making total participation of 42 students. The Quiz was conducted in four rounds. First round was elimination round wherein each group was asked three questions. Out of 14 teams five teams qualified the round. The second round was played among 5 teams which was Pic round. Wherein four photographs of businessman, scientist, monument and temple was shown, which were required to be recognized. Third round was played with three teams. This was Paheli round. Two puzzles were asked to per team related to states of India. In final round two teams were qualified. The fourth round was Map round whereby the teams were asked to fill the political map of India. The team which wrote maximum names of States and Union Territories along with their Capital was selected.

The following student teams were winner of Gyan Darshan-The Quiz Competition.

Prize	Name	Class	Course	Div.
1	Nikhilesh Pareek	TY	BAF	В
	Yash Falor	TY	BMS	A
	Shaurya Shrivastava	SY	BAF	В
		A Company of the Comp		
2	Prathamesh Dubey	FY FY	BCOM	A
	Rakesh Bisinigi	FY	BCOM	A
	Shreyash Chavan	FY	BCOM	A

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## Gujarati Poem Recitation Competition held on February 28, 2020

The Association organized Gujarati Poem Recitation Competition on February 28, 2020. Students were given three minutes to recite a Gujarati Poem. Students recited poems written by great Gujarati Poet. Prof. Krupa Shah was the judge of the event. Ms. Mehviz Irfan Patel, who got First Prize, recited her self written Gujarati Poem.





- 1. Hindi Literary Association organised Debate competition on 14th August, 2018. Social Media: Abhishap ya Vardan was the topic for the competition. There were 30 participants. Winners are as follows  $-1^{st}$  prize – Nikita Pandey (SYBCom), 2<sup>nd</sup> prize – Priyanka Jaiswar (FYBCAF), 3<sup>rd</sup> prize – Nidhi Singh( SYBMS ).
- 2. Hindi Divas was celebrated on September 10 jointly with the Durgadevi Saraf Junior College and Ladhidevi R. Maheshwari Night College. The Chief Guest was noted singer Shri Sanjay Mishra and Guest of Honour was Navbharat journalist, Shri Bhanu Mishra. Meghna Mishra, daughter of Shri Sanjay Mishra and an award-winning young playback singer also graced the occasion. A singing contest was organized for the students of GSCC, DSJC and LRMC. The First individual prize went to GSCC's Shreya Singh and the Kisnidevi Parasrampuria Trophy for overall participation was bagged by DSJ College.
- 3. 'Hindi Sahitya Parishad of Ghanshyamdas Saraf College organized competition of 'Hindi Poem Recitation' in Kirandevi Learning centre on 3td October, 2018. There were 27 participants who presented Hindi poems. The event was judged by Dr. Shreebhagwan Pandey. This event motivated the students and successfully oriented them towards the rich heritage of our mother tongue.winners are as follow -1st Prize -BHAVESH RABARI, 2nd Prize -NAGMA KHAN 3<sup>rd</sup> Prize- POONAM KANOUJIYA
- 4. On 16th of February 2019 under 'HINDI SAHITYA PARISHAD' a competition was held 'BOOK REVIEW'. The competition was organised in ROOM NO. 205 from 10:00 am in the morning till 11:20 am. There were 10 contestants who have participated and presented there reviews of book . The event was executed in the presence of our judge Dr (CA) Amey Tanawade .There were 2 prizes given away, 1st was Riya Yadav and 2nd prize was given to Yash Falor.

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## Hindi Literary Association Annual Report

Hindi Literary Association was establish in GSCC to promote and spread the national language 'HINDI'. From time to time, many programs have been organized by Hindi Literary Association like- poem recitation, story telling, acting competition, essay writing & book-review.

The Hindi Literary Association organized following events during the year 2019-2020

An intra- college debate competition was held at our college premises on 2<sup>nd</sup> August, 2019. The topic for the debate competition was "Reservation: Boon or Bane". The judges for the day were Prof.Rekha Mishra & Prof. Yogita Mahimkar. Some participants argued for the reservation and some against it. Students from different courses took part in the event & made it a successful one. The audience highly appreciated the debate. At the end of the debate, our judges awarded the winners where, Sakshi Chaubey of FYBCOM was awarded as the winner (1<sup>st</sup> prize), Kinjal Bhati of FYBAF held the 2<sup>nd</sup> prize and Sunil Kumar of TYBMS held the 3<sup>rd</sup> prize. The event ended on a positive note. There was an atmosphere of learning and growing together.

Durgadevi Saraf Junior College organized an event "हिन्दी कवियों का फिल्मों मे योगदान" on 14<sup>th</sup> September, 2019 on the occasion of Hindi Diwas. One of the students from Ghanshyamdas Saraf college, Shagufta Farooqui of FYBAF held the 2<sup>nd</sup> position in the competition.

An intra- college Hindi Poetry Recitation competition was held at our college premises on 10<sup>th</sup> December, 2019. The judge for the day was Dr. Seema Agarwal.Beauty is the realm of poetry, children enjoy the beauty of expression, thoughts, feeling, rhyme, rhythm and music of words. Taking all these facts into consideration the students got an opportunity to exhibit their talent and confidence. The competition inspired the students to come forward and recite on stage. The students came up with different poems and recited them with great zeal and enthusiasm. The audience highly appreciated the competition. The final judgment was made by our judge. From FYBCOM, Sakshi Chaubey stood first, where as, Sachin Pandey of FYBSCIT secured the second position and Shweta Jha of TYBCOM secured the third position.

On 17<sup>th</sup> January, 2020, Ramnarain Ruia College, Dadar (East), Matunga, organized an intercollege competition on "Swarachit Kavita" in Hindi language, where one of the students of Ghanshyamdas Saraf College named, Sachin Pandey of FYBSCIT won the first consolation prize (cash prize) & a certificate of excellence for his poem "माँ की स्मृति".

On 4<sup>th</sup> February, 2020, Shri M.D Shah Mahila College (SNDT), Malad (west), organized an inter- college competition on "Mono- acting" based on mythological characters in Hindi language. The event was organized by the college's Hindi committee. Two students from Ghanshyamdas Saraf College, named, Shraddha Jaiswal of SYBAF & Yash Sadnani of TYBMS participated in the competition. Yash Sadnani won the first prize in the competition with a cash prize and a certificate & Shraddha Jaiswal was awarded with a participation certificate. The character chosen by Yash was "भरमासुर" & Shraddha played the character of "रावण".





On 28<sup>th</sup>, February, 2020, the Hindi committee of Ghanshyamdas Saraf college of arts & commerce organized an intra- college competition on "Mono- acting" based on mythological characters in Hindi language. The judge for the day was Prof.Nilima Majumdar. Type of character, expression, delivery of dialogues were the facts taking into consideration ,the students got an opportunity to exhibit their talent and confidence. The students came up with different characters and enacted them with great zeal and enthusiasm. The audience highly appreciated the competition and both the participants and audience made it a successful event. The final judgment was made by our judge. From SYBCOM, Swati Dubey stood first, whereas, Sakshi chaubey of FYBCOM secured the second position and Anjali Shukla of SYBCOM secured the third position.

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#### **ENGLISH LITERARY ASSOCIATION**

### Smt. Ratnidevi Saraf Elocution Competition

The English Literary Association of Ghanshyamdas Saraf College organized **Smt. Ratnidevi Saraf Elocution Competition** for the students of B.Com and Self-Finance on 14<sup>th</sup> September 2019 in Room No. 303.

The students were given three topics on which they had to speak for three minutes. The topics for the competition were- 'Gender Stereotypes in Advertising', 'Role of Hobbies in Self-Development', and 'Reading: A Fading Habit Among the Youth'. The competition was judged by Dr. Shripad Joshi and Prof. Urvi Jain, who also gave the participants valuable feedback on the proper ways of enunciation, and effective body language while presentation.

**Smt.** Ratnidevi Saraf Trophy for Beast Speaker was won by HimangiKhare, SYBMM-A. The second and third prizes were won by Simi Rebello, TYBCOM-B and Mehraj Ansari, M.COM- II. The prize for **Interclass Elocution** was bagged by Simi Rebello and Rahul Bhonsale, **TYBCOM-B**. The winners were awarded with medals and certificates of excellence.

#### **Literary Competitions**

The English Literary Association of Ghanshyamdas Saraf College organized Literary Competitions for the students of B.Com and Self-Finance on 6<sup>th</sup> February 2020 in Room No. 206.

The students participated in **Poetry Competition**, **Micro-Tale Writing Competition**, and **Spelling Competition**. The students were given five topics each for poetry and micro-tale writing, out of which they had to choose any one for the competition. For the spelling competition, the students were dictated twenty words which they had to correctly spell in writing.

The winners for **Poetry Competition** were **Ishika Jain** from FYBFM-A in the First place and **Dimple Sharma** from SYBCOM-C in the Second place. The winner for **Micro-Tale Writing Competition** was **Neha Sharma** from SYBMS-A. **Rhea Samson** from TYBMS-B and **Shreyas Kamath** from FYBCOM-F won the First and the Second Prizes respectively in **Spelling Competition**. The winners were awarded with medals and certificates of excellence. The competition provided an opportunity for the students to display their flair for language and literature.

-Prof. Gargi Gothe (B.Com)



## MARATHI LITERARY ASSOCIATION (MARATHI BHASHA DIVAS )



## ENGLISH LITERARY ASSOCIATION (Winners of Elocution Competition)



**GUJARATI LITERARY ASSOCIATION** 

