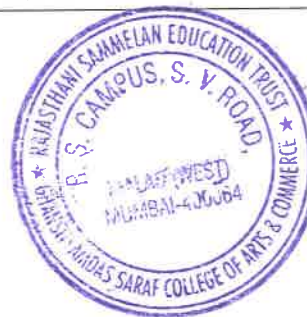


1.1 List of courses offered across all programs during last five years

Program code	Program Name	Course code	Course Name	Year of introduction
2019-20				
Bachelor of Commerce (BCOM)				
RC-UG-BCOM-GEN	Bachelor of Commerce (FYBCOM)	UBCOM101	Commerce I	1983
		UBCOM201	Commerce II	
		UBCOM102	Business Communication	
		UBCOM202	Business Communication	
		UBCOM103	Accountancy and FM	
		UBCOM203	Accountancy and FM	
		UBCOM104	Business Mathematics and Statistical Technique	
		UBCOM204	Business Mathematics and Statistical Technique	
		UBCOM105	Environmental Studies	
		UBCOM205	Environmental Studies	
		UBCOM106	Foundation Course I	
		UBCOM206	Foundation Course II	
		UBCOM107	Business Economics I	
		UBCOM207	Business Economics II	
RC-UG-BCOM-GEN	Bachelor of Commerce (SYBCOM)	UBCOM301	Commerce III	
		UBCOM401	Commerce IV	
		UBCOM302	Economics III	
		UBCOM402	Economics IV	
		UBCOM303	Business Law I	
		UBCOM403	Business Law II	
		UGAD304	Advertising	
		UGAD404	Advertising	
		UGMC305	Mass Communication	
		UGMC405	Mass Communication	
		UBCOM306	Accountancy and FM	



Jayant
PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

		UBCOM406	Accountancy and FM	
		UBCOM307	Introduction to Management Accounts	
		UBCOM407	Auditing	
		UBCOM308	Foundation CourseIII	
		UBCOM408	Foundation CourseIV	
RC-UG-BCOM-GEN	Bachelor of Commerce (TYBCOM)	UBCOM501	Financial Accounting	
		UBCOM601	Financial Accounting	
		UBCOM502	Cost Accounting	
		UBCOM602	Cost Accounting	
		UBCOM503	Direct and Indirect Tax	
		UBCOM603	Direct and Indirect Tax	
		UBCOM504	Commerce V (Marketing)	
		UBCOM604	Commerce VI (Human Resource Management)	
		UBCOM505	Business Economics V	
		UBCOM605	Business Economics VI	
		UBCOM506	Export Marketing	
		UBCOM606	Export Marketing	
		UBCOM507	Computer System and Application	
		UBCOM607	Computer System and Application	

Bachelor of Management (BMS)

RC-UG-BMS	Bachelor of Management Studies (FY)	1.1	Foundation of Human Skills	2000
		1.2	Introduction to Financial Accounts	
		1.3	Business Economics	
		1.4	Business Law	
		1.5	Business Statistics	
		1.6	Foundation Course	
		1.7	Business Communications	
		2.1	Business Environment I	
		2.2	Industrial Law	
		2.3	Principles of Marketing	
		2.4	Business Mathematics	



Jaypuri
PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

		2.5	Foundation Course II
		2.6	Principles of Management
		2.7	Business Communication II
RC-UG-BMS	Bachelor of Management Studies (SY)	3.1	Environment Management
		3.2	Business Planning and Entrepreneurial Management
		3.3	Accounting for Managerial Decisions
		3.4	Strategic Management
		3.5	Information Technology in Business Management-I
		3.6(a)	Basics of Financial Services
		3.6(b)	Corporate Finance
		3.7(a)	Consumer Behaviour
		3.7(b)	Advertising
		4.1	Business Economics
		4.2	Business Research Methods
		4.3	Ethics and Governance
		4.4	Productivity and Quality management
		4.5	Information Technology in Business Management-II
		4.6(a)	Financial Institutions and Markets
		4.6(b)	Corporate Restructuring
		4.7(a)	Integrated Market Communication
		4.7(b)	Event Marketing
RC-UG-BMS	Bachelor of Management Studies (TY)	5.1	Logistics and Supply Chain Management
		5.2	Project Work
		5.3 (a)	Investment Analysis and Portfolio Management
		5.3(b)	Commodity and Derivative Market
		5.3(c)	Risk Management
		5.3(d)	Direct Taxes
		5.4(a)	Service Marketing
		5.4(b)	E- Commerce and Digital Marketing



Jayant

PRINCIPAL

**Rajasthani Sammelan Education Trust
Ghanshyamdas Saraf College
Of Arts & Commerce**

		5.4(c)	Sales and Distribution Management
		5.4(d)	Customer Relationship Management
		6.1	Operations Research
		6.2	Project Work
		6.2(a)	International Finance
		6.2(b)	Innovative Financial Service
		6.2(c)	Strategic Financial Management
		6.2(d)	Indirect Tax
		6.3(a)	Brand management
		6.3(b)	Retail Management
		6.3(c)	International Marketing
		6.3(d)	Media Planning and Management
Bachelor of Commerce Accounting and Finance (BCAF)			
RC-UG-BCOM-AF	Bachelor of Commerce (FYBAF)	1.1	Financial Accounting I
		1.2	Cost Accounting I
		1.3	Economics I
		1.4	Business Environment I
		1.5	Financial Management I
		1.6	Business Communication I
		1.7	Foundation Course I
		2.1	Financial Accounting II
		2.2	Auditing I
		2.3	Foundation Course II
		2.4	Taxation I
		2.5	Business Law I
		2.6	Business Mathematics
		2.7	Business Communication II
RC-UG-BCOM-AF	Bachelor of Commerce (SYBAF)	3.1	Financial Accounting III
		3.2	Cost Accounting II

2003




PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

		3.3	Taxation II	
		3.4	Economics II	
		3.5	Business Law II	
		3.6	Information Technology in Accountancy I	
		3.7	Financial Market Operations	
		4.1	Financial Accounting IV	
		4.2	Management Accounting I	
		4.3	Taxation III	
		4.4	Business Law III	
		4.5	Information Technology in Accountancy II	
		4.6	Management I	
		4.7	Research Methodology in Accounting and Finance	
RC-UG-BCOM- AF	Bachelor of Commerce (TYBAF)	5.1	Financial Accounting V	
		5.2	Cost Accounting III	
		5.3	Financial Management II	
		5.4	Taxation IV	
		5.5	Auditing III	
		5.6	Management II	
		6.1	Financial Accounting VI	
		6.2	Cost Accounting IV	
		6.3	Financial Management III	
		6.4	Taxation IV	
		6.5	Financial Accounting VII	
		6.6	Economics III	

Bachelor of Commerce Banking & Insurance(BCBI)

RC-UG-BCON- BI	Bachelor of Commerce (FY BCBI)	1.1	Environmental and Management of Financial Services	2003
		1.2	Principles of Management	
		1.3	Financial Accounting – 1	
		1.4	Business Communication – I	




PRINCIPAL
 Rajasthan Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

		1.5	Foundation Course – I
		1.6	Business Economics – I
		1.7	Quantitative Methods – I
		2.1	Principles & Practices of Banking & Insurance
		2.2	Business Law
		2.3	Financial Accounting – II
		2.4	Business Communication – II
		2.5	Foundation Course – II
		2.6	Organizational Behaviour
		2.7	Quantitative Methods – II
RC-UG-BCON-BI	Bachelor of Commerce (SY BCBI)	3.1	Financial Management – I
		3.2	Organizational Behaviour
		3.3	Management Accounting
		3.4	Information Technology in Banking and Insurance – I
		3.5	Foundation Course – III (An Overview of Banking Sector)
		3.6	Financial Markets
		3.7	Direct Taxation
		4.1	Financial Management – II
		4.2	Entrepreneurship Management
		4.3	Cost Accounting of Banking and Insurance
		4.4	Information Technology in Banking and Insurance – II
		4.5	Foundation Course in – IV (An Overview of Insurance Sector)
		4.6	Corporate and Securities Law
		4.7	Business Economics – II
RC-UG-BCON-BI	Bachelor of Commerce (TY BCBI)	5.1(a)	Strategic Management
		5.1(b)	Financial Service Management
		5.1(c)	Auditing-I




PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

		5.1(d)	Business ethics and Corporate Governance	
		5.2(a)	Strategic Management	
		5.2(b)	Financial Service Management	
		5.2(c)	Auditing-I	
		5.2(d)	Financial Reporting & Analysis (Corporate Banking & Insurance)	
		5.3	International Banking and Finance	
		5.4	International Banking and Finance	
		6.1(a)	Marketing in Banking & Insurance	
		6.1(b)	International Business	
		6.1(c)	Auditing -II	
		6.1(d)	Human Resource Management	
		6.2(a)	Marketing in Banking & Insurance	
		6.2(b)	International Business	
		6.2(c)	Auditing -II	
		6.2(d)	Security Analysis and Portfolio Management	
		6.3	Central Banking	
		6.4	Project Work in Banking & Insurance	

Bachelor of Commerce Financial Markets(BFM)

RC-UG-BCOM-FM	Bachelor of Commerce (FYBFM)	1.1	Financial Accounting – I	2009
		1.2	Introduction to Financial system	
		1.3	Business Mathematics	
		1.4	Business Communication – I	
		1.5	Foundation Course – I	
		1.6	Business Environment	
		1.7	Business Economics – I	
		2.1	Financial Accounting – II	
		2.2	Principles of Management	
		2.3	Business Statistics	




PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

		2.4	Business Communication – II
		2.5	Foundation Course – II
		2.6	Environment Science
		2.7	Computer Skills – I
RC-UG-BCOM- FM	Bachelor of Commerce (SYBFM)	3.1	Debt Markets -1
		3.2	Equity Markets-1
		3.3	Commodities Derivatives
		3.4	Business Law – 1
		3.5	Management Accounting
		3.6	Foundation Course in Financial Markets FC III- Money Markets
		3.7	Business Economics -1
		4.1	Debt Markets -2
		4.2	Equity Markets-2
		4.3	Commodities Derivatives
		4.4	Business Law – 2
		4.5	Corporate Finance
		4.6	Foundation Course in Financial Markets FC IV– Foreign Exchange Markets
		4.7	Business Economics -2
RC-UG-BCOM- FM	Bachelor of Commerce (TYBFM)	5.1	Marketing in Financial Services
		5.2	Technical Analysis
		5.3	Equity Research
		5.4	Equity Research
		5.5	Financial Derivatives
		5.6	Business Ethics and Corporate Governance
		6.1	Venture Capital and Private Equity
		6.2	Mutual Fund Management
		6.3	Corporate Restructuring



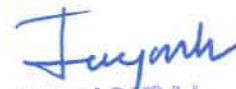
Jaymukh
PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

		6.4	Indirect Tax- GST	
		6.5	Risk Management	
		6.5	Project Work	

Bachelor of Science in Information technology (BSC-IT)

RC-UG-BSC-IT	Bechelor of Science (SY BSCIT)	USIT101	Imperative Programming	2011
		USIT102	Digital Electronics	
		USIT103	Operating Systems	
		USIT104	Discrete Mathematics	
		USIT105	Communication Skills	
		USIT1P1	Imperative Programming Practical	
		USIT1P2	Digital Electronics Practical	
		USIT1P3	Operating Systems Practical	
		USIT1P4	Discrete Mathematics Practical	
		USIT1P5	Communication Skills Practical	
	Bechelor of Science (SY BSCIT)	USIT201	Object Oriented Programming	
		USIT202	Microprocessor Architecture	
		USIT203	Web Programming	
		USIT204	Numerical and Statistical Methods	
		USIT205	Green Computing	
		USIT2P1	Object Oriented Programming Practical	
		USIT2P2	Microprocessor Architecture Practical	
		USIT2P3	Web Programming Practical	
		USIT2P4	Numerical and Statistical Methods Practical	
		USIT2P5	Green Computing Practical	
	Bechelor of Science (TY BSCIT)	USIT301	Python Programming	
		USIT302	Data Structures	
		USIT303	Computer Networks	
		USIT304	Database Management Systems	
		USIT305	Applied Mathematics	
		USIT3P1	Python Programming Practical	




PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

	USIT3P2	Data Structures Practical	
	USIT3P3	Computer Networks Practical	
	USIT3P4	Database Management Systems Practical	
	USIT3P5	Mobile Programming Practical	

BA in Multimedia and Mass Communication

RC-UG-BA-BAMMC	BA in Multimedia and Mass Communication(FY BAMMC)	BAMMEC-101	Effective communication – I	2003
		BAMMFC-102	Foundation course –I	
		BAMMFC-102	Visual communication	
		BAMMFC-104	Fundamentals of mass communication	
		BAMMCA-105	Current Affairs	
		BAMMHM-106	History of Media	
		BAMMEC-201	Effective communication – II	
		BAMMFC-202	Foundation course – II	
		BAMMCW-203	Content Writing	
		BAMMID-204	Introduction to Advertising	
		BAMMU-205	Introduction to Journalism	
		BAMMIMGC-206	Media, Gender & Culture	
RC-UG-BA-BAMMC	BA in Multimedia and Mass Communication(SY BAMMC)	BAMMC EM-3011	Electronic Media – I	
		BAMMC TMC-3012	Theater and Mass Communication-I	
		BAMMC RPP-3013	Radio Program Production-I	
		BAMMC MGV-3014	Motion Graphics and Visual Effects – I	
		BAMMC CCPR-302	Corporate Communication and Public Relations	
		BAMMC MS-303	Media Studies	
		BAMMC IP-304	Introduction to Photography	
		BAMMC FCO-305	Film Communication-I	



Jayant
PRINCIPAL

**Rajasthani Sammelan Education Trust
Ghanshyamdas Saraf College
Of Arts & Commerce**

		BAMMC CMM-306	Computers and Multimedia-I
		BAMMC EM-4011	Electronic Media-II
		BAMMC TMC-4012	Theater and Mass Communication-II
		BAMMC RPP-4013	Radio Program Production-II
		BAMMC MG-4014	Motion Graphics and Visual Effects -II
		BAMMC WEM-402	Writing and Editing for Media
		BAMMC MLE-403	Media Laws and Ethics
		BAMMC MMR-404	Mass Media Research
		BAMMC FCO-405	Film Communication-II
		BAMMC CMM-406	Computer Multimedia-II
RC-UG-BA-BAMMC	BA in Multimedia and Mass Communication(TY BAMMC)	BAMMC DRG-501	Reporting
		BAMMC DRG-502	Investigative Journalism
		BAMMC EJFW-1B501	Features and Writing For Social Justice
		BAMMC EJWS-1B502	Writing and Editing Skills
		BAMMC EIGM-1B503	Global Media and Conflict Resolution
		BAMMC EJB-1B504	Business and Financial Journalism
		BAMMC EJM-1B505	Mobile Journalism and New Media
		BAMMC EINM-1B506	News Media Management




PRINCIPAL
 Rajasthani Sammeian Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

		BAMMC EJP 1B507	Journalism and Public Opinion	
		BAMMC EIML 1B508	Media Laws and Ethics	
		BAMMC DRG- 601	DIGITAL MEDIA	
		BAMMC DRG- 602	NEWSPAPER and MAGAZINE DESIGN (PROJECT)	
		BAMMC EICI 2B601	CONTEMPORARY ISSUES	
		BAMMC EJLJ2B602	LIFESTYLE JOURNALISM	
		BAMMC EJPT2B603	PHOTO and TRAVEL JOURNALISM	
		BAMMC EJMJ 2B6504	MAGAZINE JOURNALISM	
		BAMMC EJSJ 2B605	SPORTS JOURNALISM	
		BAMMC EJCR 2B606	CRIME REPORTING	
		BAMMC EJNF 2B607	FAKE NEWS and FACT CHECKING	
		BAMMC EJTJ 2B608	TELEVISION JOURNALISM	

Master of Commerce (MCOM)

RC-PG-MCOM	Master of Commerce (FY MCOM)	1.1	Strategic Management	2003
		1.2	Economics for Business Decisions	
		1.3	Cost and Management Accounting	
		1.4	Business Ethics and Corporate Social Responsibility	
		2.1	Research Methodology for Business	
		2.2	Macro Economic Concepts and Applications	
		2.3	Corporate Finance	
		2.4	E-Commerce	
RC-PG-MCOM	Master of Commerce (SY MCOM)	3.1(a)	Advanced Financial Accounting	



Jayshree
PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

		3.1(b)	Direct Tax
		3.1(c)	Advanced Auditing
		3.2(a)	Human Resource Management
		3.2(b)	Entrepreneurial Management
		3.2(c)	Marketing Strategies and Practices
		3.3	PROJECT WORK
		4.1(a)	Corporate Financial Accounting
		4.1(b)	Indirect Tax – Introduction of Goods and Service Tax
		4.1(c)	Financial Management
		4.2(a)	Supply chain management & logistics
		4.2(b)	Advertising and Sales Management
		4.2(c)	Retail Management
		4.3	PROJECT WORK

Master of Arts in Communication and Journalism

RC-PG- MACJ	MA in Communication and Journalism (FY MACJ)	63501	Communication Theory	2011
		63502	Media Economics	
		63503	Reporting and Editing	
		63504	Media Criticism	
		19601	Introduction to Television Studies	
		19602	Introduction to Film Studies	
		19603	Introduction to Media Research	
		19604	Ethics, Constitution and Media Laws	
RC-PG- MACJ	MA in Communication and Journalism (SY MACJ)	27805	Public Relations in the Private and Public Sector	
		27803	Media Management	
		27813	Media Advocacy	
		27804	Conflict Communication	
		27806	Culture studies and Media	
		27802	Political Communication	
		27816	Video Games and Media	
		27808	Sports Journalism	




PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

		27818	Concepts Of Storyboarding	
		27807	Audio-Visual Production and Post-Production	
		27811	Documentary film making	
		27812	Multimedia Production	
		27818	Storytelling for children	
		27814	Interpersonal Communication	
		27817	Family Communication	
		27810	Religion, culture and communication	
		27801 (a)	Digital Media Marketing	
		(b)	Basic Course for Indian Sign Language Communication	
		(c)	Media and Disability Communication	
		27815	Intercultural Communication	
		PACJ401	Social science research design	
		PACJ402	Perspectives on Communication	
		PACJ403	Dissertation	

Master of Arts in Film television and New Media Production (MA FTNMP)

RC- PG- MA FTNMP	MA FTNMP (FY)	PAFTNMP101	Writing for Media	2014
		PAFTNMP102	Photography & Cinematography	
		PAFTNMP103	Sound Design and SFX	
		PAFTNMP104	Film & TV Theory & Appreciation	
		PAFTNMP205	Post Production & Computer graphics	
		PAFTNMP206	New Media Theory and Practice	
		PAFTNMP207	Direction	
		PAFTNMP208	Practical Film Production (Fiction and Non fiction)	
RC- PG- MA FTNMP	MA FTNMP (SY)	PAFTNMP309	Web Production and Programming	
		PAFTNMP310	Visual Communication	
		PAFTNMP 311	Electronic Media Criticism	
		PAFTNMP 312	Media Economics	




PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

		PAFTNMP 313	Laws related to Film, TV and Internet	
		PAFTNMP414	Perspectives in Media Business	
		PAFTNMP415	Marketing & Publicity Design	
			B. Dissertation / Project	
		PAFTNMP416	Practical Film Making	
2018-2019				
Bachelor of Commerce (BCOM)				
RC-UG-BCOM-GEN	Bachelor of Commerce (FYBCOM)	UBCOM101	Commerce I	1983
		UBCOM201	Commerce II	
		UBCOM102	Business Communication	
		UBCOM202	Business Communication	
		UBCOM103	Accountancy and FM	
		UBCOM203	Accountancy and FM	
		UBCOM104	Business Mathematics and Statistical Technique	
		UBCOM204	Business Mathematics and Statistical Technique	
		UBCOM105	Environmental Studies	
		UBCOM205	Environmental Studies	
		UBCOM106	Foundation Course I	
		UBCOM206	Foundation Course II	
		UBCOM107	Business Economics I	
		UBCOM207	Business Economics II	
RC-UG-BCOM-GEN	Bachelor of Commerce (SYBCOM)	UBCOM301	Commerce III	
		UBCOM401	Commerce IV	
		UBCOM302	Economics III	
		UBCOM402	Economics IV	
		UBCOM303	Business Law I	
		UBCOM403	Business Law II	
		UGAD304	Advertising	
		UGAD404	Advertising	



Jayants
PRINCIPAL

Rajasthani Sammelan Education Trust
Ghanshyamdas Saraf College
Of Arts & Commerce

		UGMC305	Mass Communication	
		UGMC405	Mass Communication	
		UBCOM306	Accountancy and FM	
		UBCOM406	Accountancy and FM	
		UBCOM307	Introduction to Management Accounts	
		UBCOM407	Auditing	
		UBCOM308	Foundation CourseIII	
		UBCOM408	Foundation CourseIV	
RC-UG-BCOM- GEN	Bachelor of Commerce (TYBCOM)	UBCOM501	Financial Accounting	
		UBCOM601	Financial Accounting	
		UBCOM502	Cost Accounting	
		UBCOM602	Cost Accounting	
		UBCOM503	Direct and Indirect Tax	
		UBCOM603	Direct and Indirect Tax	
		UBCOM504	Commerce V (Marketing)	
		UBCOM604	Commerce VI (Human Resource Management)	
		UBCOM505	Business Economics V	
		UBCOM605	Business Economics VI	
		UBCOM506	Export Marketing	
		UBCOM606	Export Marketing	
		UBCOM507	Computer System and Application	
		UBCOM607	Computer System and Application	

Bachelor of Management (BMS)

RC-UG-BMS	Bachelor of Management Studies (FY)	1.1	Foundation of Human Skills	2000
		1.2	Introduction to Financial Accounts	
		1.3	Business Economics	
		1.4	Business Law	
		1.5	Business Statistics	
		1.6	Foundation Course	
		1.7	Business Communications	



Jaypals
PRINCIPAL

Rajasthani Sammelan Education Trust
Ghanshyamdas Saraf College
Of Arts & Commerce

		2.1	Business Environment II
		2.2	Industrial Law
		2.3	Principles of Marketing
		2.4	Business Mathematics
		2.5	Foundation Course II
		2.6	Principles of Management
		2.7	Business Communication II
RC-UG-BMS	Bachelor of Management Studies (SY)	3.1	Environment Management
		3.2	Business Planning and Entrepreneurial Management
		3.3	Accounting for Managerial Decisions
		3.4	Strategic Management
		3.5	Information Technology in Business Management-I
		3.6(a)	Basics of Financial Services
		3.6(b)	Corporate Finance
		3.7(a)	Consumer Behaviour
		3.7(b)	Advertising
		4.1	Business Economics
		4.2	Business Research Methods
		4.3	Ethics and Governance
		4.4	Productivity and Quality management
		4.5	Information Technology in Business Management-II
		4.6(a)	Financial Institutions and Markets
		4.6(b)	Corporate Restructuring
		4.7(a)	Integrated Market Communication
		4.7(b)	Event Marketing
RC-UG-BMS	Bachelor of Management Studies (TY)	5.1	Logistics and Supply Chain Management
		5.2	Project Work
		5.3 (a)	Investment Analysis and Portfolio Management
		5.3(b)	Commodity and Derivative Market
		5.3(c)	Risk Management



Jyoti
PRINCIPAL

Rajasthan Sammelan Education Trust
Ghanshyamdas Saraf College
Of Arts & Commerce

		5.3(d)	Direct Taxes	
		5.4(a)	Service Marketing	
		5.4(b)	E- Commerce and Digital Marketing	
		5.4(c)	Sales and Distribution Management	
		5.4(d)	Coustomer Relationship Management	
		6.1	Operations Research	
		6.2	Project Work	
		6.2(a)	International Finance	
		6.2(b)	Innovative Financial Service	
		6.2(c)	Strategic Financial Management	
		6.2(d)	Indirect Tax	
		6.3(a)	Brand management	
		6.3(b)	Retail Management	
		6.3(c)	International Marketing	
		6.3(d)	Media Planning and Management	
Bachelor of Commerce Accounting and Finance (BCAF)				
RC-UG-BCOM- AF	Bachelor of Commerce (FYBAF)	1.1	Financial Accounting I	2003
		1.2	Cost Accounting I	
		1.3	Economics I	
		1.4	Business Environment I	
		1.5	Financial Management I	
		1.6	Business Communication I	
		1.7	Foundation Course I	
		2.1	Financial Accounting II	
		2.2	Auditing I	
		2.3	Foundation Course II	
		2.4	Taxation I	
		2.5	Business Law I	
		2.6	Business Mathematics	



Jayanti
PRINCIPAL

Rajasthani Sammelan Education Trust
Ghanshyamdass Saraf College
Of Arts & Commerce

		2.7	Business Communication II
RC-UG-BCOM- AF	Bachelor of Commerce (SYBAF)	3.1	Financial Accounting III
		3.2	Cost Accounting II
		3.3	Taxation II
		3.4	Economics II
		3.5	Business Law II
		3.6	Information Technology in Accountancy I
		3.7	Financial Market Operations
		4.1	Financial Accounting IV
		4.2	Management Accounting I
		4.3	Taxation III
		4.4	Business Law III
		4.5	Information Technology in Accountancy II
		4.6	Management I
		4.7	Research Methodology in Accounting and Finance
RC-UG-BCOM- AF	Bachelor of Commerce (TYBAF)	5.1	Financial Accounting V
		5.2	Cost Accounting III
		5.3	Financial Management II
		5.4	Taxation IV
		5.5	Auditing III
		5.6	Management II
		6.1	Financial Accounting VI
		6.2	Cost Accounting IV
		6.3	Financial Management III
		6.4	Taxation IV
		6.5	Financial Accounting VII
		6.6	Economics III

Bachelor of Commerce Banking & Insurance(BCBI)

RC-UG-BCON-	Bachelor of Commerce (FY BCBI)	1.1	Environmental and Management of Financial Services	2003
-------------	---------------------------------	-----	--	------



Jaymk
PRINCIPAL

Rajasthani Sammelan Education Trust
Ghanshyamdas Saraf College
Of Arts & Commerce

BI			
		1.2	Principles of Management
		1.3	Financial Accounting – I
		1.4	Business Communication – I
		1.5	Foundation Course – I
		1.6	Business Economics – I
		1.7	Quantitative Methods – I
		2.1	Principles & Practices of Banking & Insurance
		2.2	Business Law
		2.3	Financial Accounting – II
		2.4	Business Communication – II
		2.5	Foundation Course – II
		2.6	Organizational Behaviour
		2.7	Quantitative Methods – II
RC-UG-BCON- BI	Bachelor of Commerce (SY BCBI)	3.1	Financial Management – I
		3.2	Organizational Behaviour
		3.3	Management Accounting
		3.4	Information Technology in Banking and Insurance – I
		3.5	Foundation Course – III (An Overview of Banking Sector)
		3.6	Financial Markets
		3.7	Direct Taxation
		4.1	Financial Management – II
		4.2	Entrepreneurship Management
		4.3	Cost Accounting of Banking and Insurance
		4.4	Information Technology in Banking and Insurance – II
		4.5	Foundation Course in – IV (An Overview of Insurance Sector)
		4.6	Corporate and Securities Law
		4.7	Business Economics – II




PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

RC-UG-BCON- BI	Bachelor of Commerce (TY BCBI)	5.1(a)	Strategic Management	
		5.1(b)	Financial Service Management	
		5.1(c)	Auditing -I	
		5.1(d)	Business ethics and Corporate Governance	
		5.2(a)	Strategic Management	
		5.2(b)	Financial Service Management	
		5.2(c)	Auditing -I	
		5.2(d)	Financial Reporting & Analysis (Corporate Banking & Insurance)	
		5.3	International Banking and Finance	
		5.4	International Banking and Finance	
		6.1(a)	Marketing in Banking & Insurance	
		6.1(b)	International Business	
		6.1(c)	Auditing -II	
		6.1(d)	Human Resource Management	
		6.2(a)	Marketing in Banking & Insurance	
		6.2(b)	International Business	
		6.2(c)	Auditing -II	
		6.2(d)	Security Analysis and Portfolio Management	
		6.3	Central Banking	
		6.4	Project Work in Banking & Insurance	

Bachelor of Commerce Financial Markets(BFM)

RC-UG-BCOM- FM	Bachelor of Commerce (FYBFM)	1.1	Financial Accounting – I	2009
		1.2	Introduction to Financial system	
		1.3	Business Mathematics	
		1.4	Business Communication – I	
		1.5	Foundation Course – I	
		1.6	Business Environment	




PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

		1.7	Business Economics – I
		2.1	Financial Accounting – II
		2.2	Principles of Management
		2.3	Business Statistics
		2.4	Business Communication – II
		2.5	Foundation Course – II
		2.6	Environment Science
		2.7	Computer Skills – I
RC-UG-BCOM-FM	Bachelor of Commerce (SYBFM)	3.1	Debt Markets -1
		3.2	Equity Markets-1
		3.3	Commodities Derivatives
		3.4	Business Law – 1
		3.5	Management Accounting
		3.6	Foundation Course in Financial Markets FC III- Money Markets
		3.7	Business Economics -1
		4.1	Debt Markets -2
		4.2	Equity Markets-2
		4.3	Commodities Derivatives
		4.4	Business Law – 2
		4.5	Corporate Finance
		4.6	Foundation Course in Financial Markets FC IV– Foreign Exchange Markets
		4.7	Business Economics -2
RC-UG-BCOM-FM	Bachelor of Commerce (TYBFM)	5.1	Marketing in Financial Services
		5.2	Technical Analysis
		5.3	Equity Research
		5.4	Equity Research



Jagpreet

PRINCIPAL

Rajasthani Sammelan Education Trust
Ghanshyamdas Saraf College
Of Arts & Commerce

		5.5	Financial Derivatives	
		5.6	Business Ethics and Corporate Governance	
		6.1	Venture Capital and Private Equity	
		6.2	Mutual Fund Management	
		6.3	Corporate Restructuring	
		6.4	Indirect Tax- GST	
		6.5	Risk Management	
		6.6	Project Work	

Bachelor of Science in Information technology (BSC-IT)

RC-UG-BSC-IT	Bechelor of Science (SY BSCIT)	USIT101	Imperative Programming	2011
		USIT102	Digital Electronics	
		USIT103	Operating Systems	
		USIT104	Discrete Mathematics	
		USIT105	Communication Skills	
		USIT1P1	Imperative Programming Practical	
		USIT1P2	Digital Electronics Practical	
		USIT1P3	Operating Systems Practical	
		USIT1P4	Discrete Mathematics Practical	
		USIT1P5	Communication Skills Practical	
	Bechelor of Science (SY BSCIT)	USIT201	Object Oriented Programming	
		USIT202	Microprocessor Architecture	
		USIT203	Web Programming	
		USIT204	Numerical and Statistical Methods	
		USIT205	Green Computing	
		USIT2P1	Object Oriented Programming Practical	
		USIT2P2	Microprocessor Architecture Practical	
		USIT2P3	Web Programming Practical	
		USIT2P4	Numerical and Statistical Methods Practical	
		USIT2P5	Green Computing Practical	
	Bechelor of Science (TY BSCIT)	USIT301	Python Programming	




PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

		USIT302	Data Structures	
		USIT303	Computer Networks	
		USIT304	Database Management Systems	
		USIT305	Applied Mathematics	
		USIT3P1	Python Programming Practical	
		USIT3P2	Data Structures Practical	
		USIT3P3	Computer Networks Practical	
		USIT3P4	Database Management Systems Practical	
		USIT3P5	Mobile Programming Practical	

BA in Multimedia and Mass Communication

RC-UG-BA-BAMMC	BA in Multimedia and Mass Communication(FY BAMMC)	BAMMEC-101	Effective communication – I	
		BAMMFC-102	Foundation course –I	
		BAMMFC-102	Visual communication	
		BAMMFMC-104	Fundamentals of mass communication	
		BAMMCA-105	Current Affairs	
		BAMMHM-106	History of Media	
		BAMMEC-201	Effective communication – II	
		BAMMFC-202	Foundation course – II	
		BAMMCW-203	Content Writing	
		BAMMID-204	Introduction to Advertising	
		BAMMIJ-205	Introduction to Journalism	
		BAMMMGC-206	Media, Gender & Culture	
RC-UG-BA-BAMMC	BA in Multimedia and Mass Communication(SY BAMMC)	BAMMC EM-3011	Electronic Media – I	
		BAMMC TMC-3012	Theater and Mass Communication-I	
		BAMMC RPP-3013	Radio Program Production-I	
		BAMMC MGVC-3014	Motion Graphics and Visual Effects – I	
		BAMMC CCPR-	Corporate Communication and Public Relations	

2003




PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

		302	
		BAMMC M5-303	Media Studies
		BAMMC IP-304	Introduction to Photography
		BAMMC FCO-305	Film Communication-I
		BAMMC CMM-306	Computers and Multimedia-I
		BAMMC EM-4011	Electronic Media-II
		BAMMC TMC-4012	Theater and Mass Communication-II
		BAMMC RPP-4013	Radio Program Production-II
		BAMMC MGv-4014	Motion Graphics and Visual Effects –II
		BAMMC WEM-402	Writing and Editing for Media
		BAMMC MLE-403	Media Laws and Ethics
		BAMMC MMR-404	Mass Media Research
		BAMMC FCO-405	Film Communication-II
		BAMMC CMM-406	Computer Multimedia-II
RC-UG-BA-BAMMC	BA in Multimedia and Mass Communication(TY BAMMC)	BAMMC DRG-501	Reporting
		BAMMC DRG-502	Investigative Journalism
		BAMMC EJFW 1B501	Features and Writing For Social Justice
		BAMMC EJWS 1B502	Writing and Editing Skills
		BAMMC EJGM 1B503	Global Media and Conflict Resolution



Jeymk

PRINCIPAL

**Rajasthani Sammelan Education Trust
Ghanshyamdas Saraf College
Of Arts & Commerce**

		BAMMC EJB 1B504	Business and Financial Journalism
		BAMMC EJM 1B505	Mobile Journalism and New Media
		BAMMC EINM 1B506	News Media Management
		BAMMC EJP 1B507	Journalism and Public Opinion
		BAMMC EJML 1B508	Media Laws and Ethics
		BAMMC DRG- 601	DIGITAL MEDIA
		BAMMC DRG- 602	NEWSPAPER and MAGAZINE DESIGN (PROJECT)
		BAMMC EJC 2B601	CONTEMPORARY ISSUES
		BAMMC EJL2B602	LIFESTYLE JOURNALISM
		BAMMC EJPT2B603	PHOTO and TRAVEL JOURNALISM
		BAMMC EJM 2B6504	MAGAZINE JOURNALISM
		BAMMC EJS 2B605	SPORTS JOURNALISM
		BAMMC EJC 2B606	CRIME REPORTING
		BAMMC EJNF 2B607	FAKE NEWS and FACT CHECKING
		BAMMC EJT 2B608	TELEVISION JOURNALISM

Master of Commerce(MCOM)

RC-PG-MCOM	Master of Commerce (FY MCOM)	1.1	Strategic Management
		1.2	Economics for Business Decisions
		1.3	Cost and Management Accounting
		1.4	Business Ethics and Corporate Social Responsibility

2003




PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

		2.1	Research Methodology for Business	
		2.2	Macro Economic Concepts and Applications	
		2.3	Corporate Finance	
		2.4	E-Commerce	
RC-PG-MCOM	Master of Commerce (SY MCOM)	3.1(a)	Advanced Financial Accounting	
		3.1(b)	Direct Tax	
		3.1(c)	Advanced Auditing	
		3.2(a)	Human Resource Management	
		3.2(b)	Entrepreneurial Management	
		3.2(c)	Marketing Strategies and Practices	
		3.3	PROJECT WORK	
		4.1(a)	Corporate Financial Accounting	
		4.1(b)	Indirect Tax – Introduction of Goods and Service Tax	
		4.1(c)	Financial Management	
		4.2(a)	Supply chain management & logistics	
		4.2(b)	Advertising and Sales Management	
		4.2(c)	Retail Management	
		4.3	PROJECT WORK	

Master of Arts in Communication and Journalism

RC- PG- MACJ	MA in Communication and Journalism (FY MACJ)	63501	Communication Theory	
		63502	Media Economics	
		63503	Reporting and Editing	
		63504	Media Criticism	
		19601	Introduction to Television Studies	
		19602	Introduction to Film Studies	
		19603	Introduction to Media Research	
		19604	Ethics, Constitution and Media Laws	
RC- PG- MACJ	MA in Communication and Journalism (SY MACJ)	27805	Public Relations in the Private and Public Sector	
		27803	Media Management	
		27813	Media Advocacy	



Jayant
PRINCIPAL

Rajasthani Sammelan Education Trust
Ghanshyamdas Saraf College
Of Arts & Commerce

	27804	Conflict Communication	
	27805	Culture studies and Media	
	27802	Political Communication	
	27816	Video Games and Media	
	27808	Sports Journalism	
	27818	Concepts Of Storyboarding	
	27807	Audio-Visual Production and Post-Production	
	27811	Documentary film making	
	27812	Multimedia Production	
	27818	Storytelling for children	
	27814	Interpersonal Communication	
	27817	Family Communication	
	27810	Religion, culture and communication	
	27801 (a)	Digital Media Marketing	
	(b)	Basic Course for Indian Sign Language Communication	
	(C)	Media and Disability Communication	
	27815	Intercultural Communication	
	PACJ401	Social science research design	
	PACJ402	Perspectives on Communication	
	PACJ403	Dissertation	

Master of Arts in Film television and New Media Production (MA FTNMP)

RC- PG- MA FTNMP	MA FTNMP (FY)	PAFTNMP101	Writing for Media	2014
		PAFTNMP102	Photography & Cinematography	
		PAFTNMP103	Sound Design and SFX	
		PAFTNMP104	Film & TV Theory & Appreciation	
		PAFTNMP205	Post Production & Computer graphics	
		PAFTNMP206	New Media Theory and Practice	
		PAFTNMP207	Direction	
		PAFTNMP208	Practical Film Production (Fiction and Non fiction)	




PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

RC-PG-MA FTNMP	MA FTNMP (SY)	PAFTNMP309	Web Production and Programming	
		PAFTNMP310	Visual Communication	
		PAFTNMP 311	Electronic Media Criticism	
		PAFTNMP 312	Media Economics	
		PAFTNMP 313	Laws related to Film, TV and internet	
		PAFTNMP414	Perspectives in Media Business	
		PAFTNMP415	Marketing &Publicity Design	
			B. Dissertation / Project	
		PAFTNMP416	Practical Film Making	
2017-2018				1983
Bachelor of Commerce (BCOM)				
RC-UG-BCOM- GEN	Bachelor of Commerce (FYBCOM)	UBCOM101	Commerce I	
		UBCOM201	Commerce II	
		UBCOM102	Business Communication	
		UBCOM202	Business Communication	
		UBCOM103	Accountancy and FM	
		UBCOM203	Accountancy and FM	
		UBCOM104	Business Mathematics and Statistical Technique	
		UBCOM204	Business Mathematics and Statistical Technique	
		UBCOM105	Environmental Studies	
		UBCOM205	Environmental Studies	
		UBCOM106	Foundation Course I	
		UBCOM206	Foundation Course II	
		UBCOM107	Business Economics I	
		UBCOM207	Business Economics II	
RC-UG-BCOM- GEN	Bachelor of Commerce (SYBCOM)	UBCOM301	Commerce III	
		UBCOM401	CommerceIV	
		UBCOM302	Economics III	




PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

		UBCOM402	EconomicsIV
		UBCOM303	Business Law I
		UBCOM403	Business Law II
		UGAD304	Advertising
		UGAD404	Advertising
		UGMC305	Mass Communication
		UGMC405	Mass Communication
		UBCOM306	Accountancy and FM
		UBCOM406	Accountancy and FM
		UBCOM307	Introduction to Management Accounts
		UBCOM407	Auditing
		UBCOM308	Foundation CourseIII
		UBCOM408	Foundation CourseIV
RC-UG-BCOM- GEN	Bachelor of Commerce (TYBCOM)	UBCOM501	Financial Accounting
		UBCOM601	Financial Accounting
		UBCOM502	Cost Accounting
		UBCOM602	Cost Accounting
		UBCOM503	Direct and Indirect Tax
		UBCOM603	Direct and Indirect Tax
		UBCOM504	Commerce V (Marketing)
		UBCOM604	Commerce VI (Human Resource Management)
		UBCOM505	Business Economics V
		UBCOM605	Business Economics VI
		UBCOM506	Export Marketing
		UBCOM606	Export Marketing
		UBCOM507	Computer System and Application
		UBCOM607	Computer System and Application

Bachelor of Management (BMS)

RC-UG-BMS	Bachelor of Management Studies (FY)	1.1	Foundation of Human Skills	2000
		1.2	Introduction to Financial Accounts	




PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

		1.3	Business Economics
		1.4	Business Law
		1.5	Business Statistics
		1.6	Foundation Course
		1.7	Business Communications
		2.1	Business Environment II
		2.2	Industrial Law
		2.3	Principles of Marketing
		2.4	Business Mathematics
		2.5	Foundation Course II
		2.6	Principles of Management
		2.7	Business Communication II
RC-UG-BMS	Bachelor of Management Studies (SY)	3.1	Environment Management
		3.2	Business Planning and Entrepreneurial Management
		3.3	Accounting for Managerial Decisions
		3.4	Strategic Management
		3.5	Information Technology in Business Management-I
		3.6(a)	Basics of Financial Services
		3.6(b)	Corporate Finance
		3.7(a)	Consumer Behaviour
		3.7(b)	Advertising
		4.1	Business Economics
		4.2	Business Research Methods
		4.3	Ethics and Governance
		4.4	Productivity and Quality management
		4.5	Information Technology in Business Management-II
		4.6(a)	Financial Institutions and Markets
		4.6(b)	Corporate Restructuring
		4.7(a)	Integrated Market Communication
		4.7(b)	Event Marketing



Jayant
PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

RC-UG-BMS	Bachelor of Management Studies (TY)	5.1	Logistics and Supply Chain Management	
		5.2	Project Work	
		5.3 (a)	Investment Analysis and Portfolio Management	
		5.3(b)	Commodity and Derivative Market	
		5.3(c)	Risk Management	
		5.3(d)	Direct Taxes	
		5.4(a)	Service Marketing	
		5.4(b)	E- Commerce and Digital Marketing	
		5.4(c)	Sales and Distribution Management	
		5.4(d)	Coustomer Relationship Management	
		6.1	Operations Research	
		6.2	Project Work	
		6.2(a)	International Finance	
		6.2(b)	Innovative Financial Service	
		6.2(c)	Strategic Financial Management	
		6.2(d)	Indirect Tax	
		6.3(a)	Brand management	
		6.3(b)	Retail Management	
		6.3(c)	International Marketing	
		6.3(d)	Media Planning and Management	
Bachelor of Commerce Accounting and Finance (BCAF)				2003
RC-UG-BCOM-AF	Bachelor of Commerce (FYBAF)	1.1	Financial Accounting I	
		1.2	Cost Accounting I	
		1.3	Economics I	
		1.4	Business Environment I	
		1.5	Financial Management I	
		1.6	Business Communication I	
		1.7	Foundation Course I	
		2.1	Financial Accounting II	
		2.2	Auditing I	



Jagmukh
PRINCIPAL

Rajasthani Sammelan Education Trust
Ghanshyamdas Saraf College
Of Arts & Commerce

		2.3	Foundation Course II
		2.4	Taxation I
		2.5	Business Law I
		2.6	Business Mathematics
		2.7	Business Communication II
RC-UG-BCOM-AF	Bachelor of Commerce (SYBAF)	3.1	Financial Accounting III
		3.2	Cost Accounting II
		3.3	Taxation II
		3.4	Economics II
		3.5	Business Law II
		3.6	Information Technology in Accountancy I
		3.7	Financial Market Operations
		4.1	Financial Accounting IV
		4.2	Management Accounting I
		4.3	Taxation III
		4.4	Business Law III
		4.5	Information Technology in Accountancy II
		4.6	Management I
		4.7	Research Methodology in Accounting and Finance
RC-UG-BCOM-AF	Bachelor of Commerce (TYBAF)	5.1	Financial Accounting V
		5.2	Cost Accounting III
		5.3	Financial Management II
		5.4	Taxation IV
		5.5	Auditing III
		5.6	Management II
		6.1	Financial Accounting VI
		6.2	Cost Accounting IV
		6.3	Financial Management III
		6.4	Taxation IV
		6.5	Financial Accounting VII
		6.6	Economics III



Jayant
PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

Bachelor of Commerce Banking & Insurance(BCBI)

RC-UG-BCON-BI	Bachelor of Commerce (FY BCBI)	1.1	Environmental and Management of Financial Services	2003
		1.2	Principles of Management	
		1.3	Financial Accounting – I	
		1.4	Business Communication – I	
		1.5	Foundation Course – I	
		1.6	Business Economics – I	
		1.7	Quantitative Methods – I	
		2.1	Principles & Practices of Banking & Insurance	
		2.2	Business Law	
		2.3	Financial Accounting – II	
		2.4	Business Communication – II	
		2.5	Foundation Course – II	
		2.6	Organizational Behaviour	
		2.7	Quantitative Methods – II	
RC-UG-BCON-BI	Bachelor of Commerce (SY BCBI)	3.1	Financial Management – I	
		3.2	Organizational Behaviour	
		3.3	Management Accounting	
		3.4	Information Technology in Banking and Insurance – I	
		3.5	Foundation Course – III (An Overview of Banking Sector)	
		3.6	Financial Markets	
		3.7	Direct Taxation	
		4.1	Financial Management – II	
		4.2	Entrepreneurship Management	
		4.3	Cost Accounting of Banking and Insurance	
		4.4	Information Technology in Banking and Insurance – II	
		4.5	Foundation Course in – IV (An Overview of Insurance Sector)	
		4.6	Corporate and Securities Law	



Jay mks
PRINCIPAL

Rajasthani Sammelan Education Trust
 Ghanashyamdas Saraf College
 Of Arts & Commerce

		4.7	Business Economics – II	
RC-UG-BCON-BI	Bachelor of Commerce (TY BCBI)	5.1(a)	Strategic Management	
		5.1(b)	Financial Service Management	
		5.1(c)	Auditing-I	
		5.1(d)	Business ethics and Corporate Governance	
		5.2(a)	Strategic Management	
		5.2(b)	Financial Service Management	
		5.2(c)	Auditing-I	
		5.2(d)	Financial Reporting & Analysis (Corporate Banking & Insurance)	
		5.3	International Banking and Finance	
		5.4	International Banking and Finance	
		6.1(a)	Marketing in Banking & Insurance	
		6.1(b)	International Business	
		6.1(c)	Auditing -II	
		6.1(d)	Human Resource Management	
		6.2(a)	Marketing in Banking & Insurance	
		6.2(b)	International Business	
		6.2(c)	Auditing -II	
		6.2(d)	Security Analysis and Portfolio Management	
		6.3	Central Banking	
		6.4	Project Work in Banking & Insurance	

Bachelor of Commerce Financial Markets(BFM)

RC-UG-BCOM-FM	Bachelor of Commerce (FYBFM)	1.1	Financial Accounting – I	2009
		1.2	Introduction to Financial system	
		1.3	Business Mathematics	
		1.4	Business Communication – I	
		1.5	Foundation Course – I	
		1.6	Business Environment	




PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

		1.7	Business Economics – I
		2.1	Financial Accounting – II
		2.2	Principles of Management
		2.3	Business Statistics
		2.4	Business Communication – II
		2.5	Foundation Course – II
		2.6	Environment Science
		2.7	Computer Skills – I
RC-UG-BCOM-FM	Bachelor of Commerce (SYBFM)	3.1	Debt Markets -1
		3.2	Equity Markets-1
		3.3	Commodities Derivatives
		3.4	Business Law – 1
		3.5	Management Accounting
		3.6	Foundation Course in Financial Markets FC III- Money Markets
		3.7	Business Economics -1
		4.1	Debt Markets -2
		4.2	Equity Markets-2
		4.3	Commodities Derivatives
		4.4	Business Law – 2
		4.5	Corporate Finance
		4.6	Foundation Course in Financial Markets FC IV– Foreign Exchange Markets
		4.7	Business Economics -2
RC-UG-BCOM-FM	Bachelor of Commerce (TYBFM)	5.1	Marketing in Financial Services
		5.2	Technical Analysis
		5.3	Equity Research
		5.4	Equity Research



Jayants
PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

		5.5	Financial Derivatives	
		5.6	Business Ethics and Corporate Governance	
		6.1	Venture Capital and Private Equity	
		6.2	Mutual Fund Management	
		6.3	Corporate Restructuring	
		6.4	Indirect Tax- GST	
		6.5	Risk Management	
		6.6	Project Work	

Bachelor of Science in Information technology (BSC-IT)

RC-UG-BSC-IT	Bechelor of Science (SY BSCIT)	USIT101	Imperative Programming	2011
		USIT102	Digital Electronics	
		USIT103	Operating Systems	
		USIT104	Discrete Mathematics	
		USIT105	Communication Skills	
		USIT1P1	Imperative Programming Practical	
		USIT1P2	Digital Electronics Practical	
		USIT1P3	Operating Systems Practical	
		USIT1P4	Discrete Mathematics Practical	
		USIT1P5	Communication Skills Practical	
	Bechelor of Science (SY BSCIT)	USIT201	Object Oriented Programming	
		USIT202	Microprocessor Architecture	
		USIT203	Web Programming	
		USIT204	Numerical and Statistical Methods	
		USIT205	Green Computing	
		USIT2P1	Object Oriented Programming Practical	
		USIT2P2	Microprocessor Architecture Practical	
		USIT2P3	Web Programming Practical	
		USIT2P4	Numerical and Statistical Methods Practical	
		USIT2P5	Green Computing Practical	
	Bechelor of Science (TY BSCIT)	USIT301	Python Programming	




PRINCIPAL
 Rajasthani Sammelan Education Trust
 Gharshyamdas Saraf College
 Of Arts & Commerce

		USIT302	Data Structures	
		USIT303	Computer Networks	
		USIT304	Database Management Systems	
		USIT305	Applied Mathematics	
		USIT3P1	Python Programming Practical	
		USIT3P2	Data Structures Practical	
		USIT3P3	Computer Networks Practical	
		USIT3P4	Database Management Systems Practical	
		USIT3P5	Mobile Programming Practical	

BA in Multimedia and Mass Communication

RC-UG-BA-BAMMC	BA in Multimedia and Mass Communication(FY BAMMC)	BAMMEC-101	Effective communication – I	2003
		BAMMFC-102	Foundation course –I	
		BAMMFC-102	Visual communication	
		BAMMFC-104	Fundamentals of mass communication	
		BAMMCA-105	Current Affairs	
		BAMMHM-106	History of Media	
		BAMMEC-201	Effective communication – II	
		BAMMFC-202	Foundation course – II	
		BAMMCW-203	Content Writing	
		BAMMID-204	Introduction to Advertising	
		BAMMIJ-205	Introduction to Journalism	
		BAMMMGC-206	Media, Gender & Culture	
RC-UG-BA-BAMMC	BA in Multimedia and Mass Communication(SY BAMMC)	BAMMC EM-3011	Electronic Media – I	
		BAMMC TMC-3012	Theater and Mass Communication-I	
		BAMMC RPP-3013	Radio Program Production-I	
		BAMMC MG-3014	Motion Graphics and Visual Effects – I	




PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanashyamdas Saraf College
 Of Arts & Commerce

		BAMMC CCPR-302	Corporate Communication and Public Relations
		BAMMC MS-303	Media Studies
		BAMMC IP-304	Introduction to Photography
		BAMMC FCO-305	Film Communication-I
		BAMMC CMM-306	Computers and Multimedia-I
		BAMMC EM-4011	Electronic Media-II
		BAMMC TMC-4012	Theater and Mass Communication-II
		BAMMC RPP-4013	Radio Program Production-II
		BAMMC MGV-4014	Motion Graphics and Visual Effects -II
		BAMMC WEM-402	Writing and Editing for Media
		BAMMC MLE-403	Media Laws and Ethics
		BAMMC MMR-404	Mass Media Research
		BAMMC FCO-405	Film Communication-II
		BAMMC CMM-406	Computer Multimedia-II
RC-UG-BA-BAMMC	BA in Multimedia and Mass Communication(TY BAMMC)	BAMMC DRG-501	Reporting
		BAMMC DRG-502	Investigative Journalism
		BAMMC EJFW 1B501	Features and Writing For Social Justice
		BAMMC EJWS 1B502	Writing and Editing Skills
		BAMMC EJGM	Global Media and Conflict Resolution



Jaymala
PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

		1B503	
		BAMMC EJB	Business and Financial Journalism
		1B504	
		BAMMC EJM	Mobile Journalism and New Media
		1B505	
		BAMMC EJNM	News Media Management
		1B506	
		BAMMC EJP	Journalism and Public Opinion
		1B507	
		BAMMC EJML	Media Laws and Ethics
		1B508	
		BAMMC DRG-	DIGITAL MEDIA
		601	
		BAMMC DRG-	NEWSPAPER and MAGAZINE DESIGN (PROJECT)
		602	
		BAMMC EICI	CONTEMPORARY ISSUES
		2B601	
		BAMMC	LIFESTYLE JOURNALISM
		EJL2B602	
		BAMMC	PHOTO and TRAVEL JOURNALISM
		EJPT2B603	
		BAMMC EJM	MAGAZINE JOURNALISM
		2B6504	
		BAMMC EJS	SPORTS JOURNALISM
		2B605	
		BAMMC EJCR	CRIME REPORTING
		2B606	
		BAMMC EJNF	FAKE NEWS and FACT CHECKING
		2B607	
		BAMMC EJT	TELEVISION JOURNALISM
		2B608	

Master of Commerce(MCOM)

RC-PG-MCOM	Master of Commerce (FY MCOM)	1.1	Strategic Management	2003
		1.2	Economics for Business Decisions	
		1.3	Cost and Management Accounting	




PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

		1.4	Business Ethics and Corporate Social Responsibility	
		2.1	Research Methodology for Business	
		2.2	Macro Economic Concepts and Applications	
		2.3	Corporate Finance	
		2.4	E-Commerce	
RC-PG-MCOM	Master of Commerce (SY MCOM)	3.1(a)	Advanced Financial Accounting	
		3.1(b)	Direct Tax	
		3.1(c)	Advanced Auditing	
		3.2(a)	Human Resource Management	
		3.2(b)	Entrepreneurial Management	
		3.2(c)	Marketing Strategies and Practices	
		3.3	PROJECT WORK	
		4.1(a)	Corporate Financial Accounting	
		4.1(b)	Indirect Tax – Introduction of Goods and Service Tax	
		4.1(c)	Financial Management	
		4.2(a)	Supply chain management & logistics	
		4.2(b)	Advertising and Sales Management	
		4.2(c)	Retail Management	
		4.3	PROJECT WORK	

Master of Arts in Communication and Journalism

RC- PG- MACJ	MA in Communication and Journalism (FY MACJ)	63501	Communication Theory	2011
		63502	Media Economics	
		63503	Reporting and Editing	
		63504	Media Criticism	
		19601	Introduction to Television Studies	
		19602	Introduction to Film Studies	
		19603	Introduction to Media Research	
		19604	Ethics, Constitution and Media Laws	
RC- PG- MACJ	MA in Communication and Journalism (SY MACJ)	27805	Public Relations in the Private and Public Sector	
		27803	Media Management	



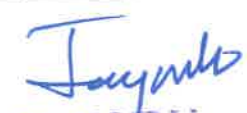

PRINCIPAL
 Rajasthara Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

	27813	Media Advocacy	
	27804	Conflict Communication	
	27806	Culture studies and Media	
	27802	Political Communication	
	27816	Video Games and Media	
	27808	Sports Journalism	
	27818	Concepts Of Storyboarding	
	27807	Audio-Visual Production and Post-Production	
	27811	Documentary film making	
	27812	Multimedia Production	
	27818	Storytelling for children	
	27814	Interpersonal Communication	
	27817	Family Communication	
	27810	Religion, culture and communication	
	27801 (a)	Digital Media Marketing	
	(b)	Basic Course for Indian Sign Language Communication	
	(c)	Media and Disability Communication	
	27815	Intercultural Communication	
	PACJ401	Social science research design	
	PACJ402	Perspectives on Communication	
	PACJ403	Dissertation	

Master of Arts in Film television and New Media Production (MA FTNMP)

RC- PG- MA FTNMP	MA FTNMP (FY)	PAFTNMP101	Writing for Media	2024
		PAFTNMP102	Photography & Cinematography	
		PAFTNMP103	Sound Design and SFX	
		PAFTNMP104	Film & TV Theory & Appreciation	
		PAFTNMP205	Post Production & Computer graphics	
		PAFTNMP206	New Media Theory and Practice	
		PAFTNMP207	Direction	




PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

		PAFTNMP208	Practical Film Production (Fiction and Non fiction)	
RC- PG- MA ETNMP	MA FTNMP (SY)	PAFTNMP309	Web Production and Programming	
		PAFTNMP310	Visual Communication	
		PAFTNMP 311	Electronic Media Criticism	
		PAFTNMP 312	Media Economics	
		PAFTNMP 313	Laws related to Film, TV and Internet	
		PAFTNMP414	Perspectives in Media Business	
		PAFTNMP415	Marketing &Publicity Design	
			B. Dissertation / Project	
		PAFTNMP416	Practical Film Making	
2016-2017				
Bachelor of Commerce (BCOM)				
RC-UG-BCOM- GEN	Bachelor of Commerce (FYBCOM)	UBCOM101	Commerce I	1983
		UBCOM201	Commerce II	
		UBCOM102	Business Communication	
		UBCOM202	Business Communication	
		UBCOM103	Accountancy and FM	
		UBCOM203	Accountancy and FM	
		UBCOM104	Business Mathematics and Statistical Technique	
		UBCOM204	Business Mathematics and Statistical Technique	
		UBCOM105	Environmental Studies	
		UBCOM205	Environmental Studies	
		UBCOM106	Foundation Course I	
		UBCOM206	Foundation Course II	
		UBCOM107	Business Economics I	
		UBCOM207	Business Economics II	
RC-UG-BCOM- GEN	Bachelor of Commerce (SYBCOM)	UBCOM301	Commerce III	
		UBCOM401	CommerceIV	



Jal Mukh
PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

		UBCOM302	Economics III
		UBCOM402	Economics IV
		UBCOM303	Business Law I
		UBCOM403	Business Law II
		UGAD304	Advertising
		UGAD404	Advertising
		UGMC305	Mass Communication
		UGMC405	Mass Communication
		UBCOM306	Accountancy and FM
		UBCOM406	Accountancy and FM
		UBCOM308	Foundation Course III
		UBCOM408	Foundation Course IV
RC-UG-BCOM- GEN	Bachelor of Commerce (TYBCOM)	UBCOM501	Financial Accounting
		UBCOM601	Financial Accounting
		UBCOM502	Cost Accounting
		UBCOM602	Cost Accounting
		UBCOM503	Introduction to Management Accounts
		UBCOM603	Auditing
		UBCOM504	Direct and Indirect Tax
		UBCOM604	Direct and Indirect Tax
		UBCOM505	Commerce V (Marketing)
		UBCOM605	Commerce VI (Human Resource Management)
		UBCOM506	Business Economics V
		UBCOM606	Business Economics VI
		UBCOM507	Export Marketing
		UBCOM607	Export Marketing
		UBCOM508	Computer System and Application
		UBCOM608	Computer System and Application

Bachelor of Management (BMS)

RC-UG-BMS	Bachelor of Management Studies (FY)	1.1	Foundation of Human Skills	2000
-----------	-------------------------------------	-----	----------------------------	------



Jayant
PRINCIPAL

Rajasthani Sammelan Education Trust
Ghanshyamdas Saraf College
Of Arts & Commerce

		1.2	Introduction to Financial Accounts
		1.3	Business Economics
		1.4	Business Law
		1.5	Business Statistics
		1.6	Foundation Course
		1.7	Business Communications
		2.1	Business Environment II
		2.2	Industrial Law
		2.3	Principles of Marketing
		2.4	Business Mathematics
		2.5	Foundation Course II
		2.6	Principles of Management
		2.7	Business Communication II
RC-UG-BMS	Bachelor of Management Studies (SY)	3.1	Environment Management
		3.2	Business Planning and Entrepreneurial Management
		3.3	Accounting for Managerial Decisions
		3.4	Strategic Management
		3.5	Information Technology in Business Management-
		3.6(a)	Basics of Financial Services
		3.6(b)	Corporate Finance
		3.7(a)	Consumer Behaviour
		3.7(b)	Advertising
		4.1	Business Economics
		4.2	Business Research Methods
		4.3	Ethics and Governance
		4.4	Productivity and Quality management
		4.5	Information Technology in Business Management-II
		4.6(a)	Financial Institutions and Markets
		4.6(b)	Corporate Restructuring
		4.7(a)	Integrated Market Communication



Jayant
PRINCIPAL

Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

		4.7(b)	Event Marketing	
RC-UG-BMS	Bachelor of Management Studies (TY)	5.1	Logistics and Supply Chain Management	
		5.2	Project Work	
		5.3 (a)	Investment Analysis and Portfolio Management	
		5.3(b)	Commodity and Derivative Market	
		5.3(c)	Risk Management	
		5.3(d)	Direct Taxes	
		5.4(a)	Service Marketing	
		5.4(b)	E- Commerce and Digital Marketing	
		5.4(c)	Sales and Distribution Management	
		5.4(d)	Coustomer Relationship Management	
		6.1	Operations Research	
		6.2	Project Work	
		6.2(a)	International Finance	
		6.2(b)	Innovative Financial Service	
		6.2(c)	Strategic Financial Management	
		6.2(d)	Indirect Tax	
		6.3(a)	Brand management	
		6.3(b)	Retail Management	
		6.3(c)	International Marketing	
		6.3(d)	Media Planning and Management	
Bachelor of Commerce Accounting and Finance (BCAF)				2003
RC-UG-BCOM-AF	Bacheior of Commerce (FYBAF)	1.1	Financial Accounting I	
		1.2	Cost Accounting I	
		1.3	Economics I	
		1.4	Business Environment I	
		1.5	Financial Management I	
		1.6	Business Communication I	
		1.7	Foundation Course I	
		2.1	Financial Accounting II	



Jayant
PRINCIPAL

Rajasthani Sammelan Education Trust
Ghanashyamas Saraf College
Of Arts & Commerce

		2.2	Auditing I
		2.3	Foundation Course II
		2.4	Taxation I
		2.5	Business Law I
		2.6	Business Mathematics
		2.7	Business Communication II
RC-UG-BCOM-AF	Bachelor of Commerce (SYBAF)	3.1	Financial Accounting III
		3.2	Cost Accounting II
		3.3	Taxation II
		3.4	Economics II
		3.5	Business Law II
		3.6	Information Technology in Accountancy I
		3.7	Financial Market Operations
		4.1	Financial Accounting IV
		4.2	Management Accounting I
		4.3	Taxation III
		4.4	Business Law III
		4.5	Information Technology in Accountancy II
		4.6	Management II
		4.7	Research Methodology in Accounting and Finance
RC-UG-BCOM-AF	Bachelor of Commerce (TYBAF)	5.1	Financial Accounting V
		5.2	Cost Accounting III
		5.3	Financial Management II
		5.4	Taxation IV
		5.5	Auditing III
		5.6	Management II
		6.1	Financial Accounting VI
		6.2	Cost Accounting IV
		6.3	Financial Management III
		6.4	Taxation IV
		6.5	Financial Accounting VII



Jaymukh
PRINCIPAL

Rajasthani Sammelan Education Trust
Ghanashyamdas Saraf College
Of Arts & Commerce

		6.6	Economics III	
Bachelor of Commerce Banking & Insurance(BCBI)				
RC-UG-BCON-BI	Bachelor of Commerce (FY BCBI)	1.1	Environmental and Management of Financial Services	2003
		1.2	Principles of Management	
		1.3	Financial Accounting – I	
		1.4	Business Communication – I	
		1.5	Foundation Course – I	
		1.6	Business Economics – I	
		1.7	Quantitative Methods – I	
		2.1	Principles & Practices of Banking & Insurance	
		2.2	Business Law	
		2.3	Financial Accounting – II	
		2.4	Business Communication – II	
		2.5	Foundation Course – II	
		2.6	Organizational Behaviour	
		2.7	Quantitative Methods – II	
RC-UG-BCON-BI	Bachelor of Commerce (SY BCBI)	3.1	Financial Management – I	
		3.2	Organizational Behaviour	
		3.3	Management Accounting	
		3.4	Information Technology in Banking and Insurance – I	
		3.5	Foundation Course – III (An Overview of Banking Sector)	
		3.6	Financial Markets	
		3.7	Direct Taxation	
		4.1	Financial Management – II	
		4.2	Entrepreneurship Management	
		4.3	Cost Accounting of Banking and Insurance	
		4.4	Information Technology in Banking and Insurance – II	
		4.5	Foundation Course in – IV (An Overview of Insurance Sector)	



Jayanti
PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

		4.6	Corporate and Securities Law	
		4.7	Business Economics – II	
RC-UG-BCON-BI	Bachelor of Commerce (TY BCBi)	5.1(a)	Strategic Management	
		5.1(b)	Financial Service Management	
		5.1(c)	Auditing-I	
		5.1(d)	Business ethics and Corporate Governance	
		5.2(a)	Strategic Management	
		5.2(b)	Financial Service Management	
		5.2(c)	Auditing-I	
		5.2(d)	Financial Reporting & Analysis (Corporate Banking & Insurance)	
		5.3	International Banking and Finance	
		5.4	International Banking and Finance	
		6.1(a)	Marketing In Banking & Insurance	
		6.1(b)	International Business	
		6.1(c)	Auditing -II	
		6.1(d)	Human Resource Management	
		6.2(a)	Marketing in Banking & Insurance	
		6.2(b)	International Business	
		6.2(c)	Auditing -II	
		6.2(d)	Security Analysis and Portfolio Management	
		6.3	Central Banking	
		6.4	Project Work in Banking & Insurance	

Bachelor of Commerce Financial Markets(BFM)

RC-UG-BCOM-FM	Bachelor of Commerce (FYBFM)	1.1	Financial Accounting – I	2009
		1.2	Introduction to Financial system	
		1.3	Business Mathematics	
		1.4	Business Communication – I	
		1.5	Foundation Course – I	



PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

		1.6	Business Environment
		1.7	Business Economics – I
		2.1	Financial Accounting – II
		2.2	Principles of Management
		2.3	Business Statistics
		2.4	Business Communication – II
		2.5	Foundation Course – II
		2.6	Environment Science
		2.7	Computer Skills – I
RC-UG-BCOM-FM	Bachelor of Commerce (SYBFM)	3.1	Debt Markets -1
		3.2	Equity Markets-1
		3.3	Commodities Derivatives
		3.4	Business Law – 1
		3.5	Management Accounting
		3.6	Foundation Course in Financial Markets FC III- Money Markets
		3.7	Business Economics -1
		4.1	Debt Markets -2
		4.2	Equity Markets-2
		4.3	Commodities Derivatives
		4.4	Business Law – 2
		4.5	Corporate Finance
		4.6	Foundation Course in Financial Markets FC IV– Foreign Exchange Markets
		4.7	Business Economics -2
RC-UG-BCOM-FM	Bachelor of Commerce (TYBFM)	5.1	Marketing in Financial Services
		5.2	Technical Analysis
		5.3	Equity Research



Jayshree
PRINCIPAL

**Rajasthan Sammelan Education Trust
Ghanshyamdas Saraf College
Of Arts & Commerce**

		5.4	Equity Research	
		5.5	Financial Derivatives	
		5.6	Business Ethics and Corporate Governance	
		6.1	Venture Capital and Private Equity	
		6.2	Mutual Fund Management	
		6.3	Corporate Restructuring	
		6.4	Indirect Tax- GST	
		6.5	Risk Management	
		6.6	Project Work	

Bachelor of Science in Information technology (BSC-IT)

RC-UG-BSC-IT	Bechelor of Science (SY BSCIT)	USIT101	Imperative Programming	2011
		USIT102	Digital Electronics	
		USIT103	Operating Systems	
		USIT104	Discrete Mathematics	
		USIT105	Communication Skills	
		USIT1P1	Imperative Programming Practical	
		USIT1P2	Digital Electronics Practical	
		USIT1P3	Operating Systems Practical	
		USIT1P4	Discrete Mathematics Practical	
		USIT1P5	Communication Skills Practical	
	Bechelor of Science (SY BSCIT)	USIT201	Object Oriented Programming	
		USIT202	Microprocessor Architecture	
		USIT203	Web Programming	
		USIT204	Numerical and Statistical Methods	
		USIT205	Green Computing	
		USIT2P1	Object Oriented Programming Practical	
		USIT2P2	Microprocessor Architecture Practical	
		USIT2P3	Web Programming Practical	
		USIT2P4	Numerical and Statistical Methods Practical	
		USIT2P5	Green Computing Practical	




PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

	Bachelor of Science (TY BSCIT)	USIT301	Python Programming	
		USIT302	Data Structures	
		USIT303	Computer Networks	
		USIT304	Database Management Systems	
		USIT305	Applied Mathematics	
		USIT3P1	Python Programming Practical	
		USIT3P2	Data Structures Practical	
		USIT3P3	Computer Networks Practical	
		USIT3P4	Database Management Systems Practical	
		USIT3P5	Mobile Programming Practical	

BA in Multimedia and Mass Communication

RC-UG-BA-BAMMC	BA in Multimedia and Mass Communication(FY BAMMC)	BAMMEC-101	Effective communication – I	2003
		BAMMFC-102	Foundation course –I	
		BAMMFC-102	Visual communication	
		BAMMFC-104	Fundamentals of mass communication	
		BAMMCA-105	Current Affairs	
		BAMMHM-106	History of Media	
		BAMMEC-201	Effective communication – II	
		BAMMFC-202	Foundation course – II	
		BAMMCW-203	Content Writing	
		BAMMID-204	Introduction to Advertising	
		BAMMIJ-205	Introduction to Journalism	
		BAMMMGC-206	Media, Gender & Culture	
RC-UG-BA-BAMMC	BA in Multimedia and Mass Communication(SY BAMMC)	BAMMC EM-3011	Electronic Media – I	
		BAMMC TMC-3012	Theater and Mass Communication-I	
		BAMMC RPP-3013	Radio Program Production-I	




PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

		BAMMC MGV-3014	Motion Graphics and Visual Effects – I
		BAMMC CCPR-302	Corporate Communication and Public Relations
		BAMMC MS-303	Media Studies
		BAMMC IP-304	Introduction to Photography
		BAMMC FCO-305	Film Communication-I
		BAMMC CMM-306	Computers and Multimedia-I
		BAMMC EM-4011	Electronic Media-II
		BAMMC TMC-4012	Theater and Mass Communication-II
		BAMMC RPP-4013	Radio Program Production-II
		BAMMC MGV-4014	Motion Graphics and Visual Effects –II
		BAMMC WEM-402	Writing and Editing for Media
		BAMMC MLE-403	Media Laws and Ethics
		BAMMC MMR-404	Mass Media Research
		BAMMC FCO-405	Film Communication-II
		BAMMC CMM-406	Computer Multimedia-II
RC-UG-BA-BAMMC	BA in Multimedia and Mass Communication(TY BAMMC)	BAMMC DRG-501	Reporting
		BAMMC DRG-502	Investigative Journalism
		BAMMC EJFW 1B501	Features and Writing For Social Justice
		BAMMC EJWS	Writing and Editing Skills




PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

		1B502	
		BAMMC EJGM 1B503	Global Media and Conflict Resolution
		BAMMC EJBF 1B504	Business and Financial Journalism
		BAMMC EJMJ 1B505	Mobile Journalism and New Media
		BAMMC EJNM 1B506	News Media Management
		BAMMC EJJP 1B507	Journalism and Public Opinion
		BAMMC EJML 1B508	Media Laws and Ethics
		BAMMC DRG- 601	DIGITAL MEDIA
		BAMMC DRG- 602	NEWSPAPER and MAGAZINE DESIGN (PROJECT)
		BAMMC EICI 2B601	CONTEMPORARY ISSUES
		BAMMC EIJ2B602	LIFESTYLE JOURNALISM
		BAMMC EJPT2B603	PHOTO and TRAVEL JOURNALISM
		BAMMC EJMJ 2B6504	MAGAZINE JOURNALISM
		BAMMC EJSJ 2B605	SPORTS JOURNALISM
		BAMMC EJCR 2B606	CRIME REPORTING
		BAMMC EJNF 2B607	FAKE NEWS and FACT CHECKING
		BAMMC EJTJ 2B608	TELEVISION JOURNALISM

Master of Commerce (MCOM)

RC-PG-MCOM	Master of Commerce (FY MCOM)	1.1	Strategic Management	2003
------------	-------------------------------	-----	----------------------	------



Jayants
PRINCIPAL

Rajasthani Sammelan Education Trust
Ghanshyamdas Saraf College
Of Arts & Commerce

		1.2	Economics for Business Decisions
		1.3	Cost and Management Accounting
		1.4	Business Ethics and Corporate Social Responsibility
		2.1	Research Methodology for Business
		2.2	Macro Economic Concepts and Applications
		2.3	Corporate Finance
		2.4	E-Commerce
RC-PG-MCOM	Master of Commerce (SY MCOM)	3.1(a)	Advanced Financial Accounting
		3.1(b)	Direct Tax
		3.1(c)	Advanced Auditing
		3.2(a)	Human Resource Management
		3.2(b)	Entrepreneurial Management
		3.2(c)	Marketing Strategies and Practices
		3.3	PROJECT WORK
		4.1(a)	Corporate Financial Accounting
		4.1(b)	Indirect Tax – Introduction of Goods and Service Tax
		4.1(c)	Financial Management
		4.2(a)	Supply chain management & logistics
		4.2(b)	Advertising and Sales Management
		4.2(c)	Retail Management
		4.3	PROJECT WORK

Master of Arts in Communication and Journalism

RC- PG- MACJ	MA in Communication and Journalism (FY MACJ)	63501	Communication Theory	2011
		63502	Media Economics	
		63503	Reporting and Editing	
		63504	Media Criticism	
		19601	Introduction to Television Studies	
		19602	Introduction to Film Studies	
		19603	Introduction to Media Research	
		19604	Ethics, Constitution and Media Laws	



Jayant
PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

RC- PG- MACJ	MA in Communication and Journalism (SY MACJ)	27805	Public Relations in the Private and Public Sector	
		27803	Media Management	
		27813	Media Advocacy	
		27804	Conflict Communication	
		27806	Culture studies and Media	
		27802	Political Communication	
		27816	Video Games and Media	
		27808	Sports Journalism	
		27818	Concepts Of Storyboarding	
		27807	Audio-Visual Production and Post-Production	
		27811	Documentary film making	
		27812	Multimedia Production	
		27818	Storytelling for children	
		27814	Interpersonal Communication	
		27817	Family Communication	
		27810	Religion, culture and communication	
		27801 (a)	Digital Media Marketing	
		(b)	Basic Course for Indian Sign Language Communication	
		(C)	Media and Disability Communication	
		27815	Intercultural Communication	
		PACJ401	Social science research design	
		PACJ402	Perspectives on Communication	
		PACJ403	Dissertation	

Master of Arts in Film television and New Media Production (MA FTNMP)

RC- PG- MA FTNMP	MA FTNMP (FY)	PAFTNMP101	Writing for Media	2014
		PAFTNMP102	Photography & Cinematography	
		PAFTNMP103	Sound Design and SFX	
		PAFTNMP104	Film & TV Theory & Appreciation	
		PAFTNMP205	Post Production & Computer graphics	
		PAFTNMP206	New Media Theory and Practice	



Jayants
PRINCIPAL

Rajasthani Sammelan Education Trust
Ghanshyamdas Saraf College
Of Arts & Commerce

		PAFTNMP207	Direction	
		PAFTNMP208	Practical Film Production (Fiction and Non-fiction)	
RC-PG-MA FTNMP	MA FTNMP (SY)	PAFTNMP309	Web Production and Programming	
		PAFTNMP310	Visual Communication	
		PAFTNMP 311	Electronic Media Criticism	
		PAFTNMP 312	Media Economics	
		PAFTNMP 313	Laws related to Film, TV and Internet	
		PAFTNMP414	Perspectives in Media Business	
		PAFTNMP415	Marketing & Publicity Design	
			B. Dissertation / Project	
		PAFTNMP416	Practical Film Making	
2015-2016				
Bachelor of Commerce (BCOM)				
RC-UG-BCOM- GEN	Bachelor of Commerce (FYBCOM)	UBCOM101	Commerce I	1983
		UBCOM201	Commerce II	
		UBCOM102	Business Communication	
		UBCOM202	Business Communication	
		UBCOM103	Accountancy and FM	
		UBCOM203	Accountancy and FM	
		UBCOM104	Business Mathematics and Statistical Technique	
		UBCOM204	Business Mathematics and Statistical Technique	
		UBCOM105	Environmental Studies	
		UBCOM205	Environmental Studies	
		UBCOM106	Foundation Course I	
		UBCOM206	Foundation Course II	
		UBCOM107	Business Economics I	
		UBCOM207	Business Economics II	
RC-UG-BCOM- GEN	Bachelor of Commerce (SYBCOM)	UBCOM301	Commerce III	



Jaymukh
PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

		UBCOM401	CommerceIV
		UBCOM302	Economics III
		UBCOM402	EconomicsIV
		UBCOM303	Business Law I
		UBCOM403	Business Law II
		UGAD304	Advertising
		UGAD404	Advertising
		UGMC305	Mass Communication
		UGMC405	Mass Communication
		UBCOM306	Accountancy and FM
		UBCOM406	Accountancy and FM
		UBCOM308	Foundation CourseII
		UBCOM408	Foundation CourseIV
RC-UG-BCOM- GEN	Bachelor of Commerce (TYBCOM)	UBCOM501	Financial Accounting
		UBCOM601	Financial Accounting
		UBCOM502	Cost Accounting
		UBCOM602	Cost Accounting
		UBCOM503	Introduction to Management Accounts
		UBCOM603	Auditing
		UBCOM504	Direct and Indirect Tax
		UBCOM604	Direct and Indirect Tax
		UBCOM505	Commerce V (Marketing)
		UBCOM605	Commerce VI (Human Resource Management)
		UBCOM506	Business Economics V
		UBCOM506	Business Economics VI
		UBCOM507	Export Marketing
		UBCOM607	Export Marketing
		UBCOM508	Computer System and Application
		UBCOM608	Computer System and Application

Bachelor of Management (BMS)



Tanjula
PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

RC-UG-BMS	Bachelor of Management Studies (FY)	1.1	Foundation of Human Skills	2000
		1.2	Introduction to Financial Accounts	
		1.3	Business Economics	
		1.4	Business Law	
		1.5	Business Statistics	
		1.6	Foundation Course	
		1.7	Business Communications	
		2.1	Business Environment II	
		2.2	Industrial Law	
		2.3	Principles of Marketing	
		2.4	Business Mathematics	
		2.5	Foundation Course II	
		2.6	Principles of Management	
		2.7	Business Communication II	
RC-UG-BMS	Bachelor of Management Studies (SY)	3.1	Environment Management	
		3.2	Business Planning and Entrepreneurial Management	
		3.3	Accounting for Managerial Decisions	
		3.4	Strategic Management	
		3.5	Information Technology in Business Management-I	
		3.6(a)	Basics of Financial Services	
		3.6(b)	Corporate Finance	
		3.7(a)	Consumer Behaviour	
		3.7(b)	Advertising	
		4.1	Business Economics	
		4.2	Business Research Methods	
		4.3	Ethics and Governance	
		4.4	Productivity and Quality management	
		4.5	Information Technology in Business Management-II	
		4.6(a)	Financial Institutions and Markets	
		4.6(b)	Corporate Restructuring	



Jaymlo
PRINCIPAL

Rajasthani Sammelan Education Trust
Ghanshyamdas Saraf College
Of Arts & Commerce

		4.7(a)	Integrated Market Communication	
		4.7(b)	Event Marketing	
RC-UG-BMS	Bachelor of Management Studies (TY)	5.1	Logistics and Supply Chain Management	
		5.2	Project Work	
		5.3 (a)	Investment Analysis and Portfolio Management	
		5.3(b)	Commodity and Derivative Market	
		5.3(c)	Risk Management	
		5.3(d)	Direct Taxes	
		5.4(a)	Service Marketing	
		5.4(b)	E- Commerce and Digital Marketing	
		5.4(c)	Sales and Distribution Management	
		5.4(d)	Coustomer Relationship Management	
		6.1	Operations Research	
		6.2	Project Work	
		6.2(a)	International Finance	
		6.2(b)	Innovative Financial Service	
		6.2(c)	Strategic Financial Management	
		6.2(d)	Indirect Tax	
		6.3(a)	Brand inangement	
		6.3(b)	Retail Management	
		6.3(c)	International Marketing	
		6.3(d)	Media Planning and Management	
Bachelor of Commerce Accounting and Finance (BCAF)				2003
RC-UG-BCOM-AF	Bachelor of Commerce (FYBAF)	1.1	Financial Accounting I	
		1.2	Cost Accounting I	
		1.3	Economics I	
		1.4	Business Environment I	
		1.5	Financial Management I	
		1.6	Business Communication I	



Jaymala
PRINCIPAL

Rajasthani Sammelan Education Trust
Ghanshyamdas Saraf College
Of Arts & Commerce

		1.7	Foundation Course I
		2.1	Financial Accounting II
		2.2	Auditing I
		2.3	Foundation Course II
		2.4	Taxation I
		2.5	Business Law I
		2.6	Business Mathematics
		2.7	Business Communication II
RC-UG-BCOM- AF	Bachelor of Commerce (SYBAF)	3.1	Financial Accounting III
		3.2	Cost Accounting II
		3.3	Taxation II
		3.4	Economics II
		3.5	Business Law II
		3.6	Information Technology in Accountancy I
		3.7	Financial Market Operations
		4.1	Financial Accounting IV
		4.2	Management Accounting I
		4.3	Taxation III
		4.4	Business Law III
		4.5	Information Technology in Accountancy II
		4.6	Management I
		4.7	Research Methodology in Accounting and Finance
RC-UG-BCOM- AF	Bachelor of Commerce (TYBAF)	5.1	Financial Accounting V
		5.2	Cost Accounting III
		5.3	Financial Management II
		5.4	Taxation IV
		5.5	Auditing III
		5.6	Management II
		6.1	Financial Accounting VI



Jayants
PRINCIPAL

Rajasthani Sammelan Education Trust
Ghanshyamdas Saraf College
Of Arts & Commerce

		6.2	Cost Accounting IV	
		6.3	Financial Management III	
		6.4	Taxation IV	
		6.5	Financial Accounting VII	
		6.6	Economics III	

Bachelor of Commerce Banking & Insurance(BCBI)

RC-UG-BCON-BI	Bachelor of Commerce (FY BCBI)	1.1	Environmental and Management of Financial Services	2003
		1.2	Principles of Management	
		1.3	Financial Accounting – I	
		1.4	Business Communication – I	
		1.5	Foundation Course – I	
		1.6	Business Economics – I	
		1.7	Quantitative Methods – I	
		2.1	Principles & Practices of Banking & Insurance	
		2.2	Business Law	
		2.3	Financial Accounting – II	
		2.4	Business Communication – II	
		2.5	Foundation Course – II	
		2.6	Organizational Behaviour	
		2.7	Quantitative Methods – II	
RC-UG-BCON-BI	Bachelor of Commerce (SY BCBI)	3.1	Financial Management – I	
		3.2	Organizational Behaviour	
		3.3	Management Accounting	
		3.4	Information Technology in Banking and Insurance – I	
		3.5	Foundation Course – III (An Overview of Banking Sector)	
		3.6	Financial Markets	
		3.7	Direct Taxation	
		4.1	Financial Management – II	



PRINCIPAL

Rajasthani Sammelan Education Trust
Ghanshyamdas Saraf College
Of Arts & Commerce

		4.2	Entrepreneurship Management
		4.3	Cost Accounting of Banking and Insurance
		4.4	Information Technology in Banking and Insurance – II
		4.5	Foundation Course in – IV (An Overview of Insurance Sector)
		4.6	Corporate and Securities Law
		4.7	Business Economics – II
RC-UG-BCON- Bi	Bachelor of Commerce (TY BCBI)	5.1(a)	Strategic Management
		5.1(b)	Financial Service Management
		5.1(c)	Auditing-I
		5.1(d)	Business ethics and Corporate Governance
		5.2(a)	Strategic Management
		5.2(b)	Financial Service Management
		5.2(c)	Auditing-I
		5.2(d)	Financial Reporting & Analysis (Corporate Banking & Insurance)
		5.3	International Banking and Finance
		5.4	International Banking and Finance
		6.1(a)	Marketing in Banking & Insurance
		6.1(b)	International Business
		6.1(c)	Auditing -II
		6.1(d)	Human Resource Management
		6.2(a)	Marketing in Banking & Insurance
		6.2(b)	International Business
		6.2(c)	Auditing -II
		6.2(d)	Security Analysis and Portfolio Management
		6.3	Central Banking
		6.4	Project Work in Banking & Insurance

Bachelor of Commerce Financial Markets(BFM)

RC-UG-BCOM-	Bachelor of Commerce (FYBFM)	1.1	Financial Accounting – I	2009
-------------	-------------------------------	-----	--------------------------	------




PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdass Sarai College
 Of Arts & Commerce

FM			
		1.2	Introduction to Financial system
		1.3	Business Mathematics
		1.4	Business Communication – I
		1.5	Foundation Course – I
		1.6	Business Environment
		1.7	Business Economics – I
		2.1	Financial Accounting – II
		2.2	Principles of Management
		2.3	Business Statistics
		2.4	Business Communication – II
		2.5	Foundation Course – II
		2.6	Environment Science
		2.7	Computer Skills – I
RC-UG-BCOM-FM	Bachelor of Commerce (SYBFM)	3.1	Debt Markets -1
		3.2	Equity Markets-1
		3.3	Commodities Derivatives
		3.4	Business Law – 1
		3.5	Management Accounting
		3.6	Foundation Course in Financial Markets FC III- Money Markets
		3.7	Business Economics -1
		4.1	Debt Markets -2
		4.2	Equity Markets-2
		4.3	Commodities Derivatives
		4.4	Business Law – 2
		4.5	Corporate Finance
		4.6	Foundation Course in Financial Markets FC IV- Foreign Exchange Markets
		4.7	Business Economics -2



Jayant

PRINCIPAL

Rajasthani Sammelan Education Trust
Ghanshyamdas Saraf College
Of Arts & Commerce

RC-UG-BCOM-FM	Bachelor of Commerce (TYBFM)	5.1	Marketing in Financial Services	
		5.2	Technical Analysis	
		5.3	Equity Research	
		5.4	Equity Research	
		5.5	Financial Derivatives	
		5.6	Business Ethics and Corporate Governance	
		6.1	Venture Capital and Private Equity	
		6.2	Mutual Fund Management	
		6.3	Corporate Restructuring	
		6.4	Indirect Tax- GST	
		6.5	Risk Management	
		6.6	Project Work	

Bachelor of Science in Information technology (BSC-IT)

RC-UG-BSC-IT	Bechelor of Science (SY BSCIT)	USIT101	Imperative Programming	2011
		USIT102	Digital Electronics	
		USIT103	Operating Systems	
		USIT104	Discrete Mathematics	
		USIT105	Communication Skills	
		USIT1P1	Imperative Programming Practical	
		USIT1P2	Digital Electronics Practical	
		USIT1P3	Operating Systems Practical	
		USIT1P4	Discrete Mathematics Practical	
		USIT1P5	Communication Skills Practical	
	Bechelor of Science (SY BSCIT)	USIT201	Object Oriented Programming	
		USIT202	Microprocessor Architecture	
		USIT203	Web Programming	
		USIT204	Numerical and Statistical Methods	
		USIT205	Green Computing	
		USIT2P1	Object Oriented Programming Practical	




PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

	USIT2P2	Microprocessor Architecture Practical	
	USIT2P3	Web Programming Practical	
	USIT2P4	Numerical and Statistical Methods Practical	
	USIT2P5	Green Computing Practical	
Bechelor of Science (TY BSCIT)	USIT301	Python Programming	
	USIT302	Data Structures	
	USIT303	Computer Networks	
	USIT304	Database Management Systems	
	USIT305	Applied Mathematics	
	USIT3P1	Python Programming Practical	
	USIT3P2	Data Structures Practical	
	USIT3P3	Computer Networks Practical	
	USIT3P4	Database Management Systems Practical	
	USIT3P5	Mobile Programming Practical	

BA in Multimedia and Mass Communication

RC-UG-BA-BAMMC	BA in Multimedia and Mass Communication(FY BAMMC)	BAMMEC-101	Effective communication – I	2003
		BAMMFC-102	Foundation course –I	
		BAMMFC-102	Visual communication	
		BAMMFMC-104	Fundamentals of mass communication	
		BAMMCA-105	Current Affairs	
		BAMMHM-106	History of Media	
		BAMMEC-201	Effective communication – II	
		BAMMFC-202	Foundation course – II	
		BAMMCW-203	Content Writing	
		BAMMID-204	introduction to Advertising	
		BAMMIJ-205	Introduction to Journalism	
		BAMMMGC-206	Media, Gender & Culture	
RC-UG-BA-BAMMC	BA in Multimedia and Mass Communication(SY BAMMC)	BAMMC EM-3011	Electronic Media – I	




PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

		BAMMC TMC-3012	Theater and Mass Communication-I
		BAMMC RPP-3013	Radio Program Production-I
		BAMMC MGV-3014	Motion Graphics and Visual Effects – I
		BAMMC CCPR-302	Corporate Communication and Public Relations
		BAMMC MS-303	Media Studies
		BAMMC IP-304	Introduction to Photography
		BAMMC FCO-305	Film Communication-I
		BAMMC CMM-306	Computers and Multimedia-I
		BAMMC EM-4011	Electronic Media-II
		BAMMC TMC-4012	Theater and Mass Communication-II
		BAMMC RPP-4013	Radio Program Production-II
		BAMMC MGV-4014	Motion Graphics and Visual Effects –II
		BAMMC WEM-402	Writing and Editing for Media
		BAMMC MLE-403	Media Laws and Ethics
		BAMMC MMR-404	Mass Media Research
		BAMMC FCO-405	Film Communication-II
		BAMMC CMM-406	Computer Multimedia-II
RC-UG-BA-BAMMC	BA in Multimedia and Mass Communication(TY BAMMC)	BAMMC DRG-501	Reporting
		BAMMC DRG-502	Investigative Journalism
		BAMMC EJFW	Features and Writing For Social Justice



Jaagruk

PRINCIPAL

**Rajasthani Sammelan Education Trust
Ghanshyamdas Saraf College
Of Arts & Commerce**

	1B501	
	BAMMC EJWS 1B502	Writing and Editing Skills
	BAMMC EJGM 1B503	Global Media and Conflict Resolution
	BAMMC EJBF 1B504	Business and Financial Journalism
	BAMMC EJMJ 1B505	Mobile Journalism and New Media
	BAMMC EJNM 1B506	News Media Management
	BAMMC EJJP 1B507	Journalism and Public Opinion
	BAMMC EJML 1B508	Media Laws and Ethics
	BAMMC DRG- 601	DIGITAL MEDIA
	BAMMC DRG- 602	NEWSPAPER and MAGAZINE DESIGN (PROJECT)
	BAMMC EJCI 2B601	CONTEMPORARY ISSUES
	BAMMC EJLJ2B602	LIFESTYLE JOURNALISM
	BAMMC EJPT2B603	PHOTO and TRAVEL JOURNALISM
	BAMMC EJMJ 2B6504	MAGAZINE JOURNALISM
	BAMMC EJSJ 2B605	SPORTS JOURNALISM
	BAMMC EJCR 2B606	CRIME REPORTING
	BAMMC EJNF 2B607	FAKE NEWS and FACT CHECKING
	BAMMC EJTJ 2B608	TELEVISION JOURNALISM



Jayant
PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

Master of Commerce (MCOM)

RC-PG-MCOM	Master of Commerce (FY MCOM)	1.1	Strategic Management	2003
		1.2	Economics for Business Decisions	
		1.3	Cost and Management Accounting	
		1.4	Business Ethics and Corporate Social Responsibility	
		2.1	Research Methodology for Business	
		2.2	Macro Economic Concepts and Applications	
		2.3	Corporate Finance	
		2.4	E-Commerce	
RC-PG-MCOM	Master of Commerce (SY MCOM)	3.1(a)	Advanced Financial Accounting	
		3.1(b)	Direct Tax	
		3.1(c)	Advanced Auditing	
		3.2(a)	Human Resource Management	
		3.2(b)	Entrepreneurial Management	
		3.2(c)	Marketing Strategies and Practices	
		3.3	PROJECT WORK	
		4.1(a)	Corporate Financial Accounting	
		4.1(b)	Indirect Tax – Introduction of Goods and Service Tax	
		4.1(c)	Financial Management	
		4.2(a)	Supply chain management & logistics	
		4.2(b)	Advertising and Sales Management	
		4.2(c)	Retail Management	
		4.3	PROJECT WORK	

Master of Arts in Communication and Journalism

RC-PG- MACJ	MA in Communication and Journalism (FY MACJ)	63501	Communication Theory	2011
		63502	Media Economics	
		63503	Reporting and Editing	
		63504	Media Criticism	
		19601	Introduction to Television Studies	
		19602	Introduction to Film Studies	



Jaymish

PRINCIPAL

Rajasthani Sammelan Education Trust
Ghanshyamdas Saraf College
Of Arts & Commerce

		19603	Introduction to Media Research	
		19604	Ethics, Constitution and Media Laws	
RC- PG- MACJ	MA in Communication and Journalism (SY MACJ)	27805	Public Relations in the Private and Public Sector	
		27803	Media Management	
		27813	Media Advocacy	
		27804	Conflict Communication	
		27806	Culture studies and Media	
		27802	Political Communication	
		27816	Video Games and Media	
		27808	Sports Journalism	
		27818	Concepts Of Storyboarding	
		27807	Audio-Visual Production and Post-Production	
		27811	Documentary film making	
		27812	Multimedia Production	
		27818	Storytelling for children	
		27814	Interpersonal Communication	
		27817	Family Communication	
		27810	Religion, culture and communication	
		27801 (a)	Digital Media Marketing	
		(b)	Basic Course for Indian Sign Language Communication	
		(C)	Media and Disability Communication	
		27815	Intercultural Communication	
		PACJ401	Social science research design	
		PACJ402	Perspectives on Communication	
		PACJ403	Dissertation	

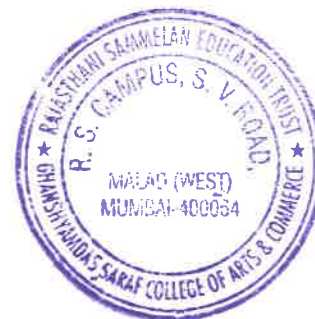
Master of Arts in Film television and New Media Production (MA FTNMP)

RC- PG- MA FTNMP	MA FTNMP (FY)	PAFTNMP101	Writing for Media	2014
		PAFTNMP102	Photography & Cinematography	
		PAFTNMP103	Sound Design and SFX	
		PAFTNMP104	Film & TV Theory & Appreciation	




PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce

		PAFTNMP205	Post Production & Computer graphics	
		PAFTNMP206	New Media Theory and Practice	
		PAFTNMP207	Direction	
		PAFTNMP208	Practical Film Production (Fiction and Non fiction	
RC- PG- MA FTNMP	MA FTNMP (SY)	PAFTNMP309	Web Production and Programming	
		PAFTNMP310	Visual Communication	
		PAFTNMP 311	Electronic Media Criticism	
		PAFTNMP 312	Media Economics	
		PAFTNMP 313	Laws related to Film, TV and Internet	
		PAFTNMP414	Perspectives in Media Business	
		PAFTNMP415	Marketing &Publicity Design	
			B. Dissertation / Project	
		PAFTNMP416	Practical Film Making	



Jaymho
PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce