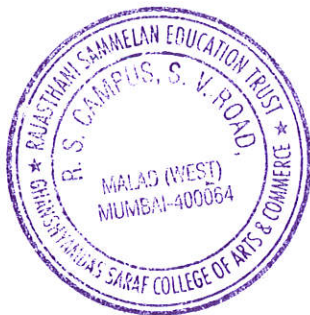


INDEX

Sr.No.	Particulars
1.	B.Com- First Year (RC-UG-BCOM-GEN)
2.	B.Com(Banking & Insurance)- First Year(RC-UG-BCOM-BI)
3.	B.Com(Accounts & Finance)- First Year (RC-UG-BCOM-AF)
4.	B.Com(Financial Markets)- First Year (RC-UG-BCOM-FM)
5.	B.Com(Management Studies)- First Year (RC-UG-BMS)
6.	B.Sc.(Information Technology)- First Year (RC-UG-BSC-CS)
7.	B.Com- Second Year (RC-UG-BCOM-GEN)
8.	B.Com(Financial Markets)- Second Year (RC-UG-BCOM-FM)
9.	M.Com. Part II (RC-PG-MCOM)
10.	B.Com- Third Year (RC-UG-BCOM-GEN)
11.	B.Com(Banking & Insurance)- Third Year (RC-UG-BCOM-BI)
12.	B.Com(Accounts & Finance)-Third Year(RC-UG-BCOM-AF)
13.	B.Com(Management Studies)- Third Year (RC-UG-BMS)
14.	B.Sc.(Information Technology)- Third Year (RC-UG-BSC-CS)
15.	BAMMC



Jaym

PRINCIPAL

Rajasthani Sammelan Education Trust
Ghanshyamdas Saraf College
Of Arts & Commerce

UNIVERSITY OF MUMBAI

No. UG/22 of 2018-19

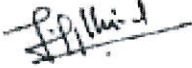
CIRCULAR:-

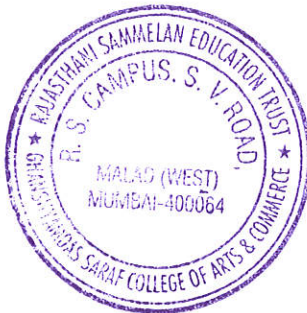
The Principals of the Affiliated Colleges and Directors of the recognized Institutions in Commerce and Management Faculty are hereby informed that the recommendations made by the Board of Examinations & Evaluation at its meeting held on 6th June, 2018 have been accepted by the Academic Council at its meeting held on 14th June, 2018 vide item No. 5.4 and that in accordance therewith to successfully complete the T.Y.B.Com. Program, candidates seeking admission to the same during the academic year 2018-19 onwards and who have taken admission to F.Y.B.Com. prior to 2016-17 shall complete and qualify in one appropriate course [i.e. as per appendix (List of Discipline Specific Elective courses 1A) for Semester III & IV] that he/she has not acquired credits in Semester III & IV, so as to acquire the required number of credits for completing the T.Y.B.Com. program.


And further it was resolved that the examination in the said appropriate course shall be taken and conducted by the same college in which he/she has taken admission for the T.Y.B.Com. program. The obtained marks in the said appropriate course be counted at S.Y.B.Com. Semester III & IV, the relevant marks so obtained by the learner shall be communicated to the University Examinations Section by the college in which T.Y.B.Com. program is being pursued by the learner. The concerned college shall issue the Statement of Marks for the same, accordingly.

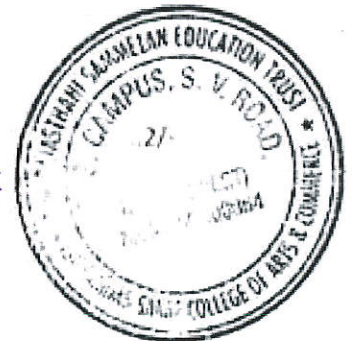
(The same is available on the University's website www.mu.ac.in).

MUMBAI - 400 032
20th October, 2018


(Prof. Sunil Bhirud)
I/c. REGISTRAR




PRINCIPAL
• Rajasthani Sammelan Education Trust
Ghanshyamdas Saraf College
Of Arts & Commerce



To,

The Principals of the affiliated Colleges and Directors of the recognized Institutions in Commerce and Management Faculty. (Circular No. UG/334 of 2017-18 dated 9th January, 2018.)

A.C/5.4/14/06/2018

No. UG/V22-A of 2018

MUMBAI-400 032

20th October, 2018

Copy forwarded with Compliments for information to:-

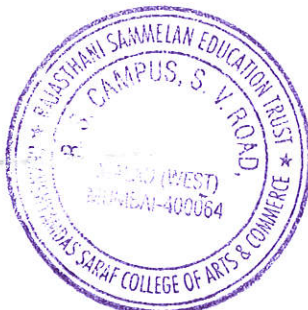
- 1) The Vc Dean, Faculty of Commerce and Management.
- 2) The Director, Board of Examinations and Evaluation,
- 3) The Director, Board of Students Development,
- 4) The Professor-com-Director, Institute of Distance and Open Learning (IDOL),
- 5) The Co-ordinator, University Computerization Centre,

(Signature)
(Prof. Sunil Bhirud)
I/c. REGISTRAR

Copy to :-

The Director of Board of Student Development, the Deputy Registrar (Eligibility and Migration Section), the Director of Students Welfare, the Executive Secretary to the Vice-Chancellor, the Pro-Vice-Chancellor, the Registrar and the Assistant Registrar, Administrative sub-center, Ratnagiri for information.

The Offg. Director of Board of Examinations and Evaluation (3 copies), the Finance and Accounts Office (1 copies), Record Section (2 copies), Publications Section (2 copies), the Deputy Registrar, Enrolment, Eligibility and Migration Section (1 copies), the Deputy Registrar (Accounts Section), Vidyanagari (1 copies), the Deputy Registrar, Affiliation Section (1 copies), the Professor-cum-Director, Institute of Distance and Open Learning Education, (4 copies) the Director University Computer Center (IDE Building), Vidyanagari, (1 copies) the Deputy Registrar (Special Cell), the Deputy Registrar, (PRO) the Assistant Registrar, Academic Authorities Unit (1 copies) and the Assistant Registrar, Executive Authorities Unit (1 copies). They are requested to treat this as action taken report on the concerned resolution adopted by the Academic Council referred to in the above circular and that on separate Action Taken Report will be sent in this connection. The Assistant Registrar Constituent Colleges Unit (1 copies), BUCTU (1 copy), the Deputy Accountant, Unit V (1 copy), the In-charge Director, Centralize Computing Facility (1 copy), the Receptionist (1 copy), the Telephone Operator (1 copy), the Secretary MUASA (1 copy), the Superintendent, Post-Graduate Section (1 copies), the Superintendent, Thesis Section (1 copies)



(Signature)
PRINCIPAL

Rajasthani Sammelan Education Trust
Ghanshyamdas Saraf College
Of Arts & Commerce



UNIVERSITY OF MUMBAI
No. UG/121 of 2016-17

CIRCULAR:-

A reference is invited to the Syllabi relating to the B.Com. (Banking Insurance) degree course vide this office Circular No. UG/144 of 2011 dated 14th June, 2011 the Principals of affiliated Colleges in Commerce are hereby informed that the approved by the Academic Council at its meeting held on 24th June, 2016 vide item No. 4.74 and that in accordance therewith, the revised syllabus as per Choice Based Credit System for B.Com (Banking and Insurance) (Sem. I to VI) - Course Structure (Sem. I & II), which is available on the University's web site (www.mu.ac.in) and that the same has been brought into force with effect from the academic year 2016-17.

MUMBAI - 400 032
27th October, 2016


(Dr.M.A. Khan)
REGISTRAR

To,

The Principals of affiliated Colleges in Commerce and the Heads of recognized Institutions concerned.

A.C/4.74 /24/06/2016

No. UG/121-A of 2016-17 MUMBAI-400 032 27th October, 2016

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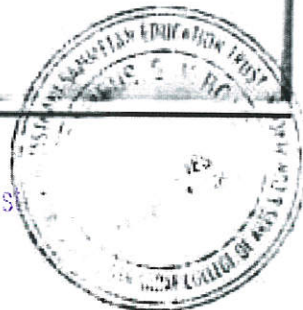
- 1) The Dean, Faculty of Commerce,
- 2) The Director, Board of College and University Development.
- 3) The Controller of Examinations,
- 4) The Professor-cum- Director, Institute of Distance and Open Learning (IDOL),
- 5) The Co-Ordinator, University Computerization Centre.


(Dr.M.A. Khan)
REGISTRAR

PTO..




PRINCIPAL
Rajasthani Sammelan Education Trust
Ghanshyamdas Saraf College
Of Arts & Commerce




UNIVERSITY OF MUMBAI

No. UG/106 of 2016-17

CIRCULAR:-

A reference is invited to the Syllabi relating to the B.Com. (Accounting & Finance) degree programme vide this office Circular No. UG/28 of 2015 dated 22nd July, 2015 the Principals of affiliated Colleges in Commerce and the Professor-cum-Director, Institute of Distance and Open Learning (IDOL) are hereby informed that the approved by the Academic Council at its meeting held on 24th June, 2016 vide item No. 4.77 and that in accordance therewith, the revised syllabus as per Choice Based Credit System for B.Com (Accounting & Finance) for (Sem. I to VI)-Course Structure (Sem. I & II), which is available on the University's web site (www.mu.ac.in) and that the same has been brought into force with effect from the academic year 2016-17.

MUMBAI - 400 032
October, 2016


(Dr.M.A. Khan)
REGISTRAR

To,


The Principals of affiliated Colleges in Commerce and the Professor-cum-Director, Institute of Distance and Open Learning (IDOL).

A.C/4.77 /24/06/2016

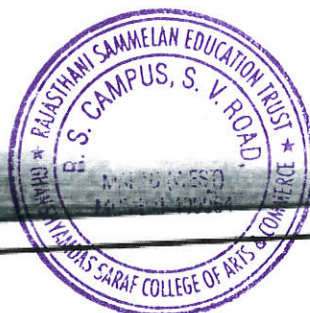
No. UG/106-A of 2016-17 MUMBAI-400 032 24th October, 2016


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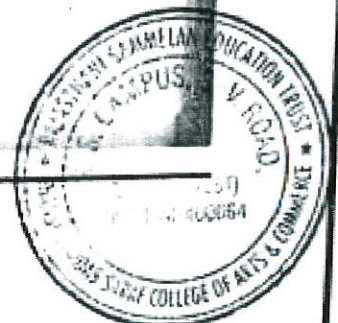
- 1) The Dean, Faculty of Commerce,
- 2) The Director, Board of College and University Development.
- 3) The Controller of Examinations,
- 4) The Co-Ordinator, University Computerization Centre.


(Dr.M.A. Khan)
REGISTRAR

P.T.O..




PRINCIPAL
Rajasthani Sammelan Education Trust
Ghanshyamdas Saraf College
Of Arts & Commerce



UNIVERSITY OF MUMBAI

No. UG/107 of 2016-17

CIRCULAR:-

A reference is invited to the Syllabi relating to the B.Com. (Financial Markets) degree programme vide this office Circular No. UG/27 of 2015 dated 22nd July, 2015 the Principals of affiliated Colleges in Commerce are hereby informed that the approved by the Academic Council at its meeting held on 24th June, 2016 vide item No. 4.78 and that in accordance therewith, the revised syllabus as per Choice Based Credit System for B.Com (Financial Markets))for (Sem. I to VI) - Course Structure (Sem. I & II), which is available on the University's web site (www.mu.ac.in) and that the same has been brought into force with effect from the academic year 2016-17.

MUMBAI - 400 032
October, 2016

(Dr.M.A. Khan)
REGISTRAR

To,

The Principals of affiliated Colleges in Commerce and the Heads of recognized Institutions concerned.

A.C/4.78 /24/06/2016

.....
No. UG/107-A of 2016-17 MUMBAI-400 032 25 October, 2016

Copy forwarded with compliments for information to:-

- 1) The Dean, Faculty of Commerce,
- 2) The Director, Board of College and University Development.
- 3) The Controller of Examinations,
- 4) The Professor-cum- Director, Institute of Distance and Open Learning (IDOL),
- 5) The Co-Ordinator, University Computerization Centre.

(Dr.M.A. Khan)
REGISTRAR

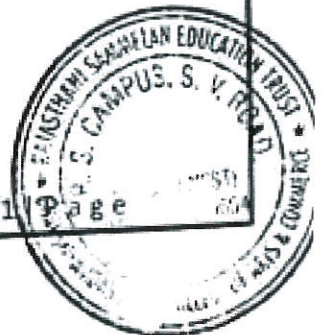
PTO..



PRINCIPAL

Rajasthani Sammelan Education Trust
Ghanshyamdas Saraf College
Of Arts & Commerce

Board of Studies-in-Accountancy, University of Mumbai



UNIVERSITY OF MUMBAI
No. UG/109 of 2016-17

CIRCULAR:-

A reference is invited to the Syllabi relating to the Bachelor of Management Studies (B.M.S) degree programme vide this office Circular No. UG/144 of 2011 dated 14th June, 2011 the Principals of affiliated Colleges in Commerce are hereby informed that the approved by the Academic Council at its meeting held on 24th June, 2016 vide item No. 4.80 and that in accordance therewith, the revised syllabus as per Choice Based Credit System for (B.M.S) Program - Course Structure (Sem. I to VI), which is available on the University's web site (www.mu.ac.in) and that the same has been brought into force with effect from the academic year 2016-17.

MUMBAI - 400 032
October, 2016


(Dr.M.A. Khan)
REGISTRAR

To,

The Principals of affiliated Colleges in Commerce and the Heads of recognized Institutions concerned.

A.C/4.80/24/06/2016

No. UG/109-A of 2016-17 MUMBAI-400 032 25 October, 2016


Copy forwarded with compliments for information to:-

- 1) The Dean, Faculty of Commerce,
- 2) The Director, Board of College and University Development
- 3) The Controller of Examinations,
- 4) The Professor-cum- Director, Institute of Distance and Open Learning (IDOL),
- 5) The Co-Ordinator, University Computerization Centre.

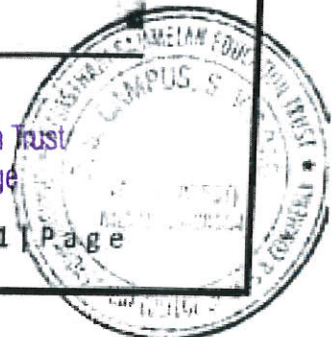

(Dr.M.A. Khan)
REGISTRAR

PTO..




PRINCIPAL

Rajasthani Sammelan Education Trust
Ghanshyamdas Saraf College
Of Arts & Commerce



UNIVERSITY OF MUMBAI

No. UG/176 of 2016-17

CIRCULAR:-

A reference is invited to the Syllabi relating to the B.Sc. degree course, vide this office Circular No. UG/177 of 2011, dated 20th June, 2011 and the Principals of affiliated Colleges in Arts, Science and Commerce are hereby informed that the recommendation made by the Ad-hoc Board of Studies in Information Technology at its meeting held on 4th July, 2016 has been accepted by the Academic Council at its meeting held on 14th July, 2016 vide item No. 4.76 and that in accordance therewith, the revised syllabus as per the Choice Based Credit System for F.Y. B.Sc. programme in Information Technology (Sem. I & II), which is available on the University's web site (www.mu.ac.in) and that the same has been brought into force with effect from the academic year 2016-17.

MUMBAI - 400 032

22 November, 2016

(Dr.M.A.Khan)

REGISTRAR

To,

The Principals of the affiliated Colleges in Arts, Science and Commerce.

A.C/4.76/14.07.2016

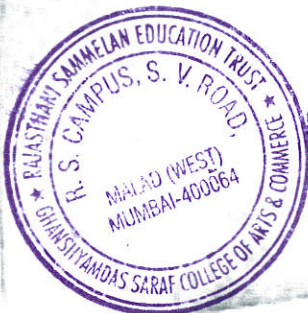
No. UG/ 176 -A of 2016

MUMBAI-400 032

22 November, 2016

Copy forwarded with Compliments for information to:-

- 1) The Co-ordinator, Faculty of Science,
- 2) The Chairman, Board of Studies in Information Technology,
- 3) The Professor-cum-Director, Institute of Distance & Open Learning (IDOL)
- 4) The Director, Board of College and University Development,
- 5) The Co-Ordinator, University Computerization Centre,
- 6) The Controller of Examinations.



Jayant
PRINCIPAL
Rajasthani Sammelan Education Trust
Ghanshyamdas Saraf College
Of Arts & Commerce



(Dr.M.A.Khan)
REGISTRAR

PTO..

UNIVERSITY OF MUMBAI

No. UG/105 of 2016-17

CIRCULAR:-

A reference is invited to the Syllabi relating to the B.Com. degree programme vide this office Circular No. UG/144 of 2011 dated 14th June, 2011 the Principals of affiliated Colleges in Commerce are hereby informed that the approved by the Academic Council at its meeting held on 24th June, 2016 vide item No. 4.76 and that in accordance therewith, the revised syllabus as per Choice Based Credit System for B.Com. Program – Course Structure (Sem. I to VI), which is available on the University's web site (www.jnu.ac.in) and that the same has been brought into force with effect from the academic year 2016-17.

MUMBAI – 400 032
October, 2016


(Dr.M.A. Khan)
REGISTRAR

To,


The Principals of affiliated Colleges in Commerce and the Heads of recognized Institutions concerned.

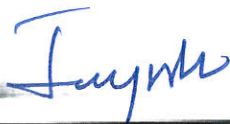
A.C/4.76 /24/06/2016

No. UG/105-A of 2016-17 MUMBAI-400 032 25 October, 2016

Copy forwarded with compliments for information to:-

- 1) The Dean, Faculty of Commerce,
- 2) The Director, Board of College and University Development,
- 3) The Controller of Examinations,
- 4) The Professor-cum- Director, Institute of Distance and Open Learning (IDOL),
- 5) The Co-Ordinator, University Computerization Centre.


(Dr.M.A. Khan)
REGISTRAR
PTO.,





PRINCIPAL
Rajasthani Sammelan Education Trust
Ghanshyamdas Saraf College
Of Arts & Commerce



UNIVERSITY OF MUMBAI
No. UG/184 of 2017

CIRCULAR:-

A reference is invited to the Syllabi relating to the Bachelor of Commerce (Financial Markets) degree course, vide this office Circular No. UG/107 of 2016-17, dated 25th October, 2016 and the Principals of the affiliated Colleges in Commerce are hereby informed that the proposal received from Ad-hoc Dean, Faculty of Commerce & Management has been accepted by the Academic Council at its meeting held on 11th May, 2017 vide item No. 4.314 and that in accordance therewith, in revised syllabus as per the Credit Based Semester and Grading System for S.Y.B.Com (Financial Market) for (Sem III & IV), which is available on the University's website (www.mu.ac.in) and that the same has been brought into force with effect from the academic year 2017-18, accordingly.


(Dr.M.A.Khan)
REGISTRAR

MUMBAI - 400 032

8th August, 2017

To,

The Principal of the affiliated Colleges in Commerce and the Head of Recognized Institutions concerned.

A.C/4.314/11.05.2017

No. UG/184-A of 2017

MUMBAI-400 032

8th August, 2017

Copy forwarded with compliments for information to :-


- 1) The Co-ordinator, Faculty of Commerce,
- 2) The Offg. Director Board of Examinations and Evaluation,
- 3) The Director, Board of Students Development,
- 4) The Professor-cum-Director, Institute of Distance and Open Learning,
- 5) The Co-Ordinator, University Computerization Centre,




PRINCIPAL

Rajasthani Sammelan Education Trust
Ghanshyamdas Saraf College
Of Arts & Commerce




(Dr.M.A.Khan)
REGISTRAR
....PTO

UNIVERSITY OF MUMBAI
No. UG/233 of 2017-18

CIRCULAR:-

A reference is invited to the syllabi relating to the Master of Commerce (M.Com.) Programme vide this office Circular No.UG/144 of 2011, dated 14th June, 2011 and the Principals of the affiliated Colleges in Commerce are hereby informed that the proposal received from Ad-hoc Dean, Faculty of Commerce and Management has been accepted by the Academic Council at its meeting held on 11th May, 2017 vide item No.4.184 and that in accordance therewith, the revised syllabus as per the (CBCS) for Master of Commerce (M.Com.) (Sem -III & IV), which is available on the University's website (www.mu.ac.in) and that the same has been brought into force with effect from the academic year 2017-18, accordingly.

MUMBAI - 400 032

27th August, 2017
To Sept.

M. A. M.
REGISTRAR

The Principals of the affiliated Colleges in Commerce.

A.C/4.184/11/05/2017

No. UG/233 -A of 2017

MUMBAI-400 032

27th August, 2017
Sept.

Copy forwarded with Compliments for information to:-

- 1) The Co-ordinator, Faculty of Commerce & Management,
- 2) The Chairman, Ad-hoc Board of Studies in Commerce and Management,
- 3) The Offg. Director, Board of Examinations and Evaluation,
- 4) The Director, Board of Students Development,
- 5) The Professor-cum-Director, Institute of Distance and Open Learning (IDOL),
- 6) The Co-Ordinator, University Computerization Centre,

M. A. M.
REGISTRAR

....PTO



Jayashree
PRINCIPAL

Jayashree Sammelan Education Trust
Jayashree Saraf College
Of Arts & Commerce

UNIVERSITY OF MUMBAI

No. UG/21 of 2018-19

CIRCULAR:-

Attention of the Principals of the affiliated Colleges and Directors of the recognized Institutions in Commerce & Management Faculty is invited to this office Circular No.UG/105 of 2016-17, dated 25th October, 2016 relating to syllabus of Bachelor of Commerce (B.Com.) degree course.

They are informed that the recommendations made by the Board of Studies in Commerce at its meeting held on 28th February, 2018 have been accepted by the Academic Council at its meeting held on 5th May, 2018 vide item No. 4.48 and that in accordance therewith, the revised syllabus as per the (CBCS) for the T.Y.B.Com. (Sem. V & VI), has been brought into force with effect from the academic year 2018-19, accordingly. (The same is available on the University's website www.mu.ac.in).

MUMBAI - 400 032

14th June, 2018

To

(Dr. Dinesh Kamble)
I/c REGISTRAR

The Principals of the affiliated Colleges and Directors of the recognized Institutions in Commerce & Management Faculty. (Circular No. UG/334 of 2017-18 dated 9th January, 2018.)

A.C./4.48/05/05/2018

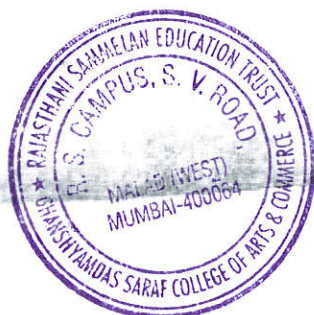
No. UG/21 -A of 2018

MUMBAI-400 032

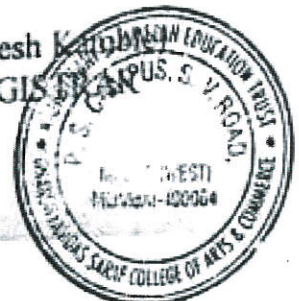
14th June, 2018

Copy forwarded with Compliments for information to:-

- 1) The I/c Dean, Faculty of Commerce & Management,
- 2) The Chairman, Board of Studies in Commerce,
- 3) The Director, Board of Examinations and Evaluation,
- 4) The Director, Board of Students Development,
- 5) The Professor-cum-Director, Institute of Distance and Open Learning (IDOL),
- 6) The Co-Ordinator, University Computerization Centre,



PRINCIPAL
Rajasthani Sammelan Education Trust
Ghanshyamdas Saraf College
Of Arts & Commerce



CIRCULAR:-

Attention of the Principals of the affiliated Colleges and Directors of the recognized Institutions in Commerce & Management Faculty is invited to this office Circular No.UG/121 of 2016-17, dated 27th October, 2016 relating to syllabus of Bachelor of Commerce (B.Com.) degree course.

They are informed that the recommendations made by the I/c Dean, Faculty of Commerce & Management in Banking and Finance at its meeting held on 28th February, 2018 have been accepted by the Academic Council at its meeting held on 5th May, 2018 vide item No. 4.45 and that in accordance therewith, the revised syllabus as per the (CBCS) for the T.Y.B.Com. (Banking and Finance) (Sem. V & VI), has been brought into force with effect from the academic year 2018-19, accordingly. (The same is available on the University's website www.mu.ac.in).

MUMBAI - 400 032

12th June, 2018

To


(Dr. Dinesh Kamble)
I/c REGISTRAR

The Principals of the affiliated Colleges and Directors of the recognized Institutions in Commerce & Management Faculty. (Circular No. UG/334 of 2017-18 dated 9th January, 2018.)

A.C./4.45/05/05/2018

No. UG/ 7 -A of 2018

MUMBAI-400 032 12th June, 2018

Copy forwarded with Compliments for information to:-

- 1) The I/c Dean, Faculty of Commerce & Management,
- 2) The Director, Board of Examinations and Evaluation,
- 3) The Director, Board of Students Development,
- 4) The Professor-cum-Director, Institute of Distance and Open Learning (IDOL),
- 5) The Co-Ordinator, University Computerization Centre,

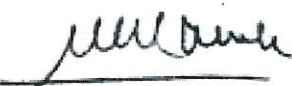




PRINCIPAL

Rajasthani Sammelan Education Trust
Ghanshyamdas Saraf College
Of Arts & Commerce




(Dr. Dinesh Kamble)
I/c REGISTRAR

CIRCULAR:-

Attention of the Principals of the affiliated Colleges and Directors of the recognized Institutions in Commerce & Management Faculty is invited to this office Circular No. UG/28 of 2015, dated 22nd July, 2015 relating to syllabus of Bachelor of Commerce (Accounting and Finance) degree programme.

Their attention is also invited to University Circular No. UG/106 of 2016-17 dated 25th October, 2016 for F.Y.B.Com. (Accounting & Finance) Sem. I & II and University Circular No. UG/166 of 2017-18 dated 8th August, 2017 for S.Y.B.Com. (Accounting & Finance) Sem. III & IV respectively.

They are hereby informed that the recommendations made by the Board of Studies in Accountancy at its meeting held on 28th February, 2018 have been accepted by the Academic Council at its meeting held on 5th May, 2018 vide item No. 4.42 and that in accordance therewith, the revised syllabus as per the (CBCS) for the T.Y.B.Com. in Accountancy (Accounting and Finance) (Sem. V & VI), has been brought into force with effect from the academic year 2018-19, accordingly. (The same is available on the University's website www.mu.ac.in).

MUMBAI - 400 032

27th July, 2018

To


(Dr. Dinesh Kamble)
I/c REGISTRAR

The Principals of the affiliated Colleges and Directors of the recognized Institutions in Commerce & Management Faculty. (Circular No. UG/334 of 2017-18 dated 9th January, 2018.)

A.C./4.42/05/05/2018

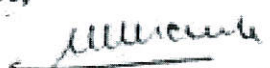
No. UG/ 91 -A of 2018

MUMBAI-400 032

27th July, 2018

Copy forwarded with Compliments for information to:-

- 1) The I/c Dean, Faculty of Commerce & Management,
- 2) The Director, Board of Examinations and Evaluation,
- 3) The Director, Board of Students Development,
- 4) The Professor-cum-Director, Institute of Distance and Open Learning (IDOL),
- 5) The Co-Ordinator, University Computerization Centre,


(Dr. Dinesh Kamble)
I/c REGISTRAR




PRINCIPAL
Rajasthani Sammelan Education Trust,
Ghanshyamdas Saraf College
Of Arts & Commerce



CIRCULAR:-

Attention of the Principals of the affiliated Colleges and Directors of the recognized Institutions in Commerce & Management Faculty is invited to this office Circular No. UG/21 of 2016-17, dated 30th June, 2016 relating to syllabus of Bachelor of Management Studies (B.M.S.) degree course.

Their attention is also invited to University Circular No. UG/109 of 2016-17 dated 25th October, 2016 for F.Y.B.M.S. (Sem. I & II) and University Circular No. UG/261 of 2017-18 dated 23rd October, 2017 for S.Y. B.M.S. (Sem. III & IV) respectively.

They are hereby informed that the recommendations made by the Board of Studies in Business Management at its meeting held on 28th February, 2018 have been accepted by the Academic Council at its meeting held on 5th May, 2018 vide item No. 4.44 and that in accordance therewith, the revised syllabus as per the (CBCS) for the T.Y.B.M.S. (Sem. V & VI), has been brought into force with effect from the academic year 2018-19, accordingly. (The same is available on the University's website www.mu.ac.in).

MUMBAI - 400 032

27th July, 2018

To

The Principals of the affiliated Colleges and Directors of the recognized Institutions in Commerce & Management Faculty. (Circular No. UG/334 of 2017-18 dated 9th January, 2018.)

A.C./4.44/05/05/2018

No. UG/ 83 -A of 2018

MUMBAI-400 032

27th July, 2018

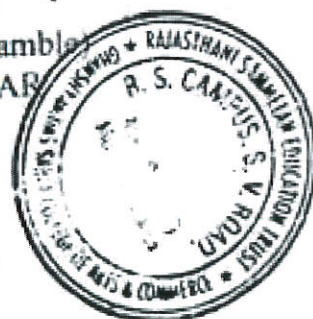
Copy forwarded with Compliments for information to:-

- 1) The I/c Dean, Faculty of Commerce & Management,
- 2) The Director, Board of Examinations and Evaluation,
- 3) The Director, Board of Students Development,
- 4) The Professor-cum-Director, Institute of Distance and Open Learning (IDOL),
- 5) The Co-Ordinator, University Computerization Centre,

(Dr. Dinesh Kamble)
I/c REGISTRAR



Jayant
PRINCIPAL
Rajasthani Sammelan Education Trust
Ghanshyamdas Saraf College
Of Arts & Commerce



2222

1. The University of Mumbai, through the Associated Colleges and Directors of the
 2. Information Technology Faculty is invited to this office
 3. 66 of 2012 dated 31st September, 2012 relating to syllabus of the
 4. Bachelor's degree programme in Information Technology.

5. The University of Mumbai, through the Associated Colleges and Directors of the
 6. Information Technology Faculty is invited to this office
 7. 66 of 2012 dated 31st September, 2012 relating to syllabus of the
 8. Bachelor's degree programme in Information Technology.
 9. The University of Mumbai, through the Associated Colleges and Directors of the
 10. Information Technology Faculty is invited to this office
 11. 66 of 2012 dated 31st September, 2012 relating to syllabus of the
 12. Bachelor's degree programme in Information Technology.
 13. The University of Mumbai, through the Associated Colleges and Directors of the
 14. Information Technology Faculty is invited to this office
 15. 66 of 2012 dated 31st September, 2012 relating to syllabus of the
 16. Bachelor's degree programme in Information Technology.

(Signature)
 (Dr. Dinesh Kamble)
 P.C. REGISTRAR

MUM

To

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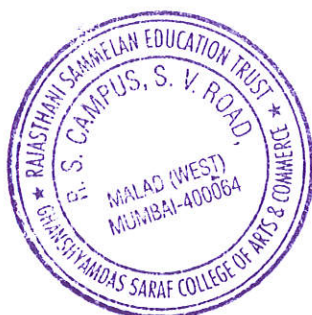
The Directors of the recognized Institutions
 in No. UG 334 of 2017-18 dated
 9th June 2018

A.C. 4. 14. 2018

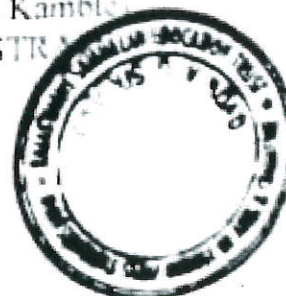
No. UG 334 of 2017-18 dated 9th June 2018
 UG 334 of 2017-18 dated 9th June 2018

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(Signature)
 (Dr. Dinesh Kamble)
 P.C. REGISTRAR



(Signature)
PRINCIPAL
 Rajasthani Sammelan Education Trust
 Ghanshyamdas Saraf College
 Of Arts & Commerce



UNIVERSITY OF MUMBAI



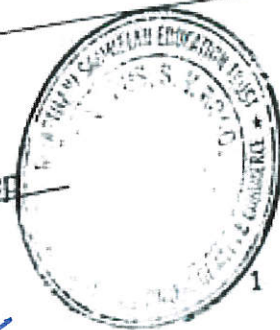
Sr. No.	Heading	Particulars
1	Title of the Course	BA in Multimedia and Mass Communication(BAMMC)
2	Eligibility for Admission	12 th pass.
3	Passing Marks	40%
4	Ordinances / Regulations (if any)	--
5	No. of Years / Semesters	03 years & 06 semesters
6	Level	P.G. / <input checked="" type="checkbox"/> U.G. / Diploma / Certificate (Strike out which is not applicable) Yearly / Semester <input checked="" type="checkbox"/>
7	Pattern	CBCS (Strike out which is not applicable) New / Revised <input checked="" type="checkbox"/>
8	Status	CBCS (Strike out which is not applicable)
9	To be implemented from Academic Year	From Academic Year <u>2019-20</u> in Progressive manner.

Date : April 26, 2019. Signature :

Name of BOS Chairperson / Dean : Dr. Sunder Rajdeep



PRINCIPAL

Rajasthani Sammelan Education Trust
Ghanshyamdas College
Of Arts & Commerce

CHOICE BASED CREDIT SYSTEM

BA in Multimedia and Mass Communication (BAMMC) (Choice based) Semester - I & II
revised Syllabus to be sanctioned & implemented from 2019-20.

PROGRAM OUTCOME

1. The program considers media industries and their relationship to culture and society, and the understanding of how communication works. The program emphasizes the development of critical thinking, professional writing skills and effective oral communication.
2. The Communication and Media Studies major prepares students for a wide variety of careers in business and industry, advertising, public relations and journalism, or advanced study
3. This program will equip the learners with professional skills essential for making career in Entertainment industry, Cinema, Television, OTT Platforms, social media platforms etc.
4. Students would demonstrate the ability to apply rhetorical principles in a variety of creative, cinematic, organizational, professional and journalistic venues.
5. Knowledge, skills, and values that prepare them for future careers in our interconnected society, whether in mass media or advanced study
6. Learners would develop a global awareness of political, social and corporate issues influenced by communication sensitivity and skills.
7. Learners will understand mass media as a system of interrelated forces, including historical foundations, technological advances, economic dynamics, regulatory constraints, and ethical concerns.
8. This programme will also give them an improved sense of self-confidence and self-efficacy and an awareness of their responsibilities as professionals in their field
9. Learners will be able to create and design emerging media products, including blogs, digital audio, digital video, social media, digital photography, and multimedia.
10. They will be better equipped to grasp the complex relationship between communication/media theories and a diverse set of individual, social, and professional practices.
11. Learners will understand the underlying philosophical assumptions of, and be able to apply, communication research methods to address a range of media texts and audiences, production and technological practices, and relevant social issues.
12. Learners will comprehend the foundations, process, and practices of writing for and about the media, and demonstrate proficiency in writing across platforms.
13. Learners will be able to conceptualize, design, and produce one or more works in media based on effective principles and practices of media aesthetics for a target audience.



Jayram

PRINCIPAL

Rajasthani Sammelan Education Trust
Ghanshyamdas Saraf College
Of Arts & Commerce

