

Deviprasad Goenka Management College of Media Studies (DGMC)  
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Notice No. 191/2020

17<sup>th</sup> Oct 2020

## NOTICE

**Students of BAMMC / BAFTNMP / MAFTNMP / PGDM**

### **Guest Lecture on Social Messaging via Advertising Campaigns**

A special guest lecture on the **Social Messaging via Advertising Campaigns** is scheduled for all students on ZOOM Platform. The link for the same is mentioned below.

**Please login from your official ID:**

<https://zoom.us/j/96172556174?pwd=OTg1VXFVQS9tS09TWERZaXgxMzBEUT09>

Passcode: 684515

**Mr. Tarun Singh Chauhan** has over 2 decades of experience in the Media & Advertising Industry and has been associated with LOWE LINTAS INDIA, JWT India, etc. to name a few. Mr. Chauhan is going to engage in a guest lecture on **Friday 30<sup>th</sup> Oct 2020 from 11am onwards** on the **ZOOM** Platform.

Students are encouraged to participate in this online event to clear all doubts related to the topic.

Attendance is compulsory for all students.

 

**Dr. Ameer Vora**  
Principal