

Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India

Notice: 171/2020

28th Sept 2020

NOTICE

DGMC's Advertising And Branding Club

Event: Brand Apna Apna (Unquarantine Your Talent)

#BrandingAtHome

The Advertising and Branding Club of DGMC is organising **Brand Apna Apna – Develop your own brand competition**. Everybody has a talent that runs in-house but we seldom get a chance to showcase it. The club wants you to use different appeals to promote your talent, **design a logo with a brand name along with tagline, a poster and a short video** that could be used for an ad campaign for your product, service or talent.

The last date of submission is **3rd October, 2020 before 9 am**.

Interested students must register themselves in the link given below:

<https://forms.gle/9qYoQPQwRZGL8dJ16>

Participants to note Rules & Regulations as follows:

1. **Campaign Presentation Time:** 3 minutes in total to present slides and video (Must contain brand name, logo, tagline, poster and promotional video)
2. **Length / Format of video:** 20-30 sec / MP4 Format
3. **Slide Presentation:** Should not exceed 10 slides
4. **Language:** Hindi / English / Hinglish
5. **Obscenity and Plagiarism** is NOT acceptable and will lead to disqualification.

For more details contact:-

Zaib Sable:- 9833322118 / Gopi Siddhpura:- 7506197303 / Muskaan Malpani:- 9820184749

Email :- advertisingbrandingclub@gmail.com

Looking forward to your innovation and participation

We look forward to your participation.



Dr. Ameet Vora
Principal