



TM

Durgadevi Saraf
institute of management studies

WE CREATE LEADERS



DSIMS News Letter

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SPECIAL POINTS OF INTEREST

- Highest Ever Placement Record
- Visit at Frankfurt Stock Exchange
- Events
- Railway Minister at Convocation
- Best Management Student Award by BMA
- Alum speak

"Off goes my bell; oh! Its not yet dawn, and again the ringer blows, My phone drained off its soul, I get up, its time to get charged; by body by mind and electricity to the core, I leave my house with thoughts aligned for the day ahead could leave my eyes with a shine, To ideas, to innovations, to a brand new life, to my future, to learn and then some more. But wait I am not yet prepared, I had to read but I just lost sight,; and my project it isn't done, but I breathe and know I will manage and get it done.

So my day begins, taking me through processes, policies, theories and techniques; giving my inputs some critical thoughts and some rare visits to places I never sought. Then the load of work just as I think to leave I wait back so tomorrow I can precede. Then some time to enjoy and refresh with jokes comments and mischief with friends. As the night unfolds at home I reach after a few morsels with my sheets the bed I meet. Again— off goes the bell, My Life the DSIMS fleet."

- Arbez Karbhari (PGDM)



EDGE Family

EXCELLENCE OF DSIMS IN GLOBALIZED ECONOMY

Durgadevi Saraf Institute of Management Studies (DSIMS) is another milestone in the history of Rajasthani Sammelan Education Trust. Established in 2010 in the business district of Mumbai, this Institute has grown to become a world class management & post-graduate institute that has become a center of excellence in post graduate education, research & consultancy in a very short span of 6 years. DSIMS has been ranked 105th among Private B Schools in India as per Business World Rankings 2015 and Top 125 B Schools in India as per the Times B School Survey 2016. Careers 360 rates DSIMS "AA+" for 2015. DSIMS also received ISO certification for Quality Management Education by Lloyd's Register LRQA. The Institute offers custom—tailored programs based on industry specifications in MMS (Full Time and Part Time), PGDM, Diploma in Family Managed Business, besides other short—term certificate programs and Management Development Programs. The dedication of the DSIMS fraternity, social initiative programs like rural immersions, International immersion programs, industry immersions develop students into "Global Sensitive Managers" to assume leadership roles in industry and corporate. Days are not far off to realize the excellence of DSIMS in the globalized economy.

EDITORIAL

This is the inaugural newsletter of DSIMS. The newsletter aims to bring forth the reflection of excellence of our Institute, our students, staff and faculty members. It is always pertinent to have an edge in business to be successful and grow on the Triple Bottom Line. At DSIMS, we strongly feel the need to have an edge over the management education in India and we strongly believe in our strength lies in our success and happiness. With open mind and passion to be a leader in business education, we begin our journey in the quest for excellence, the desire to have an EDGE in the globalized economy. - **Dr. Sumana Chaudhuri**



to the DSIMS Fraternity at Convocation

2016: To make our nation most powerful ,
you've to aim high and need to have burning
desire to succeed by working very hard.....

Mr Ashok Saraf,

President RSET & Chairman DSIMS.

MESSAGE FROM DIRECTOR GENERAL

We are pleased to present the first issue of DSIMS newsletter: "EDGE (Excellence of DSIMS in Globalised Economy)", the purpose of which is to inform and engage a diverse readership of Students, Faculty, Staff, Parents and other stakeholders. EDGE is a platform provided by DSIMS to the students, faculty, staff and alumni to express their thoughts, views and achievements at the institutional and personal levels. Through this newsletter, DSIMS aims to build and strengthen the institute's association with the stakeholders and readers. EDGE is expected to provide a mix of interesting, engaging, and thoughtprovoking articles; balanced and timely coverage of issues; a commitment to diversity of interest, opinion and representation; and a concern for readability and attractiveness of presentation. EDGE will present an opportunity to the talented writers of DSIMS to feel closely, observe keenly, think deeply and thereby express themselves in a distinct way. It will help channelize and encourage the skills of budding writers by appreciation and motivation.



Chairman, DG & Director with the dignitaries of HEF Convention, 2016

MESSAGE FROM DIRECTOR

I am very glad to know that the Editorial team of EDGE is releasing its Newsletter for the first time in the history of DSIMS. Our Institute has achieved many remarkable milestones in a short span of six years. Today DSIMS stands among top 125 Best B-Schools in the country. This feat is achieved because of our senior management and faculty members. Imparting quality management education to students is the core philosophy our Institute.

The deep industry connect DSIMS enjoys with recruiting companies is another reason why more than 250 companies engaged our students in the recent final-placement initiatives our institute. Apart from regular academic activities, there are many other curricular and co-curricular activities which are entwined in our program which offer innumerable opportunities to sharpen many critical skills of students, which are expected from potential recruiters.

I am sure this quarterly Newsletter will report many interesting events of our Institute regularly.

I congratulate the entire team of EDGE on this auspicious day!

MESSAGE FROM DEAN

DSIMS has emerged as a preferred choice for management education in Mumbai in a very short period of its existence mainly due to its academic excellence. It has achieved its academic excellence by partnering the industry experts in curriculum design and adopting learner centric pedagogy to meet the requirements and challenges of corporate. This has only been possible due to highly competent and committed faculty with blend of rich industry and academic experience. DSIMS also leverages the expertise of the industry practitioners by calling them to the campus as thought leaders and visiting professors to share their knowledge and expertise and orient the students to the industry requirements and expectations. DSIMS focuses on the overall development of the students to make them industry ready. A series of activities undertaken beyond the regular curriculum to develop their soft skills help in students' grooming and overall development. Our continuous efforts are directed towards overall academic enrichment to develop efficient and effective managerial manpower to serve the industry and corporate and assume leadership roles in near future.

Flagship Event: INTERNATIONAL IMMERSION

Germany & Switzerland



Mercedes, Stuttgart opened for DSIMS



PGDM at ETH University, Zurich



DSIMSians at Frankfurt Stock Exchange



ETH: Abode of Nobel Laureates'



DSIMS flew to Mt Titlis at Switzerland

A Trip to Hong Kong & Macau



On the 6th day of March Durgadevi Saraf Institute of Management Studies [DSIMS], commenced its International Immersion with the students of First year PGDM to Germany and Switzerland. The immersion was scheduled for 7 days with its reroute to India on the 13th of March 2016. The ramble consisted of visits to the cities of Frankfurt, Munich, Heidelberg, Stuttgart, Neuschwanstein, Zurich, Engelberg, Luzern & Schaffhausen. With scholarly visits to the Frankfurt Stock Exchange, the Mercedes Benz Museum, the BMW Welt, ETH University & the Ayinger brewery; where the gratifying visits were inclusive city tours, City Squares and the Penultimate visit to Mount Titlis. This edifying journey transformed all the enthusiastic students from lesser known to better known world trade dynamics. The students finally headed back home with a bag of succinct knowledge regarding international market environment and business culture.

MMS students visited Hong Kong and Macau as a part of their International Immersion. They came to know the economy, society & culture of this popular business hub of South East Asia. They visited Hong Kong Monetary Authority, which is Hong Kong's Currency Board & de facto Central Bank. Students learned the colonial history of HK & and the evolution of their monetary and banking system. The Marketing students observed the retail dynamics of Hong Kong Super Marts as well their flourishing Jewellery factory and other businesses. Students tripped to Macau University to get the flavour of Business Learning in an International platform. DSIMSians at Macau University The trip was really eventful & informative to shape the young ones with a global mind set.

"The immersion turned out to be a remarkable trip. It was educative as well as fun-filled."

- Annu Padiyachi (MMS)

We were familiarized with their culture, economy, business environment and the same time got to experience tourist places like Disneyland, Repulse Bay et al."

- Gaurangi Divekar (MMS)

"It was marvellous and thoroughly enjoyable trip as well as an informative and joyous journey."

- Pallav Vyas (MMS)



RURAL IMMERSION

India as we know it is not about its metropolitans and its busy cities; but at its core is its villages and it is these villages that drive the actual India. The rural sector is an important part of our country's economy. Hence, every year, DSIMS conducts a tour of rural areas of a district for its students. Education of business is incomplete without having understood the rural context and complexities. To address this gap one must look forward and attitudinally be prepared to immerse in the real rural India.

This academic year, DSIMS took its students to rural areas of Anand district (Gujarat) in the 4th week of January 2016.

The aim of this immersion is to sensitize the students on how the Rural India operates.

Students interacted with RUDI a part of SEWA (Self Employed Women's Association) at Veej who manufacture and market spices, cereals, and pulses, along with a nursery at Devapura to understand how a SHG (Self Help Group) can bring about Socio-economic development. An Interaction with NABARD (National Bank for Agricultural and Rural Development) and APMC (Agricultural Produce Market Committee) enhanced their learning on how financial institutions play an important role in funding events in the rural sector. Their meeting with AIREP (All India Rural Empowerment Program) and GLPC (Gujarat Livelihood Promotion Company) enriched them on the way opportunities are explored as a social entrepreneur to linkages in markets. The visit to the farms at Boria showcased how progressive farming and bio nutrition management along with organic farming techniques help develop living standards. The visit to Thamna sowed experiences on how a progressive village drives ecological balance and its effect on commodity prices, living standards in both rural and urban context and the advantages of technical support. The visits to the milk processing plant at Sundalpura encompassed how the support provided by the government and non government organizations assist the rural sector in upgrading the socio economic strata of rural population.

The students returned to Mumbai, enlightened, more learned and sensitised about rural sector.



Our Proud Alumni

NIRAV CHAUHAN (PGDM2014-16), RESEARCH ANALYST AT INTEGREON

Looking back at my time at DSIMS, I can see how blend of experienced faculty members, unique curriculum, up to the mark infrastructure and a sound learning environment helped us grow academically and made us industry ready. I feel myself fortunate to be part of DSIMS family. The PGDM course encourages students to look beyond theories, enables us to relate concepts to real world and develops the power of creativity in us.



Alumni Sports Meet

SOURABH AGARWAL (PGDM2014-16), Business Consultant at Deflytics Software

The most important learning during the two years spent at DSIMS is the importance of teamwork which helped us to develop tremendous patience, will-power, maturity and discipline.

I would like to thank all the professors for creating a platform for experiential learning and leaving some great ideas with us for the incubation process. This will go a long way in making the future better than the past.

Events and Conclaves have given us an edge over other B-school graduates and enabled us to become social sensitive managers as required by industry.

Industry connect through various opportunities has helped us to understand the linkage between theory and practice and we wish to acknowledge the supportive academic & industry mentors who inculcated practical knowledge through this process.



Gram Anveshan, Jan 2016

THE CLUB'S PINACLE— CONCLAVES

OPSESSION

OpSESSION' 2015, the annual Operations and Supply Chain Conclave hosted by DSIMS was held on 17th October 2015. The Conclave was preceded by a Pan-India competition of Summer Internship Projects (SIP) for management students.

The theme for the Conclave was 'Make in India - Enabling the Vision'. Mr Gunjan Srivastava, MD& CEO of Bosch and Siemens Home Appliances Manufacturing (Keynote), Mr Surendra Deodhar, AVP and Head-Materials of Reliance Life Sciences, Mr K V Subrahmanyam, Executive VP of Value Labs, Mr Naval Sabharwal, AVP-Special Solutions Group, Hexaware Technologies and Col. Vijay Nair, VP of Reliance Digital were the panel members.

BRING OUT THE 'STRATEGY'

"Enlightened me with a huge amount of knowledge and learning's for my domain and corporate world" - **Dhananjay Agarwal (MMS)**

"A stage where learners meet experts to become future experts" - **Rohit Singh (MMS)**

"Every great company is built on supply chain"
- **Jill Shah (PGDM)**

I learnt a lot from the panel discussions in our OpSESSIONs conclave. The theme Make in India was in sync with the current trends in market, which was quite helpful and at the same time very much informative.

- **Pankaj Khokhar (MMS)**

OpSESSIONs conclave being the first conclave of our batch 2015-17 made us learn a lot of things. We got a lot of industry insights while contributing for the Operations conclave.

- **Akshay Jani (MMS)**



THE CLUB'S PINACLE– CONCLAVES

HRSCOPE

Durgadevi Saraf Institute of Management Studies organized HR-O-SCOPE, the flagship conclave for Human Resources of DSIMS on 12th December, 2015. This prestigious event witnessed the presence of highly privileged dignitaries starting from the keynote speaker Mr. Ravi Razdan – Head of IT and HR in Jyothy Laboratories Ltd. and other distinguished speakers and panelists Dr. Viresh Mathur – Sr. VP Corporate HR in BKT Ltd, Mr. Prasad Rajappan – founder of ZingHR, Ms. Minakshi Samant – HR Director for South Asian at Millward Brown, Mr. Ajay Reche – GM HR in Peninsula Land Limited.

The one day event started with edifying speeches and panel discussion by the esteemed speakers and panelists. The theme for HR Conclave was “Human Capital as key differentiator-strategy to enhance and nurture”.

The second half of the event was a bind of fun and knowledge with the inception of HRanbhoomi – a series of managerial games that received participation from students of reputed institutes. The winners were awarded with prizes in the closing ceremony in the presence of celebrity guests-Mr. Brijesh Tripathi & Ms. Chetna Mehrotra.

FROM THE HEARTS OF ‘UTKARSH’

“Platform where I got the opportunity to collate my proficiencies and domain knowledge to work towards the success of the conclave”

- Keertana Khanna (PGDM)

“An event where there was maximum enthusiasm and entertainment along with understanding and practical knowledge building”

- Janki Thakkar (PGDM)

“It was a brilliant discourse, where the speakers laid out an elaborate display of classical erudition”

- Ankita Rastogi (MMS)



FINANCIA 16'

DSIMS graciously organised Financia'16 on 23rd January 16 with the central theme of 'Investment Strategies – A 360 degree approach'. Ashvin Parekh - MD at APAS & ex-partner at E&Y & Dhiraj Sachdev – Sr. VP & Fund Manager at HSBC Global AMC, as key note speakers and Vinay Khattar – Sr. VP & Head Research at Edelweiss Capital Markets, Apurva Sahijwani – Sr. VP & Head Investment at Axis Bank, S.V. Krishnamohan–CGM & Legal Advisor at SEBI and Dr. Amarjeet Singh – CEO at Amar Global Investment & Advisors Member CAIA (USA), CISI (UK) & MTA (USA) as speakers & panellists.



TOUGE' 16

'To get success, you should be inquisitive'- Director DSIMS to the Student Enthusiasts

DSIMS organized a very informative & interesting Conclave on Marketing Management – Touge'16 at our campus on Saturday, 27th February '16. This was the fourth Marketing Conclave and the essence of the event was “MARKETING IN THE ERA OF START-UPS & DISRUPTIVE INNOVATION-ISSUES & CHALLENGES”. Touge 16' was patronized by corporate professionals, academicians and management participants from top notch B-Schools. Mr Adhiraj Banerjee, Patner- Arghya ventures, keynote speaker followed by Mr. Anil Radhakrishnan CEO-Adani Ports & Infrastructure, Mr Kunal Sharma, CEO-Gloob, Mr Yash Moghe Co founder –Makers Asylum, Mr Rajeev Suri, Senior Vice –Present & New Business Incubator, Vuclip Technologies were the panel members of the event.



THE WORDS OF 'FIN—DS'

“Broadened my perception about investment strategies.”

- *Aayush Jalan (PGDM)*

“One of the biggest experience to conduct a live event”

- *Parth Dalmia (MMS)*

“Allowed me to network with people and to explore my ideas, thoughts and creativity”

- *Amey Haldankar (MMS)*

THE ESSENCE OF 'VIBRANZ'

“A platform where marketers meet ideas, people and experts”

- *Tushar Maheshwari (PGDM)*

“The event gave me an input about the augmented reality and business incubators”

- *Shrey Busa (MMS)*

“Got the ideas about the possible drifts and the uncertainties which can occur in a business”

- *Ajay Ghansinghani (PGDM)*

SABRANG

'Sabrang' is a student driven cultural initiative taken up by the students of DSIMS. Team YUWA (Youth United Welfare Association) celebrated their Cultural Fest 'Sabrang' going inter collegiate for the very first time in the DSIMS History! A number of events including Paintball, Hog-a-thon, Talent Hunt, Fashion Show, Treasure Hunt, Nail art, Counter Strike, NFS, Snakes and Ladders etc. were organised with much excitement and thrill. The two day event from 20th to 21st of February 2016 had participants across various colleges from Mumbai such as SIMSREE, JBIMS, TIMSR, AIMSR, MET to name a few. It gave a platform to the youth to exhibit their unique skills and talents across various areas of interests and was celebrated with pumping energy and zest at the RSET campus.

Voice of "YUWA"

"One of the best inter-collegiate experiences with social and interactive aims"

- Pratiksha Pradhan (MMS)

Despite all the odds, the cultural committee ensured that the first inter-collegiate event was a grand success and every individual enjoyed the two-day show

- Vishakha Kharade (MMS)

The two-day event saw students participate in lot of zeal and joy. The first inter-collegiate Fashion show was organized very meticulously by the students, which I liked the most.

- Chirag Mehta (MMS)

DEC:- ARTHSHAstra

Potential meets Opportunities...

Growth in economy, growth in my stand of living. Economics is all about!

- Avinash Poojari (MMS)

The inception of Economics club in our institute comes as an opportunity to learn more about the subject beyond classrooms.

- Digisha Jobanputra (PGDM)

E-Cell Entrepreneurs in making

The longer you are not taking action the more you will be losing in terms of Opportunity.

- Parth Dalmia (MMS)

"Everything big today, was once a small idea. It is your journey from small to big that defines your legacy."

- Shikhar Jiwrajka (MMS)

"It was great to be a part of a set-up in its initial stage.

I hope our E-cell (Soch) becomes the hub for budding DSIMS' entrepreneurs"

- Pankaj Khokhar (MMS)



SPORTS

DSIMS nurtures the sportsman spirit to her taughts through Versus & T-20. Versus' is the integral sports event of DSIMS which covers both indoor and outdoor sports activities. T-20 is our Inter-Collegiate Cricket Tournament. The DSIMS football team bagged the Winners award at Sydenham Annual Sports Event. The students also showed spirited & dynamic performance in Parakram, a National-level Inter-B-School Sports competition held by Nirma University, Ahmedabad, where DSIMS won the prestigious Chess Tournament.



OUR SPORTS STARS



REMSONS INTERNATIONAL RESEARCH CONFERENCE

DSIMS under the aegis of Remsons Centre for Research has organized 3rd Remsons International Research Conference on "Emerging Management Practices" on February 6th, 2016.



GLOBAL CONNECT



DSIMS under the patronage of RSET signed MOU with University of East London on Faculty & Student Exchange Program along with Collaborative Research.

DSIMS collaborated with other European Universities like Northumbria and Essca.

INDUSTRY CONNECT



PGDM (15-17) Batch at Mumbai Port

On 19th December 2015, the PGDM batch was fortunate enough to visit the Mumbai Docks. As soon as we entered we were taken on a complete tour of the dock where we saw a RORO ship that can export thousands of vehicles, and also a dockyard where an old ship was getting a new life. The procedure of packing chick peas freshly imported from Canada was a mesmerizing sight. We saw the Indian Naval ship Virat. We thank DSIMS to give us this amazing opportunity.



- Anmol Agarwal
(PGDM15-17)

We visited the bisleri factory in andheri. We had a amazing learning experience starting from the procedure of how water is purified to the packaging of the bisleri bottles. We got a broader view of even how bottles were shaped and made. It was a overall very good experience.



- Manali Mehta
(PGDM15-17)



Operations Batch 2015-2017 at SK Logistics

GLOBAL QUEST



A Talk on Paradigm Shift in Mid-dle Eastern Economies by Prof Nora Ann Colton, Deputy Vice Chancellor (Academic), Univer-sity of East London.



A Talk on Supply Chain Manage-ment in the Health Care Industry by Dr David Zepeda, D' Amore Mc Kim School of Business, North Eastern University, Boston, Massa-chusetts, USA.



International Connect with Ms Vanessa Bryan, University of Salford, Manchester,UK.

ACHIEVEMENTS AND AWARDS



Victory in Open Football



Best Management Student Award to Sonal Lohiya by BMA



Winners in the quiz by Business Standard



Medallists in Ring Football

POST BUDGET SESSION

Post Budget Session on 19 March, 2016, under the banner of DSIMS Economics Club, Arthashastra. Mr Paresh Parekh, Partner Ernst & Young, delivered the key note address on Transforming Indian Economy. The eminent Panelists, Mr Parekh and Mr Alpesh H Gandhi, Associate Director BMR Advisors have covered all the nine pillars mentioned in the budget as a special category



Golden Girl of DSIMS

SIPEXPERIENCE

“ Good learning, exposure to different departments in risk consulting and good work culture”

- Karishma Hemnani (KPMG)

“ Amazing experience, new things to learn, total exposure to the corporate world”

- Mehervleen Anand (CRISIL)

“ Learnt the implementation of theory knowledge and ways to modulate things to sell the product”

- Khushbu Agrawat

(RELIANCE JIO)

Professors' Achievements

• Prof Sarika Jain has been awarded Fellowship (Ph.D) on 29th July,2016 by NITIE on “Integrating Work-Family Conflict and Enrichment: A study of Sales Employees in India”.

• Dr. Sharad Kumar's article on "Employee Cost & Productivity – A Comparative Study of Traditional and Modern Indian Banks (1997-2015)" has been published as cover story in the Journal "The Indian Banker" published by the Indian Banks' Association (the organization created by the con-sortium of banks for taking major decisions concerning Indian banks)

• Dr. Sarika Jain has been hon-ored with Dewang Mehta Business School Award for Best Professor in Corporate Social Responsibility on 28th November 2015.

AWARD WINNERS

The student of the year of 2014-16 was awarded to Mr. Neerav Chauhan

Miss. Sneha Mistry was awarded the top performer in PGDM 2014-16

Miss Tiwari was awarded the top performer in MMS 2013-15

The best faculty award was conferred to Prof. Somesh Banerjee, Placement Chairperson and Area Head Operations Management

Ms. Rashmi Swant Course Coordinator PGDM has been awarded the Best Staff Award of the Year.



A candid and a luminous convocation ceremony was organised by DSIMS on 14th March, 2016 for its graduating students. The event was embraced by the presence of Shri Suresh Prabhu our honourable Railway Minister and few of the notch industrialist's. The highlight of the event was when the graduating students were awarded with their respective degree and diploma by honourable Shri. Suresh Prabhu. He helped the students envision an optimistically brighter and successful future to enhance the development of self as well as the nation mutually. He complimented the strengths of entrepreneurship and private participation in the business world and how this can drive the economic growth of India.

CELEBRITY MEET



The event was proficiently organized by DSIMS on 19th March, 2016. Dr. Ambi Parameswaran – Executive Director and CEO of Draftfcb-Ulka Advertising graced the program as the celebrity guest to accentuate his valuable insights on one of his most fascinating books titled “For God’s Sake”. The students were amazed to imbibe the marketing essentials directly from the marketing guru.



CORPORATE RELATIONS

Academic-Industry Interface

From the DSIMS Placement Bureau, Prof. Somesh Banerjee, Prof.-In-Charge (Placements) mentions that through effective marshalling of resources and strenuous efforts the Placement Department was successful in achieving the best ever placement record for the graduating batch of 2016. For the graduating batch of 2017 the Placement Department is gearing up to find appropriate positions in industry for a much larger batch of 193 students. In order to meet this challenge the department has taken several initiatives like multiple engagements with industry mentors and decision makers in the corporate HR, significantly enhancing the database from 255 companies to 600+ companies and competency mapping exercise for students toward better strategic fit with industry requirements. The Institute has also initiated focused interventions for PGDM and MMS students through the LIM and MIM initiatives. Corporates have shown keenness to offer live projects. Besides other brand enhancing initiatives like engaging in the NHRDN meets and faculty members' visitation to the corporate has created the necessary impetus to welcome the new placement season with pride and confidence.

Session with Brand Creator

DSIMS organized Thought Leadership Forum V on 18 March, 2016. Mr Datta Nadkarni, VP Strategic Alliance of United Software Associates and Marketing Strategist of Global Brands like—Coca-Cola, Philips, Colgate-Palmolive,...was our Thought Leader. He shared his experience of creating Brands like—Gold Spot, Coca-Cola etc. On the theme of Brands & Beyond, he deliberated on the transformations which took place in recent times in Marketing Strategy and in Advertising Sector.

Best Ever Placement Record at DSIMS

The Placement Team of DSIMS did a wonderful job to place almost the entire batch (2014-16) of students in more than two hundred and fifty companies. The participating companies represent a broad spectrum of sectors. Some of the big shot companies where our young DSIMSians will contribute are—Axis Bank, Standard Chartered Bank, HDFC, ICICI, CMIE, CRISIL, S&P, Capgemini, Amagi, Reliance Digital, WNS etc. EDGE wishes all the best to our proud alumni! We are ready to capture all the excels they make in the businesses at home and abroad.





RANKED AMONG THE

**TOP
150**

B-SCHOOLS IN INDIA
AS PER THE TIMES B-SCHOOL SURVEY
2014

RANKED

**8TH
TOP**

AMONG PRIVATE B-SCHOOLS IN MUMBAI
AS PER BUSINESS WORLD RANKINGS 2015

BW | BUSINESSWORLD

A4

RATED "A4" UNDER B SCHOOLS OF WEST INDIA BY

AIMA
ALL INDIA MANAGEMENT ASSOCIATION

+

AA

RATED "AA+" FOR 2015 BY

CAREERS360



RANKED AS

**ASIA'S
FASTEST
GROWING**

PRIVATE EDUCATION INSTITUTE
AT THE WCR LEADERS
EXCELLENCE AWARDS 2012-13

DSIMS NEWSLETTER EDITORIAL COMMITTEE

GRATITUDE

The Editorial Committee would like to express their deep sense of gratitude & heart felt thanks to the Hon'ble President, RSET and Chairman of DSIMS Mr Ashok Saraf or his kind support, encouragement & guidance to lead DSIMS to inaugurate the first issue of the Newsletter. Sincere thanks are also expressed for the untiring support of Director General Dr Kondap, Director Dr Babu, Dean Dr Sharad Kumar, Head of Marketing Mr Vikas Ahuja, all members of DSIMS fraternity to help launch the inaugural issue. Last but not least, it is all for the student editorial team, whose tireless effort and hard work made it possible for the newsletter EDGE welcome the new born day.

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