1.1 List of courses of	fered across all pro		ast five years	1
Drogram godo	Program Name	Course	Course Name	No of Courses
Program code	Program Name		9-20	Courses
	Rach		nmerece (BCOM)	
RC-UG-BCOM-GEN	Bachelor of	UBCOM10	Commerce I	14
KC-UG-BCOW-GEN	Commerce (FYBCOM)	1	Commerce	14
		UBCOM20 1	Commerce II	
9		UBCOM10 2	Business Communication	
		UBCOM20 2	Business Communication	
		UBCOM10	Accountancy and FM	
		UBCOM20 3	Accountancy and FM	
		UBCOM10 4	Business Mathematics and Statistical Technique	
		UBCOM20 4	Business Mathematics and Statistical Technique	
		UBCOM10 5	Environmental Studies	
		UBCOM20 5	Environmental Studies	
и		UBCOM10	Foundation Course I	
		UBCOM20 6	Foundation Course II	
		UBCOM10 7	Business Economics I	
		UBCOM20 7	Business Economics II	
RC-UG-BCOM-GEN	Bachelor of Commerce (SYBCOM)	UBCOM30 1	Commerce III	16
		UBCOM40	CommerceIV	
		UBCOM30 2	Economics III	
		UBCOM40 2	EconomicsIV	
12		UBCOM30 3	Business Law I	
		UBCOM40 3	Business Law II	
		UGAD304	Advertising	
		UGAD404	Advertising	
		UGMC305	Mass Communication	
		UGMC405	Mass Communication	



		UBCOM30	Accountancy and FM	
		UBCOM40	Accountancy and FM	
		UBCOM30 7	Introduction to Management Accounts	
		UBCOM40	Auditing	
		UBCOM30 8	Foundation Courselll	
		UBCOM40 8	Foundation CourseIV	
RC-UG-BCOM-GEN	Bachelor of Commerce (TYBCOM)	UBCOM50 1	Financial Accounting	14
		UBCOM60	Financial Accounting	
		UBCOM50 2	Cost Accounting	
		UBCOM60 2	Cost Accounting	
		UBCOM50	Direct and Indirect Tax	
		UBCOM60	Direct and Indirect Tax	
		UBCOM50 4	Commerce V (Marketing)	
		UBCOM60 4	Commerce VI (Human Resource Management)	
		UBCOM50 5	Business Economics V	
		UBCOM60 5	Business Economics VI	
		UBCOM50 6	Export Marketing	
		UBCOM60 6	Export Marketing	
		UBCOM50 7	Computer System and Application	
11		UBCOM60 7	Computer System and Application	
三川県西東州(第7)	Bac	helor of Ma	nagement (BMS)	
RC-UG-BMS	Bachelor of Management Studies (FY)	1.1	Foundation of Human Skills	14
		1.2	Introduction to Financial Accounts	
		1.3	Business Economics	
		1.4	Business Law	
		1.5	Business Statistics	
		1.6	Foundation Course	
		1.7	Business Communications	

PRINCIPAL



	Ĩ	2.1	Business Environment I	
		2.2	Industrial Law	
		2.3	Principles of Marketing	
		2.4	Business Mathematics	
		2.5	Foundation Course II	
		2.6	Principles of Management	
		2.7	Business Communication II	
RC-UG-BMS	Bachelor of	3.1	Environment Management	18
KC-OG-DIVIS	Management Studies (SY)	3.1	Z.I.V.I. G.II. I. G.I. I.	
		3.2	Business Planning and Entrepreneurial Management	
		3.3	Accounting for Managerial Decisions	
		3.4	Startegic Management	
		3.5	Information Technology in Business Management-I	
		3.6(a)	Basics of Financial Services	
		3.6(b)	Corporate Finance	
		3.7(a)	Consumer Behaviour	
		3.7(b)	Advertising	
		4.1	Business Economics	
		4.2	Business Research Methods	
		4.3	Ethics and Governance	
		4.4	Productivity and Quality management	
		4.5	Information Technology in Business Management-II	
		4.6(a)	Financial Institutions and Markets	
		4.6(b)	Corporate Restructuring	
		4.7(a)	Integrated Market Communication	
		4.7(b)	Event Marketing	
RC-UG-BMS	Bachelor of Management Studies (TY)	5.1	Logistics and Supply Chain Management	20
		5.2	Project Work	
		5.3 (a)	Investment Analysis and Portfolio Management	
		5.3(b)	Commodity and Derivative Market	
		5.3(c)	Risk Management	
		5.3(d)	Direct Taxes	
		5.4(a)	Service Marketing	
		5.4(b)	E- Commerece and Digital Marketing	
		5.4(c)	Sales and Distribution Management	
		5.4(d)	Coustomer Relationship Management	
		6.1	Operations Research	
		6.2	Project Work	,
		6.2(a)	International Finance	
		6.2(b)	Innovative Financial Service	
		6.2(c)	Strategic Financial Management	
-		6.2(d)	Indirect Tax	
		6.3(a)	Brand management	
		6.3(b)	Retail Management	
		6.3(c)	International Marketing	

MALAD (N'EST) MUMBAI-450054

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RC-UG-BCOM-	Bachelor of	1.1	Financial Accounting I	14
AF	Commerce (FYBAF)			
	(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	1.2	Cost Accounting I	
		1.3	Economics I	
		1.4	Business Environment I	
		1.5	Financial Management I	
		1.6	Business Communication I	
		1.7	Foundation Course I	
		2.1	Financial Accounting II	
		2.2	Auditing I	
		2.3	Foundation Course II	
		2.4	Taxation I	
		2.5	Business Law I	-
		2.6	Business Mathematics	
		2.7	Business Communication II	
RC-UG-BCOM-	Bachelor of	3.1	Financial Accounting III	14
AF	Commerce (SYBAF)			
		3.2	Cost Accounting II	
		3.3	Taxation II	
		3.4	Economics II	
		3.5	Business Law II	
		3.6	Information Technology in Accountancy I	
		3.7	Financial Market Operations	
		4.1	Financial Accounting IV	
		4.2	Management Accounting I	
		4.3	Taxation III	
		4.4	Business Law III	
5		4.5	Information Technology in Accountancy II	
		4.6	Management I	
		4.7	Research Mehtodology in Accounting and Finance	
RC-UG-BCOM- AF	Bachelor of Commerce (TYBAF)	5.1	Financial Accounting V	12
		5.2	Cost Accounting III	
		5.3	Financial Management II	
		5.4	Taxation IV	
		5.5	Auditing III	
		5.6	Management II	
		6.1	Financial Accounting VI	
		6.2	Cost Accounting IV	
		6.3	Financial Management III	
		6.4	Taxation IV	
		6.5	Financial Accounting VII	
		6.6	Econimics III	

Bachelor of Commerce Banking & Insurance(BCBI)

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Ghanshyamdas Saraf College
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MALAD (WEST)

RC-UG-BCON-BI	Bachelor of Commerce (FY BCBI)	1.1	Environmental and Management of Financial Services	14
		1.2	Principles of Management	- 8
		1.3	Financial Accounting – 1	
		1.4	Business Communication – I	
		1.5	Foundation Course – I	
		1.6	Business Economics – I	
		1.7	Quantitative Methods – 1	
		2.1	Principles & Practices of Banking & Insurance	
		2.2	Business Law	
		2.3	Financial Accounting – II	
		2.4	Business Communication – II	
		2.5	Foundation Course – II	
		2.6	Organizational Behaviour	
		2.7	Quantitative Methods – II	
DC LIC DCON DI	Bachelor of	3.1	Financial Management – I	14
RC-UG-BCON-BI Bachelor of Commerce (SY BCBI)	3,1	Tillalicia Wallagement	- 5	
		3.2	Organizational Behaviour	
		3.3	Management Accounting	
		3.4	Information Technology in Banking and Insurance – I	
		3.5	Foundation Course – III (An Overview of Banking Sector)	
		3.6	Financial Markets	
		3.7	Direct Taxation	
		4.1	Financial Management – II	
		4.2	Entrepreneurship Management	
		4.3	Cost Accounting of Banking and Insurance	
		4.4	Information Technology in Banking and Insurance – II	
		4.5	Foundation Course in – IV (An Overview of Insurance Sector)	
		4.6	Corporate and Securities Law	
		4.7	Business Economics – II	
RC-UG-BCON-BI	Bachelor of Commerce (TY BCBI)	5.1(a)	Strategic Management	20
		5.1(b)	Financial Service Management	
		5.1(c)	Auditing-I	
		5.1(d)	Business ethics and Corporate Governance	
		5.2(a)	Strategic Management	
		5.2(b)	Financial Service Management	
		5.2(c)	Auditing-I	
		5.2(d)	Financial Reporting & Analysis (Corporate Banking & insurance)	
		5.3	International Banking and Finance	
		5.4	International Banking and Finance	
		6.1(a)	Marketing in Banking & Insurance	
		6.1(b)	International Business	



6.1(c)	Auditing -II	
6.1(d)	Human Resource Management	
6.2(a)	Marketing in Banking & Insurance	
6.2(b)	International Business	
6.2(c)	Auditing -II	
6.2(d)	Security Analysis and Portfolio Management	
6.3	Central Banking	
6.4	Project Work in Banking & Insurance	

Bachelor of Commerce	Financial	Markets	BFM)
Dacificion of Committee	IIIIaiiciai	1410111000	

RC-UG-BCOM-	Bachelor of	1.1	rce Financial Markets (BFM) Financial Accounting – I	14
FM	Commerce (FYBFM)			
	TIDINI	1.2	Introduction to Financial system	
		1.3	Business Mathematics	
		1.4	Business Communication – I	
		1.5	Foundation Course – I	
		1.6	Business Environment	
		1.7	Business Economics – I	
		2.1	Financial Accounting – II	
		2.2	Principles of Management	
		2.3	Business Statistics	
		2.4	Business Communication – II	
		2.5	Foundation Course – II	
9		2.6	Environment Science	
		2.7	Computer Skills – I	
RC-UG-BCOM-	Bachelor of	3.1	Debt Markets -1	14
FM C	Commerce (SYBFM)	3.1		
		3.2	Equity Markets-1	
		3.3	Commodities Derivatives	
	•	3.4	Business Law – 1	
		3.5	Management Accounting	
		3.6	Foundation Course in Financial Markets FC III- Money Markets	
		3.7	Business Economics -1	
		4.1	Debt Markets -2	
		4.2	Equity Markets-2	
		4.3	Commodities Derivatives	
		4.4	Business Law – 2	
		4.5	Corporate Finance	
		4.6	Foundation Course in Financial Markets FC IV – Foreign Exchange Markets	
		4.7	Business Economics -2	
FM Comm	Bachelor of Commerce (TYBFM)	5.1	Marketing in Financial Services	12
		5.2	Technical Analysis	
		5.3	Equity Research	
		5.4	Equity Research	



5.5	Financial Derivatives	
5.6	Business Ethics and Corporate Governance	
6.1	Venture Capital and Private Equity	
6.2	Mutual Fund Management	
6.3	Corporate Restructuring	
6.4	Indirect Tax- GST	
6.5	Risk Management	
6.6	Project Work	

Bachelor of Science in Information technology (BSC-IT) 10 Bechelor of USIT101 Imperative Programming RC-UG-BSC-IT Science (SY BSCIT) USIT102 **Digital Electronics** USIT103 **Operating Systems** USIT104 Discrete Mathematics USIT105 Communication Skills Imperative Programming Practical USIT1P1 **Digital Electronics Practical** USIT1P2 **Operating Systems Practical** USIT1P3 USIT1P4 Discrete Mathematics Practical Communication Skills Practical USIT1P5 10 **Object Oriented Programming** Bechelor of USIT201 Science (SY BSCIT) USIT202 Microprocessor Architecture USIT203 Web Programming **Numerical and Statistical Methods** USIT204 USIT205 **Green Computing** Object Oriented Programming Practical USIT2P1 Microprocessor Architecture Practical USIT2P2 USIT2P3 Web Programming Practical Numerical and Statistical Methods Practical USIT2P4 **Green Computing Practical** USIT2P5 10 USIT301 Python Programming Bechelor of Science (TY BSCIT) USIT302 **Data Structures** USIT303 Computer Networks USIT304 Database Management Systems USIT305 **Applied Mathematics** Python Programming Practical USIT3P1 **Data Structures Practical** USIT3P2 USIT3P3 **Computer Networks Practical** USIT3P4 **Database Management Systems Practical** USIT3P5 **Mobile Programming Practical**

BA in Multimedia and Mass Communication



	BA in Multimedia and	BAMMEC-101	Effective communication – I	12
RC-UG-BA-	Mass Communication			
BAMMC	(FY BAMMC)			
BAIVIIVIC	(FI BAIVIIVIC)	BAMMFC-102	Foundation course –I	
		BAMMFC-103	Visual communication	
	<u> </u>	BAMMFMC-104	Fundamentals of mass communication	
		BAMMCA-105	Current Affairs	
		BAMMHM-106	History of Media	
		BAMMEC-201	Effective communication – II	
		BAMMFC-202	Foundation course – II	-
		BAMMCW-203	Content Writing	
		BAMMID-204	Introduction to Advertising	
			Introduction to Journalism	
		BAMMIJ-205		
DC HC DA	DA in	BAMMMGC-206	Media, Gender & Culture Electronic Media – I	10
RC-UG-BA- BAMMC	BA in Multimedia and Mass Communication (SY BAMMC)	BAMMC EM-3011	Electronic Media – I	18
		BAMMC TMC-3012	Theater and Mass Communication-I	
		BAMMC RPP-3013	Radio Program Production-I	
		BAMMC MGV-	Motion Graphics and Visual Effects – I	
		3014		
		BAMMC CCPR-302	Corporate Communication and Public Relations	
		BAMMC MS-303	Media Studies	
		BAMMC IP-304	Introduction to Photography	
		BAMMC FCO-305	Film Communication-I	
		BAMMC CMM-306	Computers and Multimedia-I	
		BAMMC EM-4011	Electronic Media-II	
30		BAMMC TMC-4012	Theater and Mass Communication-II	
		BAMMC RPP-4013	Radio Program Production-II	
		BAMMC MGV- 4014	Motion Graphics and Visual Effects –II	
		BAMMC WEM-402	Writing and Editing for Media	
		BAMMC MLE-403	Media Laws and Ethics	
		BAMMC MMR-404	Mass Media Research	
		BAMMC FCO-405	Film Communication-II	
		BAMMC CMM-406	Computer Multimedia-II	
Mass Communication	Multimedia and	BAMMC DRG-501	Reporting	20
		BAMMC DRG-502	Investigative Journalism	
		BAMMC EJFW 1B501	Features and Writing For Social Justice	12
		BAMMC EJWS 1B502	Writing and Editing Skills	



BAMMC EJGM	Global Media and Conflict Resolution	
1B503		
BAMMC EJBF	Business and Financial Journalism	
18504		
BAMMC EJMJ	Mobile Journalism and New Media	25
1B505		
BAMMC EJNM	News Media Management	
1B506		
BAMMC EJJP	Journalism and Public Opinion	
1B507		
BAMMC EJML	Media Laws and Ethics	
1B508		
BAMMC DRG-601	DIGITAL MEDIA	
BAMMC DRG-602	NEWSPAPER and MAGAZINE DESIGN (PROJECT)	
BAMMC EJCI	CONTEMPORARY ISSUES	
2B601		
BAMMC EJLJ2B602	LIFESTYLE JOURNALISM	
BAMMC	PHOTO and TRAVEL JOURNALISM	
EJPT2B603	(t	
BAMMC EJMJ	MAGAZINE JOURNALISM	
2B6504		
BAMMC EJSJ	SPORTS JOURNALISM	
2B605		
BAMMC EJCR	CRIME REPORTING	
2B606		
BAMMC EJFNF	FAKE NEWS and FACT CHECKING	
28607		
BAMMC EJTJ	TELEVISION JOURNALISM	
2B608		

		Master of Co	ommerece(MCOM)	
RC-PG-MCOM	Master of Commerce (FY MCOM)	1.1	Strategic Management	8
		1.2	Economics for Business Decisions	
		1.3	Cost and Management Accounting	
		1.4	Business Ethics and Corporate Social Responsibility	
		2.1	Research Methodology for Business	
		2.2	Macro Economic Concepts and Applications	
		2.3	Corporate Finance	
		2.4	E-Commerce E-Commerce	
C	Master of Commerce (SY MCOM)	3.1(a)	Advanced Financial Accounting	14
		3.1(b)	Direct Tax	
		3.1(c)	Advanced Auditing	
		3.2(a)	Human Resource Management	
		3.2(b)	Entrepreneurial Management	
		3.2(c)	Marketing Strategies and Practices	
		3.3	PROJECT WORK	
		4.1(a)	Corporate Financial Accounting	
		4.1(b)	Indirect Tax – Introduction of Goods and Service Tax	



4.1(c)	Financial Management	
4.2(a)	Supply chain management & logistics	
4.2(b)	Advertising and Sales Management	
4.2(c)	Retail Management	
4.3	PROJECT WORK	

Master of Arts in Communication and Journalism

RC- PG- MACJ	MA in Communication	63501	Communication Theory	8
	and Journalism			
	(FY MACJ)			
	(1110/103)	63502	Media Economics	
		63503	Reporting and Editing	
	*	63504	Media Criticism	
		19601	Introduction to Television Studies	
		19602	Introduction to Film Studies	
		19603	Introduction to Media Research	
		19604	Ethics, Constitution and Media Laws	
RC- PG- MACJ	MA in Communication and Journalism (SY MACJ)	27805	Public Relations in the Private and Public Sector	23
		27803	Media Management	
		27813	Media Advocacy	
		27804	Conflict Communication	
		27806	Culture studies and Media	
		27802	Political Communication	
		27816	Video Games and Media	
		27808	Sports Journalism	
		27818	Concepts Of Storyboarding	
		27807	Audio-Visual Production and Post-Production	
		27811	Documentary film making	
		27812	Multimedia Production	
		27818	Storytelling for children	
		27814	Interpersonal Communication	
		27817	Family Communication	
		27810	Religion, culture and communication	
		27801 (a)	Digital Media Marketing	
		(b)	Basic Course for Indian Sign Language Communication	
		(C)	Media and Disability Communication	
=		27815	Intercultural Communication	
		PACJ401	Social science research design	
		PACJ402	Perspectives on Communication	
		PACJ403	Dissertation	

Master of Arts in Film television and New Media Production (MA FTNMP)

RC- PG- MA FTNMP	MA FTNMP (FY	PAFTNMP101	Writing for Media	8
		PAFTNMP102	Photography & Cinematography	
		PAFTNMP103	Sound Design and SFX	
		PAFTNMP104	Film & TV Theory & Appreciation	



	1	PAFTNMP205	Post Production & Computer graphics	1
		PAFTNMP206	New Media Theory and Practice	
		PAFTNMP207	Direction	
		PAFTNMP208	Practical Film Production (Fiction and Non fiction	
RC- PG- MA FTNMP	MA FTNMP (SY	PAFTNMP309	Web Production and Programming	8
V		PAFTNMP310	Visual Communication	
		PAFTNMP 311	Electronic Media Criticism	
		PAFTNMP 312	Media Economics	
		PAFTNMP 313	Laws related to Film, TV and Internet	
		PAFTNMP414	Perspectives in Media Business	
		PAFTNMP415	Marketing & Publicity Design	
=			B. Dissertation / Project	
		PAFTNMP416	Practical Film Making	
			al Courses	37
		20	18-2019	
		Bachelor of C	ommerece (BCOM)	
RC-UG-BCOM- GEN	Bachelor of Commerce (FYBCOM)	UBCOM101	Commerce I	14
		UBCOM201	Commerce II	1
		UBCOM102	Business Communication	
		UBCOM202	Business Communication	
		UBCOM103	Accountancy and FM	
		UBCOM203	Accountancy and FM	+
		UBCOM104	Business Mathematics and Statistical Technique	
		UBCOM204	Business Mathematics and Statistical Technique	
	-	UBCOM105	Environmental Studies	-
		UBCOM205	Environmental Studies	1
		UBCOM106	Foundation Course I	
		UBCOM206	Foundation Course II	-
		UBCOM107	Business Economics I	-
	-	UBCOM207	Business Economics II	
RC-UG-BCOM-	Bachelor of	UBCOM301	Commerce III	16
GEN	Commerce (SYBCOM)	OBCOMSUI	Commerce III	
		UBCOM401	CommerceIV	
		UBCOM302	Economics III	
		UBCOM402	EconomicsIV	
		UBCOM303	Business Law I	
		UBCOM403	Business Law II	
		UGAD304	Advertising	
		UGAD404	Advertising	
		UGMC305	Mass Communication	
		UGMC405	Mass Communication	
		UBCOM306	Accountancy and FM	
		UBCOM406	Accountancy and FM	
		CDCCIVI400	Accountancy and 1141	

MALAD (WEST)
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	Ì	UBCOM407	Auditing	
		UBCOM308	Foundation Coursell	
		UBCOM408	Foundation CourselV	
RC-UG-BCOM- GEN	Bachelor of Commerce (TYBCOM)	UBCOM501	Financial Accounting	14
		UBCOM601	Financial Accounting	
		UBCOM502	Cost Accounting	
		UBCOM602	Cost Accounting	
		UBCOM503	Direct and Indirect Tax	
		UBCOM603	Direct and Indirect Tax	
		UBCOM504	Commerce V (Marketing)	
	1	UBCOM604	Commerce VI (Human Resource Management)	
		UBCOM505	Business Economics V	
		UBCOM605	Business Economics VI	
		UBCOM506	Export Marketing	
		UBCOM606	Export Marketing	
71		UBCOM507	Computer System and Application	
		UBCOM607	Computer System and Application	
	Ba	chelor of Ma	anagement (BMS)	
RC-UG-BMS	Bachelor of Management Studies (FY)	1.1	Foundation of Human Skills	14
		1.2	Introduction to Financial Accounts	
		1.3	Business Economics	
		1.4	Business Law	
		1.5	Business Statistics	
		1.6	Foundation Course	
		1.7	Business Communications	
		2.1	Business Environment II	
		2.2	Industrial Law	
		2.3	Principles of Marketing	
		2.4	Business Mathematics	
		2.5	Foundation Course II	
		2.6	Principles of Management	
		2.7	Business Communication II	
RC-UG-BMS	Bachelor of Management Studies (SY)	3.1	Environment Management	18
		3.2	Business Planning and Entrepreneurial Management	
		3.3	Accounting for Managerial Decisions	
		3.4	Startegic Management	
		3.5	Information Technology in Business Management-I	
		3.6(a)	Basics of Financial Services	
		3.6(b)	Corporate Finance	
		3.7(a)	Consumer Behaviour	
		3.7(b)	Advertising	
		4.1	Business Economics	
		4.2	Business Research Methods	



		4.3	Ethics and Governance	
		4.4	Productivity and Quality management	
		4.5	Information Technology in Business Management-II	
		4.6(a)	Financial Institutions and Markets	
		4.6(b)	Corporate Restructuring	
		4.7(a)	Integrated Market Communication	
		4.7(b)	Event Marketing	
RC-UG-BMS	Bachelor of Management Studies (TY)	5.1	Logistics and Supply Chain Management	20
		5.2	Project Work	
		5.3 (a)	Investment Analysis and Portfolio Management	
		5.3(b)	Commodity and Derivative Market	
		5.3(c)	Risk Management	
		5.3(d)	Direct Taxes	
		5.4(a)	Service Marketing	
		5.4(b)	E- Commerece and Digital Marketing	
		5.4(c)	Sales and Distribution Management	
		5.4(d)	Coustomer Relationship Management	
		6.1	Operations Research	
		6.2	Project Work	
76		6.2(a)	International Finance	
		6.2(b)	Innovative Financial Service	
		6.2(c)	Strategic Financial Management	
		6.2(d)	Indirect Tax	
		6.3(a)	Brand management	
		6.3(b)	Retail Management	
		6.3(c)	International Marketing	
		6.3(d)	Media Planning and Management	
THE RESERVE	Bachelor of Co		counting and Finance (BCAF)	
RC-UG-BCOM-AF	Bachelor of Commerce (FYBAF)	1.1	Financial Accounting I	14
		1.2	Cost Accounting I	
		1.3	Economics I	
		1.4	Business Environment I	
		1.5	Financial Management I	
		1.6	Business Communication I	
		1.7	Foundation Course I	
		2.1	Financial Accounting II	
		2.2	Auditing I	
		2.3	Foundation Course II	
		2.4	Taxation I	
		2.5	Business Law I	
		2.6	Business Mathematics	
		2.7	Business Communication II	1
RC-UG-BCOM-AF	Bachelor of Commerce (SYBAF)	3.1	Financial Accounting III	14



		3.2	Cost Accounting II	
		3.3	Taxation II	
		3.4	Economics II	
		3.5	Business Law II	
		3.6	Information Technology in Accountancy I	
		3.7	Financial Market Operations	
		4.1	Financial Accounting IV	
		4.2	Management Accounting I	
		4.3	Taxation III	
		4.4	Business Law III	
		4.5	Information Technology in Accountancy II	
		4.6	Management I	
		4.7	Research Mehtodology in Accounting and Finance	
RC-UG-BCOM-AF	Bachelor of Commerce (TYBAF)	5.1	Financial Accounting V	12
		5.2	Cost Accounting III	
		5.3	Financial Management II	
		5.4	Taxation IV	
		5.5	Auditing III	
		5.6	Management II	
		6.1	Financial Accounting VI	
		6.2	Cost Accounting IV	
		6.3	Financial Management III	
		6.4	Taxation IV	
8		6.5	Financial Accounting VII	
		6.6	Econimics III	

Bachelor of Commerce Banking & Insurance(BCBI)

RC-UG-BCON-BI	-BI Bachelor of Commerce (FY BCBI)	1.1	Environmental and Management of Financial Services	14
		1.2	Principles of Management	
		1.3	Financial Accounting – 1	
		1.4	Business Communication – I	
		1.5	Foundation Course – I	
		1.6	Business Economics – I	
		1.7	Quantitative Methods – 1	
		2.1	Principles & Practices of Banking & Insurance	
		2.2	Business Law	
		2.3	Financial Accounting – II	
		2.4	Business Communication – II	
		2.5	Foundation Course – II	
		2.6	Organizational Behaviour	
		2.7	Quantitative Methods – II	
RC-UG-BCON-BI	Bachelor of Commerce (SY BCBI)	3.1	Financial Management – I	14
		3.2	Organizational Behaviour	
		3.3	Management Accounting	



		3.4	Information Technology in Banking and Insurance – I	
		3.5	Foundation Course – III (An Overview of Banking Sector)	
		3.6	Financial Markets	
		3.7	Direct Taxation	
		4.1	Financial Management – II	
		4.2	Entrepreneurship Management	
		4.3	Cost Accounting of Banking and Insurance	
		4.4	Information Technology in Banking and Insurance – II	
		4.5	Foundation Course in – IV (An Overview of Insurance Sector)	
		4.6	Corporate and Securities Law	
	†	4.7	Business Economics – II	
RC-UG-BCON-BI	Bachelor of Commerce (TY BCBI)	5.1(a)	Strategic Management	20
		5.1(b)	Financial Service Management	
		5.1(c)	Auditing-I	
		5.1(d)	Business ethics and Corporate Governance	
		5.2(a)	Strategic Management	
		5.2(b)	Financial Service Management	
		5.2(c)	Auditing-I	
		5.2(d)	Financial Reporting & Analysis (Corporate Banking & insurance)	
		5.3	International Banking and Finance	
		5.4	International Banking and Finance	
		6.1(a)	Marketing in Banking & Insurance	
		6.1(b)	International Business	
		6.1(c)	Auditing -II	
6:		6.1(d)	Human Resource Management	
		6.2(a)	Marketing in Banking & Insurance	
		6.2(b)	International Business	
		6.2(c)	Auditing -II	
		6.2(d)	Security Analysis and Portfolio Management	
		6.3	Central Banking	
		6.4	Project Work in Banking & Insurance	
	Bachel	or of Comm	nerce Financial Markets(BFM)	
RC-UG-BCOM- FM	Bachelor of Commerce (FYBFM)	1.1	Financial Accounting – I	14
		1.2	Introduction to Financial system	
		1.3	Business Mathematics	
		1.4	Business Communication – I	
		1.5	Foundation Course – I	
				_



Business Statistics

Business Environment

Business Economics – I
Financial Accounting – II

Principles of Management

1.6

1.7

2.1 2.2

2.3

		2.4	Busines	s Communication – II	
		2.5	Founda	tion Course – II	
		2.6	Environ	ment Science	
		2.7	Comput	ter Skills – I	
RC-UG-BCOM- FM	Bachelor of Commerce (SYBFM)	3.1	Debt M	arkets -1	14
		3.2	Equity f	Markets-1	
		3.3	Commo	dities Derivatives	
		3.4	Busines	s Law – 1	
		3.5	Manage	ement Accounting	
		3.6	Founda Market	tion Course in Financial Markets FC III- Money s	
		3.7	Busines	s Economics -1	
		4.1	Debt M	arkets -2	
		4.2	Equity I	Warkets-2	
		4.3	Commo	odities Derivatives	
		4.4	Busines	s Law – 2	
		4.5	Corpora	ate Finance	
		4.6		tion Course in Financial Markets FC IV– Foreign ge Markets	
		4.7	Busines	s Economics -2	
RC-UG-BCOM- FM	Bachelor of Commerce (TYBFM)	5.1	Market	ing in Financial Services	12
		5.2	Technic	al Analysis	
		5.3		Research	
		5.4	-	Research	
		5.5	Financia	al Derivatives	
		5.6	Busines	s Ethics and Corporate Governance	
		6.1	Venture	e Capital and Private Equity	
		6.2	Mutual	Fund Management	
		6.3	Corpora	ate Restructuring	
91		6.4	Indirect	Tax- GST	
		6.5	Risk Ma	nagement	
		6.6	Project	Work	
	Bachelor of S	cience in I	nforma	stion technology (BSC-IT)	97.
RC-UG-BSC-IT	Bechelor of Science (SY BSCIT)	USIT101		Imperative Programming	10
		LICITAGO		D: 1: 151	

USIT102 **Digital Electronics** USIT103 **Operating Systems** USIT104 **Discrete Mathematics USIT105 Communication Skills** USIT1P1 Imperative Programming Practical USIT1P2 **Digital Electronics Practical** USIT1P3 **Operating Systems Practical** USIT1P4 **Discrete Mathematics Practical** USIT1P5 Communication Skills Practical



Bechelor of	USIT201	Object Oriented Programming	10
Science (SY BSCIT)			
	USIT202	Microprocessor Architecture	
	USIT203	Web Programming	
	USIT204	Numerical and Statistical Methods	
	USIT205	Green Computing	
	USIT2P1	Object Oriented Programming Practical	
	USIT2P2	Microprocessor Architecture Practical	
	USIT2P3	Web Programming Practical	
	USIT2P4	Numerical and Statistical Methods Practical	
	USIT2P5	Green Computing Practical	
Bechelor of	USIT301	Python Programming	10
Science (TY BSCIT)			
	USIT302	Data Structures	
	USIT303	Computer Networks	
	USIT304	Database Management Systems	
	USIT305	Applied Mathematics	
	USIT3P1	Python Programming Practical	
	USIT3P2	Data Structures Practical	
	USIT3P3	Computer Networks Practical	
	USIT3P4	Database Management Systems Practical	
	USIT3P5	Mobile Programming Practical	

BA in Multimedia and Mass Communication

RC-UG-BA- BAMMC	BA in Multimedia and Mass Communication(FY BAMMC)	BAMMEC-101	Effective communication – I	12
		BAMMFC-102	Foundation course –I	
		BAMMFC-102	Visual communication	
		BAMMFMC-104	Fundamentals of mass communication	
		BAMMCA-105	Current Affairs	
		BAMMHM-106	History of Media	
		BAMMEC-201	Effective communication – II	
		BAMMFC-202	Foundation course – II	
		BAMMCW-203	Content Writing	
		BAMMID-204	Introduction to Advertising	
		BAMMIJ-205	Introduction to Journalism	
		BAMMMGC-206	Media, Gender & Culture	
RC-UG-BA-BAMMC	BA in Multimedia and Mass Communication(SY BAMMC)	BAMMC EM-3011	Electronic Media – I	18
		BAMMC TMC- 3012	Theater and Mass Communication-I	
		BAMMC RPP-3013	Radio Program Production-I	
		BAMMC MGV- 3014	Motion Graphics and Visual Effects – I	
		BAMMC CCPR-302	Corporate Communication and Public Relations	



	Í	BAMMC MS-303	Media Studies	1
		BAMMC IP-304	Introduction to Photography	
		BAMMC FCO-305	Film Communication-I	
		BAMMC CMM-306	Computers and Multimedia-I	
		BAMMC EM-4011	Electronic Media-II	
		BAMMC TMC- 4012	Theater and Mass Communication-II	
		BAMMC RPP-4013	Radio Program Production-II	1
		BAMMC MGV- 4014	Motion Graphics and Visual Effects –II	
		BAMMC WEM-402	Writing and Editing for Media	
		BAMMC MLE-403	Media Laws and Ethics	
		BAMMC MMR-404	Mass Media Research	
		BAMMC FCO-405	Film Communication-II	
		BAMMC CMM-406	Computer Multimedia-II	
RC-UG-BA-BAMMC	BA in Multimedia	BAMMC DRG-501	Reporting	20
RC-OG-BA-BAIVIIVIC	and Mass Communication(TY BAMMC)	BAIMING DIG-501	neporting	20
		BAMMC DRG-502	Investigative Journalism	
		BAMMC EJFW 1B501	Features and Writing For Social Justice	
		BAMMC EJWS 1B502	Writing and Editing Skills	
		BAMMC EJGM 1B503	Global Media and Conflict Resolution	
		BAMMC EJBF 1B504	Business and Financial Journalism	
27		BAMMC EJMJ 1B505	Mobile Journalism and New Media	
		BAMMC EJNM 1B506	News Media Management	
		BAMMC EJJP 1B507	Journalism and Public Opinion	
		BAMMC EJML 1B508	Media Laws and Ethics	
		BAMMC DRG-601	DIGITAL MEDIA	
		BAMMC DRG-602	NEWSPAPER and MAGAZINE DESIGN (PROJECT)	
		BAMMC EJCI 2B601	CONTEMPORARY ISSUES	
		BAMMC EJLJ2B602	LIFESTYLE JOURNALISM	
		BAMMC EJPT2B603	PHOTO and TRAVEL JOURNALISM	
2		BAMMC EJMJ 2B6504	MAGAZINE JOURNALISM	
		BAMMC EJSJ 2B605	SPORTS JOURNALISM	
		BAMMC EJCR 2B606	CRIME REPORTING	



		BAMMC EJFNF 2B607	FAKE NEWS and FACT CHECKING	
		BAMMC EJTJ 2B608	TELEVISION JOURNALISM	
	N	Master of Comm	erece(MCOM)	
RC-PG-MCOM	Master of Commerce (FY MCOM)	1.1	Strategic Management	8
		1.2	Economics for Business Decisions	
		1.3	Cost and Management Accounting	
		1.4	Business Ethics and Corporate Social Responsibility	
		2.1	Research Methodology for Business	
	.0	2.2	Macro Economic Concepts and Applications	
		2.3	Corporate Finance	
		2.4	E-Commerce	
RC-PG-MCOM	Master of Commerce (SY MCOM)	3.1(a)	Advanced Financial Accounting	14
		3.1(b)	Direct Tax	
		3.1(c)	Advanced Auditing	
		3.2(a)	Human Resource Management	
		3.2(b)	Entrepreneurial Management	
		3.2(c)	Marketing Strategies and Practices	ď
		3.3	PROJECT WORK	
		4.1(a)	Corporate Financial Accounting	
		4.1(b)	Indirect Tax – Introduction of Goods and Service Tax	
		4.1(c)	Financial Management	
		4.2(a)	Supply chain management & logistics	
		4.2(b)	Advertising and Sales Management	
		4.2(c)	Retail Management	
		4.3	PROJECT WORK	
WE THE THE	Master o	A STATE OF THE STA	inication and Journalism	EL E
RC- PG- MACJ	MA in Communication and Journalism (FY MACJ)	63501	Communication Theory	8
		63502	Media Economics	
		63503	Reporting and Editing	
		63504	Media Criticism	
		19601	Introduction to Television Studies	
		19602	Introduction to Film Studies	
		19603	Introduction to Media Research	
		19604	Ethics, Constitution and Media Laws	
RC- PG- MACJ	MA in Communication and Journalism (27805	Public Relations in the Private and Public Sector	2
18	SY MACJ)	27803	Media Management	



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				4
		Total Cour		3
		PAFTNMP416	Practical Film Making	+
		FWI HAIMINE 412	B. Dissertation / Project	+
		PAFTNMP414 PAFTNMP415	Marketing & Publicity Design	+
		PAFTNMP 313 PAFTNMP414	Laws related to Film, TV and Internet Perspectives in Media Business	+
		PAFTNMP 312	Media Economics	+
		PAFTNMP 311	Electronic Media Criticism	+
		PAFTNMP310	Visual Communication	-
RC- PG- MA TNMP	MA FTNMP (SY)	PAFTNMP309	Web Production and Programming	1
		PAFTNMP208	Practical Film Production (Fiction and Non fiction	-
		PAFTNMP207	Direction	+
		PAFTNMP206	New Media Theory and Practice	+
		PAFTNMP205	Post Production & Computer graphics	+
		PAFTNMP104	Film & TV Theory & Appreciation	_
		PAFTNMP103	Sound Design and SFX	
		PAFTNMP102	Photography & Cinematography	
RC- PG- MA TNMP	MA FTNMP (FY)	PAFTNMP101	Writing for Media	8
Ma	ster of Arts in Film	television and I	New Media Production (MA FTNMP)	
		PACJ403	Dissertation	
		PACJ402	Perspectives on Communication	_
		PACJ401	Social science research design	-
		27815	Intercultural Communication	
		(C)	Media and Disability Communication	
		(2)	Communication	,
		(b)	Basic Course for Indian Sign Language	+
		27801 (a)	Digital Media Marketing	Ť
		27810	Religion, culture and communication	t
		27817	Family Communication	+
		27814	Interpersonal Communication	+
		27818	Storytelling for children	+
		27811 27812	Documentary film making Multimedia Production	╁
		27807	Audio-Visual Production and Post-Production	╁
		27818	Concepts Of Storyboarding	+
Đ		27808	Sports Journalism	L
		27816	Video Games and Media	L
		27802	Political Communication	1
		27806	Culture studies and Media	L
		27804	Conflict Communication	
		27813	Media Advocacy	L



RC-UG-BCOM-GEN	Bachelor of Commerce (FYBCOM)	UBCOM101	Commerce I	14
		UBCOM201	Commerce II	
		UBCOM102	Business Communication	
		UBCOM202	Business Communication	
		UBCOM103	Accountancy and FM	
		UBCOM203	Accountancy and FM	
		UBCOM104	Business Mathematics and Statistical Technique	1
		UBCOM204	Business Mathematics and Statistical Technique	
		UBCOM105	Environmental Studies	
		UBCOM205	Environmental Studies	
_		UBCOM106	Foundation Course I	
		UBCOM206	Foundation Course II	
		UBCOM107	Business Economics I	
		UBCOM207	Business Economics II	
RC-UG-BCOM-GEN	Bachelor of Commerce (SYBCOM)	UBCOM301	Commerce III	16
	1	UBCOM401	CommerceIV	
		UBCOM302	Economics III	
		UBCOM402	EconomicsIV	
		UBCOM303	Business Law I	
		UBCOM403	Business Law II	
W		UGAD304	Advertising	
		UGAD404	Advertising	
		UGMC305	Mass Communication	
		UGMC405	Mass Communication	
		UBCOM306	Accountancy and FM	
		UBCOM406	Accountancy and FM	
		UBCOM307	Introduction to Management Accounts	
		UBCOM407	Auditing	
		UBCOM308	Foundation Courselll	
		UBCOM408	Foundation CourseIV	
RC-UG-BCOM-GEN	Bachelor of Commerce (TYBCOM)	UBCOM501	Financial Accounting	14
		UBCOM601	Financial Accounting	
		UBCOM502	Cost Accounting	
		UBCOM602	Cost Accounting	
		UBCOM503	Direct and Indirect Tax	
		UBCOM603	Direct and Indirect Tax	-
		UBCOM504	Commerce V (Marketing)	
		UBCOM604	Commerce V (Human Resource Management)	
		UBCOM505	Business Economics V	+
		UBCOM605	Business Economics VI	
		UBCOM506	Export Marketing	-



		UBCOM606	Export Marketing	
		UBCOM507	Computer System and Application	
		UBCOM607	Computer System and Application	
			gement (BMS)	
RC-UG-BMS	Bachelor of Management Studies (FY)	1.1	Foundation of Human Skills	14
		1.2	Introduction to Financial Accounts	
		1.3	Business Economics	
		1.4	Business Law	
		1.5	Business Statistics	
		1.6	Foundation Course	
		1.7	Business Communications	
20		2.1	Business Environment II	
		2.2	Industrial Law	
		2.3	Principles of Marketing	
		2.4	Business Mathematics	
		2.5	Foundation Course II	
		2.6	Principles of Management	
		2.7	Business Communication II	
RC-UG-BMS	Bachelor of Management Studies (SY)	3.1	Environment Management	18
		3.2	Business Planning and Entrepreneurial Management	
		3.3	Accounting for Managerial Decisions	
		3.4	Startegic Management	
		3.5	Information Technology in Business Management-	
		3.6(a)	Basics of Financial Services	
		3.6(b)	Corporate Finance	
		3.7(a)	Consumer Behaviour	
		3.7(b)	Advertising	
		4.1	Business Economics	
		4.2	Business Research Methods	
		4.3	Ethics and Governance	
		4.4	Productivity and Quality management	
		4.5	Information Technology in Business Management-	
		4.6(a)	Financial Institutions and Markets	
		4.6(b)	Corporate Restructuring	
		4.7(a)	Integrated Market Communication	
		4.7(b)	Event Marketing	
RC-UG-BMS	Bachelor of Management Studies (TY)	5.1	Logistics and Supply Chain Management	20
	. ,	5.2	Project Work	



5.3 (a)	Investment Analysis and Portfolio Management	
5.3(b)	Commodity and Derivative Market	
5.3(c)	Risk Management	E
5.3(d)	Direct Taxes	П
5.4(a)	Service Marketing	
5.4(b)	E- Commerece and Digital Marketing	
5.4(c)	Sales and Distribution Management	
5.4(d)	Coustomer Relationship Management	
6.1	Operations Research	
6.2	Project Work	
6.2(a)	International Finance	Т
6.2(b)	Innovative Financial Service	
6.2(c)	Strategic Financial Management	_
6.2(d)	Indirect Tax	
6.3(a)	Brand management	
6.3(b)	Retail Management	
6.3(c)	International Marketing	
6.3(d)	Media Planning and Management	

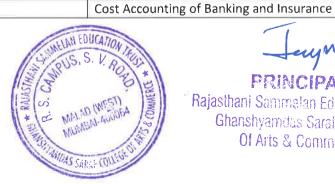
Bachelor of Commerce Accounting and Finance (BCAF)

RC-UG-BCOM-AF	Bachelor of	1.1	Financial Accounting I	14
	Commerce (FYBAF)			
	(TD/T)	1.2	Cost Accounting I	
		1.3	Economics I	
		1.4	Business Environment I	
		1.5	Financial Management I	
		1.6	Business Communication I	
		1.7	Foundation Course I	
		2.1	Financial Accounting II	
		2.2	Auditing I	
		2.3	Foundation Course II	
		2.4	Taxation I	
		2.5	Business Law I	
		2.6	Business Mathematics	
		2.7	Business Communication II	
RC-UG-BCOM-AF	Bachelor of Commerce (SYBAF)	3.1	Financial Accounting III	14
		3.2	Cost Accounting II	
		3.3	Taxation II	
		3.4	Economics II	
		3.5	Business Law II	
		3.6	Information Technology in Accountancy I	
		3.7	Financial Market Operations	
		4.1	Financial Accounting IV	
		4.2	Management Accounting I	
		4.3	Taxation III	
		4.4	Business Law III	



		4.5	Information Technology in Accountancy II	
		4.6	Management I	
		4.7	Research Mehtodology in Accounting and Finance	
RC-UG-BCOM-AF	Bachelor of	5.1	Financial Accounting V	12
	Commerce (TYBAF)			
		5.2	Cost Accounting III	
12		5.3	Financial Management II	
		5.4	Taxation IV	
		5.5	Auditing III	
		5.6	Management II	
		6.1	Financial Accounting VI	
		6.2	Cost Accounting IV	
		6.3	Financial Management III	
		6.4	Taxation IV	
		6.5	Financial Accounting VII	
		6.6	Econimics III	

Bachelor of Commerce Banking & Insurance(BCBI) **Environmental and Management of Financial** 14 RC-UG-BCON-BI Bachelor of 1.1 Commerce (FY Services BCBI) 1.2 Principles of Management Financial Accounting - 1 1.3 1.4 Business Communication - I 1.5 Foundation Course - I Business Economics - I 1.6 Quantitative Methods - 1 1.7 2.1 Principles & Practices of Banking & Insurance 2.2 **Business Law** Financial Accounting - II 2.3 Business Communication - II 2.4 2.5 Foundation Course - II 2.6 Organizational Behaviour Quantitative Methods - II 2.7 RC-UG-BCON-BI Bachelor of 3.1 Financial Management - I 14 Commerce (SY BCBI) 3.2 Organizational Behaviour 3.3 Management Accounting 3.4 Information Technology in Banking and Insurance Foundation Course - III (An Overview of Banking 3.5 Sector) Financial Markets 3.6 3.7 **Direct Taxation** 4.1 Financial Management - II 4.2 Entrepreneurship Management



4.3

		4.4	Information Technology in Banking and Insurance – II	
		4.5	Foundation Course in – IV (An Overview of Insurance Sector)	
		4.6	Corporate and Securities Law	
~		4.7	Business Economics – II	
RC-UG-BCON-BI	Bachelor of Commerce (TY BCBI)	5.1(a)	Strategic Management	20
		5.1(b)	Financial Service Management	
		5.1(c)	Auditing-I	
		5.1(d)	Business ethics and Corporate Governance	
		5.2(a)	Strategic Management	
		5.2(b)	Financial Service Management	
		5.2(c)	Auditing-l	
		5.2(d)	Financial Reporting & Analysis (Corporate Banking & insurance)	
		5.3	International Banking and Finance	
		5.4	International Banking and Finance	
		6.1(a)	Marketing in Banking & Insurance	
		6.1(b)	International Business	
		6.1(c)	Auditing -II	
		6.1(d)	Human Resource Management	
		6.2(a)	Marketing in Banking & Insurance	
		6.2(b)	International Business	
		6.2(c)	Auditing -II	
9		6.2(d)	Security Analysis and Portfolio Management	
		6.3	Central Banking	
		6.4	Project Work in Banking & Insurance	

Bachelor of Commerce Financial Markets(BFM)

RC-UG-BCOM-	Bachelor of	1.1	Financial Accounting – I	14
FM	Commerce (
	FYBFM)			
	Ti.	1.2	Introduction to Financial system	
		1.3	Business Mathematics	
		1.4	Business Communication – I	
		1.5	Foundation Course – I	
		1.6	Business Environment	
		1.7	Business Economics – I	
		2.1	Financial Accounting – II	
		2.2	Principles of Management	
		2.3	Business Statistics	
		2.4	Business Communication – II	
		2.5	Foundation Course – II	
		2.6	Environment Science	
		2.7	Computer Skills – I	



RC-UG-BCOM- FM	Bachelor of Commerce (SYBFM)	3.1	Debt Markets -1	14
		3.2	Equity Markets-1	
		3.3	Commodities Derivatives	
		3.4	Business Law – 1	
		3.5	Management Accounting	
		3.6	Foundation Course in Financial Markets FC III- Money Markets	
		3.7	Business Economics -1	
		4.1	Debt Markets -2	
		4.2	Equity Markets-2	
		4.3	Commodities Derivatives	
		4.4	Business Law – 2	
		4.5	Corporate Finance	
		4.6	Foundation Course in Financial Markets FC IV-	
		4.7	Foreign Exchange Markets Business Economics -2	
RC-UG-BCOM- FM	Bachelor of Commerce (TYBFM)	5.1	Marketing in Financial Services	12
		5.2	Technical Analysis	
		5.3	Equity Research	
		5.4	Equity Research	
		5.5	Financial Derivatives	
		5.6	Business Ethics and Corporate Governance	
		6.1	Venture Capital and Private Equity	
		6.2	Mutual Fund Management	
		6.3	Corporate Restructuring	
9		6.4	Indirect Tax- GST	
		6.5	Risk Management	
		6.6	Project Work	

Bachelor of Science in Informastion technology (BSC-IT) Bechelor of USIT101 Imperative Programming 10 RC-UG-BSC-IT Science (SY BSCIT) USIT102 Digital Electronics **Operating Systems** USIT103 Discrete Mathematics USIT104 **Communication Skills** USIT105 Imperative Programming Practical USIT1P1 USIT1P2 Digital Electronics Practical USIT1P3 **Operating Systems Practical** USIT1P4 Discrete Mathematics Practical



		USIT1P5	Communication Skills Practical	
	Bechelor of Science (SY	USIT201	Object Oriented Programming	10
	BSCIT)		5	
		USIT202	Microprocessor Architecture	
		USIT203	Web Programming	
		USIT204	Numerical and Statistical Methods	
		USIT205	Green Computing	
		USIT2P1	Object Oriented Programming Practical	
		USIT2P2	Microprocessor Architecture Practical	
		USIT2P3	Web Programming Practical	
		USIT2P4	Numerical and Statistical Methods Practical	
		USIT2P5	Green Computing Practical	
	Bechelor of Science (TY	USIT301	Python Programming	10
	BSCIT)	USIT302	Data Structures	
		USIT303	Computer Networks	
- 1		USIT304	Database Management Systems	
		USIT305	Applied Mathematics	
		USIT3P1	Python Programming Practical	
		USIT3P2	Data Structures Practical	
		USIT3P3	Computer Networks Practical	
		USIT3P4	Database Management Systems Practical	
		USIT3P5	Mobile Programming Practical	

BA in Multimedia and Mass Communication

	BA in Multimedia and Mass	BAMMEC-101	Effective communication – I	12
RC-UG-BA-	Communication(
BAMMC	FY BAMMC)			
		BAMMFC-102	Foundation course –I	
		BAMMFC-102	Visual communication	
		BAMMFMC-104	Fundamentals of mass communication	
		BAMMCA-105	Current Affairs	
		BAMMHM-106	History of Media	
		BAMMEC-201	Effective communication – II	
		BAMMFC-202	Foundation course – II	
		BAMMCW-203	Content Writing	
		BAMMID-204	Introduction to Advertising	
		BAMMIJ-205	Introduction to Journalism	
		BAMMMGC-206	Media, Gender & Culture	
RC-UG-BA-	BA in Multimedia	BAMMC EM-	Electronic Media – I	18
BAMMC	and Mass	3011		
	Communication(
	SY BAMMC)		j	



		BAMMC TMC- 3012	Theater and Mass Communication-I	
		BAMMC RPP- 3013	Radio Program Production-I	
		BAMMC MGV- 3014	Motion Graphics and Visual Effects – I	
		BAMMC CCPR- 302	Corporate Communication and Public Relations	
_		BAMMC MS-303	Media Studies	
800		BAMMC IP-304	Introduction to Photography	
		BAMMC FCO-305	Film Communication-I	
		BAMMC CMM- 306	Computers and Multimedia-I	
		BAMMC EM- 4011	Electronic Media-II	
		BAMMC TMC- 4012	Theater and Mass Communication-II	
		BAMMC RPP- 4013	Radio Program Production-II	
		BAMMC MGV- 4014	Motion Graphics and Visual Effects –II	
		BAMMC WEM- 402	Writing and Editing for Media	
		BAMMC MLE-403	Media Laws and Ethics	
		BAMMC MMR- 404	Mass Media Research	
P.		BAMMC FCO-405	Film Communication-II	
		BAMMC CMM- 406	Computer Multimedia-II	
RC-UG-BA- BAMMC	BA in Multimedia and Mass Communication(TY BAMMC)	BAMMC DRG-501	Reporting	20
		BAMMC DRG-502	Investigative Journalism	
		BAMMC EJFW 1B501	Features and Writing For Social Justice	
		BAMMC EJWS 1B502	Writing and Editing Skills	
		BAMMC EJGM 1B503	Global Media and Conflict Resolution	
		BAMMC EJBF 1B504	Business and Financial Journalism	
d		BAMMC EJMJ 1B505	Mobile Journalism and New Media	
		BAMMC EJNM 1B506	News Media Management	
		BAMMC EJJP 1B507	Journalism and Public Opinion	
		BAMMC EJML 1B508	Media Laws and Ethics	
		BAMMC DRG-601	DIGITAL MEDIA	



	BAMMC DRG-602	NEWSPAPER and MAGAZINE DESIGN (PROJECT)	
	BAMMC EJCI	CONTEMPORARY ISSUES	
	28601		
	BAMMC	LIFESTYLE JOURNALISM	
	EJLJ2B602		
	BAMMC	PHOTO and TRAVEL JOURNALISM	
	EJPT2B603		
	BAMMC EJMJ	MAGAZINE JOURNALISM	
	2B6504		
	BAMMC EJSJ	SPORTS JOURNALISM	
	2B605		
	BAMMC EJCR	CRIME REPORTING	
	2B606		
	BAMMC EJFNF	FAKE NEWS and FACT CHECKING	
22	2B607		
	BAMMC EJTJ	TELEVISION JOURNALISM	
	2B608		

Master of Commerece (MCOM) Strategic Management 8 Master of 1.1 RC-PG-MCOM Commerce (FY MCOM) 1.2 **Economics for Business Decisions** 1.3 Cost and Management Accounting **Business Ethics and Corporate Social Responsibility** 1.4 Research Methodology for Business 2.1 Macro Economic Concepts and Applications 2.2 2.3 Corporate Finance 2.4 E-Commerce Master of 3.1(a) Advanced Financial Accounting 14 RC-PG-MCOM Commerce (SY MCOM) 3.1(b) Direct Tax 3.1(c) Advanced Auditing Human Resource Management 3.2(a) 3.2(b)**Entrepreneurial Management** Marketing Strategies and Practices 3.2(c) 3.3 **PROJECT WORK** Corporate Financial Accounting 4.1(a) Indirect Tax - Introduction of Goods and Service Tax 4.1(b) Financial Management 4.1(c) 4.2(a) Supply chain management & logistics Advertising and Sales Management 4.2(b) 4.2(c)Retail Management **PROJECT WORK** 4.3

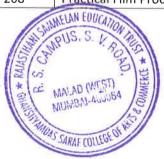
Master of Arts in Communication and Journalism



RC- PG- MACJ	MA in	63501	Communication Theory	8
	Communication			
Y	and Journalism (FY MACJ)			
	T I MAG)	63502	Media Economics	
		63503	Reporting and Editing	
		63504	Media Criticism	
		19601	Introduction to Television Studies	
		19602	Introduction to Film Studies	
		19603	Introduction to Media Research	
		19604	Ethics, Constitution and Media Laws	
RC- PG- MACJ	MA in Communication and Journalism (SY MACJ)	27805	Public Relations in the Private and Public Sector	23
		27803	Media Management	
		27813	Media Advocacy	
		27804	Conflict Communication	
).		27806	Culture studies and Media	
		27802	Political Communication	
		27816	Video Games and Media	
		27808	Sports Journalism	
		27818	Concepts Of Storyboarding	
		27807	Audio-Visual Production and Post-Production	
		27811	Documentary film making	
		27812	Multimedia Production	
		27818	Storytelling for children	
		27814	Interpersonal Communication	
		27817	Family Communication	
		27810	Religion, culture and communication	
		27801 (a)	Digital Media Marketing	
		(b)	Basic Course for Indian Sign Language	
			Communication	
		(C)	Media and Disability Communication	
		27815	Intercultural Communication	
		PACJ401	Social science research design	
		PACJ402	Perspectives on Communication	
		PACJ403	Dissertation	

Master of Arts in Film television and New Media Production (MA FTNMP)

RC- PG- MA	MA FTNMP (FY)	PAFTNMP101	Writing for Media	8
FTNMP				
		PAFTNMP102	Photography & Cinematography	
		PAFTNMP103	Sound Design and SFX	
		PAFTNMP104	Film & TV Theory & Appreciation	
		PAFTNMP205	Post Production & Computer graphics	
		PAFTNMP206	New Media Theory and Practice	
		PAFTNMP207	Direction	
		PAFTNMP208	Practical Film Production (Fiction and Non fiction	



RC- PG- MA FTNMP	MA FTNMP (SY)	PAFTNMP309	Web Production and Programming	Î
		PAFTNMP310	Visual Communication	
		PAFTNMP 311	Electronic Media Criticism	
		PAFTNMP 312	Media Economics	
		PAFTNMP 313	Laws related to Film, TV and Internet	
		PAFTNMP414	Perspectives in Media Business	
		PAFTNMP415	Marketing & Publicity Design	
			B. Dissertation / Project	
		PAFTNMP416	Practical Film Making	
		Total C	Courses	374
		20	16-2017	4
		Bachelor of C	ommerece (BCOM)	
RC-UG-BCOM- GEN	Bachelor of Commerce (FYBCOM)	UBCOM101	Commerce I	14
		UBCOM201	Commerce II	
		UBCOM102	Business Communication	
		UBCOM202	Business Communication	
		UBCOM103	Accountancy and FM	
		UBCOM203	Accountancy and FM	
		UBCOM104	Business Mathematics and Statistical Technique	
-		UBCOM204	Business Mathematics and Statistical Technique	
		UBCOM105	Environmental Studies	
		UBCOM205	Environmental Studies	
		UBCOM106	Foundation Course I	
		UBCOM206	Foundation Course II	
		UBCOM107	Business Economics I	
		UBCOM207	Business Economics II	
RC-UG-BCOM- GEN	Bachelor of Commerce (SYBCOM)	UBCOM301	Commerce III	16
		UBCOM401	CommerceIV	
		UBCOM302	Economics III	
		UBCOM402	EconomicsIV	
		UBCOM303	Business Law I	
		UBCOM403	Business Law II	
		UGAD304	Advertising	
		UGAD404	Advertising	
		UGMC305	Mass Communication	
		UGMC405	Mass Communication	
		UBCOM306	Accountancy and FM	
		UBCOM406	Accountancy and FM	
		UBCOM308	Foundation CourseIII	
		UBCOM408	Foundation CourseIV	
RC-UG-BCOM- GEN	Bachelor of Commerce (TYBCOM)	UBCOM501	Financial Accounting	
		UBCOM601	Financial Accounting	



	r.	UBCOM502	Cost Accounting	14
		UBCOM602	Cost Accounting	
		UBCOM503	Introduction to Management Accounts	
		UBCOM603	Auditing	
		UBCOM504	Direct and Indirect Tax	
====		UBCOM604	Direct and Indirect Tax	
		UBCOM505	Commerce V (Marketing)	
		UBCOM605	Commerce VI (Human Resource Management)	
		UBCOM506	Business Economics V	
		UBCOM606	Business Economics VI	
	3	UBCOM507	Export Marketing	
		UBCOM607	Export Marketing	
		UBCOM508	Computer System and Application	
		UBCOM608	Computer System and Application	
			nagement (BMS)	
RC-UG-BMS	Bachelor of	1.1	Foundation of Human Skills	14
	Management Studies (FY)		_	
		1.2	Introduction to Financial Accounts	
		1.3	Business Economics	
		1.4	Business Law	
		1.5	Business Statistics	
		1.6	Foundation Course	
		1.7	Business Communications	
		2.1	Business Environment II	
		2.2	Industrial Law	
0		2.3	Principles of Marketing	
		2.4	Business Mathematics	
		2.5	Foundation Course II	
		2.6	Principles of Management	
		2.7	Business Communication II	
RC-UG-BMS	Bachelor of Management Studies (SY)	3.1	Environment Management	18
		3.2	Business Planning and Entrepreneurial Management	
		3.3	Accounting for Managerial Decisions	
		3.4	Startegic Management	
		3.5	Information Technology in Business Management-I	
		3.6(a)	Basics of Financial Services	
		3.6(b)	Corporate Finance	
		3.7(a)	Consumer Behaviour	
		3.7(b)	Advertising	
		4.1	Business Economics	
		4.2	Business Research Methods	
		4.3	Ethics and Governance	
		4.4	Productivity and Quality management	
		4.5	Information Technology in Business Management-II	
		4.6(a)	Financial Institutions and Markets	



		4.7(a)	Integrated Market Communication	
		4.7(b)	Event Marketing	
RC-UG-BMS	Bachelor of Management Studies (TY)	5.1	Logistics and Supply Chain Management	20
		5.2	Project Work	
		5.3 (a)	Investment Analysis and Portfolio Management	
		5.3(b)	Commodity and Derivative Market	
		5.3(c)	Risk Management	
		5.3(d)	Direct Taxes	
		5.4(a)	Service Marketing	
		5.4(b)	E- Commerece and Digital Marketing	
		5.4(c)	Sales and Distribution Management	
		5.4(d)	Coustomer Relationship Management	
		6.1	Operations Research	
*		6.2	Project Work	
		6.2(a)	International Finance	
		6.2(b)	Innovative Financial Service	
		6.2(c)	Strategic Financial Management	
		6.2(d)	Indirect Tax	
		6.3(a)	Brand management	
		6.3(b)	Retail Management	
		6.3(c)	International Marketing	
		6.3(d)	Media Planning and Management	
	Bachelor of	Commerce Acco	ounting and Finance (BCAF)	
RC-UG-BCOM- AF	Bachelor of Commerce (FYBAF)	1.1	Financial Accounting I	14
	(LIDAL)	1.2	Cost Accounting I	
		1.3	Economics I	
		1.4	Business Environment I	
		1.5	Financial Management I	
		1.6	Business Communication I	
		1.7	Foundation Course I	
		2.1	Financial Accounting II	
		2.2	Auditing I	
		2.3	Foundation Course II	
		2.4	Taxation I	
		2.5	Business Law I	
		2.6	Business Mathematics	
		2.7	Business Communication II	
RC-UG-BCOM- AF	Bachelor of Commerce (SYBAF)	3.1	Financial Accounting III	14
		3.2	Cost Accounting II	
		3.3	Taxation II	
		3.4	Economics II	
		3.5	Business Law II	



	1	3.7	Financial Market Operations	
		4.1	Financial Accounting IV	
		4.2	Management Accounting I	
		4.3	Taxation III	
		4.4	Business Law III	
		4.5	Information Technology in Accountancy II	
		4.6	Management I	
		4.7	Research Mehtodology in Accounting and Finance	
RC-UG-BCOM- AF	Bachelor of Commerce	5.1	Financial Accounting V	12
	(TYBAF)			
		5.2	Cost Accounting III	
		5.3	Financial Management II	
		5.4	Taxation IV	
		5.5	Auditing III	
		5.6	Management II	
		6.1	Financial Accounting VI	
		6.2	Cost Accounting IV	
		6.3	Financial Management III	
		6.4	Taxation IV	
		6.5	Financial Accounting VII	
		6.6	Econimics III	
	Bachelo	or of Commerce	Banking & Insurance(BCBI)	
RC-UG-BCON-BI	Bachelor of Commerce (FY	1.1	Environmental and Management of Financial Services	14
	BCBI)	1.2	Drive sin less of Management	_
		1.2	Principles of Management	
		1.3	Financial Accounting – 1	
		1.4	Business Communication – I	
		1.5	Foundation Course – I	
		1.6	Business Economics – I	
		1.7	Quantitative Methods – 1	
		2.1	Principles & Practices of Banking & Insurance	
		2.2	Business Law	
		2.3	Financial Accounting – II	
		2.4	Business Communication – II	
		2.5	Foundation Course – II	
		2.6	Organizational Behaviour	
		2.7	Quantitative Methods – II	
RC-UG-BCON-BI	Bachelor of Commerce (SY BCBI)	3.1	Financial Management – I	14
		3.2	Organizational Behaviour	
		3.3	Management Accounting	
		3.4	Information Technology in Banking and Insurance – I	
-		3.5	Foundation Course – III (An Overview of Banking Sector)	
		3.6	Financial Markets	
		3.7	Direct Taxation	





		4.1	Financial Management – II	
_		4.2	Entrepreneurship Management	
		4.3	Cost Accounting of Banking and Insurance	
		4.4	Information Technology in Banking and Insurance –	
		4.5	Foundation Course in – IV (An Overview of Insurance Sector)	
		4.6	Corporate and Securities Law	
19		4.7	Business Economics – II	
RC-UG-BCON-BI	Bachelor of Commerce (TY BCBI)	5.1(a)	Strategic Management	20
		5.1(b)	Financial Service Management	
		5.1(c)	Auditing-I	
		5.1(d)	Business ethics and Corporate Governance	
		5.2(a)	Strategic Management	
		5.2(b)	Financial Service Management	
		5.2(c)	Auditing-I	
		5.2(d)	Financial Reporting & Analysis (Corporate Banking & insurance)	
		5.3	International Banking and Finance	
		5.4	International Banking and Finance	
		6.1(a)	Marketing in Banking & Insurance	
₽)		6.1(b)	International Business	
		6.1(c)	Auditing -II	
		6.1(d)	Human Resource Management	
		6.2(a)	Marketing in Banking & Insurance	
		6.2(b)	International Business	
		6.2(c)	Auditing -II	
		6.2(d)	Security Analysis and Portfolio Management	
		6.3	Central Banking	
		6.4	Project Work in Banking & Insurance	
	Bache	lor of Commerce	Financial Markets(BFM)	01
RC-UG-BCOM- FM	Bachelor of Commerce (FYBFM)	1.1	Financial Accounting – I	14
		1.2	Introduction to Financial system	
		1.3	Business Mathematics	
		1.4	Business Communication – I	
		1.5	Foundation Course – I	
		1.6	Business Environment	
		1.7	Business Economics – I	
		2.1	Financial Accounting – II	
		2.2	Principles of Management	
		2.3	Business Statistics	
		2.4	Business Communication – II	
		2.5	Foundation Course – II	
		2.6	Environment Science	



		2.7	Computer Skills – I	
RC-UG-BCOM- FM	Bachelor of Commerce (SYBFM)	3.1	Debt Markets -1	14
		3.2	Equity Markets-1	
		3.3	Commodities Derivatives	
		3.4	Business Law – 1	
		3.5	Management Accounting	
		3.6	Foundation Course in Financial Markets FC III- Money Markets	
		3.7	Business Economics -1	
		4.1	Debt Markets -2	
		4.2	Equity Markets-2	
		4.3	Commodities Derivatives	
		4.4	Business Law – 2	
		4.5	Corporate Finance	
		4.6	Foundation Course in Financial Markets FC IV— Foreign Exchange Markets	
		4.7	Business Economics -2	
RC-UG-BCOM- FM	Bachelor of Commerce (TYBFM)	5.1	Marketing in Financial Services	12
		5.2	Technical Analysis	
		5.3	Equity Research	
		5.4	Equity Research	
		5.5	Financial Derivatives	
:		5.6	Business Ethics and Corporate Governance	
		6.1	Venture Capital and Private Equity	
		6.2	Mutual Fund Management	
		6.3	Corporate Restructuring	
		6.4	Indirect Tax- GST	
		6.5	Risk Management	
		6.6	Project Work	

Bachelor of Science in Informastion technology (BSC-IT)

RC-UG-BSC-IT	Bechelor of Science (SY BSCIT)	USIT101	Imperative Programming	10
		USIT102	Digital Electronics	
		USIT103	Operating Systems	
-		USIT104	Discrete Mathematics	
		USIT105	Communication Skills	
		USIT1P1	Imperative Programming Practical	
·		USIT1P2	Digital Electronics Practical	
		USIT1P3	Operating Systems Practical	1
		USIT1P4	Discrete Mathematics Practical	

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Rajasthani Sammelan Educat

		USIT1P5	Communication Skills Practical	
	Bechelor of Science (SY	USIT201	Object Oriented Programming	10
	BSCIT)			
		USIT202	Microprocessor Architecture	
		USIT203	Web Programming	
		USIT204	Numerical and Statistical Methods	
		USIT205	Green Computing	
		USIT2P1	Object Oriented Programming Practical	
		USIT2P2	Microprocessor Architecture Practical	
		USIT2P3	Web Programming Practical	
		USIT2P4	Numerical and Statistical Methods Practical	
		USIT2P5	Green Computing Practical	
	Bechelor of Science (TY BSCIT)	USIT301	Python Programming	10
1		USIT302	Data Structures	
		USIT303	Computer Networks	
		USIT304	Database Management Systems	
		USIT305	Applied Mathematics	
		USIT3P1	Python Programming Practical	
		USIT3P2	Data Structures Practical	
		USIT3P3	Computer Networks Practical	
		USIT3P4	Database Management Systems Practical	
		USIT3P5	Mobile Programming Practical	
	BAi	n Multimedia ar	nd Mass Communication	HUE .
RC-UG-BA- BAMMC	BA in Multimedia and Mass Communication(FY BAMMC)	BAMMEC-101	Effective communication — I	12
,		BAMMFC-102	Foundation course –ľ	
		BAMMFC-102	Visual communication	
		BAMMFMC-104	Fundamentals of mass communication	
		BAMMCA-105	Current Affairs	
		BAMMHM-106	History of Media	
		BAMMEC-201	Effective communication – II	
		BAMMFC-202	Foundation course – II	
		BAMMCW-203	Content Writing	
		BAMMID-204	Introduction to Advertising	
		BAMMIJ-205	Introduction to Journalism	
		BAMMMGC-206	Media, Gender & Culture	
RC-UG-BA- BAMMC	BA in Multimedia and Mass Communication(SY BAMMC)	BAMMC EM- 3011	Electronic Media – I	18





		BAMMC TMC- 3012	Theater and Mass Communication-I	
		BAMMC RPP- 3013	Radio Program Production-I	
		BAMMC MGV- 3014	Motion Graphics and Visual Effects – I	
*		BAMMC CCPR- 302	Corporate Communication and Public Relations	
		BAMMC MS-303	Media Studies	
		BAMMC IP-304	Introduction to Photography	
		BAMMC FCO-305	Film Communication-I	
		BAMMC CMM- 306	Computers and Multimedia-I	
		BAMMC EM- 4011	Electronic Media-II	
		BAMMC TMC- 4012	Theater and Mass Communication-II	
		BAMMC RPP- 4013	Radio Program Production-II	
		BAMMC MGV- 4014	Motion Graphics and Visual Effects –II	
8		BAMMC WEM- 402	Writing and Editing for Media	
		BAMMC MLE-403	Media Laws and Ethics	
		BAMMC MMR- 404	Mass Media Research	
		BAMMC FCO-405	Film Communication-II	
		BAMMC CMM- 406	Computer Multimedia-II	
RC-UG-BA- BAMMC	BA in Multimedia and Mass Communication(TY BAMMC)	BAMMC DRG-501	Reporting	20
		BAMMC DRG-502	Investigative Journalism	
		BAMMC EJFW 1B501	Features and Writing For Social Justice	
6		BAMMC EJWS 1B502	Writing and Editing Skills	
		BAMMC EJGM 1B503	Global Media and Conflict Resolution	
		BAMMC EJBF 1B504	Business and Financial Journalism	
		BAMMC EJMJ 1B505	Mobile Journalism and New Media	
		BAMMC EJNM 1B506	News Media Management	
		BAMMC EJJP 1B507	Journalism and Public Opinion	
		BAMMC EJML 1B508	Media Laws and Ethics	



	ľ	BAMMC DRG-601	DIGITAL MEDIA	
	-	BAMMC DRG-602	NEWSPAPER and MAGAZINE DESIGN (PROJECT)	
		BAMMC EJCI 2B601	CONTEMPORARY ISSUES	
		BAMMC EJLJ2B602	LIFESTYLE JOURNALISM	
		BAMMC EJPT2B603	PHOTO and TRAVEL JOURNALISM	
		BAMMC EJMJ 2B6504	MAGAZINE JOURNALISM	
ė.		BAMMC EJSJ 2B605	SPORTS JOURNALISM	
		BAMMC EJCR 2B606	CRIME REPORTING	
		BAMMC EJFNF 2B607	FAKE NEWS and FACT CHECKING	
		BAMMC EJTJ 2B608	TELEVISION JOURNALISM	
		Master of Con	nmerece(MCOM)	B. In
RC-PG-MCOM	Master of Commerce (FY MCOM)	1.1	Strategic Management	8
	· ·	1.2	Economics for Business Decisions	
		1.3	Cost and Management Accounting	
		1.4	Business Ethics and Corporate Social Responsibility	
		2.1	Research Methodology for Business	
		2.2	Macro Economic Concepts and Applications	
		2.3	Corporate Finance	
		2.4	E-Commerce	
RC-PG-MCOM	Master of Commerce (SY MCOM)	3.1(a)	Advanced Financial Accounting	14
		3.1(b)	Direct Tax	
		3.1(c)	Advanced Auditing	
		3.2(a)	Human Resource Management	
		3.2(b)	Entrepreneurial Management	
		3.2(c)	Marketing Strategies and Practices	
		3.3	PROJECT WORK	
		4.1(a)	Corporate Financial Accounting	
		4.1(b)	Indirect Tax – Introduction of Goods and Service Tax	
		4.1(c)	Financial Management	
		4.2(a)	Supply chain management & logistics	
		4.2(b)	Advertising and Sales Management	
		4.2(c)	Retail Management	
		4.3	PROJECT WORK	

Master of Arts in Communication and Journalism



RC- PG- MACJ	MA in Communication and Journalism (FY MACJ)	63501	Communication Theory	8
	ΤΤΙΝΙΑω)	63502	Media Economics	_
		63503	Reporting and Editing	_
		63504	Media Criticism	_
		19601	Introduction to Television Studies	_
		19602	Introduction to Film Studies	
		19603	Introduction to Media Research	
		19604	Ethics, Constitution and Media Laws	
RC- PG- MACJ	MA in Communication and Journalism (SY MACJ)	27805	Public Relations in the Private and Public Sector	23
Y	31 WAG	27803	Media Management	
		27813	Media Advocacy	
		27804	Conflict Communication	
		27806	Culture studies and Media	
		27802	Political Communication	
		27816	Video Games and Media	
		27808	Sports Journalism	
		27818	Concepts Of Storyboarding	
		27807	Audio-Visual Production and Post-Production	
		27811	Documentary film making	
		27812	Multimedia Production	
		27818	Storytelling for children	
	¥	27814	Interpersonal Communication	
		27817	Family Communication	
		27810	Religion, culture and communication	
		27801 (a)	Digital Media Marketing	
		(b)	Basic Course for Indian Sign Language	
		1.7	Communication	
		(C)	Media and Disability Communication	
		27815	Intercultural Communication	
		PACJ401	Social science research design	
		PACJ402	Perspectives on Communication	
		PACJ403	Dissertation	
M	aster of Arts in F	ilm television ar	nd New Media Production (MA FTNMP)	TŠ is T
RC- PG- MA FTNMP	MA FTNMP (FY)	PAFTNMP101	Writing for Media	8
		PAFTNMP102	Photography & Cinematography	
		PAFTNMP103	Sound Design and SFX	
		PAFTNMP104	Film & TV Theory & Appreciation	
		PAFTNMP205	Post Production & Computer graphics	
		PAFTNMP206	New Media Theory and Practice	
		PAFTNMP207	Direction	
		PAFTNMP208	Practical Film Production (Fiction and Non fiction	



RC- PG- MA FTNMP	MA FTNMP (SY)	PAFTNMP309	:Web Production and Programming	8
		PAFTNMP310	Visual Communication	
27		PAFTNMP 311	Electronic Media Criticism	
		PAFTNMP 312	Media Economics	
		PAFTNMP 313	Laws related to Film, TV and Internet	
		PAFTNMP414	Perspectives in Media Business	
		PAFTNMP415	Marketing & Publicity Design	
			B. Dissertation / Project	
		PAFTNMP416	Practical Film Making	
	ı		Courses	374
		20	015-2016	
			ommerece (BCOM)	MATERIAL SERVICES
RC-UG-BCOM- GEN	Bachelor of Commerce (FYBCOM)	UBCOM101	Commerce I	14
		UBCOM201	Commerce II	
×		UBCOM102	Business Communication	
		UBCOM202	Business Communication	
		UBCOM103	Accountancy and FM	
	-	UBCOM203	Accountancy and FM	_
		UBCOM104	Business Mathematics and Statistical Technique	
		UBCOM204	Business Mathematics and Statistical Technique	
		UBCOM105	Environmental Studies	
		UBCOM205	Environmental Studies	
		UBCOM106	Foundation Course I	
		UBCOM206	Foundation Course II	
		UBCOM107	Business Economics I	
		UBCOM207	Business Economics II	
RC-UG-BCOM-	Bachelor of	UBCOM301	Commerce III	16
GEN	Commerce (SYBCOM)		6	Ä
		UBCOM401	CommercelV	
		UBCOM302	Economics III	
		UBCOM402	EconomicsIV	
		UBCOM303	Business Law I	
		UBCOM403	Business Law II	
		UGAD304	Advertising	
		UGAD404	Advertising	
		UGMC305	Mass Communication	
		UGMC405	Mass Communication	
		UBCOM306	Accountancy and FM	
		UBCOM406	Accountancy and FM	
		UBCOM308	Foundation CoursellI	
		ODCOIVI308	1 Gundation Courseill	



	f	UBCOM408	Foundation CourseIV	
RC-UG-BCOM-	Bachelor of	UBCOM501	Financial Accounting	
GEN	Commerce (TYBCOM)			
		UBCOM601	Financial Accounting	
		UBCOM502	Cost Accounting	14
		UBCOM602	Cost Accounting	
		UBCOM503	Introduction to Management Accounts	
		UBCOM603	Auditing	
		UBCOM504	Direct and Indirect Tax	
		UBCOM604	Direct and Indirect Tax	
	10.	UBCOM505	Commerce V (Marketing)	
	<u> </u>	UBCOM605	Commerce VI (Human Resource Management)	
		UBCOM506	Business Economics V	
	1	UBCOM606	Business Economics VI	
		UBCOM507	Export Marketing	
		UBCOM607	Export Marketing	
		UBCOM508	Computer System and Application	
		OBCOM308	Computer System and Application	
		UBCOM608	Computer System and Application	
		Bachelor of Mai	nagement (BMS)	
RC-UG-BMS	Bachelor of	1.1	Foundation of Human Skills	14
	Management Studies (FY)		⊞	
		1.2	Introduction to Financial Accounts	
		1.3	Business Economics	
		1.4	Business Law	
		1.5	Business Statistics	
		1.6	Foundation Course	
		1.7	Business Communications	
		2.1	Business Environment II	
		2.2	Industrial Law	
		2.3	Principles of Marketing	
		2.4	Business Mathematics	
		2.5	Foundation Course II	
		2.6	Principles of Management	
		2.7	Business Communication II	
RC-UG-BMS	Bachelor of Management Studies (SY)	3.1	Environment Management	18
		3.2	Business Planning and Entrepreneurial Management	
		3.3	Accounting for Managerial Decisions	
		3.4	Startegic Management	
		3.5	Information Technology in Business Management-I	
		3.6(a)	Basics of Financial Services	
		3.6(b)	Corporate Finance	
		3.7(a)	Consumer Behaviour	



î.	3.7(b)	Advertising	
	4.6(b)	Corporate Restructuring	
	4.7(a)	Integrated Market Communication	
	4.7(b)	Event Marketing	
Bachelor of Management Studies (TY)	5.1	Logistics and Supply Chain Management	20
	5.2	Project Work	
	5.3 (a)	Investment Analysis and Portfolio Management	
	5.3(b)	Commodity and Derivative Market	
	5.3(c)	Risk Management	
	5.3(d)	Direct Taxes	
	5.4(a)	Service Marketing	
	5.4(b)	E- Commerece and Digital Marketing	
	5.4(c)	Sales and Distribution Management	
	5.4(d)	Coustomer Relationship Management	
	6.1	Operations Research	
	6.2	Project Work	
	6.2(a)	International Finance	
	6.2(b)	Innovative Financial Service	
	6.2(c)	Strategic Financial Management	
		Indirect Tax	
		Brand management	
	6.3(c)	International Marketing	
	6.3(d)	Media Planning and Management	
Bachelor of			
			14
Commerce	1.1	Thanklar Accounting (14
	1.2	Cost Accounting I	
		Economics I	
		Business Environment I	
		1	
	2.3	Foundation Course II	
	Management Studies (TY) Bachelor of	4.7(a) 4.7(b) Bachelor of Management Studies (TY) 5.2 5.3 (a) 5.3(b) 5.3(c) 5.3(d) 5.4(a) 5.4(a) 5.4(b) 5.4(c) 5.4(d) 6.1 6.2 6.2(a) 6.2(b) 6.2(c) 6.2(d) 6.3(a) 6.3(b) 6.3(c) Bachelor of Commerce According Commerce (FYBAF)	4.1 Business Economics 4.2 Business Research Methods 4.3 Ethics and Governance 4.4 Productivity and Quality management 4.5 Information Technology in Business Management-II 4.6(a) Financial Institutions and Markets 4.6(b) Corporate Restructuring 4.7(a) Integrated Market Communication 4.7(b) Event Marketing Bachelor of Management Studies (TY) 5.1 Logistics and Supply Chain Management Studies (TY) 5.2 Project Work 5.3 (a) Investment Analysis and Portfolio Management 5.3(b) Commodity and Derivative Market 5.3(c) Risk Management 5.3(d) Direct Taxes 5.4(a) Service Marketing 5.4(b) E- Commerce and Digital Marketing 5.4(c) Sales and Distribution Management 5.4(d) Coustomer Relationship Management 6.1 Operations Research 6.2 Project Work 6.2(a) International Finance 6.2(b) Innovative Financial Service 6.2(c) Strategic Financial Management 6.3(d) Indirect Tax 6.3(a) Brand management 6.3(d) Indirect Tax 6.3(a) Brand management 6.3(c) International Marketing 1.1 Financial Accounting I Bachelor of Commerce Accounting and Finance (BCAF) Bachelor of Commerce Accounting and Finance (BCAF) Bachelor of Commerce Accounting and Finance (BCAF) Bachelor of Financial Management 1.1 Financial Management 1.2 Cost Accounting I 1.3 Economics I 1.4 Business Environment I 1.5 Financial Management I 1.6 Business Communication I 1.7 Foundation Course I 1.7 Foundation Course I 1.1 Financial Accounting II



		2.5	Business Law I	
		2.6	Business Mathematics	
		2.7	Business Communication II	
RC-UG-BCOM- AF	Bachelor of Commerce (SYBAF)	3.1	Financial Accounting III	14
		3.2	Cost Accounting II	
		3.3	Taxation II	
		3.4	Economics II	
		3.5	Business Law II	
		3.6	Information Technology in Accountancy I	
		3.7	Financial Market Operations	
		4.1	Financial Accounting IV	
		4.2	Management Accounting I	
		4.3	Taxation III	
A		4.4	Business Law III	
		4.5	Information Technology in Accountancy II	
		4.6	Management I	
=======================================		4.7	Research Mehtodology in Accounting and Finance	
RC-UG-BCOM- AF	Bachelor of Commerce (TYBAF)	5.1	Financial Accounting V	12
		5.2	Cost Accounting III	
		5.3	Financial Management II	
		5.4	Taxation IV	
		5.5	Auditing III	
		5.6	Management II	
		6.1	Financial Accounting VI	
		6.2	Cost Accounting IV	
		6.3	Financial Management III	
		6.4	Taxation IV	
		6.5	Financial Accounting VII	
		6.6	Econimics III	
	Bachelo	r of Commerce	Banking & Insurance(BCBI)	
RC-UG-BCON-BI	Bachelor of Commerce (FY BCBI)	1.1	Environmental and Management of Financial Services	14
		1.2	Principles of Management	
		1.3	Financial Accounting – 1	
		1.4	Business Communication – I	
		1.5	Foundation Course – I	
		1.6	Business Economics – I	
		1.7	Quantitative Methods – 1	
		2.1	Principles & Practices of Banking & Insurance	
		2.2	Business Law	
		2.3	Financial Accounting – II	
				-



		2.4	Business Communication – II	
		2.5	Foundation Course – II	
			iń	
		2.6	Organizational Behaviour	
		2.7	Quantitative Methods – II	
RC-UG-BCON-BI	Bachelor of Commerce (SY BCBI)	3.1	Financial Management — I	14
		3.2	Organizational Behaviour	
		3.3	Management Accounting	
		3.4	Information Technology in Banking and Insurance – I	
		3.5	Foundation Course – III (An Overview of Banking Sector)	
		3.6	Financial Markets	
		3.7	Direct Taxation	
		4.1	Financial Management – II	
		4.2	Entrepreneurship Management	
		4.3	Cost Accounting of Banking and Insurance	
6		4.4	Information Technology in Banking and Insurance –	
		4.5	Foundation Course in – IV (An Overview of Insurance Sector)	
		4.6	Corporate and Securities Law	
		4.7	Business Economics – II	
RC-UG-BCON-BI	Bachelor of Commerce (TY BCBI)	5.1(a)	Strategic Management	20
		5.1(b)	Financial Service Management	
		5.1(c)	Auditing-I	
		5.1(d)	Business ethics and Corporate Governance	
		5.2(a)	Strategic Management	
		5.2(b)	Financial Service Management	
ř.		5.2(c) 5.2(d)	Auditing-I Financial Reporting & Analysis (Corporate Banking & insurance)	
		5.3	International Banking and Finance	
		5.4	International Banking and Finance	
		6.1(a)	Marketing in Banking & Insurance	
		6.1(b)	International Business	
		6.1(c)	Auditing -II	
		6.1(d)	Human Resource Management	
		6.2(a)	Marketing in Banking & Insurance	
		6.2(b)	International Business	
		6.2(c)	Auditing -II	
		6.2(d)	Security Analysis and Portfolio Management	



	V.	6.3	Central Banking	
		6.4	Project Work in Banking & Insurance	
	Bach		erce Financial Markets(BFM)	
RC-UG-BCOM- FM	Bachelor of Commerce (FYBFM)	1.1	Financial Accounting – I	14
		1.2	Introduction to Financial system	
		1.3	Business Mathematics	
		1.4	Business Communication – I	
		1.5	Foundation Course – I	
		1.6	Business Environment	
		1.7	Business Economics – I	
		2.1	Financial Accounting – II	
		2.2	Principles of Management	
		2.3	Business Statistics	
		2.4	Business Communication – II	
		2.5	Foundation Course – II	
		2.6	Environment Science	
		2.7	Computer Skills – I	
RC-UG-BCOM- FM	Bachelor of Commerce (SYBFM)	3.1	Debt Markets -1	14
		3.2	Equity Markets-1	
		3.3	Commodities Derivatives	
		3.4	Business Law – 1	
		3.5	Management Accounting	
		3.6	Foundation Course in Financial Markets FC III- Money Markets	
		3.7	Business Economics -1	
		4.1	Debt Markets -2	
		4.2	Equity Markets-2	
		4.3	Commodities Derivatives	
		4.4	Business Law – 2	
		4.5	Corporate Finance	
- 6		4.6	Foundation Course in Financial Markets FC IV— Foreign Exchange Markets	
		4.7	Business Economics -2	
RC-UG-BCOM- FM	Bachelor of Commerce (TYBFM)	5.1	Marketing in Financial Services	12
		5.2	Technical Analysis	
		5.3	Equity Research	
		5.4	Equity Research	
		5.5	Financial Derivatives	

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		5.6	Business Ethics and Corporate Governance	f
		6.1	Venture Capital and Private Equity	7.9
		6.2	Mutual Fund Management	
	-	6.3	Corporate Restructuring	
		6.4	Indirect Tax- GST	
		6.5	Risk Management	
		6.6	Project Work	
	Bachelo	r of Science in I	nformastion technology (BSC-IT)	
RC-UG-BSC-IT	Bechelor of Science (SY BSCIT)	USIT101	Imperative Programming	10
		USIT102	Digital Electronics	
		USIT103	Operating Systems	
		USIT104	Discrete Mathematics	
		USIT105	Communication Skills	
		USIT1P1	Imperative Programming Practical	
		USIT1P2	Digital Electronics Practical	
		USIT1P3	Operating Systems Practical	
		USIT1P4	Discrete Mathematics Practical	
		USIT1P5	Communication Skills Practical	
	Bechelor of Science (SY BSCIT)	USIT201	Object Oriented Programming	10
		USIT202	Microprocessor Architecture	
		USIT203	Web Programming	
		USIT204	Numerical and Statistical Methods	
		USIT205	Green Computing	
(8)		USIT2P1	Object Oriented Programming Practical	
		USIT2P2	Microprocessor Architecture Practical	
		USIT2P3	Web Programming Practical	
		USIT2P4	Numerical and Statistical Methods Practical	
		USIT2P5	Green Computing Practical	
	Bechelor of Science (TY BSCIT)	USIT301	Python Programming	10
		USIT302	Data Structures	
		USIT303	Computer Networks	
		USIT304	Database Management Systems	
		USIT305	Applied Mathematics	
		USIT3P1	Python Programming Practical	
		USIT3P2	Data Structures Practical	
		USIT3P3	Computer Networks Practical	
		USIT3P4	Database Management Systems Practical	
		USIT3P5	Mobile Programming Practical	



	BA ii	n Multimedia an	d Mass Communication	
	BA in Multimedia and Mass	BAMMEC-101	Effective communication – I	12
RC-UG-BA- BAMMC	Communication(FY BAMMC)			
BAIVIIVIC	11 BAIVING	BAMMFC-102	Foundation course –I	
		BAMMFC-102	Visual communication	
		BAMMFMC-104	Fundamentals of mass communication	
		BAMMCA-105	Current Affairs	
	-	BAMMHM-106	History of Media	
		BAMMEC-201	Effective communication – II	
		BAMMFC-202	Foundation course – II	
		BAMMCW-203	Content Writing	
		BAMMID-204	Introduction to Advertising	
		BAMMIJ-205	Introduction to Journalism	
		BAMMMGC-206	Media, Gender & Culture	
RC-UG-BA- BAMMC	BA in Multimedia and Mass Communication(SY BAMMC)	BAMMC EM- 3011	Electronic Media – I	18
		BAMMC TMC- 3012	Theater and Mass Communication-I	
		BAMMC RPP- 3013	Radio Program Production-I	
		BAMMC MGV- 3014	Motion Graphics and Visual Effects – I	
		BAMMC CCPR- 302	Corporate Communication and Public Relations	
		BAMMC MS-303	Media Studies	
		BAMMC IP-304	Introduction to Photography	
		BAMMC FCO-305	Film Communication-I	
		BAMMC CMM- 306	Computers and Multimedia-I	
		BAMMC EM- 4011	Electronic Media-II	
		BAMMC TMC- 4012	Theater and Mass Communication-II	
		BAMMC RPP- 4013	Radio Program Production-II	
		BAMMC MGV- 4014	Motion Graphics and Visual Effects –II	
		BAMMC WEM- 402	Writing and Editing for Media	
		BAMMC MLE-403	Media Laws and Ethics	
		BAMMC MMR- 404	Mass Media Research	
		BAMMC FCO-405	Film Communication-II	
		BAMMC CMM- 406	Computer Multimedia-II	



RC-UG-BA- BAMMC	BA in Multimedia and Mass Communication(TY BAMMC)	BAMMC DRG-501	Reporting	20
		BAMMC DRG-502	Investigative Journalism	
=		BAMMC EJFW	Features and Writing For Social Justice	
		1B501		
A		BAMMC EJWS	Writing and Editing Skills	
		1B502		
		BAMMC EJGM 1B503	Global Media and Conflict Resolution	
		BAMMC EJBF 1B504	Business and Financial Journalism	
		BAMMC EJMJ 1B505	Mobile Journalism and New Media	
		BAMMC EJNM 1B506	News Media Management	
		BAMMC EJJP 1B507	Journalism and Public Opinion	
		BAMMC EJML 1B508	Media Laws and Ethics	
		BAMMC DRG-601	DIGITAL MEDIA	
		BAMMC DRG-602	NEWSPAPER and MAGAZINE DESIGN (PROJECT)	
(4)		BAMMC EJCI 2B601	CONTEMPORARY ISSUES	
		BAMMC EJLJ2B602	LIFESTYLE JOURNALISM	
		BAMMC EJPT2B603	PHOTO and TRAVEL JOURNALISM	
		BAMMC EJMJ 2B6504	MAGAZINE JOURNALISM	
		BAMMC EJSJ 2B605	SPORTS JOURNALISM	
		BAMMC EJCR 2B606	CRIME REPORTING	
	41	BAMMC EJFNF 2B607	FAKE NEWS and FACT CHECKING	
		BAMMC EJTJ 2B608	TELEVISION JOURNALISM	
		Master of Con	nmerece(MCOM)	
RC-PG-MCOM	Master of Commerce (FY MCOM)	1.1	Strategic Management	8
		1.2	Economics for Business Decisions	
		1.3	Cost and Management Accounting	
		1.4	Business Ethics and Corporate Social Responsibility	
		2.1	Research Methodology for Business	
		2.2	Macro Economic Concepts and Applications	
		2.3	Corporate Finance	



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		2.4	E-Commerce	
RC-PG-MCOM	Master of Commerce (SY MCOM)	3.1(a)	Advanced Financial Accounting	14
		3.1(b)	Direct Tax	
		3.1(c)	Advanced Auditing	
		3.2(a)	Human Resource Management	
		3.2(b)	Entrepreneurial Management	
		3.2(c)	Marketing Strategies and Practices	
		3.3	PROJECT WORK	
		4.1(a)	Corporate Financial Accounting	
, v		4.1(b)	Indirect Tax – Introduction of Goods and Service Tax	
		4.1(c)	Financial Management	
		4.2(a)	Supply chain management & logistics	
		4.2(b)	Advertising and Sales Management	
		4.2(c)	Retail Management	
		4.3	PROJECT WORK	

Master of Arts in Communication and Journalism

RC- PG- MACJ	MA in	63501	Communication Theory	8
	Communication		,	
	and Journalism (
	FY MACJ)			
		63502	Media Economics	
		63503	Reporting and Editing	
		63504	Media Criticism	
*		19601	Introduction to Television Studies	
		19602	Introduction to Film Studies	
		19603	Introduction to Media Research	
		19604	Ethics, Constitution and Media Laws	
RC- PG- MACJ	MA in	27805	Public Relations in the Private and Public Sector	23
	Communication			
	and Journalism (
	SY MACJ)			
		27803	Media Management	
		27813	Media Advocacy	
		27804	Conflict Communication	
		27806	Culture studies and Media	
		27802	Political Communication	
		27816	Video Games and Media	
		27808	Sports Journalism	
		27818	Concepts Of Storyboarding	
		27807	Audio-Visual Production and Post-Production	
		27811	Documentary film making	
		27812	Multimedia Production	

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		27818	Storytelling for children	Ĭ
		27814	Interpersonal Communication	
		27817	Family Communication	
		27810	Religion, culture and communication	
		27801 (a)	Digital Media Marketing	
		(b)	Basic Course for Indian Sign Language	
			Communication	
		(C)	Media and Disability Communication	
		27815	Intercultural Communication	
		PACJ401	Social science research design	
		PACJ402	Perspectives on Communication	
		PACJ403	Dissertation	
M	aster of Arts in Fi	ilm television an	d New Media Production (MA FTNMP)	
RC- PG- MA FTNMP	MA FTNMP (FY)	PAFTNMP101	Writing for Media	8
A		PAFTNMP102	Photography & Cinematography	
		PAFTNMP103	Sound Design and SFX	
		PAFTNMP104	Film & TV Theory & Appreciation	
		PAFTNMP205	Post Production & Computer graphics	
		PAFTNMP206	New Media Theory and Practice	
		PAFTNMP207	Direction	
		PAFTNMP208	Practical Film Production (Fiction and Non fiction	
RC- PG- MA FTNMP	MA FTNMP (SY)	PAFTNMP309	Web Production and Programming	8
		PAFTNMP310	Visual Communication	
			Florida de Marie Carlos	
		PAFTNMP 311	Electronic Media Criticism	
		PAFTNMP 311 PAFTNMP 312	Media Economics	
		PAFTNMP 312	Media Economics	
		PAFTNMP 312 PAFTNMP 313	Media Economics Laws related to Film, TV and Internet	
		PAFTNMP 312 PAFTNMP 313 PAFTNMP414	Media Economics Laws related to Film, TV and Internet Perspectives in Media Business	
		PAFTNMP 312 PAFTNMP 313 PAFTNMP414	Media Economics Laws related to Film, TV and Internet Perspectives in Media Business Marketing & Publicity Design	

