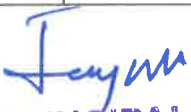


1.1 List of courses offered across all programs during last five years

Program code	Program Name	Course code	Course Name	No of Courses
2019-20				
Bachelor of Commerce (BCOM)				
RC-UG-BCOM-GEN	Bachelor of Commerce (FYBCOM)	UBCOM101	Commerce I	14
		UBCOM201	Commerce II	
		UBCOM102	Business Communication	
		UBCOM202	Business Communication	
		UBCOM103	Accountancy and FM	
		UBCOM203	Accountancy and FM	
		UBCOM104	Business Mathematics and Statistical Technique	
		UBCOM204	Business Mathematics and Statistical Technique	
		UBCOM105	Environmental Studies	
		UBCOM205	Environmental Studies	
		UBCOM106	Foundation Course I	
		UBCOM206	Foundation Course II	
		UBCOM107	Business Economics I	
		UBCOM207	Business Economics II	
RC-UG-BCOM-GEN	Bachelor of Commerce (SYBCOM)	UBCOM301	Commerce III	16
		UBCOM401	CommerceIV	
		UBCOM302	Economics III	
		UBCOM402	EconomicsIV	
		UBCOM303	Business Law I	
		UBCOM403	Business Law II	
		UGAD304	Advertising	
		UGAD404	Advertising	
		UGMC305	Mass Communication	
		UGMC405	Mass Communication	


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		UBCOM30 6	Accountancy and FM	
		UBCOM40 6	Accountancy and FM	
		UBCOM30 7	Introduction to Management Accounts	
		UBCOM40 7	Auditing	
		UBCOM30 8	Foundation CourseIII	
		UBCOM40 8	Foundation CourseIV	
RC-UG-BCOM-GEN	Bachelor of Commerce (TYBCOM)	UBCOM50 1	Financial Accounting	14
		UBCOM60 1	Financial Accounting	
		UBCOM50 2	Cost Accounting	
		UBCOM60 2	Cost Accounting	
		UBCOM50 3	Direct and Indirect Tax	
		UBCOM60 3	Direct and Indirect Tax	
		UBCOM50 4	Commerce V (Marketing)	
		UBCOM60 4	Commerce VI (Human Resource Management)	
		UBCOM50 5	Business Economics V	
		UBCOM60 5	Business Economics VI	
		UBCOM50 6	Export Marketing	
		UBCOM60 6	Export Marketing	
		UBCOM50 7	Computer System and Application	
		UBCOM60 7	Computer System and Application	
Bachelor of Management (BMS)				
RC-UG-BMS	Bachelor of Management Studies (FY)	1.1	Foundation of Human Skills	14
		1.2	Introduction to Financial Accounts	
		1.3	Business Economics	
		1.4	Business Law	
		1.5	Business Statistics	
		1.6	Foundation Course	
		1.7	Business Communications	

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		2.1	Business Environment I	
		2.2	Industrial Law	
		2.3	Principles of Marketing	
		2.4	Business Mathematics	
		2.5	Foundation Course II	
		2.6	Principles of Management	
		2.7	Business Communication II	
RC-UG-BMS	Bachelor of Management Studies (SY)	3.1	Environment Management	18
		3.2	Business Planning and Entrepreneurial Management	
		3.3	Accounting for Managerial Decisions	
		3.4	Strategic Management	
		3.5	Information Technology in Business Management-I	
		3.6(a)	Basics of Financial Services	
		3.6(b)	Corporate Finance	
		3.7(a)	Consumer Behaviour	
		3.7(b)	Advertising	
		4.1	Business Economics	
		4.2	Business Research Methods	
		4.3	Ethics and Governance	
		4.4	Productivity and Quality management	
		4.5	Information Technology in Business Management-II	
		4.6(a)	Financial Institutions and Markets	
		4.6(b)	Corporate Restructuring	
		4.7(a)	Integrated Market Communication	
		4.7(b)	Event Marketing	
RC-UG-BMS	Bachelor of Management Studies (TY)	5.1	Logistics and Supply Chain Management	20
		5.2	Project Work	
		5.3 (a)	Investment Analysis and Portfolio Management	
		5.3(b)	Commodity and Derivative Market	
		5.3(c)	Risk Management	
		5.3(d)	Direct Taxes	
		5.4(a)	Service Marketing	
		5.4(b)	E- Commerce and Digital Marketing	
		5.4(c)	Sales and Distribution Management	
		5.4(d)	Customer Relationship Management	
		6.1	Operations Research	
		6.2	Project Work	
		6.2(a)	International Finance	
		6.2(b)	Innovative Financial Service	
		6.2(c)	Strategic Financial Management	
		6.2(d)	Indirect Tax	
		6.3(a)	Brand management	
		6.3(b)	Retail Management	
		6.3(c)	International Marketing	
		6.3(d)	Media Planning and Management	


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Bachelor of Commerce Accounting and Finance (BCAF)

RC-UG-BCOM- AF	Bachelor of Commerce (FYBAF)	1.1	Financial Accounting I	14
		1.2	Cost Accounting I	
		1.3	Economics I	
		1.4	Business Environment I	
		1.5	Financial Management I	
		1.6	Business Communication I	
		1.7	Foundation Course I	
		2.1	Financial Accounting II	
		2.2	Auditing I	
		2.3	Foundation Course II	
		2.4	Taxation I	
		2.5	Business Law I	
		2.6	Business Mathematics	
		2.7	Business Communication II	
RC-UG-BCOM- AF	Bachelor of Commerce (SYBAF)	3.1	Financial Accounting III	14
		3.2	Cost Accounting II	
		3.3	Taxation II	
		3.4	Economics II	
		3.5	Business Law II	
		3.6	Information Technology in Accountancy I	
		3.7	Financial Market Operations	
		4.1	Financial Accounting IV	
		4.2	Management Accounting I	
		4.3	Taxation III	
		4.4	Business Law III	
		4.5	Information Technology in Accountancy II	
		4.6	Management I	
		4.7	Research Methodology in Accounting and Finance	
RC-UG-BCOM- AF	Bachelor of Commerce (TYBAF)	5.1	Financial Accounting V	12
		5.2	Cost Accounting III	
		5.3	Financial Management II	
		5.4	Taxation IV	
		5.5	Auditing III	
		5.6	Management II	
		6.1	Financial Accounting VI	
		6.2	Cost Accounting IV	
		6.3	Financial Management III	
		6.4	Taxation IV	
		6.5	Financial Accounting VII	
		6.6	Economics III	

Bachelor of Commerce Banking & Insurance(BCBI)


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RC-UG-BCON-BI	Bachelor of Commerce (FY BCBI)	1.1	Environmental and Management of Financial Services	14
		1.2	Principles of Management	
		1.3	Financial Accounting – 1	
		1.4	Business Communication – I	
		1.5	Foundation Course – I	
		1.6	Business Economics – I	
		1.7	Quantitative Methods – 1	
		2.1	Principles & Practices of Banking & Insurance	
		2.2	Business Law	
		2.3	Financial Accounting – II	
		2.4	Business Communication – II	
		2.5	Foundation Course – II	
		2.6	Organizational Behaviour	
		2.7	Quantitative Methods – II	
RC-UG-BCON-BI	Bachelor of Commerce (SY BCBI)	3.1	Financial Management – I	14
		3.2	Organizational Behaviour	
		3.3	Management Accounting	
		3.4	Information Technology in Banking and Insurance – I	
		3.5	Foundation Course – III (An Overview of Banking Sector)	
		3.6	Financial Markets	
		3.7	Direct Taxation	
		4.1	Financial Management – II	
		4.2	Entrepreneurship Management	
		4.3	Cost Accounting of Banking and Insurance	
		4.4	Information Technology in Banking and Insurance – II	
		4.5	Foundation Course in – IV (An Overview of Insurance Sector)	
		4.6	Corporate and Securities Law	
		4.7	Business Economics – II	
RC-UG-BCON-BI	Bachelor of Commerce (TY BCBI)	5.1(a)	Strategic Management	20
		5.1(b)	Financial Service Management	
		5.1(c)	Auditing-I	
		5.1(d)	Business ethics and Corporate Governance	
		5.2(a)	Strategic Management	
		5.2(b)	Financial Service Management	
		5.2(c)	Auditing-I	
		5.2(d)	Financial Reporting & Analysis (Corporate Banking & insurance)	
		5.3	International Banking and Finance	
		5.4	International Banking and Finance	
		6.1(a)	Marketing in Banking & Insurance	
		6.1(b)	International Business	



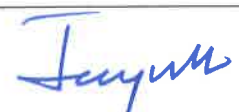

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		6.1(c)	Auditing -II	
		6.1(d)	Human Resource Management	
		6.2(a)	Marketing in Banking & Insurance	
		6.2(b)	International Business	
		6.2(c)	Auditing -II	
		6.2(d)	Security Analysis and Portfolio Management	
		6.3	Central Banking	
		6.4	Project Work in Banking & Insurance	

Bachelor of Commerce Financial Markets(BFM)

RC-UG-BCOM-FM	Bachelor of Commerce (FYBFM)	1.1	Financial Accounting – I	14
		1.2	Introduction to Financial system	
		1.3	Business Mathematics	
		1.4	Business Communication – I	
		1.5	Foundation Course – I	
		1.6	Business Environment	
		1.7	Business Economics – I	
		2.1	Financial Accounting – II	
		2.2	Principles of Management	
		2.3	Business Statistics	
		2.4	Business Communication – II	
		2.5	Foundation Course – II	
		2.6	Environment Science	
		2.7	Computer Skills – I	
RC-UG-BCOM-FM	Bachelor of Commerce (SYBFM)	3.1	Debt Markets -1	14
		3.2	Equity Markets-1	
		3.3	Commodities Derivatives	
		3.4	Business Law – 1	
		3.5	Management Accounting	
		3.6	Foundation Course in Financial Markets FC III- Money Markets	
		3.7	Business Economics -1	
		4.1	Debt Markets -2	
		4.2	Equity Markets-2	
		4.3	Commodities Derivatives	
		4.4	Business Law – 2	
		4.5	Corporate Finance	
		4.6	Foundation Course in Financial Markets FC IV– Foreign Exchange Markets	
		4.7	Business Economics -2	
RC-UG-BCOM-FM	Bachelor of Commerce (TYBFM)	5.1	Marketing in Financial Services	12
		5.2	Technical Analysis	
		5.3	Equity Research	
		5.4	Equity Research	




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		5.5	Financial Derivatives	
		5.6	Business Ethics and Corporate Governance	
		6.1	Venture Capital and Private Equity	
		6.2	Mutual Fund Management	
		6.3	Corporate Restructuring	
		6.4	Indirect Tax- GST	
		6.5	Risk Management	
		6.6	Project Work	

Bachelor of Science in Information technology (BSC-IT)

RC-UG-BSC-IT	Bechelor of Science (SY BSCIT)	USIT101	Imperative Programming	10
		USIT102	Digital Electronics	
		USIT103	Operating Systems	
		USIT104	Discrete Mathematics	
		USIT105	Communication Skills	
		USIT1P1	Imperative Programming Practical	
		USIT1P2	Digital Electronics Practical	
		USIT1P3	Operating Systems Practical	
		USIT1P4	Discrete Mathematics Practical	
		USIT1P5	Communication Skills Practical	
	Bechelor of Science (SY BSCIT)	USIT201	Object Oriented Programming	10
		USIT202	Microprocessor Architecture	
		USIT203	Web Programming	
		USIT204	Numerical and Statistical Methods	
		USIT205	Green Computing	
		USIT2P1	Object Oriented Programming Practical	
		USIT2P2	Microprocessor Architecture Practical	
		USIT2P3	Web Programming Practical	
		USIT2P4	Numerical and Statistical Methods Practical	
		USIT2P5	Green Computing Practical	
	Bechelor of Science (TY BSCIT)	USIT301	Python Programming	10
		USIT302	Data Structures	
		USIT303	Computer Networks	
		USIT304	Database Management Systems	
		USIT305	Applied Mathematics	
		USIT3P1	Python Programming Practical	
		USIT3P2	Data Structures Practical	
		USIT3P3	Computer Networks Practical	
		USIT3P4	Database Management Systems Practical	
		USIT3P5	Mobile Programming Practical	

BA in Multimedia and Mass Communication



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RC-UG-BA-BAMMC	BA in Multimedia and Mass Communication (FY BAMMC)	BAMMEC-101	Effective communication – I	12
		BAMMFC-102	Foundation course –I	
		BAMMFC-103	Visual communication	
		BAMMFC-104	Fundamentals of mass communication	
		BAMMCA-105	Current Affairs	
		BAMMHM-106	History of Media	
		BAMMEC-201	Effective communication – II	
		BAMMFC-202	Foundation course – II	
		BAMMCW-203	Content Writing	
		BAMMID-204	Introduction to Advertising	
		BAMMIJ-205	Introduction to Journalism	
		BAMMMGC-206	Media, Gender & Culture	
RC-UG-BA-BAMMC	BA in Multimedia and Mass Communication (SY BAMMC)	BAMMC EM-3011	Electronic Media – I	18
		BAMMC TMC-3012	Theater and Mass Communication-I	
		BAMMC RPP-3013	Radio Program Production-I	
		BAMMC MGV-3014	Motion Graphics and Visual Effects – I	
		BAMMC CCPR-302	Corporate Communication and Public Relations	
		BAMMC MS-303	Media Studies	
		BAMMC IP-304	Introduction to Photography	
		BAMMC FCO-305	Film Communication-I	
		BAMMC CMM-306	Computers and Multimedia-I	
		BAMMC EM-4011	Electronic Media-II	
		BAMMC TMC-4012	Theater and Mass Communication-II	
		BAMMC RPP-4013	Radio Program Production-II	
		BAMMC MGV-4014	Motion Graphics and Visual Effects –II	
		BAMMC WEM-402	Writing and Editing for Media	
		BAMMC MLE-403	Media Laws and Ethics	
		BAMMC MMR-404	Mass Media Research	
		BAMMC FCO-405	Film Communication-II	
		BAMMC CMM-406	Computer Multimedia-II	
RC-UG-BA-BAMMC	BA in Multimedia and Mass Communication (TY BAMMC)	BAMMC DRG-501	Reporting	20
		BAMMC DRG-502	Investigative Journalism	
		BAMMC EJFW 1B501	Features and Writing For Social Justice	
		BAMMC EJWS 1B502	Writing and Editing Skills	




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		BAMMC EJGM 1B503	Global Media and Conflict Resolution	
		BAMMC EJB 1B504	Business and Financial Journalism	
		BAMMC EJM 1B505	Mobile Journalism and New Media	
		BAMMC EJNM 1B506	News Media Management	
		BAMMC EJP 1B507	Journalism and Public Opinion	
		BAMMC EJML 1B508	Media Laws and Ethics	
		BAMMC DRG-601	DIGITAL MEDIA	
		BAMMC DRG-602	NEWSPAPER and MAGAZINE DESIGN (PROJECT)	
		BAMMC ECI 2B601	CONTEMPORARY ISSUES	
		BAMMC EJJ2B602	LIFESTYLE JOURNALISM	
		BAMMC EJPT2B603	PHOTO and TRAVEL JOURNALISM	
		BAMMC EJM 2B6504	MAGAZINE JOURNALISM	
		BAMMC EJS 2B605	SPORTS JOURNALISM	
		BAMMC EJCR 2B606	CRIME REPORTING	
		BAMMC EJFN 2B607	FAKE NEWS and FACT CHECKING	
		BAMMC EJT 2B608	TELEVISION JOURNALISM	

Master of Commerce(MCOM)

RC-PG-MCOM	Master of Commerce (FY MCOM)	1.1	Strategic Management	8
		1.2	Economics for Business Decisions	
		1.3	Cost and Management Accounting	
		1.4	Business Ethics and Corporate Social Responsibility	
		2.1	Research Methodology for Business	
		2.2	Macro Economic Concepts and Applications	
		2.3	Corporate Finance	
		2.4	E-Commerce	
RC-PG-MCOM	Master of Commerce (SY MCOM)	3.1(a)	Advanced Financial Accounting	14
		3.1(b)	Direct Tax	
		3.1(c)	Advanced Auditing	
		3.2(a)	Human Resource Management	
		3.2(b)	Entrepreneurial Management	
		3.2(c)	Marketing Strategies and Practices	
		3.3	PROJECT WORK	
		4.1(a)	Corporate Financial Accounting	
		4.1(b)	Indirect Tax – Introduction of Goods and Service Tax	



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		4.1(c)	Financial Management	
		4.2(a)	Supply chain management & logistics	
		4.2(b)	Advertising and Sales Management	
		4.2(c)	Retail Management	
		4.3	PROJECT WORK	

Master of Arts in Communication and Journalism

RC- PG- MACJ	MA in Communication and Journalism (FY MACJ)	63501	Communication Theory	8
		63502	Media Economics	
		63503	Reporting and Editing	
		63504	Media Criticism	
		19601	Introduction to Television Studies	
		19602	Introduction to Film Studies	
		19603	Introduction to Media Research	
		19604	Ethics, Constitution and Media Laws	
RC- PG- MACJ	MA in Communication and Journalism (SY MACJ)	27805	Public Relations in the Private and Public Sector	23
		27803	Media Management	
		27813	Media Advocacy	
		27804	Conflict Communication	
		27806	Culture studies and Media	
		27802	Political Communication	
		27816	Video Games and Media	
		27808	Sports Journalism	
		27818	Concepts Of Storyboarding	
		27807	Audio-Visual Production and Post-Production	
		27811	Documentary film making	
		27812	Multimedia Production	
		27818	Storytelling for children	
		27814	Interpersonal Communication	
		27817	Family Communication	
		27810	Religion, culture and communication	
		27801 (a)	Digital Media Marketing	
		(b)	Basic Course for Indian Sign Language Communication	
		(C)	Media and Disability Communication	
		27815	Intercultural Communication	
		PACJ401	Social science research design	
		PACJ402	Perspectives on Communication	
		PACJ403	Dissertation	

Master of Arts in Film television and New Media Production (MA FTNMP)

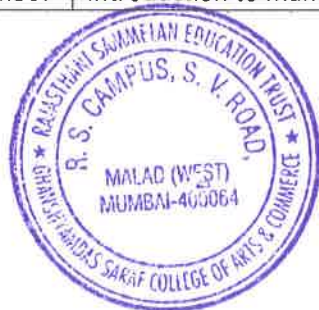
RC- PG- MA FTNMP	MA FTNMP (FY)	PAFTNMP101	Writing for Media	8
		PAFTNMP102	Photography & Cinematography	
		PAFTNMP103	Sound Design and SFX	
		PAFTNMP104	Film & TV Theory & Appreciation	



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		PAFTNMP205	Post Production & Computer graphics	
		PAFTNMP206	New Media Theory and Practice	
		PAFTNMP207	Direction	
		PAFTNMP208	Practical Film Production (Fiction and Non fiction	
RC- PG- MA FTNMP	MA FTNMP (SY)	PAFTNMP309	Web Production and Programming	8
		PAFTNMP310	Visual Communication	
		PAFTNMP 311	Electronic Media Criticism	
		PAFTNMP 312	Media Economics	
		PAFTNMP 313	Laws related to Film, TV and Internet	
		PAFTNMP414	Perspectives in Media Business	
		PAFTNMP415	Marketing &Publicity Design	
			B. Dissertation / Project	
		PAFTNMP416	Practical Film Making	
Total Courses				374
2018-2019				
Bachelor of Commerce (BCOM)				
RC-UG-BCOM- GEN	Bachelor of Commerce (FYBCOM)	UBCOM101	Commerce I	14
		UBCOM201	Commerce II	
		UBCOM102	Business Communication	
		UBCOM202	Business Communication	
		UBCOM103	Accountancy and FM	
		UBCOM203	Accountancy and FM	
		UBCOM104	Business Mathematics and Statistical Technique	
		UBCOM204	Business Mathematics and Statistical Technique	
		UBCOM105	Environmental Studies	
		UBCOM205	Environmental Studies	
		UBCOM106	Foundation Course I	
		UBCOM206	Foundation Course II	
		UBCOM107	Business Economics I	
		UBCOM207	Business Economics II	
RC-UG-BCOM- GEN	Bachelor of Commerce (SYBCOM)	UBCOM301	Commerce III	16
		UBCOM401	CommerceIV	
		UBCOM302	Economics III	
		UBCOM402	EconomicsIV	
		UBCOM303	Business Law I	
		UBCOM403	Business Law II	
		UGAD304	Advertising	
		UGAD404	Advertising	
		UGMC305	Mass Communication	
		UGMC405	Mass Communication	
		UBCOM306	Accountancy and FM	
		UBCOM406	Accountancy and FM	
		UBCOM307	Introduction to Management Accounts	



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		UBCOM407	Auditing	
		UBCOM308	Foundation CourseIII	
		UBCOM408	Foundation CourseIV	
RC-UG-BCOM- GEN	Bachelor of Commerce (TYBCOM)	UBCOM501	Financial Accounting	14
		UBCOM601	Financial Accounting	
		UBCOM502	Cost Accounting	
		UBCOM602	Cost Accounting	
		UBCOM503	Direct and Indirect Tax	
		UBCOM603	Direct and Indirect Tax	
		UBCOM504	Commerce V (Marketing)	
		UBCOM604	Commerce VI (Human Resource Management)	
		UBCOM505	Business Economics V	
		UBCOM605	Business Economics VI	
		UBCOM506	Export Marketing	
		UBCOM606	Export Marketing	
		UBCOM507	Computer System and Application	
		UBCOM607	Computer System and Application	

Bachelor of Management (BMS)

RC-UG-BMS	Bachelor of Management Studies (FY)	1.1	Foundation of Human Skills	14
		1.2	Introduction to Financial Accounts	
		1.3	Business Economics	
		1.4	Business Law	
		1.5	Business Statistics	
		1.6	Foundation Course	
		1.7	Business Communications	
		2.1	Business Environment II	
		2.2	Industrial Law	
		2.3	Principles of Marketing	
		2.4	Business Mathematics	
		2.5	Foundation Course II	
		2.6	Principles of Management	
		2.7	Business Communication II	
RC-UG-BMS	Bachelor of Management Studies (SY)	3.1	Environment Management	18
		3.2	Business Planning and Entrepreneurial Management	
		3.3	Accounting for Managerial Decisions	
		3.4	Strategic Management	
		3.5	Information Technology in Business Management-I	
		3.6(a)	Basics of Financial Services	
		3.6(b)	Corporate Finance	
		3.7(a)	Consumer Behaviour	
		3.7(b)	Advertising	
		4.1	Business Economics	
		4.2	Business Research Methods	



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		4.3	Ethics and Governance	
		4.4	Productivity and Quality management	
		4.5	Information Technology in Business Management-II	
		4.6(a)	Financial Institutions and Markets	
		4.6(b)	Corporate Restructuring	
		4.7(a)	Integrated Market Communication	
		4.7(b)	Event Marketing	
RC-UG-BMS	Bachelor of Management Studies (TY)	5.1	Logistics and Supply Chain Management	20
		5.2	Project Work	
		5.3 (a)	Investment Analysis and Portfolio Management	
		5.3(b)	Commodity and Derivative Market	
		5.3(c)	Risk Management	
		5.3(d)	Direct Taxes	
		5.4(a)	Service Marketing	
		5.4(b)	E- Commerce and Digital Marketing	
		5.4(c)	Sales and Distribution Management	
		5.4(d)	Customer Relationship Management	
		6.1	Operations Research	
		6.2	Project Work	
		6.2(a)	International Finance	
		6.2(b)	Innovative Financial Service	
		6.2(c)	Strategic Financial Management	
		6.2(d)	Indirect Tax	
		6.3(a)	Brand management	
		6.3(b)	Retail Management	
		6.3(c)	International Marketing	
		6.3(d)	Media Planning and Management	
Bachelor of Commerce Accounting and Finance (BCAF)				
RC-UG-BCOM-AF	Bachelor of Commerce (FYBAF)	1.1	Financial Accounting I	14
		1.2	Cost Accounting I	
		1.3	Economics I	
		1.4	Business Environment I	
		1.5	Financial Management I	
		1.6	Business Communication I	
		1.7	Foundation Course I	
		2.1	Financial Accounting II	
		2.2	Auditing I	
		2.3	Foundation Course II	
		2.4	Taxation I	
		2.5	Business Law I	
		2.6	Business Mathematics	
		2.7	Business Communication II	
RC-UG-BCOM-AF	Bachelor of Commerce (SYBAF)	3.1	Financial Accounting III	14



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		3.2	Cost Accounting II	
		3.3	Taxation II	
		3.4	Economics II	
		3.5	Business Law II	
		3.6	Information Technology in Accountancy I	
		3.7	Financial Market Operations	
		4.1	Financial Accounting IV	
		4.2	Management Accounting I	
		4.3	Taxation III	
		4.4	Business Law III	
		4.5	Information Technology in Accountancy II	
		4.6	Management I	
		4.7	Research Methodology in Accounting and Finance	
RC-UG-BCOM-AF	Bachelor of Commerce (TYBAF)	5.1	Financial Accounting V	12
		5.2	Cost Accounting III	
		5.3	Financial Management II	
		5.4	Taxation IV	
		5.5	Auditing III	
		5.6	Management II	
		6.1	Financial Accounting VI	
		6.2	Cost Accounting IV	
		6.3	Financial Management III	
		6.4	Taxation IV	
		6.5	Financial Accounting VII	
		6.6	Economics III	

Bachelor of Commerce Banking & Insurance(BCBI)

RC-UG-BCON-BI	Bachelor of Commerce (FY BCBI)	1.1	Environmental and Management of Financial Services	14
		1.2	Principles of Management	
		1.3	Financial Accounting – 1	
		1.4	Business Communication – I	
		1.5	Foundation Course – I	
		1.6	Business Economics – I	
		1.7	Quantitative Methods – 1	
		2.1	Principles & Practices of Banking & Insurance	
		2.2	Business Law	
		2.3	Financial Accounting – II	
		2.4	Business Communication – II	
		2.5	Foundation Course – II	
		2.6	Organizational Behaviour	
		2.7	Quantitative Methods – II	
RC-UG-BCON-BI	Bachelor of Commerce (SY BCBI)	3.1	Financial Management – I	14
		3.2	Organizational Behaviour	
		3.3	Management Accounting	



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		3.4	Information Technology in Banking and Insurance – I	
		3.5	Foundation Course – III (An Overview of Banking Sector)	
		3.6	Financial Markets	
		3.7	Direct Taxation	
		4.1	Financial Management – II	
		4.2	Entrepreneurship Management	
		4.3	Cost Accounting of Banking and Insurance	
		4.4	Information Technology in Banking and Insurance – II	
		4.5	Foundation Course in – IV (An Overview of Insurance Sector)	
		4.6	Corporate and Securities Law	
		4.7	Business Economics – II	
RC-UG-BCON-BI	Bachelor of Commerce (TY BCBI)	5.1(a)	Strategic Management	20
		5.1(b)	Financial Service Management	
		5.1(c)	Auditing-I	
		5.1(d)	Business ethics and Corporate Governance	
		5.2(a)	Strategic Management	
		5.2(b)	Financial Service Management	
		5.2(c)	Auditing-I	
		5.2(d)	Financial Reporting & Analysis (Corporate Banking & insurance)	
		5.3	International Banking and Finance	
		5.4	International Banking and Finance	
		6.1(a)	Marketing in Banking & Insurance	
		6.1(b)	International Business	
		6.1(c)	Auditing -II	
		6.1(d)	Human Resource Management	
		6.2(a)	Marketing in Banking & Insurance	
		6.2(b)	International Business	
		6.2(c)	Auditing -II	
		6.2(d)	Security Analysis and Portfolio Management	
		6.3	Central Banking	
		6.4	Project Work in Banking & Insurance	

Bachelor of Commerce Financial Markets(BFM)

RC-UG-BCOM-FM	Bachelor of Commerce (FYBFM)	1.1	Financial Accounting – I	14
		1.2	Introduction to Financial system	
		1.3	Business Mathematics	
		1.4	Business Communication – I	
		1.5	Foundation Course – I	
		1.6	Business Environment	
		1.7	Business Economics – I	
		2.1	Financial Accounting – II	
		2.2	Principles of Management	
		2.3	Business Statistics	



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		2.4	Business Communication – II	
		2.5	Foundation Course – II	
		2.6	Environment Science	
		2.7	Computer Skills – I	
RC-UG-BCOM-FM	Bachelor of Commerce (SYBFM)	3.1	Debt Markets -1	14
		3.2	Equity Markets-1	
		3.3	Commodities Derivatives	
		3.4	Business Law – 1	
		3.5	Management Accounting	
		3.6	Foundation Course in Financial Markets FC III- Money Markets	
		3.7	Business Economics -1	
		4.1	Debt Markets -2	
		4.2	Equity Markets-2	
		4.3	Commodities Derivatives	
		4.4	Business Law – 2	
		4.5	Corporate Finance	
		4.6	Foundation Course in Financial Markets FC IV– Foreign Exchange Markets	
		4.7	Business Economics -2	
RC-UG-BCOM-FM	Bachelor of Commerce (TYBFM)	5.1	Marketing in Financial Services	12
		5.2	Technical Analysis	
		5.3	Equity Research	
		5.4	Equity Research	
		5.5	Financial Derivatives	
		5.6	Business Ethics and Corporate Governance	
		6.1	Venture Capital and Private Equity	
		6.2	Mutual Fund Management	
		6.3	Corporate Restructuring	
		6.4	Indirect Tax- GST	
		6.5	Risk Management	
		6.6	Project Work	

Bachelor of Science in Information technology (BSC-IT)

RC-UG-BSC-IT	Beachelor of Science (SY BSCIT)	USIT101	Imperative Programming	10
		USIT102	Digital Electronics	
		USIT103	Operating Systems	
		USIT104	Discrete Mathematics	
		USIT105	Communication Skills	
		USIT1P1	Imperative Programming Practical	
		USIT1P2	Digital Electronics Practical	
		USIT1P3	Operating Systems Practical	
		USIT1P4	Discrete Mathematics Practical	
		USIT1P5	Communication Skills Practical	



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	Bechelor of Science (SY BSCIT)	USIT201	Object Oriented Programming	10
		USIT202	Microprocessor Architecture	
		USIT203	Web Programming	
		USIT204	Numerical and Statistical Methods	
		USIT205	Green Computing	
		USIT2P1	Object Oriented Programming Practical	
		USIT2P2	Microprocessor Architecture Practical	
		USIT2P3	Web Programming Practical	
		USIT2P4	Numerical and Statistical Methods Practical	
		USIT2P5	Green Computing Practical	
	Bechelor of Science (TY BSCIT)	USIT301	Python Programming	10
		USIT302	Data Structures	
		USIT303	Computer Networks	
		USIT304	Database Management Systems	
		USIT305	Applied Mathematics	
		USIT3P1	Python Programming Practical	
		USIT3P2	Data Structures Practical	
		USIT3P3	Computer Networks Practical	
		USIT3P4	Database Management Systems Practical	
		USIT3P5	Mobile Programming Practical	

BA in Multimedia and Mass Communication

RC-UG-BA-BAMMC	BA in Multimedia and Mass Communication(FY BAMMC)	BAMMEC-101	Effective communication – I	12
		BAMMFC-102	Foundation course –I	
		BAMMFC-102	Visual communication	
		BAMMFMC-104	Fundamentals of mass communication	
		BAMMCA-105	Current Affairs	
		BAMMHM-106	History of Media	
		BAMMEC-201	Effective communication – II	
		BAMMFC-202	Foundation course – II	
		BAMMCW-203	Content Writing	
		BAMMID-204	Introduction to Advertising	
		BAMMIJ-205	Introduction to Journalism	
		BAMMMGC-206	Media, Gender & Culture	
RC-UG-BA-BAMMC	BA in Multimedia and Mass Communication(SY BAMMC)	BAMMC EM-3011	Electronic Media – I	18
		BAMMC TMC-3012	Theater and Mass Communication-I	
		BAMMC RPP-3013	Radio Program Production-I	
		BAMMC MG-3014	Motion Graphics and Visual Effects – I	
		BAMMC CCPR-302	Corporate Communication and Public Relations	



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		BAMMC MS-303	Media Studies	
		BAMMC IP-304	Introduction to Photography	
		BAMMC FCO-305	Film Communication-I	
		BAMMC CMM-306	Computers and Multimedia-I	
		BAMMC EM-4011	Electronic Media-II	
		BAMMC TMC-4012	Theater and Mass Communication-II	
		BAMMC RPP-4013	Radio Program Production-II	
		BAMMC MGV-4014	Motion Graphics and Visual Effects –II	
		BAMMC WEM-402	Writing and Editing for Media	
		BAMMC MLE-403	Media Laws and Ethics	
		BAMMC MMR-404	Mass Media Research	
		BAMMC FCO-405	Film Communication-II	
		BAMMC CMM-406	Computer Multimedia-II	
RC-UG-BA-BAMMC	BA in Multimedia and Mass Communication(TY BAMMC)	BAMMC DRG-501	Reporting	20
		BAMMC DRG-502	Investigative Journalism	
		BAMMC EJFW 1B501	Features and Writing For Social Justice	
		BAMMC EJWS 1B502	Writing and Editing Skills	
		BAMMC EJGM 1B503	Global Media and Conflict Resolution	
		BAMMC EJBF 1B504	Business and Financial Journalism	
		BAMMC EJMJ 1B505	Mobile Journalism and New Media	
		BAMMC EJNM 1B506	News Media Management	
		BAMMC EJJP 1B507	Journalism and Public Opinion	
		BAMMC EJML 1B508	Media Laws and Ethics	
		BAMMC DRG-601	DIGITAL MEDIA	
		BAMMC DRG-602	NEWSPAPER and MAGAZINE DESIGN (PROJECT)	
		BAMMC EJCI 2B601	CONTEMPORARY ISSUES	
		BAMMC EJLJ2B602	LIFESTYLE JOURNALISM	
		BAMMC EJPT2B603	PHOTO and TRAVEL JOURNALISM	
		BAMMC EJMJ 2B6504	MAGAZINE JOURNALISM	
		BAMMC EJSJ 2B605	SPORTS JOURNALISM	
		BAMMC EJCR 2B606	CRIME REPORTING	




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		BAMMC EJNF 2B607	FAKE NEWS and FACT CHECKING	
		BAMMC EJTJ 2B608	TELEVISION JOURNALISM	

Master of Commerce(MCOM)

RC-PG-MCOM	Master of Commerce (FY MCOM)	1.1	Strategic Management	8
		1.2	Economics for Business Decisions	
		1.3	Cost and Management Accounting	
		1.4	Business Ethics and Corporate Social Responsibility	
		2.1	Research Methodology for Business	
		2.2	Macro Economic Concepts and Applications	
		2.3	Corporate Finance	
		2.4	E-Commerce	
RC-PG-MCOM	Master of Commerce (SY MCOM)	3.1(a)	Advanced Financial Accounting	14
		3.1(b)	Direct Tax	
		3.1(c)	Advanced Auditing	
		3.2(a)	Human Resource Management	
		3.2(b)	Entrepreneurial Management	
		3.2(c)	Marketing Strategies and Practices	
		3.3	PROJECT WORK	
		4.1(a)	Corporate Financial Accounting	
		4.1(b)	Indirect Tax – Introduction of Goods and Service Tax	
		4.1(c)	Financial Management	
		4.2(a)	Supply chain management & logistics	
		4.2(b)	Advertising and Sales Management	
		4.2(c)	Retail Management	
		4.3	PROJECT WORK	

Master of Arts in Communication and Journalism

RC- PG- MACJ	MA in Communication and Journalism (FY MACJ)	63501	Communication Theory	8
		63502	Media Economics	
		63503	Reporting and Editing	
		63504	Media Criticism	
		19601	Introduction to Television Studies	
		19602	Introduction to Film Studies	
		19603	Introduction to Media Research	
		19604	Ethics, Constitution and Media Laws	
RC- PG- MACJ	MA in Communication and Journalism (SY MACJ)	27805	Public Relations in the Private and Public Sector	23
		27803	Media Management	



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	27813	Media Advocacy	
	27804	Conflict Communication	
	27806	Culture studies and Media	
	27802	Political Communication	
	27816	Video Games and Media	
	27808	Sports Journalism	
	27818	Concepts Of Storyboarding	
	27807	Audio-Visual Production and Post-Production	
	27811	Documentary film making	
	27812	Multimedia Production	
	27818	Storytelling for children	
	27814	Interpersonal Communication	
	27817	Family Communication	
	27810	Religion, culture and communication	
	27801 (a)	Digital Media Marketing	
	(b)	Basic Course for Indian Sign Language Communication	
	(C)	Media and Disability Communication	
	27815	Intercultural Communication	
	PACJ401	Social science research design	
	PACJ402	Perspectives on Communication	
	PACJ403	Dissertation	

Master of Arts in Film television and New Media Production (MA FTNMP)

RC- PG- MA FTNMP	MA FTNMP (FY)	PAFTNMP101	Writing for Media	8
		PAFTNMP102	Photography & Cinematography	
		PAFTNMP103	Sound Design and SFX	
		PAFTNMP104	Film & TV Theory & Appreciation	
		PAFTNMP205	Post Production & Computer graphics	
		PAFTNMP206	New Media Theory and Practice	
		PAFTNMP207	Direction	
		PAFTNMP208	Practical Film Production (Fiction and Non fiction)	
RC- PG- MA FTNMP	MA FTNMP (SY)	PAFTNMP309	Web Production and Programming	8
		PAFTNMP310	Visual Communication	
		PAFTNMP 311	Electronic Media Criticism	
		PAFTNMP 312	Media Economics	
		PAFTNMP 313	Laws related to Film, TV and Internet	
		PAFTNMP414	Perspectives in Media Business	
		PAFTNMP415	Marketing &Publicity Design	
			B. Dissertation / Project	
		PAFTNMP416	Practical Film Making	
Total Courses				37 4

2017-2018


Bachelor of Commerece (BCOM)



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RC-UG-BCOM-GEN	Bachelor of Commerce (FYBCOM)	UBCOM101	Commerce I	14
		UBCOM201	Commerce II	
		UBCOM102	Business Communication	
		UBCOM202	Business Communication	
		UBCOM103	Accountancy and FM	
		UBCOM203	Accountancy and FM	
		UBCOM104	Business Mathematics and Statistical Technique	
		UBCOM204	Business Mathematics and Statistical Technique	
		UBCOM105	Environmental Studies	
		UBCOM205	Environmental Studies	
		UBCOM106	Foundation Course I	
		UBCOM206	Foundation Course II	
		UBCOM107	Business Economics I	
		UBCOM207	Business Economics II	
RC-UG-BCOM-GEN	Bachelor of Commerce (SYBCOM)	UBCOM301	Commerce III	16
		UBCOM401	CommerceIV	
		UBCOM302	Economics III	
		UBCOM402	EconomicsIV	
		UBCOM303	Business Law I	
		UBCOM403	Business Law II	
		UGAD304	Advertising	
		UGAD404	Advertising	
		UGMC305	Mass Communication	
		UGMC405	Mass Communication	
		UBCOM306	Accountancy and FM	
		UBCOM406	Accountancy and FM	
		UBCOM307	Introduction to Management Accounts	
		UBCOM407	Auditing	
		UBCOM308	Foundation CourseIII	
		UBCOM408	Foundation CourseIV	
RC-UG-BCOM-GEN	Bachelor of Commerce (TYBCOM)	UBCOM501	Financial Accounting	14
		UBCOM601	Financial Accounting	
		UBCOM502	Cost Accounting	
		UBCOM602	Cost Accounting	
		UBCOM503	Direct and Indirect Tax	
		UBCOM603	Direct and Indirect Tax	
		UBCOM504	Commerce V (Marketing)	
		UBCOM604	Commerce VI (Human Resource Management)	
		UBCOM505	Business Economics V	
		UBCOM605	Business Economics VI	
		UBCOM506	Export Marketing	




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		UBCOM606	Export Marketing	
		UBCOM507	Computer System and Application	
		UBCOM607	Computer System and Application	
Bachelor of Management (BMS)				
RC-UG-BMS	Bachelor of Management Studies (FY)	1.1	Foundation of Human Skills	14
		1.2	Introduction to Financial Accounts	
		1.3	Business Economics	
		1.4	Business Law	
		1.5	Business Statistics	
		1.6	Foundation Course	
		1.7	Business Communications	
		2.1	Business Environment II	
		2.2	Industrial Law	
		2.3	Principles of Marketing	
		2.4	Business Mathematics	
		2.5	Foundation Course II	
		2.6	Principles of Management	
		2.7	Business Communication II	
RC-UG-BMS	Bachelor of Management Studies (SY)	3.1	Environment Management	18
		3.2	Business Planning and Entrepreneurial Management	
		3.3	Accounting for Managerial Decisions	
		3.4	Strategic Management	
		3.5	Information Technology in Business Management-I	
		3.6(a)	Basics of Financial Services	
		3.6(b)	Corporate Finance	
		3.7(a)	Consumer Behaviour	
		3.7(b)	Advertising	
		4.1	Business Economics	
		4.2	Business Research Methods	
		4.3	Ethics and Governance	
		4.4	Productivity and Quality management	
		4.5	Information Technology in Business Management-II	
		4.6(a)	Financial Institutions and Markets	
		4.6(b)	Corporate Restructuring	
		4.7(a)	Integrated Market Communication	
		4.7(b)	Event Marketing	
RC-UG-BMS	Bachelor of Management Studies (TY)	5.1	Logistics and Supply Chain Management	20
		5.2	Project Work	



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	5.3 (a)	Investment Analysis and Portfolio Management	
	5.3(b)	Commodity and Derivative Market	
	5.3(c)	Risk Management	
	5.3(d)	Direct Taxes	
	5.4(a)	Service Marketing	
	5.4(b)	E- Commerce and Digital Marketing	
	5.4(c)	Sales and Distribution Management	
	5.4(d)	Customer Relationship Management	
	6.1	Operations Research	
	6.2	Project Work	
	6.2(a)	International Finance	
	6.2(b)	Innovative Financial Service	
	6.2(c)	Strategic Financial Management	
	6.2(d)	Indirect Tax	
	6.3(a)	Brand management	
	6.3(b)	Retail Management	
	6.3(c)	International Marketing	
	6.3(d)	Media Planning and Management	

Bachelor of Commerce Accounting and Finance (BCAF)

RC-UG-BCOM-AF	Bachelor of Commerce (FYBAF)	1.1	Financial Accounting I	14
		1.2	Cost Accounting I	
		1.3	Economics I	
		1.4	Business Environment I	
		1.5	Financial Management I	
		1.6	Business Communication I	
		1.7	Foundation Course I	
		2.1	Financial Accounting II	
		2.2	Auditing I	
		2.3	Foundation Course II	
		2.4	Taxation I	
		2.5	Business Law I	
		2.6	Business Mathematics	
		2.7	Business Communication II	
RC-UG-BCOM-AF	Bachelor of Commerce (SYBAF)	3.1	Financial Accounting III	14
		3.2	Cost Accounting II	
		3.3	Taxation II	
		3.4	Economics II	
		3.5	Business Law II	
		3.6	Information Technology in Accountancy I	
		3.7	Financial Market Operations	
		4.1	Financial Accounting IV	
		4.2	Management Accounting I	
		4.3	Taxation III	
		4.4	Business Law III	



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		4.5	Information Technology in Accountancy II	
		4.6	Management I	
		4.7	Research Methodology in Accounting and Finance	
RC-UG-BCOM-AF	Bachelor of Commerce (TYBAF)	5.1	Financial Accounting V	12
		5.2	Cost Accounting III	
		5.3	Financial Management II	
		5.4	Taxation IV	
		5.5	Auditing III	
		5.6	Management II	
		6.1	Financial Accounting VI	
		6.2	Cost Accounting IV	
		6.3	Financial Management III	
		6.4	Taxation IV	
		6.5	Financial Accounting VII	
		6.6	Economics III	

Bachelor of Commerce Banking & Insurance(BCBI)

RC-UG-BCON-BI	Bachelor of Commerce (FY BCBI)	1.1	Environmental and Management of Financial Services	14
		1.2	Principles of Management	
		1.3	Financial Accounting – 1	
		1.4	Business Communication – I	
		1.5	Foundation Course – I	
		1.6	Business Economics – I	
		1.7	Quantitative Methods – 1	
		2.1	Principles & Practices of Banking & Insurance	
		2.2	Business Law	
		2.3	Financial Accounting – II	
		2.4	Business Communication – II	
		2.5	Foundation Course – II	
		2.6	Organizational Behaviour	
		2.7	Quantitative Methods – II	
RC-UG-BCON-BI	Bachelor of Commerce (SY BCBI)	3.1	Financial Management – I	14
		3.2	Organizational Behaviour	
		3.3	Management Accounting	
		3.4	Information Technology in Banking and Insurance – I	
		3.5	Foundation Course – III (An Overview of Banking Sector)	
		3.6	Financial Markets	
		3.7	Direct Taxation	
		4.1	Financial Management – II	
		4.2	Entrepreneurship Management	
		4.3	Cost Accounting of Banking and Insurance	



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		4.4	Information Technology in Banking and Insurance – II	
		4.5	Foundation Course in – IV (An Overview of Insurance Sector)	
		4.6	Corporate and Securities Law	
		4.7	Business Economics – II	
RC-UG-BCON-BI	Bachelor of Commerce (TY BCBI)	5.1(a)	Strategic Management	20
		5.1(b)	Financial Service Management	
		5.1(c)	Auditing-I	
		5.1(d)	Business ethics and Corporate Governance	
		5.2(a)	Strategic Management	
		5.2(b)	Financial Service Management	
		5.2(c)	Auditing-I	
		5.2(d)	Financial Reporting & Analysis (Corporate Banking & insurance)	
		5.3	International Banking and Finance	
		5.4	International Banking and Finance	
		6.1(a)	Marketing in Banking & Insurance	
		6.1(b)	International Business	
		6.1(c)	Auditing -II	
		6.1(d)	Human Resource Management	
		6.2(a)	Marketing in Banking & Insurance	
		6.2(b)	International Business	
		6.2(c)	Auditing -II	
		6.2(d)	Security Analysis and Portfolio Management	
		6.3	Central Banking	
		6.4	Project Work in Banking & Insurance	

Bachelor of Commerce Financial Markets(BFM)

RC-UG-BCOM-FM	Bachelor of Commerce (FYBFM)	1.1	Financial Accounting – I	14
		1.2	Introduction to Financial system	
		1.3	Business Mathematics	
		1.4	Business Communication – I	
		1.5	Foundation Course – I	
		1.6	Business Environment	
		1.7	Business Economics – I	
		2.1	Financial Accounting – II	
		2.2	Principles of Management	
		2.3	Business Statistics	
		2.4	Business Communication – II	
		2.5	Foundation Course – II	
		2.6	Environment Science	
		2.7	Computer Skills – I	



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RC-UG-BCOM-FM	Bachelor of Commerce (SYBFM)	3.1	Debt Markets -1	14
		3.2	Equity Markets-1	
		3.3	Commodities Derivatives	
		3.4	Business Law – 1	
		3.5	Management Accounting	
		3.6	Foundation Course in Financial Markets FC III- Money Markets	
		3.7	Business Economics -1	
		4.1	Debt Markets -2	
		4.2	Equity Markets-2	
		4.3	Commodities Derivatives	
		4.4	Business Law – 2	
		4.5	Corporate Finance	
		4.6	Foundation Course in Financial Markets FC IV– Foreign Exchange Markets	
		4.7	Business Economics -2	
RC-UG-BCOM-FM	Bachelor of Commerce (TYBFM)	5.1	Marketing in Financial Services	12
		5.2	Technical Analysis	
		5.3	Equity Research	
		5.4	Equity Research	
		5.5	Financial Derivatives	
		5.6	Business Ethics and Corporate Governance	
		6.1	Venture Capital and Private Equity	
		6.2	Mutual Fund Management	
		6.3	Corporate Restructuring	
		6.4	Indirect Tax- GST	
		6.5	Risk Management	
		6.6	Project Work	

Bachelor of Science in Information technology (BSC-IT)

RC-UG-BSC-IT	Beachelor of Science (SY BSCIT)	USIT101	Imperative Programming	10
		USIT102	Digital Electronics	
		USIT103	Operating Systems	
		USIT104	Discrete Mathematics	
		USIT105	Communication Skills	
		USIT1P1	Imperative Programming Practical	
		USIT1P2	Digital Electronics Practical	
		USIT1P3	Operating Systems Practical	
		USIT1P4	Discrete Mathematics Practical	



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		USIT1P5	Communication Skills Practical	
	Bechelor of Science (SY BSCIT)	USIT201	Object Oriented Programming	10
		USIT202	Microprocessor Architecture	
		USIT203	Web Programming	
		USIT204	Numerical and Statistical Methods	
		USIT205	Green Computing	
		USIT2P1	Object Oriented Programming Practical	
		USIT2P2	Microprocessor Architecture Practical	
		USIT2P3	Web Programming Practical	
		USIT2P4	Numerical and Statistical Methods Practical	
		USIT2P5	Green Computing Practical	
	Bechelor of Science (TY BSCIT)	USIT301	Python Programming	10
		USIT302	Data Structures	
		USIT303	Computer Networks	
		USIT304	Database Management Systems	
		USIT305	Applied Mathematics	
		USIT3P1	Python Programming Practical	
		USIT3P2	Data Structures Practical	
		USIT3P3	Computer Networks Practical	
		USIT3P4	Database Management Systems Practical	
		USIT3P5	Mobile Programming Practical	

BA in Multimedia and Mass Communication

RC-UG-BA-BAMMC	BA in Multimedia and Mass Communication(FY BAMMC)	BAMMEC-101	Effective communication – I	12
		BAMMFC-102	Foundation course –I	
		BAMMFC-102	Visual communication	
		BAMMFMC-104	Fundamentals of mass communication	
		BAMMCA-105	Current Affairs	
		BAMMHM-106	History of Media	
		BAMMEC-201	Effective communication – II	
		BAMMFC-202	Foundation course – II	
		BAMMCW-203	Content Writing	
		BAMMID-204	Introduction to Advertising	
		BAMMIJ-205	Introduction to Journalism	
		BAMMMGC-206	Media, Gender & Culture	
RC-UG-BA-BAMMC	BA in Multimedia and Mass Communication(SY BAMMC)	BAMMC EM-3011	Electronic Media – I	18



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		BAMMC TMC-3012	Theater and Mass Communication-I	
		BAMMC RPP-3013	Radio Program Production-I	
		BAMMC MGV-3014	Motion Graphics and Visual Effects – I	
		BAMMC CCPR-302	Corporate Communication and Public Relations	
		BAMMC MS-303	Media Studies	
		BAMMC IP-304	Introduction to Photography	
		BAMMC FCO-305	Film Communication-I	
		BAMMC CMM-306	Computers and Multimedia-I	
		BAMMC EM-4011	Electronic Media-II	
		BAMMC TMC-4012	Theater and Mass Communication-II	
		BAMMC RPP-4013	Radio Program Production-II	
		BAMMC MGV-4014	Motion Graphics and Visual Effects –II	
		BAMMC WEM-402	Writing and Editing for Media	
		BAMMC MLE-403	Media Laws and Ethics	
		BAMMC MMR-404	Mass Media Research	
		BAMMC FCO-405	Film Communication-II	
		BAMMC CMM-406	Computer Multimedia-II	
RC-UG-BA-BAMMC	BA in Multimedia and Mass Communication(TY BAMMC)	BAMMC DRG-501	Reporting	20
		BAMMC DRG-502	Investigative Journalism	
		BAMMC EJFW 1B501	Features and Writing For Social Justice	
		BAMMC EJWS 1B502	Writing and Editing Skills	
		BAMMC EJGM 1B503	Global Media and Conflict Resolution	
		BAMMC EJBF 1B504	Business and Financial Journalism	
		BAMMC EJMJ 1B505	Mobile Journalism and New Media	
		BAMMC EJNM 1B506	News Media Management	
		BAMMC EJJP 1B507	Journalism and Public Opinion	
		BAMMC EJML 1B508	Media Laws and Ethics	
		BAMMC DRG-601	DIGITAL MEDIA	




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	BAMMC DRG-602	NEWSPAPER and MAGAZINE DESIGN (PROJECT)	
	BAMMC ECI 2B601	CONTEMPORARY ISSUES	
	BAMMC EJL2B602	LIFESTYLE JOURNALISM	
	BAMMC EJPT2B603	PHOTO and TRAVEL JOURNALISM	
	BAMMC EJMJ 2B6504	MAGAZINE JOURNALISM	
	BAMMC EJSJ 2B605	SPORTS JOURNALISM	
	BAMMC EJCR 2B606	CRIME REPORTING	
	BAMMC EJFN 2B607	FAKE NEWS and FACT CHECKING	
	BAMMC EJTJ 2B608	TELEVISION JOURNALISM	

Master of Commerce(MCOM)

RC-PG-MCOM	Master of Commerce (FY MCOM)	1.1	Strategic Management	8
		1.2	Economics for Business Decisions	
		1.3	Cost and Management Accounting	
		1.4	Business Ethics and Corporate Social Responsibility	
		2.1	Research Methodology for Business	
		2.2	Macro Economic Concepts and Applications	
		2.3	Corporate Finance	
		2.4	E-Commerce	
RC-PG-MCOM	Master of Commerce (SY MCOM)	3.1(a)	Advanced Financial Accounting	14
		3.1(b)	Direct Tax	
		3.1(c)	Advanced Auditing	
		3.2(a)	Human Resource Management	
		3.2(b)	Entrepreneurial Management	
		3.2(c)	Marketing Strategies and Practices	
		3.3	PROJECT WORK	
		4.1(a)	Corporate Financial Accounting	
		4.1(b)	Indirect Tax – Introduction of Goods and Service Tax	
		4.1(c)	Financial Management	
		4.2(a)	Supply chain management & logistics	
		4.2(b)	Advertising and Sales Management	
		4.2(c)	Retail Management	
		4.3	PROJECT WORK	

Master of Arts in Communication and Journalism



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RC- PG- MACJ	MA in Communication and Journalism (FY MACJ)	63501	Communication Theory	8
		63502	Media Economics	
		63503	Reporting and Editing	
		63504	Media Criticism	
		19601	Introduction to Television Studies	
		19602	Introduction to Film Studies	
		19603	Introduction to Media Research	
		19604	Ethics, Constitution and Media Laws	
RC- PG- MACJ	MA in Communication and Journalism (SY MACJ)	27805	Public Relations in the Private and Public Sector	23
		27803	Media Management	
		27813	Media Advocacy	
		27804	Conflict Communication	
		27806	Culture studies and Media	
		27802	Political Communication	
		27816	Video Games and Media	
		27808	Sports Journalism	
		27818	Concepts Of Storyboarding	
		27807	Audio-Visual Production and Post-Production	
		27811	Documentary film making	
		27812	Multimedia Production	
		27818	Storytelling for children	
		27814	Interpersonal Communication	
		27817	Family Communication	
		27810	Religion, culture and communication	
		27801 (a)	Digital Media Marketing	
		(b)	Basic Course for Indian Sign Language Communication	
		(C)	Media and Disability Communication	
		27815	Intercultural Communication	
		PACJ401	Social science research design	
		PACJ402	Perspectives on Communication	
		PACJ403	Dissertation	

Master of Arts in Film television and New Media Production (MA FTNMP)

RC- PG- MA FTNMP	MA FTNMP (FY)	PAFTNMP101	Writing for Media	8
		PAFTNMP102	Photography & Cinematography	
		PAFTNMP103	Sound Design and SFX	
		PAFTNMP104	Film & TV Theory & Appreciation	
		PAFTNMP205	Post Production & Computer graphics	
		PAFTNMP206	New Media Theory and Practice	
		PAFTNMP207	Direction	
		PAFTNMP208	Practical Film Production (Fiction and Non fiction	



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RC- PG- MA FTNMP	MA FTNMP (SY)	PAFTNMP309	Web Production and Programming	
		PAFTNMP310	Visual Communication	
		PAFTNMP 311	Electronic Media Criticism	
		PAFTNMP 312	Media Economics	
		PAFTNMP 313	Laws related to Film, TV and Internet	
		PAFTNMP414	Perspectives in Media Business	
		PAFTNMP415	Marketing &Publicity Design	
			B. Dissertation / Project	
		PAFTNMP416	Practical Film Making	
Total Courses				374
2016-2017				
Bachelor of Commerce (BCOM)				
RC-UG-BCOM- GEN	Bachelor of Commerce (FYBCOM)	UBCOM101	Commerce I	14
		UBCOM201	Commerce II	
		UBCOM102	Business Communication	
		UBCOM202	Business Communication	
		UBCOM103	Accountancy and FM	
		UBCOM203	Accountancy and FM	
		UBCOM104	Business Mathematics and Statistical Technique	
		UBCOM204	Business Mathematics and Statistical Technique	
		UBCOM105	Environmental Studies	
		UBCOM205	Environmental Studies	
		UBCOM106	Foundation Course I	
		UBCOM206	Foundation Course II	
		UBCOM107	Business Economics I	
		UBCOM207	Business Economics II	
RC-UG-BCOM- GEN	Bachelor of Commerce (SYBCOM)	UBCOM301	Commerce III	16
		UBCOM401	CommerceIV	
		UBCOM302	Economics III	
		UBCOM402	EconomicsIV	
		UBCOM303	Business Law I	
		UBCOM403	Business Law II	
		UGAD304	Advertising	
		UGAD404	Advertising	
		UGMC305	Mass Communication	
		UGMC405	Mass Communication	
		UBCOM306	Accountancy and FM	
		UBCOM406	Accountancy and FM	
		UBCOM308	Foundation CourseIII	
		UBCOM408	Foundation CourseIV	
RC-UG-BCOM- GEN	Bachelor of Commerce (TYBCOM)	UBCOM501	Financial Accounting	
		UBCOM601	Financial Accounting	



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		UBCOM502	Cost Accounting	14
		UBCOM602	Cost Accounting	
		UBCOM503	Introduction to Management Accounts	
		UBCOM603	Auditing	
		UBCOM504	Direct and Indirect Tax	
		UBCOM604	Direct and Indirect Tax	
		UBCOM505	Commerce V (Marketing)	
		UBCOM605	Commerce VI (Human Resource Management)	
		UBCOM506	Business Economics V	
		UBCOM606	Business Economics VI	
		UBCOM507	Export Marketing	
		UBCOM607	Export Marketing	
		UBCOM508	Computer System and Application	
		UBCOM608	Computer System and Application	

Bachelor of Management (BMS)

RC-UG-BMS	Bachelor of Management Studies (FY)	1.1	Foundation of Human Skills	14
		1.2	Introduction to Financial Accounts	
		1.3	Business Economics	
		1.4	Business Law	
		1.5	Business Statistics	
		1.6	Foundation Course	
		1.7	Business Communications	
		2.1	Business Environment II	
		2.2	Industrial Law	
		2.3	Principles of Marketing	
		2.4	Business Mathematics	
		2.5	Foundation Course II	
		2.6	Principles of Management	
		2.7	Business Communication II	
RC-UG-BMS	Bachelor of Management Studies (SY)	3.1	Environment Management	18
		3.2	Business Planning and Entrepreneurial Management	
		3.3	Accounting for Managerial Decisions	
		3.4	Strategic Management	
		3.5	Information Technology in Business Management-I	
		3.6(a)	Basics of Financial Services	
		3.6(b)	Corporate Finance	
		3.7(a)	Consumer Behaviour	
		3.7(b)	Advertising	
		4.1	Business Economics	
		4.2	Business Research Methods	
		4.3	Ethics and Governance	
		4.4	Productivity and Quality management	
		4.5	Information Technology in Business Management-II	
		4.6(a)	Financial Institutions and Markets	
		4.6(b)	Corporate Restructuring	



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		4.7(a)	Integrated Market Communication	
		4.7(b)	Event Marketing	
RC-UG-BMS	Bachelor of Management Studies (TY)	5.1	Logistics and Supply Chain Management	20
		5.2	Project Work	
		5.3 (a)	Investment Analysis and Portfolio Management	
		5.3(b)	Commodity and Derivative Market	
		5.3(c)	Risk Management	
		5.3(d)	Direct Taxes	
		5.4(a)	Service Marketing	
		5.4(b)	E- Commerce and Digital Marketing	
		5.4(c)	Sales and Distribution Management	
		5.4(d)	Coustomer Relationship Management	
		6.1	Operations Research	
		6.2	Project Work	
		6.2(a)	International Finance	
		6.2(b)	Innovative Financial Service	
		6.2(c)	Strategic Financial Management	
		6.2(d)	Indirect Tax	
		6.3(a)	Brand management	
		6.3(b)	Retail Management	
		6.3(c)	International Marketing	
		6.3(d)	Media Planning and Management	
Bachelor of Commerce Accounting and Finance (BCAF)				
RC-UG-BCOM-AF	Bachelor of Commerce (FYBAF)	1.1	Financial Accounting I	14
		1.2	Cost Accounting I	
		1.3	Economics I	
		1.4	Business Environment I	
		1.5	Financial Management I	
		1.6	Business Communication I	
		1.7	Foundation Course I	
		2.1	Financial Accounting II	
		2.2	Auditing I	
		2.3	Foundation Course II	
		2.4	Taxation I	
		2.5	Business Law I	
		2.6	Business Mathematics	
		2.7	Business Communication II	
RC-UG-BCOM-AF	Bachelor of Commerce (SYBAF)	3.1	Financial Accounting III	14
		3.2	Cost Accounting II	
		3.3	Taxation II	
		3.4	Economics II	
		3.5	Business Law II	
		3.6	Information Technology in Accountancy I	



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		3.7	Financial Market Operations	
		4.1	Financial Accounting IV	
		4.2	Management Accounting I	
		4.3	Taxation III	
		4.4	Business Law III	
		4.5	Information Technology in Accountancy II	
		4.6	Management I	
		4.7	Research Methodology in Accounting and Finance	
RC-UG-BCOM-AF	Bachelor of Commerce (TYBAF)	5.1	Financial Accounting V	12
		5.2	Cost Accounting III	
		5.3	Financial Management II	
		5.4	Taxation IV	
		5.5	Auditing III	
		5.6	Management II	
		6.1	Financial Accounting VI	
		6.2	Cost Accounting IV	
		6.3	Financial Management III	
		6.4	Taxation IV	
		6.5	Financial Accounting VII	
		6.6	Economics III	

Bachelor of Commerce Banking & Insurance(BCBI)

RC-UG-BCON-BI	Bachelor of Commerce (FY BCBI)	1.1	Environmental and Management of Financial Services	14
		1.2	Principles of Management	
		1.3	Financial Accounting – 1	
		1.4	Business Communication – I	
		1.5	Foundation Course – I	
		1.6	Business Economics – I	
		1.7	Quantitative Methods – 1	
		2.1	Principles & Practices of Banking & Insurance	
		2.2	Business Law	
		2.3	Financial Accounting – II	
		2.4	Business Communication – II	
		2.5	Foundation Course – II	
		2.6	Organizational Behaviour	
		2.7	Quantitative Methods – II	
RC-UG-BCON-BI	Bachelor of Commerce (SY BCBI)	3.1	Financial Management – I	14
		3.2	Organizational Behaviour	
		3.3	Management Accounting	
		3.4	Information Technology in Banking and Insurance – I	
		3.5	Foundation Course – III (An Overview of Banking Sector)	
		3.6	Financial Markets	
		3.7	Direct Taxation	



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		4.1	Financial Management – II	
		4.2	Entrepreneurship Management	
		4.3	Cost Accounting of Banking and Insurance	
		4.4	Information Technology in Banking and Insurance – II	
		4.5	Foundation Course in – IV (An Overview of Insurance Sector)	
		4.6	Corporate and Securities Law	
		4.7	Business Economics – II	
RC-UG-BCON-BI	Bachelor of Commerce (TY BCBI)	5.1(a)	Strategic Management	20
		5.1(b)	Financial Service Management	
		5.1(c)	Auditing-I	
		5.1(d)	Business ethics and Corporate Governance	
		5.2(a)	Strategic Management	
		5.2(b)	Financial Service Management	
		5.2(c)	Auditing-I	
		5.2(d)	Financial Reporting & Analysis (Corporate Banking & insurance)	
		5.3	International Banking and Finance	
		5.4	International Banking and Finance	
		6.1(a)	Marketing in Banking & Insurance	
		6.1(b)	International Business	
		6.1(c)	Auditing -II	
		6.1(d)	Human Resource Management	
		6.2(a)	Marketing in Banking & Insurance	
		6.2(b)	International Business	
		6.2(c)	Auditing -II	
		6.2(d)	Security Analysis and Portfolio Management	
		6.3	Central Banking	
		6.4	Project Work in Banking & Insurance	

Bachelor of Commerce Financial Markets(BFM)

RC-UG-BCOM-FM	Bachelor of Commerce (FYBFM)	1.1	Financial Accounting – I	14
		1.2	Introduction to Financial system	
		1.3	Business Mathematics	
		1.4	Business Communication – I	
		1.5	Foundation Course – I	
		1.6	Business Environment	
		1.7	Business Economics – I	
		2.1	Financial Accounting – II	
		2.2	Principles of Management	
		2.3	Business Statistics	
		2.4	Business Communication – II	
		2.5	Foundation Course – II	
		2.6	Environment Science	

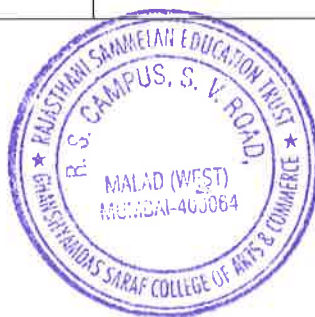


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RC-UG-BCOM-FM	Bachelor of Commerce (SYBFM)	2.7	Computer Skills – I	14
		3.1	Debt Markets -1	
		3.2	Equity Markets-1	
		3.3	Commodities Derivatives	
		3.4	Business Law – 1	
		3.5	Management Accounting	
		3.6	Foundation Course in Financial Markets FC III- Money Markets	
		3.7	Business Economics -1	
		4.1	Debt Markets -2	
		4.2	Equity Markets-2	
		4.3	Commodities Derivatives	
		4.4	Business Law – 2	
		4.5	Corporate Finance	
		4.6	Foundation Course in Financial Markets FC IV– Foreign Exchange Markets	
		4.7	Business Economics -2	
RC-UG-BCOM-FM	Bachelor of Commerce (TYBFM)	5.1	Marketing in Financial Services	12
		5.2	Technical Analysis	
		5.3	Equity Research	
		5.4	Equity Research	
		5.5	Financial Derivatives	
		5.6	Business Ethics and Corporate Governance	
		6.1	Venture Capital and Private Equity	
		6.2	Mutual Fund Management	
		6.3	Corporate Restructuring	
		6.4	Indirect Tax- GST	
		6.5	Risk Management	
		6.6	Project Work	

Bachelor of Science in Information technology (BSC-IT)

RC-UG-BSC-IT	Bachelor of Science (SY BSCIT)	USIT101	Imperative Programming	10
		USIT102	Digital Electronics	
		USIT103	Operating Systems	
		USIT104	Discrete Mathematics	
		USIT105	Communication Skills	
		USIT1P1	Imperative Programming Practical	
		USIT1P2	Digital Electronics Practical	
		USIT1P3	Operating Systems Practical	
		USIT1P4	Discrete Mathematics Practical	



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		USIT1P5	Communication Skills Practical	
	Bechelor of Science (SY BSCIT)	USIT201	Object Oriented Programming	10
		USIT202	Microprocessor Architecture	
		USIT203	Web Programming	
		USIT204	Numerical and Statistical Methods	
		USIT205	Green Computing	
		USIT2P1	Object Oriented Programming Practical	
		USIT2P2	Microprocessor Architecture Practical	
		USIT2P3	Web Programming Practical	
		USIT2P4	Numerical and Statistical Methods Practical	
		USIT2P5	Green Computing Practical	
	Bechelor of Science (TY BSCIT)	USIT301	Python Programming	10
		USIT302	Data Structures	
		USIT303	Computer Networks	
		USIT304	Database Management Systems	
		USIT305	Applied Mathematics	
		USIT3P1	Python Programming Practical	
		USIT3P2	Data Structures Practical	
		USIT3P3	Computer Networks Practical	
		USIT3P4	Database Management Systems Practical	
		USIT3P5	Mobile Programming Practical	

BA in Multimedia and Mass Communication

RC-UG-BA-BAMMC	BA in Multimedia and Mass Communication(FY BAMMC)	BAMMEC-101	Effective communication – I	12
		BAMMFC-102	Foundation course –I	
		BAMMFC-102	Visual communication	
		BAMMFC-104	Fundamentals of mass communication	
		BAMMCA-105	Current Affairs	
		BAMMHC-106	History of Media	
		BAMMEC-201	Effective communication – II	
		BAMMFC-202	Foundation course – II	
		BAMMCW-203	Content Writing	
		BAMMID-204	Introduction to Advertising	
		BAMMIJ-205	Introduction to Journalism	
		BAMMMGC-206	Media, Gender & Culture	
RC-UG-BA-BAMMC	BA in Multimedia and Mass Communication(SY BAMMC)	BAMMC EM-3011	Electronic Media – I	18




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		BAMMC TMC-3012	Theater and Mass Communication-I	
		BAMMC RPP-3013	Radio Program Production-I	
		BAMMC MG-3014	Motion Graphics and Visual Effects – I	
		BAMMC CCPR-302	Corporate Communication and Public Relations	
		BAMMC MS-303	Media Studies	
		BAMMC IP-304	Introduction to Photography	
		BAMMC FCO-305	Film Communication-I	
		BAMMC CMM-306	Computers and Multimedia-I	
		BAMMC EM-4011	Electronic Media-II	
		BAMMC TMC-4012	Theater and Mass Communication-II	
		BAMMC RPP-4013	Radio Program Production-II	
		BAMMC MG-4014	Motion Graphics and Visual Effects –II	
		BAMMC WEM-402	Writing and Editing for Media	
		BAMMC MLE-403	Media Laws and Ethics	
		BAMMC MMR-404	Mass Media Research	
		BAMMC FCO-405	Film Communication-II	
		BAMMC CMM-406	Computer Multimedia-II	
RC-UG-BA-BAMMC	BA in Multimedia and Mass Communication(TY BAMMC)	BAMMC DRG-501	Reporting	20
		BAMMC DRG-502	Investigative Journalism	
		BAMMC EJFW 1B501	Features and Writing For Social Justice	
		BAMMC EJWS 1B502	Writing and Editing Skills	
		BAMMC EJGM 1B503	Global Media and Conflict Resolution	
		BAMMC EJBF 1B504	Business and Financial Journalism	
		BAMMC EJMJ 1B505	Mobile Journalism and New Media	
		BAMMC EJNM 1B506	News Media Management	
		BAMMC EJJP 1B507	Journalism and Public Opinion	
		BAMMC EJML 1B508	Media Laws and Ethics	




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		BAMMC DRG-601	DIGITAL MEDIA	
		BAMMC DRG-602	NEWSPAPER and MAGAZINE DESIGN (PROJECT)	
		BAMMC ECI 2B601	CONTEMPORARY ISSUES	
		BAMMC EJLJ2B602	LIFESTYLE JOURNALISM	
		BAMMC EJPT2B603	PHOTO and TRAVEL JOURNALISM	
		BAMMC EJMJ 2B6504	MAGAZINE JOURNALISM	
		BAMMC EJSJ 2B605	SPORTS JOURNALISM	
		BAMMC EJCR 2B606	CRIME REPORTING	
		BAMMC EJFN 2B607	FAKE NEWS and FACT CHECKING	
		BAMMC EJTJ 2B608	TELEVISION JOURNALISM	

Master of Commerce(MCOM)

RC-PG-MCOM	Master of Commerce (FY MCOM)	1.1	Strategic Management	8
		1.2	Economics for Business Decisions	
		1.3	Cost and Management Accounting	
		1.4	Business Ethics and Corporate Social Responsibility	
		2.1	Research Methodology for Business	
		2.2	Macro Economic Concepts and Applications	
		2.3	Corporate Finance	
		2.4	E-Commerce	
RC-PG-MCOM	Master of Commerce (SY MCOM)	3.1(a)	Advanced Financial Accounting	14
		3.1(b)	Direct Tax	
		3.1(c)	Advanced Auditing	
		3.2(a)	Human Resource Management	
		3.2(b)	Entrepreneurial Management	
		3.2(c)	Marketing Strategies and Practices	
		3.3	PROJECT WORK	
		4.1(a)	Corporate Financial Accounting	
		4.1(b)	Indirect Tax – Introduction of Goods and Service Tax	
		4.1(c)	Financial Management	
		4.2(a)	Supply chain management & logistics	
		4.2(b)	Advertising and Sales Management	
		4.2(c)	Retail Management	
		4.3	PROJECT WORK	

Master of Arts in Communication and Journalism



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RC- PG- MACJ	MA in Communication and Journalism (FY MACJ)	63501	Communication Theory	8
		63502	Media Economics	
		63503	Reporting and Editing	
		63504	Media Criticism	
		19601	Introduction to Television Studies	
		19602	Introduction to Film Studies	
		19603	Introduction to Media Research	
		19604	Ethics, Constitution and Media Laws	
RC- PG- MACJ	MA in Communication and Journalism (SY MACJ)	27805	Public Relations in the Private and Public Sector	23
		27803	Media Management	
		27813	Media Advocacy	
		27804	Conflict Communication	
		27806	Culture studies and Media	
		27802	Political Communication	
		27816	Video Games and Media	
		27808	Sports Journalism	
		27818	Concepts Of Storyboarding	
		27807	Audio-Visual Production and Post-Production	
		27811	Documentary film making	
		27812	Multimedia Production	
		27818	Storytelling for children	
		27814	Interpersonal Communication	
		27817	Family Communication	
		27810	Religion, culture and communication	
		27801 (a)	Digital Media Marketing	
		(b)	Basic Course for Indian Sign Language Communication	
		(C)	Media and Disability Communication	
		27815	Intercultural Communication	
		PACJ401	Social science research design	
		PACJ402	Perspectives on Communication	
		PACJ403	Dissertation	

Master of Arts in Film television and New Media Production (MA FTNMP)

RC- PG- MA FTNMP	MA FTNMP (FY)	PAFTNMP101	Writing for Media	8
		PAFTNMP102	Photography & Cinematography	
		PAFTNMP103	Sound Design and SFX	
		PAFTNMP104	Film & TV Theory & Appreciation	
		PAFTNMP205	Post Production & Computer graphics	
		PAFTNMP206	New Media Theory and Practice	
		PAFTNMP207	Direction	
		PAFTNMP208	Practical Film Production (Fiction and Non fiction)	



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RC- PG- MA FTNMP	MA FTNMP (SY)	PAFTNMP309	Web Production and Programming	8
		PAFTNMP310	Visual Communication	
		PAFTNMP 311	Electronic Media Criticism	
		PAFTNMP 312	Media Economics	
		PAFTNMP 313	Laws related to Film, TV and Internet	
		PAFTNMP414	Perspectives in Media Business	
		PAFTNMP415	Marketing &Publicity Design	
			B. Dissertation / Project	
		PAFTNMP416	Practical Film Making	
Total Courses				374

2015-2016

Bachelor of Commerce (BCOM)

RC-UG-BCOM- GEN	Bachelor of Commerce (FYBCOM)	UBCOM101	Commerce I	14
		UBCOM201	Commerce II	
		UBCOM102	Business Communication	
		UBCOM202	Business Communication	
		UBCOM103	Accountancy and FM	
		UBCOM203	Accountancy and FM	
		UBCOM104	Business Mathematics and Statistical Technique	
		UBCOM204	Business Mathematics and Statistical Technique	
		UBCOM105	Environmental Studies	
		UBCOM205	Environmental Studies	
		UBCOM106	Foundation Course I	
		UBCOM206	Foundation Course II	
		UBCOM107	Business Economics I	
		UBCOM207	Business Economics II	
RC-UG-BCOM- GEN	Bachelor of Commerce (SYBCOM)	UBCOM301	Commerce III	16
		UBCOM401	CommerceIV	
		UBCOM302	Economics III	
		UBCOM402	EconomicsIV	
		UBCOM303	Business Law I	
		UBCOM403	Business Law II	
		UGAD304	Advertising	
		UGAD404	Advertising	
		UGMC305	Mass Communication	
		UGMC405	Mass Communication	
		UBCOM306	Accountancy and FM	
		UBCOM406	Accountancy and FM	
		UBCOM308	Foundation CourseIII	



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RC-UG-BCOM-GEN	Bachelor of Commerce (TYBCOM)	UBCOM408	Foundation CourseIV	
		UBCOM501	Financial Accounting	
		UBCOM601	Financial Accounting	
		UBCOM502	Cost Accounting	14
		UBCOM602	Cost Accounting	
		UBCOM503	Introduction to Management Accounts	
		UBCOM603	Auditing	
		UBCOM504	Direct and Indirect Tax	
		UBCOM604	Direct and Indirect Tax	
		UBCOM505	Commerce V (Marketing)	
		UBCOM605	Commerce VI (Human Resource Management)	
		UBCOM506	Business Economics V	
		UBCOM606	Business Economics VI	
		UBCOM507	Export Marketing	
		UBCOM607	Export Marketing	
		UBCOM508	Computer System and Application	
		UBCOM608	Computer System and Application	
Bachelor of Management (BMS)				
RC-UG-BMS	Bachelor of Management Studies (FY)	1.1	Foundation of Human Skills	14
		1.2	Introduction to Financial Accounts	
		1.3	Business Economics	
		1.4	Business Law	
		1.5	Business Statistics	
		1.6	Foundation Course	
		1.7	Business Communications	
		2.1	Business Environment II	
		2.2	Industrial Law	
		2.3	Principles of Marketing	
		2.4	Business Mathematics	
		2.5	Foundation Course II	
		2.6	Principles of Management	
		2.7	Business Communication II	
RC-UG-BMS	Bachelor of Management Studies (SY)	3.1	Environment Management	18
		3.2	Business Planning and Entrepreneurial Management	
		3.3	Accounting for Managerial Decisions	
		3.4	Strategic Management	
		3.5	Information Technology in Business Management-I	
		3.6(a)	Basics of Financial Services	
		3.6(b)	Corporate Finance	
		3.7(a)	Consumer Behaviour	



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		3.7(b)	Advertising	
		4.1	Business Economics	
		4.2	Business Research Methods	
		4.3	Ethics and Governance	
		4.4	Productivity and Quality management	
		4.5	Information Technology in Business Management-II	
		4.6(a)	Financial Institutions and Markets	
		4.6(b)	Corporate Restructuring	
		4.7(a)	Integrated Market Communication	
		4.7(b)	Event Marketing	
RC-UG-BMS	Bachelor of Management Studies (TY)	5.1	Logistics and Supply Chain Management	20
		5.2	Project Work	
		5.3 (a)	Investment Analysis and Portfolio Management	
		5.3(b)	Commodity and Derivative Market	
		5.3(c)	Risk Management	
		5.3(d)	Direct Taxes	
		5.4(a)	Service Marketing	
		5.4(b)	E- Commerce and Digital Marketing	
		5.4(c)	Sales and Distribution Management	
		5.4(d)	Coustomer Relationship Management	
		6.1	Operations Research	
		6.2	Project Work	
		6.2(a)	International Finance	
		6.2(b)	Innovative Financial Service	
		6.2(c)	Strategic Financial Management	
		6.2(d)	Indirect Tax	
		6.3(a)	Brand management	
		6.3(b)	Retail Management	
		6.3(c)	International Marketing	
		6.3(d)	Media Planning and Management	
Bachelor of Commerce Accounting and Finance (BCAF)				
RC-UG-BCOM-AF	Bachelor of Commerce (FYBAF)	1.1	Financial Accounting I	14
		1.2	Cost Accounting I	
		1.3	Economics I	
		1.4	Business Environment I	
		1.5	Financial Management I	
		1.6	Business Communication I	
		1.7	Foundation Course I	
		2.1	Financial Accounting II	
		2.2	Auditing I	
		2.3	Foundation Course II	
		2.4	Taxation I	



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		2.5	Business Law I	
		2.6	Business Mathematics	
		2.7	Business Communication II	
RC-UG-BCOM-AF	Bachelor of Commerce (SYBAF)	3.1	Financial Accounting III	14
		3.2	Cost Accounting II	
		3.3	Taxation II	
		3.4	Economics II	
		3.5	Business Law II	
		3.6	Information Technology in Accountancy I	
		3.7	Financial Market Operations	
		4.1	Financial Accounting IV	
		4.2	Management Accounting I	
		4.3	Taxation III	
		4.4	Business Law III	
		4.5	Information Technology in Accountancy II	
		4.6	Management I	
		4.7	Research Methodology in Accounting and Finance	
RC-UG-BCOM-AF	Bachelor of Commerce (TYBAF)	5.1	Financial Accounting V	12
		5.2	Cost Accounting III	
		5.3	Financial Management II	
		5.4	Taxation IV	
		5.5	Auditing III	
		5.6	Management II	
		6.1	Financial Accounting VI	
		6.2	Cost Accounting IV	
		6.3	Financial Management III	
		6.4	Taxation IV	
		6.5	Financial Accounting VII	
		6.6	Economics III	

Bachelor of Commerce Banking & Insurance(BCBI)

RC-UG-BCON-BI	Bachelor of Commerce (FY BCBI)	1.1	Environmental and Management of Financial Services	14
		1.2	Principles of Management	
		1.3	Financial Accounting – 1	
		1.4	Business Communication – I	
		1.5	Foundation Course – I	
		1.6	Business Economics – I	
		1.7	Quantitative Methods – 1	
		2.1	Principles & Practices of Banking & Insurance	
		2.2	Business Law	
		2.3	Financial Accounting – II	



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		2.4	Business Communication – II	
		2.5	Foundation Course – II	
		2.6	Organizational Behaviour	
		2.7	Quantitative Methods – II	
RC-UG-BCON-BI	Bachelor of Commerce (SY BCBI)	3.1	Financial Management – I	14
		3.2	Organizational Behaviour	
		3.3	Management Accounting	
		3.4	Information Technology in Banking and Insurance – I	
		3.5	Foundation Course – III (An Overview of Banking Sector)	
		3.6	Financial Markets	
		3.7	Direct Taxation	
		4.1	Financial Management – II	
		4.2	Entrepreneurship Management	
		4.3	Cost Accounting of Banking and Insurance	
		4.4	Information Technology in Banking and Insurance – II	
		4.5	Foundation Course in – IV (An Overview of Insurance Sector)	
		4.6	Corporate and Securities Law	
		4.7	Business Economics – II	
RC-UG-BCON-BI	Bachelor of Commerce (TY BCBI)	5.1(a)	Strategic Management	20
		5.1(b)	Financial Service Management	
		5.1(c)	Auditing-I	
		5.1(d)	Business ethics and Corporate Governance	
		5.2(a)	Strategic Management	
		5.2(b)	Financial Service Management	
		5.2(c)	Auditing-I	
		5.2(d)	Financial Reporting & Analysis (Corporate Banking & insurance)	
		5.3	International Banking and Finance	
		5.4	International Banking and Finance	
		6.1(a)	Marketing in Banking & Insurance	
		6.1(b)	International Business	
		6.1(c)	Auditing -II	
		6.1(d)	Human Resource Management	
		6.2(a)	Marketing in Banking & Insurance	
		6.2(b)	International Business	
		6.2(c)	Auditing -II	
		6.2(d)	Security Analysis and Portfolio Management	

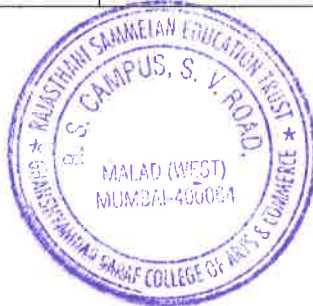


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		6.3	Central Banking	
		6.4	Project Work in Banking & Insurance	
Bachelor of Commerce Financial Markets(BFM)				
RC-UG-BCOM-FM	Bachelor of Commerce (FYBFM)	1.1	Financial Accounting – I	14
		1.2	Introduction to Financial system	
		1.3	Business Mathematics	
		1.4	Business Communication – I	
		1.5	Foundation Course – I	
		1.6	Business Environment	
		1.7	Business Economics – I	
		2.1	Financial Accounting – II	
		2.2	Principles of Management	
		2.3	Business Statistics	
		2.4	Business Communication – II	
		2.5	Foundation Course – II	
		2.6	Environment Science	
		2.7	Computer Skills – I	
RC-UG-BCOM-FM	Bachelor of Commerce (SYBFM)	3.1	Debt Markets -1	14
		3.2	Equity Markets-1	
		3.3	Commodities Derivatives	
		3.4	Business Law – 1	
		3.5	Management Accounting	
		3.6	Foundation Course in Financial Markets FC III- Money Markets	
		3.7	Business Economics -1	
		4.1	Debt Markets -2	
		4.2	Equity Markets-2	
		4.3	Commodities Derivatives	
		4.4	Business Law – 2	
		4.5	Corporate Finance	
		4.6	Foundation Course in Financial Markets FC IV– Foreign Exchange Markets	
		4.7	Business Economics -2	
RC-UG-BCOM-FM	Bachelor of Commerce (TYBFM)	5.1	Marketing in Financial Services	12
		5.2	Technical Analysis	
		5.3	Equity Research	
		5.4	Equity Research	
		5.5	Financial Derivatives	



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		5.6	Business Ethics and Corporate Governance	
		6.1	Venture Capital and Private Equity	
		6.2	Mutual Fund Management	
		6.3	Corporate Restructuring	
		6.4	Indirect Tax- GST	
		6.5	Risk Management	
		6.6	Project Work	

Bachelor of Science in Information technology (BSC-IT)

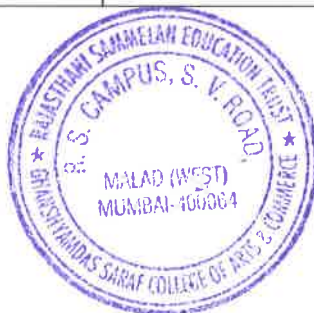
RC-UG-BSC-IT	Bechelor of Science (SY BSCIT)	USIT101	Imperative Programming	10
		USIT102	Digital Electronics	
		USIT103	Operating Systems	
		USIT104	Discrete Mathematics	
		USIT105	Communication Skills	
		USIT1P1	Imperative Programming Practical	
		USIT1P2	Digital Electronics Practical	
		USIT1P3	Operating Systems Practical	
		USIT1P4	Discrete Mathematics Practical	
		USIT1P5	Communication Skills Practical	
	Bechelor of Science (SY BSCIT)	USIT201	Object Oriented Programming	10
		USIT202	Microprocessor Architecture	
		USIT203	Web Programming	
		USIT204	Numerical and Statistical Methods	
		USIT205	Green Computing	
		USIT2P1	Object Oriented Programming Practical	
		USIT2P2	Microprocessor Architecture Practical	
		USIT2P3	Web Programming Practical	
		USIT2P4	Numerical and Statistical Methods Practical	
		USIT2P5	Green Computing Practical	
	Bechelor of Science (TY BSCIT)	USIT301	Python Programming	10
		USIT302	Data Structures	
		USIT303	Computer Networks	
		USIT304	Database Management Systems	
		USIT305	Applied Mathematics	
		USIT3P1	Python Programming Practical	
		USIT3P2	Data Structures Practical	
		USIT3P3	Computer Networks Practical	
		USIT3P4	Database Management Systems Practical	
		USIT3P5	Mobile Programming Practical	



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BA in Multimedia and Mass Communication

RC-UG-BA-BAMMC	BA in Multimedia and Mass Communication(FY BAMMC)	BAMMEC-101	Effective communication – I	12
		BAMMFC-102	Foundation course –I	
		BAMMFC-102	Visual communication	
		BAMMFMC-104	Fundamentals of mass communication	
		BAMMCA-105	Current Affairs	
		BAMMHM-106	History of Media	
		BAMMEC-201	Effective communication – II	
		BAMMFC-202	Foundation course – II	
		BAMMCW-203	Content Writing	
		BAMMID-204	Introduction to Advertising	
		BAMMIJ-205	Introduction to Journalism	
		BAMMMGC-206	Media, Gender & Culture	
RC-UG-BA-BAMMC	BA in Multimedia and Mass Communication(SY BAMMC)	BAMMC EM-3011	Electronic Media – I	18
		BAMMC TMC-3012	Theater and Mass Communication-I	
		BAMMC RPP-3013	Radio Program Production-I	
		BAMMC MGV-3014	Motion Graphics and Visual Effects – I	
		BAMMC CCPR-302	Corporate Communication and Public Relations	
		BAMMC MS-303	Media Studies	
		BAMMC IP-304	Introduction to Photography	
		BAMMC FCO-305	Film Communication-I	
		BAMMC CMM-306	Computers and Multimedia-I	
		BAMMC EM-4011	Electronic Media-II	
		BAMMC TMC-4012	Theater and Mass Communication-II	
		BAMMC RPP-4013	Radio Program Production-II	
		BAMMC MGV-4014	Motion Graphics and Visual Effects –II	
		BAMMC WEM-402	Writing and Editing for Media	
		BAMMC MLE-403	Media Laws and Ethics	
		BAMMC MMR-404	Mass Media Research	
		BAMMC FCO-405	Film Communication-II	
		BAMMC CMM-406	Computer Multimedia-II	



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RC-UG-BA-BAMMC	BA in Multimedia and Mass Communication(TY BAMMC)	BAMMC DRG-501	Reporting	20
		BAMMC DRG-502	Investigative Journalism	
		BAMMC EJFW 1B501	Features and Writing For Social Justice	
		BAMMC EJWS 1B502	Writing and Editing Skills	
		BAMMC EJGM 1B503	Global Media and Conflict Resolution	
		BAMMC EJBF 1B504	Business and Financial Journalism	
		BAMMC EJMJ 1B505	Mobile Journalism and New Media	
		BAMMC EJNM 1B506	News Media Management	
		BAMMC EJJP 1B507	Journalism and Public Opinion	
		BAMMC EJML 1B508	Media Laws and Ethics	
		BAMMC DRG-601	DIGITAL MEDIA	
		BAMMC DRG-602	NEWSPAPER and MAGAZINE DESIGN (PROJECT)	
		BAMMC EJCI 2B601	CONTEMPORARY ISSUES	
		BAMMC EJLJ2B602	LIFESTYLE JOURNALISM	
		BAMMC EJPT2B603	PHOTO and TRAVEL JOURNALISM	
		BAMMC EJMJ 2B6504	MAGAZINE JOURNALISM	
		BAMMC EJSJ 2B605	SPORTS JOURNALISM	
		BAMMC EJCR 2B606	CRIME REPORTING	
		BAMMC EJFNF 2B607	FAKE NEWS and FACT CHECKING	
		BAMMC EJTJ 2B608	TELEVISION JOURNALISM	

Master of Commerce(MCOM)

RC-PG-MCOM	Master of Commerce (FY MCOM)	1.1	Strategic Management	8
		1.2	Economics for Business Decisions	
		1.3	Cost and Management Accounting	
		1.4	Business Ethics and Corporate Social Responsibility	
		2.1	Research Methodology for Business	
		2.2	Macro Economic Concepts and Applications	
		2.3	Corporate Finance	



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RC-PG-MCOM	Master of Commerce (SY MCOM)	2.4	E-Commerce	
		3.1(a)	Advanced Financial Accounting	14
		3.1(b)	Direct Tax	
		3.1(c)	Advanced Auditing	
		3.2(a)	Human Resource Management	
		3.2(b)	Entrepreneurial Management	
		3.2(c)	Marketing Strategies and Practices	
		3.3	PROJECT WORK	
		4.1(a)	Corporate Financial Accounting	
		4.1(b)	Indirect Tax – Introduction of Goods and Service Tax	
		4.1(c)	Financial Management	
		4.2(a)	Supply chain management & logistics	
		4.2(b)	Advertising and Sales Management	
		4.2(c)	Retail Management	
		4.3	PROJECT WORK	

Master of Arts in Communication and Journalism

RC- PG- MACJ	MA in Communication and Journalism (FY MACJ)	63501	Communication Theory	8
		63502	Media Economics	
		63503	Reporting and Editing	
		63504	Media Criticism	
		19601	Introduction to Television Studies	
		19602	Introduction to Film Studies	
		19603	Introduction to Media Research	
		19604	Ethics, Constitution and Media Laws	
RC- PG- MACJ	MA in Communication and Journalism (SY MACJ)	27805	Public Relations in the Private and Public Sector	23
		27803	Media Management	
		27813	Media Advocacy	
		27804	Conflict Communication	
		27806	Culture studies and Media	
		27802	Political Communication	
		27816	Video Games and Media	
		27808	Sports Journalism	
		27818	Concepts Of Storyboarding	
		27807	Audio-Visual Production and Post-Production	
		27811	Documentary film making	
		27812	Multimedia Production	



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		27818	Storytelling for children	
		27814	Interpersonal Communication	
		27817	Family Communication	
		27810	Religion, culture and communication	
		27801 (a)	Digital Media Marketing	
		(b)	Basic Course for Indian Sign Language Communication	
		(C)	Media and Disability Communication	
		27815	Intercultural Communication	
		PACJ401	Social science research design	
		PACJ402	Perspectives on Communication	
		PACJ403	Dissertation	

Master of Arts in Film television and New Media Production (MA FTNMP)

RC- PG- MA FTNMP	MA FTNMP (FY)	PAFTNMP101	Writing for Media	8
		PAFTNMP102	Photography & Cinematography	
		PAFTNMP103	Sound Design and SFX	
		PAFTNMP104	Film & TV Theory & Appreciation	
		PAFTNMP205	Post Production & Computer graphics	
		PAFTNMP206	New Media Theory and Practice	
		PAFTNMP207	Direction	
		PAFTNMP208	Practical Film Production (Fiction and Non fiction	
RC- PG- MA FTNMP	MA FTNMP (SY)	PAFTNMP309	Web Production and Programming	8
		PAFTNMP310	Visual Communication	
		PAFTNMP 311	Electronic Media Criticism	
		PAFTNMP 312	Media Economics	
		PAFTNMP 313	Laws related to Film, TV and Internet	
		PAFTNMP414	Perspectives in Media Business	
		PAFTNMP415	Marketing & Publicity Design	
			B. Dissertation / Project	
		PAFTNMP416	Practical Film Making	
Total Courses				374



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