

List of FDP conducted by faculty members - 26th June till 17th July 2020

S.No.	Name of the Resource Person	Date of FDP conducted	FDP Title
1	Dr. Sharad Kumar	26th June	Writing a research paper with international perspectives
2	Dr. Nehal Joshipura	29th June	Writing a research paper with international perspectives
3	Dr. Sumana Chaudhuri	30th June	Economic Resurgence of India Post COVID 19
4	Dr. C. Babu	1st July	Book Review
5	Dr. C. Kaushik	2nd July	Questionnaire Design
6	Dr. Sarita Vichore	3rd July	RETHINKING MBA 2.0 .. Pedagogical Perspectives
7	Dr. Sarika Jain & Dr. Shailja Badra	4th July	Understanding Research Methods
8	Prof. Somesh Banerji	6th July	Management Lessons from TESCO
9	Prof. Anthony Colaco	7th July	White Space
10	Dr. Sarita & Dr. Sanchita	9th July	POSH
11	Dr. Padma Singhal	10th July	Brand Building for Gen Z : Insights from Social Media Marketing
12	Prof. Maneesh Gupta	11th July	Basic Econometrics using R
13	Dr. Sadhana & Dr. Dhanashree	13th July	Performance Excellence in IMC Course
14	Prof. Ruchika Shokeen	14th July	Sensory Marketing
15	Prof. Priyanka Oza	15th July	Make in India - Success, Failure and Way Ahead
16	Prof. Pooja & Prof. Sharmila	16th July	Role of Constructivism in Effective Feedback
17	Prof. Apurva Mehta	17th July	Effective Leadership - Some instances in Corporate India