

**Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India**

Notice: 167/2020

25th Sept 2020

NOTICE

PGDM (BATCH 2019-2021) – TRIMESTER IV **REGULAR ONLINE EXAMINATION**

MEDIA & ENTERTAINMENT AND ADVERTISING & COMMUNICATION

Online Examination for **PGDM Batch 2019-2021** for **Trimester IV Regular Exam** will be held from **5th Oct 2020** to **9th Oct 2020**.

Online examination Time-Table Schedule (**DGMC/ACAD/PGDM/REC/26**) is attached herewith.

Students are instructed not to use his or her textbook, course notes or receive help from any other outside source. The mode of examination will be online. The Institute will send the Exam Link, Login ID & Password.

Request all to make note and comply with the same.



Dr. Amee Vora
Principal



DGMC/ACAD/PGDM/REC/26				
PGDM - POST GRADUTE DIPLOMA IN MANAGEMENT				
(Media & Entertainment) & (Advertising & Communication)				
Trimester IV: Regular Exam				
Batch 2019 -2021				
Date	Name of the Subject	Specialisation	Total Marks	Time
5th October 2020	Managerial Accounting	Common	20	10:00 am - 10:15 am
	Strategic Advt Planning	A&C	20	11:00 am - 11:15 am
	Media Management	M&E		
6th October 2020	Strategic Management	Common	40	10:00 am - 10:30 am
	Brand & Product Management	A&C	20	11:00 am - 11:15 am
	Television Channel Programming, Marketing & Distribution	M&E		
7th October 2020	Media Planning & Buying	Common	40	10:00 am - 10:30 am
	Mindful Communication- Sharpening the Mind	Common	20	11:00 am - 11:15am
8th October 2020	Practical Film Making - I	Common	40	10:00 am - 10:30 am
	MEAM- Manager In Making – III	Common	20	11:00 am - 11:15 am
	Natyashastra	Common		11:45 am - 12:00 pm
9th October 2020	Movie Marketing, Distribution & Exhibition	M&E	40	10:00 am - 10:30 am
	Client Servicing & Account Planning	A&C		
	Event & Sponsorship Management	Common	20	11:00 am - 11:15am

