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Academic Year 2018 - 2019

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ISSN 2277 - 5730 AN INTERNATIONAL MULTIDISCIPLINARY QUARTERLY RESEARCH JOURNAL

AJANTA

Volume - VII

Issue - IV

Part - I

October - December - 2018

Peer Reviewed Referred and UGC Listed Journal

Journal No. 40776



ज्ञान-विज्ञान विमुक्तये

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VOLUME - VII, ISSUE - IV - OCTOBER - DECEMBER - 2018

AJANTA - ISSN 2277 - 5730 - IMPACT FACTOR - 5.5 (www.sjifactor.com)

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| 4 | Conference | International | February- July, 2018 | | | Innovative and Recent trends in medical tourism industry of India | An International Multidisciplinary Quarterly Research Journal: AJANTA | 4.954 | 2277-5730 |

Academic Year 2018 - 2019



Peer Reviewed Referred and UGC Listed Journal (Journal No. 40776)

ESN227-57E0







Volume-VII, Issue-III July - September - 2018

MALAD (WEST)

IMPAGTIFAGTOR / INDEXING 2018 - 5.5 www.sjifactor.com

व्यक्तिकारिक्रिक्रिक

ISSN 2277 - 5730 AN INTERNATIONAL MULTIDISCIPLINARY QUARTERLY RESEARCH JOURNAL

AJANTA

Volume - VII

Issue - III

July - September - 2018

Peer Reviewed Referred and UGC Listed Journal

Journal No. 40776



ज्ञान-विज्ञान विमुक्तये

IMPACT FACTOR / INDEXING 2018 - 5.5 www.sjifactor.com



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DLUME - VII, ISSUE - II - JULY - SEPTEMBER - 2018

JANTA - ISSN 2277 - 5730 - IMPACT FACTOR - 5.5 (www.sjifactor.com)

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Peer Reviewed Referred and UGC Listed Journal (Journal No. 40776)



ISSN 2277 - 5730

AN INTERNATIONAL MULTIDISCIPLINARY

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AJANTA

Volume-VII, Issue-IV October - December - 2018 Part - II



IMPAGTFACTOR// INDEXING 2018-5:5 www.sjifactor/com

विवाधि रिविचिकिक

ISSN 2277 - 5730 AN INTERNATIONAL MULTIDISCIPLINARY QUARTERLY RESEARCH JOURNAL

AJANTA

Volume - VII

Issue - IV

Part - II

October - December - 2018

Peer Reviewed Referred and UGC Listed Journal

Journal No. 40776



ज्ञान-विज्ञान विमुक्तये

IMPACT FACTOR / INDEXING 2018 - 5.5 www.sjifactor.com



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ISSN 2277 = 5730
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AJANTA

Volume-VII, Issue-IV October - December - 2018 Part - I IMPACT FACTOR / INDEXING 2018 - 5.5 www.sjifactor.com

विवाधि रिविच्छिका

ISSN 2277 - 5730 AN INTERNATIONAL MULTIDISCIPLINARY QUARTERLY RESEARCH JOURNAL

AJANTA

Volume - VII

Issue - IV

Part - I

October - December - 2018

Peer Reviewed Referred and UGC Listed Journal

Journal No. 40776



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Volume - VI, Issue - II, FEBRUARY - JULY - 2018 ISSN - 2279 - 0489

Impact Factor - 4.954 (www.sjifactor.com)

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ISSN 2279 - 0489 AN INTERNATIONAL MULTIDISCIPLINARY HALF YEARLY RESEARCH JOURNAL

GENIUS

Volume - VI

Issue - II

PART - II

February - July - 2018

Peer Reviewed Referred and UGC Listed Journal

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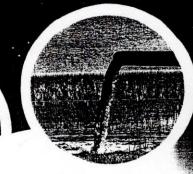
ISSN 2277 - 5730
AN INTERNATIONAL MULTIDISCIPLINARY
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Volume-VIII Issue-I January - March - 2019

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AN INTERNATIONAL MULTIDISCIPLINARY
QUARTERLY RESEARCH JOURNAL

AJANTA

Volume-VII, Issue-IV October - December - 2018 Part - VII

IMPACT FACTOR / INDEXING 2018 - 5.5 www.sjifactor.com

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Journal - 63571

UGC Journal Details

Name of the Journal: International Journal of Advance & Innovative

Research

ISSN Number:

e-ISSN Number: 23947780

Source: UNIV

Subject: Multidisciplinary

Publisher: Indian Academicians and Researchers

Association

Country of Publication: India

Broad Subject Category: Multidisciplinary



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PRESENTED RESEARCH PAPER titled

The Trends in Cashless Transactions - A Study of Mumbai city.

The One Day International Multidisciplinary Conference on "WORLD ROAD TO CASHLESS ECONOMY" organised by CLARA'S COLLEGE OF COMMERCE, in collaboration with UNIVERSITY OF MUMBAI & INDIAN ACCOUNTING ASSOCIATION [THANE CHAPTER]

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Volume 6, Issue 1 (XXXVIII)
January - March 2019

ISSN 2394 - 7780

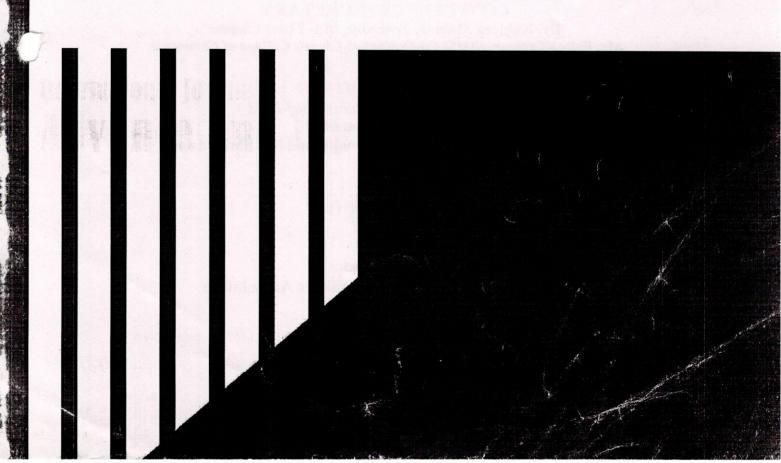




International Journal of

Advance and Innovative Research

(Conference Special) (Part – 4)









Journal - 63571

UGC Journal Details

Name of the Journal: International Journal of Advance & Innovative

Research

ISSN Number:

e-ISSN Number: 23947780

Source: UNIV

Subject: Multidisciplinary

Publisher: Indian Academicians and Researchers

Association

Country of Publication: India

Broad Subject Category: Multidisciplinary



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International Journal of Advance and Innovative Research

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Volume 6, Issue 1 (XXXVIII)

January - March 2019

ISSN 2394 - 7780



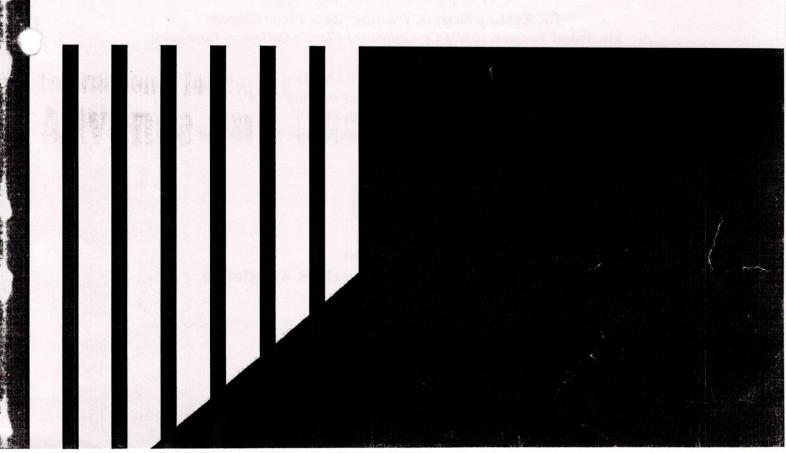
Journal No.: 63571



International Journal of

Advance and Innovative Research

(Conference Special) (Part – 5)









Journal - 63571

UGC Journal Details

Name of the Journal: International Journal of Advance & Innovative

Research

ISSN Number:

e-ISSN Number: 23947780

Source: UNIV

Subject: Multidisciplinary

Publisher: Indian Academicians and Researchers

Association

Country of Publication: India

Broad Subject Category: Multidisciplinary

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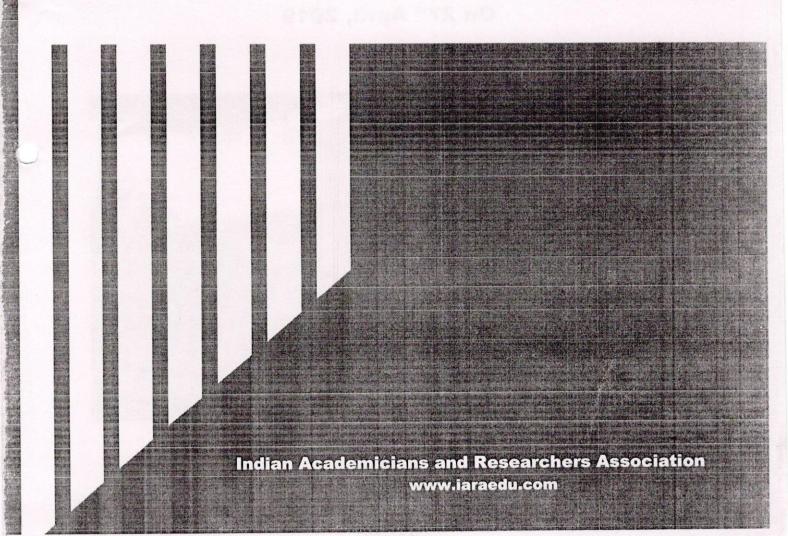


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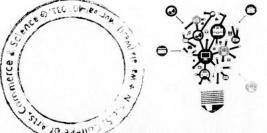
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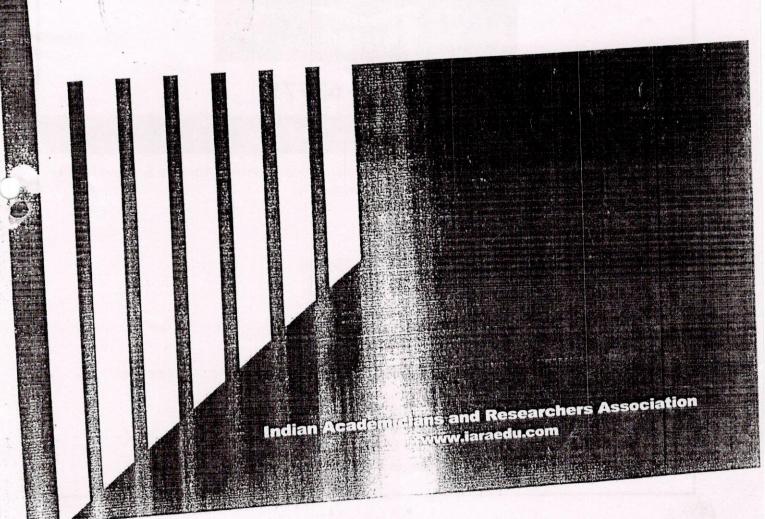
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International Journal of

Advance and Innovative Research

(Conference Special) (Part – 4)







Journal - 63571

UGC Journal Details

Name of the Journal: International Journal of Advance & Innovative

Research

ISSN Number:

e-ISSN Number: 23947780

Source: UNIV

Subject: Multidisciplinary

Publisher: Indian Academicians and Researchers

Association

Country of Publication: India

Broad Subject Category: Multidisciplinary

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Academic Year 2018 - 2019



Peer Reviewed Referred and UGC Listed Journal (Journal No. 40776)



ISSN 2277 - 5730

AN INTERNATIONAL MULTIDISCIPLINARY

OUARTERLY RESEARCH JOURNAL

AJAMIA

Volume-VII, Issue-IV
October - December - 2018
Part - VI

IMPAGIFACTOR/ INDEXING 2018-55

Ajanta Prakashan

VOLUME - VII, ISSUE - IV - OCTOBER - DECEMBER - 2018 AJANTA - ISSN 2277 - 5730 - IMPACT FACTOR - 5.5 (www.sjifactor.com)

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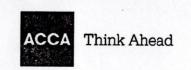
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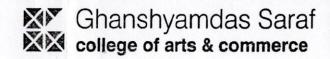
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ISSN 2277 - 5730 AN INTERNATIONAL MULTIDISCIPLINARY QUARTERLY RESEARCH JOURNAL

AJANTA

Volume - VII

Issue - IV

Part - VI

October - December - 2018

Peer Reviewed Referred and UGC Listed Journal

Journal No. 40776



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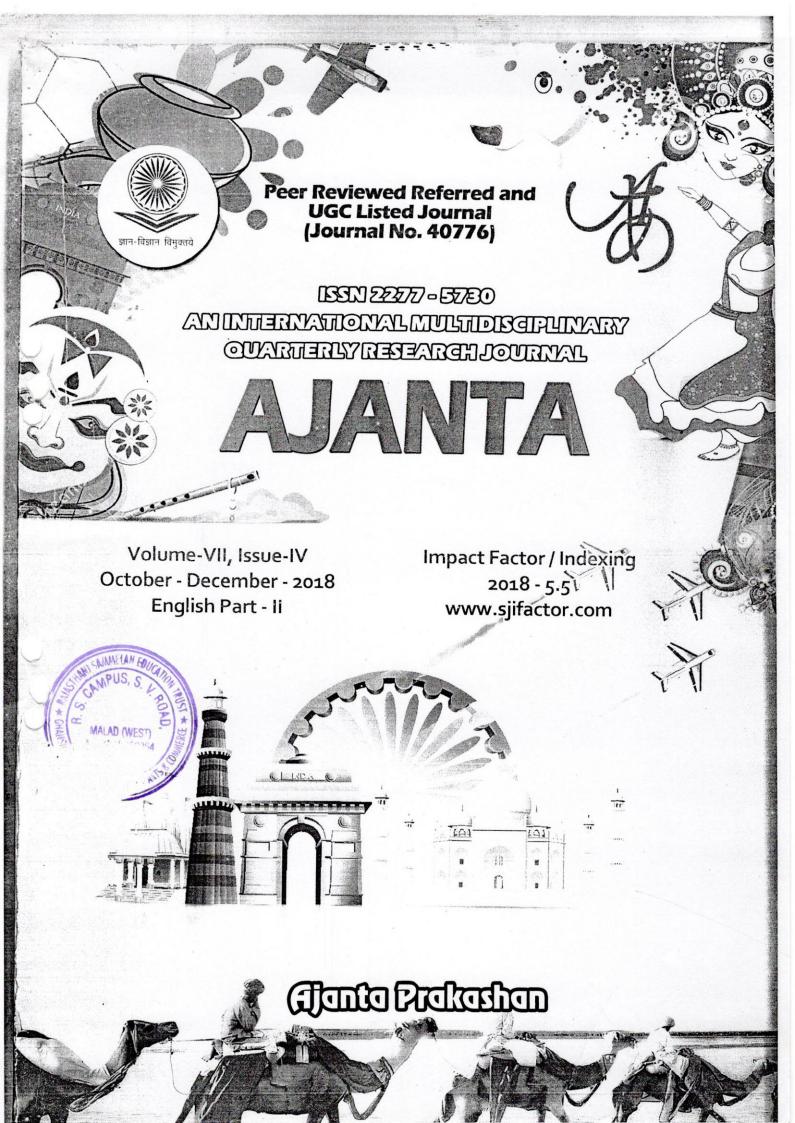
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26. Start-Up-A Growth Engine of Indian Economy

Dr. Seema Agarwal
Asst. Prof. Ghanshyamdas Saraf College.

Abstract '

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India is a fastest developing Asian country in this present decade. It is a most populous and 7th largest country by area. Large population implies a large prospective market in India and puts more pressure for employment and more competitive market in the country. In the present decade, India is undertaking an essential shift towards start-up welcoming policies and a business friendly environment. Start-up is defined as "an entrepreneurial venture or a new business in the form of a Company, a partnership or temporary organization designed and search of a repeatable and scalable business model."Start-up is one of the scorching event this era which everyone is talking about .Start- up India Campaign which was started on 15th August ,2015 is particularly based on enhancing the start-ups to encourage the entrepreneurship and job availability. The start-ups are the kind of companies which are innovative in their course of development, analysis, evaluation, research for the target segment. This study is an attempt to analyze the contribution of start-ups in economic development, and to know the various factors responsible for encouraging becoming entrepreneurs. This study also gives an insight into opportunity and prospect from start-up India, stand-up India scheme of government to entrepreneurs and challenges they face.

Introduction

On 15th August 2015, Honourable PM Shri Narender Modi announced this initiative at the Red Fort as Start-up India and on 16th Jan 2016 it was officially flagged by Hon'able Finance minister Shri Arun Jaitley. The main aim of the Govt is to provide maximum help and support for the new emerging businesses and ideas. The support will be in the form of finance, technology, economic, social as well as environment. This is to take care of the problems a new business entrepreneur face. It is one of the much needed initiative plan of Govt of India. This is to convert an innovative idea into a start-up. Even sometimes the crisis becomes the opportunity and it gives birth to the start-ups. A start-up can be described as:



Matushri Kanbai Lalbai & Motibai Lohana Kanyashala & Balikagruh Trust

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An International Multidisciplinary Quarterly Research Journal

Volume - VII, Issue - IV, October - December - 2018 ISSN 2277 - 5730

AJANTA

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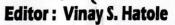
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Peer Reviewed Refered and UGC Listed Journal Journal No. 40776



ISO 9001:2008 QMS ISBN / ISSN



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Peer Reviewed Referred and UGC Listed Journal (Journal No. 40776)



ISSN 2277 - 5730

AN INTERNATIONAL MULTIDISCIPLINARY
OUARTERLY RESEARCH JOURNAL

AJANTA

Volume-VII, Issue-IV
October - December - 2018
Part - II



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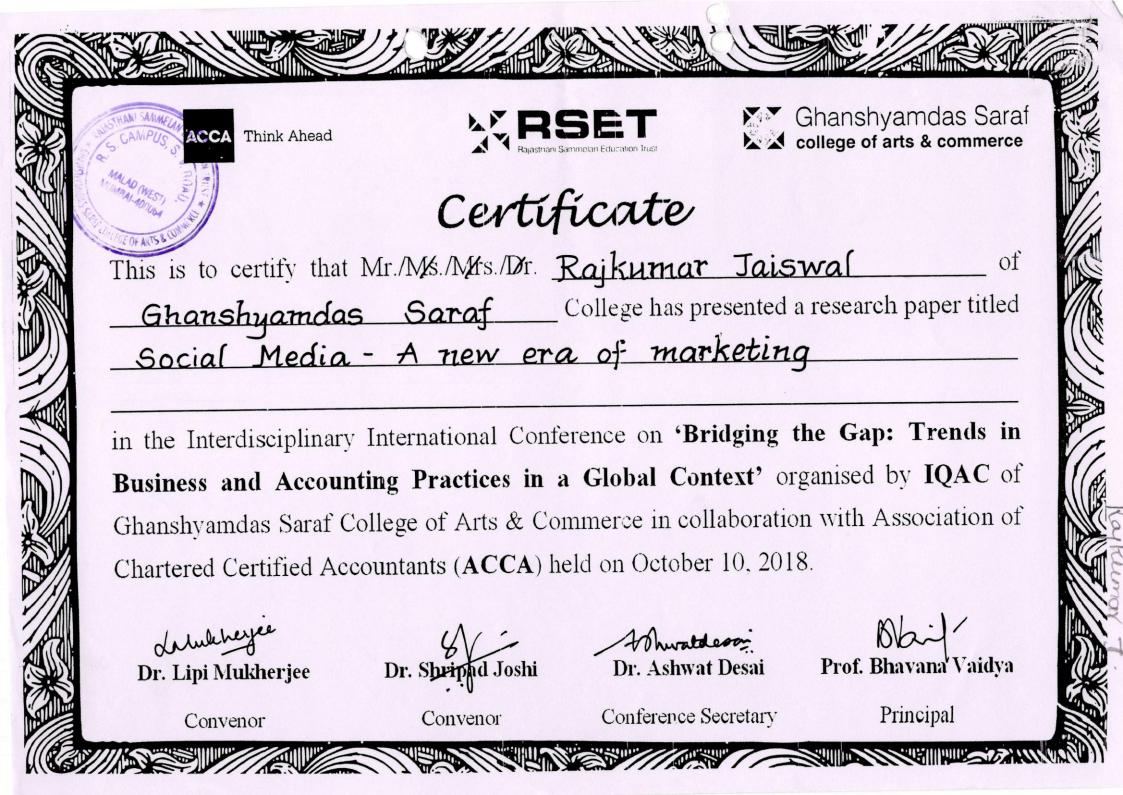
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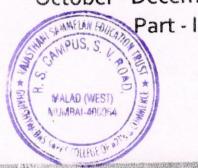
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2018-19

ISSN 2277 - 5730
AN INTERNATIONAL
MULTIDISCIPLINARY
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Volume-VII, Issue-IV October - December - 2018 IMPACT FACTOR / INDEXING 2018 - 5.5 www.sjifactor.com



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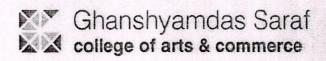
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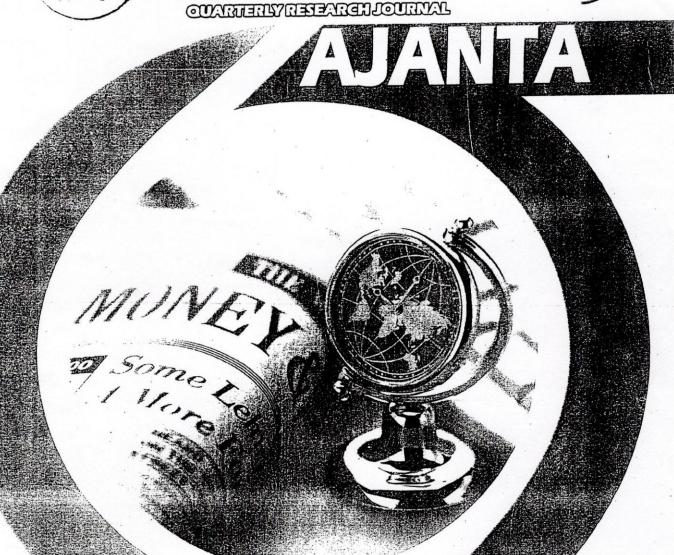
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Peer Reviewed Referred and UGC Listed Journal (Journal No. 40776)

[SSN 22277 - 57.50)





Volume=VII, Issue=III July - September - 2018

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ISSN 2277 - 5730 AN INTERNATIONAL MULTIDISCIPLINARY QUARTERLY RESEARCH JOURNAL

AJANTA

Volume - VII

Issue - IV

Part - I

October - December - 2018

Peer Reviewed Referred and UGC Listed Journal

Journal No. 40776



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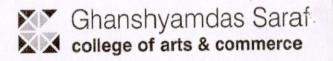
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Journal - 63571

UGC Journal Details

Name of the Journal: International Journal of Advance & Innovative

Research

ISSN Number:

e-ISSN Number: 23947780

Source: UNIV

Subject: Multidisciplinary

Publisher: Indian Academicians and Researchers

Association

Country of Publication: India

Broad Subject Category: Multidisciplinary

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ISSN 2277 - 5730
AN INTERNATIONAL
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AJANTA

Volume-VII, Issue-IV October - December - 2018 Part - I

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Peer Reviewed Referred and UGC Listed Journal (Journal No. 40776)

ISSN 2277 - 5730

QUARTERLY RESEARCH JOURNAL

Volume-VII, Issue-IV October - December - 2018 Part - IV

IMPACT FACTOR / INDEXING 2018 - 5.5 www.sjifactor.com

AJANTA

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ISSN 2277 - 5730 AN INTERNATIONAL MULTIDISCIPLINARY QUARTERLY RESEARCH JOURNAL

AJANTA

Volume - VII

Issue - IV

Part - II

October - December - 2018

Peer Reviewed Referred and UGC Listed Journal

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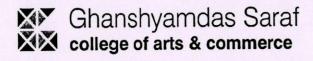
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ISSN 2277 - 5730 AN INTERNATIONAL MULTIDISCIPLINARY QUARTERLY RESEARCH JOURNAL

AJANTA

Volume - VII

Issue - IV

Part - I

October - December - 2018

Peer Reviewed Referred and UGC Listed Journal

Journal No. 40776

371·37 PC-11





IMPACT FACTOR / INDEXING 2018 - 5.5 www.sjifactor.com

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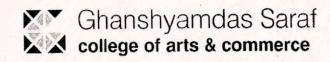
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ISSN 2277 - 5730 AN INTERNATIONAL MULTIDISCIPLINARY QUARTERLY RESEARCH JOURNAL

AJANTA

Volume - VII

Issue - IV

Part - IV

October - December - 2018

Peer Reviewed Referred and UGC Listed Journal

Journal No. 40776

271.37 PC-20

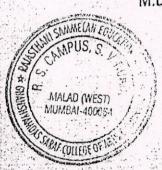


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VOLUME - VII, ISSUE - IV - OCTOBER - DECEMBER - 2018 AJANTA - ISSN 2277 - 5730 - IMPACT FACTOR - 5.5 (www.sjifactor.com)

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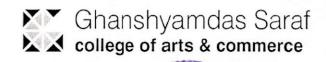


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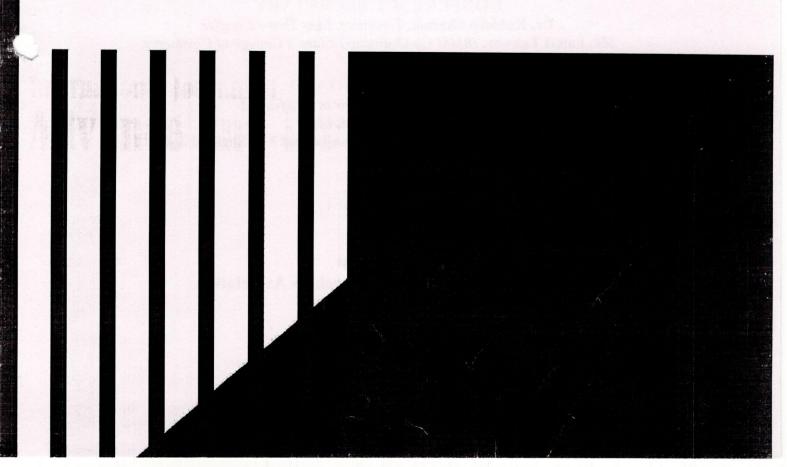




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Journal - 63571

UGC Journal Details

Name of the Journal: International Journal of Advance & Innovative

Research

ISSN Number:

e-ISSN Number: 23947780

Source: UNIV

Subject: Multidisciplinary

Publisher: Indian Academicians and Researchers

Association

Country of Publication: India

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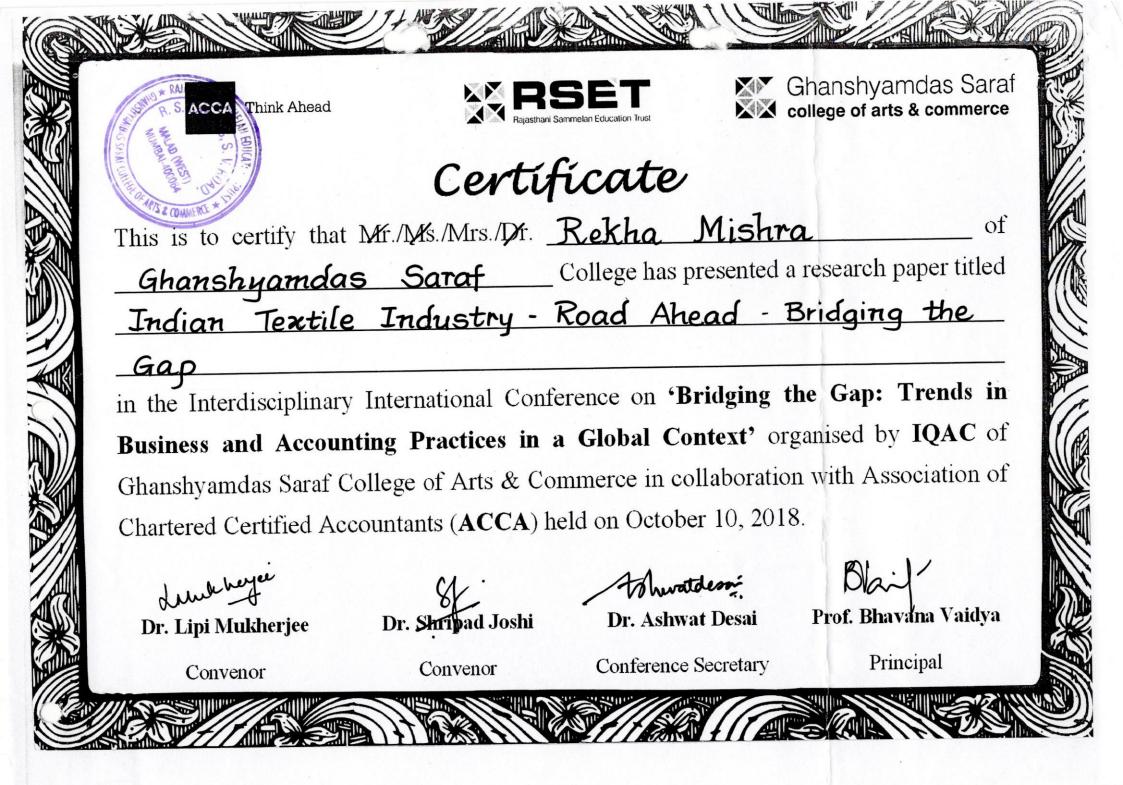
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5-8-4

ISSN 2277 - 5730 AN INTERNATIONAL MULTIDISCIPLINARY QUARTERLY RESEARCH JOURNAL

AJANTA

Volume - VII

Issue - IV

Part - VII

October - December - 2018

Peer Reviewed Referred and UGC Listed Journal

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371.37 PC-27



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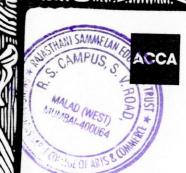
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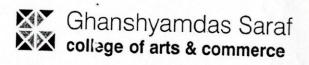
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ISSN 2277 - 5730 AN INTERNATIONAL MULTIDISCIPLINARY QUARTERLY RESEARCH JOURNAL

AJANTA

Volume - VII

Issue - IV

Part - II

October - December - 2018

Peer Reviewed Referred and UGC Listed Journal

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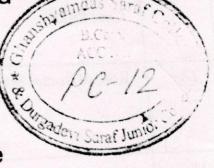


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AN INTERNATIONAL MULTIDISCIPLINARY HALF YEARLY RESEARCH JOURNAL ISSN 2279 - 0489

GENIUS

MALAD (WEST) NUMBAI-400064 VOLUME-VI, ISSUE-II ENGLISH PART - I FEBRUARY-JULY - 2018

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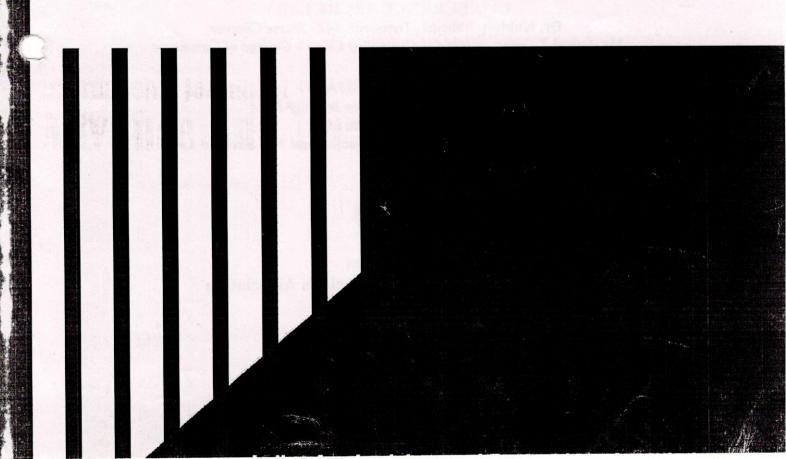




International Journal of

Advance and Innovative Research

(Conference Special) (Part – 4)









Journal - 63571

UGC Journal Details

Name of the Journal: International Journal of Advance & Innovative

Research

ISSN Number:

e-ISSN Number: 23947780

Source: UNIV

Subject: Multidisciplinary

Publisher: Indian Academicians and Researchers

Association

Country of Publication: India

Broad Subject Category: Multidisciplinary



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October - December - 2018

Peer Reviewed Referred and UGC Listed Journal

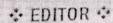
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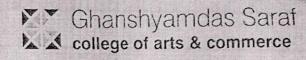
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ISSN 2277 - 5730 AN INTERNATIONAL MULTIDISCIPLINARY QUARTERLY RESEARCH JOURNAL

AJANTA

Volume - VII

Issue - IV

Part - II

October - December - 2018

Peer Reviewed Referred and UGC Listed Journal

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Academic Year 2018 - 2019

ISSN 2277 - 5730 AN INTERNATIONAL MULTIDISCIPLINARY QUARTERLY RESEARCH JOURNAL

AJANTA

Volume - VII

Issue - IV

Part - II

October - December - 2018

Peer Reviewed Referred and **UGC Listed Journal**

Journal No. 40776

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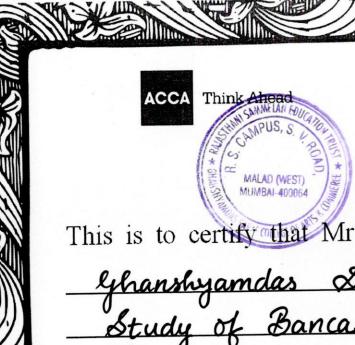
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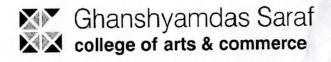
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Peer Reviewed Referred and UGC Listed Journal (Journal No. 40776) 場

ISSN 2277 - 5730
AN INTERNATIONAL MULTIDISCIPLINARY
QUARTERLY RESEARCH JOURNAL

AUJANIJA

Volume-VII, Issue-IV October - December - 2018 Part - VI

IMPAGIFACTOR/ INDEXING 2018-543

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VOLUME - VII, ISSUE - IV - OCTOBER - DECEMBER - 2018
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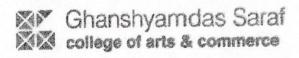
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ISSN 2277 - 5730 AN INTERNATIONAL MULTIDISCIPLINARY QUARTERLY RESEARCH JOURNAL

AJAWTA

Volume - VII

Issue - IV

Part - II

October - December - 2018

Peer Reviewed Referred and UGC Listed Journal

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ISSN 2277 - 5730 AN INTERNATIONAL MULTIDISCIPLINARY QUARTERLY RESEARCH JOURNAL

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Volume - VII

Issue - IV

Part - II

October - December - 2018

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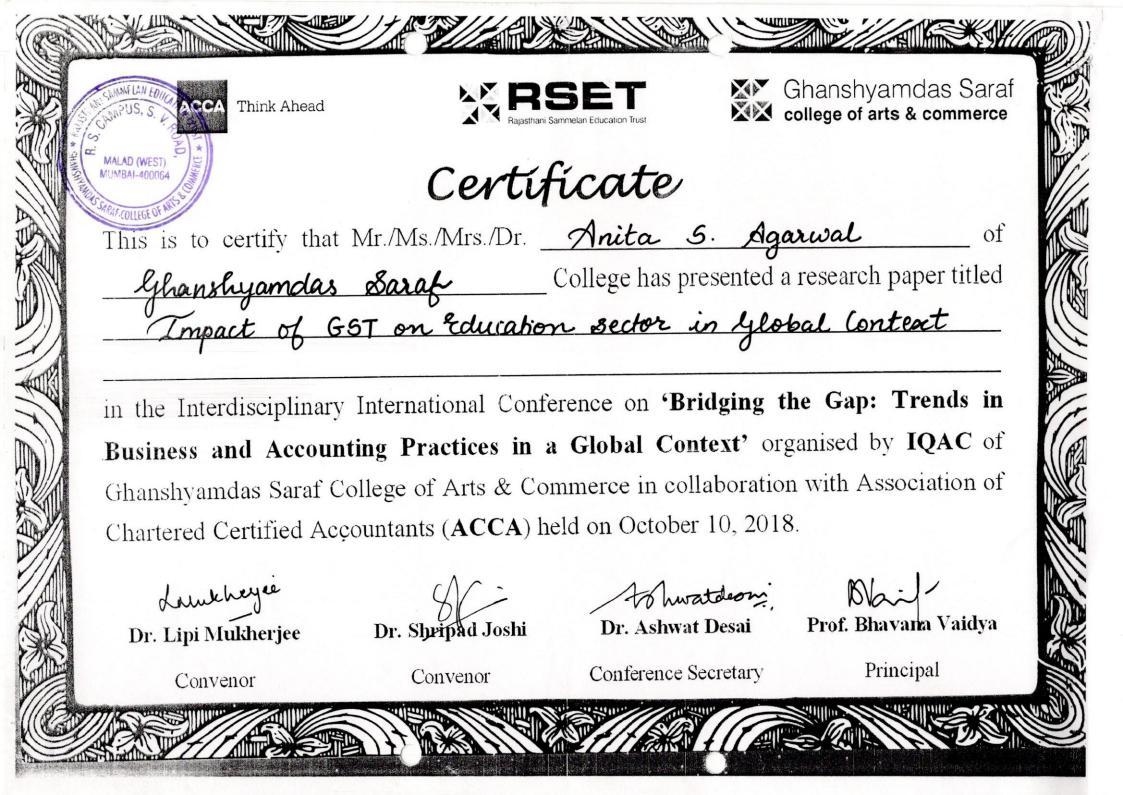
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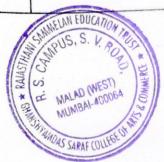
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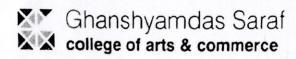
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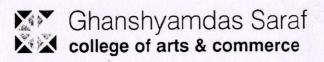
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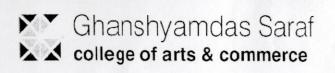
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Issue - IV

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VOLUME - VII, ISSUE - IV - OCTOBER - DECEMBER - 2018
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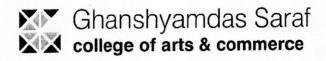
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Volume - VII, Issue - IV, October - December - 2018
ISSN 2277 - 5730

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Editor: Vinay S. Hatole

Ajanta Prakashan, Jaisingpura, Near University Gate, Aurangabad. (M.S.) 431 004 Mob. No. 9579260877, 9822620877 Tel. No.: (0240) 2400877, ajanta1977@gmail.com, www.ajantaprakashan.com

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AJANTA

Volume - VII

Issue - IV

Part - III

October - December - 2018

Peer Reviewed Referred and UGC Listed Journal

Journal No. 40776

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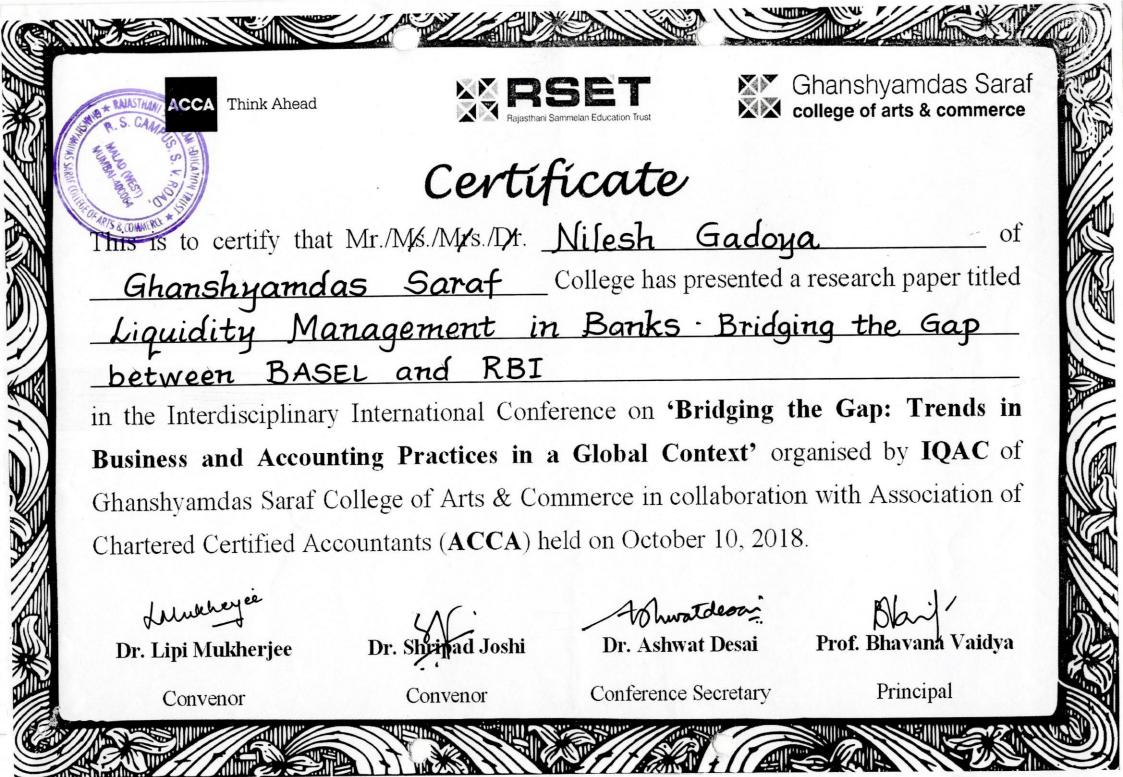
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ISSN 2277 - 5730 AN INTERNATIONAL MULTIDISCIPLINARY QUARTERLY RESEARCH JOURNAL

AJANTA

Volume - VII

Issue - IV

Part - I

October - December - 2018

Peer Reviewed Referred and UGC Listed Journal

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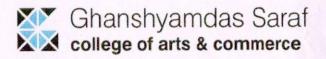
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AN INTERNATIONAL MULTIDISCIPLINARY

OUARTERLY RESEARCH JOURNAL

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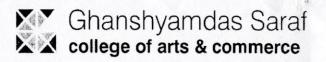
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October - December - 2018

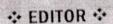
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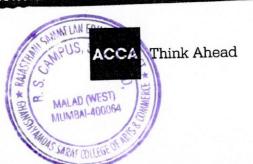


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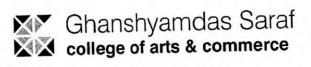
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Peer Reviewed Referred and UGC Listed Journal (Journal No. 40776)

ISSN 2277 - 5730
AN INTERNATIONAL MULTIDISCIPLINARY
QUARTERLY RESEARCH JOURNAL

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Volume-VII, Issue-IV October - December - 2018 Part - VII

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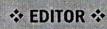
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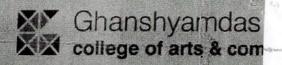


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Academic Year 2018 - 2019

ISSN 2277 - 5730 AN INTERNATIONAL MULTIDISCIPLINARY QUARTERLY RESEARCH JOURNAL

AeJANTA

Volume - VII

Issue - IV

Part - II

October - December - 2018

Peer Reviewed Referred and UGC Listed Journal

Journal No. 40776



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ISSN 2277 - 5730 AN INTERNATIONAL MULTIDISCIPLINARY QUARTERLY RESEARCH JOURNAL

AJANTA

Volume - VII

Issue - IV

Part - VII

October - December - 2018

Peer Reviewed Referred and UGC Listed Journal

Journal No. 40776

371.37 PC-29



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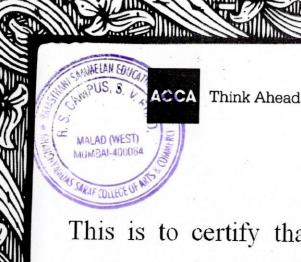
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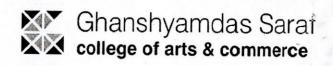


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Academic Year 2018 - 2019

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AN INTERNATIONAL MULTIDISCIPLINARY
QUARTERLY RESEARCH JOURNAL

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ISSN 2277 - 5730 AN INTERNATIONAL MULTIDISCIPLINARY QUARTERLY RESEARCH JOURNAL

AJANTA

Volume - VII

Issue - IV

Part - V

October - December - 2018

Peer Reviewed Referred and UGC Listed Journal

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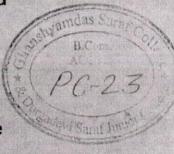


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ISSN 2277 - 5730 AN INTERNATIONAL MULTIDISCIPLINARY QUARTERLY RESEARCH JOURNAL

AJANTA

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Issue - IV

Part - V

October - December - 2018

Peer Reviewed Referred and UGC Listed Journal

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371-37 PC-23



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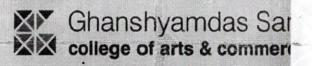
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ISSN 2277 - 5730 AN INTERNATIONAL MULTIDISCIPLINARY QUARTERLY RESEARCH JOURNAL

AJANTA

Volume - VII

Issue - IV

Part - IV

October - December - 2018

Peer Reviewed Referred and UGC Listed Journal

Journal No. 40776

371.37 PC-20



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